

International Association of Counselors and Therapists  
International Medical and Dental Hypnotherapy Association®

# CATALYST

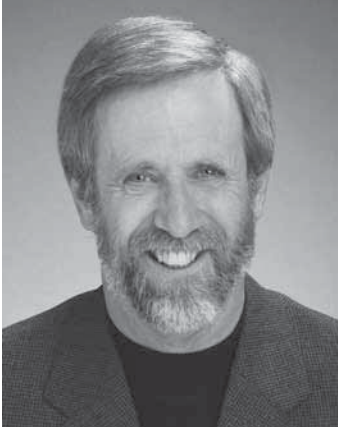
for Change!

**IACT/IMDHA HYPNO EXPO 2016**

*A Complementary Healthcare Extravaganza!*

**May 13th, 14th, 15th, 2016**  
**Daytona Beach, Florida**

**(570) 869-1021 IACT / IMDHA [www.iact.org](http://www.iact.org) [www.imdha.com](http://www.imdha.com)**



# IACT / IMDHA



Dear friend and colleague,

This year we commemorate a decade of partnering together! I can hardly believe it's been ten years since I accepted the responsibility to lead us on this incredibly inspiring and deeply meaningful journey. During that time we've celebrated growth, opportunities, experiences, expansion, improvements, and advancements.

One of the most celebrated events we offer each year is the Hypno Expo conference. From the dynamic presentations to the topnotch entertainment – Hypno Expo has something to please everyone. For the hypnosis professional, journeying to Daytona Beach in May is the perfect getaway and a great time to rekindle your passion for learning. It's the ideal opportunity to break away and recharge. You'll have plenty of time to learn, network, renew friendships, hone your skills, relax, play and have fun with the friendliest group of practitioners on the planet!

This saying rings true "Change is in the air." Just as seasons change, so must we, if we are to grow. This year's conference theme, "Catalyst for Change" is especially meaningful as it touches on the merit of each of us and the work we do. Webster's dictionary defines catalyst as an event or person causing a change. We are the catalyst! We have the ability to make change possible. The power lies in our conviction, our passion and our skills to create lasting change within ourselves as well as others.

"Catalyst for Change" expounds on the idea of perfecting our craft to elicit meaningful change. It is in this context that practitioners are able to better serve their clients and the public at large. An education attained by attending conference imparts far more than academic knowledge. It fosters a balanced development of the whole person – spiritual, physical, intellectual and social-emotional – a process that spans a lifetime.

We respect and appreciate how valuable your time is, so we've prepared an excellent line-up of speakers for you – to help ensure that you are inspired by new ideas to take back and immediately implement into your practice. The selection committee spent many hours combing over the submissions, evaluating the content, selecting the topics and aligning speaker experience that partnered best with the selected topics. We've chosen 52 world-renowned speakers who blend perfectly with the high quality content and superior performance you've come to expect from the Association.

Practitioners do well when they 'prepare to plan' and 'plan to prepare'. We've all heard the saying "Can't see the forest for the trees". Sometimes that simply means being unable to see the bigger picture. With that in mind, we've planned the conference over a long weekend, on a warm sandy beach – so that you can take a step back, relax, view your practice from another vantage point and explore ideas that are sure to leave you refreshed, renewed and invigorated! HypnoExpo goes from strength to strength; and 2016 promises to be no exception, offering an array of expert speakers to inspire and motivate. Within these pages you'll find numerous workshops, lectures and courses from which to choose. The presentations are sure to tantalize your educational taste buds, inspire your professional development and embrace your desire for learning; all while experiencing a relaxing and enjoyable stay in the beautiful Sunshine State.

While browsing this catalog, I wonder how many topics will catch your attention or pique your curiosity. There's a real possibility that each page will contain something to interest you. Before choosing, we encourage you to prepare a list of desired speakers, subjects and goals to help you decide which selections best fit your objectives and interests. Then, to get the most out of your conference experience, prioritize your choices.

Our goal in offering this conference is our commitment to assist you with ongoing personal and professional development. Dollar for dollar, the conference will prove to be one of the best values for your educational investment.

You can't expect to meet the challenges of today with yesterday's tools and expect to be in business tomorrow. Consider taking a weekend out of your busy life to invest in yourself and breathe in new ideas and inspirations.

I look forward to welcoming you at the Daytona Beach Resort and Conference Center in May when the weather is magnificently perfect, the sunrises are breathtakingly beautiful and the camaraderie is incredibly inspiring.

I'll see you there!

*"You must be the change you wish to see in the world." - Mahatma Gandhi*



The International Association of Counselors and Therapists and the International Medical and Dental Hypnotherapy Association® have once again joined forces to offer you an extraordinary opportunity for continued education, personal growth, and advancement in the profession.

When you attend HypnoExpo 2016, you are assured of an exuberating and enriching experience. Live participation provides a 360-degree perspective from experienced, well-informed educators. You'll have the opportunity to talk with your peers one-on-one about their best practices, case studies, tips and techniques. Never underestimate the value of hands-on training. While a picture may be worth a thousand words, a live presentation is priceless!

With that being said, we understand there are times when physical attendance is just not possible. So this year, we're excited to offer you the most innovative and technologically advanced alternative to physical attendance ever proposed.

You asked for an alternative to attending conference..... and we delivered!

Virtual Conferencing is here! We are in our sixth year of bringing the conference to you - streaming live over the internet! This means you can attend the conference without ever leaving your home or office. Virtual conferencing is the wave of the future and we're happy to be the first hypnosis organization to offer this option. Whether you join us in sunny Daytona Beach, Florida or 'Virtually', from the comfort and privacy of your home or office, you are sure to find the experience rejuvenating, invigorating and refreshing. Attending the conference in either venue also fulfills your annual obligation of continued education.

So, register for conference today! We've taken steps to ensure that your registration experience is quick and easy. Online Conference Registration is available on the Association's web site. You may also register by calling Hypnosis Headquarters (570) 869-1021, or download and print the conference registration form from the web. A dedicated fax line (570) 869-1249 (private and secure) is available 24 hours a day.

Although you may reserve a room at any time, deadline for reservations with a discount is April 22nd. To reserve a room online go to the Association's web site or call the hotel directly. Call (386) 672-3770 or (800) 654-6216. Use reservation code 'HypnoExp'.

We look forward to seeing you in sunny Daytona Beach, Florida this May.

Robert Otto, *President, CEO*



**The International Assn. of Counselors and Therapists  
The International Medical & Dental Hypnotherapy Assn.®**

8852 SR 3001, Laceyville, PA 18623  
Phone: 570-869-1021 • Fax: 570-869-1249  
www.iact.org www.imdha.com

## Important Conference Information

**CONFERENCE REGISTRATION:** You may REGISTER ONLINE by going to [www.iact.org](http://www.iact.org) and/or [www.imdha.com](http://www.imdha.com) REGISTER BY PHONE by calling Hypnosis Headquarters at (570) 869-1021

**REGISTER BY FAX** by completing your registration form and faxing to (570) 869-1249. (The secure fax line is a dedicated line-available 24 hours a day).

**REGISTER BY MAIL** by completing your registration form and mailing with appropriate fees to: IACT/IMDHA, 8852 SR 3001, Laceyville, PA 18623. You may download a copy of the REGISTRATION FORM by going to the websites. Website addresses are [www.iact.org](http://www.iact.org) and [www.imdha.com](http://www.imdha.com). Follow the prompts.

**ROOM RESERVATIONS:** Reserve your room by CALLING THE HOTEL directly at (800) 654-6216. Use Reservation Code 'HypnoExp' for special rate. A block of rooms have been reserved for May 10-17, 2016. You can reserve your room by using the ONLINE RESERVATION. Go to the Association's home page and select Annual Conference. Then select Amenities. Deadline to receive this special rate is April 22nd or until the group block is sold-out, whichever comes first.

**TRANSPORTATION:** All Florida Cab (386) 254-3400 provides van and taxi service from Daytona Beach International Airport to the Daytona Beach Resort. The drive is approximately 8 miles. DOTS (Daytona Orlando Transportation Service) transportation provides transportation to and from the Orlando airport. Upon prior request they will come directly to the hotel. (386) 257-5411 • (800) 231-1965. Thrifty is proud to be the official car rental agency of Hypno Expo. Use the Association's 'corporate code' 004M001076. Easy online reservations can be made directly through our websites.

**DIRECTIONS:** Call the hotel 386-672-3770

**CONFERENCE PACKAGE INCLUDES:** An opportunity to take a Free three day course - Hypnosis 101, all 45 minute lectures on Friday, Saturday and Sunday, admittance to the Friday evening Social and Entertainment, admittance to the Saturday evening Banquet, Awards and Entertainment. Continental Breakfast included. Additional fees apply for all elective workshops and pre and post conference courses.

**TAX DEDUCTION:** An income tax deduction is allowed for expenditures of education (including travel, meals and lodging) undertaken to maintain and improve professional skills. (See Treasury Regulation 1:62-5: Coughlin v Comm. 203F.2d307).

**CANCELLATIONS:** To receive a full refund (minus a \$25 administrative fee), cancellations must be made in writing and postmarked prior to April 15th.

**CONTINUING EDUCATION:** Full attendance of the event on Friday, Saturday and Sunday will fulfill your annual CEU obligations in IACT and IMDHA. Additional credits are on an 'hour-for-hour' basis. Validation will be provided upon request.


**RECORDING:** We have contracted the services of a professional recording company. No personal recording is permitted. Recordings will be available for sale in the Exhibit area of the hotel. You may purchase recordings post conference by going to the online store.

**CONSENT:** There will be various professionals on site to photograph and record the event. By attending the conference you give consent to be a participant in any conference recordings or photographs.

**CLASSROOM POLICY:** Your opinion counts! Evaluation forms will be distributed for each class. Your co-operation in completing the forms will provide valuable feedback of each presentation. This is what is used in evaluating the speakers and topics for next year. Name badges MUST be worn at all times. Please be sure to silence your cell phones and pagers prior to the start of a lecture.

# HYPNO EXPO 2016

# FRIDAY - AT - A - GLANCE

Friday	Tides A	Tides B	Tides C	Cobia	Dolphin	Manatee	Barracuda	Executive A	Executive B	Executive C
9:00 - 9:45 AM	Conference Orientation & Welcome Complementary Refreshments									
10:00 - 10:45 AM	<b>S. Valentine</b> The Eternal Self Confidence Script	<b>E. Rosen/P. Scott</b> Transformational Core Continuums for Medical Hypnotherapy	<b>R. Moore</b> Enhancing Hypnosis Sessions w/Neuroplasticity	<b>M. Geers Dahl</b>	<b>P. Blum</b>	<b>W. Horton</b>	<b>A. Kun</b>	<b>S. Roehm</b>	<b>G. Bien</b>	<b>Chapter Meeting</b>
11:00 - 11:45 AM	<b>H.L. Elman</b> Semantics - The Heart of Hypnosis	<b>J. Crain</b> The Finger Focus	<b>R. Hunter</b> Working w/ Analytical Resisters	Hypnosis 101	What's So Good About Goodbye	Addictions	Nutrition, Diet, Health Science and the Brain	Mind Bending Language to Create Deep Unconscious Change	Instructor Training	REGISTER EARLY For BIG SAVINGS!
12:00 - 2:00 PM	<b>LUNCH</b>									<b>COPHO</b>
2:00 - 2:45 PM	<b>F. Jaffer Jeraj</b> Getting Clients Out of Thin Air - Making Noise the right way w/ Social Media	<b>N. Lent-Auerbach</b> Stress Mgmt for the Busy Professional	<b>F. Mau</b> Depression with Delusions & Hallucinations: A Case Study							<b>IMDHA Instructors Mgts</b>
3:00 - 3:45 PM	<b>L. Bennett</b> We Can Make A Difference	<b>A. King</b> A Meditation Proven to Prevent Memory Loss	<b>J. Goulding</b> Empowering parents with the Goulding SleepTalk® Process							<b>IACT Instructors Mtg</b>
4:00 - 4:45 PM	<b>J Acosta</b> Hypnodontics: How To Get Work With Your Local Dentist & Their Patients	<b>Shelly Stockwell Nicholas</b> The Biggest Mistakes Hypnotists Make & How To Avoid Them	<b>P. Scott</b> Dr. Michael D. Preston's Library Technique	9:00 AM to 6:00 PM	9:00 AM to 6:00 PM	9:00 AM to 6:00 PM	9:00 AM to 6:00 PM	9:00 AM to 6:00 PM	9:00 AM to 6:00 PM	<b>Board Meeting</b>
5:00 - 5:45 PM	<b>C. Elman</b> Fascination With Fractionation	<b>D. Cleary</b> Forgiving The Myth Of Safe Place	<b>P. Presnoples</b> Why Change Matters							
7:00 PM	Please join us Poolside at 7:00 for a no-host Reception with cocktails, refreshments and entertainment									

# SATURDAY - AT - A - GLANCE

Saturday	Tides A	Tides B	Tides C	Cobia	Dolphin	Manatee	Barracuda
9:00 - 9:45 AM	<b>President's Address</b> Robert Otto Umesh Tiwari, MD <b>Keynote: Insights from Studying the Placebo Effect</b>						
10:00 - 10:45 AM	<b>S. Carson</b> The Meta Pattern	<b>A. Emrich</b> Hypnosis for Coaching Golfers	<b>W. Horton</b> Waking Hypnosis	<b>M. Tiers</b> Stop Procrastinating! An Integrative Approach to Getting It Done	<b>J. Kimmel</b> Working with Clients With Aspergers/High Functioning Autism	<b>D. Cleary</b> The Art of the Intake Making the Most of the Session	<b>M. Watson</b> An Introduction to Generative Trance
11:00 - 11:45 AM	<b>L. Handwerker</b> The Art of Astonishment	<b>S. Roehm</b> How to Create a Six-Figure Hypnosis Practice	<b>M. Vallei</b> Strategies for Working with Seniors				
12:30 - 1:30 PM	<b>SPECIAL NETWORKING LUNCHEON WITH ROY HUNTER</b> Promoting Your Practice: What Worked for Me, and What Did NOT Work						
2:00 - 2:45 PM	<b>M. Smith</b> Cancer Patients Need You!	<b>P. Blum</b> Hypnotic Spin Doctors - The Art of Reframing	<b>M. Babineaux</b> Ethics & Professionalism in the Multi-Media Age	<b>L. Bennett</b> Treating PTSD Naturally	<b>H.L. Elman</b> Stuttering, Obesity, Fears, Allergies & More: Understanding Similar Origins	<b>J. Acosta</b> Hypnodontics: 3 Techniques EVERY Dentist Needs, So You Need	<b>D. Chong / J. Chong</b> How To Reverse A Cancer (3 Hours)
3:00 - 3:45 PM	<b>C. Allyson</b> The Power of Choice	<b>M. Andreas</b> Stories as a Tool for Creative Conflict Resolution	<b>M. Ellner/J. Wagner</b> Missing Pieces - Broken Hearts: Becoming Whole Again	<b>S. Drenner / P. Singleton</b> Choosing Your Compulsion	<b>C. Elman</b> The Dave Elman Induction In A Nutshell	<b>J. Goulding</b> Developing a Communication Template for Achievement & Emotional Resilience	<b>S. Carson/S. Carson/J/ Marion</b> HypnoGames for HypnoJunkies
4:00 - 4:45 PM	<b>C. Locher</b> Serious Help with Sleep Issues	<b>U. Tiwari</b> Identity Crisis! From Physician to Hypnotherapist	<b>J. Giunta</b> Discover & Develop Your True Specialty				
5:00 - 5:45 PM	<b>S. Valentine</b> Grow Your Business With Group	<b>A. Kun</b> Nutrition and the Brain	<b>M. Watson</b> The Inside - Outcome				
7:00 PM	Please join us in the Tides Ballroom for a no-host reception with cocktails, followed by our annual awards banquet with entertainment at 8:00 PM						

