Volunteers will be offered the opportunity to experience this wonderful phenomenon first hand. If you volunteer and are selected as one of my helpers... It may very well change your life... that day! Join me and experience firsthand how your own perception and mindset affects your ability to create happiness and abundance in your life (or that of your clients or patients).

The methods are adapted from NLP, specifically for Hypnotherapists.

**WORKSHOP 10:00 – 11:45**

**HYPNOSIS TO SUPERCHARGE THE LAW OF ATTRACTION**

P. Holder

It's been proven that when people pray together with a collective intent, it can influence the outcome of events. Each of us has the power to influence our reality and our life. My mother once asked me... Phil, do you know why you've been able to accomplish all of the things that you've accomplished in your life? "Why mom?", I said. Her reply was, "Because You Knew You Could". One of our sons fairly consistently wins contests etc. at a well above average rate (when compared to most people). In his mind, from the beginning, he simply believes it's already a done deal that he will win. My mother-in-law who unfortunately now has dementia has always loved the casino. In years past she went to the casino and averaged about a deal with all kinds of allergies.

To understand the law of attraction, you must also understand at least the basic concepts of the Big Bang theory, Carl Jung's theory of The Collective Unconscious, and even more importantly... Quantum Physics.

With that being said, for our purposes, you and I can keep it really simple. I've often said that if you want to change someone's behavior, don't attempt to directly change the person's behavior. Provide them with a shift in perception and the respective behavior will change accordingly.

Let me show you how simple it is to help your client or patient achieve a shift in perception that will Better Align Them With The Law Of Attraction, Thereby Bringing Greater Happiness And Abundance To Their Life. It's really quite simple once you understand the process.

The subconscious won't come out to play until you invite it. So stop asking the conscious mind questions? Engaging the conscious mind while working with the subconscious is counter-productive. Perhaps one of the most difficult challenges to effective hypnotherapy is the ability to discriminate between the conscious and the subconscious; knowing with which you are communicating, and keeping the client in the right state.

This is a multimedia presentation in which less-effective and more-effective strategies will be contrasted using video from hypnotherapy training and work with real clients. Inexperienced hypnotherapists spend a lot of time asking questions that contribute little to helping the client with their issue. They keep the client thinking when they should be opening up emotions. The video examples will show what both approaches look like.

In this presentation, attendees will learn specific techniques that trigger automatic buying decisions in the minds of prospects and also gain an understanding of the psychology of selling. Additionally, there will be experiential group exercises for further practice.

**THE ART OF THE SALE – HOW TO GET CLIENTS TO BUY MORE PRODUCTS AND SERVICES**

S. Valentine

Thereby Bringing Greater Happiness And Abundance To Their Life. It's really quite simple once you understand the process.

In this class, learn a proven strategy for Clearing Allergies based on Hypnotherapy and NLP. Class includes a Hand-Out explaining all the Key Principles and Steps needed to successfully clear allergies to foods, plants, dust, scent allergies and more.

**WORKSHOP 12:30 – 3:45**

**HOW TO REVERSE A CANCER**

D. & J. Chong (special pricing applies – 3 hr workshop)

Science allows a person to have any theory he has thought out and its conclusion. However science requires that there must be a test whose results verify and confirm the conclusion. It then requires a 2nd center somewhere else in the world to do the same test and this test must yield the results that verify and confirm the conclusion of the theory.

The 1st centre with the test results is in Oakville, Ontario. The 2nd is in Brisbane Australia under Alan Patching. By coincidence our 1st cancer inversion was a pancreatic cancer in 1999; Alan’s was also a pancreatic cancer.

In 2012, Alan was to send us a 24 page document verifying his two cancer inversions. By what he sent us, we now have the scientific basis and witness to write the book. How to Reverse a Cancer. We have had to wait 13 years to do so. This has been a horrendous test of patience with grace and humility.

Participants will learn the algorithm of how to reverse a cancer and how to apply it immediately in their practice and they have our word that we will help them if they are in any difficulties.

**WORKSHOP 2:00 – 3:45**

**MAGIC WORDS & LANGUAGE PATTERNS THAT LEAD TO SUCCESSFUL SESSIONS**

K. Hand-Harper

Attendees will discover a secret to using hypnotic words and language patterns for success with even difficult or resistant clients.

