



IACT / IMDHA



Dear friend and colleague,

The plans are made, the stage is set, and the excitement is building! This year promises to be extraordinary!

The difference between ordinary and extraordinary is that little 'extra'. We've gone the 'extra' and convened a team of educators, coaches, scientists, trainers and practitioners, in order to deliver on our promise of providing the very best topics, speakers and talent in the profession.

We assembled 55 exceptionally gifted and highly acclaimed educators to bring you a diverse and well-rounded blend of quality presentations to fit your experience level and pocket book. Collectively you have a choice of participating in nearly 100 award-winning courses, lectures and workshops. Some presentations, uniquely connected to our conference, are not offered in any other venue; so I encourage you to seize the opportunity to select from your skill set 'wish list' and train with the pros!

This year's theme is 'Catch the Wave'. Henry David Thoreau once said, "You must live in the present, launch yourself on every wave, and find your eternity in each moment." The Hypno Expo conference offers many extraordinary moments to do just that. The conference embodies it all with an environment abundant in opportunity, fraternization, demonstration, techniques and good times - on the world-famous shore of Daytona Beach.

Daytona Beach in May is the perfect getaway and a great time to rekindle your passion for learning. It's the ideal opportunity to break away, rejuvenate and recharge. You'll have plenty of time to learn, network, renew friendships, hone your skills, relax, play and have fun with the friendliest group of practitioners on the planet!

"Catch the Wave" expounds on the idea of perfecting our craft to elicit meaningful change. It is in this context that practitioners are able to better serve their clients and the public at large. An education attained by attending conference imparts far more than academic knowledge. It fosters a balanced development of the whole person - spiritual, physical, intellectual and social-emotional - a process that spans a lifetime. Life experience can be likened to a wave. While we can't change the way it breaks, we can certainly change the way we ride it.

Practitioners do well when they 'prepare to plan' and 'plan to prepare'. We've all heard the saying "Can't see the forest for the trees". Sometimes that simply means being unable to see the bigger picture. With that in mind, we've planned the conference over a long weekend, on a warm sandy beach - so that you can take a step back, relax, view your practice from another vantage point, and explore ideas that are sure to leave you refreshed, renewed and invigorated!

Hypno Expo goes from strength to strength; and 2017 promises to be no exception, offering an array of expert speakers to inspire and motivate. Within these pages you'll find numerous workshops, lectures and courses from which to choose. The presentations are sure to tantalize your educational taste buds, inspire your professional development and embrace your desire for learning...all while experiencing a relaxing and enjoyable stay in the beautiful Sunshine State.

While browsing this catalog, I wonder how many topics will catch your attention or pique your curiosity. There's a real possibility that each page will contain something to interest you. Before choosing, we encourage you to prepare a list of desired speakers, subjects and goals to help you decide which selections best fit your objectives and interests. Then, to get the most out of your conference experience, prioritize your choices.

Our goal in offering this conference is our commitment to assist you with ongoing personal and professional development. Dollar for dollar, the conference will prove to be one of the best values for your educational investment.

You can't expect to meet the challenges of today with yesterday's tools and expect to be in business tomorrow. Consider taking a weekend out of your busy life to invest in yourself and breathe in new ideas and inspirations.

I look forward to welcoming you at the Daytona Beach Resort and Conference Center in May when the weather is magnificently perfect, the sunrises are breathtakingly beautiful and the camaraderie is incredibly inspiring.

I'll see you there!

"Just as the wave cannot exist for itself, but is ever a part of the heaving surface of the ocean, so must I never live my life for itself, but always in the experience which is going on around me." - Albert Schweitzer



The International Association of Counselors and Therapists and the International Medical and Dental Hypnotherapy Association® have once again joined forces to offer you an extraordinary opportunity for continued education, personal growth, and advancement in the profession.

When you attend Hypno Expo 2017, you are assured of an exuberating and enriching experience. Live participation provides a 360-degree perspective from experienced, well-informed educators. You'll have the opportunity to talk with your peers one-on-one about their best practices, case studies, tips and techniques. Never underestimate the value of hands-on training. While a picture may be worth a thousand words, a live presentation is priceless!

With that being said, we understand there are times when physical attendance is just not possible. So this year, we're excited to offer you the most innovative and technologically advanced alternative to physical attendance ever proposed.

You asked for an alternative to attending conference..... and we delivered!

