

International Association of Counselors and Therapists
International Medical and Dental Hypnotherapy Association®

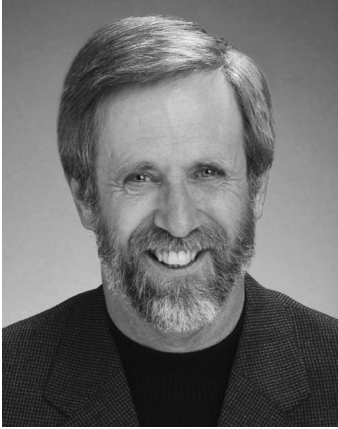
A Complementary Healthcare Extravaganza!

*Catch
the Wave!*

**IACT/IMDHA
HYPNO EXPO 2017**

**MAY 19 - 21, 2017
DAYTONA BEACH, FL**

(570) 869-1021 IACT / IMDHA www.iact.org www.imdha.com



IACT / IMDHA



Dear friend and colleague,

The plans are made, the stage is set, and the excitement is building! This year promises to be extraordinary!

The difference between ordinary and extraordinary is that little 'extra'. We've gone the 'extra' and convened a team of educators, coaches, scientists, trainers and practitioners, in order to deliver on our promise of providing the very best topics, speakers and talent in the profession.

We assembled 55 exceptionally gifted and highly acclaimed educators to bring you a diverse and well-rounded blend of quality presentations to fit your experience level and pocket book. Collectively you have a choice of participating in nearly 100 award-winning courses, lectures and workshops. Some presentations, uniquely connected to our conference, are not offered in any other venue; so I encourage you to seize the opportunity to select from your skill set 'wish list' and train with the pros!

This year's theme is 'Catch the Wave'. Henry David Thoreau once said, "You must live in the present, launch yourself on every wave, and find your eternity in each moment." The Hypno Expo conference offers many extraordinary moments to do just that. The conference embodies it all with an environment abundant in opportunity, fraternization, demonstration, techniques and good times - on the world-famous shore of Daytona Beach.

Daytona Beach in May is the perfect getaway and a great time to rekindle your passion for learning. It's the ideal opportunity to break away, rejuvenate and recharge. You'll have plenty of time to learn, network, renew friendships, hone your skills, relax, play and have fun with the friendliest group of practitioners on the planet!

"Catch the Wave" expounds on the idea of perfecting our craft to elicit meaningful change. It is in this context that practitioners are able to better serve their clients and the public at large. An education attained by attending conference imparts far more than academic knowledge. It fosters a balanced development of the whole person - spiritual, physical, intellectual and social-emotional - a process that spans a lifetime. Life experience can be likened to a wave. While we can't change the way it breaks, we can certainly change the way we ride it.

Practitioners do well when they 'prepare to plan' and 'plan to prepare'. We've all heard the saying "Can't see the forest for the trees". Sometimes that simply means being unable to see the bigger picture. With that in mind, we've planned the conference over a long weekend, on a warm sandy beach - so that you can take a step back, relax, view your practice from another vantage point, and explore ideas that are sure to leave you refreshed, renewed and invigorated!

Hypno Expo goes from strength to strength; and 2017 promises to be no exception, offering an array of expert speakers to inspire and motivate. Within these pages you'll find numerous workshops, lectures and courses from which to choose. The presentations are sure to tantalize your educational taste buds, inspire your professional development and embrace your desire for learning...all while experiencing a relaxing and enjoyable stay in the beautiful Sunshine State.

While browsing this catalog, I wonder how many topics will catch your attention or pique your curiosity. There's a real possibility that each page will contain something to interest you. Before choosing, we encourage you to prepare a list of desired speakers, subjects and goals to help you decide which selections best fit your objectives and interests. Then, to get the most out of your conference experience, prioritize your choices.

Our goal in offering this conference is our commitment to assist you with ongoing personal and professional development. Dollar for dollar, the conference will prove to be one of the best values for your educational investment.

You can't expect to meet the challenges of today with yesterday's tools and expect to be in business tomorrow. Consider taking a weekend out of your busy life to invest in yourself and breathe in new ideas and inspirations.

I look forward to welcoming you at the Daytona Beach Resort and Conference Center in May when the weather is magnificently perfect, the sunrises are breathtakingly beautiful and the camaraderie is incredibly inspiring.

I'll see you there!

"Just as the wave cannot exist for itself, but is ever a part of the heaving surface of the ocean, so must I never live my life for itself, but always in the experience which is going on around me." - Albert Schweitzer



The International Association of Counselors and Therapists and the International Medical and Dental Hypnotherapy Association® have once again joined forces to offer you an extraordinary opportunity for continued education, personal growth, and advancement in the profession.

When you attend Hypno Expo 2017, you are assured of an exuberating and enriching experience. Live participation provides a 360-degree perspective from experienced, well-informed educators. You'll have the opportunity to talk with your peers one-on-one about their best practices, case studies, tips and techniques. Never underestimate the value of hands-on training. While a picture may be worth a thousand words, a live presentation is priceless!

With that being said, we understand there are times when physical attendance is just not possible. So this year, we're excited to offer you the most innovative and technologically advanced alternative to physical attendance ever proposed.

You asked for an alternative to attending conference..... and we delivered!

Virtual Conferencing is here! We are in our seventh year of bringing the conference to you - streaming live over the internet! This means you can attend the conference without ever leaving your home or office. Virtual conferencing is the wave of the future and we're happy to be the first hypnosis organization to offer this option. Whether you join us in sunny Daytona Beach, Florida or 'Virtually', from the comfort and privacy of your home or office, you are sure to find the experience rejuvenating, invigorating and refreshing. Attending the conference in either venue also fulfills your annual obligation of continued education.

So, register for conference today! We've taken steps to ensure that your registration experience is quick and easy. Online Conference Registration is available on the Association's web site. You may also register by calling Hypnosis Headquarters (570) 869-1021, or download and print the conference registration form from the web. A dedicated fax line (570) 869-1249 (private and secure) is available 24 hours a day.

Although you may reserve a room at any time, deadline for reservations with a discount is April 19th. To reserve a room online go to the Association's web site or call the hotel directly. Call (386) 672-3770 or (800) 654-6216. Use reservation code 'Hypno Expo'.

We look forward to seeing you in sunny Daytona Beach, Florida this May.

Robert Otto, *President, CEO*



**The International Assn. of Counselors and Therapists
The International Medical & Dental Hypnotherapy Assn.®**

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Phone: 570-869-1021 • Fax: 570-869-1249

www.iact.org

www.imdha.com

HYPNO EXPO 2017

Important Conference Information

CONFERENCE REGISTRATION:

REGISTER ONLINE Go to www.iact.org and/or www.imdha.com

REGISTER BY PHONE Call Hypnosis Headquarters at 570-869-1021

REGISTER BY FAX Complete your registration form and fax to (570) 869-1249. (The secure fax line is a dedicated line-available 24 hours a day).

REGISTER BY MAIL Complete your registration form and mail with appropriate fees to: IACT/IMDHA, 8852 SR 3001, Laceyville, PA 18623. You may download a copy of the REGISTRATION FORM by going to the websites. Website addresses are www.iact.org and www.imdha.com. Follow the prompts.

ROOM RESERVATIONS: Reserve your room by CALLING THE HOTEL directly at (800) 654-6216. Use Reservation Code 'Hypno Expo' for special rate. A block of rooms have been reserved for May 19-21, 2017. You can reserve your room by using the ONLINE RESERVATION. Go to the Association's home page and select Annual Conference. Then select Amenities. Deadline to receive this special rate is April 19th or until the group block is sold-out, whichever comes first.

TRANSPORTATION: Orlando International Airport is approx. 59 miles away, Orlando/Sanford International is approx. 45 miles away, and Daytona Beach International is about 5 miles. Some of the shuttle services include: DO Shuttle www.DoShuttle.com (386) 947.9947 or DOTS (Daytona Orlando Transportation Service) www.dotsshuttles.com (386) 257.5411 or multiple taxi services available in Daytona Beach. Thrifty is proud to be the official car rental agency of Hypno Expo 2017. Use corporate code 3029669. Easy online reservations can be made directly through our website; "Conference ->Amenities".

DIRECTIONS: Call the hotel 386-672-3770

CONFERENCE PACKAGE INCLUDES: 1 Free Mentor Work Shop, all 45 minute lectures on Friday, Saturday and Sunday, admittance to the Friday evening Social and Entertainment, admittance to the Saturday evening Banquet, Awards and Entertainment. Continental Breakfast included. Additional fees apply for all elective workshops and pre and post conference courses.

TAX DEDUCTION: An income tax deduction is allowed for expenditures of education (including travel, meals and lodging) undertaken to maintain and improve professional skills. (See Treasury Regulation 1:62-5: Coughlin v Comm. 203F.2d307).

CANCELLATIONS: To receive a full refund (minus a \$25 administrative fee), cancellations must be made in writing and postmarked prior to April 15th.


CONTINUING EDUCATION: Full attendance of the event on Friday, Saturday and Sunday will fulfill your annual CEU obligations in IACT and IMDHA. Additional credits are on an 'hour-for-hour' basis. Validation will be provided upon request.

RECORDING: We have contracted the services of a professional recording company. No personal recording is permitted. Recordings will be available for sale in the Exhibit area of the hotel. You may purchase recordings post conference by going to the online store.

CONSENT: There will be various professionals on site to photograph and record the event. By attending the conference you give consent to be a participant in any conference recordings or photographs.

CLASSROOM POLICY: Your opinion counts! Evaluation forms will be distributed for each class. Your co-operation in completing the forms will provide valuable feedback of each presentation. This is what is used in evaluating the speakers and topics for next year. Name badges MUST be worn at all times. Please be sure to silence your cell phones and pagers prior to the start of a lecture.

FRIDAY - AT - A - GLANCE

	FRIDAY - AT - A - GLANCE											
	Tides A	Tides B	Tides C	Cobia	Dolphin	Manatee	Barracuda	Executive A	Executive B	Executive C		
5/19/2017	Conference Orientation & Welcome Complementary Refreshments											
9:00 - 9:45 AM												
10:00 - 10:45 AM	A. Wood Convert The Call	S. Granger Getting Hypnosis Into Your Local Schools	K. Ring Mindfulness Meditation: Discovering Your Still Point	R. Nongard	M. Tiers	D. Cleary	S. Carson/S. Carson/J. Marion	G. Blen	W. Horton		Chapter Meeting	
11:00 - 11:45 AM	L. Bennett Hypnotic Dream Dialogue	B. Eimer Taming Chronic Pain	K. Hand-Harper Hidden Subconscious Secrets Revealed								REGISTER EARLY For BIG SAVINGS!	
12:00 - 2:00 PM		LUNCH									COPHO	
2:00 - 2:45 PM	C. Allyson Can We Talk?	S. Stockwell-Nicholas Rapid And Instant Inductions	N. Pallesen How To Make Stage Fright Your Friend	How To Attract New Clients From The Internet	Integrative Addictions Solutions: Rewiring Habits	Say What? Communication Is More Than The Words We Use	The Heart Of Ericksonian Hypnosis	Instructor Training	Advanced Mind Control Secrets		IMDHA Instructors Mgts	
3:00 - 3:45 PM	A. Enrich Tame Your Time Traveling Conscious Mind	D. Papadakis Age Regression: Find The Root Cause Of Any Complex Issue	D. Pelles Three Basic Self Hypnosis Exercises								IACT Instructors Mtg	
4:00 - 4:45 PM	B. Zottmann Rewire Your Brain With Mindful EFT	C. Locher Chaining Anchors	M. Vallei Adventures In A Practice - Many Ages, In-Person & By Phone	9:00 AM to 6:00 PM	9:00 AM to 6:00 PM	9:00 AM to 6:00 PM	9:00 AM to 6:00 PM	9:00 AM to 6:00 PM	9:00 AM to 6:00 PM		Board Meeting	
5:00 - 5:45 PM	S. Lutzke Healing Emotions With Essential Oils	E. Rosen Clinical Psychopharmacology For Hypnotherapists	P. Singleton Instant Motivation For Goals									
7:00 PM	Please join us Poolside at 7:00 for a No Host Cocktails/Reception with cocktails, refreshments and entertainment											

SATURDAY - AT - A - GLANCE

	Tides A	Tides B	Tides C	Cobia	Dolphin	Manatee	Barracuda
5/20/2017							
9:00 - 9:45 AM	President's Address - R. Otto Keynote: The Future of Hypnosis and Epigenetics - T. Demarco						
10:00 - 10:45 AM	S. Sandland	M. Tiers	M. Watson	P. Holder	S. Stork	S. Valentine	P. Singleton
	Understanding Addiction	Priming The Unconscious Mind	The Infinity Pattern	Hypnosis To Supercharge The Law Of Attraction	Stop Interrogating The Conscious	The Art Of The Sale	Allergy Clearing Made Easy
11:00 - 11:45 AM	S. Michael Andrews	R. Hunter	C. Blacconiere				
	Killer Inductions In A Clinical Practice	Hypnosis And Hospice	I Am A Hypnotist - Now What!				
12:30 - 1:30 PM	SPECIAL NETWORKING LUNCHEON WITH JASON LINETT Pushing The Hypnotic Envelope						
2:00 - 2:45 PM	D. Cleary	S. Gilbert	D. Lane	K. Hand-Harper	A. King	P. Holder	D. Chong / J. Chong
	The Myths Of Induction - Beyond the Ordinary	Creating An Emotional Divorce	Lighten Up And Laugh It Off	Magic Words and Language Patterns That Lead To Successful Sessions	Sports Hypnosis	Reality Is Anything You Decide It Is!	How To Reverse A Cancer (3 Hour)
3:00 - 3:45 PM	M. Babineaux	K. Neill	W. Horton				
	Ethics And Professionalism	Critical Pre-Talk	PTSD Is Not What Most People Think				
4:00 - 4:45 PM	S. Stork	F. Souza Campos	M. Johnson	M. Andreas	C. Locher	R. Shaw	S. Stockwell-Nicholas
	When You Get To The Bridge, Cross It	Hypnosis For Hot Flashes And Menopause	What Do You Mean "Life Between Lives"	Waltzing With Wolverines: Working With Troubled Teens	Serious Help For Your Clients With Sleep Issues	Hypnosis For Breast Cancer	Mirror Therapies And Mirror Neurons
5:00 - 5:45 PM	B. Zottmann	S. Carson	P. Wong				
	The Concept Of Mindfulness In A Hypnosis Practice	Fusiform Swish	Eliminate Subconscious Programming With The Heart Wisdom Process				
7:00 PM	Please join us in the Tides Ballroom for a no-host reception with cocktails, followed by our annual awards banquet with entertainment at 8:00 PM						

SUNDAY - AT - A - GLANCE

	Tides A	Tides B	Tides C	Cobia	Dolphin	Manatee	Barracuda
5/21/2017							
8:00 - 9:00 AM	ZUMBA ON THE BEACH						
9:00 - 9:45 AM	SUNDAY SERVICES						
10:00 - 10:45 AM	S. Carson The CIA Pattern	R. Nongard Medical Hypnotherapy For Prevention, Treatment & Recovery	M. Tiers Playing For Change: Working With Kids And Teens	L. Bennett What If It's Just A Story?	D. Papadakis Overcoming Fears:	P. Pillai How To Convince A Skeptical Client	N. Auerbach Mending The Past, Transforming The Future
11:00 - 11:45 AM	M. Babineaux ...Just Give Me A Moment...	A. King Conducting Group Sessions	J. Linett The Ultimate Hypnotic Sales Funnel				
12:30 - 1:30 PM	SPECIAL NETWORKING LUNCHEON WITH DEBBIE LANE Forget Affirmations To Make The Change						
2:00 - 2:45 PM	P. Holder Biggest Mistakes Made In Marketing Your Practice	S. Drenner NLP And CBT: A Perfect Match	J. Marion Memory Matters	E. Rosen Working With Medical Diagnoses And The New DSM-V	F. Mau The Three Doors: A Metaphor For Treating Stress And Anxiety	D. Pelles Aging Smoking Cessation	M. Watson Evolutionary Trance (3 Hour)
3:00 - 3:45 PM	S. Valentine Closing More Sales: Get Clients To Say "Yes"	A. Emrich Who Is Running Your Mind-Body System	N. Wackernagel A Key in Hypnotherapy	M. Vallei Its Never Too Late To Change: Strategies For Working With Seniors			
4:00 - 4:45 PM	B. Eimer Hypnotherapy For Pain Management	J. Kimmel Working With Clients With Aspergers And High Functioning Autism	P. Holder FREE WORKSHOP Mentor Panel		R. Offer Placebo Power	M. Johnson Revisiting The Womb	P. Wong Intuitive Mastery For Hypnotists And Healers
5:00 - 5:45 PM							

PRE - AND POST- CONFERENCE COURSES

Room	Cobia 9 am - 6 pm	Dolphin 9 am - 6 pm	Manatee 9 am - 6 pm	Executive A 9 am - 6 pm	Executive B 9 am - 6 pm	Barracuda 9 am - 6 pm
Wednesday	S. Granger Virtual Band Practitioner Training 2-Day	R. Hunter Client Centered Parts Therapy 2-Day	K. Neill Telling Stories That Heal 2-Day	G. Bien Instructor Training 5-Day	S. Gilbert Moving From Scripts To Transpersonal Sessions 2-Day	R. Allocco Introduction To the Ultra-Depth Process 2-Day
5/17/17						
Thursday	S. Granger Virtual Band Practitioner Training 2-Day	R. Hunter Client Centered Parts Therapy 2-Day	K. Neill Telling Stories That Heal 2-Day	G. Bien Instructor Training 5 Day	S. Gilbert Moving From Scripts To Transpersonal Sessions 2-Day	R. Allocco Introduction To the Ultra-Depth Process 2-Day
5/18/17						
Friday	R. Nongard How To Attract New Clients From The Internet 1-Day	M. Tiers Integrative Addictions Solutions: Rewiring Habits 1-Day	D. Cleary Say What? Communication Is More Than Words 1-Day	G. Bien Instructor Training 5 Day	W. Horton Advanced Mind Control Secrets 1-Day	S. Carson/S. Carson J. Marion The Heart Of Ericksonian Hypnosis 1-Day
5/19/17						
Monday	S. Michael Andrews Advanced Hypnotic Induction & Deepening Techniques 2-Day	R. Hunter Train The Parts Therapy Trainer 2-Day	S. Sandland Transcending Techniques 2-Day	G. Bien Instructor Training 5 Day	M. Andreas / M. Watson NLP For Hypnotists And Hypnotherapists 1-Day	J. Linett Empower Your Hypnosis Business With Live Talks 1-Day
5/22/17						
Tuesday	S. Michael Andrews Advanced Hypnotic Induction & Deepening Techniques 2-Day	R. Hunter Train The Parts Therapy Trainer 2-Day	S. Sandland Transcending Techniques 2-Day	G. Bien Instructor Training 5 Day		
5/23/17						

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Special Events

Saturday Networking Luncheon

12:30 – 1:30

with Jason Linett

**PUSHING THE HYPNOTIC ENVELOPE:
Innovation and the Future of Hypnosis**



It's an incredible exercise to ask the question "What if...?" The landscape of the hypnosis profession is experiencing an incredible renaissance, and are you ready for it? Join Jason for this inspirational message plus actionable strategies you can immediately use to better serve your clients, and grow your hypnosis business.