Imagine yourself exclaiming, "Look, Ma...no script!" I wonder how much fun you'll have when you never need to worry again about what to do with a client issue for which there is no existing or useful script. You'll have magic words and easy language patterns that give you unlimited ability to solidify your change work with
an effective hypnosis process. Students have told me they use the handouts in every hypnosis session they facilitate until the patter quickly becomes natural and automatic.

Those in attendance will receive handouts they can use to practice or even during their sessions to quickly and easily learn the new tools for success.

**SPORTS HYPNOSIS**

A. King

Your clients may range from young children, to high school athletes to world class professionals. Whether you play sports, watch sports, or none of the above … athletes are truly a joy to work with. They tend to be motivated, clear about their goals, and will generally see success after only one visit. Professional athletes can become regular clients as they continue to improve their performance on a consistent basis. What do you need to know, ask, and avoid? This fast-paced lecture gives you the tools you need to get started with this lucrative market.

Participants will learn:
- What to say to the athlete BEFORE the session
- Four primary areas to include in all sports sessions
- Three things your client should bring to the table
- Three “distortions” that can help athletes
- Four mental mind-sets you want to enforce
- Specific types of suggestions based on the sport

**REALITY IS ANYTHING YOU DECIDE IT IS!**

P. Holder

Want to dramatically improve your success rate? You Can By Adding This Approach To Your Toolbox. Reality is anything you decide it is. In fact each of us lives within our own reality. Although we all usually assume that our reality and that of others around us is one in the same, in fact, often it is not. Hypnosis provides a powerful way for you as a therapist to help people modify their formerly programmed view of reality, overcome resistance to change and let go of long standing limiting beliefs about themselves. Hypno-Hallucinations (Or Daydreams On Steroids As I Call Them), are a powerful tool in the creation of both a dynamic reward system for the subconscious and for facilitating perceptual and behavioral change. They are also a way to comfortably, even enjoyably, practice a new and improved reality until it feels (and is) natural.

The only thing we can positively count on is change, yet change is the thing people resist the most. Hypno-Hallucinations create an Internal Practice Venue that helps clients or patients become comfortable and acceptant of the new paradigm they desire to create in their lives. Through the Hypno-Hallucinations which they themselves create, they can become fully open to change, which is the first stem to making change. We are who we practice to be. If you practice baseball every day, you become a better baseball player. If you practice carpentry every day, you become a better carpenter. If you practice confidence behavior every day, you will become more confident. There are many, many cases where the behavior MUST proceed the feeling in order to facilitate the growth that will help your client or patient.

Through the use of Hypno-Hallucination the client or patient to practice a new behaviors in a safe and even fun environment. It is also a great way to create an incredibly powerful reward system for the subconscious. The subconscious mind is like a little kid. The subconscious always wants a payoff for the changes it makes. It’s no different than telling a small child, clean up your room and I’ll give you an ice cream cone. The child will willingly do it, but only because ice cream is involved. Likewise, the subconscious is a little Id Creature that wants instant gratification... This is a great way for you to provide it. Hypno-Hallucination can literally provide any reward system imaginable to the subconscious.

**HYPNOSIS FOR BREAST CANCER**

R. Shaw

Rebecca will take you through an experiential exercise on working with stressful emotions using a technique she has developed called “Introspective Guided Imagery.”

**MIRROR THERAPIES AND MIRROR NEURONS**

S. Stockwell-Nicholas

Hypnosis pioneer, Dr. Milton Erickson trained mirror neurons to take him from his wheel chair to walk and then climb mountains! Explore how thought alters neural structure and how to apply that knowledge to helping yourself and others to learn, talk, and remember and “rewire.” This workshop includes how to use “mirror therapy” to make learning, memorizing and reframing easy and cutting edge ways to use these ideas to overcome debilitating injury and immobility.
Sunday, May 21st

WORKSHOP 10:00 – 11:45
WHAT IF IT’S JUST A STORY
L. Bennett

Explore ways to introduce past-life experiences through the use of stories. Not all clients believe in past-lives and using stories as a model can bridge the non-believer into a metaphorical experience thus allowing for awareness and healing.

You will gain an understanding of the healing potential of past-life experiences even if it’s just a metaphorical story.