Virtual Conferencing is here! We are in our seventh year of bringing the conference to you - streaming live over the internet! This means you can attend the conference without ever leaving your home or office. Virtual conferencing is the wave of the future and we're happy to be the first hypnosis organization to offer this option. Whether you join us in sunny Daytona Beach, Florida or 'Virtually', from the comfort and privacy of your home or office, you are sure to find the experience rejuvenating, invigorating and refreshing. Attending the conference in either venue also fulfills your annual obligation of continued education.

So, register for conference today! We've taken steps to ensure that your registration experience is quick and easy. Online Conference Registration is available on the Association's web site. You may also register by calling Hypnosis Headquarters (570) 869-1021, or download and print the conference registration form from the web. A dedicated fax line (570) 869-1249 (private and secure) is available 24 hours a day.

Although you may reserve a room at any time, deadline for reservations with a discount is April 19th. To reserve a room online go to the Association's web site or call the hotel directly. Call (386) 672-3770 or (800) 654-6216. Use reservation code 'Hypno Expo'.

We look forward to seeing you in sunny Daytona Beach, Florida this May.

Robert Otto, *President, CEO*



**The International Assn. of Counselors and Therapists
The International Medical & Dental Hypnotherapy Assn.®**

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HYPNO EXPO 2017

Important Conference Information

CONFERENCE REGISTRATION:

REGISTER ONLINE Go to www.iact.org and/or www.imdha.com

REGISTER BY PHONE Call Hypnosis Headquarters at 570-869-1021

REGISTER BY FAX Complete your registration form and fax to (570) 869-1249. (The secure fax line is a dedicated line-available 24 hours a day).

REGISTER BY MAIL Complete your registration form and mail with appropriate fees to: IACT/IMDHA, 8852 SR 3001, Laceyville, PA 18623. You may download a copy of the REGISTRATION FORM by going to the websites. Website addresses are www.iact.org and www.imdha.com. Follow the prompts.

ROOM RESERVATIONS: Reserve your room by CALLING THE HOTEL directly at (800) 654-6216. Use Reservation Code 'Hypno Expo' for special rate. A block of rooms have been reserved for May 19-21, 2017. You can reserve your room by using the ONLINE RESERVATION. Go to the Association's home page and select Annual Conference. Then select Amenities. Deadline to receive this special rate is April 19th or until the group block is sold-out, whichever comes first.

TRANSPORTATION: Orlando International Airport is approx. 59 miles away, Orlando/Sanford International is approx. 45 miles away, and Daytona Beach International is about 5 miles. Some of the shuttle services include: DO Shuttle www.DoShuttle.com (386) 947.9947 or DOTS (Daytona Orlando Transportation Service) www.dotsshuttles.com (386) 257.5411 or multiple taxi services available in Daytona Beach. Thrifty is proud to be the official car rental agency of Hypno Expo 2017. Use corporate code 3029669. Easy online reservations can be made directly through our website; "Conference ->Amenities".

DIRECTIONS: Call the hotel 386-672-3770

CONFERENCE PACKAGE INCLUDES: 1 Free Mentor Work Shop, all 45 minute lectures on Friday, Saturday and Sunday, admittance to the Friday evening Social and Entertainment, admittance to the Saturday evening Banquet, Awards and Entertainment. Continental Breakfast included. Additional fees apply for all elective workshops and pre and post conference courses.

TAX DEDUCTION: An income tax deduction is allowed for expenditures of education (including travel, meals and lodging) undertaken to maintain and improve professional skills. (See Treasury Regulation 1:62-5: Coughlin v Comm. 203F.2d307).

CANCELLATIONS: To receive a full refund (minus a \$25 administrative fee), cancellations must be made in writing and postmarked prior to April 15th.

CONTINUING EDUCATION: Full attendance of the event on Friday, Saturday and Sunday will fulfill your annual CEU obligations in IACT and IMDHA. Additional credits are on an 'hour-for-hour' basis. Validation will be provided upon request.

RECORDING: We have contracted the services of a professional recording company. No personal recording is permitted. Recordings will be available for sale in the Exhibit area of the hotel. You may purchase recordings post conference by going to the online store.

CONSENT: There will be various professionals on site to photograph and record the event. By attending the conference you give consent to be a participant in any conference recordings or photographs.

CLASSROOM POLICY: Your opinion counts! Evaluation forms will be distributed for each class. Your co-operation in completing the forms will provide valuable feedback of each presentation. This is what is used in evaluating the speakers and topics for next year. Name badges MUST be worn at all times. Please be sure to silence your cell phones and pagers prior to the start of a lecture.