Sunday Networking Luncheon

12:30 – 1:30

with Debbie Lane

**FORGET AFFIRMATIONS TO
MAKE THE CHANGE**



Sometimes the questions are complicated and the answers are simple." Dr. Seuss

Affirmations seem like a normal part of any hypnosis practice. We teach our clients to create an affirmation and then use it repeatedly in order to make a change. But, what if we have been doing it all wrong? What if there is a better way? Debbie will show you how to ditch the affirmations and create a powerful tool for change.

Advanced reservation required

Lectures

Friday, May 19th

Lectures 10:00 – 10:45

CONVERT THE CALL **A. Wood**

Hypnotists spend too much time on the phone. It's wasted energy. This talk is designed to stop that.

Why waste time and money on advertising only to lose the call? Converting the call can take only minutes when you have a powerful process to follow. This experiential talk is designed to train your brain and build confidence on converting calls. We will also handle related "first contact" issues.

Participants will leave knowing how to answer the phone themselves in a professional and confident manner (or how to train staff to do so for them) in such a way that brings the client into the office in order to make the sale.

GETTING HYPNOSIS INTO YOUR LOCAL SCHOOLS **S. Granger**

In this presentation you will learn:

- How you can help students with exam stress this academic year with your hypnosis skill set.
- The 3 most effective ways to get your foot in the door with the right school contracts to secure your own school contracts.
- Why schools represent a huge opportunity for hypnotists.
- How to become the hypnotist of choice and be an integral part of the school support team.
- The 5 key guidelines to my proven exam stress programme.
- How to approach and market to your local schools with your own 'exam performance' offer.

MINDFULNESS MEDITATION: DISCOVERING YOUR STILL POINT **K. Ring**

This work is ancient, yet science led by one of my teachers Dr. Richard David-

son at the University of Wisconsin collaborating with the Dalai Lama sheds new light on the topic.

In this talk you will learn to still the mind using the power of special breath and sensation techniques. Anyone can learn to control the mind. Key simple techniques of watching the breath in a unique manner can change your attitude and empower your focus. This technique can be a powerful tool to helping your clients to calm themselves at will and get them into deep receptivity for hypnosis session. The breath is your ally, the near-est energy bridging body and spirit.

Attendees will not only experience deepening techniques of relaxation and mindfulness, they will rediscover a deeper connection to their inner dynamic power.

Lectures 11:00 – 11:45

HYPNOTIC DREAM DIALOGUE **L. Bennett**

Clients often present with dream challenges in sessions. They may have troubling dreams, reoccurring dreams or dreams they just want you to interpret. Using Dream Dialogue we can help the client find their own answers and assist in creating more powerful dreams.

This talk will include ways to explore healing through dreams and facilitate more powerful dreams with your clients!

TAMING CHRONIC PAIN **B. Eimer**

Trying to kill chronic pain can make it more persistent and vicious. An alternative is to make friends with persistent pain and tame it, as you would tame a wild animal to make it your friend. As Antoine de Saint-Exupery said in "The Little Prince", when you tame something you are responsible for it. And the first step in gaining better control over persistent pain, is to accept responsibility for what you do about it. This presentation will present the rationale and five steps of the AWARE Hypnotherapy Program for taming and managing Chronic Pain: Accept, Watch, Adjust, Review, and Empower. Each step in the process will be explained with case examples. The AWARE formula is the backbone of the "Taming Your Pain" self-help program that the presenter developed to help chronic pain patients effectively manage their pain without drugs.

Most therapists and physicians do not adequately understand chronic pain or their patients who suffer from it. As a result, persistent pain is vastly under treated and patients who suffer from it are often led to believe that their viable options are limited to narcotic analgesics or surgery. Hypnosis is a mind-body therapy that is considered by the American Psychological Association to be an empirically validated evidence based treatment for chronic pain. Therefore, it is imperative that professional hypnotherapists develop a better understanding of what it is like to live with persistent pain, and acquire an effective framework for planning how to employ hypnosis to help their clients achieve realistic pain relief.

As a result of attending this talk, attendees will learn the reasons why what you do about your chronic pain is more important than what health care professionals do to you, or for you.

HIDDEN SUBCONSCIOUS SECRETS REVEALED **K. Hand-Harper**

They say a picture is worth a thousand words. Discover a fun and experiential way to reveal true wants, needs and desires hidden in the subconscious mind. Get to know yourself better while discovering a quick and easy way to introduce the magic of the mind to clients, groups or friends. Walk away with everything you'll need to present this experiential talk immediately for schools, clubs, chambers or any group interested in connecting with the subconscious mind.

The exercise also allows for a peek into the use of metaphor to help a client discover their strengths for lasting change.

Attendees will have fun AND go home with all the tools needed to conduct this introduction to the subconscious mind for business-building purposes or for friends, family or self improvement.

Lecture 2:00 – 2:45

CAN WE TALK? **C. Allyson**

As Therapists we help our clients navigate life's difficult transitions. Caring for our elderly parents, and also how to help our children help us in the same ways when it's our turn to receive care are two of the most important transitions we may ever experience. Record numbers of people are in the midst of struggling

with these life and death issues and don't know how to communicate about it with their families. Families need to communicate well and understand each other in such stressful times. To be unable to do so is often the reason family relationships are destroyed.

The ability to communicate what we know, to carry out our loved one's choices, about life and death matters, is crucial to the family being able to function successfully (otherwise the relationships may be destroyed), in times of crisis.

Learn some of the key elements necessary for successful family communication about these matters. Attendees will leave with information about: How to have these conversations; The kinds of questions to ask and answer; Suggested support resources; Lessons learned from my own journey caring for my mother before her death.

RAPID AND INSTANT INDUCTIONS

S. Stockwell-Nicholas

This highly experiential play-talk assures you that **YOU CAN DO IT FAST!** Includes as many rapid inductions as time and practice will allow. Learn by doing and you will make time to do the "work" that trance empowers. Shelley is the author of 17 books including "Stockwell's Hypnosis Dictionary Script Book" and "Hypnosis Smile on Your Face and Money In Your Pocket."

HOW TO MAKE STAGE FRIGHT YOUR FRIEND

N. Pallesen

Potential clients call hypnotists every day to overcome performance anxiety in public speaking, sports, and musical performance. And believe it or not, even some hypnotists deal with a little stage fright when they give a presentation or do a stage show. Hear perspectives on performance anxiety learned 'in the trenches' by an internationally performing, award-winning opera singer who regularly sings for crowds of thousands and who works primarily with performers in his hypnosis practice. You'll learn how the latest research in neuroscience and emotion can help you and your clients shift perspectives on stage fright, as well as practical techniques that you and your clients can use to have **FUN** and nail that next presentation or performance!

Attendees will learn to help both

themselves and their clients overcome stage fright /performance anxiety, whether it be for performers, athletes or public speaking and presenting.

Lecture 3:00 – 3:45

TAME YOUR TIME TRAVELING CONSCIOUS MIND

A. Emrich

While the unconscious mind is always in the precious present moment (it has lots of jobs to do running our body), our conscious mind is an accomplished time traveler. It can zip from past to future and back again in the blink of an eye. But often it picks up negative emotions that want to hitch a ride back to the precious present moment (and really mess it up!). Here is a chance to understand the processes being used by the conscious mind and discover a way to bring it back under our Executive control.

Many people are traumatized by emotions from the past or the future that belong right there where they were found - rather than being allowed to contaminate our precious present moment, and here are some ways to prevent that from happening.

The information in this presentation takes advantage of many things that we have learned from the practice of hypnosis about how our Conscious Mind and our Unconscious Mind seem to work - differently - and possibly productively - together.

AGE REGRESSION: FIND THE ROOT CAUSE OF ANY COMPLEX ISSUE

D. Papadakis

We live in a fast-paced world. Once, bulky computers took hours to process information and produce results. Today, computers and other electronic devices are compact and deliver results in seconds. Like technology, therapy has also evolved to resolve issues (emotional, psychological, and behavioural) and produce results in a much shorter time frame. Regression Therapy is the process of guiding clients to the source of their issues or unwanted feelings and behaviors. By removing the emotional charges and impressions of the original events, participants will be able to clear their life issues and stop the unwanted behavior all at once. Learning this effective, ground-breaking

process will give you greater confidence in your work and give you everything you need in order to safely and effectively use regression therapy with their clients.

Participants will learn the significance of deep-rooted emotional problems and will become competent in a clear, effective technique for clearing them permanently.

Participants will observe Demonstrations and Engage in Powerful Class Presentations to:

- Learn to trace the root cause of ANY complex issue within a matter of minutes.
- Apply this knowledge of root causes to effective and targeted therapy.
- Become proficient at resolving client issues easily and quickly.
- Understand how to work with resistant clients.
- Become proficient in a variety of key modalities for regression therapy.
- Learn which appropriate techniques to use in order to transform past negative impressions to positively change the future.

THREE BASIC SELF HYPNOSIS EXERCISES

D. Pelles

I will introduce **THE ZONE**, **POWER SELF**, and **BEING**, short self-hypnosis/meditation exercises inspired by the Three Basic Exercises of **QUANTUM FOCUSING**. (**QUANTUM FOCUSING**, now known as **HOPE COACHING**, is a highly effective blending of hypnotic healing, meditation, spiritual practice, and creative stress management, developed over more than 30 years from the experiences and practices of Michael Ellner, Richard Jamison, and Alan Barsky, as a powerful way to help people feel better, get more out of life, resolve their problems, and achieve their goals.)

I will guide participants through each of these exercises and we will discuss them in the context of hypnotherapy and self-cultivation.

Attendees will be able to teach these exercises to their clients and utilize those exercises themselves to become calmer, more focused, and to sleep better.



Lecture 4:00 – 4:45

REWIRE YOUR BRAIN WITH MINDFUL EFT

B. Zottmann

Mindful Focused Transformations Therapy changes at a deep, unconscious, cellular level.

Modern science shows us that tapping has some pretty spectacular effects. We now have proof that tapping

- Destroys the neurological connections in the mind and body.
- Restructures the brain.
- Rewires neural pathways.
- Causes the brain to recode itself.
- Changes the emotional attachments we have within us.

I will demonstrate "Mindful EFT" (Emotionally Focused Transformations) a form of psychological acupressure combined with Mindful techniques. EFT is based on the same energy meridians used in traditional acupuncture to treat physical and emotional ailments for over five thousand years, but without the invasiveness of needles. Instead, simple tapping with the fingertips is used to input kinetic energy onto specific meridians. Mindful EFT works and in combination with Mindfulness interventions most powerful.

CHAINING ANCHORS

C. Locher

Learn a technique that helps clients move more quickly and completely through the stages of change to reach their desired goal.

What keeps many people stuck, repeatedly getting just so far down the path toward their desired change? Most people think of change as an either/or dichotomy, but the reality is change is a process, not an event. This chaining anchors process is quick, fun, and easy to do and very powerfully creates a subconscious understanding, expectation and pathway to complete the stages of change required to take a client all the way through to their desired state. In this class you will receive a hand-out, instruction and everything you need to successfully take your clients through this experience. This is a great NLP technique for first sessions, to prepare the mind for the rest of the work. Demonstrations will be done in the talk.

ADVENTURES IN A PRACTICE – MANY AGES, IN-PERSON & BY PHONE

M. Vallei

One really can develop a thriving, sustainable practice that covers many locations and works with many different types of clients while still being able to travel or fulfill additional interests, or even just be at home instead of in an office, or do both. Build a client base in many places with the aid of current client referrals and with the phone or Skype. Become value-added to your clients. Build trust and loyalty among your clients in a special way. Through this lecture you will learn both the practical information and the artful nuances needed to make this work. Whether you want a multi-state practice or a single location practice you can learn how to expand your practice and how to make the phone and Skype work for you.

This lecture provides a look at a unique way to practice--in multi-states, with multi-ages, in multi-ways including: in person, by phone or by Skype. Attendees will gain practical information about how to make this type of practice work; how to expand knowledge about how to work with many different ages; what consideration are needed to examine and complete in order to work in different states; how to grow the nuanced skills needed to work by phone and Skype; how to make your practice fit your lifestyle; and how doing so builds trust and loyalty which are cornerstones of a sustainable practice and a practice that truly best serves the clients.

Attendees will gain new approaches and creative ways to build or expand their practice and learn how to broaden the range and depth of knowledge needed to work with a wide variety of client ages and issues.

Lecture 5:00 – 5:45

HEALING EMOTIONS WITH ESSENTIAL OILS

S. Lutzke

Essential oils have been around for thousands of years. Millions of people have used essential oils and have experienced their healing properties while using them every day.

Dr. Hill has researched essential oils and their healing effects on emotion as well as body.

Learn how essential oils assist in healing the physical body, healing the heart,

releasing limited beliefs, increase spiritual awareness/connection and inspire the fulfillment of our life's purpose.

CLINICAL PSYCHOPHARMACOLOGY FOR HYPNOTHERAPISTS

E. Rosen

Neuroscience and medication management play a seminal role in people's lives today: In particular for those with mental health concerns. So much so that many people may be prescribed medications by their family doctors, psychiatrists, PA's and ARNPs, let alone medical specialists for such concerns as anxiety, depression, trauma, sleep disturbance, pain, and thought disorders. Let's not forget over the counter supplements and herbal homeopathics let alone illicit drugs. It is imperative to have a working knowledge of these various agents as they can affect our clinical hypnotherapy work with clients and patients, some for the betterment and at times undermining to trance work. This talk provides a crash course in understanding how these medications, supplements, and illicit drugs affect hypnosis.

Participants will gain a working knowledge of the myths associated with some medications, science and value of medications for mental health purposes, and impact on clinical hypnotherapy. Case examples will be discussed to illustrate key points.

This talk does not assign any prescription privileges and is meant for informative value.

INSTANT MOTIVATION FOR GOALS

P. Singleton

How often have you had clients come to you with a goal they've had no success with achieving? It's often one of the more common reasons people come to see hypnotherapists.

In this talk you will learn a very effective means of getting anyone congruent and then highly motivated to achieve any worthwhile goal they may have. This is something that is fun for you and the client, and it has a very high rate of success with all kinds of goals.

It's based on some of what you already know as a hypnotherapist, but adds new information and methodology that you can easily incorporate into your hypnotherapy practice for optimum results.

Saturday, May 20th

Lecture 10:00 – 10:45

**UNDERSTANDING
ADDICTION
S. Sandland**

Have you considered helping people dealing with chemical dependency? Have you heard that the 12 step program makes people feel powerless? Would you like to know the down to earth perspective of a hypnotist who's been working in both in-patient and out-patient addiction programs for almost a decade? Come find out what you can do to help while still staying within our scope of practice.

**PRIMING THE
UNCONSCIOUS MIND
M. Tiers**

In this lecture you will learn how to use the research from embodied cognition to influence unconscious processing. You will learn strategic ways to prime your environment as well as set up conscious/unconscious dissociation for multi-level communication. Participants will learn how to work within the unconscious biases and filters as well as build on embodied cognition for a more congruent change.

**THE INFINITY PATTERN:
THE SECRET TO MAKING
CHANGE THAT LASTS
M. Watson**

The challenge for hypnotists is producing change that STICKS. This program will show you the key to making your work last. No need to re-invent the wheel. This pattern is the perfect complement to any approach you've been using all along. We'll show you how to use it at the end of your session to round out the work and make the change last. Lively discussion and demonstration plus the helpful handouts will give you everything you need to put this pattern to work right away. Don't waste your work - these results are lasting.