# SUNDAY - AT - A - GLANCE

Sunday	Tides A	Tides B	Tides C	Cobia	Dolphin	Manatee	Barracuda
9:00 - 9:45 AM	SUNDAY SERVICES -						
10:00 - 10:45 AM	<b>W. Wood</b> The Problem Dissolver: Simple Techniques for Emotional Release	<b>K. Neill</b> Advanced Medical Hypnosis: Rapid Relief from Pain & Other Symptoms	<b>M. Tiers</b> Reconsolidation: What You Need To Know	<b>C. Allyson / M. Valle</b> Boundaries Communication, and Choice	<b>M. Andreas</b> Metaphors of Movement: Utilizing Unconscious Metaphor	<b>L. Handwerker</b> The Power of Astonishment	<b>C. Locher</b> Serious Help For Your Client with Sleep Issues
11:00 - 11:45 AM	<b>N. Lent-Auerbach</b> Blowing Your Top	<b>J. Marion</b> Unusual Trances: The Magic of Markov Chains	<b>M. Babineaux</b> 1,2,3, Phobia Free				
12:30 - 1:30 PM	<b>SPECIAL NETWORKING LUNCHEON WITH JOANE GOULDING</b> How To Rise From The Ashes: Personal and Hypnotic Recovery From Disasters						
2:00 - 2:45 PM	<b>S. Carson</b> Sane Language	<b>S. Gilbert</b> Supporting Families Through Miscarriage & Loss	<b>M. Geers Dahl</b> Hypnosis and Color	<b>A. King</b> Adjusting Perception	<b>E. Rosen / P. Scott</b> Clinical Applications of Hypnotherapy in Treating DSM-V Diagnoses	<b>A. Emrich</b> Reframing Creativity With Hypnosis	<b>M. Smith</b> From Cancer to Remission
3:00 - 3:45 PM	<b>T. Masbaum</b> Emotional Freedom Technique	<b>M. Watson</b> Five Fast Inductions	<b>J. Crain</b> Tree Reading Interpretation				
4:00 - 4:45 PM	<b>M. Ellner / J. Wagner</b> Missing Pieces - Becoming Whole Again	<b>J. Giunta</b> Music is Hypnotic: Why & How to Use Music To Guide Hypnosis Sessions	<b>F. Jaffer Jeraj</b> Getting Clients Out of Thin Air - Build Your Social Media Empire	4-Hour	<b>D. Pelles</b> Working with Self-Concept and Self Esteem	<b>W. Wood</b> Rapid Release of Emotional Blocks & Integrating Inner Conflict	<b>P. Presnoples</b> Optimal Health: Achieve Success With Your Weight Mgmt Clients Without Dieting
5:00 - 5:45 PM							

# PRE- AND POST-CONFERENCE COURSES

Room	Cobia 9 am - 6 pm	Dolphin 9 am - 6 pm	Manatee 9 am - 6 pm	Executive A 9 am - 6 pm	Executive B 9 am - 6 pm	Barracuda 9 am - 6 pm
<b>Wednesday</b> <b>5/11/16</b>	<b>M. Geers Dahl</b> Hypnosis 101 3-Day	<b>R. Hunter</b> Client Centered Parts Therapy 2-Day	<b>K. Neill</b> Advanced Medical Hypnotherapy 2-Day	<b>G. Bien</b> Instructor Training 5 Day	<b>D. Quigley</b> Somatic Healing 2-Day	<b>S. Gilbert</b> Fertility Specialist Certification 2-Day
<b>Thursday</b> <b>5/12/16</b>	<b>M. Geers Dahl</b> Hypnosis 101 3-Day	<b>R. Hunter</b> Client Centered Parts Therapy 2-Day	<b>K. Neill</b> Advanced Medical Hypnotherapy 2-Day	<b>G. Bien</b> Instructor Training 5 Day	<b>D. Quigley</b> Somatic Healing 2-Day	<b>S. Gilbert</b> Fertility Specialist Certification 2-Day
<b>Friday</b> <b>5/13/16</b>	<b>M. Geers Dahl</b> Hypnosis 101 3 Day	<b>P. Blum</b> What's So Good About Goodbye 1-Day	<b>W. Horton</b> Additions 1-Day	<b>G. Bien</b> Instructor Training 5 Day	<b>S. Roehm</b> Mind Bending Language to Create Deep Unconscious Change 1-Day	<b>A. Kun</b> Nutrition, Diet Health Science & The Brain 1-Day
<b>Monday</b> <b>5/16/16</b>	<b>R. Moore</b> Bariatric Hypnosis 2-Day	<b>R. Hunter</b> Train the Parts Therapy Trainer 2-Day	<b>R. Allocco</b> Intro To The Ultra Depth Process 2-Day	<b>G. Bien</b> Instructor Training 5 Day	<b>P. Blum/ M. Ellner</b> Mending The Funny Bone 1-Day	<b>T. Masbaum</b> Emotional Freedom Technique 1-Day
<b>Tuesday</b> <b>5/17/16</b>	<b>R. Moore</b> Bariatric Hypnosis 2-Day	<b>R. Hunter</b> Train the Parts Therapy Trainer 2-Day	<b>R. Allocco</b> Intro To The Ultra Depth Process 2-Day	<b>G. Bien</b> Instructor Training 5 Day		

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# Special Events

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## Saturday Networking Luncheon

12:30 – 1:30

with Roy Hunter

**PROMOTING YOUR PRACTICE:  
What Worked for Me, and What  
Did NOT Work**



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*Are you looking for effective ways to promote your practice? Whether you are new in the hypnosis profession, or wanting to expand your practice, Roy Hunter will share methods that worked effectively. He also will mention some costly mistakes to avoid, so that you can learn the easy way rather than the hard way.*

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## Sunday Networking Luncheon

12:30 – 1:30

with Joane Goulding

**HOW TO RISE FROM THE ASHES:  
Hypnotic Recovery From Disasters**



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*Joane shares candidly a series of 'disasters', from personal/family to business/vocational, and how to transform 'lemons' into 'lemonade'. This talk is peppered with flecks of humour, irony, intrigue, challenges, and disasters and much more from an Antipodean with an English reserve.*

S

*When things go wrong, situations don't work out, or you're told 'NO!'. What do you do? What did I do?*

*Advanced reservation required*



# lectures

**Friday, May 13<sup>th</sup>**

**Lectures 10:00**

*THE ETERNAL SELF  
CONFIDENCE SCRIPT*

*S. Valentine*

A Script for Almost Every Client in Your Office. Almost everyone that crosses the threshold of a hypnotist's office has self-confidence issues. They aren't confident enough to defeat the power of food or cigarettes. They lack the confidence to achieve the things that they really want. Self-confidence is the key to success in every field of life, from business to relationships, health to beauty. This is the last script you will need to help your clients achieve the self-confidence that they need to overcome their challenges and achieve the great lives that they deserve.

Attendees will learn to use the Eternal Self-Confidence Script for their clients. Participants will receive a copy of the script and be guided through every step, as well as the necessary symbolism.

*TRANSFORMATIONAL CORE  
CONTINUUMS FOR MEDICAL  
HYPNOTHERAPY*

*E. Rosen / P. Scott*

This lecture helps the practitioner customize positive internal outcomes. It is particularly helpful for working in medical hypnotherapy with physical illnesses.

Clinical hypnotherapy helps create positive changes in the subconscious mental world,

having constructive impact on life in our conscious alert world. Hypnotherapy language often targets 'feel good' words that activate these changes. We propose that these feel-good words are actually internal positive emotional states that are core facets of our humanity, and that life wounds, negative experiences, especially illness, can contaminate these natural states of mental being. When people have illnesses, these core positive states can be compromised. Restoring these natural positive states empowers healing and growth. This workshop provides a working rubric to expose these internal cores of affirmative living, presented as visual continuums, helpful to the hypnotherapist to customize client-centered outcome goals. This technique is particularly helpful in dealing with medical illnesses, based on health psychology. Case examples and case planning using this lens and brief technique applications will be shared.

*ENHANCING HYPNOSIS  
SESSIONS WITH  
NEUROPLASTICITY*

*R. Moore*

When combined, neuroplasticity and hypnosis are powerful and effective tools for health and wellness. People are changed moment-to-moment by the thoughts they think, the information they learn, the events they experience, the reactions they have, the feelings they create, the memories they process, and even the dreams they embrace. All of these alter the way the brain works, producing new states of mind that are recorded in their brain. Roger Moore will explain how he uses *Neurohypnosis* with people at

cancer centers as well as high school sports teams. The more you know about neuroscience will help you to have greater success with clients. Your clients can change their brain and their body so that they are no longer living in the past and can write a new script for the future.

**Lectures 11:00**

*SEMANTICS – THE HEART OF  
HYPNOSIS*  
*H.L. Elman*

Dave Elman was a master hypnotherapist and his mastery of semantics allowed him to achieve phenomenal results with the patients brought to his class by his student-physicians! Even so, hypnotic semantics has clearly evolved quite a bit since his era. While today we avoid some words commonly found on his recordings, the overall principles he advocated are still the heart of our profession. Learn the proper semantics to use so that your clients accept your suggestions not only as given, but as intended. Learn what NOT to say to avoid sabotaging your sessions. These principles apply whether your practice is in a public place (stage and street), or only in your office during a one-on-one conversation. Topics covered will also include a discussion of how your semantics must match your subject in age, attitude, education, and general perceptions. Approaches to children differ from those to adults. There are "painted" words which should almost NEVER be used -- do not "put under" a client -- pets are put under by the vet. Do not use the word "pain" when prepping a client for a medical procedure (with doctor approval of course). Do not use.... but why cover them all? Come and hear what to say, what not to say,

and what your colleagues suggest in the Q&A. Just as there are good and bad semantics, there are good and bad ways to impart such improvements to one's fellow workers.

*THE FINGER FOCUS*  
J. Crain

So much time and money is spent developing and strengthening our bodies, but training and strengthening the mind has often been left to chance. The Finger Focus Technique is a self-hypnosis exercise that strengthens the mind. It is an easy-to-learn method to quickly gain the ability to concentrate intently on your finger as a way to manage many situations. In this one hour seminar, I plan to teach this technique and explain how to incorporate it into your hypnosis practice. In this lecture you will gain the ability to reinforce suggestions and practice a simple self-hypnosis method in between sessions.

Attendees will be supplied with all the information that their clients will need to use this technique. The information supplied will include a sample pre-talk script that can be modified, a step-by-step outline that describes the technique, and an easy marketing plan.

*WORKING WITH ANALYTICAL RESISTERS*  
R. Hunter

Regardless of your favorite induction, sometimes we need to fit the induction to the client rather than vice versa. This is especially important with a very analytical client. Learn how Roy deals with an analytical resister, and observe a demonstration of two mental confusion techniques.

You will learn two inductions that are suited for analytical resisters.

**Lecture 2:00**

*GETTING CLIENTS OUT OF THIN AIR – MAKING NOISE THE RIGHT WAY W/ SOCIAL MEDIA*

F. Jaffer Jeraj

Having talent and skill doesn't get us very far without making noise. What are the factors that get certain people noticed? Learn how to make noise, cultivate luck, and get consistent with your branding. Branding yourself and what that looks like across social media channels. Learn how to find your tribe online.

*STRESS MGMT FOR THE BUSY PROFESSIONAL*  
N. Lent-Auerbach

Enhance your daily practice by integrating stress management activities into it, and learn how to offer stress management consulting services to other professionals and organizations.

This lecture is designed for the busy professional. You will learn:  
\*How to manage your stress through practical and proven activities that you can put to work immediately; \*How stress affects your health; \*How to relax anywhere, anytime; \*Quick and easy activities to reduce your daily stress; \*Stress and Nutrition; \*How to monitor your inner terrorist; \*Self-talk and affirmations for a better life; \*How to turn negative stress into positive motivation; \*How to reduce anxiety and frustration.

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*"I've been to many conferences around the world and deem the IM-DHA/IACT one of the best."*

**Joane Goulding, AUSTRALIA**

*DEPRESSION WITH DELUSIONS & HALLUCINATIONS: A CASE STUDY*  
F. Mau

Depression is a frequent complaint from clients. This case illustrates the nature of depression as the failure of coping mechanisms for stress, and focuses on the need to provide clients with both hope and a new way to understand reality.

This is a case study of a 22-year-old Caucasian female who exhibits clinical depression with mood-congruent, psychotic features, delusions, and hallucinations. An ongoing process of hypnosis has eliminated the depression and hallucinations, and dramatically reduced delusions and intrusive thoughts. The process involves standard clinical relaxation as well as the use of rapid inductions and anchoring as treatment methods. This is a solution-focused model for creating hope grounded in reality.

**Lecture 3:00**

*WE CAN MAKE A DIFFERENCE: GETTING HYPNOSIS INTO HOSPITALS*  
L. Bennett

Making an impact in a traditional allopathic medical environment can be difficult. Learn ways to open doors for integrative therapies being introduced in traditional medical facilities. Hear how doors have been opened and results have been successful and measureable bringing hypnosis into a large regional hospital.

*A MEDITATION PROVEN TO  
PREVENT MEMORY LOSS: A 12  
MINUTE EXERCISE BACKED  
BY HARD SCIENCE*

*A. King*

Studies done at major medical schools over the last 15 years prove a significant change in brain scans and memory improvement (sometimes complete reversal) in as few as 8 weeks with participants practicing this easy 12-minute meditation. There is proof that blood flow is improved (stronger brain connections and perhaps, new brain cells) in the area of the brain that declines with the onset of Alzheimer's disease. Clinical research has shown that just 12 minutes a day, reduces stress levels, improves cognition and activates parts of the brain that are central to memory. Anne offers this 1-hour workshop to churches and senior centers for a love offering. It's a wonderful way to introduce yourself to new potential clients.

*EMPOWERING PARENTS WITH  
THE GOULDING SLEEP TALK  
PROCESS*

*J. Goulding*

Whether children were hyperactive, poor eaters, suffering from acute anxiety, aggressive, shy, being bullied, lacking in confidence, waking from nightmares, wetting the bed, struggling with learning issues, fighting with siblings or dealing with health problems, when parents implemented the very gentle, non-invasive SleepTalk® for Children process exactly as instructed, change and improvements are the result.

The Goulding Process teaches professional therapists to empower parents with this

extraordinarily simple and effective tool. Taking no more than the amount of time it takes to brush one's teeth, the Goulding SleepTalk® for Children process can be easily integrated into the night-time routine and, like waving a magic wand, can transform a family's troubles. Children all around the world are benefiting from this simple, two-minute process that parents carry out in the privacy of their own home, successfully building their children's self-esteem, confidence sense of being unconditionally loved, optimism and resourcefulness.

**Lecture 4:00**

*HYPNODONTICS: HOW TO  
GET WORK WITH YOUR  
LOCAL DENTIST AND THEIR  
PATIENTS*

*J. Acosta*

Attendees will get the insiders' information they need to more effectively find work with their local dentists, whether they're looking for referrals or to become part of a dental team. Come learn about Juan's work with dozens of dental professionals and a couple of thousand dental patients as a hypnodontist, and also what he learned from managing a dental clinic and being the VIP coordinator at a Southern California dental practice. He will share as much info as time allows during this talk and the rest you can receive during his workshop.

*THE BIGGEST MISTAKES  
HYPNOTISTS MAKE & HOW TO  
AVOID THEM*

*S. Stockwell-Nicholas*

Let experience be your teacher. This lecture will offer you a riveting opportunity to explore

what you do and how to do it better. Take your work with yourself and others to a whole new level. Don't miss it. Shelley is the founder of the International Hypnosis Federation and author of 12 books including the book "Hypnosis How To Put a Smile On Your Face and \$\$ In Your Pocket" and "The Hypnosis Dictionary Script Book." She is a regular guest on radio, television and in print.

*DR. MICHAEL D. PRESTON'S  
LIBRARY TECHNIQUE*

*P. Scott*

This lecture will introduce you to the genius of Dr. Preston

Early in my hypnosis career I had the distinct honor of studying with the late Dr. Michael Preston, author of *Hypnosis: Medicine of the Mind*. In this lecture I will pass along my insights into his "Library Technique", a process that is effective for everything from weight and smoking to working with serious conditions such as cancer.

You will receive a sample script using Dr. Preston's unique language patterns and style and complete instructions that emphasize the important elements of this simple, versatile and powerful technique.

Attendees will leave with a new tool from the perspective of a great man, Dr. Michael D. Preston. They will also receive a comprehensive handout outlining these helpful tools that have profoundly served me and my clients for decades.



## Lecture 5:00

### *FASCINATION WITH FRACTIONATION*

*C. Elman*

Fractionation is not merely opening and closing of your clients' eyes. Learn several great Fractionation techniques and their mechanisms and strategies. Improve your practice and success with your clients by filling your toolbox with these great hypnosis phenomena – reliable Deepeners, Tests and Convincers. Take it from a former math teacher, there is nothing scary about fractions.

