

Full-day courses

ALL FULL-DAY COURSES RUN 9 AM– 6 PM

*** 5-Day Course
CERTIFIED MASTER TRAINER
George Bien
Wed-Thu-Fri-Mon-Tuesday
May 17, 18, 19, 22, 23**

The Next Level of Hypnosis Instructor Training! Train-the-Trainer Instructor Certification Program goes beyond the typical Hypnosis Train-the-Trainer programs offered by other organizations. In this 'Total Hypnotic Immersion Experience' you will learn how to:

- Competently demonstrate and explain the "hypnotic setup", all types of suggestibility testing, hypnotic inductions (including direct, indirect, disguised and instantaneous inductions), hypnotic challenges, therapeutic intervention, creative metaphor design and programming. And much more!
- Create an on-going personal 'Flow State'.
- Effectively utilize high impact, accelerated training skills.
- Add creativity and excitement to your training.
- Empower and motivate your participants
- Use humor to spice up your presentations
- Interactively employ the latest audio/video presentation technology
- Facilitate the variables in group dynamics
- Effectively deal with difficult attendees
- Conduct polished, interactive, professional hypnosis certification trainings.

And that's just the beginning!

The Trainer's manual is different than other hypnosis trainer's manuals. It gives you the exact words that George has used over the years that helped catapult him to becoming one of the top hypnosis trainers in the world! Simply follow the outline, use the written scripts, and easily conduct your own dynamic hypnosis certification seminars.

And there's even more! – Instant Audio/Visual!

You get two complete PowerPoint slide presentations that sequentially follow

the workbook (Beginning and Advanced). Just copy them to your laptop, and you automatically have a contemporary, State-of-the-Art audio-visual presentation for your training! New to Power Point? Not a problem. George will show you just how easy it is to use.

And there's still more!

The best way to fill your classes is by doing 1 or 2-hour hypnosis previews. We want you to conduct successful previews, so you also get a DVD of George conducting a Hypnosis Preview that you can watch, study and model!

Could there be more? Yes there is!

To help you gain the facility to do effective hypnosis demonstrations in class you also get a series of DVDs of George demonstrating various hypnotherapeutic interventions.

Just watch the DVDs and refine your skills.

We're on a roll, so why stop now?

To help you project a powerful presence during your seminars, you also get two of George's confidence-building CDs – 'Unshakable Confidence for the Hypnoterapist' and 'Unshakable Confidence for the Hypnosis Presenter!'

This is an opportunity to study with the hypnosis trainer who put it all together.... Dr George Bien created and taught Advanced Hypnosis Training Programs as the principal Trainer for organizations such as the International Association of Counselors and Therapists, the National Guild of Hypnotists and the American Board of Hypnotherapy. He is the World's First Recipient of the National Guild of Hypnotists President's Award and the Charles Tebbetts Award, and the World's Second Recipient of the Dr Rexford L North Memorial Trophy, the 'Oscar' of Hypnosis. Dr Bien conducts Hypnosis Certification Seminars and Training Programs throughout the world.

George says, "Even if you have already taken a 'Certified Hypnosis Train-the-Trainer Program' with another organiza-

tion, this comprehensive, 5-Day Training Experience will take your hypnosis training skills to the next level!"

Successful graduates of this program become IACT Certified Master Trainers.

*** YOUR CHOICE
2- OR 4-Day Course
PARTS THERAPY
C. Roy Hunter
Wednesday-Thursday
May 17-18**

How can you effectively help the client who struggles with an inner conflict? Someone strongly desiring to attain a goal, but who also experiences self-sabotage, may be a prime candidate for PARTS THERAPY. Often using different names, others emulate this profoundly beneficial technique taught and practiced by the late Charles Tebbetts. Competently facilitated, parts therapy often helps people get past their barriers when other techniques are insufficient. However, there are pitfalls that must be avoided in order to maximize results for your clients. This workshop is experiential, and is a MUST for anyone not totally familiar with parts therapy or one of its variations. Roy Hunter, your facilitator, is the published author of two hypnosis texts based on the teachings of the late Charles Tebbetts, as well as Hypnosis for Inner Conflict Resolutions: Introducing Parts Therapy (Crown House Publishing 2005). All who attend will receive a participant workbook.