"Every year you are doing better and better in every way possible."
Ana Arjona, MEXICO

Lecture 11:00 – 11:45

**KILLER INDUCTIONS IN A
CLINICAL PRACTICE
S. Michael Andrews**

Do you want to wow the crowd and attract LOTS of clients? Maybe you just want to show off at a family gathering or high school reunion. Learn the building blocks for performing amazing demonstrational inductions and suggestibility tests. Sean also shares all his secrets for how he ALWAYS chooses the best hypnotic subjects so that success is virtually assured! You will learn:

- The magic 58-second pre-brief that prepares your subject for trance
- How to induce instant hypnosis
- The cool induction that even works with poor subjects
- How to identify someone who will go into trance easily

Now you will be prepared for when they say, "You're a hypnotist? Show me something!"

**HYPNOSIS AND HOSPICE
R. Hunter**

Roy spent seven years working part time for the Franciscan Hospice, using hypnotherapy and meditation with terminal patients. He will share techniques that helped many hospice patients enhance their quality of life during their final weeks of life. Each patient rated his or her physical and emotional pain on the One to Ten pain scale both before and after each session. Although results varied with different patients, most enjoyed some results while some patients enjoyed significant results. Roy will share several case summaries.

Working with Hospice patients helps to build bridges of credibility between the hypnotherapy profession and mainstream healthcare. Learn how to use hypnosis to enhance the quality of life for terminal patients.

**I AM A HYPNOTIST
– NOW WHAT?
C. Blacconiere**

Most of you have taken training and are practicing some hypnosis. A lot of new hypnotists don't know where to really start to build a business or what area they would like to work. The field of hyp-

nosis is quite unique. Once you learn how the mind works and how to influence it, you can work in almost any field.

Lecture 2:00 – 2:45

**THE MYTHS OF INDUCTION
– BEYOND THE ORDINARY
D. Cleary**

When does the induction begin and/or end? How can an issue be recognized and resolved and most important: what is the role of the practitioner? Dan explores these and other topics while drawing upon your experiences, just as with clients, to make this program unique. The class is an hour of learning the... unlimited.

- Recognize Trance States
- Utilize Natural Trance.
- Connect More Effectively.

When you UN-LEARN induction, you step beyond the ordinary.

**CREATING AN
EMOTIONAL DIVORCE
S. Gilbert**

This technique combines hypnotherapy and the Gestalt Empty Chair technique. The relationship may be over, but if your client's subconscious hasn't let it go, they cannot move forward. This technique creates the emotional separation and healing needed for your client to take their power back and create a new life for themselves. This technique can also be used to help a client release the hold any old circumstances or even substances may have over their lives.

This technique helps clients to create immediate change in their lives. Attendees will be able to better support their clients who need to change the control and power that an old relationship (or substance) has over their life.

**LIGHTEN UP AND
LAUGH IT OFF
D. Lane**

This talk is a brief introduction to a group program I offer. It is a 6 week program to assist groups in shedding excess weight and regain a healthy attitude towards food, utilizing laughter, hypnosis and journaling. Participants are encouraged to begin a love affair with food, rather than battling it. There is the opportunity to laugh and to participate in trance writing as well.

Group sessions are a great way to get new individual clients; this program naturally allows that to occur. There will be activities (hypnosis followed by writing and laughter exercises) to experience together as opposed to just a lecture.

Lecture 3:00 – 3:45

ETHICS AND PROFESSIONALISM M. Babineaux

This talk is an overview of business structure, Codes of Professional Conduct, Codes of Ethics and a discussion of behavior expected of the hypnosis practitioner in regard to the public and colleagues. Sample forms in regard disclosure and release will be provided as well as a Council of Professional Hypnosis Organizations update as to legislation and cases of interest to the hypnosis community.

Learn the importance of knowing and respecting your scope of practice. This presentation is general in nature and not intended to be legal advice. Any question as to the legality and licensing of your practice should be directed to licensed legal and accounting professionals in your particular province or state.

CRITICAL PRE-TALK K. Neill

You have 30 seconds to make a first impression. How do you make the crucial conversation that follows that impression a success? How do you evoke trust in a short conversation, to convince someone to choose YOU as their hypnotherapist? Instead of selling, create an opportunity for each person you meet to engage your services.

Participants will learn a few tips to market their hypnotherapy practice; including how to immediately present themselves with credibility and competence. A crucial conversation refers to talking when the stakes are high. Effective communication serves well in hypnotherapy, but the real high stakes are converting interested persons into clients.

PTSD IS NOT WHAT MOST PEOPLE THINK W. Horton

Why every hypnotist and NLPer needs to know how to handle PTSD

- Signs and symptoms of PTSD

- How to Help
- What to avoid
- WHY PTSD info is needed to do Weight loss
- Techniques that work
- The VA protocol
- Why Hypnosis and NLP should be the #1 choice for help

PTSD is much more prevalent than the public realizes. One only thinks of Combat Veterans when in fact PTSD can be cause by:

- Car Wrecks
- Divorce
- Accidents
- Death of a loved one
- Job Loss
- Financial Loss
- Crime
- WITNESSING ANY OF THE ABOVE

Lecture 4:00 – 4:45

WHEN YOU GET TO THE BRIDGE, CROSS IT S. Stork

Have you ever guided a client to a highly emotional abreaction and are stumped at what to do next? Many hypnotherapists arrive at this emotional bridge, but are scared to cross it. Here is how you cross and what to do on the other side. Recognize the emotional bridge within a session, and allow the client's subconscious to take the session where it needs to go.

HYPNOSIS FOR HOT FLASHES AND MENOPAUSE F. Souza Campos

This talk will address the alleviation of menopause symptoms and discomfort through hypnotherapy. It has been our experience that understanding a problem both from an organic and from a spiritual perspective enables hypnotherapists to craft more specific, thus more effective, hypnotic suggestions, ultimately benefiting their clients. Accordingly, in this talk we will cover the basic physiology of hot flashes and menopause as well as the complex spiritual implications of the process for the client. We believe this talk will help experienced hypnotherapists provide more effective services to their clients who may be experiencing discomfort associated with menopause.

This talk is a brief review of the

physiology of hot flashes and menopause explained in hypnotherapeutic terms. No prior knowledge of physiology needed. We will, however, assume that attendees understand the basics of hypnotism and hypnotic suggestions.

WHAT DO YOU MEAN 'LIFE BETWEEN LIVES'? M. Johnson

Life Between Lives Spiritual Regression is new to many people, though it offers profound healing for those who experience these sessions. Dr. Michael Newton spent over 30 years researching this fascinating area by facilitating over 7000 LBL sessions. Discover more about this process and the benefits to those who decide to schedule one of these amazing sessions with a qualified hypnotherapist.

Lecture 5:00 – 5:45

THE CONCEPT OF MINDFULNESS IN A HYPNOSIS PRACTICE B. Zottmann

You can improve your life with mindfulness. Mindfulness means paying attention in a particular way; on purpose, in the present moment, and non-judgmentally.

Studies have shown that practicing mindfulness, even for just a few weeks, can bring a variety of physical, psychological, and social benefits. This talk covers the concept of mindfulness and how you can implement it in your practice. Not only will your weight loss clients have benefits with the practice of "mindful eating", it will be demonstrated.

FUSIFORM SWISH S. Carson

In this 45 minute workshop Shawn Carson will introduce an innovative change pattern that automatically triggers the client's inner resourcefulness by activating the Fusiform Gyrus, the part of the brain pivotal in recognition and synesthesia as well as being linked to dopamine release. This version of the Swish creates powerful positive shifts in clients that can last a lifetime.

In this training you will learn:

- How to build up a resource image so compelling the client cannot help be drawn into it.
- How to utilize your client's physiology to help create change.

- The neuroscientific basis for the pattern so that you can feel confident as you help your client rewire their brain.
- How to install the states and identity that is most useful for the client in their specific context. This installation is as easy as swiping images on your smart phone.
- And much more.

Shawn uses this pattern frequently to help clients step into their own inner greatness. This the first time he will be presenting it in a conference setting.

Along with having an experience of this life changing pattern, attendees will be able to begin using it with their clients immediately. This adaptation of the NLP Swish pattern combines neurology, psychology, and technology to create instant state shifts and change. Please bring your smart phone or tablet to class.

ELIMINATE SUBCONSCIOUS PROGRAMMING WITH THE HEART WISDOM PROCESS

P. Wong

Learn a powerful ancient Eastern process to eradicate deep subconscious programming, responsible for suffering and sabotage in health, relationships, finances, careers, and personal growth. This eternal healing process teaches us how to use the heart to transform unconscious conditioning into wisdom to learn key life lessons. When we process through the heart, we naturally heal and also gain deep insights and intuition for solving complex life problems.

Sunday, May 21st

Lecture 9:00 – 9:45

MORNING SERVICE

Lecture 10:00 – 10:45

THE CIA PATTERN

S. Carson

Have you ever wished you could create like Thomas Edison, have the business acumen of Steve Jobs, the compassion of Mother Teresa or the insight of Milton Erickson? Or maybe the determination of an Olympic athlete, the flair of a renowned designer, or the strategic ability

of a chess Grand Master. Have you ever wondered what it might be like to sit down and chat with Elizabeth I, seek advice from Abraham Lincoln or ask for guidance from Nelson Mandela?

Within this experiential workshop you will learn the hypnotic pattern used by many of the world most successful people. Based on Napoleon Hill's Invisible Counselor Visualization exercise, the CIA pattern will show you how to tap into the power of your unconscious mind and draw from it infinite amounts of wisdom, inspiration and success.

Within this workshop you will:

- Learn how to create your own 'Dream Team' of advisers.
- Establish an inner meeting space or a-eph point.
- Understand the neuro-scientific principles which drive this change.
- Apply this pattern to your personalized goals.

The CIA pattern will show you how to tap into the power of your unconscious mind and draw from it infinite amounts of wisdom, inspiration and success. This will be a fun-filled, experiential workshop.

MEDICAL HYPNOTHERAPY FOR PREVENTION, TREATMENT & RECOVERY

R. Nongard

The best way to create a thriving practice with referrals from physicians is to offer very specific services for prevention, treatment and recovery that actually work. And of course, hypnosis in each of these three areas have different techniques that should be used.

In this class Richard will both describe and demonstrate these techniques; and share scripts so that participants can replicate these strategies.

PLAYING FOR CHANGE: WORKING WITH KIDS AND TEENS

M. Tiers

In this hour you will learn a bunch of fun kid friendly techniques and hypnotic convickers designed to bring even the most resistant teens on board. You will learn hypnotic phenomenon that can even bring out the kid in your adult clients. Learn how easy it can be to serve the most underrepresented group out there.

Lectures 11:00 – 11:45

...JUST GIVE ME A MOMENT

M. Babineaux

Tips and strategies to be present in and pleasant with the present moment in life. Explore the use of mind games, somatic response, humor, mantra, sensual triggers and anchors and other methods to help you and your clients gain and maintain control of life one moment at a time. Learn to transform a reaction into a calm and confident response.

Develop the awareness that the most powerful and productive mindset for success in any area of life is control of the present moment. The most important moment in life is the moment you are living now because it is the only moment in your entire life that you can control. Although you may not control what happens, you have control of your response to it. That is what makes life graceful. That is what makes hypnosis useful.

CONDUCTING GROUP SESSIONS

A. King

If you're not conducting Group Sessions, you are limiting your income and missing a wonderful opportunity for more clients and product sales. This talk provides a wealth of information about arranging and working with all types of groups including: private in-office groups, open-to-the-public groups, and client-arranged groups. Anne will give you tips on out-of-town groups, ways to target small businesses and large corporations, and reasons to offer group sessions as a public service. Pointers are included for advertising, retail sales, and referrals.

Participants will learn:

- Three reasons to conduct group sessions.
- Five things to consider about your "space".
- Two ways to bring in additional income from groups.
- Important pointers on registration and payment.
- How to structure time.
- Advice on interacting with participants.
- Tips regarding the hypnosis session.

"What a great Conference! - I had a wonderful time, both teaching and learning."
Donald Pelles, MD

THE ULTIMATE HYPNOTIC SALES FUNNEL

J. Linett

Hypnosis is perhaps the most empowering form of personal change, and we as hypnotists need a mind-shift on how to grow and improve our businesses.

Don't sell hypnosis, don't even sell the results, instead, sell the next step.

Join Jason for this brief, inspirational presentation which will introduce a mindset-adjustment that is guaranteed to make you think bigger about hypnosis and discover more profitable no-cost to low-cost strategies to make your phone ring and your bank account grow.

These methods are designed to provide even more value to your hypnosis clients, so the success is shared with your clients as they receive an even more valuable experience!

Participants of this lecture will receive access to a private digital library of videos and PDF resources for use in their own businesses.

The most important benefit of this program is inspiring the modern-day hypnotist to think bigger about their hypnosis business and provide more value to their clients.

Lecture 2:00 – 2:45

THE BIGGEST MISTAKES MADE IN MARKETING YOUR PRACTICE

P. Holder

I promise to provide you with more knowledge and power, on the topics below, than you've ever experienced in less than an hour before, or that you'll ever experience in the future, in less than an hour! This lecture is packed solid with valuable sales and marketing knowledge and as we know... Knowledge is power! Follow the simple guidelines taught at this event and you'll find it easy to create a successful practice and generate a great income! These are the simple yet essential elements of practical, effective sales and marketing.

Here's What You'll Benefit From!!

- Learn How To Establish Value: How great you are - is nowhere near as powerful to the purchaser as, What's In It For Them!
- Keep it simple: TMI can backfire!
- Your Sales Mindset: Learn how to help them acquire something of value that they now need, instead of selling them something.
- Learn How To Let Go Of Guilt About Making Money And The Fear Of Asking For It: Money IS NOT the root of all evil. Money provides FREEDOM.

- Learn How To Get More Out Of Your Advertising And Marketing: Know What your advertising should really inspire. I'll Show You!

- Benefits Of The Assumptive Sale: Roadmap To Closing The Deal

- How To Effectively and Preemptively address possible objections: The more questions asked, the more chance of creating an objection... How to keep the purchaser marching toward the closing.

- Get Them To Say It: If they say it, it must be true, so learn how to get them to say affirmative things about their goals, how you will help them.

- Ask for the sale: The most important element of all is knowing when and how to ask.

NLP AND CBT A PERFECT MATCH

S. Drenner

Participants will be educated on how to integrate CBT techniques with NLP modalities to enhance client change.

This will provide another skill set to enforce client outcome.

MEMORY MATTERS

J. Marion

Uncover the principles that make working with memories highly effective and safe. Discover something new about your own brain while letting go of any uncertainty around working with clients' memories.

In this talk you and Jess (author of "Conversational Regression") will explore the role of memory in hypnotherapy. Some hypnotists swear by the use of regression with clients while others do not. Regardless of what position you take, this class will open up new possibilities when hypnotically working with memory. Not only will you gain a theoretical understanding of how memory impacts hypnosis sessions but you will also discover easy techniques that utilize memory as a tool for transformation whether you use hypnotic regression or not.

In this course you will:

- Discover how memories are formed and consolidated.
- Learn how you can trigger reconsolidation so that your clients can change their own memories.
- Let go of the myths surrounding memory such as the need for an initial sensitizing experience.
- Break free of the fear of implanting false memories.
- Discover the 3Xs when formal regression work is indicated.
- Build your skills and confidence by learning techniques to help clients let go of the past and move into a better future.

Attendees will gain a deeper insight into how memory functions to effectively and ethically work with memory that helps their clients evolve.

Lectures 3:00 – 3:45

CLOSING MORE SALES: GET CLIENTS TO SAY 'YES'

S. Valentine

Every hypnotist is a salesperson. If we can't 'close the sale', we will starve! For many of us, selling or closing the sale is a difficult task. This talk will show you simple closes that you can use to make more money, you'll practice these closes, and you'll get answers to the most frequent objections you receive. Everyone must sell in order to be successful; learn to do it well and easily.

Attendees will be shown how to close sales. We will discuss fear of 'selling' and overcoming it, and practice closing the sale on fellow attendees.

WHO IS RUNNING YOUR MIND/BODY SYSTEM?

A. Emrich

A number of researchers have discovered powerful processes that enable a person to be much more in charge of their mental and emotional states than we ever thought possible. This talk provides information from the fields of hypnosis, NLP, and behavioral psychology that gives participants a chance to gain insight practice their new awareness.

Participants will leave this presentation empowered to take more control of how they look, feel, and think as a result of experience with the three control knobs that our Mind/Body systems respond to most readily.

This talk will include exploration of how our physiology and our emotional states determine much of the selection process we engage in every second that loads our internal map of external reality into working storage.

A KEY IN HYPNOTHERAPY

N. Wackernagel

Let the wisdom of the tree help you form impactful suggestions.

Sometimes a hypnotherapist has clients which are a challenge. Sometimes it seems there is no way for you to help them. Somehow the client (kid or adult) is blocked and you are having a hard time to get to the point. What is important to consider with this client? What can you do that this person will open up? What is important in the pre-talk and finally in the hypnosis session?

Workshops

Saturday, May 20th

WORKSHOP 10:00 – 11:45

HYPNOSIS TO SUPERCHARGE THE LAW OF ATTRACTION P. Holder

It's been proven that when people pray together with a collective intent, it can influence the outcome of events. Each of us has the power to influence our reality and our life. My mother once asked me... Phil, do you know why you've been able to accomplish all of the things that you've accomplished in your life? "Why mom?", I said. Her reply was, "**Because You Knew You Could**". One of our sons fairly consistently wins contests etc. at a well above average rate (when compared to most people). In his mind, from the beginning, he simply believes it's already a done deal that he will win. My mother-in-law who unfortunately now has dementia has always loved the casino. In years past she went to the casino and averaged about the same wins and losses as most people do. Now, in her altered state of mind, she goes to the casino **expecting to win a lot of money** and guess what... She does! She plays slots (which have terrible odds statistically), and wins most of the time. What the mind expects to happen usually does.

