The Next Level of Hypnosis Instructor Training! Train-the-Trainer Instructor Certification Program goes beyond the typical Hypnosis Train-the-Trainer programs offered by other organizations. In this ‘Total Hypnotic Immersion Experience’ you will learn how to:

- Competently demonstrate and explain the “hypnotic setup”, all types of suggestibility testing, hypnotic inductions (including direct, indirect, disguised and instantaneous inductions), hypnotic challenges, therapeutic intervention, creative metaphor design and programming. And much more! - Create an on-going personal ‘Flow State’. – Effectively utilize high impact, accelerated training skills. – Add creativity and excitement to your training. – Empower and motivate your participants – Use humor to spice up your presentations – Interactively employ the latest audio/video presentation technology – Facilitate the variables in group dynamics – Effectively deal with difficult attendees – Conduct polished, interactive, professional hypnosis certification trainings.

And that’s just the beginning!
The Trainer’s manual is different than other hypnosis trainer’s manuals. It gives you the exact words that George has used over the years that helped catapult him to becoming one of the top hypnosis trainers in the world! Simply follow the outline, use the written scripts, and easily conduct your own dynamic hypnosis certification seminars.

And there’s even more! – Instant Audio/Visual!
You get two complete PowerPoint slide presentations that sequentially follow the workbook (Beginning and Advanced). Just copy them to your laptop, and you automatically have a contemporary, State-of-the-Art audio-visual presentation for your training! New to Power Point? Not a problem. George will show you just how easy it is to use.

And there’s still more!
The best way to fill your classes is by doing 1 or 2-hour hypnosis previews. We want you to conduct successful previews, so you also get a DVD of George conducting a Hypnosis Preview that you can watch, study and model!

Could there be more? Yes there is!
To help you gain the facility to do effective hypnosis demonstrations in class you also get a series of DVDs of George demonstrating various hypnotherapeutic interventions.

Just watch the DVDs and refine your skills.

We’re on a roll, so why stop now?
To help you project a powerful presence during your seminars, you also get two of George’s confidence-building CDs – ‘Unshakable Confidence for the Hypnotherapist’ and ‘Unshakable Confidence for the Hypnosis Presenter!’

This is an opportunity to study with the hypnosis trainer who put it all together…. Dr George Bien created and taught Advanced Hypnosis Training Programs as the principal Trainer for organizations such as the International Association of Counselors and Therapists, the National Guild of Hypnotists and the American Board of Hypnotherapy. He is the World’s First Recipient of the National Guild of Hypnotists President’s Award and the Charles Tebbetts Award, and the World’s Second Recipient of the Dr Rexford L North Memorial Trophy, the ‘Oscar’ of Hypnosis. Dr Bien conducts Hypnosis Certification Seminars and Training Programs throughout the world.

George says, “Even if you have already taken a ‘Certified Hypnosis Train-the-Trainer Program’ with another organization, this comprehensive, 5-Day Training Experience will take your hypnosis training skills to the next level!”

Successful graduates of this program become IACT Certified Master Trainers.
How can you effectively help the client who struggles with an inner conflict? Someone strongly desiring to attain a goal, but who also experiences self-sabotage, may be a prime candidate for PARTS THERAPY. Often using different names, others emulate this profoundly beneficial technique taught and practiced by the late Charles Tebbetts. Competently facilitated, parts therapy often helps people get past their barriers when other techniques are insufficient, However, there are pitfalls that must be avoided in order to maximize results for your clients. This workshop is experiential, and is a MUST for anyone not totally familiar with parts therapy or one of its variations. Roy Hunter, your facilitator, is the published author of two hypnosis texts based on the teachings of the late Charles Tebbetts, as well as Hypnosis for Inner Conflict Resolutions: Introducing Parts Therapy (Crown House Publishing 2005). All who attend will receive a participant workbook. When clients have an inner conflict, parts therapy often helps to resolve the conflict even when other hypnotic techniques fail. Objectives: Participants will learn: -What parts therapy is – when to use parts therapy – Why parts therapy is best for some clients - How to use parts therapy (complete step-by-step process) – How to explain parts therapy to your clients, and why such explanation is needed – Why it is so important to be an objective mediator – How to avoid inappropriate leading, and the potential consequences of not doing so – Why Roy Hunter added an important update on the Tebbetts Methods – How to avoid common pitfalls that could put clients farther away from success – Participants will have break-away practice sessions.