When clients have an inner conflict, parts therapy often helps to resolve the conflict even when other hypnotic techniques fail.

Objectives: Participants will learn:

- What parts therapy is
- When to use parts therapy
- Why parts therapy is best for some clients
- How to use parts therapy (complete step-by-step process)
- How to explain parts therapy to your clients, and why such explanation is needed
- Why it is so important to be an objective mediator
- How to avoid inappropriate leading, and the potential consequences of not doing so
- Why Roy Hunter added an important

update on the Tebbetts Methods

- How to avoid common pitfalls that could put clients farther away from success
- Participants will have break-away practice sessions.

TRAIN THE PARTS THERAPY TRAINER

C. Roy Hunter
Monday/Tuesday
May 22-23

After successful completion of this 4 day Training, participants will have all the tools necessary to teach client centered parts therapy to hypnosis students and or hypnosis professionals - using an optional PowerPoint Certified presentation, designed for exclusive use of Certified Parts Therapy Trainers. While the first two days (May 17-18) are devoted to learning parts therapy, during the last two days (May 22-23) Roy Hunter will teach you how to train others to properly employ parts therapy.

Prerequisite for Parts Therapy Trainer: Must have at least two years of full time experience with professional hypnotherapy (or three years of part time professional experience). And EITHER (1) take the 2-day training on May 17-18, or (2) must have previous training in client centered parts therapy. PLUS professional experience using parts therapy with clients. Exceptions must be cleared by Roy Hunter before start of class.

Objectives: Participants will learn...

- How to introduce parts therapy to hypnosis students and professionals
- How to teach parts therapy (step-by-step)
- Why it is important to facilitate role play during the learning process
- What role play exercises to use with your participants.
- How to use Roy Hunter's PowerPoint presentation as a guide to help you teach.
- INCLUDED is a copyrighted CD available for the EXCLUSIVE use of Certified Parts Therapy Trainers, which contains the following.
- A professional PowerPoint presentation as a guide for both you and your students
- An MSWord document with Roy Hunter's copyrighted Parts Therapy Workbook, which you can reproduce for your students.
- A special 'Read this first' file which contains additional information for the Certified Parts Therapy Trainer
- Optional exam (and exam key) for your students

- Additional MP3 sound files to accompany the PowerPoint presentation
- Upon completion of the course, you will receive a certificate recognizing you as a Certified Parts Therapy Trainer. At a later date you will have access to a special parts therapy web site, and you will be listed on BOTH the Association website AND Roy Hunter's website as a Certified Parts Therapy Trainer.

Prerequisite: 2-Day Parts Therapy training

*** 2-Day Course VIRTUAL BAND PRACTITIONER TRAINING**

S. Granger
Wednesday-Thursday
May 17-18

Train in this remarkable weight loss programme with the worldwide respected trainer of this technique. Imagine your business after you have taken the virtual gastric band training seminar, imagine how much more effective you will be working with your overweight clients. One new client attracted to use the virtual gastric band will pay for your training and leave you with a profit - after just one client.

This program is designed to make your hypnotherapy business the thriving business it is meant to be. And with 39% of the population in need of weight loss help; there will be plenty of people interested in helping you build your business while you help them reduce their waistlines.

This program is focused on your results; your clients' results, your business results, and the good will generated for the whole hypnotherapy community.

Here's just a partial list of what to expect.

