



PRESENTATION MASTERY

*Two Leading Experts Share
The Secrets of Their Success*

Presented By

Robert Otto and **Michael Ellner**

March 17th & 18th, 2012 - Orlando, Florida

Imagine having the ability to speak to an audience fluently with poise and confidence. How would that feel? What immediate benefits can you envision receiving? How high would your career soar? How might your earning power skyrocket? Timing is everything and NOW is the time to develop your Presentation Skills.

Presentation Mastery is a vital skill for hypnosis professionals at every stage of their career. This workshop will explore the essential ingredients of making dynamic and effective presentations in any setting. Robert and Michael are joining forces to offer you a complete package of everything you need to make dynamic and effective presentations *consistently*. This comprehensive and FUN workshop is a 'soup to nuts' presentation that captures the essence of two seasoned professionals with over 60 years collective experience in one dynamic class.

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Here's A Small Sampling Of What You'll learn:

- ***How to market your services to licensed health care professionals***
- ***Strategies for creating a receptive audience***
- ***Tips and tricks for effective changework in one session***
- ***Captivating your audience from any platform***
- ***How to incorporate the right amount of humor***
- ***Maintaining control of the audience***
- ***Speaking from the podium vs full stage mastery***
- ***How to make dynamic presentations for one-on-one and group settings***
- ***How to capture the attention of your audience and leave them yearning for more***
- ***How to market yourself as the 'go to' authority***
- ***Back of the room sales – the gift that keeps on giving***
- ***Learn how to get free media publicity***

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Your Trainers:

Robert Otto

Robert Otto, CEO of the International Association of Counselors and Therapists and the International Medical and Dental Hypnotherapy Association®, has had a professional career that spans more than 3 decades. To his credit, he has conducted in excess of 5,000 workshops and seminars. Speaking on behavior modification to as many as 250,000 people globally; his presentations have reached audiences in the US, Canada, China, United Kingdom and Taiwan. Robert has worked with major hospitals and corporations, and was a frequent guest on radio and television. His work has been featured in dozens of professional journals, newspapers and magazines.



"Thank you for the seminar you held this past weekend! I learned more than I'd ever dreamed! Your way of teaching makes light bulbs go on and keeps my heart swelling with excitement. My hope is to make you proud of the work I do. I promise I will take your teachings and grow and flourish as a hypnotist while honoring our profession. Thanks again!" - Penny Rea., CHt.

Michael Ellner

Michael Ellner is a hypnosis educator and practitioner with 30 years of experience and an international following. He has made presentations at major medical and hypnosis conferences in Europe, South America, South Africa, Mexico and across the continental U.S.A. Ellner has conducted his practice in some of the most prestigious medical and wellness centers on the East Coast and he currently teaches Continuing Medical Education courses in Stress Management, Effective Communication, Mind-Body Medicine and Hypnotic Pain Relief for PAINWeek, a major medical conference for front line pain clinicians in the US.



"Exceptional. I have applied these techniques and teachings to my personal life and my practice."
- G. Ernest Lofton MD, MPH. CH

Satisfaction Guarantee: We're absolutely certain this class will exceed your highest expectations. If you're not 100% completely satisfied by the first day's morning break, your money will be cheerfully refunded.

REGISTER TODAY!

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Call Hypnosis Headquarters 570-869-1021

All major credit cards accepted. First come, first serve basis. Seating is limited

Location & Details

Holiday Inn Orlando Airport 5750 T.G. Lee Blvd, Orlando, FL 32822

Program hours: March 17th (Sat) and March 18th (Sun) 9am-5pm.

Investment \$297 for both days!

SAVE \$50! Register By February 10th, 2012 and it's only **\$247** for both days with both trainers!

Register NOW in the store <http://www.hypnosisalliance.com/shop/>