

lectures

Friday, May 13th

Lectures 10:00

*THE ETERNAL SELF
CONFIDENCE SCRIPT*

S. Valentine

A Script for Almost Every Client in Your Office. Almost everyone that crosses the threshold of a hypnotist's office has self-confidence issues. They aren't confident enough to defeat the power of food or cigarettes. They lack the confidence to achieve the things that they really want. Self-confidence is the key to success in every field of life, from business to relationships, health to beauty. This is the last script you will need to help your clients achieve the self-confidence that they need to overcome their challenges and achieve the great lives that they deserve.

Attendees will learn to use the Eternal Self-Confidence Script for their clients. Participants will receive a copy of the script and be guided through every step, as well as the necessary symbolism.

*TRANSFORMATIONAL CORE
CONTINUUMS FOR MEDICAL
HYPNOTHERAPY*

E. Rosen / P. Scott

This lecture helps the practitioner customize positive internal outcomes. It is particularly helpful for working in medical hypnotherapy with physical illnesses.

Clinical hypnotherapy helps create positive changes in the subconscious mental world,

having constructive impact on life in our conscious alert world. Hypnotherapy language often targets 'feel good' words that activate these changes. We propose that these feel-good words are actually internal positive emotional states that are core facets of our humanity, and that life wounds, negative experiences, especially illness, can contaminate these natural states of mental being. When people have illnesses, these core positive states can be compromised. Restoring these natural positive states empowers healing and growth. This workshop provides a working rubric to expose these internal cores of affirmative living, presented as visual continuums, helpful to the hypnotherapist to customize client-centered outcome goals. This technique is particularly helpful in dealing with medical illnesses, based on health psychology. Case examples and case planning using this lens and brief technique applications will be shared.

*ENHANCING HYPNOSIS
SESSIONS WITH
NEUROPLASTICITY*

R. Moore

When combined, neuroplasticity and hypnosis are powerful and effective tools for health and wellness. People are changed moment-to-moment by the thoughts they think, the information they learn, the events they experience, the reactions they have, the feelings they create, the memories they process, and even the dreams they embrace. All of these alter the way the brain works, producing new states of mind that are recorded in their brain. Roger Moore will explain how he uses *Neurohypnosis* with people at

cancer centers as well as high school sports teams. The more you know about neuroscience will help you to have greater success with clients. Your clients can change their brain and their body so that they are no longer living in the past and can write a new script for the future.

Lectures 11:00

*SEMANTICS – THE HEART OF
HYPNOSIS*
H.L. Elman

Dave Elman was a master hypnotherapist and his mastery of semantics allowed him to achieve phenomenal results with the patients brought to his class by his student-physicians! Even so, hypnotic semantics has clearly evolved quite a bit since his era. While today we avoid some words commonly found on his recordings, the overall principles he advocated are still the heart of our profession. Learn the proper semantics to use so that your clients accept your suggestions not only as given, but as intended. Learn what NOT to say to avoid sabotaging your sessions. These principles apply whether your practice is in a public place (stage and street), or only in your office during a one-on-one conversation. Topics covered will also include a discussion of how your semantics must match your subject in age, attitude, education, and general perceptions. Approaches to children differ from those to adults. There are "painted" words which should almost NEVER be used -- do not "put under" a client -- pets are put under by the vet. Do not use the word "pain" when prepping a client for a medical procedure (with doctor approval of course). Do not use.... but why cover them all? Come and hear what to say, what not to say,

and what your colleagues suggest in the Q&A. Just as there are good and bad semantics, there are good and bad ways to impart such improvements to one's fellow workers.

THE FINGER FOCUS
J. Crain

So much time and money is spent developing and strengthening our bodies, but training and strengthening the mind has often been left to chance. The Finger Focus Technique is a self-hypnosis exercise that strengthens the mind. It is an easy-to-learn method to quickly gain the ability to concentrate intently on your finger as a way to manage many situations. In this one hour seminar, I plan to teach this technique and explain how to incorporate it into your hypnosis practice. In this lecture you will gain the ability to reinforce suggestions and practice a simple self-hypnosis method in between sessions.