- Training Manual for the Virtual Gastric Band Weight Loss Program, including scripts for all four hypnosis sessions. You can view these as stand-alone scripts or as outlines that you can adapt and tailor to suit the individual, and your own personal style.
- Mp3's that you can reproduce and give to clients that back up the program and act as reinforcement for the work. And from experience and tests, clients who listen daily improve the most.
- Written scripts of these so that you can easily produce your own recording.
- Client Demo's
- How to market your services in weight loss
- Course certification

Added bonuses - a training manual on "Building Your Own Successful Practice", this will help not only with the weight loss side of your business but also all other aspects of your business. Plus 10 professionally written press releases valued at \$1800 that you can adapt and send out to your local media. "We have netted around \$9000 since taking this training. I was programming for a big increase in my business. I knew nothing about you and your VGB. This is the most elegant piece of hypnosis that I have seen since Milton Erickson" - Bob Huttinga, USA

*** 2-Day Course TELLING STORIES THAT HEAL**

K. Neill
Wednesday-Thursday
May 17-18

Learn how to turn a case history into a compelling story to inspire someone to be your client. Design a structure of positive expectation within your story. Kweethai will excite your creativity, and teach you to weave intuitive stories that help clients heal. You did not write the beginning in your life's book, but you can write the next chapter. Learn it for yourself and then share it with your client.

Participants will learn a few key elements of crafting stories that heal.

*** 2-Day Course MOVING FROM SCRIPTS TO TRANSPERSONAL SESSIONS**

S. Gilbert
Wednesday-Thursday
May 17-18

This course is designed for hypnotherapists who want to feel more comfortable deviating from scripts and creating trans-personal sessions. If you've taken courses in techniques that include verbal or ideomotor response from the client but you've been hesitant to take the leap and use them; this is the course for you.

We will take a simple, four step approach that will feel safe and comfortable allowing the client's subconscious to guide your sessions. You will be able to observe and then practice each technique.

Too many hypnotherapists take advanced classes only to allow those new skills to gather dust. This course will help them gain the confidence to

dust them off and put them to good use. Attendees will gain the comfort and confidence needed to expand their practice.

***2-Day Course
INTRODUCTION TO
THE ULTRA DEPTH PROCESS
R. Allocco
Wednesday - Thursday
May 17-18**

This two day introduction will show all who attend how this process differs and goes beyond traditional hypnosis. You will actually see how the conscious, the subconscious and the brain interact with each other throughout this life. You'll be shown how this process evaluates your client to guide you in the best way to work with your client. This process teaches a different direction of counting that is easier for your client's subconscious to understand and go deeper into state. You will be shown the different depths of hypnosis from Hypnoidal, through Somnambulism, to Profound Somnambulism. Then through the doorways of the Esdaile state and the Sichot state (The Ultra Depth State). You'll be shown that you must test each level, to truly know that you have achieved it with your client. This is an interactive introduction and participants should expect to roll play as client as well as practitioner to understand the process. This introduction will give you a discount on the certification class. This is surely a must attend class.

*** 2-Day Course
ADVANCED HYPNOTIC
INDUCTIONS & DEEPENING
TECHNIQUES
S. Michael Andrews
Monday - Tuesday
May 22-23**

Teaching the finer points of several inductions such as

- Elman
- Shock
- Confusion
- Several others

and include LOTS of practice. The biggest problem I see is a lack of confidence among hypnotists. This is an excellent course - good for the newbies as well as the more experienced and seasoned hypnotists who were never taught (or got sufficient practice) with the more rapid inductions and deepening techniques.

Sean has been successfully using these techniques for years and has taught

in 17 countries on five continents, appearing on television in four countries.

***2-Day Course
TRANSCENDING TECHNIQUES
S. Sandland
Monday - Tuesday
May 22-23**

Hands on training for people who have been learning online. Insights, feedback, and deep understanding on how to make the most out of what you have been learning.

***1-Day Course
HOW TO ATTRACT NEW
CLIENTS FROM THE INTERNET
R. Nongard
Friday, May 19**

This one day seminar will focus on the 5 essential ways to generate new clients from the Internet. Everyone knows that the Internet can bring new clients, but despite many attempts, the efforts often fall flat. This workshop will teach you how to drive traffic to a website, what to put on your website, how to get your website found in Google, and how to motivate readers of your website to make the call and book an appointment.

