

International Association of Counselors and Therapists
International Medical and Dental Hypnotherapy Association®

IACT/IMDHA HYPNO EXPO 2018

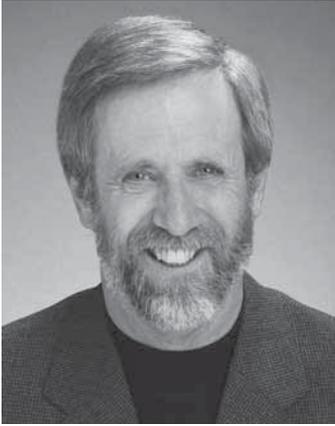
A Complementary Healthcare Extravaganza!



The Power of you!

May 18th, 19th, 20th, 2018
Daytona Beach, Florida

570-869-1021 IACT/IMDHA www.iact.org www.imdha.com



IACT / IMDHA



Dear friend and colleague,

The selections are made, and the Daytona Beach Resort and Conference Center is rolling out the red carpet, eagerly awaiting our arrival! This year promises to be stellar!

We've assembled 50 exceptionally gifted and highly acclaimed educators to bring you a diverse and well-rounded blend of quality presentations to fit your experience level, interests and wallet. Collectively you have a choice of participating in nearly 100 award-winning courses, lectures and workshops. Some presentations, uniquely connected to our conference, are not offered in any other venue; so I encourage you to seize the opportunity to select from your skill set 'wish list' and train with the pros!

Daytona Beach in May is the perfect getaway and a great time to rekindle your passion for learning. It's the ideal opportunity to break away, rejuvenate and recharge. You'll have plenty of time to learn, network, renew friendships, hone your skills, relax, play and have fun with the friendliest bunch of practitioners on the planet!

Imagine having the opportunity to exchange ideas with colleagues from all over the world. Imagine what areas can be enhanced using the latest developments in social networking and marketing, teaching and practice building. Imagine obtaining timely information on legislative affairs and cutting edge research. Imagine an environment filled with opportunities for favorable networking, collaboration, demonstration and technique. The possibilities are endless as you embark on an educational adventure as limitless as your imagination.

"The Power of You" expounds on the idea of perfecting our craft to elicit meaningful change. It is in this context that practitioners are able to better serve their clients and the public at large. An education attained by attending conference imparts far more than academic knowledge. It fosters a balanced development of the whole person – spiritual, physical, intellectual and social-emotional – a process that spans a lifetime.

Attendees gain a sharper focus on personal goals while developing action plans that put skills and techniques into practical daily use. You will refine your ability to think decisively and work synergistically. The information you gain is compounded and amplified when it is shared with others in our professional circles. This in turn becomes the basis for creating an actionable blueprint for personal and professional growth.

Practitioners do well when they 'prepare to plan' and 'plan to prepare'. We've all heard the saying "Can't see the forest for the trees". Sometimes that simply means being unable to see the bigger picture. With that in mind, we've planned the conference over a long weekend, on a warm sandy beach – so that you can relax, take a deep breath, envision your practice from another vantage point, and explore ideas that are sure to leave you refreshed, renewed and invigorated!

Hypno Expo goes from strength to strength; and 2018 promises to be no exception, offering an array of expert speakers to inspire and motivate. Within these pages you'll find numerous workshops, lectures and courses from which to choose. The presentations are sure to tantalize your educational taste buds, inspire your professional development and embrace your desire for learning...all while experiencing a relaxing and enjoyable stay in the beautiful Sunshine State.

While browsing this catalog, I wonder how many topics will catch your attention or pique your curiosity. There's a real possibility that each page will contain something to interest you. Before choosing, we encourage you to prepare a list of desired speakers, subjects and goals to help you decide which selections best fit your objectives and interests. Then, to get the most out of your conference experience, prioritize your choices.

Our goal in offering this conference is our commitment to assist you with ongoing personal and professional development. Dollar for dollar, the conference will prove to be one of the best values for your educational investment.

You can't expect to meet the challenges of today with yesterday's tools and expect to be in business tomorrow. Consider taking a weekend out of your busy life to invest in yourself and breathe in new ideas and inspirations.

I look forward to welcoming you at the Daytona Beach Resort and Conference Center in May when the weather is magnificently perfect, the sunrises are breathtakingly beautiful and the camaraderie is incredibly inspiring.

I'll see you there!