To understand the law of attraction, you must also understand at least the basic concepts of the Big Bang theory, Carl Jung's theory of The Collective Unconscious, and even more importantly... Quantum Physics.

With that being said, for our purposes, you and I can keep it really simple. I've often said that if you want to change someone's behavior, don't attempt to directly change the person's behavior. Provide them with a shift in perception and the respective behavior will change accordingly.

Let me show you how simple it is to help your client or patient achieve a shift in perception that will **Better Align Them With The Law Of Attraction, Thereby Bringing Greater Happiness And Abundance To Their Life**. It's really quite simple once you understand the process.

Volunteers will be offered the opportunity to experience this wonderful phenomenon first hand. If you volunteer and are selected as one of my helpers... It may very well **change your life... that day!** Join me and experience firsthand how your own perception and mindset affects your ability to create happiness and abundance in your life (or that of your clients or patients).

TO ACCESS THE SUBCONSCIOUS, STOP INTERROGATING THE CONSCIOUS S. Stork

The subconscious won't come out to play until you invite it. So stop asking the conscious mind questions? Engaging the conscious mind while working with the subconscious is counter-productive. Perhaps one of the most difficult challenges to effective hypnotherapy is the ability to discriminate between the conscious and the subconscious; knowing with which you are communicating, and keeping the client in the right state.

This is a multimedia presentation in which less-effective and more-effective strategies will be contrasted using video from hypnotherapy training and work with real clients. Inexperienced hypnotherapists spend a lot of time asking questions that contribute little to helping the client with their issue. They keep the client thinking when they should be opening up emotions. The video examples will show what both approaches look like

THE ART OF THE SALE – HOW TO GET CLIENTS TO BUY MORE PRODUCTS AND SERVICES S. Valentine

In this presentation, attendees will learn specific techniques that trigger automatic buying decisions in the minds of prospects and also gain an understanding of the psychology of selling. Additionally, there will be experiential group exercises for further practice.

ALLERGY CLEARING MADE EASY P. Singleton

Gain a detailed strategy to efficiently deal with all kinds of allergies.

In this class, learn a proven strategy for Clearing Allergies based on Hypno-

therapy and NLP. Class includes a Hand-Out explaining all the Key Principles and Steps needed to successfully clear allergies to foods, plants, dust, scent allergies and more.

The methods are adapted from NLP, specifically for Hypnotherapists.

WORKSHOP 12:30 – 3:45

HOW TO REVERSE A CANCER D. & J. Chong

(special pricing applies – 3 hr workshop)

Science allows a person to have any theory he has thought out and its conclusion. However science requires that there must be a test whose results verify and confirm the conclusion. It then requires a 2nd center somewhere else in the world to do the same test and this test must yield the results that verify and confirm the conclusion of the theory.

The 1st centre with the test results is in Oakville, Ontario. The 2nd is in Brisbane Australia under Alan Patching. By coincidence our 1st cancer inversion was a pancreatic cancer in 1999; Alan's was also a pancreatic cancer.

In 2012, Alan was to send us a 24 page document verifying his two cancer inversion. By what he sent us, we now have the scientific basis and witness to write the book. How to Reverse a Cancer. We have had to wait 13 years to do so. This has been a horrendous test of patience with grace and humility.

Participants will learn the algorithm of how to reverse a cancer and how to apply it immediately in their practice and they have our word that we will help them if they are in any difficulties.

WORKSHOP 2:00 – 3:45

MAGIC WORDS & LANGUAGE PATTERNS THAT LEAD TO SUCCESSFUL SESSIONS K. Hand-Harper

Attendees will discover a secret to using hypnotic words and language patterns for success with even difficult or resistant clients.

Imagine yourself exclaiming, "Look, Ma...no script!" I wonder how much fun you'll have when you never need to worry again about what to do with a client issue for which there is no existing or useful script. You'll have magic words and easy language patterns that give you unlimited ability to solidify your change work with

an effective hypnosis process. Students have told me they use the handouts in every hypnosis session they facilitate until the patter quickly becomes natural and automatic.

Those in attendance will receive handouts they can use to practice or even during their sessions to quickly and easily learn the new tools for success.

SPORTS HYPNOSIS

A. King

Your clients may range from young children, to high school athletes to world class professionals. Whether you play sports, watch sports, or none of the above ... athletes are truly a joy to work with. They tend to be motivated, clear about their goals, and will generally see success after only one visit. Professional athletes can become regular clients as they continue to improve their performance on a consistent basis. What do you need to know, ask, and avoid? This fast-paced lecture gives you the tools you need to get started with this lucrative market.

Participants will learn:

- What to say to the athlete BEFORE the session
- Four primary areas to include in all sports sessions
- Three things your client should bring to the table
- Three “distortions” that can help athletes
- Four mental mind-sets you want to enforce
- Specific types of suggestions based on the sport

REALITY IS ANYTHING YOU DECIDE IT IS!

P. Holder

Want to dramatically improve your success rate? You Can By Adding This Approach To Your Toolbox.

Reality is anything you decide it is. In fact each of us lives within our own reality. Although we all usually assume that our reality and that of others around us is one in the same, in fact, often it is not. Hypnosis provides a powerful way for you as a therapist to help people modify their formerly programmed view of reality, overcome resistance to change and let go of long standing **limiting beliefs** about themselves. Hypno-Hallucinations (Or Daydreams On Steroids As I Call Them), are a powerful tool in the creation of both a dynamic reward system for the subconscious and for facilitating perceptual and

behavioral change. They are also a way to comfortably, even enjoyably, practice a new and improved reality until it feels (and is) natural.

The only thing we can positively count on is change, yet change is the thing people resist the most. Hypno-Hallucinations create an **Internal Practice Venue** that helps clients or patients become comfortable and acceptant of the new paradigm they desire to create in their lives. Through the Hypno-Hallucinations which they themselves create, they can become fully open to change, which is the first stem to making change. We are who we practice to be. If you practice baseball every day, you become a better baseball player. If you practice carpentry every day, you become a better carpenter. If you practice confident behavior every day, you will become more confident. There are many, many cases where the **behavior MUST proceed the feeling** in order to facilitate the growth that will help your client or patient.

Through the use of Hypno-Hallucination the client or patient to practice a new behaviors in a **safe and even fun environment**. It is also a great way to create an incredibly powerful reward system for the subconscious. The subconscious mind is like a little kid. The subconscious always wants a payoff for the changes it makes. It's no different than telling a small child, clean up your room and I'll give you an ice cream cone. The child will willingly do it, but only because ice cream is involved. Likewise, the subconscious is a little Id Creature that wants instant gratification... This is a great way for you to provide it. Hypno-Hallucination can literally provide any reward system imaginable to the subconscious.

WORKSHOP 4:00 – 4:45

WALTZING WITH WOLVERINES: WORKING WITH TROUBLED TEENS

M. Andreas

Learn the key principles to building relationship and trust with any teenager, whether “troubled” or not. Want to know how to set effective boundaries, how to avoid ever getting into a power control battle, and how to have a whole lot of fun in the process? In a job where average length of employment is measured in months, and many last only weeks, Mark Andreas not only survived, but thrived while working round-the-clock with trou-

bled teens. Whether you are a parent, a teacher, a youth leader, or anyone wanting to connect with and support the teens in your life, come learn how to build relationships that are simultaneously more empowering for you and the teens you work with.

SERIOUS HELP FOR YOUR CLIENTS WITH SLEEP ISSUES

C. Locher

Typically, sleep issues respond very well to hypnosis. But what do you do with the client that does not respond to the usual suggestions and approaches? Clients with sleep issues are often impatient for a fast result! Use this information to get to the root cause quickly. Cindy shares 3 types of underlying subconscious causes for sleep problems and provides a guide to choosing the right hypnotic technique for each type of client issue. Numerous case studies will be covered, and scripts are provided to those who attend.

Attendees will gain a deeper understanding of some underlying causes of sleep issues and understand what hypnotic techniques are best suited to each type of cause in order to resolve client issues more quickly.

HYPNOSIS FOR BREAST CANCER

R. Shaw

Rebecca will take you through an experiential exercise on working with stressful emotions using a technique she has developed called “Introspective Guided Imagery.”

MIRROR THERAPIES AND MIRROR NEURONS

S. Stockwell-Nicholas

Hypnosis pioneer, Dr. Milton Erickson trained mirror neurons to take him from his wheel chair to walk and then climb mountains! Explore how thought alters neural structure and how to apply that knowledge to helping yourself and others to learn, talk, and remember and “rewire.” This workshop includes how to use “mirror therapy” to make learning, memorizing and reframing easy and cutting edge ways to use these ideas to overcome debilitating injury and immobility.

Sunday, May 21st

WORKSHOP 10:00 –11:45

WHAT IF IT'S JUST A STORY L. Bennett

Explore ways to introduce past-life experiences through the use of stories. Not all clients believe in past-lives and using stories as a model can bridge the non-believer into a metaphorical experience thus allowing for awareness and healing.

You will gain an understanding of the healing potential of past-life experiences even if it's just a metaphorical story.

Work shop will include ways to explore healing through stories including experiential exercises of storytelling.

OVERCOMING FEARS D. Papadakis

The primary objective of this workshop is to introduce students to new, simple, and powerful techniques to enable clearing fears of all kinds, ranging from fears of water to heights, confined spaces, commitment, needles, spiders, and a variety of others.

Many people's lives are crippled by debilitating fears. This workshop will teach students how to quickly and effectively clear the causes of a client's fear and the corresponding emotions that create that fear. Using these techniques to clear those emotions and associations will allow students to resolve client fears rapidly and permanently. You can transform your/clients life by clearing negative emotions using these ground-breaking and effective techniques. The workshop will include demonstrations and group exercises that students can participate in to resolve their own fears then and there. This hands-on, experiential approach ensures that students will become proficient in the technique by the end of the workshop. It is essential for hypnotists looking to expand their practice to facilitate transformations for clients debilitated by chronic fear.

Participants will learn effective techniques to trace the root cause of any of their client's fears, remove those fears, and empower them to enhance and transform their lives.

Participants will observe In-class Demonstrations and Engage in Powerful

Class Presentations to:

- Learn how fears are created.
- Apply tools learned to help their clients get rid of their fears and release the emotions contributing to those fears.
- Learn how to identify fears.
- Use specific techniques to assist clients in resolving problems in their past that are causing present-day symptoms.
- Learn the most effective route to finding fear's cause.
- Apply effective methods to encourage clients to confront their fears.
- Understand the use of proper and sympathetic language when discussing clients' fears
- Learn how to leverage simple, proven techniques for helping clients move forward and overcome fear, improving their lives and giving the hypnotist far greater competence.

HOW TO CONVINCING A SKEPTICAL CLIENT P. Pillai

Have you ever experienced a great frustration when your client insists that he/she was not hypnotized at the end of this session? If your answer is YES then you are not alone. Most people do not understand Hypnotic phenomena or hypnotic state. As a therapist it is our job to convince and show our clients that they were hypnotized. Otherwise they feel that they were not hypnotized and believe the session was a flop and they wasted their investment of time and money.

We must convince and educate our clients on two important aspects.

1. What is Hypnosis?
2. To convince them 100% that they were hypnotized.

In order to achieve this we have to do some important things, before, during and after the hypnosis session. Learn these critical factors during the work shop.

MENDING THE PAST, TRANSFORMING THE FUTURE N. Auerbach

Learn how to release tension and stress in your current life by unveiling past issues and transforming them into sources of healing, strength, and future renewal.

Using powerful imagery, this session will take you on an explorative journey back to the root cause of your current stress and tension. We will access your Akashic Record and visit with your

guides/angels for inspiration and strength. You will also participate in a guided progressive relaxation to add clarity and create inner change so that you can become the best version of yourself in a happy, healthy, and healing manner.

This is very important, new information that you can also use with your clients.

WORKSHOP 12:30 – 3:45 (special pricing applies – 3 hr workshop)

EVOLUTIONARY TRANCE M. Watson

It's a changing world and our understanding of ourselves and our capabilities is changing along with it. The contemporary practice of hypnosis requires new skills and approaches as our clients are looking to us to facilitate their personal evolution.

Keep your skills and your practice up to date and explore new models for working with modern clients

This client centered, holistic approach is the result of thirty years of study and experience. It draws resources and wisdom out of the client and utilizes natural evolutionary processes to create change.

- Use customized inductions that work effortlessly.
- Eliminate anxiety instantly.
- Develop personalized interventions with every client
- Connect with your client's highest motivation.
- Conduct content-free sessions when necessary.

Take these new tools home with you after the Hypno Expo and expand the offerings in your practice right away.

WORKSHOP 2:00 – 3:45

WORKING WITH MEDICAL DIGNOSES AND THE NEW DSM-V E. Rosen

This workshop is designed to familiarize both licensed and unlicensed clinicians with the new DSM-V and explain how to utilize various hypnotic techniques for specific diagnoses, allowing for greater communication between clinicians. This workshop will present sample scenarios with recommended clinical applications

with reference to the specific diagnostic code and, if time permits, provide role-playing exercises to enhance your learning experience.

With more and more Hypnotherapists integrating their expertise with traditional practitioners, it is imperative to have a basic knowledge base from which to have effective communication with referring physicians. This workshop offers a solid initial understanding from which to build these important relationships.

Both licensed and unlicensed clinicians will become familiar with the new DSM-V and how to utilize hypnotic techniques for specific diagnoses.

THE THREE DOORS: A METAPHOR FOR TREATING STRESS AND ANXIETY

F. Mau

In this workshop you will learn my elegant go-to metaphor for global stress reduction and anger relief.

Stories frame our emotions and create meaning in our lives. In this workshop you will learn a powerful metaphor that invites your client's creative emotional side to create new ways to handle even the most difficult situations or people. We can all fall into a pattern where something happens and we react.

This process teaches the subconscious to experience new, more healthy responses. Anxiety is the core issue for most counseling and hypnosis clients, including people suffering from general stress as well as anger, trauma, tics, phobias, depression, and even insomnia and physical pain. It's not what happens that stresses us out, it's the way we see it, the reality we make.

This powerful Ericksonian metaphor engages the creative subconscious to experience a new solution, a different reality.

ACING SMOKING CESSATION

D. Pelles

As with an unreturnable serve in tennis, your clients' smoking habit will have little chance of returning when they experience the protocol I present in this class.

I will walk you through "how I do it": the main 2-hour session from which 90% emerge as non-smokers, followed by two shorter sessions for reinforcement and follow-up. (When I contact them a year later, 75-80% are still smoke-free.)

I will describe my intake process and my hypnosis and stop-smoking pre-talks

- including four ways to dissolve a craving - which set them up for success with the hypnosis and NLP to follow. I will discuss "The Zone," "Power Self," my "Line-and-Slider Deepener," and finally outline the customized 20-minute hypnosis session that enable clients to walk out smoke-free.

In the second hour I will briefly introduce, as time allows, the tools that I utilize, as needed, in the two follow-up/reinforcement sessions, including the Swish, the Being exercise, The Wholeness Process, Visual Squash, 6-Step Reframe, and Core Transformation. I have developed this protocol over nine years as a hypnotherapist and NLP practitioner, adding and adapting components from teachers and colleagues plus some that I have developed, and frequently tweaking it, to a point where it has become a highly effective program in giving clients what they desperately want: ending their smoking habit/addiction for good.

Attendees will have new insights to improve and revitalize their smoking-cessation programs, through the protocol I present.

WORKSHOP 4:00 – 5:45

HYPNOTHERAPY FOR PAIN MANAGEMENT

B. Eimer

Hypnosis is considered to be an empirically supported and validated treatment for chronic pain. This 2-hr workshop provides a thorough introduction to the use of hypnosis and hypnotherapy for helping clients with chronic pain syndromes. After completing this workshop, you will return to your practice with a tool box of techniques for helping your clients get realistic relief from chronic pain. You will learn how to gather maximum information from a brief intake interview, to assess client suitability for hypnosis for pain control, and to develop client centered hypnotic strategies for taming pain. This course covers the use of direct suggestions in hypnosis for transforming the experience of pain, as well as various hypnoanalysis techniques for discovering and releasing emotional factors blocking lasting pain relief. You will learn effective ways for using hypnosis to help your clients reduce pain intensity and unnecessary emotional suffering.

Most hypnotherapists and counselors have difficulty forming good rapport

with clients whose presenting complaint is chronic and disabling pain. This is because most people with chronic pain do not feel that therapists really understand how deeply they are trapped by their persistent pain. In this workshop, attendees will learn what it is really like to have severe pain that will not go away, and how to convince clients that you can help them live their life more comfortably and productively.

When you complete this workshop, you will have a realistic in depth understanding of the chronic pain experience along with a toolkit of techniques for helping clients with chronic pain achieve greater control over their pain and a more positive outlook on life.