Through exploration of the mechanism of Fractionation, class participants will benefit by expanding their techniques plus gaining the insight needed to create additional methods.

Learn how Dave Elman used fractionation in his famous Dave Elman Induction. Many repetitive hypnotic procedures that both partly emerges and then deepens, is in actuality a form of Fractionation.

### *FORGIVING THE MYTH OF SAFE PLACE*

*D. Cleary*

This program explores the myths of forgiveness, safe place and trust as experiences outside of self. When we consider Karmic action and/or cycles of learning, we gather great understanding in assisting others and enjoying our own life more fully.

The feeling of being safe is essential for most people in order to live life in a satisfying way. Many of us look for this place in the outside world. You might be surprised to find that the safest

place is within, hidden like a sanctuary waiting to be discovered. During this class you will experience ways to access this place within yourself and learn how to utilize it to deepen your work with clients in new ways.

What would it be like, when you are able to forgive any of the slings and arrows of the past and welcome the challenges of the present in total confidence? Forgiveness has been cited as a powerful tool and it certainly can be, when used well. There are times however, when it may seem impossible to forgive; what happens then?

### *WHY CHANGE MATTERS*

*P. Presnoples*

The lecture covers change in the human life and its positive influence over the course of human events. We will explore why people believe that change is bad, hard and/or difficult. Participants will discover and navigate their personal perceptions about change.

**Saturday, May 14<sup>th</sup>**

## Lecture 10:00

### *THE META PATTERN*

*S. Carson*

The Meta Pattern is a sequence of four simple steps that underlie each and every NLP pattern ever created, all effective coaching and hypnosis techniques, and the most influential advertisements and sales processes. As you learn the 4 steps of the Meta Pattern you will also begin to understand why NLP Patterns contain certain steps in a certain order, and

understand how to utilize the client's own neurology for change.

Once you fully and completely understand the Meta Pattern, you will be able to quickly and easily grasp any new pattern you may come across, as well as gain mastery over those you already know.

### *HYPNOSIS FOR COACHING GOLFERS*

*A. Emrich*

Most high-level athletes have a hypnotist they work with regularly. They have learned how important the mental/emotional game is to enhance their physical game.

Learn some of the key elements necessary for working successfully with golfers (and other athletes). Topics covered include: \*Why learn about hypnosis for golfers? \*Two key questions you need to ask. \*Practice vs. Performance - what's the difference? \*Success habits to install hypnotically. \*How to use visualization like a pro.

### *WAKING HYPNOSIS*

*W. Horton*

Learn to bypass the critical factors of the mind without formal trance. Learn how to use waking and covert Hypnosis and NLP in an easy to use format. Learn why this skill is essential for those in our field.

## Lecture 11:00

### *THE ART OF ASTONISHMENT*

*L. Handwerker*

In this lecture I will open up the discussion about what

astonishment is, and the power I believe it to have, along with some background. I will then for the larger bulk of the lecture demonstrate the art of astonishment through interactive mentalism routines bringing members of the audience on stage in order for them to experience astonishment first hand.

*HOW TO CREATE A SIX-  
FIGURE HYPNOSIS PRACTICE*  
S. Roehm

Have you ever wondered how some people have amazingly profitable practices and why you don't? You can make more money and work less once you change a few key elements of your practice. Steve will explain how you can easily have a six-figure income and live the life you deserve.

*STRATEGIES FOR WORKING  
WITH SENIORS*  
M. Vallei

This lecture will provide participants an opportunity to learn new approaches and techniques in working with the aging client. Knowing about the issues seniors face and live with daily, and knowing how to effectively help them, will in turn help increase the practitioner's practice.

This lecture will cover: specific issues - physical psychological, and practical - that often affect seniors lives; related personal issues and challenges; dealing with the families; ethics and safety; provide new images and approaches to delivering hypnosis to seniors; how to develop resource lists to help these clients live better once they complete their hypnosis sessions.

Participants will be able to learn new issues, new techniques, and different ways to deliver the elements of hypnosis which can help them with their current work as well as help them develop a new client base from within the senior population.

**Lecture 2:00**

*CANCER PATIENTS NEED  
YOU!*  
M. Smith

Stress kills, but cancer is curable.

Being diagnosed with cancer is most frequently accompanied by a severe stress state. Releasing that stress is the first step to creating a healing environment. You, as a hypnotist, are the most qualified person to help empower your cancer client and promote healing.

*HYPNOTIC SPIN DOCTORS:  
THE ART OF REFRAMING*  
P. Blum

This lecture covers practical hands on tools, including philosophies and practices for situations that every human being encounters in their life.

Our job is to help our clients empower themselves... to change from a 'stuck' state to a 'resourceful' state. The way that we perceive our reality is influenced to a great degree by how we describe it to ourselves and others. How simply is a 'problem' turned into an opportunity for growth and learning? By subtle shifts in tense and point of view, the skillful hypnotist begins to change the client's understandings and associations from pathology-centered to resource-centered.

*ETHICS & PROFESSIONALISM  
IN THE MULTIMEDIA AGE*  
M. Babineaux

Practice protection by developing protective practices. Learn what conduct may be expected from you in regard to your clients, the general public and your hypnosis professional colleagues. This interactive conversation is designed as an overview of practical and legal considerations in setting up and maintaining a hypnosis practice especially in the changing world of multimedia advertising. Examples of some codes of ethics and professional conduct, releases, and disclaimers are provided.

Learn the importance of conferring with legal and financial experts in your individual State, Province or Country before setting up your practice.

This presentation is not, nor is it meant to be, legal advice and should not be considered as such.

**Lecture 3:00**

*THE POWER OF CHOICE*  
C. Allyson

There is nothing so fundamental, nothing so taken for granted and nothing so powerful, as Choice. Sometimes we use it consciously and 90% of the time unconsciously. Together we look at what this means, utilizing tools to apply choice from multiple perspectives. What does choice mean: as Counselors, & Therapists, for & from our clients, and as individuals?

This session will include lecture, discussion, and simple tips in the areas of choice to use when working with your clients.

*STORIES AS A TOOL FOR  
CREATIVE CONFLICT  
RESOLUTION  
M. Andreas*

Want to change the script of conflict in the stories of your own, or your client's life? Listen as I begin by sharing from my book *Sweet Fruit from the Bitter Tree*, a collection of true stories of how people resolved intense conflict in creative and surprising ways most of us would never think of. Because metaphor is highly-effective in accessing the unconscious mind (and all stories are complex metaphors), these stories offer an incredible resource for change out of conflict. Come have a great time finding out how you can use these stories as effective tools with clients, couples or families, and as a doorway to gaining more behavioral flexibility yourself.

*MISSING PIECES - BROKEN  
HEARTS: BECOMING WHOLE  
AGAIN  
M. Ellner / J. Wagner*

Helping clients cope with loss is a huge untapped market!

This lecture will introduce attendees to a wide range of potential clients trying to cope with loss.

Attendees will be able to discuss how hypnosis can help people increase their coping skills and abilities for dealing with loss.

**Lecture 4:00**

*SERIOUS HELP WITH SLEEP  
ISSUES  
C. Locher*

Receive a deeper understanding of the underlying causes of sleep issues and understand what

hypnotic techniques are best suited to each type of cause in order to resolve client issues more quickly.

Typically, sleep issues respond very well to hypnosis. But what do you do with the client that does not respond to the usual suggestions and approaches? Clients with sleep issues are often impatient for a fast result! Use this information to get to the root cause quickly. Cindy shares 3 types of underlying subconscious causes for sleep problems and provides a guide to choosing the right hypnotic technique for each type of client issue. Numerous case studies will be covered, and scripts & are provided to those who attend.

*IDENTITY CRISIS! FROM  
PHYSICIAN TO  
HYPNOTHERAPIST  
U. Tiwari*

Apprehensive about completing a crucial career change? Imagine spending 12 years and \$500K training to become a physician only to realize at the end that the work didn't really resonate with your soul's calling. How scary would it be to leave everything you know in favor of something totally new? Come learn how this physician navigated those fears to forge his unique path from being an MD to CHt.

Attendees who are only dabbling in hypnosis will learn how to overcome their fears of becoming serious practitioners.

*DISCOVER & DEVELOP YOUR  
TRUE SPECIALTY  
J. Giunta*

Learn how to use your education, training, professional and personal experience in a specific

way to develop your hypnotism specialty with confidence. Learn the characteristics and indications of your Ideal Client, and then create a marketing plan to attract them. Use your specialty in a powerful way to help your clients overcome their difficulties and begin their new life of ease and success. Your specialty is waiting to be discovered, nurtured, and developed!

**Lecture 5:00**

*GROW YOUR BUSINESS WITH  
GROUPON  
S. Valentine*

This presentation will provide a deeper look into the importance and effectiveness of Groupon as a tool to increase word of mouth and new customers to your practice. Participants will learn the exact blueprint Empowered Hypnosis used to build a 6 figure business with Groupon that now employs 3 full time hypnotists and two offices in Manhattan, NY.

Participants will be given a handout to create their own successful offer with Groupon; Leaving the presentation with the confidence and action steps to create your own successful campaign and create an additional income stream in your practice.

*NUTRITION AND THE BRAIN  
A. Kun*

This lecture will cover:

- What cause Dementia and Alzheimer's
- The importance of cholesterol in the brain
- Understanding cholesterols and their functions
- What are brain foods

- Understanding EFA's and their functions
- Toxic grains that kill brain cells
- What are free radicals, Oxidative stress, Antioxidants and the brain
- Acute stress in the brain
- Toxic emotions and the brain

*THE INSIDE OUTCOME*

*M. Watson*

Learn how to apply this powerful new technique for deep transformational change.

This unique process has been developed by the presenter over the course of a year and a half of group exploration and private client sessions. It is an integrative approach drawing from models in psychology, NLP, ethology and neuroscience. You will learn to use a generative method to help your clients 1) discover what they REALLY want, 2) experience how quickly and easily they can have it, and 3) move forward for even more richness and satisfaction than they had ever thought possible.

**Sunday, May 15<sup>th</sup>**

**Lecture 9:00**

*MORNING SERVICE*

**Lecture 10:00**

*THE PROBLEM DISSOLVER:  
SIMPLE TECHNIQUES FOR  
EMOTIONAL RELEASE*

*W. Wood*

Learn a simple practice that allows yourself or a client to release unwanted emotion quickly and easily.

This class will be super practical, easy to learn and fun! These techniques are some of the most common techniques that I use for my own personal development.

*ADVANCED MEDICAL  
HYPNOSIS: RAPID RELIEF  
FROM PAIN & OTHER  
SYMPTOMS*

*K. Neill*

Pain is part of life but suffering is a choice. Learn how to cast away suffering AND pain in an instant by integrating energy medicine with hypnotherapy. Witness live demonstrations of how to rapidly relieve a client's suffering from physical and emotional pain. The same techniques can help clients with irritable bowel syndrome, addiction to alcohol or chemicals, multiple sclerosis and other chronic health problems.

Participants will leave amazed at how simple this process is to help clients get relief. Bring a challenge. You may get a chance to volunteer as a subject and experience relief.

*RECONSOLIDATION: WHAT  
YOU NEED TO KNOW*

*M. Tiers*

Considered by many to be the key to lasting change, this lecture covers one of the most groundbreaking discoveries to come out of neuroscience in the last decade. Learn the key features to re-writing implicit emotional memories and the different approaches that do it.

Join us! Learn the easy structure to re writing memories.

**Lectures 11:00**

*BLOWING YOUR TOP*

*N. Lent Auerbach*

"Blowing Your Top" or "Stewing in Your Own Juices" is a daily struggle for many people that impacts their health, the quality of their life, and the success of their relationships. Come and learn new skills that can easily be incorporated into your practice to teach your clients how to handle daily situations and express their feelings without resorting to old behaviors. These techniques allow for desirable outcomes by generating alternative healthier ways of thinking and behaving to create a successful life.

*UNUSUAL TRANCES: THE  
MAGIC OF MARKOV CHAINS*

*J. Marion*

Markov Chains were developed by John Overdurf and are a part of his system of coaching.

Rhythm is hard wired in the human brain. Steady rhythms can calm the mind while variations in rhythm causes the brain to release chemicals that make new learnings and personal change possible.

Markov Chains utilize ambiguity, rhythm, novelty, and fun to create profound trance states wherein people easily access new resources. They are a great tool when working with overly analytical clients and in leading groups. This 45 minute lecture will introduce attendees to Markov Chains, how to craft one, and then effectively use it. This workshop will be fast paced and highly experiential. Attendees should come expecting to have FUN!

Attendees will leave having crafted their own Markov Chain and can begin using it immediately.

### *1-2-3 PHOBIA FREE*

*M. Babineaux*

Learn to use fractionation and compounding to synergistically help clients deal with unreasonable fear of angst. Synergism is the practice of combining two or more already effective techniques into a more powerful protocol. The concept is that a combination works better than any of the single techniques on their own. The University of Connecticut released a study in the mid 90's which demonstrated that the use of hypnosis with any weight program doubled the participant success rate. Imagine combining three proven hypnotic protocols in a sequence that can dramatically improve your client's ability to deal with their response to phobias and unreasonable fears.

This synergistic approach lends credence to the idea that sometimes "there is strength in numbers." The synergistic approach of "1-2-3 Phobia Free" may become one of the most useful and effective tools in your hypno-toolbox.

### **Lecture 2:00**

#### *SANE LANGUAGE*

*S. Carson*

As hypnotists, language is the main tool we use to help our clients, and we are all familiar with the way clients frequently use their own words to maintain their problem. What we do not always focus on is how we can use our own internal dialogue to support our growth and mental

health. You will learn the key areas where language can undermine or support, and easy ways to transform self-defeating into self-affirming word-thoughts. You will leave with a simple yet elegant tool that will enhance your own life and practise, which you can teach to clients.

You will gain the ability to use your own self-talk, your own word-thoughts for self-empowerment, including how to easily transform any negative self-talk you may experience.

#### *SUPPORTING FAMILIES THROUGH MISCARRIAGE & LOSS*

*S. Gilbert*

This is one of the most sensitive areas of our practice. And we just never know when it might show up in our practice. Discovering long held grief or even guilt over this type of loss can show up in any age group, either gender, and is likely not the stated reason for the session.

Miscarriages are a fact of pregnancy. It happens. It's the most common complication of early pregnancy. Some studies suggest that between 20 percent and 25 percent of pregnancies end in miscarriage, three percent of them after 16 weeks. For many, if not most, pregnant women and their partners, their thoughts are constantly filled with thoughts about the baby, what having a child will be like, or how they will decorate the baby's room. And then, in an instant, all of those hopes and dreams have vanished.

Learn about the seven stages of grief and what you can do to support your clients through each

stage.

You will be prepared to help any client manage whatever stage of grief they might be experiencing - whether it is days, weeks, months, years - or even decades - after the loss.

#### *HYPNOSIS & COLOR*

*M. Geers Dahl*

Color is the deepest of the workable hypnosis according the depth chart in Lecron and Bordeaux's Hypnotism Today. When you start using color / visual to access information, by moving color awareness you are able to change perception. For example, pain is generally reported to be red, grey, brown, or black. Shifting the colors to something different begins a rapid process of change. Color and hypnosis is a wonderful tool to integrate into Parts Therapy.

This is a playful class. We will discuss chakras, and the use of color for healing.

### **Lectures 3:00**

#### *EFT – EMOTIONAL FREEDOM TECHNIQUE*

*T. Masbaum*

The foundational EFT process is now being used by thousands of psychologists & hypnotherapists all around the world.

In this class you will learn about, and experience the lessening of emotional & physical symptoms or even have complete release using the 7 step "EFT WITH A GUARANTEE". EFT is a simple, gentle and very effective tapping procedure. It is alternative medicine at its finest. Grief, PTSD, trauma, digestive issues, chronic pain (back, shoulders,



hips, knees, feet, etc.) are all addressed. This experience, plus the handouts from this workshop, will give you a life-long tool for your personal use and to boost your effectiveness with your clients. Participants have used the term "life changing" in their feedback forms.

Attendees will actually experience emotional & physical release with EFT WITH A GUARANTEE, and learn how to use the process in their practice.

*FIVE FAST INDUCTIONS*  
M. Watson

In this entertaining, engaging, and rapid paced program you'll discover just how simple induction can be through live demonstrations of at least 5 rapid methods that are so easy to learn you'll be using them with your clients (and even with yourself) right away. Learn the One Minute Induction, The Discovery Induction, The Window in the Top of Your Head, and *at least two others* in less than an hour.