Attendees will be supplied with all the information that their clients will need to use this technique. The information supplied will include a sample pre-talk script that can be modified, a step-by-step outline that describes the technique, and an easy marketing plan.

WORKING WITH ANALYTICAL RESISTERS
R. Hunter

Regardless of your favorite induction, sometimes we need to fit the induction to the client rather than vice versa. This is especially important with a very analytical client. Learn how Roy deals with an analytical resister, and observe a demonstration of two mental confusion techniques.

You will learn two inductions that are suited for analytical resisters.

Lecture 2:00

GETTING CLIENTS OUT OF THIN AIR – MAKING NOISE THE RIGHT WAY W/ SOCIAL MEDIA

F. Jaffer Jeraj

Having talent and skill doesn't get us very far without making noise. What are the factors that get certain people noticed? Learn how to make noise, cultivate luck, and get consistent with your branding. Branding yourself and what that looks like across social media channels. Learn how to find your tribe online.

STRESS MGMT FOR THE BUSY PROFESSIONAL
N. Lent-Auerbach

Enhance your daily practice by integrating stress management activities into it, and learn how to offer stress management consulting services to other professionals and organizations.

This lecture is designed for the busy professional. You will learn:
*How to manage your stress through practical and proven activities that you can put to work immediately; *How stress affects your health; *How to relax anywhere, anytime; *Quick and easy activities to reduce your daily stress; *Stress and Nutrition; *How to monitor your inner terrorist; *Self-talk and affirmations for a better life; *How to turn negative stress into positive motivation; *How to reduce anxiety and frustration.

"I've been to many conferences around the world and deem the IM-DHA/IACT one of the best."

Joane Goulding, AUSTRALIA

DEPRESSION WITH DELUSIONS & HALLUCINATIONS: A CASE STUDY
F. Mau

Depression is a frequent complaint from clients. This case illustrates the nature of depression as the failure of coping mechanisms for stress, and focuses on the need to provide clients with both hope and a new way to understand reality.

This is a case study of a 22-year-old Caucasian female who exhibits clinical depression with mood-congruent, psychotic features, delusions, and hallucinations. An ongoing process of hypnosis has eliminated the depression and hallucinations, and dramatically reduced delusions and intrusive thoughts. The process involves standard clinical relaxation as well as the use of rapid inductions and anchoring as treatment methods. This is a solution-focused model for creating hope grounded in reality.

Lecture 3:00

WE CAN MAKE A DIFFERENCE: GETTING HYPNOSIS INTO HOSPITALS
L. Bennett

Making an impact in a traditional allopathic medical environment can be difficult. Learn ways to open doors for integrative therapies being introduced in traditional medical facilities. Hear how doors have been opened and results have been successful and measureable bringing hypnosis into a large regional hospital.

*A MEDITATION PROVEN TO
PREVENT MEMORY LOSS: A 12
MINUTE EXERCISE BACKED
BY HARD SCIENCE*

A. King

Studies done at major medical schools over the last 15 years prove a significant change in brain scans and memory improvement (sometimes complete reversal) in as few as 8 weeks with participants practicing this easy 12-minute meditation. There is proof that blood flow is improved (stronger brain connections and perhaps, new brain cells) in the area of the brain that declines with the onset of Alzheimer's disease. Clinical research has shown that just 12 minutes a day, reduces stress levels, improves cognition and activates parts of the brain that are central to memory. Anne offers this 1-hour workshop to churches and senior centers for a love offering. It's a wonderful way to introduce yourself to new potential clients.

*EMPOWERING PARENTS WITH
THE GOULDING SLEEP TALK
PROCESS*

J. Goulding

Whether children were hyperactive, poor eaters, suffering from acute anxiety, aggressive, shy, being bullied, lacking in confidence, waking from nightmares, wetting the bed, struggling with learning issues, fighting with siblings or dealing with health problems, when parents implemented the very gentle, non-invasive SleepTalk® for Children process exactly as instructed, change and improvements are the result.