WORKING WITH CLIENTS WITH ASPERGERS AND HIGH FUNCTIONING AUTISM

J. Kimmell

Young people with autism are a growing population in need of new alternatives in dealing with the challenges they face. You as a skilled hypnotist already have much of the tools and understanding to work with these people, but without specific training in what to do (and what not to do) specifically for this type of client, you could unwittingly miss out on the tremendous opportunities to increase quality of life, self acceptance and self esteem in your Aspergers/HFA client. Language is the biggest challenge in working with clients on the autism spectrum for hypnotists not specifically trained in working with this group. Learn how to build rapport and reach these clients, how to structure your sessions; which techniques do and do not work with clients with autism; the best use of language and more.

- Learn and understand how individuals with Aspergers understand language differently than those not on the spectrum
- Learn to communicate with this rewarding group of clients
- Learn the traits of Aspergers
- Understand how hypnosis can improve quality of life for this group of clients
- Learn to explain the fight or flight system & relaxation response to these clients
- Learn which techniques work with people on the spectrum and which do not, and why.
- Discover the single biggest error you could unwittingly make in working with a client on the autism spectrum.

- Learn how to create rapport with people on the spectrum.

MENTOR PANEL

WOW!!! FREE MENTORING WORKSHOP

You absolutely must make it to this workshop. Benefit from over 100 years of cumulative experience, of the mentoring panel members. Grow your base of knowledge in all that is professional hypnotherapy. Inductions, Client/Patient Preparation, Intake Skills, Session Structure, Advertising, Marketing, Practice Management, Regression, Hypno-Analysis, Pain Management, and much more... Any topic imaginable is literally **YOURS FOR THE ASKING**.

Whether you are in your first few years of practice, currently adding to the scope of your practice, or if you've been in practice for years and simply want to benefit from the experiences of other veteran practitioners, you definitely want to be included in this incredible experience. At this conference only, IMDHA and IACT are offering a **FREE MENTORING WORKSHOP**, paneled by some of the most experienced and knowledgeable practitioners in the field. You get the opportunity to ask your questions and benefit from tips and advice on how to build or increase your practice, increase your success rate and be more financially successful. You definitely need to be there for this Fantastic Mentoring Workshop.

We can't tell you what topics will be covered because... **that's up to you and the other attendees**. This workshop is an open forum where our panel will take any questions from you about the professional practice of hypnotherapy. You have a unique opportunity to any ask questions and benefit from the cumulative knowledge of some of the world's most experienced professionals. **BE THERE!** You'll be glad you were!

Experts

- Michael Watson
- Kweethai Neill
- Melissa Tiers
- Phil Holder

Moderator: Mark Babineaux

"This is the best, friendliest, most enjoyable, and MOST VALUABLE hypnosis conference anywhere."

James Giunta, AZ

IT'S NEVER TOO LATE TO CHANGE: STRATEGIES FOR WORKING WITH SENIORS

M. Vallei

The Senior Population has physical, emotional, societal, family, and daily living circumstances which are often unique and different from other populations. Understanding these issues and then working with Seniors is a great way to become more creative as a therapist and is a sound way to expand and sustain a practice. Attendees will be able to gain an in-depth understanding of these issues and about how to expand a practice by gaining senior clients.

Seniors also have specific intentions they want help achieving. These may not be what most people think they are. In this presentation, Attendees will learn what many seniors really care about most and what they want to create in their lives. A therapist needs to be able to know and understand all this in order to adapt techniques and approaches to fully serve senior clients and help them achieve easy, effective changes so they can create happier, healthier lives. This presentation will include how to do exactly that. In addition, Attendees will learn how to develop a referral network of resources available to seniors that will not only help the therapist expand their practice to include the growing number of seniors, but also will help the clients live better lives. How to use popular cultural past references can be used to enhance the actual hypnosis sessions and how to adapt standard techniques and approaches in a new way to benefit the senior client will be covered as well. This presentation will give Attendees the opportunity to learn: through hearing about client stories taken from the presenter's 11 years of experiences working with seniors and with the providers and organizations who serve this population; through direct information provided from agencies that study and serve seniors; through demos; and through practice of the techniques. Time will be allotted for questions and answers as well.

Attendees will gain two new things: new approaches and techniques to use that effectively help seniors live happy, healthy lives and continue to be the persons they want to be in spite of age, and how to expand their practices by effectively include the growing number of seniors that exists today.

PLACEBO POWER

R. Offer

From Distraction to Freedom. From Failure to success!

Work where the real work is done! The Placebo level. Work with Placebo Power! Long used by the Medical and Scientific Professions. Positive successful results of the "Placebo Effect" are more than well documented.

- Come explore the step- by- step concepts recreating the power of the Placebo. The doctor didn't do it! The pill didn't do it! Something in the client / patient created inside him/herself has the power to change everything. From Esdaile, to Ultra High, Direct Drive and ancient mystical healings all rely on touching this real place of **PLACEBO POWER**

- This is the pathway to real freedom and greatly improved results.

- As a Hypnotist we already tap into this power. There is no pill. We don't really do anything mechanical to help the client bring change. Yet with Regression, NLP, EFT Eriksonian and direct suggestion we guide a power in the client that changes everything.

Research on the Placebo Effect has focused on the relationship of mind and body. If a person believes a pill will do something, then it's possible that the body/mind connection and the clients own power to change chemistry can cause effects comparable to what a drug or medication might have caused.

In this 2-hour class we will outline in detail - a simple methodology in which helping the client raise his/her consciousness to the **PLACEBO POWER** level can be achieved. This is the juncture we all already know. Science meets spirituality and quantum physics here. Let's de-mystify the **POWER** in the **PLACEBO** effect.

REVISITING THE WOMB

M. Johnson

Revisiting the Womb is an exploration of revisiting the time in the womb including the process of guiding the client to the womb, potential benefits of this exploration and a group experiential. This process is an integral part of Life Between Lives Spiritual Regression and it is often included in Past Life Regression sessions, though it can be used as a stand-alone session or incorporated into other sessions as well.

It is important that the therapist have a solid background in regression processes

in order to successfully facilitate any kind of regression, and that includes regression to the womb. One potential problem can be asking leading questions, which could lead to the creation of false memories.

When I began teaching regression to the womb as part of my Past Life Regression Training, I decided to include regression to the womb in my past life regression sessions as well. By including this process in my sessions I am able to provide my clients with the opportunity to explore many possibilities in terms of healing on many levels and to gain a better understanding of who they are in their life today.

Often in exploring the root cause of a problem, it is possible to ask the hypnotized client if the source of the problem was before or after birth. If it before birth the next question might be is the source of the problem in the womb or before the womb. Using an affect bridge or a somatic

bridge it is possible to get to the root of the problem without asking these questions. So in the end there are multiple ways to discover the source of the problem.

In one sentence, which is the most important benefit the attendees will gain from attending your program.

This workshop will provide an understanding of potential benefits of regression to the womb, case studies, womb regression methodology and a group regression experience.

INTUITIVE MASTERY FOR HYPNOTISTS AND HEALERS

P. Wong

Sharpen intuition by releasing deep-rooted subconscious programming.

This intuitive program is designed to help practitioners transform by unraveling deep subconscious programming that creates your current life challenges.

We focus on developing intuition to solve life's most difficult problems whether professionally or personally. Our work is based on ancient Eastern principles of using heart energetics to transform subconscious programming into wisdom.

Learn to clear subconscious blocks that prevent you from fully accessing your intuition. Whether you are beginner just learning, or an advanced practitioner looking to sharpen your skills; clearing deep subconscious programming will be the key to unlocking your intuitive potential. The programming is often conditioned responses learned as a child, beliefs about intuition passed on by parents and ancestors, as well as traumas and suffering that created deep-seated trust issues. Clearing this deep programming will help practitioners connect to an all-knowing state known as the 'superconscious' achieved by self-realized sages.

By attending Hypno Expo 2017 you are guaranteed a rewarding and enriching experience. This year promises to be bigger and better than ever....so don't be left out. Register Today!

Here is a sampling of some of the things included when you register for Hypno Expo

- Access to 48 FREE lectures
- Admittance to 1 FREE workshop
- Continental Breakfast each morning
- Friday Evening Social – Yes, we supply food and entertainment
- Saturday evening Awards Dinner – a 3 course meal and entertainment is included
- 3 Days of specialty shopping: Exhibitor Area
- Prizes and drawings throughout the weekend
- Refreshments offered throughout the day
- Kitchenettes included with each room reservation
- Continuing education credits



Top Ten Reasons Why You *MUST* Attend This Event

- To Receive Training by Some of the Brightest Minds in the Profession
- For Personal Growth
- To Learn New Skills
- To Open New Doors of Opportunity
- For Professional Networking with Like-Minded Peers
- To Fulfill Your Annual CEU Obligation
- For Professional Development
- To Revitalize Your Passion for the Profession
- To Add New Tools To Your Professional Toolbox
- To Improve Your Confidence and Stretch Your Academic Potential



THE VIRTUAL CONFERENCE IS HERE!!!

Hypno Expo 2017

May 19th – 21st

Catch the Wave!

Nearly 48 hours of essential hypnosis education for one low price

\$299!

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ALL the handouts and ALL audio recordings in a digital format sent directly to you!*

Economical - Convenient - Commercial Free - Travel Free!

From our CEO:

“Attending the Hypno-Expo conference offers the highest potential to advance in our field. It enables you to emerge with insights that go far beyond the ‘who, what and where’ learned in books, videos and online. Live participation provides a 360-degree perspective from experienced, well-informed educators. While there is no substitute for the live energy exchange that takes place, we are also offering the next best thing... a Virtual Conference!

We are keeping our promise—to bring you the most innovative, educational opportunities available anywhere! And we’re proud to be the FIRST hypnosis organization to offer you an alternative of CHOICE—‘Live’ participation in sunny Daytona Beach, Florida, or ‘Virtual’ participation in the comfort and privacy of your home or office.

Yes, you DO have a choice! And we look forward to having you attend the conference in whatever venue best fits your personal and professional needs.

See you in May, 2017!”



DO YOU FIND YOURSELF IN ANY OF THESE DILEMMAS EACH YEAR CONFERENCE TIME ROLLS AROUND?

As valuable as the education is, and no matter how great the speakers are, you just can't attend because....

- In these economic times it's just not within your budget.
- You have difficulty getting time off from your day job or your practice.
- Family members don't like you leaving for an extended length of time.
- International travel is sometimes difficult to arrange.
- You have health concerns that make it impossible to travel.
- You have outside obligations that prohibit you from attending.

NOW YOU CAN HAVE IT YOUR WAY!!!!

WE ARE STREAMING THE ANNUAL CONFERENCE LIVE OVER THE INTERNET! THIS MEANS YOU CAN WATCH THE LECTURES - IN REAL TIME – IN THE COMFORT AND PRIVACY OF YOUR HOME OR OFFICE.

Global educators from all corners of the globe have teamed up for the event. Choose from three lectures each hour (excluding lunch) — Friday, Saturday and Sunday. And here's the clincher—you can fulfill your annual continuing education certification requirements by attending this event.

HYPNO-EXPO DELIVERS... BRINGING THE HYPNOSIS CONFERENCE TO YOU!

Plan now to attend the Hypno-Expo Virtual Conference. It will stream LIVE **May 19th-21st, 2017**. There has never been a hypnosis organization that provides members with such an outstanding opportunity!

- Learn from top speakers around the world as they present 45-minute lectures on a wide variety of topics for both beginners and advanced practitioners.
- Learn new techniques and new topics in the field of hypnosis.

There will also be a variety of topics for those who are simply interested in hypnosis and mind-body wellness, so be sure to invite your friends and family—everyone can benefit!

So, if you want to ride the virtual hypnosis wave.... Here's a sample lineup of what you can expect.

- Scott Sandland: Understanding Addiction
- Melissa Tiers: Priming the Unconscious Mind
- Will Horton – PTSD is Not What Most People Think
- Michael Watson – The Infinity Pattern
- Sean Michael Andrews: Killer Inductions in a Clinical Practice
- Richard Nongard: Medical Hypnotherapy for Prevention, Treatment & Recovery
- Philip Holder: The Biggest Mistakes Made in Marketing Your Practice
- Jason Linett: The Ultimate Hypnotic Sales Funnel

If you can't choose between presentations – NO PROBLEM! In addition to watching the conference streaming live, you get ALL the handouts in a digital format.

WHY SHOULD YOU ATTEND THE HYPNO-EXPO VIRTUAL CONFERENCE?

- Choose from nearly 48 hours of hypnosis education from some of the most respected names in the profession.
- Connect with speakers from all over the world via the internet.
- One low price, no additional fees or hidden costs.
- User friendly navigation.
- Computer compatible with nearly 100% of all personal PCs.
- Lectures are in streaming video! See, Hear, & Feel the excitement as it is happening!
- No Advanced Computer Skills Necessary! If you can click your mouse - you can attend this conference.
- Learn techniques and information to expand your practice that you can actually use the very next day!
- Classes are open to the public! Available to anyone with an interest in Hypnosis and Mind/Body Wellness.
- Watch as techniques are demonstrated just as if you were sitting in the audience.

ALL THIS AND MORE FOR AN INCREDIBLE PRICE!

UNLIMITED ACCESS AND HANDOUTS OF EVERY SINGLE LECTURE **\$299!**

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REGISTER BY PHONE - by calling Hypnosis Headquarters at 570.869.1021

REGISTER BY FAX - by completing your registration form and faxing to 570.869.1249. Our fax line is a dedicated line-available 24 hours a day.

REGISTER BY MAIL - by completing your registration form and mailing with appropriate fees to:
Hypno-Expo, 8852 SR 3001, Laceyville, PA 18623

REGISTRATION ONLINE www.IMDHA.com or www.IACT.org

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we guarantee it!***



Photos

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*** 5-Day Course**
CERTIFIED MASTER TRAINER
George Bien
Wed-Thu-Fri-Mon-Tuesday
May 17, 18, 19, 22, 23

The Next Level of Hypnosis Instructor Training! Train-the-Trainer Instructor Certification Program goes beyond the typical Hypnosis Train-the-Trainer programs offered by other organizations. In this 'Total Hypnotic Immersion Experience' you will learn how to:

- Competently demonstrate and explain the "hypnotic setup", all types of suggestibility testing, hypnotic inductions (including direct, indirect, disguised and instantaneous inductions), hypnotic challenges, therapeutic intervention, creative metaphor design and programming. And much more!
- Create an on-going personal 'Flow State'.
- Effectively utilize high impact, accelerated training skills.
- Add creativity and excitement to your training.
- Empower and motivate your participants
- Use humor to spice up your presentations
- Interactively employ the latest audio/video presentation technology
- Facilitate the variables in group dynamics
- Effectively deal with difficult attendees
- Conduct polished, interactive, professional hypnosis certification trainings.

And that's just the beginning!

The Trainer's manual is different than other hypnosis trainer's manuals. It gives you the exact words that George has used over the years that helped catapult him to becoming one of the top hypnosis trainers in the world! Simply follow the outline, use the written scripts, and easily conduct your own dynamic hypnosis certification seminars.

And there's even more! – Instant Audio/Visual!

You get two complete PowerPoint slide presentations that sequentially follow

the workbook (Beginning and Advanced). Just copy them to your laptop, and you automatically have a contemporary, State-of-the-Art audio-visual presentation for your training! New to Power Point? Not a problem. George will show you just how easy it is to use.

And there's still more!

The best way to fill your classes is by doing 1 or 2-hour hypnosis previews. We want you to conduct successful previews, so you also get a DVD of George conducting a Hypnosis Preview that you can watch, study and model!

Could there be more? Yes there is!

To help you gain the facility to do effective hypnosis demonstrations in class you also get a series of DVDs of George demonstrating various hypnotherapeutic interventions.

Just watch the DVDs and refine your skills.

We're on a roll, so why stop now?

To help you project a powerful presence during your seminars, you also get two of George's confidence-building CDs – 'Unshakable Confidence for the Hypnoterapist' and 'Unshakable Confidence for the Hypnosis Presenter!'

This is an opportunity to study with the hypnosis trainer who put it all together.... Dr George Bien created and taught Advanced Hypnosis Training Programs as the principal Trainer for organizations such as the International Association of Counselors and Therapists, the National Guild of Hypnotists and the American Board of Hypnotherapy. He is the World's First Recipient of the National Guild of Hypnotists President's Award and the Charles Tebbetts Award, and the World's Second Recipient of the Dr Rexford L North Memorial Trophy, the 'Oscar' of Hypnosis. Dr Bien conducts Hypnosis Certification Seminars and Training Programs throughout the world.

George says, "Even if you have already taken a 'Certified Hypnosis Train-the-Trainer Program' with another organiza-

tion, this comprehensive, 5-Day Training Experience will take your hypnosis training skills to the next level!"

Successful graduates of this program become IACT Certified Master Trainers.

*** YOUR CHOICE**
2- OR 4-Day Course
PARTS THERAPY
C. Roy Hunter
Wednesday-Thursday
May 17-18

How can you effectively help the client who struggles with an inner conflict? Someone strongly desiring to attain a goal, but who also experiences self-sabotage, may be a prime candidate for PARTS THERAPY. Often using different names, others emulate this profoundly beneficial technique taught and practiced by the late Charles Tebbetts. Competently facilitated, parts therapy often helps people get past their barriers when other techniques are insufficient. However, there are pitfalls that must be avoided in order to maximize results for your clients. This workshop is experiential, and is a MUST for anyone not totally familiar with parts therapy or one of its variations. Roy Hunter, your facilitator, is the published author of two hypnosis texts based on the teachings of the late Charles Tebbetts, as well as Hypnosis for Inner Conflict Resolutions: Introducing Parts Therapy (Crown House Publishing 2005). All who attend will receive a participant workbook.