By attending this class, you can have more variety in your work and boost your confidence while adding new techniques to your skillset.

*TREE READING INTERPRETATION*  
J. Crain

Let the wisdom of the tree help you form impactful suggestions.

Tree Reading can help you develop communication and rapport with your client in fewer sessions than it might normally take. Tree Reading reveals past and present influences and beliefs about the tree drawer. Using the information from a tree drawing

the hypnotist can create a meaningful suggestion. In her participatory lecture, Dr. Crain will show you how to use her eight-step technique to accomplish this.

**Onsite Conference Team**

**Robert Otto, President**  
*Chief Executive Officer*

**Linda Otto**  
*Executive Director*

**Christa Otto Bubba**  
*Faculty Liaison*

**Nikki Rump**  
*Registrar*

**Heather Weston Confer**  
*Registration Coordinator*

**Jackie Dreisbach**  
*Volunteer Coordinator*

**Darlene Nees**  
*Exhibit Coordinator*

**John Machinshok**  
*Conference Staff*

**James Giunta**  
*Raffle Coordinator*



**HypnoExpo**  
**2015**  
*Photos*



*"Thanks so much for all of the hard work that went into the conference! You provided a very positive environment for all of us to come, make friends and learn."*

**Sandy Drenner, Orlando, FL**

# workshops

Saturday, May 14<sup>th</sup>

**WORKSHOP 10:00 – 11:45**

*STOP PROCRASTINATION!  
AN INTEGRATIVE APPROACH  
TO GETTING IT DONE*

*M. Tiers*

This workshop will teach you a systematic approach to help your clients (and yourself) overcome procrastination. You will learn how to recondition triggers, set up recursive loops, and a system that builds momentum for inspired motivation.

Participants will learn the easy way to stop procrastinating and start motivating. You will also learn an amazing goal induction that feels like a double induction for you and your client.

*WORKING WITH CLIENTS  
WITH ASPERGERS/HIGH  
FUNCTIONING AUTISM*

*J. Kimmel*

Young people with autism are a growing population in need of new alternatives in dealing with the challenges they face. You as a skilled hypnotist already have much of the tools and understanding to work with these people, but without specific training in what to do (and what not to do) specifically for this type of client, you could unwittingly miss out on the tremendous opportunities to increase quality of life, self acceptance and self esteem in your Aspergers/HFA client. Language is the biggest

challenge in working with clients on the autism spectrum for hypnotists not specifically trained in working with this group. Learn how to build rapport and reach these clients, how to structure your sessions; which techniques do and do not work with clients with autism; the best use of language and more.

**Objectives**

- \* Learn and understand how individuals with Aspergers understand language differently than those not on the spectrum
- \* Learn to communicate with this rewarding group of clients
- \* Learn the traits of Aspergers
- \* Understand how hypnosis can improve quality of life for this group of clients
- \* Learn to explain the fight or flight system & relaxation response to these clients
- \* Learn which techniques work with people on the spectrum and which do not, and why.
- Discover the single biggest error you could unwittingly make in working with a client on the autism spectrum.
- Learn how to create rapport with people on the spectrum.

*THE ART OF THE INTAKE:  
MAKING THE MOST OF THE  
SESSION*

*D. Cleary*

Why do your clients come to see you? Is it because they lack the ability to make the changes they desire? Probably not. Perhaps, because they are missing the clarity to recognize the 'What's Next?' step, or the hidden links to 'How Did I Get Here In The First Place?' While we can generalize and debate about the reasons, I think we can agree that

the intake session is perhaps the most important facet of the gem we call transformation.

Join with Dan and explore the dance of the intake session. His conversational style of establishing the relationship of transformation and eliciting the resources and abilities of success will perhaps come as a surprise to you. He makes the complex seem simple and the simple seem easy.

Get the most out of your sessions and have a good time doing it!

*AN INTRODUCTION TO  
GENERATIVE TRANCE*

*M. Watson*

These processes are gentle, effective, "must have's" for the practicing hypnoterapist.

Pioneered by Milton Erickson's protégé, Stephen Gilligan, Generative Trance is a non-invasive, client-centered approach to growth and transformation. We will introduce methods that use trance to open the doorways of the creative unconscious. We will explore the notion of an emerging self that seeks expression in the world and we'll discover how to invite and support it as it finds its way out. Resolving problems and making needed changes along the way.

This is a practical workshop in personal evolution and how to guide your clients through their own natural unfolding process.

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*"I am thoroughly enjoying (and learning) from the various presentations! Thank you for arranging this each year."*

***Terri Raymond, Sedona, AZ***

## WORKSHOP 12:30 – 3:45

### *HOW TO REVERSE A CANCER*

*D. & J. Chong*

*(special pricing applies – 3 hr workshop)*

Science allows a person to have any theory he has thought out and its conclusion. However science requires that there must be a test whose results verify and confirm the conclusion. It then requires a 2<sup>nd</sup> center somewhere else in the world to do the same test and this test must yield the results that verify and confirm the conclusion of the theory.

The 1<sup>st</sup> centre with the test results is in Oakville, Ontario. The 2<sup>nd</sup> is in Brisbane Australia under Alan Patching. By coincidence our 1<sup>st</sup> cancer inversion was a pancreatic cancer in 1999; Alan's was also a pancreatic cancer.

In 2012, Alan was to send us a 24 page document verifying his two cancer inversion. By what he sent us, we now have the scientific basis and witness to write the book. *How to Reverse a Cancer*. We have had to wait 13 years to do so. This has been a horrendous test of patience with grace and humility.

Participants will learn the algorithm of how to reverse a cancer and how to apply it immediately in their practice and they have our word that we will help them if they are in any difficulties.



## WORKSHOP 2:00 – 3:45

### *TREATING PTSD NATURALLY*

*L. Bennett*

Use the benefits of imagery work and hypnosis as a vehicle to treat PTSD naturally

PTSD has historically been managed much through medications and traditional psychotherapy. Learn new ways to address this debilitating condition naturally. This workshop will discuss the benefits of imagery work and hypnosis as a vehicle to bring relief to many that are suffering. Attendees will have the opportunity to work with tools that will help to elicit positive results for your clients.

*STUTTERING, OBESITY,  
FEARS, ALLERGIES, & MORE:  
UNDERSTANDING SIMILAR  
ORIGINS*  
*H.L. Elman*

Stuttering, Obesity, Fears, Allergies, and several other common Presenting Problems have similar origins and share characteristics which give hypnotic procedures for these problems many similarities. For example, stuttering is normally not a problem from birth -- it starts with an ISE and becomes a habit. As this habit progresses, it causes self-esteem issues. Similarly, obesity begins SOMEWHERE and eventually couples itself with self-esteem issues. Correct hypnosis approaches to these two have similarities. Both also often have a security component. Phobias, fears, allergies -- these maladies include similar characteristics as well.

(Admittedly, some of these may be "outside normal scope of practice," but these are problems which can be alleviated with hypnosis when a physician provides approval.)

When a hypnotist recognizes the similarities of these problems, and more importantly has the tools to recognize the causative events, hypnotic alleviation becomes practical. Age regression techniques can locate the ISE for these classes of problems, but the hypnotist must be able to recognize what he/she is searching for. Both Recall Mode and Revivification Mode can be useful in these problems - - the author prefers Revivification, but there are cases where each has its unique assets; a means of moving from one mode to the other will be discussed. Abreaction techniques will also be covered.

The inter-relationships covered in this Presentation are central to the more advanced classes taught at the Dave Elman Hypnosis Institute. Almost all physician-students of Dave Elman in the 1950's and 1960's used the approach advocated here.

Q&A -- Attendee participation -- will be encouraged.

*HYPNODONTICS: 3  
TECHNIQUES EVERY  
DENTIST NEEDS. SO YOU  
NEED*  
*J. Acosta*

In this upbeat workshop Juan will share with you 3 techniques every dentist needs to know and therefore you need to know! This workshop is for you if you want to interact with dental professionals and work with

them in any capacity: as a resource to refer their patients; as a team member in their practice; and/or as a consultant and trainer helping them improve their overall results.

Attendees will learn 3 important ways to interact with and motivate dental professionals to refer clients or add a hypnotherapist to their treatment team.

#### **WORKSHOP 4:00 – 4:45**

##### *CHOOSING YOUR COMPULSION*

*S. Drenner / P. Singleton*

Learn more than just a script for helping your clients let go of habitual behaviors. In this class we'll teach you principles, ideas **and** methods for you to use with clients struggling with compulsive behaviors such as over-eating, drinking too much, gambling, smoking and more. You can use these principles and processes in individual sessions or in group settings.

We'll provide some essential principles for your understanding, as well as a Step-by-Step Protocol to use in creating positive and lasting changes in behavior. The methods come from both Hypnotherapy and adaptations of NLP techniques. Note that this is not a "standard" NLP Approach, but one that uses NLP technology along with Hypnotherapy to produce a system of congruent change for your clients.

##### *THE DAVE ELMAN INDUCTION IN A NUTSHELL*

*C. Elman*

The effectiveness of the Dave Elman Induction has withstood the sands of time, and has been the foundation of many hypnotist practices worldwide. Learn the true keys to how and why the DEI works, with its blend of processes and built in Tests and Convincers, not merely "Magic Words". Take the opportunity to practice the DEI as BOTH hypnotist and "client", plus experience Cheryl Elman's adaptations for group situations and troubleshooting.

In the Troubleshooting portion, learn what to do if their "eyes pop open" or "they do not lose the numbers", or ... many more tips to give you the confidence to do this Induction effectively and with confidence, ANYWHERE, ANYTIME. The sharpening of the participant's skill with this under 4 minute induction provides the participant with more time to work on both rapport building and the clients' Presenting Problem issues.

In the Group Induction portion, learn tricks that will build your business by allowing you to give truly impressive public demonstrations. Using the DEI with modifications for public appearances will not only provide an additional "tool," but will also assist you in learning things to consider when modifying ANY of your existing "tools" for a new use or a new environment.

Learning the DEI in both office form and public demo form, along with how to handle "The Client From Hell," will expand

the attendees' choices and improve the quality of their practice.

The DEI, properly taught and used, can serve as a "template" for many other procedures in our profession. For example, the DEI shows the critical role of Convincers and Deepeners and their relationship, the entry into Somnambulism, and more.

##### *DEVELOPING A COMMUNICATION TEMPLATE FOR ACHIEVEMENT & EMOTIONAL RESILIENCE* *J. Goulding*

The Goulding SleepTalk® Process – Teaching and Empowering Parents to Work with Their Child During Sleep.

The process developed in the early 1970's in Australia, assists in the development of a child's emotional resilience. The process empowers parents to assist their own child to create a positive and confident, happy self-image. Taking only a few moments each night, parents apply the process while their child sleeps, creating opportunities for positive unconscious beliefs, developing the child's confident self-image, managing behavior modification, anxiety and stress. The process is non-intrusive, ethical and safe, with benefits lasting for life, essential knowledge for hypnotherapists.

##### *HYPNOGAMES FOR HYPNOJUNKIES* *S. Carson / S. Carson / J. Marion*

Fun games to build hypnotic skills. A fun workshop and great tools for anyone and everyone who runs meet-ups or other

practice groups, trainers, or hypnotists who want to build hypnotic response in their clients in a fun way

**Sunday, May 15<sup>th</sup>**

**WORKSHOP 10:00 –11:45**

*BOUNDARIES  
COMMUNICATION AND  
CHOICE*

*C. Allyson / M. Vallei*

Boundaries, Communication and Choice are the building blocks needed in order to help you grow as a person and as a therapist. These building blocks are also necessary for your clients to learn so that they can achieve their best states of being. In this workshop you will have an opportunity to learn how to identify, set, and follow personal and professional boundaries; to learn what communication truly means, how to increase your skills in communication, the nuances of speaking and listening, how to reframe what you say; and to learn the differences in perceptions of choice, what it truly means, and how to employ it. Furthermore, you will learn ways to help your clients learn the same. Benefits to you, the Therapist, will be delineated as well as benefits to your clients. Benefits include both personal and professional aspects and also relate directly to the work you do in hypnosis.

This workshop will include lecture, discussion, experiential exercises, demonstration role-play, and simple tips in the areas of boundaries and communication to use when working with your clients.

*METAPHORS OF MOVEMENT:  
UTILIZING UNCONSCIOUS  
METAPHOR*

*M. Andreas*

Metaphor has long been recognized as a powerful tool, not only in hypnotherapy, but for thousands of years of human communication and storytelling. Now Andrew T. Austin of the UK has developed a sophisticated and fundamentally new model for uncovering and engaging the metaphors we already use. These unconscious metaphors for moving through life impact who we are and what we're able to do (or not do). I will introduce this new method of working, demonstrate with the group, and discuss how the Metaphors of Movement process is fundamentally different from established uses of metaphor in hypnotherapy.

You will learn what our metaphors communicate about our problems or stuck states, and how to respond in metaphor to elicit useful change.

*THE POWER OF  
ASTONISHMENT*

*L. Handwerker*

The simplest purest state of consciousness is astonishment. That moment of beautiful rapture. Unfortunately that state has also become one of the rarest experiences in our adult lives. In this workshop I will give participants the experience of astonishment through sleight of hand, mentalism, and hypnosis, then teach techniques designed to induce astonishment while showing participants how they can enjoy the healing state of wonder on a daily basis.

By experiencing wonder we free ourselves of fear, doubt, pain and anger and embrace the wondrous lives we lead. We experience fully in each moment, unobstructed.

Attendees will experience astonishment and learn how to live a life filled with more wonder.

*SERIOUS HELP FOR YOUR  
CLIENT WITH SLEEP ISSUES*

*C. Locher*

Typically, sleep issues respond very well to hypnosis. But what do you do with the client that does not respond to the usual suggestions and approaches? Clients with sleep issues are often impatient for a fast result! Use this information to get to the root cause quickly. Cindy shares 3 types of underlying subconscious causes for sleep problems and provides a guide to choosing the right hypnotic technique for each type of client issue.

Attendees will gain a deeper understanding of the underlying causes of sleep issues and understand what hypnotic techniques are best suited to each type of cause in order to resolve client issues more quickly.

Numerous case studies will be covered, and scripts are provided to those who attend.

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*"Thank you for inviting me to be a part of this terrific conference. As always it's so wonderful to be surrounded by so many likeminded people."*

*Linda Bennett, Mesa, AZ*

## WORKSHOP 2:00 – 5:45

### *ADJUSTING PERCEPTION*

*A. King*

*Special pricing applies - 4 hr workshop*

How we feel (and thus, how we experience life) is based on how we perceive our numerous experiences. Some people label the events of life as “good” or “bad” and are directly affected by them. Others are able to draw on their inner strengths and resources to deal with the same problems, are less affected emotionally, and more able to cope and move on with life.

Helping your client change the way they perceive life can be done in numerous, easy ways. We will discuss both waking and hypnotic suggestion, visualizations, specific exercises, and how the client can participate between sessions.

Participants will learn:

- 3 important things your client should always remember
- 3 easy (repetitive) steps which will change neural connections
- 3 exercises to heal relationships
- 13 ways to help clients improve their relationships

## WORKSHOP 2:00 – 3:45

### *CLINICAL APPLICATIONS OF HYPNOTHERAPY IN TREATING DSM-V DIAGNOSES*

*E. Rosen / P. Scott*

This workshop is designed to familiarize both licensed and unlicensed clinicians with the new DSM-V and explain how to utilize various hypnotic techniques for specific diagnoses, allowing for greater communication between clinicians. This workshop will present sample scenarios with recommended clinical applications with reference to the specific diagnostic code and provide role-playing exercises to enhance your learning experience.

With more and more Hypnotherapists integrating their expertise with traditional practitioners, it is imperative to have a basic knowledge base from which to have effective communication with referring physicians. This workshop offers a solid initial understanding from which to build these important relationships.

Both licensed and unlicensed clinicians will become familiar with the new DSM-V and how to utilize hypnotic techniques for specific diagnoses.

### *REFRAMING CREATIVITY WITH HYPNOSIS*

*A. Emrich*

Come to this workshop with an issue that you need/want a resolution for, and leave with new ideas for success and a creative response to your issue

from your unconscious mind.

Art has presented programs at the last 7 annual Florida Creativity Weekends in Sarasota. He introduces unique approaches to creativity using NLP and hypnosis.