Workshop will include ways to explore healing through stories including experiential exercises of storytelling.

OVERCOMING FEARS
D. Papadakis

The primary objective of this workshop is to introduce students to new, simple, and powerful techniques to enable clearing fears of all kinds, ranging from fears of water to heights, confined spaces, commitment, needles, spiders, and a variety of others.

Many people’s lives are crippled by debilitating fears. This workshop will teach students how to quickly and effectively clear the causes of a client’s fear and the corresponding emotions that create that fear. Using these techniques to clear those emotions and associations will allow students to resolve client fears rapidly and permanently. You can transform your/clients life by clearing negative emotions using these ground-breaking and effective techniques. The workshop will include demonstrations and group exercises that students can participate in to resolve their own fears then and there. This hands-on, experiential approach ensures that students will become proficient in the technique by the end of the workshop. It is essential for hypnotists looking to expand their practice to facilitate transformations for clients debilitated by chronic fear.

Participants will learn effective techniques to trace the root cause of any of their client’s fears, remove those fears, and empower them to enhance and transform their lives.

Participants will observe In-class Demonstrations and Engage in Powerful Class Presentations to:
- Learn how fears are created.
- Apply tools learned to help their clients get rid of their fears and release the emotions contributing to those fears.
- Learn how to identify fears.
- Use specific techniques to assist clients in resolving problems in their past that are causing present-day symptoms.
- Learn the most effective route to finding fear’s cause.
- Apply effective methods to encourage clients to confront their fears.
- Understand the use of proper and sympathetic language when discussing clients’ fears.
- Learn how to leverage simple, proven techniques for helping clients move forward and overcome their fears.

Many clients believe in past-lives and using the Akashic Record can help you understand Hypnotic phenomena or hypnotic state. As a therapist it is our job to convince and show our clients that they were hypnotized. Otherwise they feel that they were not hypnotized and believe the session was a flop and they wasted their investment of time and money.

We must convince and educate our clients on two important aspects.
1. What is Hypnosis?
2. To convince them 100% that they were hypnotized.

In order to achieve this we have to do some important things, before, during and after the hypnosis session. Learn these critical factors during the workshop.

MENDING THE PAST, TRANSFORMING THE FUTURE
N. Auerbach

Learn how to release tension and stress in your current life by unveiling past issues and transforming them into sources of healing, strength, and future renewal.

Using powerful imagery, this session will take you on an explorative journey back to the root cause of your current stress and tension. We will access your Akashic Record and visit with your guides/angels for inspiration and strength. You will also participate in a guided progressive relaxation to add clarity and create inner change so that you can become the best version of yourself in a happy, healthy, and healing manner.

This is very important, new information that you can also use with your clients.

WORKSHOP 12:30 – 3:45
(special pricing applies – 3 hr workshop)

EVOLUTIONARY TRANCE
M. Watson

It’s a changing world and our understanding of ourselves and our capabilities is changing along with it. The contemporary practice of hypnosis requires new skills and approaches as our clients are looking to us to facilitate their personal evolution.

Keep your skills and your practice up to date and explore new models for working with modern clients.

This client centered, holistic approach is the result of thirty years of study and experience. It draws resources and wisdom out of the client and utilizes natural evolutionary processes to create change.

- Use customized inductions that work effortlessly.
- Eliminate anxiety instantly.
- Develop personalized interventions with every client.
- Connect with your client’s highest motivation.
- Conduct content-free sessions when necessary.

Take these new tools home with you after the Hypno Expo and expand the offerings in your practice right away.

WORKSHOP 2:00 – 3:45

WORKING WITH MEDICAL DIAGNOSES AND THE NEW DSM-V
E. Rosen

This workshop is designed to familiarize both licensed and unlicensed clinicians with the new DSM-V and explain how to utilize various hypnotic techniques for specific diagnoses, allowing for greater communication between clinicians. This workshop will present sample scenarios with recommended clinical applications.
with reference to the specific diagnostic code and, if time permits, provide role-playing exercises to enhance your learning experience.

With more and more Hypnotherapists integrating their expertise with traditional practitioners, it is imperative to have a basic knowledge base from which to have effective communication with referring physicians. This workshop offers a solid initial understanding from which to build these important relationships.