When clients have an inner conflict, parts therapy often helps to resolve the conflict even when other hypnotic techniques fail.

Objectives: Participants will learn:

- What parts therapy is
- When to use parts therapy
- Why parts therapy is best for some clients
- How to use parts therapy (complete step-by-step process)
- How to explain parts therapy to your clients, and why such explanation is needed
- Why it is so important to be an objective mediator
- How to avoid inappropriate leading, and the potential consequences of not doing so
- Why Roy Hunter added an important

update on the Tebbetts Methods

- How to avoid common pitfalls that could put clients farther away from success
- Participants will have break-away practice sessions.

TRAIN THE PARTS THERAPY TRAINER

C. Roy Hunter
Monday/Tuesday
May 22-23

After successful completion of this 4 day Training, participants will have all the tools necessary to teach client centered parts therapy to hypnosis students and or hypnosis professionals - using an optional PowerPoint Certified presentation, designed for exclusive use of Certified Parts Therapy Trainers. While the first two days (May 17-18) are devoted to learning parts therapy, during the last two days (May 22-23) Roy Hunter will teach you how to train others to properly employ parts therapy.

Prerequisite for Parts Therapy Trainer: Must have at least two years of full time experience with professional hypnotherapy (or three years of part time professional experience). And EITHER (1) take the 2-day training on May 17-18, or (2) must have previous training in client centered parts therapy. PLUS professional experience using parts therapy with clients. Exceptions must be cleared by Roy Hunter before start of class.

Objectives: Participants will learn...

- How to introduce parts therapy to hypnosis students and professionals
- How to teach parts therapy (step-by-step)
- Why it is important to facilitate role play during the learning process
- What role play exercises to use with your participants.
- How to use Roy Hunter's PowerPoint presentation as a guide to help you teach.
- INCLUDED is a copyrighted CD available for the EXCLUSIVE use of Certified Parts Therapy Trainers, which contains the following.
- A professional PowerPoint presentation as a guide for both you and your students
- An MSWord document with Roy Hunter's copyrighted Parts Therapy Workbook, which you can reproduce for your students.
- A special 'Read this first' file which contains additional information for the Certified Parts Therapy Trainer
- Optional exam (and exam key) for your students

- Additional MP3 sound files to accompany the PowerPoint presentation
- Upon completion of the course, you will receive a certificate recognizing you as a Certified Parts Therapy Trainer. At a later date you will have access to a special parts therapy web site, and you will be listed on BOTH the Association website AND Roy Hunter's website as a Certified Parts Therapy Trainer.

Prerequisite: 2-Day Parts Therapy training

*** 2-Day Course VIRTUAL BAND PRACTITIONER TRAINING**

S. Granger
Wednesday-Thursday
May 17-18

Train in this remarkable weight loss programme with the worldwide respected trainer of this technique. Imagine your business after you have taken the virtual gastric band training seminar, imagine how much more effective you will be working with your overweight clients. One new client attracted to use the virtual gastric band will pay for your training and leave you with a profit - after just one client.

This program is designed to make your hypnotherapy business the thriving business it is meant to be. And with 39% of the population in need of weight loss help; there will be plenty of people interested in helping you build your business while you help them reduce their waistlines.

This program is focused on your results; your clients' results, your business results, and the good will generated for the whole hypnotherapy community.

Here's just a partial list of what to expect.

- Training Manual for the Virtual Gastric Band Weight Loss Program, including scripts for all four hypnosis sessions. You can view these as stand-alone scripts or as outlines that you can adapt and tailor to suit the individual, and your own personal style.
- Mp3's that you can reproduce and give to clients that back up the program and act as reinforcement for the work. And from experience and tests, clients who listen daily improve the most.
- Written scripts of these so that you can easily produce your own recording.
- Client Demo's
- How to market your services in weight loss
- Course certification

Added bonuses - a training manual on "Building Your Own Successful Practice", this will help not only with the weight loss side of your business but also all other aspects of your business. Plus 10 professionally written press releases valued at \$1800 that you can adapt and send out to your local media. "We have netted around \$9000 since taking this training. I was programming for a big increase in my business. I knew nothing about you and your VGB. This is the most elegant piece of hypnosis that I have seen since Milton Erickson" - Bob Huttinga, USA

*** 2-Day Course TELLING STORIES THAT HEAL**

K. Neill
Wednesday-Thursday
May 17-18

Learn how to turn a case history into a compelling story to inspire someone to be your client. Design a structure of positive expectation within your story. Kweethai will excite your creativity, and teach you to weave intuitive stories that help clients heal. You did not write the beginning in your life's book, but you can write the next chapter. Learn it for yourself and then share it with your client.

Participants will learn a few key elements of crafting stories that heal.

*** 2-Day Course MOVING FROM SCRIPTS TO TRANSPERSONAL SESSIONS**

S. Gilbert
Wednesday-Thursday
May 17-18

This course is designed for hypnotherapists who want to feel more comfortable deviating from scripts and creating trans-personal sessions. If you've taken courses in techniques that include verbal or ideomotor response from the client but you've been hesitant to take the leap and use them; this is the course for you.

We will take a simple, four step approach that will feel safe and comfortable allowing the client's subconscious to guide your sessions. You will be able to observe and then practice each technique.

Too many hypnotherapists take advanced classes only to allow those new skills to gather dust. This course will help them gain the confidence to

dust them off and put them to good use. Attendees will gain the comfort and confidence needed to expand their practice.

***2-Day Course
INTRODUCTION TO
THE ULTRA DEPTH PROCESS
R. Allocco
Wednesday - Thursday
May 17-18**

This two day introduction will show all who attend how this process differs and goes beyond traditional hypnosis. You will actually see how the conscious, the subconscious and the brain interact with each other throughout this life. You'll be shown how this process evaluates your client to guide you in the best way to work with your client. This process teaches a different direction of counting that is easier for your client's subconscious to understand and go deeper into state. You will be shown the different depths of hypnosis from Hypnoidal, through Somnambulism, to Profound Somnambulism. Then through the doorways of the Esdaile state and the Sichort state (The Ultra Depth State). You'll be shown that you must test each level, to truly know that you have achieved it with your client. This is an interactive introduction and participants should expect to roll play as client as well as practitioner to understand the process. This introduction will give you a discount on the certification class. This is surely a must attend class.

*** 2-Day Course
ADVANCED HYPNOTIC
INDUCTIONS & DEEPENING
TECHNIQUES
S. Michael Andrews
Monday - Tuesday
May 22-23**

Teaching the finer points of several inductions such as

- Elman
- Shock
- Confusion
- Several others

and include LOTS of practice. The biggest problem I see is a lack of confidence among hypnotists. This is an excellent course - good for the newbies as well as the more experienced and seasoned hypnotists who were never taught (or got sufficient practice) with the more rapid inductions and deepening techniques.

Sean has been successfully using these techniques for years and has taught

in 17 countries on five continents, appearing on television in four countries.

***2-Day Course
TRANSCENDING TECHNIQUES
S. Sandland
Monday - Tuesday
May 22-23**

Hands on training for people who have been learning online. Insights, feedback, and deep understanding on how to make the most out of what you have been learning.

***1-Day Course
HOW TO ATTRACT NEW
CLIENTS FROM THE INTERNET
R. Nongard
Friday, May 19**

This one day seminar will focus on the 5 essential ways to generate new clients from the Internet. Everyone knows that the Internet can bring new clients, but despite many attempts, the efforts often fall flat. This workshop will teach you how to drive traffic to a website, what to put on your website, how to get your website found in Google, and how to motivate readers of your website to make the call and book an appointment.

Richard is both a Certified Professional Hypnotist, and an accomplished web developer. You will learn the insider tricks that build a meaningful marketing strategy for attracting new clients from the Internet. The best part? You will leave knowing exactly what steps you need to take to get new clients from the Internet.

Each participant will leave the workshop with a personal plan for

1. Developing a unique selling proposition that sets you apart from other therapists in your area.
2. Identifying Search Engine Optimization keywords for their practice so that new clients can find you in the Internet.
3. Essential components of a premium hypnosis web page
4. Creating calls to action and hypnotic selling in online promotion
5. How to use social media to create response.

*** 1-Day Course
INTEGRATIVE ADDICTIONS
SOLUTIONS:
REWIRING HABITS
M. Tiers
Friday, May 19**

This protocol has everything you need to begin helping clients overcome addictions of all kinds. You will learn how to teach "self-directed neuro-plasticity" so clients have six different ways to stop cravings and the emotions that precede them, while rewiring the habituated network in the brain.

You will learn why traditional treatment programs fail and how to correct the disempowerment that runs rampant in rehabs. You will also learn why early childhood trauma plays a big role and different approaches to use memory reconsolidation to heal the wounds from the past.

Participants will be listed on a worldwide referral list of trained practitioners.

Participants will learn how to rewire the addicted brain and foster new patterns of growth. They will be a part of a worldwide network of practitioners trained in the most cutting edge protocol available.

*** 1-Day Course
SAY WHAT?
COMMUNICATION IS MORE
THAN THE WORDS WE USE
D. Cleary
Friday, May 19**

The words we use are clearly important aspects of our communication and yet the very words that seem so clear in the mind, can drift in meaning as they tumble from tongues, to the ears of listeners.

Communication goes beyond the words, beyond the gestures and tone employed, to the experience of the individuals. How can we see beyond the statement to the meaning? How does the language we use limit or enhance the issues we address? Those who already know Dan, will understand that he will unwrap seemingly complicated aspects in such a way that you will recognize the simplicity that has always been there. You may spend hundreds of dollars more on other language training programs, or you may bring home these proven techniques to better assist your clients now!

- Ask the Right Questions.
- Improve Listening Skills.

- Build & Maintain Rapport.
- Shift Resistance to Advantage.
- Create Rapid, Lasting Change.

Communication with only words can be like building a tree with lumber.

*** 1-Day Course
ADVANCED MIND
CONTROL SECRETS
W. Horton
Friday, May 19**

Conversational Hypnosis & NLP
Learn the secrets of cult leaders and master manipulators.

Do you dream of being a master communicator, do you dream of influencing people easily? It is not your fault that you do not have this info, very few really know it, and those that do guard it. You know this in your gut, do you not? There are groups, (government, religion, etc) that do not want people to know this as it gives you an unfair advantage. I was like you until I learned this info and nothing has been the same, and I love to teach this and watch people wake up. It is now my mission and together we can help heal the world and protect us from those that seek to control.

You will learn:

How to easily bypass the critical factors and access people at subconscious level and influence them in ways you never thought possible.

In this one day course you will learn "hands on" the secrets that few know. You will be able to access levels of the mind in who you're talking to easily and effortlessly.

Bill Clinton, Barack Obama , Ron Reagan , JFK, and Martin Luther King are recent examples as are many cult leaders.

Caution this class will alter how you communicate and your overall effectiveness beyond what you can imagine.

*** 1-Day Course
THE HEART OF
ERICKSONIAN HYPNOSIS
S. Carson / S. Carson / J. Marion
Friday, May 19**

Milton Erickson is arguably one of the most influential figures in the development of modern hypnotherapy. His

work has not only influenced hypnotists but also anthropologists, medical doctors, and NLP practitioners. What made Erickson truly unique was his ability to create an atmosphere wherein clients were enticed to make changes in states and in their lives. Erickson was able to create a field in which the client's inherent unconscious wisdom could come forward. He did this by creating his own inner field wherein the client's success was the only option.

In this one day training you will:

- Uncover your own "Hypnotic field" and how you can express it in a way where the client is gently compelled to change
- Install in yourself the ideal states, beliefs, and values that will bring out your and your client's inner resourcefulness so that sessions become a collaboration.
- Discover the secret behind classical Ericksonian inductions that naturally invoke hypnotic phenomena like the Dreaming Arm and the Early Learning Set
- Learn how to decipher the secret map that leads your clients from their problems into moments of transformation.
- And experience the next step in your own path of personal evolution.

In this training Jess, Shawn, and Sarah will take you well beyond Milton Model Language and metaphors and share with you the underlying principles that makes those and the others techniques Erickson employed succeed. This course is highly experiential so please come ready to play, have fun, and grow.

This training is about you, the hypnotist, bringing forward your own unconscious resourcefulness within the hypnotic session so that clients are invited and enticed into transforming in ways even greater than what they and you could consciously expect.

Along with the traditional Ericksonian modality this course will introduce concepts and techniques from neuroscience and Deep Trance Identification. This course is geared for practicing hypnotherapists and coaches.

*** 1-Day Course
NLP FOR HYPNOTISTS
& HYPNOTHERAPISTS
M. Andreas / M. Watson
Monday, May 22**

Neuro-Linguistic Programming (NLP) is a vast field encompassing interpersonal skills, personal change

methods, and processes to access human excellence in almost every profession and human activity. Come be a part of this special training designed to give you a glimpse of some of the best that NLP can offer hypnotists and hypnotherapists. During this training you will learn some specific processes that you can use with yourself or clients: one for anxiety, one for critical internal thoughts and another for accessing needed resources in any context. Use these methods on their own or incorporate them into your hypnosis sessions.

- Find out how your psychological experience has a structure, and how others represent their experience differently.
- Learn how NLP naturally uses trance and the principles of fractionation.
- Discover several simple ways to access and communicate with the unconscious mind using NLP

*** 1-Day Course
EMPOWER YOUR HYPNOSIS
BUSINESS WITH LIVE TALKS
J. Linett
Monday, May 22**

*An Interactive Marketing
Master Class*

"Get out there and give live talks to grow your business." You've heard this advice before. Perhaps you've even been there at 7:30am to give a talk at a Rotary Group or around lunchtime to speak about hypnosis to a business group with big dreams of gathering excited new clients ... yet your only financial benefit was a bland breakfast or a dry piece of chicken.

It's time that hypnotists began to re-think this formula.

In this one-day interactive hypnosis business and marketing course, you will learn...

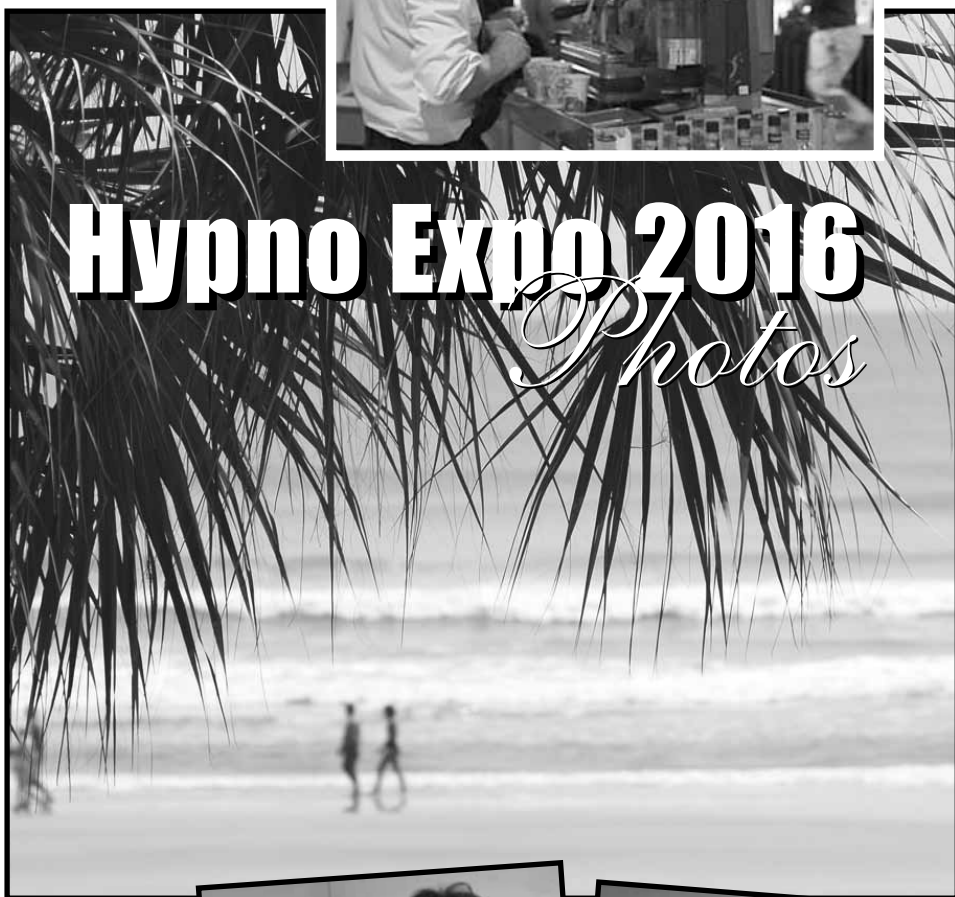
- A tested, proven framework to draw in your audience so you stand out as one of the most dynamic speakers your audience as ever seen.
- The mental triggers and psychology at play to convert a passive audience into a flock of raving fans.
- How to niche-down your presentations so you are embraced as an expert in your field.
- Mechanisms to continue a conversation with your audience so your one-time

event doesn't become a flash-in-the-pan speech that ends the dialogue the moment you walk out the door.

- The easy-to-master 21st century technology to continue adding value to your audience so they're more likely to become paying clients.
- How to empower your own unstoppable confidence so you can better inspire an audience of potential clients to create their own personal change.
- A reframe on the value of giving presentations so rather than speaking to a room of 30 people, you immediately have access to an audience in the thousands!
- How to activate desire in your attendees so they become ravenous to get on your mailing list and receive more value from you.
- The method to generate raving referrals and testimonials so your success begins to automate itself!