The Goulding Process teaches professional therapists to empower parents with this

extraordinarily simple and effective tool. Taking no more than the amount of time it takes to brush one's teeth, the Goulding SleepTalk® for Children process can be easily integrated into the night-time routine and, like waving a magic wand, can transform a family's troubles. Children all around the world are benefiting from this simple, two-minute process that parents carry out in the privacy of their own home, successfully building their children's self-esteem, confidence sense of being unconditionally loved, optimism and resourcefulness.

Lecture 4:00

*HYPNODONTICS: HOW TO
GET WORK WITH YOUR
LOCAL DENTIST AND THEIR
PATIENTS*

J. Acosta

Attendees will get the insiders' information they need to more effectively find work with their local dentists, whether they're looking for referrals or to become part of a dental team. Come learn about Juan's work with dozens of dental professionals and a couple of thousand dental patients as a hypnodontist, and also what he learned from managing a dental clinic and being the VIP coordinator at a Southern California dental practice. He will share as much info as time allows during this talk and the rest you can receive during his workshop.

*THE BIGGEST MISTAKES
HYPNOTISTS MAKE & HOW TO
AVOID THEM*

S. Stockwell-Nicholas

Let experience be your teacher. This lecture will offer you a riveting opportunity to explore

what you do and how to do it better. Take your work with yourself and others to a whole new level. Don't miss it. Shelley is the founder of the International Hypnosis Federation and author of 12 books including the book "Hypnosis How To Put a Smile On Your Face and \$\$ In Your Pocket" and "The Hypnosis Dictionary Script Book." She is a regular guest on radio, television and in print.

*DR. MICHAEL D. PRESTON'S
LIBRARY TECHNIQUE*

P. Scott

This lecture will introduce you to the genius of Dr. Preston

Early in my hypnosis career I had the distinct honor of studying with the late Dr. Michael Preston, author of *Hypnosis: Medicine of the Mind*. In this lecture I will pass along my insights into his "Library Technique", a process that is effective for everything from weight and smoking to working with serious conditions such as cancer.

You will receive a sample script using Dr. Preston's unique language patterns and style and complete instructions that emphasize the important elements of this simple, versatile and powerful technique.

Attendees will leave with a new tool from the perspective of a great man, Dr. Michael D. Preston. They will also receive a comprehensive handout outlining these helpful tools that have profoundly served me and my clients for decades.



Lecture 5:00

FASCINATION WITH FRACTIONATION

C. Elman

Fractionation is not merely opening and closing of your clients' eyes. Learn several great Fractionation techniques and their mechanisms and strategies. Improve your practice and success with your clients by filling your toolbox with these great hypnosis phenomena – reliable Deepeners, Tests and Convincers. Take it from a former math teacher, there is nothing scary about fractions.

Through exploration of the mechanism of Fractionation, class participants will benefit by expanding their techniques plus gaining the insight needed to create additional methods.

Learn how Dave Elman used fractionation in his famous Dave Elman Induction. Many repetitive hypnotic procedures that both partly emerges and then deepens, is in actuality a form of Fractionation.

FORGIVING THE MYTH OF SAFE PLACE

D. Cleary

This program explores the myths of forgiveness, safe place and trust as experiences outside of self. When we consider Karmic action and/or cycles of learning, we gather great understanding in assisting others and enjoying our own life more fully.

The feeling of being safe is essential for most people in order to live life in a satisfying way. Many of us look for this place in the outside world. You might be surprised to find that the safest

place is within, hidden like a sanctuary waiting to be discovered. During this class you will experience ways to access this place within yourself and learn how to utilize it to deepen your work with clients in new ways.

What would it be like, when you are able to forgive any of the slings and arrows of the past and welcome the challenges of the present in total confidence? Forgiveness has been cited as a powerful tool and it certainly can be, when used well. There are times however, when it may seem impossible to forgive; what happens then?

WHY CHANGE MATTERS

P. Presnoples

The lecture covers change in the human life and its positive influence over the course of human events. We will explore why people believe that change is bad, hard and/or difficult. Participants will discover and navigate their personal perceptions about change.