"Knowing others is intelligence; knowing yourself is true wisdom. Mastering others is strength, mastering yourself is true power." - Lao-Tzu



The International Association of Counselors and Therapists and the International Medical and Dental Hypnotherapy Association® have once again joined forces to offer you an extraordinary opportunity for continued education, personal growth, and advancement in the profession.

When you attend Hypno Expo 2018, you are assured of an exuberating and enriching experience. Live participation provides a 360-degree perspective from experienced, well-informed educators. You'll have the opportunity to talk with your peers one-on-one about their best practices, case studies, tips and techniques. Never underestimate the value of hands-on training. While a picture may be worth a thousand words, a live presentation is *priceless!*

With that being said, we understand there are times when physical attendance is just not possible. So this year, we're excited to offer you the most innovative and technologically advanced alternative to physical attendance ever proposed.

You asked for an alternative to attending conference..... and we delivered!

Virtual Conferencing is here! We are in our eighth year of bringing the conference to you - *streaming live over the internet!* This means you can attend the conference without ever leaving your home or office. Virtual conferencing is the wave of the future and we're happy to be the first hypnosis organization to offer this option. Whether you join us in sunny Daytona Beach, Florida or 'Virtually', from the comfort and privacy of your home or office, you are sure to find the experience rejuvenating, invigorating and refreshing. Attending the conference in either venue also fulfills your annual obligation of continued education.

So, register for conference today! We've taken steps to ensure that your registration experience is quick and easy. Online Conference Registration is available on the Association's web site. You may also register by calling Hypnosis Headquarters 570-869-1021, or download and print the conference registration form from the web. A dedicated fax line 570-869-1249 (private and secure) is available 24 hours a day.

Although you may reserve a room at any time, deadline for reservations with a discount is April 18th. To reserve a room call the hotel directly. Call (386) 672-3770 or (800) 654-6216. Use reservation code HYPNOEXP.

We look forward to seeing you in sunny Daytona Beach, Florida this May.

Robert Otto, President, CEO



**The International Assn. of Counselors and Therapists
The International Medical & Dental Hypnotherapy Assn.®**

8852 SR 3001, Laceyville, PA 18623
Phone: 570-869-1021 • Fax: 570-869-1249
www.iact.org www.imdha.com

Important Conference Information

CONFERENCE REGISTRATION:

REGISTER ONLINE Go to www.iact.org and/or www.imdha.com

REGISTER BY PHONE Call Hypnosis Headquarters at 570-869-1021

REGISTER BY FAX Complete your registration form and fax to 570-869-1249. (The secure fax line is a dedicated line-available 24 hours a day).

REGISTER BY MAIL Complete your registration form and mail with appropriate fees to: IACT/IMDHA, 8852 SR 3001, Laceyville, PA 18623. You may download a copy of the REGISTRATION FORM by going to the websites. Website addresses are www.iact.org and www.imdha.com. Follow the prompts.

ROOM RESERVATIONS: Reserve your room by CALLING THE HOTEL directly at (800) 654-6216. Use Reservation Code HYPNOEXP for special rate. A block of rooms have been reserved for May 15-23, 2018. You can reserve your room by using the ONLINE RESERVATION. Go to the Association's home page and select Annual Conference. Then select Amenities. Deadline to receive this special rate is April 18th or until the group block is sold-out, whichever comes first.

TRANSPORTATION: Orlando International Airport is approx. 59 miles away, Orlando/Sanford International is approx. 45 miles away, and Daytona Beach International is about 5 miles. Some of the shuttle services include: DO Shuttle www.DoShuttle.com (386) 947.9947 or DOTS (Daytona Orlando Transportation Service) www.dotsshuttles.com (386) 257.5411 or multiple taxi services available in Daytona Beach. Thrifty is proud to be the official car rental agency of Hypno Expo 2018. Use corporate code 3029669. Easy online reservations can be made directly through the Association's website; "Conference -> Amenities".

DIRECTIONS: Call the hotel 386-672-3770

CONFERENCE PACKAGE INCLUDES: Your choice of all 45 minute lectures on Friday, Saturday and Sunday. Admittance to the Friday evening Social and Entertainment, admittance to the Saturday evening Banquet, Awards and Entertainment. Continental Breakfast included. Access to all elective workshops and pre and post conference courses. (additional fees apply).

TAX DEDUCTION: An income tax deduction is allowed for expenditures of education (including travel, meals and lodging) undertaken to maintain and improve professional skills. (See Treasury Regulation 1:62-5: Coughlin v Comm. 203F.2d307).

CANCELLATIONS: To receive a full refund (minus a \$25 administrative fee), cancellations must be made in writing and postmarked prior to April 18th.