Topics Include:

- What is creativity?
- What are the 8 types of "frame shifting"?
- What is "reframing" in NLP?
- What is the difference between CM and UCM creativity?
- How to use 7 questions to avoid frame blindness.
- Using hypnosis to enhance your creativity. (Demo)

### *FROM CANCER TO REMISSION*

*M. Smith*

Hypnotists don't "heal" or "cure", but their clients get better.

Being diagnosed with cancer is most frequently accompanied by a severe stress state. Releasing that stress is the first step to creating a healing environment. You, as a hypnotist, are the most qualified person to help empower your cancer client and promote healing. In this workshop you will learn strategies and techniques to empower your cancer client to achieve "spontaneous remission".

Most cancer patients can get better if we don't allow them to be convinced otherwise. It's time for you to step up and be the catalyst for healing.

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*"Thank you for making it possible to have the best conference experience ever! I am especially grateful to both learn from and present alongside some of the 'rock stars' in our field. The quality of your support is without parallel. All in all the 2015 IMDHA conference was a singularly positive experience."*

*Alena Guest, Mendocino, CA*

## WORKSHOP 4:00 – 5:45

### *MISSING PIECES – BECOMING WHOLE AGAIN*

*M. Ellner / J. Wagner*

Helping clients cope with loss is a huge untapped market!

This workshop will include techniques and strategies for helping people with pain and body image related aspects of feeling whole again. Janet not only walks her talk, she lives it with grace on a daily basis. The combination of her personal and developing professional experience and my professional experience will give you the necessary tools and strategies for offering your hypnotic assistance to people that are truly in need of your help.

Attendees will learn how to individualize hypnotic models and techniques for assisting these clients which is often a missing piece of medical hypnosis trainings.

### *MUSIC IS HYPNOTIC: WHY & HOW TO USE MUSIC TO GUIDE HYPNOSIS SESSIONS*

*J. Giunta*

This interactive workshop will teach, through demonstrations, a few very simple principles that can be applied to music. Hypnosis uses language. Music is a universal language—combine these ideas and be amazed.

Even if you don't play an instrument and even if you know NOTHING about music, you can and will learn to use music to guide your sessions with impressive results.

### *GETTING CLIENTS OUT OF THIN AIR – BUILD OUR SOCIAL MEDIA EMPIRE*

*F. Jaffer Jeraj*

Get clients out of thin air, with this social media workshop and book yourself solid. This is social media for the psychologically-minded.

Farzana is a bestselling author and ranked as one of the top Social Media Influencers in the Twitterverse. With over 100K followers and a remarkably high engagement, Farzana gets clients out of thin air and so can you. In this workshop, you will learn how to make the most out of Twitter, Facebook and much more. Book yourself solid and get clients out of thin air. Learn how to find and make contact with your tribe, build your own community and monetize.

### *WORKING WITH SELF- CONCEPT AND SELF ESTEEM*

*D. Pelles*

This workshop will introduce you to working with self-concept. Self-concept influences our thinking, feelings, and behavior in pervasive and multiple ways. We will pay particular attention to the *qualities* - intelligence, honesty, persistence, likeability, laziness, etc. - that make up a major component of self-concept, the things a person believes are true (or not) about her, that he may like, dislike, or be uncertain about.

We will demonstrate how to elicit the mental *structure* ("database") of these qualities, how to strengthen positive

qualities and transform those that are ambiguous or negative; and how to guide someone to actually *change* aspects of their self-concept and with this, their self-esteem (having qualities about yourself that you *like*).

In this 2-hour workshop, I will present and demonstrate the ideas. Participants will work in pairs, to learn and practice actually transforming self-concept and enhancing self-esteem.

### *RAPID RELEASE OF EMOTIONAL BLOCKS AND INTEGRATING INNER*

*CONFLICT*

*W. Wood*

In 2015, I had a series of powerful integration experiences from practicing several different meditation techniques. The level of personal integration shocked me and I immediately started to model out my personal breakthroughs and created a series of guided meditations to help clients rapidly release negative emotions and integrate conflicts in a gentle and effective way. I have now used these rapid change approaches with more than a hundred clients and find that major emotional blocks can often be released in just a few minutes using this approach. This two hour workshop will cover at least three of the five processes I have been working with over the last year. Participants will view a demo of the three processes. There will also be time to practice the techniques learned.

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*"I've been to instructor meetings of many organizations – this was the first PRODUCTIVE one I've been to."*

*H. Larry Elman, Henderson, NC*

*OPTIMAL HEALTH: ACHIEVE  
SUCCESS WITH YOUR  
WEIGHT MGMT CLIENTS  
WITHOUT DIETING  
P. Presnoples*

Turn your weight loss practice into a program people can and will follow forever.

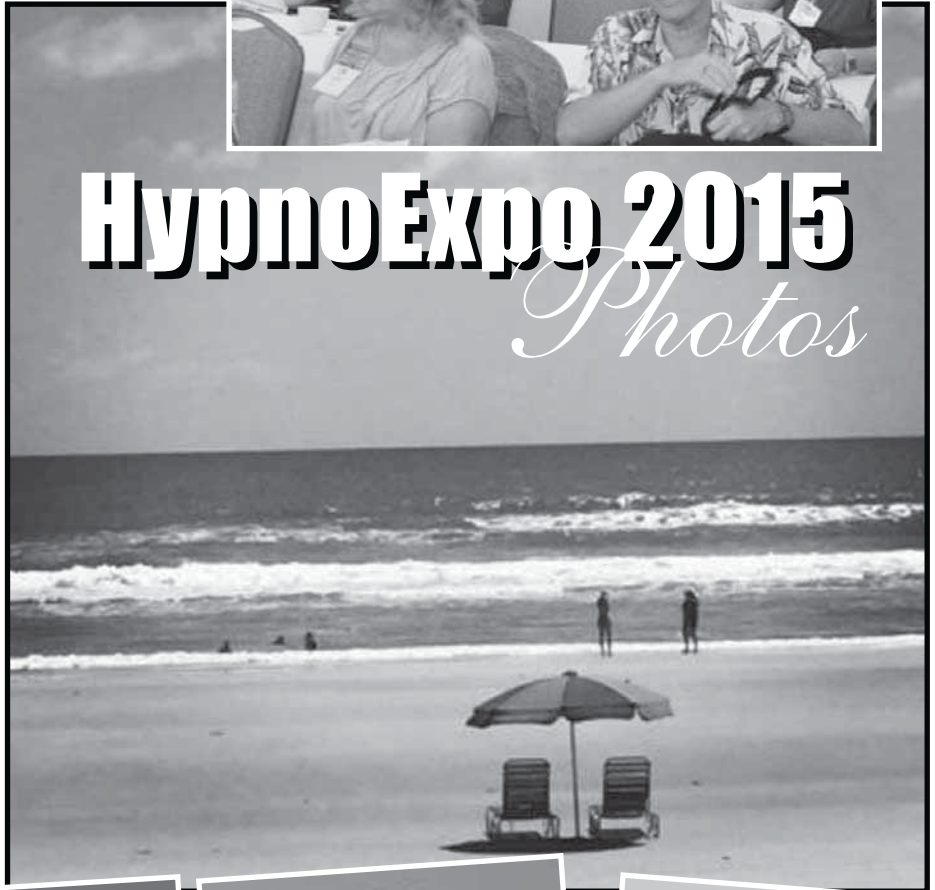
This is a successful approach to weight management without dieting, using critical lifestyle choices to achieve health and wellness.

This workshop will give you a blueprint for a wildly successful weight management practice. Turn your weight loss practice into a program people can and will follow forever. In this step by step program you will learn easy and effortless techniques to change your clients lives forever and turn them into an army of walking advertisements for your practice.



# HypnoExpo 2015

*Photos*





THE VIRTUAL CONFERENCE IS HERE!!!

# Hypno-Expo 2016

May 13th – 15th

## Catalyst for Change!

Nearly 48 hours of essential hypnosis education for one low price

**\$299!**

*In addition to watching the conference streaming live, you get:  
ALL the handouts and ALL audio recordings in a digital format sent directly to you!*

**Economical - Convenient - Commercial Free - Travel Free!**

From our CEO:

*“Attending the Hypno-Expo conference offers the highest potential to advance in our field. It enables you to emerge with insights that go far beyond the ‘who, what and where’ learned in books, videos and online. Live participation provides a 360-degree perspective from experienced, well-informed educators. While there is no substitute for the live energy exchange that takes place, we are also offering the next best thing... a Virtual Conference!*

*We are keeping our promise—to bring you the most innovative, educational opportunities available anywhere! And we’re proud to be the FIRST hypnosis organization to offer you an alternative of CHOICE—‘Live’ participation in sunny Daytona Beach, Florida, or ‘Virtual’ participation in the comfort and privacy of your home or office.*

*Yes, you DO have a choice! And we look forward to having you attend the conference in whatever venue best fits your personal and professional needs.*

*See you in May, 2016!”*



## **DO YOU FIND YOURSELF IN ANY OF THESE DILEMMAS EACH YEAR CONFERENCE TIME ROLLS AROUND?**

As valuable as the education is, and no matter how great the speakers are, you just can't attend because....

- In these economic times it's just not within your budget.
- You have difficulty getting time off from your day job or your practice.
- Family members don't like you leaving for an extended length of time.
- International travel is sometimes difficult to arrange.
- You have health concerns that make it impossible to travel.
- You have outside obligations that prohibit you from attending.

## **NOW YOU CAN HAVE IT YOUR WAY!!!!**

### **WE ARE STREAMING THE ANNUAL CONFERENCE LIVE OVER THE INTERNET! THIS MEANS YOU CAN WATCH THE LECTURES - IN REAL TIME – IN THE COMFORT AND PRIVACY OF YOUR HOME OR OFFICE.**

Global educators from all corners of the globe have teamed up for the event. Choose from three lectures each hour (excluding lunch) — Friday, Saturday and Sunday. And here's the clincher— you can fulfill your annual continuing education certification requirements by attending this event.

### **HYPNO-EXPO DELIVERS... BRINGING THE HYPNOSIS CONFERENCE TO YOU!**

Plan now to attend the Hypno-Expo Virtual Conference. It will stream LIVE on **May 13-15<sup>th</sup>, 2016**. There has never been a hypnosis organization that provides members with such an outstanding opportunity!

- Learn from top speakers around the world as they present 45-minute lectures on a wide variety of topics for both beginners and advanced practitioners.
- Learn new techniques and new topics in the field of hypnosis.

There will also be a variety of topics for those who are simply interested in hypnosis and mind-body wellness, so be sure to invite your friends and family—everyone can benefit!

So, if you want to ride the virtual hypnosis wave.... Here's a sample lineup of what you can expect.

- H. Larry Elman – Semantics: The Heart of Hypnosis
- Roger Moore – Enhancing Hypnosis Sessions with Neuroplasticity
- Will Horton – Waking Hypnosis
- Michael Watson – The Inside Outcome
- William Wood – The Problem Dissolver
- Steve Roehm – How to Create a Six-Figure Hypnosis Practice
- Melissa Tiers – Reconsolidation: What You Need to Know

If you can't choose between presentations – NO PROBLEM! In addition to watching the conference streaming live, you get ALL the handouts in a digital format sent directly to you.

## **WHY SHOULD YOU ATTEND THE HYPNO-EXPO VIRTUAL CONFERENCE?**

- Choose from nearly 48 hours of hypnosis education from some of the most respected names in the profession.
- Connect with speakers from all over the world via the internet.
- One low price, no additional fees or hidden costs.
- User friendly navigation.
- Computer compatible with nearly 100% of all personal PCs.
- Lectures are in streaming video! See, Hear, & Feel the excitement as it is happening!
- No Advanced Computer Skills Necessary! If you can click your mouse - you can attend this conference.
- Learn techniques and information to expand your practice that you can actually use the very next day!
- Classes are open to the public! Available to anyone with an interest in Hypnosis and Mind/Body Wellness.
- Watch as techniques are demonstrated just as if you were sitting in the audience.

## **ALL THIS AND MORE FOR AN INCREDIBLE PRICE!**

UNLIMITED ACCESS AND HANDOUTS OF EVERY SINGLE LECTURE SENT TO YOU

**\$299!**

### **CONFERENCE REGISTRATION**

REGISTER BY PHONE - by calling Hypnosis Headquarters at 570.869.1021

REGISTER BY FAX - by completing your registration form and faxing to 570.869.1249. Our fax line is a dedicated line-available 24 hours a day.

REGISTER BY MAIL - by completing your registration form and mailing with appropriate fees to:  
Hypno-Expo, 8852 SR 3001, Laceyville, PA 18623

REGISTRATION ONLINE [www.IMDHA.com](http://www.IMDHA.com) or [www.IACT.org](http://www.IACT.org)

***You're gonna love the new alternative to conferencing... we guarantee it!***

# Full-day courses

ALL FULL-DAY COURSES RUN 9 AM– 6 PM

*\* 5-Day Course*

**CERTIFIED MASTER TRAINER**

*George Bien*

*Wed-Thu-Fri-Mon-Tuesday*

*May 11, 12, 13, 16, 17*

The Next Level of Hypnosis Instructor Training! Train-the-Trainer Instructor Certification Program goes beyond the typical Hypnosis Train-the-Trainer programs offered by other organizations. In this 'Total Hypnotic Immersion Experience' you will learn how to:

- Competently demonstrate and explain the "hypnotic setup", all types of suggestibility testing, hypnotic inductions (including direct, indirect, disguised and instantaneous inductions), hypnotic challenges, therapeutic intervention, creative metaphor design and programming. And much more! - Create an on-going personal 'Flow State'. - Effectively utilize high impact, accelerated training skills. - Add creativity and excitement to your training. - Empower and motivate your participants - Use humor to spice up your presentations - Interactively employ the latest audio/video presentation technology - Facilitate the variables in group dynamics - Effectively deal with difficult attendees - Conduct polished, interactive, professional hypnosis certification trainings.

## **And that's just the beginning!**

The Trainer's manual is different than other hypnosis trainer's manuals. It gives you the exact words that George has used over

the years that helped catapult him to becoming one of the top hypnosis trainers in the world! Simply follow the outline, use the written scripts, and easily conduct your own dynamic hypnosis certification seminars.

## **And there's even more! – Instant Audio/Visual!**

You get two complete PowerPoint slide presentations that sequentially follow the workbook (Beginning and Advanced). Just copy them to your laptop, and you automatically have a contemporary, State-of-the-Art audio-visual presentation for your training! New to PowerPoint? Not a problem. George will show you just how easy it is to use.

## **And there's still more!**

The best way to fill your classes is by doing 1 or 2-hour hypnosis previews. We want you to conduct successful previews, so you also get a DVD of George conducting a Hypnosis Preview that you can watch, study and model!

## **Could there be more? Yes there is!**

To help you gain the facility to do effective hypnosis demonstrations in class you also get a series of DVDs of George demonstrating various hypnotherapeutic interventions.

Just watch the DVDs and refine your skills.

## **We're on a roll, so why stop now?**

To help you project a powerful presence during your seminars, you also get two of George's confidence-building CDs – 'Unshakable Confidence for the Hypnotherapist' and 'Unshakable Confidence for the Hypnosis Presenter!'

This is an opportunity to study with the hypnosis trainer who put it all together.... Dr George Bien created and taught Advanced Hypnosis Training Programs as the principal Trainer for organizations such as the International Association of Counselors and Therapists, the National Guild of Hypnotists and the American Board of Hypnotherapy. He is the World's First Recipient of the National Guild of Hypnotists President's Award and the Charles Tebbetts Award, and the World's Second Recipient of the Dr Rexford L North Memorial Trophy, the 'Oscar' of Hypnosis. Dr Bien conducts Hypnosis Certification Seminars and Training Programs throughout the world.

*George says, "Even if you have already taken a 'Certified Hypnosis Train-the-Trainer Program' with another organization, this comprehensive, 5-Day Training Experience will take your hypnosis training skills to the next level!"*

Successful graduates of this program become IACT Certified Master Trainers.