Saturday, May 14th

Lecture 10:00

THE META PATTERN

S. Carson

The Meta Pattern is a sequence of four simple steps that underlie each and every NLP pattern ever created, all effective coaching and hypnosis techniques, and the most influential advertisements and sales processes. As you learn the 4 steps of the Meta Pattern you will also begin to understand why NLP Patterns contain certain steps in a certain order, and

understand how to utilize the client's own neurology for change.

Once you fully and completely understand the Meta Pattern, you will be able to quickly and easily grasp any new pattern you may come across, as well as gain mastery over those you already know.

HYPNOSIS FOR COACHING GOLFERS

A. Emrich

Most high-level athletes have a hypnotist they work with regularly. They have learned how important the mental/emotional game is to enhance their physical game.

Learn some of the key elements necessary for working successfully with golfers (and other athletes). Topics covered include: *Why learn about hypnosis for golfers? *Two key questions you need to ask. *Practice vs. Performance - what's the difference? *Success habits to install hypnotically. *How to use visualization like a pro.

WAKING HYPNOSIS

W. Horton

Learn to bypass the critical factors of the mind without formal trance. Learn how to use waking and covert Hypnosis and NLP in an easy to use format. Learn why this skill is essential for those in our field.

Lecture 11:00

THE ART OF ASTONISHMENT

L. Handwerker

In this lecture I will open up the discussion about what

astonishment is, and the power I believe it to have, along with some background. I will then for the larger bulk of the lecture demonstrate the art of astonishment through interactive mentalism routines bringing members of the audience on stage in order for them to experience astonishment first hand.

*HOW TO CREATE A SIX-
FIGURE HYPNOSIS PRACTICE*
S. Roehm

Have you ever wondered how some people have amazingly profitable practices and why you don't? You can make more money and work less once you change a few key elements of your practice. Steve will explain how you can easily have a six-figure income and live the life you deserve.

*STRATEGIES FOR WORKING
WITH SENIORS*
M. Vallei

This lecture will provide participants an opportunity to learn new approaches and techniques in working with the aging client. Knowing about the issues seniors face and live with daily, and knowing how to effectively help them, will in turn help increase the practitioner's practice.

This lecture will cover: specific issues - physical psychological, and practical - that often affect seniors lives; related personal issues and challenges; dealing with the families; ethics and safety; provide new images and approaches to delivering hypnosis to seniors; how to develop resource lists to help these clients live better once they complete their hypnosis sessions.

Participants will be able to learn new issues, new techniques, and different ways to deliver the elements of hypnosis which can help them with their current work as well as help them develop a new client base from within the senior population.

Lecture 2:00

*CANCER PATIENTS NEED
YOU!*
M. Smith

Stress kills, but cancer is curable.

Being diagnosed with cancer is most frequently accompanied by a severe stress state. Releasing that stress is the first step to creating a healing environment. You, as a hypnotist, are the most qualified person to help empower your cancer client and promote healing.

*HYPNOTIC SPIN DOCTORS:
THE ART OF REFRAMING*
P. Blum

This lecture covers practical hands on tools, including philosophies and practices for situations that every human being encounters in their life.

Our job is to help our clients empower themselves... to change from a 'stuck' state to a 'resourceful' state. The way that we perceive our reality is influenced to a great degree by how we describe it to ourselves and others. How simply is a 'problem' turned into an opportunity for growth and learning? By subtle shifts in tense and point of view, the skillful hypnotist begins to change the client's understandings and associations from pathology-centered to resource-centered.

*ETHICS & PROFESSIONALISM
IN THE MULTIMEDIA AGE*
M. Babineaux

Practice protection by developing protective practices. Learn what conduct may be expected from you in regard to your clients, the general public and your hypnosis professional colleagues. This interactive conversation is designed as an overview of practical and legal considerations in setting up and maintaining a hypnosis practice especially in the changing world of multimedia advertising. Examples of some codes of ethics and professional conduct, releases, and disclaimers are provided.

Learn the importance of conferring with legal and financial experts in your individual State, Province or Country before setting up your practice.

This presentation is not, nor is it meant to be, legal advice and should not be considered as such.