Both licensed and unlicensed clinicians will become familiar with the new DSM-V and how to utilize hypnotic techniques for specific diagnoses.

THE THREE DOORS:
A METAPHOR FOR TREATING STRESS AND ANXIETY
F. Mau

In this workshop you will learn my elegant go-to metaphor for global stress reduction and anger relief.

Stories frame our emotions and create meaning in our lives. In this workshop you will learn a powerful metaphor that invites your client’s creative emotional side to create new ways to handle even the most difficult situations or people. We can all fall into a pattern where something happens and we react.

This process teaches the subconscious to experience new, more healthy responses. Anxiety is the core issue for most counseling and hypnosis clients, including people suffering from general stress as well as anger, trauma, tics, phobias, depression, and even insomnia and physical pain. It’s not what happens that stresses us out, it’s the way we see it, the reality we make.

This powerful Ericksonian metaphor engages the creative subconscious to experience a new solution, a different reality.

ACING SMOKING CESSION
D. Pelles

As with an unreturnable serve in tennis, your clients’ smoking habit will have little chance of returning when they experience the protocol I present in this class.

I will walk you through “how I do it”: the main 2-hour session from which 90% emerge as non-smokers, followed by two shorter sessions for reinforcement and follow-up. (When I contact them a year later, 75-80% are still smoke-free.)

I will describe my intake process and my hypnosis and stop-smoking pre-talks - including four ways to dissolve a craving - which set them up for success with the hypnosis and NLP to follow. I will discuss "The Zone," "Power Self," my "Line-and-Slider Deepener," and finally outline the customized 20-minute hypnosis session that enable clients to walk out smoke-free.

In the second hour I will briefly introduce, as time allows, the tools that I utilize, as needed, in the two follow-up/reinforcement sessions, including the Swish, the Being exercise, The Wholeness Process, Visual Squash, 6-Step Reframe, and Core Transformation. I have developed this protocol over nine years as a hypnotherapist and NLP practitioner, adding and adapting components from teachers and colleagues plus some that I have developed, and frequently tweaking it, to a point where it has become a highly effective program in giving clients what they desperately want: ending their smoking habit/addiction for good.

Attendees will have new insights to improve and revitalize their smoking cessation programs, through the protocol I present.

WORKSHOP 4:00 – 5:45
HYPNOTHERAPY FOR PAIN MANAGEMENT
B. Eimer

Hypnosis is considered to be an empirically supported and validated treatment for chronic pain. This 2-hr workshop provides a thorough introduction to the use of hypnosis and hypnotherapy for helping clients with chronic pain syndromes. After completing this workshop, you will return to your practice with a tool box of techniques for helping your clients get realistic relief from chronic pain. You will learn how to gather maximum information from a brief intake interview, to assess client suitability for hypnosis for pain control, and to develop client-centered hypnotic strategies for taming pain. This course covers the use of direct suggestions in hypnosis for transforming the experience of pain, as well as various hypnoanalysis techniques for discovering and releasing emotional factors blocking lasting pain relief. You will learn effective ways for using hypnosis to help your clients reduce pain intensity and unnecessary emotional suffering.

Most hypnotherapists and counselors have difficulty forming good rapport with clients whose presenting complaint is chronic and disabling pain. This is because most people with chronic pain do not feel that therapists really understand how deeply they are trapped by their persistent pain. In this workshop, attendees will learn what it is really like to have severe pain that will not go away, and how to convince clients that you can help them live their life more comfortably and productively.

When you complete this workshop, you will have a realistic in depth understanding of the chronic pain experience along with a toolkit of techniques for helping clients with chronic pain achieve greater control over their pain and a more positive outlook on life.

WORKING WITH CLIENTS
WITH ASPERGERS AND HIGH FUNCTIONING AUTISM
J. Kimmell

Young people with autism are a growing population in need of new alternatives in dealing with the challenges they face. As a skilled hypnotist already have much of the tools and understanding to work with these people, but without specific training in what to do (and what not to do) specifically for this type of client, you could unwittingly miss out on the tremendous opportunities to increase quality of life, self acceptance and self esteem in your Aspergers/HFA client. Language is the biggest challenge in working with clients on the autism spectrum for hypnotists not specifically trained in working with this group. Learn how to build rapport and reach these clients, how to structure your sessions; which techniques do and do not work with clients with autism; the best use of language and more.