*\* YOUR CHOICE  
2- OR 4-Day Course  
PARTS THERAPY  
C. Roy Hunter  
Wednesday-Thursday  
May 11-12*

How can you effectively help the client who struggles with an inner conflict? Someone strongly desiring to attain a goal, but who also experiences self-sabotage, may be a prime candidate for PARTS THERAPY. Often using different names, others emulate this profoundly beneficial technique taught and practiced by the late Charles Tebbetts. Competently facilitated, parts therapy often helps people get past their barriers when other techniques are insufficient. However, there are pitfalls that must be avoided in order to maximize results for your clients. This workshop is experiential, and is a MUST for anyone not totally familiar with parts therapy or one of its variations. Roy Hunter, your facilitator, is the published author of two hypnosis texts based on the teachings of the late Charles Tebbetts, as well as Hypnosis for Inner Conflict Resolutions: Introducing Parts Therapy (Crown House Publishing 2005). All who attend will receive a participant workbook.

When clients have an inner conflict, parts therapy often helps to resolve the conflict even when other hypnotic techniques fail.

Objectives: Participants will learn:

-What parts therapy is – when to use parts therapy – Why parts therapy is best for some clients -

How to use parts therapy (complete step-by-step process) – How to explain parts therapy to your clients, and why such explanation is needed – Why it is so important to be an objective mediator – How to avoid inappropriate leading, and the potential consequences of not doing so – Why Roy Hunter added an important update on the Tebbetts Methods – How to avoid common pitfalls that could put clients farther away from success – Participants will have break-away practice sessions.

\*\*\*\*\*

*TRAIN THE PARTS THERAPY  
TRAINER  
C. Roy Hunter  
Monday/Tuesday  
May 16-17*

After successful completion of this 4 day Training, participants will have all the tools necessary to teach client centered parts therapy to hypnosis students and or hypnosis professionals - using an optional PowerPoint Certified presentation, designed for exclusive use of Certified Parts Therapy Trainers. While the first two days (May 11-12) are devoted to learning parts therapy, during the last two days (May 16-17) Roy Hunter will teach you how to train others to properly employ parts therapy.

Prerequisite for Parts Therapy Trainer: Must have at least two years of full time experience with professional hypnotherapy (or three years of part time professional experience). And EITHER (1) take the 2-day training on May 11-12, or (2) must have previous training in

client centered parts therapy. PLUS professional experience using parts therapy with clients. Exceptions must be cleared by Roy Hunter before start of class. Objectives: Participants will learn... How to introduce parts therapy to hypnosis students and professionals – How to teach parts therapy (step-by-step) – Why it is important to facilitate role play during the learning process – What role play exercises to use with your participants. – How to use Roy Hunter's PowerPoint presentation as a guide to help you teach. – INCLUDED is a copyrighted CD available for the EXCLUSIVE use of Certified Parts Therapy Trainers, which contains the following. – A professional PowerPoint presentation as a guide for both you and your students – An MSWord document with Roy Hunter's copyrighted Parts Therapy Workbook, which you can reproduce for your students. – A special 'Read this first' file which contains additional information for the Certified Parts Therapy Trainer – Optional exam (and exam key) for your students – Additional MP3 sound files to accompany the PowerPoint presentation – Upon completion of the course, you will receive a certificate recognizing you as a Certified Parts Therapy Trainer. At a later date you will have access to a special parts therapy web site, and you will be listed on BOTH the Association website AND Roy Hunter's website as a Certified Parts Therapy Trainer.

Prerequisite: 2-Day Parts Therapy training

\* 3-Day Course  
 HYPNOSIS 101  
 M. Geers Dahl  
 Wednesday-Thursday-Friday  
 May 11-12-13

**FREE – FREE – FREE –**

This is a one-time event. There is no cost to attend to those who sign up for the IMDHA/IACT 2016 Annual Conference

Many have asked WHY a basic hypnosis course is not offered at hypnosis conferences. It seems reasonable to assume that a beginner course should be made available to interested individuals. We have the solution! This year we are prepared to offer a FREE introductory course in hypnosis.

**Who can attend?**

- Anyone with an interest in hypnosis.

**What's the criteria?**

- Must be signed up for full conference registration.

**Who would benefit from attending?**

- The professional with an interest in hypnosis.
- Those who work in a hypnosis office/environment.
- Partners of hypnosis professionals.
- Practitioners who would like to attend a refresher course.

**Material covered:**

- What is hypnosis?  
 Bias for this basic course is existential / humanistic  
 This is a basic hypnosis course structured to teach and practice the formulation of direct

suggestion, progressive relaxation, recognition of state shift, state of relaxed awareness aka hypnotic induction, creative visualization, effective coping with abreaction, emergence, and sound business practices for ethical hypnosis and hypnotherapy practitioners.

Expectancy, rapport, influence

- What is a hypnotist?

How to structure a suggestion (Boyne Five Step process)

Embed messages

Post hypnotic response

- How to test for suggestibility

Anecdotally:

30/30/30/10

- Progressive Relaxation
- How to deepen response

Somnambulism

False

Somnambulism

- How to use suggestibility tests to:

Induce trance state

Deepen state

Post hypnotic

Hypnotic Triggers

Hypnotic Seal

- Coping with Abreaction
- Emergence
- Dangers of Hypnosis / to the Hypnotist
- Legal Applications of Hypnosis and Hypnotherapy
- Ethics

**BONUS:** One year Associate level membership in the IMDHA (\$115 value) included. Membership includes a quarterly subscription to the *Unlimited Human!* journal, monthly ezine and exclusive access to the virtual library; containing thousands of hypnosis-related articles, scripts, videos,

professional forms and letters, a 120 e-syllabus from Dr. Dahl (available after conference registration via a download from the IMDHA / IACT) and so much more.

If you are seeking full certification, a sign in and out sheet will be required to verify attendance of 50 hours during the class and conference. Completion of certification requires additional classes which are available throughout the year with the excellent IMDHA / IACT educators around the world to satisfy your thorough hypnosis and hypnotherapy certification experience.

Full certification requires 220 hours with an IMDHA / IACT approved educator and successful completion of the Association's Certification Assessment.

This program will be filmed, all participants will sign a release for filming so that the class is added into the IMDHA/ IACT library as a teaching tool for online hypnosis training, with the intent of establishing continuing education units for licensed professionals. Those who volunteer to be Dr. Dahl's subjects of demonstration for this experiential process will become a historic part of the IMDHA / IACT online learning catalogue for future hypnosis students.

*\* Although there is no charge to attend this course, you must pre-register as seating is limited and available on a first come basis.*

*\* 2-Day Course  
FERTILITY SPECIALIST  
CERTIFICATION  
S. Gilbert  
Wednesday-Thursday  
May 11-12*

This 2 day course will provide you with the information, scripts and practice you need to work with the 6.1 million American women and their partners experiencing difficulties in conceiving a child.

What you will learn:

- The causes and treatments for female and male infertility
- The emotional toll on the individual and the couple
- Consultation & Coaching techniques
- The most effective ways to use hypnosis to help manage the stress and emotional challenges of infertility
- Biology and metaphor based hypnotherapy techniques
- View filmed sessions

What will I receive:

- A 250 page manual
- Scripts
- New ways to use techniques you already know
- New scripts or techniques
- Case studies
- Marketing suggestions
- Handouts for your clients
- Studies regarding the effectiveness of hypnosis and infertility
- Certification after successful completion of an open book review
- Ongoing support

Whether fertility & conception are already a passion for you, or you are looking to expand you

practice, you'll walk away from this class ready to jump into an incredibly rewarding new aspect of your practice.

Studies have shown that hypnosis can increase the success of an IVF transfer by up to 50%.

Certification is included upon completing a take home review of the materials. Certification is through The Fertile Family. There is no additional cost for the certification.

\*\*\*\*\*

*\* 2-Day Course  
ADVANCED MEDICAL  
HYPNOTHERAPY  
K. Neill  
Wednesday-Thursday  
May 11-12*

*Gain Rapid Relief from Pain and  
Other Symptoms.*

Pain is part of life but suffering is a choice. Learn how to cast away suffering AND pain in an instant by integrating energy medicine with hypnotherapy. Witness live demonstrations of how to rapidly relieve a client's suffering from physical and emotional pain. The same techniques can help clients with irritable bowel syndrome, addiction to alcohol or chemicals, multiple sclerosis and other chronic health problems.

Bring a challenge. You may get a chance to volunteer as a subject and experience relief. Participants will leave amazed at how simple this process is to help clients get relief.

This is a hands-on interactive course.

\*\*\*\*\*

*\* 2-Day Course  
SOMATIC HEALING  
D. Quigley  
Wednesday-Thursday  
May 11-12*

Discover and Heal the Source of Disease in the Subconscious Mind.

This program is now taught in hypnosis centers throughout the USA and Europe.

Somatic Healing is a profound dimension in hypnosis therapies for the treatment of injury, pain and disease. Developed by David Quigley and Nick Ardagh, Somatic Healing is always used as an adjunct to, never a substitute for, proper medical treatment.

Participants learn to use the power of the inner mind to help heal chronic pain, injury and illness as an adjunct to medical treatment.

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*1-Day Course  
WHAT'S SO GOOD  
ABOUT GOODBYE?  
P. Blum  
Friday  
May 13*

This course covers many aspects of dealing with loss, grief, and abandonment issues using Hypnosis.

You will receive practical hands on tools, including philosophies and practices for situations that every human being encounters in their life.

\*\*\*\*\*

*\* 1-Day Course  
ADDICTIONS  
W. Horton  
Friday  
May 13*

Almost everyone has been touched by someone who suffers from alcohol or drug addiction. Alcohol withdrawal kills more people than all other drugs combined!

Most never know someone they love has an addiction problem, because most addicts are highly functional!

I know the struggles all too well as a recovering addict myself. I've been in a personal recovery program for 30 years, but alcoholism and drug addiction is much worse now than it was 30 years ago! When I started going to recovery meetings, I couldn't believe how many people constantly relapsed. This led me back into some basic research and introspection into the "recovery" movement. And then I realized that while addiction gets worse, most treatment programs haven't changed in 50 years!!!

I've had the honor of not only beating my own addictions, but training many therapists in techniques to help their clients recover from alcoholism and other additions. I find that the

therapists who have worked with people and addictions all experience the same difficulties...clients do well at the beginning, then hit some stressor and return to their addictive behaviors.

For over 30 years, I've used Hypnosis and NLP (Neuro-Linguistic Programming) to help people lose weight, stop smoking, lower stress, improve their sports games and overcome their addictions.

To successfully treat an addiction you must understand the nature of addictions. Unless you truly understand some basics of addictions you will fall prey to the misconceptions that hold people back from truly helping.

I teach the nature of addictions, and how they become "nurtured," and if addictions are truly genetic. I then introduce you to the NLP Model of Addiction, and how NLP and Hypnosis work.

\*\*\*\*\*

*\* 1-Day Course  
MIND BENDING LANGUAGE  
TO CREATE DEEP  
UNCONSCIOUS CHANGE  
S. Roehm  
Friday  
May 13*

Throw away your scripts and learn how to have a profoundly deep conversation and guide your clients to dramatic change instantaneously.

Learn how to use syntactical change to open your client's

mind to unlimited possibilities and break them free from old patterns for create lasting change. Discover how to throw away your script book to guide people to amazingly fast change.

The entire process is script free.

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*\* 1-Day Course  
NUTRITION, DIET, HEALTH  
SCIENCE & THE BRAIN  
A. Kun  
Friday  
May 13*

This course presents the connection between diet, health choices and neurodegenerative and cognitive decline.

It is very important for hypnotherapists to understand the negative side effects of nutrition deficiency. How poor diet affects the brain and emotional behaviour.

\*\*\*\*\*

*\* 1-Day Course  
MENDING THE FUNNY BONE:  
A LIGHTHEARTED  
APPROACH TO SERIOUS  
HEALING  
P. Blum / M. Ellner  
Monday  
May 16*

Participants will benefit from the presenters' combined 60+ years of experience in the skillful use of humor. Participants will learn, through demonstration and hands-on exercises, how to incorporate some levity in their hypnosis practices, and why



"laughter is the best medicine".

Join us in this lighthearted, one-of-a-kind approach to serious healing. Life is serious - but not that serious.

\*\*\*\*\*

*\* 1-Day Course*  
**EMOTIONAL FREEDOM  
TECHNIQUE**  
*T. Masbaum*  
*Monday*  
*May 16*

In this course you will learn about, and experience the lessening of emotional & physical symptoms or even have complete release using the 7 step "EFT WITH A GUARANTEE". EFT is a simple, gentle and very effective tapping procedure. It is alternative medicine at its finest. Grief, PTSD, trauma, digestive issues, chronic pain (back, shoulders, hips, knees, feet, etc.) are all addressed. This experience, plus the handouts from this workshop, will give you a life-long tool for your personal use and to boost your effectiveness with your clients. Participants have used the term "life changing" in their feedback forms.

The foundational EFT process is now being used by thousands of psychologists & hypnotherapists all around the world. The 7 step "EFT With A Guarantee" process helps to guarantee the successful results.

Attendees will actually experience emotional & physical release with EFT WITH A

GUARANTEE, and learn how to use the process in their practice.

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*\* 2-Day Course*  
**BARIATRIC HYPNOSIS**  
*R. Moore*  
*Monday-Tuesday*  
*May 16-17*

Professionals in private practice can increase revenue by offering all-cash weight loss treatment services and find increased opportunity in medical settings, fitness centers and corporate consulting.

Obesity complicates & causes emotional disorders, disease and family functioning. Help your clients end the cycle of obesity & addiction to food. Master hypnotic methods of intervention based in the science of healthy weight loss.

**Understanding Food Addiction**  
This course will provide you with practical skills for helping clients end food addictions, cravings that result in destructive eating patterns and help clients to adapt healthy eating habits and increase physical activity. The obese person is not to blame, but it is their problem to solve, and the helping hand of experts in change (mental health counselors and social workers) can make the difference in success or failure.

**Clinical Hypnotherapy**  
You will learn the most effective methods of hypnotic suggestion and what the research shows are trusted methods of hypnotic

therapy. Both experienced hypnotists and those new to hypnotic intervention will learn strategies for ending the pain of obesity by creating lasting subconscious change. You will learn how to resolve blocks to success and put clients on a permanent path to wellness.

### **Weight Loss is a Mental Health Issue**

Clients present with depression, serious medical complications, and family dysfunction. By recognizing the role of obesity in problems of self-esteem, health and families and having the tools to break the family cycle of obesity you will become a skilled helping professional, providing real solutions to families in crisis.

### **11 Solutions to Highly Difficult Clients**

Client opposition to change occurs in every counseling modality, and these techniques, useful in overcoming the psychological and social obstacles to weight loss can also be applied to clients in every counseling situation where resistance, denial or difficulty are present.

### **Outcome-Based Treatment Protocols**

The research tells us what works to best assist clients in making permanent change. You will learn interventions based in current psychotherapeutic trends, and develop a firm foundation for helping client develop mindful eating patterns and increase daily activity. You will learn how to reprogram unhealthy subconscious eating

patterns and replace them with new habits of wellness.

**Become an Effective Example**  
Counselors often struggle with their own health, emotions and weight. Counselors who attend this conference will develop dynamic skills that will help them lose weight and in turn, become a professional who is able to promote change based on personal success.

**Participants of this course will learn:**

- How to structure weight loss programs in both counseling and hypnotherapy settings
- The specific protocols research shows to be most effective in healthy weight loss
- Unique techniques from contextual hypnotherapy and counseling that work to create lasting change
- You will learn how to complete a proper assessment of client needs
- You will learn how to prevent relapse, using the Nongard-Moore Relapse Prevention Checklist
- Processes and in-depth scripts for weight loss hypnotherapy

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*\* 2-Day Course  
INTRODUCTION TO  
THE ULTRA DEPTH PROCESS  
R. Allocco  
Monday-Tuesday  
May 16-17*

This two day introduction will show all who attend how this process differs and goes beyond traditional hypnosis. You will actually see how the conscious, the subconscious and the brain interact with each other throughout this life. You'll be

shown how this process evaluates your client to guide you in the best way to work with your client. This process teaches a different direction of counting that is easier for your client's subconscious to understand and go deeper into state. You will be shown the different depths of hypnosis from Hypnoidal, through Somnambulism, to Profound Somnambulism. Then through the doorways of the Esdaile state and the Sichort state (The Ultra Depth State). You'll be shown that you must test each level, to truly know that you have achieved it with your client. This is an interactive introduction and participants should expect to role play as client as well as practitioner to understand the process. This introduction will give you a discount on the certification class. This is surely a must attend class.