Lecture 3:00

THE POWER OF CHOICE
C. Allyson

There is nothing so fundamental, nothing so taken for granted and nothing so powerful, as Choice. Sometimes we use it consciously and 90% of the time unconsciously. Together we look at what this means, utilizing tools to apply choice from multiple perspectives. What does choice mean: as Counselors, & Therapists, for & from our clients, and as individuals?

This session will include lecture, discussion, and simple tips in the areas of choice to use when working with your clients.

*STORIES AS A TOOL FOR
CREATIVE CONFLICT
RESOLUTION
M. Andreas*

Want to change the script of conflict in the stories of your own, or your client's life? Listen as I begin by sharing from my book *Sweet Fruit from the Bitter Tree*, a collection of true stories of how people resolved intense conflict in creative and surprising ways most of us would never think of. Because metaphor is highly-effective in accessing the unconscious mind (and all stories are complex metaphors), these stories offer an incredible resource for change out of conflict. Come have a great time finding out how you can use these stories as effective tools with clients, couples or families, and as a doorway to gaining more behavioral flexibility yourself.

*MISSING PIECES - BROKEN
HEARTS: BECOMING WHOLE
AGAIN
M. Ellner / J. Wagner*

Helping clients cope with loss is a huge untapped market!

This lecture will introduce attendees to a wide range of potential clients trying to cope with loss.

Attendees will be able to discuss how hypnosis can help people increase their coping skills and abilities for dealing with loss.

Lecture 4:00

*SERIOUS HELP WITH SLEEP
ISSUES
C. Locher*

Receive a deeper understanding of the underlying causes of sleep issues and understand what

hypnotic techniques are best suited to each type of cause in order to resolve client issues more quickly.

Typically, sleep issues respond very well to hypnosis. But what do you do with the client that does not respond to the usual suggestions and approaches? Clients with sleep issues are often impatient for a fast result! Use this information to get to the root cause quickly. Cindy shares 3 types of underlying subconscious causes for sleep problems and provides a guide to choosing the right hypnotic technique for each type of client issue. Numerous case studies will be covered, and scripts & are provided to those who attend.

*IDENTITY CRISIS! FROM
PHYSICIAN TO
HYPNOTHERAPIST
U. Tiwari*

Apprehensive about completing a crucial career change? Imagine spending 12 years and \$500K training to become a physician only to realize at the end that the work didn't really resonate with your soul's calling. How scary would it be to leave everything you know in favor of something totally new? Come learn how this physician navigated those fears to forge his unique path from being an MD to CHt.

Attendees who are only dabbling in hypnosis will learn how to overcome their fears of becoming serious practitioners.

*DISCOVER & DEVELOP YOUR
TRUE SPECIALTY
J. Giunta*

Learn how to use your education, training, professional and personal experience in a specific

way to develop your hypnotism specialty with confidence. Learn the characteristics and indications of your Ideal Client, and then create a marketing plan to attract them. Use your specialty in a powerful way to help your clients overcome their difficulties and begin their new life of ease and success. Your specialty is waiting to be discovered, nurtured, and developed!

Lecture 5:00

*GROW YOUR BUSINESS WITH
GROUPON
S. Valentine*

This presentation will provide a deeper look into the importance and effectiveness of Groupon as a tool to increase word of mouth and new customers to your practice. Participants will learn the exact blueprint Empowered Hypnosis used to build a 6 figure business with Groupon that now employs 3 full time hypnotists and two offices in Manhattan, NY.

Participants will be given a handout to create their own successful offer with Groupon; Leaving the presentation with the confidence and action steps to create your own successful campaign and create an additional income stream in your practice.

*NUTRITION AND THE BRAIN
A. Kun*

This lecture will cover:

- What cause Dementia and Alzheimer's
- The importance of cholesterol in the brain
- Understanding cholesterols and their functions
- What are brain foods

- Understanding EFA's and their functions
- Toxic grains that kill brain cells
- What are free radicals, Oxidative stress, Antioxidants and the brain
- Acute stress in the brain
- Toxic emotions and the brain

THE INSIDE OUTCOME
M. Watson

Learn how to apply this powerful new technique for deep transformational change.