- Learn and understand how individuals with Aspergers understand language differently than those not on the spectrum
- Learn to communicate with this rewarding group of clients
- Learn the traits of Aspergers
- Understand how hypnosis can improve quality of life for this group of clients
- Learn to explain the fight or flight system & relaxation response to these clients
- Learn which techniques work with people on the spectrum and which do not, and why.
- Discover the single biggest error you could unwittingly make in working with a client on the autism spectrum.
• Learn how to create rapport with people on the spectrum.

MENTOR PANEL

WOW!!! FREE MENTORING WORKSHOP

You absolutely must make it to this workshop. Benefit from over 100 years of cumulative experience, of the mentoring panel members. Grow your base of knowledge in all that is professional hypnotherapy. Inductions, Client/Patient Preparation, Intake Skills, Session Structure, Advertising, Marketing, Practice Management, Regression, Hypno-Analysis, Pain Management, and much more... Any topic imaginable is literally YOURS FOR THE ASKING.

Whether you are in your first few years of practice, currently adding to the scope of your practice, or if you’ve been in practice for years and simply want to benefit from the experiences of other veteran practitioners, you definitely want to be included in this incredible experience. At this conference only, IMDHA and IACT are offering a FREE MENTORING WORKSHOP, panel by some of the most experienced and knowledgeable practitioners in the field. You get the opportunity to ask your questions and benefit from tips and advice on how to build or increase your practice, increase your success rate and be more financially successful. You definitely need to be there for this Fantastic Mentoring Workshop.

We can’t tell you what topics will be covered because... that’s up to you and the other attendees. This workshop is an open forum where our panel will take any questions from you about the professional practice of hypnotherapy. You have a unique opportunity to any ask questions and benefit from the cumulative knowledge of some of the world’s most experienced professionals. BE THERE! You’ll be glad you were!

Experts
• Michael Watson
• Kweethai Neill
• Melissa Tiers
• Phil Holder
Moderator: Mark Babineaux

IT’S NEVER TOO LATE TO CHANGE: STRATEGIES FOR WORKING WITH SENIORS

M. Vallel

The Senior Population has physical, emotional, societal, family, and daily living circumstances which are often unique and different from other populations. Understanding these issues and then working with Seniors is a great way to become more creative as a therapist and is a sound way to expand and sustain a practice. Attendees will be able to gain an in-depth understanding of these issues and about how to expand a practice by gaining senior clients.

Seniors also have specific intentions they want help achieving. These may not be what most people think they are. In this presentation, Attendees will learn what many seniors really care about most and what they want to create in their lives. A therapist needs to be able to know and understand all this in order to adapt techniques and approaches to fully serve senior clients and help them achieve easy, effective changes so they can create happier, healthier lives. This presentation will include how to do exactly that. In addition, Attendees will learn how to develop a referral network of resources available to seniors that will not only help the therapist expand their practice to include the growing number of seniors, but also will help the clients live better lives. How to use popular cultural past references can be used to enhance the actual hypnosis sessions and how to adapt standard techniques and approaches in a new way to benefit the senior client will be covered as well. This presentation will give Attendees the opportunity to learn: through hearing about client stories taken from the presenter's 11 years of experiences working with seniors and with the providers and organizations who serve this population; through direct information provided from agencies that study and serve seniors; through demos; and through practice of the techniques. Time will be allotted for questions and answers as well.

Attendees will gain two new things: new approaches and techniques to use that effectively help seniors live happy, healthy lives and continue to be the persons they want to be in spite of age, and how to expand their practices by effectively include the growing number of seniors that exists today.

PLACEBO POWER

R. Offer

From Distraction to Freedom. From Failure to success!

Work where the real work is done! The Placebo level. Work with Placebo Power! Long used by the Medical and Scientific Professions. Positive successful results of the “Placebo Effect” are more than well documented.

• Come explore the step-by-step concepts recreating the power of the Placebo. The doctor didn’t do it! The pill didn’t do it! Something in the client / patient created inside him/herself has the power to change everything. From Esdaile, to Ultra High, Direct Drive and ancient mystical healings all rely on touching this real place of PLACEBO POWER.