# HypnoExpo 2015

*Photos*



# special

## ENTERTAINMENT

**7:00 PM**

**No Host  
Cocktails/Reception**

*Complimentary Assortment  
of Refreshments*

### **‘Chill’ to the sounds of Chillakaya1 Island Reggae**

There's nothing better than overlooking the beautiful Daytona Beach at sunset!

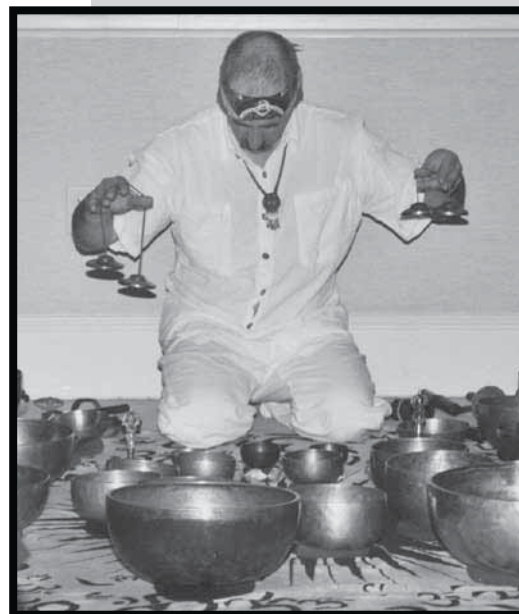
The island music is sure to engage your audible senses with the smooth rhythmic sounds, tropical flavor and positive vibration of the Caribbean! The performance delivers a refreshing, yet energizing experience of melodic Caribbean tunes.

Join us poolside (weather permitting) for an unforgettable evening of fun and fellowship. (included with full conference registration)

### **9:30 PM Sounds for Healing & Meditation**

The enjoyable ritual of the Himalayan Singing bowls for healing has been used for thousands of years by many cultures to calm or energize the body.

Cap off the evening with a mesmerizing performance of sounds for Healing & Meditation. Peter's work is based on 30 years of studying and practicing the healing power of sound and music. (included with full conference registration)



# FRIDAY EVENING

# our special PRESENTERS 2016



## Acosta, Juan P.

As the author of the best selling hypnotherapy book: HYPNODONTICS and former dental clinic manager, Juan Acosta brings insider's information to hypnosis practitioners about the best practices for approaching and working

with dental professionals. When not at hypnosis conferences, he and his Hypnodontist team teach dental professionals the language of ethical influence to make their patients more comfortable with words not drugs and them more successful. Many free resources at [hypnodontist.com](http://hypnodontist.com)

## Allocco, Ralph

Ralph, a registered Ultra Depth® Facilitator/Educator, Hypnosis instructor, international lecturer, and therapist has been practicing hypnosis for over fifteen years and teaching hypnosis for over ten years. He is trained in hypnosis by Paul Aurand, Roy Hunter, Robert Otto, George Bien, and James Ramey in the Ultra Depth® Process. Ralph is the only instructor with exclusive permission to teach the Ultra Depth®. Process in the United States.



## Allyson, Christine

Christine is a Life Coach, with over 30 years experience as an Interpersonal Skills Trainer, Whole Systems Process Change Consultant, Speaker, Expert on Change & Transformations for personal & professional growth & author of *So You Want to*

*Make a Change?*. Her unique expertise helps clients move beyond their conscious and subconscious limitations into their potential. She is a former President of the MACH and owner of Christal Clear Consulting.

*"This is the best, friendliest, most enjoyable, and MOST VALUABLE hypnosis conference anywhere."*

**James Giunta, Red Bank, AZ**

## Andreas, Mark

Mark has an NLP Personal Change Coaching private practice in Boulder CO. Mark co-sponsors Andreas NLP Trainings and is author of *Sweet Fruit from the Bitter Tree: 61 stories of creative and compassionate ways out of conflict*, Endorsed by Dan Millman and William Ury.



## Babineaux, Mark

Mark is an attorney and hypnosis professional from Lafayette, Louisiana. He is a member and is on the advisory boards of both IACT and IMDHA, honored as a Life Diplomate in Hypnotherapy by the IMDHA and is the only attorney in Louisiana certified by the IMDHA as a Forensic Hypnotist. He teaches several hypnosis curricula and his hypnosis practice includes helping individuals and groups overcome destructive habits and fears, deal with pain and stress and improve beneficial habits.

## Bennett, Linda

Linda is certified as a Clinical Hypnotherapist and Board Certified Hypnotherapy Instructor and a Life Coach. She has been recognized by her peers and students as an innovator in education, being recognized for "Outstanding Creativity in the Classroom" and "Outstanding Clinical Contributions" by the NATH and recipient of the 2014 "Educator of the Year" by the IMDHA.



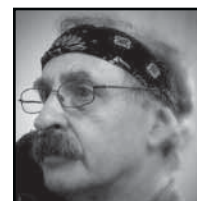
## Bien, George

George Bien has inspired and changed the lives of hundreds of thousands of people worldwide. He is the principal trainer for the International Association of Counselors and Therapists, a Lifetime member of IACT and conducts Hypnosis Certification Seminars and Training Programs around the world.

Certification Seminars and Training Programs around the world.

## Blum, Peter

Peter has had a full-time practice in hypnosis for over 25 years. A popular presenter for decades at hypnosis conferences, he is known for his humor and storytelling. Recipient of IACT's 2015 "Hypnotist of the Year". Peter is known for his humorous and engaging presentations. He is also a well-respected sound healer and student of transcultural shamanism.



## Carson, Sarah

Sarah is the co-founder and director of NLP Training New York. She is an HNLP and Master Hypnosis Trainer and runs a thriving training center in New York City. As a consulting Hypnotist, She also sees

private clients for transformational change. Sarah is a published author with titles including *Quit: The Hypnotist Handbook to Running Effective Stop Smoking Sessions*, *The Meta Pattern: NLP Mastery series*, *The BEAT Pattern* and "*HypnoGames for HypnoJunkies*".

## Carson, Sean

Shawn is an HNLP trainer, Hypnosis trainer and Brain Based Leadership trainer with a thriving private practice in NYC. He is a published author of numerous NLP and Hypnosis books including *Quit: The Hypnotists Handbook to Running Effective Stop Smoking Sessions*, *The Swish Pattern*, *The Visual Squash*, *The Meta Pattern*, *The BEAT Pattern*, *Tree of Life Coaching* and the 2014 IACT Pen and Quill award winning book *Keeping the Brain in Mind*.



## Chong, Dennis and Jennifer



Dennis and Jennifer have shared a clinical practice since 1979. They have turned their practice into

a research laboratory in the fields of Applied

Linguistics, Semantics, Philosophy, Morality, Ethics, Ontology, Epistemology and AI. Out of their research has come: 1. Pain Free Surgery by Hypnosis, 2. How to Reverse a Cancer, 3. Neuro-Semantic Programming, the study of how-you-know-to know-how-the-other-knows- to- know-to-be cancerous, alcoholic, drug addict, nail biter and all the rest in DSM-5.



**Cleary, Daniel F.**

Dan is an internationally recognized, Hypnosis Instructor and a founding director of the Transformation-All-Stars team. He provides classes in Hypnosis and Hypnotic Techniques, throughout the United States, Europe and Australia, to Doctors, Psychologists, Therapists and other Hypnotists.

His specialties include; Pain Relief, Personal Transformation, and Effective Language. Many of his articles and hypnosis scripts have been published in the journals of national Hypnosis organizations, books and magazines. Dan is the author of: *Little Book of Change - a primer to hypnosis*, *Changing Pain – Relief is Realistic and Targeting Pain – A Practitioners Guide to Relief*.

**Crain, Janet**

Janet, a retired dentist, author, hypnocoach and cancer survivor, has appeared on television (NBC, ABC, and Fox) and radio. Her first book, *If You Want an Eggroll, Get Out of the Pizzeria* has helped woman across the country shop for a life they love. She teaches nationally and internationally. *A Tree is Your Key* is an introductory text book available on Amazon. The Tree Reading app is on both iTunes and Android.



**Drenner, Sandra**

Sandy received certifications in Hypnotherapy, Clinical/Medical Support Hypnotherapy in Santa Fe, New Mexico in 2010 and continued training receiving certifications in basic NLP, advanced NLP, as well as Inner Mind Sourcing. Sandy co-owns MTC Counseling

with her husband Monte who is a Licensed Mental Health Counselor and Certified Addictions Counselor. Together they combine therapies and modalities to achieve the best outcome for clients'. Beginning in 2011 to present, Sandy also began working with an out-patient recovery center, leading hypnotherapy groups, conducting hypnotherapy assessments and working with some clients individually.



**Ellner, Michael**

Michael has been teaching CME and non-CME courses in Mind-Body Medicine, Medical Hypnosis and Effective Medical Communication in the UK, Canada, South Africa and across the US. He is an award winning hypnosis practitioner, educator and writer.

Ellner is the lead author of a peer-reviewed paper on Hypnosis in Disability Settings and has been quoted in national magazines and featured on highly regarded medical websites. He is a pioneer in Medical and Healthcare Support Hypnosis and has taught 40 hours of accredited Medical Education to frontline Pain Clinicians at a major medical conference.

**Elman, Cheryl J.**

Cheryl has a BS in Varying Exceptionalities K-12 and Elementary Ed and 30 years experience in business. She is President and the marketing force behind the Dave Elman Hypnosis Institute. As a CH and Int'l



Speaker/Trainer, Cheryl presents at major conferences plus co-trained with Larry Elman in 16 countries. She is an Accredited Trainer and Consultant for the Goulding Process of Sleep-Talk™ for Children.



**Elman, H. Larry**

Colonel H. Larry Elman, Dave Elman's son, took his father's course several times before attending MIT for aeronautical engineering. During careers in engineering and the Air Force, Larry had to restrict hypnosis activities. Now CEO

of the Dave Elman Hypnosis Institute, Larry teaches hypnosis internationally and produces CDs and DVDs of Dave Elman's methods. Larry also gives Certification Courses, as well as more advanced hypnosis instruction and shorter courses world-wide.

**Emrich, Arthur**

Ten years ago Art moved to Sarasota, FL, where he established U-Solutions, LLC, as the Head Coach. The "U" stands for unconscious, where all the best solutions reside. His practice includes (1) the mental/emotional game of success for serious competitors in sports and business, (2) medical referral clients for auto-immune disorders and those headed for surgery and (3) critical



event hypnosis for clients who are facing tests, interviews, speeches, or other challenges and want to access their peak performance.

**Geers Dahl, Monica**

Monica has been in private practice as a Hypnotherapist since 1985. She completed a doctorate in Counseling Psychology (Ed.D.) in 2010 and began post graduate supervision toward licensure as a mental health professional in Florida. She became a life member of the IACT in 1987 and a member of IMDHA in 1989. By then, the medical doctors were demanding that she explain what she was doing with their patients who had been "stuck in allopathy." She compiled "what works" in hypnosis, and offered a pilot program in 1994. IMDHA accepted her students for certification in 1994.



**Gilbert, Sherry**

Sherry Gilbert is the creator of the Fertile Family Fertility & Childbirth Education program. She's been a hypnotherapist & relationship coach since 2001, & is currently a faculty member for the Southwest Institute of Healing Arts. The primary focus of her practice is working with fertility & childbirth, anxiety & PTSD. Her fertility program has been taught throughout the US, as well as in Turkey, England, Holland, Australia, and Singapore.

**Giunta, James**

James is a dedicated hypnotist, lifelong musician, recording artist, performer, and teacher who conducts individual and group sessions for personal development. IACT 2013 "Hypnotist of the Year", he is the creator of Hyp+Note=Therapy, a system that uses music for hypnotic induction, ratification, and transformation. James holds a Masters Degree in Communication from Rutgers University. He is a member of MENSA and he lives, works, plays, and practices in Phoenix, Arizona.



**Goulding, Joane**

Joane Goulding is the Creator and author of the Goulding Sleep-Talk® for Children process with professional qualifications in Psycho-nutrition, Supervision, Training, Clinical Hypnotherapy, Assessment and Education. Joane is

recognised as one of Australia's experts, author of numerous accredited training qualifications, specialising in the bio-psycho-social aspect of stress management and emotional development. Professional clinical hypnotherapists teaching the process have an opportunity to extend their business options by empowering clients with this simple and effective tool.



**Handwerker, Lucas**

Lucas is a hypnotist, writer, TEDx speaker, mentalist, and master practitioner of NLP. Above all else, Lucas is a facilitator of change and an explorer of the mind. Lucas gives interactive, engaging and deeply impactful presentations, performances, and trainings.

**Horton, William**

Will is considered by many to be the world's Leading Neuro-Linguistic Programming (NLP) Trainer. A Licensed Psychologist, Certified Alcohol and Drug Counselor, and Master Hypnotist, Will is one of the few non-law enforcement people asked to attend the FBI Crisis/Hostage Negotiation Course at the FBI Academy. His passion for NLP and Hypnosis come from personal experience. Not only has he used NLP and Hypnosis to overcome alcohol addiction, he's also used these techniques to win numerous karate tournaments and work as an actor in TV, film, and stage.



**Hunter, Roy**

Roy Hunter was certified as a hypnotherapist by Charles Tebbetts in 1983, and started teaching professional hypnosis in 1987. He has taught workshops in 17 different countries. He is the published author of several highly praised hypnosis books, and was recognized by three different organizations for life achievement in hypnotherapy. He is a Life Diplomat of IM-DHA.

**Jaffer Jeraj, Farzana**

With over 18 years working in the field of self-development as a keynote speaker, coach and hypnotherapist, Farzana works with A-List Actors, pro athletes, executives and politicians. She is a bestselling author and her latest book *I Cheat at Meditation*.



has been reviewed as the tool every entrepreneur must have. A polymath, laugh-snorter and proud nerd, Farzana brings a mix of diversity, professionalism and playfulness to every engagement.



**Kimmell, Jody**

Jody graduated with honors from the Hypnotherapy Academy of America where he went on to be an intern and coach for a further two years, and has a professional background in working with adults and teens with Aspergers as a Personal Care Assistant (PCA). Jody has since joined ChangeWorks Hypnosis Center and is co-founder of the Midwest Hypnotherapy Academy, both in Apple Valley, Minnesota. Jody specializes in working with children and young adults with Aspergers/High Functioning Autism.

**King, Anne**

Anne, a professional hypnotist and hypnosis instructor, began a successful full-time practice in 1986 and has since owned and operated businesses in three Texas cities. In addition to seeing clients, she owns a state-licensed school where she teaches Basic, Intermediate and Advanced Hypnosis for Certification as well as CEU classes for practicing hypnotists. She facilitates numerous workshops and classes at her school, bringing in a variety of top-name instructors.



**Kun, Attila Janos**

Clinical Hypnotherapist and Clinical Hypnotherapy Instructor, Hypnosis School Owner, Hypno Coach, Hypnotism Training Institute of Alberta – 1996, Registered with the American Council of Hypnotists Examiners – 1998, Registered with the International Medical and Dental Hypnotherapy Association – 2009, Founder of Hypnosis Academy Hungary – 2008, National Guild of Hypnotists – 2007, Psychology University of Idaho and University of Windsor - 2007, 2010.

**Lent Auerbach, Norma**

Norma has a Ph.D. in Psychology. She is the President and founder of the Bodymind Learning Inst. of Boynton Beach, FL; formerly of New Rochelle, NY. She has extensive experience conducting workshops for profit and non-profit



organizations. She specializes in self-improvement programs, stress management, past life regression and NLP. As a former school administrator and college professor, she is listed in Who's Who in American Education. She has authored numerous publications including a popular handbook *Empower Yourself: Design Your Personal Stress Management Program From A to Z*.



**Locher, Cindy**

Cindy has a BA in Ed. from MSU; Completed coursework for Master of Arts in Leadership at Augsburg College, Minn. MN, Honors Graduate of Hypnosis Motivation Institute, Tarzana, CA, & Instructor at Normandale Community College teaching classes on medical and self-hypnosis. She is owner of ChangeWorks Hypnosis Center in the Twin Cities, & has a full-time hypnosis practice, as well as being Host of the AM-Radio show, The ChangeWorks Hypnotic Radio Hour, broadcasting from KDWA in the Twin Cities, Co-author, with Jack Canfield and Mark Victor Hansen, of *Mastering the Art of Success* (2011), and the self published books, *Creating Resilience: Ego Strengthening Hypnosis Scripts*, and *EFT: From the Basic Recipe to Personal Peace*.