Richard is both a Certified Professional Hypnotist, and an accomplished web developer. You will learn the insider tricks that build a meaningful marketing strategy for attracting new clients from the Internet. The best part? You will leave knowing exactly what steps you need to take to get new clients from the Internet.

Each participant will leave the workshop with a personal plan for

1. Developing a unique selling proposition that sets you apart from other therapists in your area.
2. Identifying Search Engine Optimization keywords for their practice so that new clients can find you in the Internet.
3. Essential components of a premium hypnosis web page
4. Creating calls to action and hypnotic selling in online promotion
5. How to use social media to create response.

*** 1-Day Course
INTEGRATIVE ADDICTIONS
SOLUTIONS:
REWIRING HABITS
M. Tiers
Friday, May 19**

This protocol has everything you need to begin helping clients overcome addictions of all kinds. You will learn how to teach "self-directed neuro-plasticity" so clients have six different ways to stop cravings and the emotions that precede them, while rewiring the habituated network in the brain.

You will learn why traditional treatment programs fail and how to correct the disempowerment that runs rampant in rehabs. You will also learn why early childhood trauma plays a big role and different approaches to use memory reconsolidation to heal the wounds from the past.

Participants will be listed on a worldwide referral list of trained practitioners.

Participants will learn how to rewire the addicted brain and foster new patterns of growth. They will be a part of a worldwide network of practitioners trained in the most cutting edge protocol available.

*** 1-Day Course
SAY WHAT?
COMMUNICATION IS MORE
THAN THE WORDS WE USE
D. Cleary
Friday, May 19**

The words we use are clearly important aspects of our communication and yet the very words that seem so clear in the mind, can drift in meaning as they tumble from tongues, to the ears of listeners.

Communication goes beyond the words, beyond the gestures and tone employed, to the experience of the individuals. How can we see beyond the statement to the meaning? How does the language we use limit or enhance the issues we address? Those who already know Dan, will understand that he will unwrap seemingly complicated aspects in such a way that you will recognize the simplicity that has always been there. You may spend hundreds of dollars more on other language training programs, or you may bring home these proven techniques to better assist your clients now!

- Ask the Right Questions.
- Improve Listening Skills.

- Build & Maintain Rapport.
- Shift Resistance to Advantage.
- Create Rapid, Lasting Change.

Communication with only words can be like building a tree with lumber.

*** 1-Day Course
ADVANCED MIND
CONTROL SECRETS
W. Horton
Friday, May 19**

Conversational Hypnosis & NLP
Learn the secrets of cult leaders and master manipulators.

Do you dream of being a master communicator, do you dream of influencing people easily? It is not your fault that you do not have this info, very few really know it, and those that do guard it. You know this in your gut, do you not? There are groups, (government, religion, etc) that do not want people to know this as it gives you an unfair advantage. I was like you until I learned this info and nothing has been the same, and I love to teach this and watch people wake up. It is now my mission and together we can help heal the world and protect us from those that seek to control.

You will learn:

How to easily bypass the critical factors and access people at subconscious level and influence them in ways you never thought possible.

In this one day course you will learn "hands on" the secrets that few know. You will be able to access levels of the mind in who you're talking to easily and effortlessly.

Bill Clinton, Barack Obama , Ron Reagan , JFK, and Martin Luther King are recent examples as are many cult leaders.

Caution this class will alter how you communicate and your overall effectiveness beyond what you can imagine.

*** 1-Day Course
THE HEART OF
ERICKSONIAN HYPNOSIS
S. Carson / S. Carson / J. Marion
Friday, May 19**

Milton Erickson is arguably one of the most influential figures in the development of modern hypnotherapy. His

work has not only influenced hypnotists but also anthropologists, medical doctors, and NLP practitioners. What made Erickson truly unique was his ability to create an atmosphere wherein clients were enticed to make changes in states and in their lives. Erickson was able to create a field in which the client's inherent unconscious wisdom could come forward. He did this by creating his own inner field wherein the client's success was the only option.