This unique process has been developed by the presenter over the course of a year and a half of group exploration and private client sessions. It is an integrative approach drawing from models in psychology, NLP, ethology and neuroscience. You will learn to use a generative method to help your clients 1) discover what they REALLY want, 2) experience how quickly and easily they can have it, and 3) move forward for even more richness and satisfaction than they had ever thought possible.

Sunday, May 15th

Lecture 9:00

MORNING SERVICE

Lecture 10:00

*THE PROBLEM DISSOLVER:
SIMPLE TECHNIQUES FOR
EMOTIONAL RELEASE*
W. Wood

Learn a simple practice that allows yourself or a client to release unwanted emotion quickly and easily.

This class will be super practical, easy to learn and fun! These techniques are some of the most common techniques that I use for my own personal development.

*ADVANCED MEDICAL
HYPNOSIS: RAPID RELIEF
FROM PAIN & OTHER
SYMPTOMS*
K. Neill

Pain is part of life but suffering is a choice. Learn how to cast away suffering AND pain in an instant by integrating energy medicine with hypnotherapy. Witness live demonstrations of how to rapidly relieve a client's suffering from physical and emotional pain. The same techniques can help clients with irritable bowel syndrome, addiction to alcohol or chemicals, multiple sclerosis and other chronic health problems.

Participants will leave amazed at how simple this process is to help clients get relief. Bring a challenge. You may get a chance to volunteer as a subject and experience relief.

*RECONSOLIDATION: WHAT
YOU NEED TO KNOW*
M. Tiers

Considered by many to be the key to lasting change, this lecture covers one of the most groundbreaking discoveries to come out of neuroscience in the last decade. Learn the key features to re-writing implicit emotional memories and the different approaches that do it.

Join us! Learn the easy structure to re writing memories.

Lectures 11:00

BLOWING YOUR TOP
N. Lent Auerbach

"Blowing Your Top" or "Stewing in Your Own Juices" is a daily struggle for many people that impacts their health, the quality of their life, and the success of their relationships. Come and learn new skills that can easily be incorporated into your practice to teach your clients how to handle daily situations and express their feelings without resorting to old behaviors. These techniques allow for desirable outcomes by generating alternative healthier ways of thinking and behaving to create a successful life.

*UNUSUAL TRANCES: THE
MAGIC OF MARKOV CHAINS*
J. Marion

Markov Chains were developed by John Overdurf and are a part of his system of coaching.

Rhythm is hard wired in the human brain. Steady rhythms can calm the mind while variations in rhythm causes the brain to release chemicals that make new learnings and personal change possible.

Markov Chains utilize ambiguity, rhythm, novelty, and fun to create profound trance states wherein people easily access new resources. They are a great tool when working with overly analytical clients and in leading groups. This 45 minute lecture will introduce attendees to Markov Chains, how to craft one, and then effectively use it. This workshop will be fast paced and highly experiential. Attendees should come expecting to have FUN!

Attendees will leave having crafted their own Markov Chain and can begin using it immediately.

1-2-3 PHOBIA FREE

M. Babineaux

Learn to use fractionation and compounding to synergistically help clients deal with unreasonable fear of angst. Synergism is the practice of combining two or more already effective techniques into a more powerful protocol. The concept is that a combination works better than any of the single techniques on their own. The University of Connecticut released a study in the mid 90's which demonstrated that the use of hypnosis with any weight program doubled the participant success rate. Imagine combining three proven hypnotic protocols in a sequence that can dramatically improve your client's ability to deal with their response to phobias and unreasonable fears.

This synergistic approach lends credence to the idea that sometimes "there is strength in numbers." The synergistic approach of "1-2-3 Phobia Free" may become one of the most useful and effective tools in your hypno-toolbox.

Lecture 2:00

SANE LANGUAGE

S. Carson

As hypnotists, language is the main tool we use to help our clients, and we are all familiar with the way clients frequently use their own words to maintain their problem. What we do not always focus on is how we can use our own internal dialogue to support our growth and mental

health. You will learn the key areas where language can undermine or support, and easy ways to transform self-defeating into self-affirming word-thoughts. You will leave with a simple yet elegant tool that will enhance your own life and practise, which you can teach to clients.