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TRAIN THE PARTS THERAPY TRAINER
C. Roy Hunter
Monday/Tuesday
May 16-17

After successful completion of this 4 day Training, participants will have all the tools necessary to teach client centered parts therapy to hypnosis students and or hypnosis professionals - using an optional PowerPoint Certified presentation, designed for exclusive use of Certified Parts Therapy Trainers. While the first two days (May 11-12) are devoted to learning parts therapy, during the last two days (May 16-17) Roy Hunter will teach you how to train others to properly employ parts therapy. Prerequisite for Parts Therapy Trainer: Must have at least two years of full time experience with professional hypnotherapy (or three years of part time professional experience). And EITHER (1) take the 2-day training on May 11-12, or (2) must have previous training in client centered parts therapy. PLUS professional experience using parts therapy with clients. Exceptions must be cleared by Roy Hunter before start of class. Objectives: Participants will learn… How to introduce parts therapy to hypnosis students and professionals – How to teach parts therapy (step-by-step) – Why it is important to facilitate role play during the learning process – What role play exercises to use with your participants. – How to use Roy Hunter’s PowerPoint presentation as a guide to help you teach. – INCLUDED is a copyrighted CD available for the EXCLUSIVE use of Certified Parts Therapy Trainers, which contains the following. – A professional PowerPoint presentation as a guide for both you and your students – An MSWord document with Roy Hunter’s copyrighted Parts Therapy Workbook, which you can reproduce for your students. – A special ‘Read this first’ file which contains additional information for the Certified Parts Therapy Trainer – Optional exam (and exam key) for your students – Additional MP3 sound files to accompany the PowerPoint presentation – Upon completion of the course, you will receive a certificate recognizing you as a Certified Parts Therapy Trainer. At a later date you will have access to a special parts therapy web site, and you will be listed on BOTH the Association website AND Roy Hunter’s website as a Certified Parts Therapy Trainer.

Prerequisite: 2-Day Parts Therapy training
* 3-Day Course  
**HYPNOSIS 101**  
* M. Geers Dahl  
* Wednesday-Thursday-Friday  
* May 11-12-13

**FREE – FREE – FREE –**

This is a one-time event. There is no cost to attend to those who sign up for the IMDHA/IACT 2016 Annual Conference.

Many have asked WHY a basic hypnosis course is not offered at hypnosis conferences. It seems reasonable to assume that a beginner course should be made available to interested individuals. We have the solution! This year we are prepared to offer a FREE introductory course in hypnosis.

**Who can attend?**
- Anyone with an interest in hypnosis.

**What’s the criteria?**
- Must be signed up for full conference registration.

**Who would benefit from attending?**
- The professional with an interest in hypnosis.
- Those who work in a hypnosis office/environment.
- Partners of hypnosis professionals.
- Practitioners who would like to attend a refresher course.

**Material covered:**
- What is hypnosis?
  - Bias for this basic course is existential / humanistic
  - This is a basic hypnosis course structured to teach and practice the formulation of direct suggestion, progressive relaxation, recognition of state shift, state of relaxed awareness aka hypnotic induction, creative visualization, effective coping with abreaction, emergence, and sound business practices for ethical hypnosis and hypnotherapy practitioners.
  - Expectancy, rapport, influence
  - What is a hypnotist?
  - How to structure a suggestion (Boyne Five Step process)
    - Embed messages
    - Post hypnotic response
  - How to test for suggestibility Anecdotally:
    - 30/30/30/10
  - Progressive Relaxation
  - How to deepen response
    - Somnambulism
    - False Somnambulism
  - How to use suggestibility tests to:
    - Induce trance state
    - Deepen state
    - Post hypnotic
    - Hypnotic Triggers
    - Hypnotic Seal
  - Coping with Abreaction
  - Emergence
  - Dangers of Hypnosis / to the Hypnotist
  - Legal Applications of Hypnosis and Hypnotherapy
  - Ethics

**BONUS:** One year Associate level membership in the IMDHA ($115 value) included. Membership includes a quarterly subscription to the *Unlimited Human!* journal, monthly ezine and exclusive access to the virtual library; containing thousands of hypnosis-related articles, scripts, videos, professional forms and letters, a 120 e-syllabus from Dr. Dahl (available after conference registration via a download from the IMDHA / IACT) and so much more.

If you are seeking full certification, a sign in and out sheet will be required to verify attendance of 50 hours during the class and conference. Completion of certification requires additional classes which are available throughout the year with the excellent IMDHA / IACT educators around the world to satisfy your thorough hypnosis and hypnotherapy certification experience.

Full certification requires 220 hours with an IMDHA / IACT approved educator and successful completion of the Association’s Certification Assessment.