As a special bonus, you will learn how to apply these principles to selling in all other hypnosis markets, such as trainings, products, and even stage hypnosis ... and even into other business platforms such as websites, social media, business cards, and much more!

Register today to take your hypnosis business to new levels of success.



special

ENTERTAINMENT

**7:00 PM****No Host
Cocktails/Reception*****Complimentary Assortment
of Refreshments*****‘Chill’ to the sounds of
Chillakaya1
Island Reggae**

There's nothing better than overlooking the beautiful Daytona Beach at sunset!

The island music is sure to engage your audible senses with the smooth rhythmic sounds, tropical flavor and positive vibration of the Caribbean! The performance delivers a refreshing, yet energizing experience of melodic Caribbean tunes.

Join us poolside (weather permitting) for an unforgettable evening of fun and fellowship.
(included with full conference registration)

**9:00 PM****Finally . . . The Hyponitic
Phenomena Explained!**

An informative demonstration of stage hypnosis with World's Fastest Hypnotist Sean Michael Andrews.

“Are you going to make me bark like a dog?”

“What’s the difference between what you do and stage hypnosis?”

“I saw a show and the hypnotist made a person do ‘X.’ Is that real?”

What hypnotist hasn't heard these old questions? Can you adequately explain stage hypnosis when your clients or acquaintances ask you about it?

Sean will demonstrate and EXPLAIN what happens on stage, the tricks that stage hypnotists use, and give you insight into this fascinating field. Find out which techniques originated on the stage and how you can use them in your office. You'll be entertained, informed and fascinated, and the next time you get those age-old questions, you'll be able to answer them like an expert!

(included with full conference registration)

our special PRESENTERS 2017



Keynote Address

The Future of Hypnosis and Epigenetics

Where were we yesterday in the practice of hypnosis? Where are we today? Where shall we be tomorrow? Where are we in the public eye? Where are we in the traditional practitioners' eyes? What are the stumbling blocks to recognition as an independent profession? What are our strengths and our weaknesses? Are we more than smoke cessation facilitators and weight managers? What can each of us do to elevate our profession? What can each of us do to help the people we touch? How can we extend the limits of our historical ways of utilizing hypnosis by integrating what has been learned through the use of modern technology and modern thinking? Epigenetics is now a substantial way of thinking of eminent biologists.

Through hypnosis we need not be slaves to our DNA. Hypnosis can regulate the actions of genes thereby preventing hereditary pre-disposition to various diseases from activating, and also promoting activation of 'good genes'. Hypnotists are on the 'cutting edge' of gene regulation as we have the knowledge and ability to teach people how to create their own psychological environment to facilitate healing and prevention of illness. Now is the time for hypnotists to look into the future of hypnosis? Quo vadis?



Anthony De Marco



Allocco, Ralph

Ralph, a registered *Ultra Depth*® Facilitator/Educator, Hypnosis instructor, international lecturer, and therapist has been practicing hypnosis for over fifteen years and teaching hypnosis for over ten years. He is trained in hypnosis by Paul Au-

rand, Roy Hunter, Robert Otto, George Bien, and James Ramey in the *Ultra Depth*® Process. Ralph is the only instructor with exclusive permission to teach the *Ultra Depth*® Process in the United States.

Allyson, Christine

Christine is a Life Coach, and author of *'So You Want to Make a Change?'* with over 30 years experience as an Interpersonal Skills Trainer, Whole Systems Process Change Consultant, Speaker, and Expert on Change & Transformations for personal and professional growth. Her unique expertise helps clients move beyond their conscious and subconscious limitations into their potential. She is a past President of the MI Association, MACH & owner of Christal Clear Consulting.



Andreas, Mark

Mark Andreas runs an NLP Change Coaching private practice for individuals from around the world, meeting both in-person and over Skype. Mark trains NLP throughout the US and internationally, including training for the NLP of the

Rockies' NLP Practitioner Training program in Colorado. Author of *"Sweet Fruit from the Bitter Tree: 61 stories of creative and compassionate ways out of conflict,"* and *"Waltzing with Wolverines: finding connection and cooperation with troubled teens."*

Andrews, Sean Michael

Award-Winning hypnotist Sean Michael Andrews is a graduate of Regents College, a Master Practitioner of Neuro-Linguistic Programming and a Certified Life Coach. He is the Supervising Instructor for Dave Elman Hypnosis Institute, and teaches the nurse anesthetist course for the American School for Clinical Hypnosis. Sean holds a black belt in Taijutsu Karate. He is certified with: NBHEC, the IMDHA and the Society of Neuro-Linguistic Programming.



Auerbach, Norma Lent

Norma has a PhD in Psychology and is President and founder of the Bodymind Learning Inst., Boynton Beach, FL; formerly of New Rochelle, NY. She has extensive experience conducting workshops for profit and non-profit organizations.

Specializing in self-improvement programs, stress management, past life regression and NLP. As a former school administrator and college professor, she is listed in Who's Who in American Education, and authored numerous publications including *"Empower Yourself: Design your Personal Stress Management Program from A to Z."*

**Babineaux, Mark**

Mark is an attorney in General Practice who is also trained in both Collaborative Resolution and Mediation. He is honored as a Life Diplomat by the IMDHA and is on the Advisory Board of the IMDHA and the IACT. He teaches many hypnosis related curricula and his practice includes helping individuals and groups overcome destructive habits, improve beneficial habits and forensic hypnosis.

Bennett, Linda

Linda is certified as a Clinical Hypnotherapist and Board Certified Hypnotherapy Instructor and a Life Coach. She has been recognized by her peers and students as an innovator in education. She has been recognized for Outstanding Creativity in the Classroom and she was recognized for Outstanding Clinical Contributions by the National Association of Transpersonal Hypnotherapists and 2014 Educator of the Year by IMDHA

**Bien, George**

George has inspired and changed the lives of hundreds of thousands of people worldwide. He is the principal trainer for the International Association of Counselors and Therapists, a Lifetime member of IACT and conducts Hypnosis Certification Seminars and Training Programs around the world.

Certification Seminars and Training Programs around the world.

Blaconiere, Carm

Carm has been in the field of hypnosis for over forty years. He was on the board of directors for the "National Hypnotic Research Center", Taught Self Hypnosis in adult evening classes for twenty years, and is now been teaching for eight years in another Continuing Ed Program in another school district. He has served as Chairman of the "Mid-America Hypnosis Conference" for the past seventeen years. Carm does group presentations, private sessions, stage hypnosis, corporate sessions and various classes involving hypnosis. He has gratefully received acknowledgement from the "NGH" and the "IHF" and the "IMDHA".

**Carson, Sarah**

Sarah is the co-founder and director of NLP Training New York and The Intelligent Hypnotist. She is an HNLP Trainer and IACT Master Hypnosis Trainer. As a consulting hypnotist and trainer, Sarah runs a thriving training center in New York City and sees private clients for transformational change. She is a published author and has produced numerous digital training products.

Carson, Shawn

Shawn is an HNLP trainer, Hypnosis trainer and Brain Based Leadership trainer with a thriving private practice in NYC. He is a published author of numerous NLP and Hypnosis books including "Quit: The Hypnotists Handbook to running effective stop smoking sessions", "The Swiss Pattern", "The Visual Squash", "The Meta Pattern", "The BEAT Pattern", "Tree of Life Coaching" and the 2014 IACT Pen and Quill award winning book "Keeping the Brain in Mind".

**Chong, Dennis and Jennifer**

Dennis and Jennifer have shared a clinical practice since 1979. They have turned their practice into a research laboratory in the fields of Applied Linguistics, Semantics, Philosophy, Morality, Ethics, Ontology, Epistemology and AI. Out of their research has come: 1. Pain Free Surgery by Hypnosis, 2. How to Reverse a Cancer, 3. Neuro-Semantic Programming, the study of how-you-know- to know-how-the-other-knows- to know-to-be cancerous, alcoholic, drug addict, nail biter and all the rest in DSM-5.

the fields of Applied Linguistics, Semantics, Philosophy, Morality, Ethics, Ontology, Epistemology and AI. Out of their research has come: 1. Pain Free Surgery by Hypnosis, 2. How to Reverse a Cancer, 3. Neuro-Semantic Programming, the study of how-you-know- to know-how-the-other-knows- to know-to-be cancerous, alcoholic, drug addict, nail biter and all the rest in DSM-5.

Cleary, Daniel F.

Daniel is an internationally recognized, Hypnosis Instructor and Pain Relief educator. He presents programs on hypnosis and the language of transformation throughout the United States, Europe and Australia, to doctors, psychologists, therapists and other hypnotists. His specialties include: Pain Relief, Personal Transformation, and Effective Therapeutic Language. Dan is the author of several successful client and practitioner guides.

**Drenner, Sandra**

Sandy received certifications in Hypnotherapy, Clinical/Medical Support Hypnotherapy in Santa Fe, New Mexico in 2010. Continued training receiving certifications in basic NLP, advanced NLP as well as Inner Mind Sourcing. Sandy co-owns MTC Counseling with her husband Monte who is a Licensed Mental Health Counselor and Certified Addictions Counselor. Beginning in 2011 - present, Sandy also began working with an out-patient recovery center, leading hypnotherapy groups, conducting hypnotherapy assessments and working with some clients individually. Mind change work is Sandy's passion, particularly with those who may find themselves enslaved to negative compulsions and actions.

**Eimer, Bruce**

Bruce is a licensed psychologist in PA and NJ in practice for over 30 years. He is Board Certified with the American Board of Professional Psychology, a Fellow of the American Society of Clinical Hypnosis and American Psychological Association, and a Certified Hypnotherapy Instructor with IMDHA. He has authored nine books, over 20 scientific articles, numerous book chapters, and conducted many professional workshops. He specializes in hypnotherapy for pain management, anxiety and PTSD.

Emrich, Arthur

Art is a certified Master Practitioner and Trainer of Hypnosis and Neuro Linguistic Programming (NLP). He has been working successfully for many years with groups and individual men, women, and children - helping them to solve problems and achieve more than they thought possible. As founder of U-Solutions, LLC, in Sarasota, FL, Art is devoted to bringing new approaches and discoveries about how to succeed - to businesses, families, and individuals. He has worked with numerous clients in the fields of business, sports, medical referrals, students, and habit deformation/formation.



"I am thoroughly enjoying (and learning) from the various presentations! Thank you for arranging this each year."

Terri Raymond, AZ

Gilbert, Sherry

Sherry has been a hypnotherapist since 2001. She is a faculty member for the Southwest Institute of Healing Arts. She has a passion for teaching and mentoring. She is proud to have received the 2016 Hypnotist of the Year Award from IACT.

**Granger, Sheila**

Sheila, described by the Times of India as Britain's leading hypnotist; A UK professional clinical hypnotherapist known internationally for her pioneering virtual gastric band hypnotherapy for weight loss. Having now

trained circa 1900 therapists in nine countries, and having licensed trainers to deliver her programmes in four countries. She is an international trainer and keynote speaker. Her practice is based in a doctor's surgery in the UK. Having gained her qualifications in hypnotherapy, accredited by the General hypnotherapy standards council in the UK, she went on to build a 35 client therapy practice in just three years. She regularly features in both local and national press articles and has appeared on BBC news on prime time television.

Hand-Harper, Karen

Karen, a BCH and CI with the NGH, NLP Master Practitioner, EFT Facilitator and member of IACT. She maintains a full-time practice in Chicago and teaches Hypnosis and NLP in classes scheduled thru-out the year. She conducts ongoing workshops for conferences, businesses and groups. Karen received the Mid-America Hypnotist of the Year award in 2010 and became a member of the Board of Directors in 2013. She received the Leadership Award from Banyan Hypnosis in 2014.

**Holder, Philip**

Phil specializes in Therapeutic Hypnosis, Counseling and Life Coaching. A sought after motivational speaker and teacher, he instructs hypnotherapy courses, as well as conducts workshops for corporations, public school systems and for private educational facilities. He is a certified instructor with the IACT and the IMDHA.

He is also a lecturer and published author. His book *"Hypnosis and Hypnotherapy – The Power of the Subconscious Mind"* has consistently retained a Five Star rating on Amazon.com and is used by both therapists and trainers as a source of information on hypnotherapy.

Horton, Will

Will, is considered by many to be the world's Leading Neuro-Linguistic Programming (NLP) Trainer. A Licensed Psychologist, Certified Alcohol and Drug Counselor, and Master Hypnotist. Will was one of the few non-law enforcement people asked to attend the FBI Crisis/Hostage Negotiation Course at the FBI Academy. His passion for NLP and Hypnosis come from personal experience. Not only has he used NLP and Hypnosis to overcome alcohol addiction, he's also used these techniques to win numerous karate tournaments and work as an actor in TV, film, and stage.

**Hunter, Roy**

Roy was certified as a hypnotherapist by Charles Tebbetts in 1983, and started teaching professional hypnosis in 1987. He has taught workshops in 20 different countries in the last decade. He is the published author of several

highly praised hypnosis books, and was recognized by three different organizations for life achievement in hypnotherapy. He is a Life Diplomat of IMDHA.

Johnson, Mark V.

Mark is a Second Generation Hypnotherapist, a Certified Clinical Hypnotherapist, a Certified Master Trainer and a Certified LBL Therapist with The Newton Institute. IACT presented Mark with the Educator of the Year Award at the 2016 conference. He specializes in Past Life Regression and Life Between Lives. Mark served as the Director of Operations for the Newton Institute and has been their Technology Coordinator since 2009. He spends his spare time playing and writing music, facilitating Holographic Sound Healing sessions and working with the search engines for his personal websites and The Newton Institute.

**Kimmell, Jody**

Jody Kimmell graduated with honors from the Hypnotherapy Academy of America where he went on to be a intern and coach for a further two years, and has a professional background in working with adults and teens with Aspergers as a Personal Care Assistant (PCA). Jody has since joined Change-Works Hypnosis Center and is co-founder of the Midwest Hypnotherapy Academy, both in Apple Valley, Minnesota. Jody specializes in working with children and young adults with Aspergers/High Functioning Autism.

**King, Anne**

Anne is a professional hypnotist and hypnosis instructor, is a Diplomat and Fellow of the IMDHA. She began a successful full-time practice in 1986 and has since owned and operated businesses in three Texas cities.

In addition to seeing clients, she owns a state-licensed school where she teaches Basic, Intermediate and Advanced Hypnosis for Certification as well as CEU classes for practicing hypnotists. She facilitates numerous workshops and classes at her school, bringing in a variety of top-name instructors. Many CEU classes are also offered as *Video Workshops*. She has been involved in metaphysics since the mid-80's. In 1995 she founded the Unity Church in her home town of Boerne.

Lane, Debbie

2007 International Hypnotist of the Year, Debbie has experience with high-profile cases. Debbie was certified by the Naturalife Institute in Basic Hypnosis and Integrative Hypnosis in 2002 and Medical Hypnosis in 2009. She has been the keynote speaker for Anheuser Busch, Working Women Of Tampa Bay and Pinellas County Schools. She has appeared on numerous radio and television programs including Siren Media's Strange Sex. She is a contributing author to Unlimited Human! journal as well as several hypnotic books.



"I really enjoyed the convention. It was my first one and certainly won't be my last!"

Shirley Ramponi, CT

"You had an excellent conference. Fun, informative, friendly and well run!!! Congratulations to you and your wonderful staff. And what a great location! Thanks again for all you do for our profession."

Paul Aurand, NJ



Linett, Jason

Jason Linett's "Work Smart Hypnosis Podcast," program has been downloaded more than 50,000 times. He shares hypnosis training, business strategy, and conversations with practitioners around the world.

As the founder of "Virginia Hypnosis," he maintains a full schedule seeing dozens of clients each week and teaching classes in his Alexandria, Virginia office. Jason is most proud of his ability to build a successful business and be at home each night with his family.

Locher, Cindy

Cindy graduated with B.A. in Education from Michigan State University; Completed coursework for Master of Arts in Leadership at Augsburg College, Minneapolis, MN. Honors Graduate of Hypnosis Motivation Institute, Tarzana, Calif. Instructor at Normandale Community College, teaching classes on medical hypnosis and self-hypnosis. She is owner/operator of ChangeWorks Hypnosis Center in the Twin Cities, a full-time hypnosis practice. Host of the AM-Radio show, The ChangeWorks Hypnotic Radio Hour, broadcasting from KDWA in the Twin Cities. Co-author, with Jack Canfield and Mark Victor Hansen, of Mastering the Art of Success, and the self published books, Creating Resilience: Ego Strengthening Hypnosis Scripts, and EFT: From the Basic Recipe to Personal Peace (a workshop manual).



Lutzke, Sandra

Sandra, Enlightenment Engineer, is a Certified Hypnotherapist, Access Consciousness Facilitator and creator of Enlightened Color Therapy. While educating and traveling around the world, she has been able to piece the missing links of our limiting beliefs into a

reality of endless possibilities. Her alternative approach to healing has inspired more awareness and more consciousness with many types of tools to help people become unstuck and live a life better than they could ever imagine.

"Excellent speakers. Excellent attendees. And we were next to the beach! Perfect weekend!"

Tim Shurr, IN

Marion, Jess

Jess is a hypnosis and (H)NLP trainer who is passionate about teaching and creating a space where students can continue to personally and professionally evolve. In the past she ran a busy practice in Philadelphia and now sees clients in New York

City. Jess has authored and co-authored over 10 books and has created over 65 hours of video training including "Deep Trance Identification" and "Erickson and Beyond". Jess's trainings are fun, dynamic, and highly interactive.