• This is the pathway to real freedom and greatly improved results.

• As a Hypnotist we already tap into this power. There is no pill. We don’t really do anything mechanical to help the client bring change. Yet with Regression, NLP, EFT Eriksdian and direct suggestion we guide a power in the client that changes everything.

Research on the Placebo Effect has focused on the relationship of mind and body. If a person believes a pill will do something, then it’s possible that the body/mind connection and the clients own power to change chemistry can cause effects comparable to what a drug or medication might have caused.

In this 2-hour class we will outline in detail - a simple methodology in which helping the client raise his/her consciousness to the PLACEBO POWER level can be achieved. This is the juncture we all already know. Science meets spirituality and quantum physics here. Let’s de-mystify the POWER in the PLACEBO effect.

REVISITING THE WOMB

M. Johnson

Revisiting the Womb is an exploration of revisiting the time in the womb including the process of guiding the client to the womb, potential benefits of this exploration and a group experiential. This process is an integral part of Life Between Lives Spiritual Regression and it is often included in Past Life Regression sessions, though it can be used as a stand-alone session or incorporated into other sessions as well.

It is important that the therapist have a solid background in regression processes.
in order to successfully facilitate any kind of regression, and that includes regression to the womb. One potential problem can be asking leading questions, which could lead to the creation of false memories.

When I began teaching regression to the womb as part of my Past Life Regression Training, I decided to include regression to the womb in my past life regression sessions as well. By including this process in my sessions I am able to provide my clients with the opportunity to explore many possibilities in terms of healing on many levels and to gain a better understanding of who they are in their life today.

Often in exploring the root cause of a problem, it is possible to ask the hypnotized client if the source of the problem was before or after birth. If it before birth the next question might be is the source of the problem in the womb or before the womb. Using an affect bridge or a somatic bridge it is possible to get to the root of the problem without asking these questions. So in the end there are multiple ways to discover the source of the problem.

In one sentence, which is the most important benefit the attendees will gain from attending your program.

This workshop will provide an understanding of potential benefits of regression to the womb, case studies, womb regression methodology and a group regression experience.

INTUITIVE MASTERY FOR HYPNOTISTS AND HEALERS

P. Wong

Sharpen intuition by releasing deep-rooted subconscious programming.

This intuitive program is designed to help practitioners transform by unraveling deep subconscious programming that creates your current life challenges.

We focus on developing intuition to solve life’s most difficult problems whether professionally or personally. Our work is based on ancient Eastern principles of using heart energetics to transform subconscious programming into wisdom.

Learn to clear subconscious blocks that prevent you from fully accessing your intuition. Whether you are beginner just learning, or an advanced practitioner looking to sharpen your skills; clearing deep subconscious programming will be the key to unlocking your intuitive potential. The programming is often conditioned responses learned as a child, beliefs about intuition passed on by parents and ancestors, as well as traumas and suffering that created deep-seated trust issues. Clearing this deep programming will help practitioners connect to an all-knowing state known as the ‘superconscious’ achieved by self-realized sages.

By attending Hypno Expo 2017 you are guaranteed a rewarding and enriching experience. This year promises to be bigger and better than ever…so don’t be left out. Register Today!

Here is a sampling of some of the things included when you register for Hypno Expo

- Access to 48 FREE lectures
- Admittance to 1 FREE workshop
- Continental Breakfast each morning
- Friday Evening Social – Yes, we supply food and entertainment
- Saturday evening Awards Dinner – a 3 course meal and entertainment is included
- 3 Days of specialty shopping: Exhibitor Area
- Prizes and drawings throughout the weekend
- Refreshments offered throughout the day
- Kitchenettes included with each room reservation
- Continuing education credits

Top Ten Reasons Why You MUST Attend This Event

- To Receive Training by Some of the Brightest Minds in the Profession
- For Personal Growth
- To Learn New Skills
- To Open New Doors of Opportunity
- For Professional Networking with Like-Minded Peers
- To Fulfill Your Annual CEU Obligation
- For Professional Development
- To Revitalize Your Passion for the Profession
- To Add New Tools To Your Professional Toolbox
- To Improve Your Confidence and Stretch Your Academic Potential