



IACT / IMDHA



Dear friend and colleague,

It's a wrap! Having reviewed over 400 pages of fantastic submissions, the selection for this year's event is complete and as a result, a fabulous array of five-star presentations awaits you. The lineup of speakers, lectures and workshops represents the very best in education and cutting edge technology.

We have gone to great lengths to assemble a world-class team of educators, coaches, scientists, trainers and practitioners from all corners of the globe. They promise to deliver a plethora of topics, techniques, demonstrations and ideas that are dynamic, diverse and engaging. As you browse the pages of this catalog, I wonder which selections will pique your interest, arouse your curiosity or excite your emotions?

Collectively you have a choice of participating in more than 92 presentations. Expert speakers from around the world plan to present courses, workshops and lectures on a wide variety of topics for beginners to advanced practitioners. As you browse the catalog, you'll find some select presentations uniquely connected to our conference that are not being offered in any other venue, so I encourage you to seize the opportunity to train with the pros!

The idea of an education/vacation is a slam-dunk. With a variety of topics that appeal to the curious, the beginner as well as the seasoned professional, you'll want to invite your colleagues, students, friends and family members to join you. Just imagine how delighted they'd be to soak up the surf and sun during class hours and explore the boardwalk and beachfront establishments after hours. You'll be sure to score big by making the recommendation. That's probably why we see a resurgence of family interest year after year.

In our second year to offer Virtual Conferencing, preparations are well underway to accommodate those who have expressed an interest in joining us via a live stream. Virtual conferencing is the wave of the future and we're delighted to be leading the way in offering a convenient and affordable alternative.

Our team is dedicated to providing you with the most innovative, educational opportunities available anywhere! Yes – you DO have a choice. 'Live' participation in sunny Daytona Beach, Florida or 'Virtual' participation in the comfort and privacy of your home or office. You can find all the details in the ensuing pages of this catalog. We look forward to receiving you in whatever manner best fits your personal and professional goals and objectives.

This year's conference theme is 'Gateway to Greatness'. Greatness comes in many forms and can be measured in a variety of ways. It has been said, "Greatness is not measured by what a man or woman accomplishes but by the opposition he or she has overcome to reach those goals." Dictionary.com defines greatness as "A person who has achieved importance or distinction in a field". Wayne Dyer tells us that we are all pure greatness... and to trust in our infinite greatness. In the words of Coretta Scott King "True greatness can be measured by compassionate actions, a heart of grace and a soul generated by love." Whatever your idea of greatness, this year's event is sure to appeal to your greater self.

Opportunities abound during conference over the exchange of ideas and expansion of fellowship. Imagine what areas can be enhanced using the latest developments in technology, social networking, marketing, practice building and research. HypnoExpo 2012 embodies an environment abundant with opportunity, fraternization, demonstration, technique and good times.

Friday evening's Social completes the first day of your conference experience with warm hospitality, lively entertainment and lots of fun. Held in the Exhibit area, the Friday evening event is a great way to socialize, shop, eat, drink and browse the bountiful display of educational material available from our professional exhibitors. This year's musical entertainer is a real crowd-pleaser. Mello Vibes combines the refreshing sounds and cool vibrations of the tropics into a solo steel drum performance. It's sure to engage your senses with the tropical flavor of the Caribbean. Complimentary refreshments and no-host cocktails are available throughout the evening.

Saturday activities culminate with dinner, awards and entertainment. You'll enjoy a delectable three-course dinner among the company of friends and colleagues from all over the world. Dinner is followed by an awards ceremony that recognizes outstanding achievement and extraordinary accomplishment in the profession. We conclude the evening with a humorous and entertaining performance of illusion and magic by the talented David Berardi.

Thanks to our team's dedication to service, online conference registration makes registering quick and easy! This eco-friendly solution eliminates cumbersome mailing, faxing or calling. And with easy credit card processing and instant email confirmation, you can reduce time-consuming paperwork and spend more time reviewing and selecting classes.

I invite you to join us May 16-22 to get a glimpse of the very best work going on in the profession. Daytona Beach has long been known for Spring Break, Nascar, Bike Week and warm sandy beaches. HypnoExpo week in May has been added to the list of Florida attractions and recognized as such in 2009 by the Honorable Mayor Glenn Ritchey and the City of Daytona Beach. I look forward to welcoming you in May at the conference when the weather is magnificently perfect, the sunrises are breathtakingly beautiful and the camaraderie is incredibly inspiring.

We'll see you there!

Robert F. Otto

Robert F. Otto, President, Chief Executive Officer

International Association of Counselors and Therapists / International Medical and Dental Hypnotherapy Association®