This program will be filmed, all participants will sign a release for filming so that the class is added into the IMDHA/ IACT library as a teaching tool for online hypnosis training, with the intent of establishing continuing education units for licensed professionals. Those who volunteer to be Dr. Dahl's subjects of demonstration for this experiential process will become a historic part of the IMDHA / IACT online learning catalogue for future hypnosis students.

*Although there is no charge to attend this course, you must pre-register as seating is limited and available on a first come basis.*
This 2 day course will provide you with the information, scripts and practice you need to work with the 6.1 million American women and their partners experiencing difficulties in conceiving a child.

What you will learn:
- The causes and treatments for female and male infertility
- The emotional toll on the individual and the couple
- Consultation & Coaching techniques
- The most effective ways to use hypnosis to help manage the stress and emotional challenges of infertility
- Biology and metaphor based hypnotherapy techniques
- View filmed sessions

What will I receive:
- A 250 page manual
- Scripts
- New ways to use techniques you already know
- New scripts or techniques
- Case studies
- Marketing suggestions
- Handouts for your clients
- Studies regarding the effectiveness of hypnosis and infertility
- Certification after successful completion of an open book review
- Ongoing support

Whether fertility & conception are already a passion for you, or you are looking to expand your practice, you'll walk away from this class ready to jump into an incredibly rewarding new aspect of your practice.

Studies have shown that hypnosis can increase the success of an IVF transfer by up to 50%.

Certification is included upon completing a take home review of the materials. Certification is through The Fertile Family. There is no additional cost for the certification.

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Gain Rapid Relief from Pain and Other Symptoms.

Pain is part of life but suffering is a choice. Learn how to cast away suffering AND pain in an instant by integrating energy medicine with hypnotherapy. Witness live demonstrations of how to rapidly relieve a client’s suffering from physical and emotional pain. The same techniques can help clients with irritable bowel syndrome, addiction to alcohol or chemicals, multiple sclerosis and other chronic health problems.

Participants learn to use the power of the inner mind to help heal chronic pain, injury and illness as an adjunct to, never a substitute for, proper medical treatment.

This course covers many aspects of dealing with loss, grief, and abandonment issues using Hypnosis.
You will receive practical hands on tools, including philosophies and practices for situations that every human being encounters in their life.

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* 1-Day Course
ADDCCTIONS
W. Horton
Friday
May 13

Almost everyone has been touched by someone who suffers from alcohol or drug addiction. Alcohol withdrawal kills more people than all other drugs combined!

Most never know someone they love has an addiction problem, because most addicts are highly functional!

I know the struggles all too well as a recovering addict myself. I’ve been in a personal recovery program for 30 years, but alcoholism and drug addiction is much worse now than it was 30 years ago! When I started going to recovery meetings, I couldn’t believe how many people constantly relapsed. This led me back into some basic research and introspection into the “recovery” movement. And then I realized that while addiction gets worse, most treatment programs haven’t changed in 50 years!!!

I’ve had the honor of not only beating my own addictions, but training many therapists in techniques to help their clients recover from alcoholism and other addictions. I find that the therapists who have worked with people and addictions all experience the same difficulties...clients do well at the beginning, then hit some stressor and return to their addictive behaviors.

For over 30 years, I’ve used Hypnosis and NLP (Neuro-Linguistic Programming) to help people lose weight, stop smoking, lower stress, improve their sports games and overcome their addictions.

To successfully treat an addiction you must understand the nature of addictions. Unless you truly understand some basics of addictions you will fall prey to the misconceptions that hold people back from truly helping.

I teach the nature of addictions, and how they become “nurtured,” and if addictions are truly genetic. I then introduce you to the NLP Model of Addiction, and how NLP and Hypnosis work.

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* 1-Day Course
MIND BENDING LANGUAGE
TO CREATE DEEP UNCONSCIOUS CHANGE
S. Roehm
Friday
May 13

Throw away your scripts and learn how to have a profoundly deep conversation and guide your clients to dramatic change instantaneously.

Learn how to use syntactical change to open your client's mind to unlimited possibilities and break them free from old patterns for create lasting change. Discover how to throw away your script book to guide people to amazingly fast change.

The entire process is script free.

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* 1-Day Course
NUTRITION, DIET, HEALTH SCIENCE & THE BRAIN
A. Kun
Friday
May 13

This course presents the connection between diet, health choices and neurodegenerative and cognitive decline.

It is very important for hypnotherapists to understand the negative side effects of nutrition deficiency. How poor diet affects the brain and emotional behaviour.

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* 1-Day Course
MENDING THE FUNNY BONE:
A LIGHTHEARTED APPROACH TO SERIOUS HEALING
P. Blum / M. Ellner
Monday
May 16

Participants will benefit from the presenters' combined 60+ years of experience in the skillful use of humor. Participants will learn, through demonstration and hands-on exercises, how to incorporate some levity in their hypnosis practices, and why
"laughter is the best medicine".