**Marion, Jess**

Jess, a certified NLP/HNLP and hypnosis trainer, Brain Based Leadership trainer, coach, consulting hypnotist, and published author. Along with teaching and seeing private clients, Jess has also provided trainings for Fortune 500 companies. Before becoming a coach Jess was a university instructor in anthropology. She is a passionate and caring trainer who integrates both the science and art of hypnosis into a fun training environment where everyone is warmly invited to tranceform.



**Masbaum, Tom**

Tom has 11 years experience with EFT. He guarantees success and has had 6,500 plus individual sessions, and has taught thousands of participants in hundreds of workshops. He is the founder of the simple, 7 step process for guaranteeing success in an EFT therapy session with the gentle tapping of "EFT With A Guarantee". His workshops vary in size from small to large, 85 participants at A.R.E. (Edgar Cayce foundation) in Virginia Beach, VA.

**Mau, G. Fredric**

Fredric is a licensed therapist and certified hypnotist specializing in Ericksonian Hypnosis, Narrative Therapy, Solution-Focused Brief Therapy, and Motivational Interviewing. A popular international speaker, he was awarded the "HypnoScience Award" at the 2013 Hypnosekongress Zurich. He is the author of *Emotion: The Power of Change - A Science-based Approach to Ericksonian Hypnosis*, and *A Different Reality: Adventures in Narrative Therapy & a Protocol to Address Anxiety Disorders*.

**Moore, Roger**

Roger is Washington State Certified Counselor and Registered Hypnotherapist who specializes in Medical Hypnosis. He works extensively with autoimmune diseases, cancer, weight loss, fibromyalgia, irritable bowel syndrome, pain control, stress, anxiety and healthy lifestyle compliance. He is also known for his skills as a relationship therapist and is frequently referred to as the "therapist's therapist." Seventeen years ago Roger lost 115 pounds. He is the director of Slender For Life™. Roger is the recipient of the IMDHA Pen & Quill Award for his book *Becoming Slender for Life*.

**Neill, Kweethai**

Kweethai founded iHealth Center for Integrated Wellness Inc. in Roanoke, TX. She helps individuals, families, businesses, institutions and organizations implement change to achieve a better state of well-being, health and success. She created iChange Therapy™; integrating hypnosis, communication skills and energy medicine; to elicit health and happiness from within the client. Her goal is to put spirit first in the mind-body-spirit paradigm. Kweethai is a frequent speaker, addressing the medical community as well as business and community audiences. She is an exceptional negotiator, communicator and coach. Kweethai is the author of *Hypnotherapy, An Alternative Path to Health and Happiness* and *How to Build a Six Figure Hypnotherapy Practice*.

**Pelles, Donald**

Donald is a hypnotherapist in Kensington, MD. He works with his clients to resolve difficult issues and transform their lives, utilizing modalities of hypnosis and NeuroLinguistics (NLP). Hypnotherapy is his third successful career; he was previously a mathematics professor, making significant contributions to the field, and then a software developer. Donald is very happily married to Rosalyn; they have three grown sons, four grandchildren, and three great-grandchildren. He plays tennis and sings in the DC Labor Chorus.

**Presnoples, Paula**

Paula is a Certified Hypnotist; a life coach and change professional with thirty years experience in human resource management, helping individuals, corporations and institutions make and embrace change.

She welcomes the opportunity to educate groups, organizations, institutions and businesses about how change affects behavior. Paula is a popular and sought-after speaker; talking about a variety of change related topics at companies, universities and organizations. She is a regular contributor to Current Publications.

clients and by helping other practitioners improve their techniques and abilities, increasing the reach of his work into communities he might never be able to serve directly.

**Rosen, Eric**

Dr. Rosen is a licensed psychologist in FL & NY. He is an IACT/IMDHA Certified Clinical Hypnotherapist, & IACT Master Trainer. He also teaches with The Florida School of Professional Psychology at Argosy-Tampa, & holds practice with Family Psychological Services of Palm Harbor, Inc.

**Scott, Patricia**

Patricia is a Certified Medical Hypnotherapist (since 1992), Certified Master Trainer for IACT, and Life Fellow with the International Medical & Dental Hypnotherapy Association. She is President of UP Hypnosis Institute, a Division of Unlimited Possibilities Hypnosis

Inc., in Palm Harbor, FL, where she maintains a private practice and offers Certifications and continuing education in Hypnosis, Medical Hypnotherapy & NLP. Previously, Patti had a successful & diverse 20 year career as a professional singer, actor, dancer and published songwriter.

**Quigley, David**

David is the founder of Alchemical Hypnotherapy. Having utilized hypnosis therapy to recover from crippling rheumatoid arthritis, he devoted his life to bringing this healing work to others. David is a graduate of Duke University in comparative religion and transpersonal psychology. He has extensive training in Gestalt, primal therapy, group process and Jungian psychology, as well as courses in Ericksonian and clinical hypnosis and NLP. David has trained thousands of professional hypnotherapists since 1983 at the Alchemy Institute of Hypnosis in Santa Rosa, CA and has mentored the establishment of schools and workshops based on his work, all over the world.

**Stockwell-Nicholas, Shelley**

Hypnotherapist, teacher, media personality and trance channel, Shelley is the author of 14 books including *How To Put A Smile On Your Face and \$\$ In Your Pocket*, *Denial Is Not A River In Egypt*, and *Stockwell's Hypnosis Dictionary Script Book*. She is also the Founder of the International Hypnosis Federation. Her highly experiential classes are peppered with her dazzling mix of personal tales and riveting take home tools. She often appears in print and on radio. TV talk shows use her for sweeps and everyone from the LA Times to the National Enquirer call Shelley one of today's "premier hypnosis experts."

**Roehm, Steve**

For over a decade, Steve has been changing the lives of hypnosis practitioners and others around the world. Steve wears many hats, but all of his services are aimed at improving people's lives. He does this through direct connections with

**Singleton, Patrick**

Patrick has been teaching NLP to Hypnotherapists from all over the world since 1997. He teaches Hypnotherapy, NLP and his own work called Inner Mind Sourcing™ at his School in

Santa Fe, and in Seattle, San Diego, Connecticut and Austin Texas. He's presented at Hypnothoughts Live, at IMDHA, and at the ACHE Conference in California. He's also a certified Hypnotherapy Instructor with the ACHE, and has a thriving private practice in Santa Fe, NM.



**Smith, Michael**

Michael is a Clinical Psychologist, hypnotherapist and pain educator. His life-long joy has been helping healthcare practitioners understand the mind/body connection and working with cancer patients. He is currently working with Seton Medical Center in patient education. He is a member of the American Psychology Association, American Academy of Pain Management, and the International Medical and Dental Hypnotherapy Association. Michael is a frequent presenter at medical and hypnosis conferences.

**Tiers, Melissa**

Melissa is an award winning author, lecturer and founder of The Center for Integrative Hypnosis in New York City. She teaches classes in clinical hypnosis, NLP and Integrative Life Coaching. Melissa is an adjunct faculty member of The New York Open Center and The Tri State College of Accupuncture.



**Tiwari, Umesh**

Umesh is an Internal medicine specialist who practices clinical hypnotherapy in Phoenix, AZ. Combining his experience in medicine, hypnosis and leadership development, he helps his clients achieve true life transformation by healing from the

inside out. A self-studied techie, Dr Umesh is well versed in audio engineering and video recording. He is the current Technical Officer at the Arizona Society for Professional Hypnosis.

**Valentine, Selena D.**

Trained and mentored under the award winning Hypnotherapists Melissa Tiers and Shawn Carson, Selena has assisted people in discovering their own creative mind powers for personal growth and abundance since 2008. She is a NGH Certified



Hypnotist and Instructor, a member of the National Guild of Hypnotists and IACT, a Certified Life Coach, an EFT Practitioner and is NLP Certified. Her work has been featured in the NY Post, WPIX Channel 11, the Fox Channel and many other TV and radio programs both in the U.S. and abroad. She studied Business Management at St. Peter's University in Jersey City, New Jersey.



**Vallei, Mary**

Mary is an Internationally Certified Hypnotherapist and is registered with the State of Colorado as a Psychotherapist. She is Owner of the Hypnotherapy Center for Positive Change which is an active, multi-state practice operating in NM, CO, and MI. She is former President of the MI Association of Counselors and Hypnotherapists and is an instructor at the MI School of Professional Hypnotherapy. Prior to focusing on Hypnotherapy, Mary had an 18 year career in Nonprofit Management.

**Wagner, Janet**

Janet (The HypnOasis, Bradenton, FL) is a Certified Hypnotist, and Certified HypnoCoach. Janet is a licensed Radiologic Technologist, with 20 prior years' experience in the medical field as an x-ray, mammography, and MRI technologist. She entered the profession of hypnosis as a result of a motorcycle accident that left her a below knee amputee. Janet has learned, and successfully used many hypnosis techniques to heal herself and create a new life. She strives to share her knowledge with others.



**Watson, Michael**

An international trainer of NLP and Ericksonian Hypnosis, Michael has been practicing hypnotherapy for over three decades. A student of Stephen Gilligan, John Grinder, Richard Bandler and countless other, he trains for Salad Seminars in the UK, the UP Hypnosis Institute and HPTI, and is the Director of Phoenix Services for Personal Development, and NLP Florida. Known for his lighthearted and caring style, Michael's training programs are as entertaining as they are valuable. When not traveling and training, he lives in Orlando, where he maintains a private practice. Michael is the IACT representative for the Council of Professional Hypnosis Organizations (COPHO).



**Wood, William**

William is a certified hypnotist and trainer of NLP. He has taught for the NLP Institute of California and has taught Hypnosis and NLP in the United States, Costa Rica, and Peru. Currently, William is supervising a Hypnosis and NLP training program at two Universities in Peru.

# HypnoExpo 2015 Photos





# CONFERENCE REGISTRATION FORM

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Saturday Only <i>(dinner not included)</i>	\$159	
Saturday Luncheon <i>(additional fee)</i>	\$25	
Saturday Night Dinner	\$59	
 Sunday Only	 \$119	
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**Saturday Luncheon** \$ \_\_\_\_\_  
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**Saturday Dinner Only** \$ \_\_\_\_\_  
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- **CANCELLATIONS:** Full refund (less \$25 administrative fee) must be made in writing prior to April 15<sup>th</sup>

2 HR WORKSHOP PRICES \$35 EACH	Select
<b>SATURDAY 2 HR WORKSHOPS</b>	
Stop Procrastinating! Integrative Approach to Getting it Done (Tiers) 10:00	
Working w/ Clients w/ Aspergers/High Functions Autism (Kimmel) 10:00	
The Art of the Intake: Making the Most of the Session (Cleary) 10:00	
An Introduction to Generative Trance (Watson) 10:00	
Treating PTSD Naturally (Bennett) 2:00	
Stuttering, Obesity, Fears, Allergies & More (Elman) 2:00	
Hypnodontics: 3 Techniques EVERY Dentist Needs (Acosta) 2:00	
Choosing Your Compulsion (Drenner/Singleton) 4:00	
The Dave Elman Induction in a Nutshell (Elman) 4:00	
Developing a Communication Template for Achievement (Goulding) 4:00	
HypnoGames for HypnoJunkies (Carson/Carson/Marion) 4:00	
<b>SATURDAY 3 HR WORKSHOPS (special pricing applies)</b>	<b>\$45</b>
How to Reverse a Cancer (Chong) 12:30	\$45
<b>SUNDAY 2 HR WORKSHOPS</b>	<b>Select</b>
Boundaries, Communication & Choice (Allyson/Vallei) 10:00	
Metaphors of Movement (Andreas) 10:00	
The Power of Astonishment (Handwerker) 10:00	
Serious Help for Your Client with Sleep Issues (Locher) 10:00	
Clinical App of Hypno in Treating DSM-V Diagnoses (Rosen/Scott) 2:00	
Reframing Creativity with Hypnosis (Emrich) 2:00	
From Cancer to Remission (Smith) 2:00	
Missing Pieces – Becoming Whole Again (Ellner/Wagner) 4:00	
Music is Hypnotic: How to Use Music in Hypnosis Sessions (Giunta) 4:00	
Getting Clients Out of Thin Air! (Jaffer Jeraj) 4:00	
Working with Self-Concept & Self-Esteem (Pelles) 4:00	
Rapid Release of Emotional Blocks & Integrating Inner Conflict(Wood) 4:00	
Optimal Health: Achieve Success w/ Weight Mgmt Client (Presnoples) 4:00	
<b>SUNDAY 4 HR WORKSHOPS (special pricing applies)</b>	<b>\$55</b>
Adjusting Perception (King) 2:00	\$55
<b>Undecided? PAY NOW - CHOOSE LATER!! (2hr workshops)</b>	

PRE & POST CONFERENCE COURSES	9-6 DAILY	Select
5-Day Train The Trainer (Blen) W-Th-F-M-Tues		\$1,795
4-Day Parts Therapy Trainer (Hunter) W-Th-M-Tues		\$995
3-Day Hypnosis 101 FREE – FREE (With Full Conference Registration)		FREE
2-Day Fertility Specialist Certification (Gilbert) W-Th		\$275
2-Day Client Centered Part Therapy (Hunter) W-Th		\$275
2-Day Advanced Medical Hypnotherapy (Neill) W-Th		\$275
2-Day Somatic Healing (Quigley) W-Th		\$275
2-Day Bariatric Hypnosis (Moore) M-Tues		\$275
2-Day Introduction to the Ultra Depth Process (Allocco) M-Tues		\$275
1-Day What's So Good About Goodbye? (Blum) Fri		\$175
1-Day Addictions (Horton) Fri		\$175
1-Day Mind Bending Lang.-Create Deep Unconscious Change (Roehm) Fri		\$175
1-Day Nutrition, Diet, Health, Science and the Brain (Kun) Fri		\$175
1-Day Mending the Funny Bone (Blum/Eliner) Mon		\$175
1-Day EFT Emotional Freedom Technique (Masbaum) Mon		\$175

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- \* Effectively deal with difficult attendees \* Conduct polished, interactive, professional hypnosis certification trainings \* You will receive Two Student Manuals (Basic/Adv), Three Trainer Manuals (Basic/Adv/Presentations), and 16 DVDs/CDs, including over 15 hours of MP3 audios of “ALL” the manuals!

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#### AND THERE’S EVEN MORE! - Instant Audio/Video!

You get two complete PowerPoint slide presentations that sequentially follow the workbooks (Beginning and Advanced). Just copy them to your laptop, and you automatically have a contemporary, State-of-the-Art, audio-visual presentation for your training! New to PowerPoint? Not a problem! George will show you just how easy it is to use.

#### AND THERE’S STILL MORE!

The best way to fill your classes is by doing 1 or 2-hour hypnosis previews. We want you to conduct successful previews, so you also get a DVD of George conducting a Hypnosis Preview that you can watch, study, and model—Complete PowerPoint slide presentation included!

#### COULD THERE BE MORE? YES THERE IS!

To help you gain the facility to do effective hypnosis demonstrations in class, you also get a series of DVDs of George demonstrating various hypnotherapeutic interventions. Just watch the DVDs and refine your skills!

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To help you project a powerful presence during your seminars, you also get two of George’s confidence-building CDs—“Unshakable Confidence for the Hypnotherapist”, and “Unshakable Confidence for the Hypnosis Presenter!” You’ll also get George’s promo DVD that you can model, and his popular, How to Give Dynamic Hypnosis Presentations DVD!

#### AND TO TOP THINGS OFF!

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**NOTE:** You will also be featured, with your own personal page, on [www.HypnosisMasterTrainer.com](http://www.HypnosisMasterTrainer.com), the website which is quickly becoming the “go to” place for finding quality hypnosis trainers!



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Dr. George Bien created and taught Advanced Hypnosis Training Programs as the Principal Trainer for organizations such as the International Association of Counselors and Therapists, the National Guild of Hypnotists, and the American Board of Hypnotherapy. George is the World’s First Recipient of the National Guild of Hypnotists’ President’s Award, the World’s First Recipient of the Dr. Rexford L. North Memorial Trophy, the “Oscar” of Hypnosis, and the World’s First Recipient of the Charles Tebbetts Award, and is the only person in the world to be twice honored with the IACT “Educator of the Year” Award! George was inducted into the Hypnosis Hall of Fame in 1989.

George says, “Even if you have already taken a Certified Hypnosis Train-the-Trainer Program with another organization, this comprehensive, 5-Day Training Experience, will take your hypnosis training skills to the next level!”

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