You will gain the ability to use your own self-talk, your own word-thoughts for self-empowerment, including how to easily transform any negative self-talk you may experience.

SUPPORTING FAMILIES THROUGH MISCARRIAGE & LOSS

S. Gilbert

This is one of the most sensitive areas of our practice. And we just never know when it might show up in our practice. Discovering long held grief or even guilt over this type of loss can show up in any age group, either gender, and is likely not the stated reason for the session.

Miscarriages are a fact of pregnancy. It happens. It's the most common complication of early pregnancy. Some studies suggest that between 20 percent and 25 percent of pregnancies end in miscarriage, three percent of them after 16 weeks. For many, if not most, pregnant women and their partners, their thoughts are constantly filled with thoughts about the baby, what having a child will be like, or how they will decorate the baby's room. And then, in an instant, all of those hopes and dreams have vanished.

Learn about the seven stages of grief and what you can do to support your clients through each

stage.

You will be prepared to help any client manage whatever stage of grief they might be experiencing - whether it is days, weeks, months, years - or even decades - after the loss.

HYPNOSIS & COLOR

M. Geers Dahl

Color is the deepest of the workable hypnosis according the depth chart in Lecron and Bordeaux's Hypnotism Today. When you start using color / visual to access information, by moving color awareness you are able to change perception. For example, pain is generally reported to be red, grey, brown, or black. Shifting the colors to something different begins a rapid process of change. Color and hypnosis is a wonderful tool to integrate into Parts Therapy.

This is a playful class. We will discuss chakras, and the use of color for healing.

Lectures 3:00

EFT – EMOTIONAL FREEDOM TECHNIQUE

T. Masbaum

The foundational EFT process is now being used by thousands of psychologists & hypnotherapists all around the world.

In this class you will learn about, and experience the lessening of emotional & physical symptoms or even have complete release using the 7 step "EFT WITH A GUARANTEE". EFT is a simple, gentle and very effective tapping procedure. It is alternative medicine at its finest. Grief, PTSD, trauma, digestive issues, chronic pain (back, shoulders,

hips, knees, feet, etc.) are all addressed. This experience, plus the handouts from this workshop, will give you a life-long tool for your personal use and to boost your effectiveness with your clients. Participants have used the term "life changing" in their feedback forms.

Attendees will actually experience emotional & physical release with EFT WITH A GUARANTEE, and learn how to use the process in their practice.

FIVE FAST INDUCTIONS
M. Watson

In this entertaining, engaging, and rapid paced program you'll discover just how simple induction can be through live demonstrations of at least 5 rapid methods that are so easy to learn you'll be using them with your clients (and even with yourself) right away. Learn the One Minute Induction, The Discovery Induction, The Window in the Top of Your Head, and *at least two others* in less than an hour.

By attending this class, you can have more variety in your work and boost your confidence while adding new techniques to your skillset.

*TREE READING
INTERPRETATION*
J. Crain

Let the wisdom of the tree help you form impactful suggestions.

Tree Reading can help you develop communication and rapport with your client in fewer sessions than it might normally take. Tree Reading reveals past and present influences and beliefs about the tree drawer. Using the information from a tree drawing

the hypnotist can create a meaningful suggestion. In her participatory lecture, Dr. Crain will show you how to use her eight-step technique to accomplish this.

**Onsite
Conference Team**

Robert Otto, President
Chief Executive Officer

Linda Otto
Executive Director

Christa Otto Bubba
Faculty Liaison

Nikki Rump
Registrar

Heather Weston Confer
Registration Coordinator

Jackie Dreisbach
Volunteer Coordinator

Darlene Nees
Exhibit Coordinator

John Machinshok
Conference Staff

James Giunta
Raffle Coordinator



HypnoExpo
2015
Photos



"Thanks so much for all of the hard work that went into the conference! You provided a very positive environment for all of us to come, make friends and learn."

Sandy Drenner, Orlando, FL