In this one day training you will:

- Uncover your own "Hypnotic field" and how you can express it in a way where the client is gently compelled to change
- Install in yourself the ideal states, beliefs, and values that will bring out your and your client's inner resourcefulness so that sessions become a collaboration.
- Discover the secret behind classical Ericksonian inductions that naturally invoke hypnotic phenomena like the Dreaming Arm and the Early Learning Set
- Learn how to decipher the secret map that leads your clients from their problems into moments of transformation.
- And experience the next step in your own path of personal evolution.

In this training Jess, Shawn, and Sarah will take you well beyond Milton Model Language and metaphors and share with you the underlying principles that makes those and the others techniques Erickson employed succeed. This course is highly experiential so please come ready to play, have fun, and grow.

This training is about you, the hypnotist, bringing forward your own unconscious resourcefulness within the hypnotic session so that clients are invited and enticed into transforming in ways even greater than what they and you could consciously expect.

Along with the traditional Ericksonian modality this course will introduce concepts and techniques from neuroscience and Deep Trance Identification. This course is geared for practicing hypnotherapists and coaches.

*** 1-Day Course
NLP FOR HYPNOTISTS
& HYPNOTHERAPISTS
M. Andreas / M. Watson
Monday, May 22**

Neuro-Linguistic Programming (NLP) is a vast field encompassing interpersonal skills, personal change

methods, and processes to access human excellence in almost every profession and human activity. Come be a part of this special training designed to give you a glimpse of some of the best that NLP can offer hypnotists and hypnotherapists. During this training you will learn some specific processes that you can use with yourself or clients: one for anxiety, one for critical internal thoughts and another for accessing needed resources in any context. Use these methods on their own or incorporate them into your hypnosis sessions.

- Find out how your psychological experience has a structure, and how others represent their experience differently.
- Learn how NLP naturally uses trance and the principles of fractionation.
- Discover several simple ways to access and communicate with the unconscious mind using NLP

*** 1-Day Course
EMPOWER YOUR HYPNOSIS
BUSINESS WITH LIVE TALKS
J. Linett
Monday, May 22**

*An Interactive Marketing
Master Class*

"Get out there and give live talks to grow your business." You've heard this advice before. Perhaps you've even been there at 7:30am to give a talk at a Rotary Group or around lunchtime to speak about hypnosis to a business group with big dreams of gathering excited new clients ... yet your only financial benefit was a bland breakfast or a dry piece of chicken.

It's time that hypnotists began to re-think this formula.

In this one-day interactive hypnosis business and marketing course, you will learn...

- A tested, proven framework to draw in your audience so you stand out as one of the most dynamic speakers your audience as ever seen.
- The mental triggers and psychology at play to convert a passive audience into a flock of raving fans.
- How to niche-down your presentations so you are embraced as an expert in your field.
- Mechanisms to continue a conversation with your audience so your one-time

event doesn't become a flash-in-the-pan speech that ends the dialogue the moment you walk out the door.

- The easy-to-master 21st century technology to continue adding value to your audience so they're more likely to become paying clients.
- How to empower your own unstoppable confidence so you can better inspire an audience of potential clients to create their own personal change.
- A reframe on the value of giving presentations so rather than speaking to a room of 30 people, you immediately have access to an audience in the thousands!
- How to activate desire in your attendees so they become ravenous to get on your mailing list and receive more value from you.
- The method to generate raving referrals and testimonials so your success begins to automate itself!

As a special bonus, you will learn how to apply these principles to selling in all other hypnosis markets, such as trainings, products, and even stage hypnosis ... and even into other business platforms such as websites, social media, business cards, and much more!

Register today to take your hypnosis business to new levels of success.