Mau, G. Fredric

Fredric is a popular keynote speaker at counseling and hypnosis conferences in the US and Europe. He is a Licensed Professional Counselor in private practice in Columbia, SC. He is an NBCC National

Certified Counselor, and NGH Board Certified Hypnotherapist and Certified Instructor of hypnosis. He was awarded the Hypnosis Research Award by the NGH in 2016, and the HypnoScience Award by the Hypnosekongress Zurich in 2013. He is the author of two books.

Neill, Kweethai

Kweethai founded *iHealth Center for Integrated Wellness Inc.* in Roanoke, TX. She created *iChange Therapy™*, integrating hypnosis, communication skills and energy medicine; to elicit health and happiness from within the client. Her goal is to put spirit first in the mind-body-spirit paradigm. She believes that if one's spirit is in order, the rest will follow. Kweethai is a frequent speaker, addressing the medical community as well as business and community audiences. She is an exceptional negotiator, communicator and coach. Kweethai is the author of *Hypnotherapy, An Alternative Path to Health and Happiness* and *How to Build a Six Figure Hypnotherapy Practice*.



Nongard, Richard

Richard K. Nongard is among the most qualified professionals in the Southwest, and has authored many books, videos and professional educational materials, including hypnosis textbooks. He holds advanced degrees on both Religion and Counseling, and has been

trained in the USA, Canada and Europe.

Offer, Robert

Studying and earning certifications in major Hypnosis modalities such as Regression, Eriksonian, Neurolinguistics Programming (NLP), and Quantum Hypnosis, PTSD, Emergency and Pain management and more. Bob brings a unique dimension to this class with years of studying consciousness. Such as 5-day silent meditations with Gurus -Sacred Sundance Ceremony with descendants of Crazy Horse, - advanced Neurophysiology - Biochemistry, and Marine Biology -Studies with Dr. Bruce Lipton, Dr. Joe Dispenza, and Dr. Daniel Amen. Bob, also, is a trained Public Speaker.



Pallesen, Nicholas

Nicholas is a Board Certified Hypnotist who balances a full schedule of clients with an international operatic performing career. Recent and upcoming performances include the Metropolitan Opera, the English National Opera (UK), and Cologne Opera (Germany). Nicholas is also the director of Whole Artist Hypnosis, where he works primarily with performing artists to help them get out of their own way, both onstage and off.

Papadakis, Debbie

Debbie is a Registered Psychotherapist, Board Certified Hypnotherapist, Diplomate of the IMDHA practicing since 1995. She has been featured in Oprah's "O Magazine", O's Big Book of Happiness, Elle Canada, Zoomer, CNN.com, WTN and VISIONTV. She is an IMDHA Certified Hypnosis & Pain Management Instructor, Reiki Master, Educator, Speaker & Founding Director of Hypno Healing Institute in Toronto, Canada. Recipient of the IMDHA Life Diplomate and Fellow awards in Hypnotherapy.



Pelles, Donald

Donald is a hypnotherapist in Kensington, MD. He works with his clients to resolve their difficult issues and thus transform their lives, utilizing hypnosis and Neurolinguistics (NLP). Hypnotherapy is his third successful ca-

reer; he was previously a mathematics professor, making significant contributions to the field, and then a software developer. Donald is very happily married to Rosalyn; they have three grown sons, five grandchildren, and three great-grandchildren.

Pillai, Padman

Padman MSc (London), A.R.I.C. (Associate Member of the Royal Institute of Chemistry), R.Ht. (Registered Hypnotherapist), has been training individuals in the practice of hypnotherapy since 2003. He has been instructing CE programs for the Edmonton Public School Board for the past nineteen years. For the last six years, he has been presenting courses the Northern Alberta Institute of Technology employee In-Service program; Appearing on many television programs: City TVs' Breakfast Television, CTS-TV, and SURYA TV in India.



Ring, Kenneth

Kenneth is member of IACT and NGH; Hypnotherapist since 2002 and Certified Instructor CI since 2010 Owner/CEO Tri-Unity Welllife Associates, Ring is a certified yoga/meditation instructor and Licensed Massage Therapist/instructor since 1974. Event/Expo promoter, Ring has produced 40 years of events such as 20 Annual Mother Earth Festival and dozens of Welllife Mind, Body Spirit Expos and sponsored leading edge authors-speakers such as Deepak Chopra, MD, Wayne Dyer & many others.

Rosen, Eric

Eric holds a PhD from the State University of NY at Buffalo in Counseling Psychology, and is a licensed psychologist in NY and Florida, providing psychotherapy, psychological testing, forensic work, and clinical hypnotherapy. He holds an adjunct instructor position with the Florida School of Professional Psychology at Argosy University-Tampa, an APA accredited clinical psychology doctoral Psy.D. program. Rosen has a Diplomate Fellow in Clinical Psychopharmacology, has Certification in Clinical Hypnotherapy, is an IACT Master Trainer, and teaches IMDHA Medical Hypnotherapy.



Sandland, Scott

Scott Sandland is the only hypnotists to ever work on staff in a chemical dependency center, dental office, and doctors office at the same time. He has spent over 15 years working on staff in various clinical offices, running a private

practice, and as the executive director of The Newport Clinic. Scott has created the largest free resource in the history of hypnosis (HypnoThoughts.com) and a school with one of the most demanding curricula in the profession (HPTI). Scott is well known for his laid back approach to teaching, sharing, and learning more about hypnosis.



Shaw, Rebecca

Rebecca is one of America's up and coming thought leaders on women's empowerment and personal development. She has 22 years of experience in private practice as a Clinical Hypnotherapist and Guided Imagery Therapist.

She is the Founder and Director of the Charleston Hypnosis Center (www.charlestonhypnosiscenter.com) and the creator of several integrative hypnosis programs designed specifically for women in the areas of emotional healing for breast cancer, weight loss, and divorce.

Singleton, Patrick

Patrick has been teaching NLP to Hypnotherapists since 1997, and has a successful private practice and school in Santa Fe New Mexico. He also teaches NLP, Natal and Past-Life Regression and his own work, called Inner Mind-Sourcing in different cities around the country.



Souza Campos, Flavio

A hypnotherapist in private practice since 1996, founded the Miami Chapter of IACT, Professor at Aranegui Institute in Miami, Florida. Doctoral degrees in biomedical engineering and medicine.

Stockwell-Nicholas, Shelley

Shelley has been a practicing Coach and Hypnotherapist for over 38 years. President of the International Hypnosis Federation, her 20 books are used in Hypnosis schools worldwide. She has been honored with awards from numerous prestigious organizations including IMDHA, IACT, and the Hypnosis Hall of Fame. She wrote four books with the venerable Ormand McGill. A regular guest on talk shows and in the press, she openly and proudly promotes the good work of mind, body, spirit, fun and Money.



Stork, Steve

Steve is Director of Technical Support at iHealth Center for Integrated Wellness in Roanoke, TX. As a teacher, writer, editor, webmaster, videographer and qualitative researcher (as well as certified hypnotherapist), he curates the

work of Kweethai Neill. His presentations this year include multimedia depictions of how she varies both standard and intuitive hypnotherapy techniques to 'deal with what emerges' from different clients' subconscious mind.

Tiers, Melissa

Melissa Tiers is an award winning author, lecturer and founder of The Center for Integrative Hypnosis in New York City. She teaches classes in clinical hypnosis, NLP and Integrative Life Coaching. Melissa is an adjunct faculty member of The New York Open Center and The Tri State College of Acupuncture.



Valentine, Selena D.

Selena, trained and mentored under the award winning Hypnotherapists Melissa Tiers and Shawn Carson. Selena has assisted people in discovering their own creative mind powers for personal growth and abundance since 2008. She is a Certified Hypnotist and

Instructor, a member of the NGH and IACT, a Certified Life Coach, an EFT Practitioner and is NLP Certified. Her work has been featured in the NY Post, WPIX Channel 11 and the Fox Channel.



Vallei, Mary

Mary is an Internationally Certified Hypnotherapist and is registered with the State of Colorado as a Psychotherapist. She is Owner of the Hypnotherapy Center for Positive Change which is an active, multi-state practice operating in NM, CO, and MI. She is former

President of the MI Association of Counselors and Hypnotherapists and is an instructor at the MI School of Professional Hypnotherapy. Prior to focusing on Hypnotherapy, Mary had an 18 year career in Nonprofit Management.

Wackernagel, Nicole

Nicole is working in her own practice full - time as a Hypnotherapist in the Hypnosiscenter in Wil, Switzerland, she is a Hypnosis Master Instructor IACT and IMDHA, a cert.Trainer for the Goulding SleepTalk Process and is teaching internationally as a cert. Dave Elman Instructor for the Dave Elman Hypnosis Institut. She is also a keynote speaker and Director of the Swiss Hypnosis Institut.



Watson, Michael

An international trainer of NLP and Ericksonian Hypnosis, Michael Watson has been practicing hypnotherapy for over three decades. He is a former trainer for Salad Ltd in the UK and on the training team for NLP of the Rockies and the UP Hypnosis Institute.



A Diplomate of IMDHA, and IACT "Educator of the Year", Michael is a faculty member of HPTI and is the Director of Phoenix Services for Personal Development. Known for his lighthearted and caring style, Michael's training programs are as enjoyable as they are practical. His developmental work in Generative Hypnosis is "cutting edge" and offers a new skill set to hypnotists in contemporary practice. When he's not traveling and training, he lives in Orlando, Florida where he maintains a private practice.

Wong, Paul

International speaker, instructor, and healer focused on Eastern energetics and wisdom for deep personal transformations. His chronic asthma led him on a journey of learning Chinese healing arts and spending time in the ashrams of spiritual masters in India. From working through his personal struggles, he developed the Heart Wisdom Process. It is the integration of his life experiences and ancient healing principles -- to teach a process to end suffering by resolving unconscious causes.



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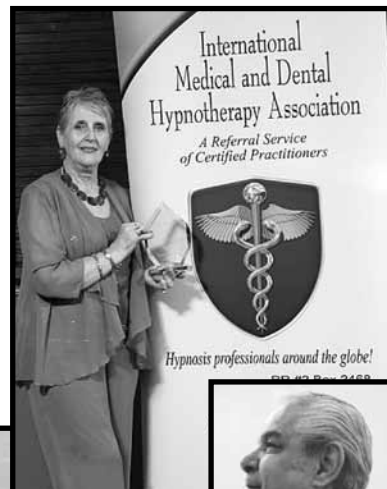
Wood, Andria Michelle

Andria Michele is a Nationally and Internationally Certified Hypnotist and Trainer. She has owned 6-figure hypnosis businesses in two different states and sold her last one in 2014. Her specialty is helping hypnotists start, build, and maintain successful hypnosis offices. From marketing, sales, office logistics and protocols, Andria helps hypnotists create business systems that support a hypnotist in creating a great income while achieving great results with clients.



Zottmann, Birgit

Birgit is a Certified Hypnotist. She is trained as a MBSR (Mindful Based Stress Reduction) teacher with Jon Kabat-Zinn. She is practicing in private practice hypnosis in Frankfurt and New York since more than 15 years.



"What a marvelous convention this year – great fun, tremendous workshops, and convivial atmosphere. Looking forward to next year."

Ann Hayes, FL

Hypno Expo 2016 *Photos*

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Saturday Only <i>(dinner not included)</i>	\$159	
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 Sunday Only	 \$119	
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· **ROOM RESERVATION:** Daytona Beach Resort 1-800-654-6216 or 386-672-3770 Use reservation code 'HYPNO EXPO' for special rate.

· **CANCELLATIONS:** Full refund (less \$25 administrative fee) must be made in writing prior to April 19th

2 HR WORKSHOP PRICES \$35 EACH	\$35	Select
SATURDAY 2 HR WORKSHOPS		
Hypnosis to Supercharge the Law of Attraction (Holder) 10:00		
Stop Interrogating the Conscious (Stork) 10:00		
The Art of the Sale (Valentine) 10:00		
Allergy Clearing Made Easy (Singleton) 10:00		
Magic Words and Language Patterns (Hand-Harper) 2:00		
Sports Hypnosis (King) 2:00		
Reality is Anything You Decide It Is! (Holder) 2:00		
Working with Troubled Teens (Andreas) 4:00		
Serious Help for Your Clients with Sleep Issues (Locher) 4:00		
Hypnosis for Breast Cancer (Shaw) 4:00		
Mirror Therapies and Mirror Neurons (Stockwell-Nicholas) 4:00		
SATURDAY 3 HR WORKSHOPS (special pricing applies)	\$45	Select
How to Reverse a Cancer (Chong) 12:30		
SUNDAY 2 HR WORKSHOPS	\$35	Select
What If It's Just a Story? (Bennett) 10:00		
Overcoming Fears (Papadakis) 10:00		
How to Convince a Skeptical Client (Pillai) 10:00		
Mending the Past, Transforming the Future (Auerbach) 10:00		
Working w/ Medical Diagnoses and the New DSM-V (Rosen) 2:00		
The Three Doors: A Metaphor for Treating Stress & Anxiety (Mau) 2:00		
Aging Smoking Cessation (Pelles) 2:00		
Hypnotherapy for Pain Management (Eimer) 4:00		
Working w/ Clients w/ Aspergers & High Functioning Autism (Kimmell) 4:00		
Mentor Panel FREE WORKSHOP 4:00		
Strategies for Working w/ Seniors (Valle) 4:00		
Placebo Power (Offer) 4:00		
Revisiting the Womb (Johnson) 4:00		
Intuitive Mastery for Hypnotists and Healers (Wong) 4:00		
SUNDAY 3 HR WORKSHOPS (special pricing applies)	\$45	Select
Evolutionary Trance (Watson) 2:00		
NETWORKING LUNCHEONS	\$25	Select
SATURDAY: Jason Linett - Pushing the Hypnotic Envelope		
SUNDAY: Debbie Lane - Forget Affirmations to Make the Change		
Undecided? PAY NOW - CHOOSE LATER! (2hr workshops)	\$35	Select
<i>(Enter quantity of desired workshops)</i>		

PRE & POST CONFERENCE COURSES 9-6 DAILY	\$1,795	Select
5-Day Train The Trainer (Blen) W-Th-F-M-Tues	\$1,795	
4-Day Parts Therapy Trainer (Hunter) W-Th-M-Tues	\$995	
2-Day Virtual Band Practitioner Training (Granger) W-Th	\$275	
2-Day Client Centered Part Therapy (Hunter) W-Th	\$275	
2-Day Telling Stories That Heal (Neill) W-Th	\$275	
2-Day Moving From Scripts to Transpersonal Sessions (Gilbert) W-Th	\$275	
2-Day Adv Hyp Induction & Deepening Techniques (Andrews) M-Tues	\$275	
2-Day Introduction to the Ultra Depth Process (Allocco) M-Tues	\$275	
2-Day Transcending Techniques (Sandland) M-Tues	\$275	
1-Day How to Attract New Clients From the Internet (Nongard) Fri	\$175	
1-Day Integrative Addictions Solutions: Rewiring Habits (Tiers) Fri	\$175	
1-Day Advanced Mind Control Secrets (Horton) Fri	\$175	
1-Day The Heart of Ericksonian Hypnosis (Carson/Carson/Marion) Fri	\$175	
1-Day NLP for Hypnotists and Hypnotherapists (Andreas/Watson) Mon	\$175	
1-Day Empower Your Hypnosis Business with Live Talks (Linett) Mon	\$175	

FULL CONFERENCE INCLUDES:

- 48 FREE Lectures
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The Trainer’s manuals are different than other hypnosis trainer’s manuals. They give you the exact words that George has used over the years that helped catapult him to becoming one of the top hypnosis trainers in the world! Simply follow the outline, use the written scripts, and easily conduct your own dynamic hypnosis certification seminars—2 student Manuals, 3 Trainer’s Manuals!

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The best way to fill your classes is by doing 1 or 2-hour hypnosis previews. We want you to conduct successful previews, so you also get a DVD of George conducting a Hypnosis Preview that you can watch, study, and model—Complete PowerPoint slide presentation included!

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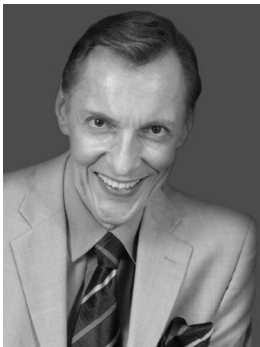
To help you project a powerful presence during your seminars, you also get two of George’s confidence-building CDs—Unshakable Confidence for the Hypnotherapist”, and “Unshakable Confidence for the Hypnosis Presenter!” You’ll also get George’s promo DVD that you can model, and his popular, How to Give Dynamic Hypnosis Presentations DVD!

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Dr. George Bien created and taught Advanced Hypnosis Training Programs as the Principal Trainer for organizations such as the International Association of Counselors and Therapists, the National Guild of Hypnotists, and the American Board of Hypnotherapy. George is the World’s First Recipient of the National Guild of Hypnotists’ President’s Award, the World’s First Recipient of the Dr. Rexford L. North Memorial Trophy, the “Oscar” of Hypnosis, and the World’s First Recipient of the Charles Tebbetts Award, and is the only person in the world to be twice honored with the IACT “Educator of the Year” Award! George was inducted into the International Hypnosis Hall of Fame in 1989.

George says, “Even if you have already taken a Certified Hypnosis Train-the-Trainer Program with another organization, this comprehensive, 5-Day Training Experience, will take you hypnosis training skills to the next level!”

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