Join us in this lighthearted, one-of-a-kind approach to serious healing. Life is serious - but not that serious.

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* 1-Day Course
EMOTIONAL FREEDOM TECHNIQUE
T. Mashbaum
Monday
May 16

In this course you will learn about, and experience the lessening of emotional & physical symptoms or even have complete release using the 7 step "EFT WITH A GUARANTEE". EFT is a simple, gentle and very effective tapping procedure. It is alternative medicine at its finest. Grief, PTSD, trauma, digestive issues, chronic pain (back, shoulders, hips, knees, feet, etc.) are all addressed. This experience, plus the handouts from this workshop, will give you a life-long tool for your personal use and to boost your effectiveness with your clients. Participants have used the term "life changing" in their feedback forms.

The foundational EFT process is now being used by thousands of psychologists & hypnotherapists all around the world. The 7 step "EFT With A Guarantee" process helps to guarantee the successful results.

Attendees will actually experience emotional & physical release with EFT WITH A GUARANTEE, and learn how to use the process in their practice.

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* 2-Day Course
BARIATRIC HYPNOSIS
R. Moore
Monday-Tuesday
May 16-17

Professionals in private practice can increase revenue by offering all-cash weight loss treatment services and find increased opportunity in medical settings, fitness centers and corporate consulting.

Obesity complicates & causes emotional disorders, disease and family functioning. Help your clients end the cycle of obesity & addiction to food. Master hypnotic methods of intervention based in the science of healthy weight loss.

Understanding Food Addiction
This course will provide you with practical skills for helping clients end food addictions, cravings that result in destructive eating patterns and help clients to adapt healthy eating habits and increase physical activity. The obese person is not to blame, but it is their problem to solve, and the helping hand of experts in change (mental health counselors and social workers) can make the difference in success or failure.

Clinical Hypnotherapy
You will learn the most effective methods of hypnotic suggestion and what the research shows are trusted methods of hypnotic therapy. Both experienced hypnotists and those new to hypnotic intervention will learn strategies for ending the pain of obesity by creating lasting subconscious change. You will learn how to resolve blocks to success and put clients on a permanent path to wellness.

Weight Loss is a Mental Health Issue
Clients present with depression, serious medical complications, and family dysfunction. By recognizing the role of obesity in problems of self-esteem, health and families and having the tools to break the family cycle of obesity you will become a skilled helping professional, providing real solutions to families in crisis.

11 Solutions to Highly Difficult Clients
Client opposition to change occurs in every counseling modality, and these techniques, useful in overcoming the psychological and social obstacles to weight loss can also be applied to clients in every counseling situation where resistance, denial or difficulty are present.

Outcome-Based Treatment Protocols
The research tells us what works to best assist clients in making permanent change. You will learn interventions based in current psychotherapeutic trends, and develop a firm foundation for helping client develop mindful eating patterns and increase daily activity. You will learn how to reprogram unhealthy subconscious eating
patterns and replace them with new habits of wellness.

Become an Effective Example
Counselors often struggle with their own health, emotions and weight. Counselors who attend this conference will develop dynamic skills that will help them lose weight and in turn, become a professional who is able to promote change based on personal success.

Participants of this course will learn:
• How to structure weight loss programs in both counseling and hypnotherapy settings
• The specific protocols research shows to be most effective in healthy weight loss
• Unique techniques from contextual hypnotherapy and counseling that work to create lasting change
• You will learn how to complete a proper assessment of client needs
• You will learn how to prevent relapse, using the Nongard-Moore Relapse Prevention Checklist
• Processes and in-depth scripts for weight loss hypnotherapy

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* 2-Day Course
INTRODUCTION TO
THE ULTRA DEPTH PROCESS
R. Allocco
Monday-Tuesday
May 16-17

This two day introduction will show all who attend how this process differs and goes beyond traditional hypnosis. You will actually see how the conscious, the subconscious and the brain interact with each other throughout this life. You'll be shown how this process evaluates your client to guide you in the best way to work with your client. This process teaches a different direction of counting that is easier for your client's subconscious to understand and go deeper into state. You will be shown the different depths of hypnosis from Hypnoidal, through Somnambulism, to Profound Somnambulism. Then through the doorways of the Esdaile state and the Sichort state (The Ultra Depth State). You'll be shown that you must test each level, to truly know that you have achieved it with your client. This is an interactive introduction and participants should expect to role play as client as well as practitioner to understand the process. This introduction will give you a discount on the certification class. This is surely a must attend class.

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