



IACT / IMDHA



Dear friend and colleague,

This year we commemorate a decade of partnering together! I can hardly believe it's been ten years since I accepted the responsibility to lead us on this incredibly inspiring and deeply meaningful journey. During that time we've celebrated growth, opportunities, experiences, expansion, improvements, and advancements.

One of the most celebrated events we offer each year is the Hypno Expo conference. From the dynamic presentations to the topnotch entertainment – Hypno Expo has something to please everyone. For the hypnosis professional, journeying to Daytona Beach in May is the perfect getaway and a great time to rekindle your passion for learning. It's the ideal opportunity to break away and recharge. You'll have plenty of time to learn, network, renew friendships, hone your skills, relax, play and have fun with the friendliest group of practitioners on the planet!

This saying rings true "Change is in the air." Just as seasons change, so must we, if we are to grow. This year's conference theme, "Catalyst for Change" is especially meaningful as it touches on the merit of each of us and the work we do. Webster's dictionary defines catalyst as an event or person causing a change. We are the catalyst! We have the ability to make change possible. The power lies in our conviction, our passion and our skills to create lasting change within ourselves as well as others.

"Catalyst for Change" expounds on the idea of perfecting our craft to elicit meaningful change. It is in this context that practitioners are able to better serve their clients and the public at large. An education attained by attending conference imparts far more than academic knowledge. It fosters a balanced development of the whole person – spiritual, physical, intellectual and social-emotional – a process that spans a lifetime.

We respect and appreciate how valuable your time is, so we've prepared an excellent line-up of speakers for you – to help ensure that you are inspired by new ideas to take back and immediately implement into your practice. The selection committee spent many hours combing over the submissions, evaluating the content, selecting the topics and aligning speaker experience that partnered best with the selected topics. We've chosen 52 world-renowned speakers who blend perfectly with the high quality content and superior performance you've come to expect from the Association.

Practitioners do well when they 'prepare to plan' and 'plan to prepare'. We've all heard the saying "Can't see the forest for the trees". Sometimes that simply means being unable to see the bigger picture. With that in mind, we've planned the conference over a long weekend, on a warm sandy beach – so that you can take a step back, relax, view your practice from another vantage point and explore ideas that are sure to leave you refreshed, renewed and invigorated! HypnoExpo goes from strength to strength; and 2016 promises to be no exception, offering an array of expert speakers to inspire and motivate. Within these pages you'll find numerous workshops, lectures and courses from which to choose. The presentations are sure to tantalize your educational taste buds, inspire your professional development and embrace your desire for learning; all while experiencing a relaxing and enjoyable stay in the beautiful Sunshine State.

While browsing this catalog, I wonder how many topics will catch your attention or pique your curiosity. There's a real possibility that each page will contain something to interest you. Before choosing, we encourage you to prepare a list of desired speakers, subjects and goals to help you decide which selections best fit your objectives and interests. Then, to get the most out of your conference experience, prioritize your choices.

Our goal in offering this conference is our commitment to assist you with ongoing personal and professional development. Dollar for dollar, the conference will prove to be one of the best values for your educational investment.

You can't expect to meet the challenges of today with yesterday's tools and expect to be in business tomorrow. Consider taking a weekend out of your busy life to invest in yourself and breathe in new ideas and inspirations.

I look forward to welcoming you at the Daytona Beach Resort and Conference Center in May when the weather is magnificently perfect, the sunrises are breathtakingly beautiful and the camaraderie is incredibly inspiring.

I'll see you there!

"You must be the change you wish to see in the world." - Mahatma Gandhi