CONTINUING EDUCATION: Full attendance of the event on Friday, Saturday and Sunday will fulfill your annual CEU obligations in IACT and IMDHA. Additional credits are on an 'hour-for-hour' basis. Validation will be provided upon request.

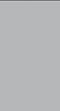
RECORDING: We have contracted the services of a professional recording company. No personal recording is permitted. Recordings will be available for sale in the Exhibit area of the hotel. You may purchase recordings post conference by going to the online store.

CONSENT: There will be various professionals on site to photograph and record the event. By attending the conference you give consent to be a participant in any conference recordings or photographs.

CLASSROOM POLICY: Your opinion counts! Evaluation forms will be distributed for each class. Your co-operation in completing the forms will provide valuable feedback of each presentation. This is what is used in evaluating the speakers and topics for next year. Name badges MUST be worn at all times. Please be sure to silence your cell phones and pagers prior to the start of a lecture.

HYPNO EXPO 2018

FRIDAY - AT - A - GLANCE

| | Tides A | | | Tides B | | Tides C | | Executive A | Cobia | Dolphin | Manatee | Barracuda | Albacore | Executive C | | |
|------------------|--|--|---|--|--|-----------------------|--|-------------|-------|---------|---------|-----------|----------|-------------|---|--|
| 5/18/2018 | 9:00 - 9:45 AM | | | 9:00 - 9:45 AM | | 9:00 - 9:45 AM | | | | | | | | |  | |
| | Conference Orientation & Welcome Complementary Refreshments | | | | | | | | | | | | | |  | |
| | 10:00 - 10:45 AM | S. Hill | E. Rosen | D. Lane | | | | | | | | | | | | Chapter Meeting |
| | | My Life As A Natural Somnambulist | Trauma Informed Clinical Hypnotherapy | The Real Love Potion Number Nine! | | | | | | | | | | | | REGISTER EARLY For BIG SAVINGS! |
| | 11:00 - 11:45 AM | M. Johnson | D&J Chong | R. Hunter | | | | | | | | | | | | COPHO |
| | | Physical, Mental & Emotional Healing with Past Life Regression | Good and Evil | The BENEFITS Approach: Progressions for Success | | | | | | | | | | | | IMDHA Instructors Mgt |
| | 12:00 - 2:00 PM | LUNCH | | | | | | | | | | | | | IACT Instructors Mtg | |
| | 2:00 - 2:45 PM | E. Finocchio | J. Rose | S. Carson | | | | | | | | | | | | Board Meeting |
| | | Removing The Emotional Impact Of A Medical Condition | Go Beyond Hypnosis With A Holistic Approach | Five Neuroscience Secrets To Transform Your Practice | | | | | | | | | | | | |
| | 3:00 - 3:45 PM | T. DeMarco | A. King | S. Drenner | | | | | | | | | | | | |
| | | Overcoming Triggers Of Addiction | The 8 Best Ways To Exercise Your Brain | Healing From Within | | | | | | | | | | | | |
| | 4:00 - 4:45 PM | L. Bennett | C. Blacconiere | H.L. Elman | | | | | | | | | | | | |
| | | Managing Second Hand Trauma | I'm A Hypnotist - Now What? | Waking Hypnosis | | | | | | | | | | | | |
| | 5:00 - 5:45 PM | S. Stork | P. Winkler | B. Zottmann | | | | | | | | | | | | |
| | | Funneling Toward Change | Hypno-Immunology: Slow Down The Aging Process | So What! Healing Shame | | | | | | | | | | | | |
| | 7:00 PM | Please join us Poolside at 7:00 for a No Host Cocktails/Reception with cocktails, refreshments and entertainment | | | | | | | | | | | | | | |

SATURDAY - AT - A - GLANCE

| | Tides A | Tides B | Tides C | Cobia | Dolphin | Manatee | Barracuda | |
|------------------|--|---|--|--|--|---|---|--|
| 5/19/2018 | Qigong Exercise on the Beach - Kweethai Neill | | | | | | | |
| 8:00 - 9:00 | Qigong Exercise on the Beach - Kweethai Neill | | | | | | | |
| 9:00 - 9:45 AM | President's Address/ Keynote R. Otto | | | | | | | |
| 10:00 - 10:45 AM | S. Gilbert Emotional Divorce - What Is It And How Do I Get One? | J. Linett Mastering Submodalities | S. Andrews How To Do Killer Demos And Fill Your Practice | A. Emrich Neurological Levels As A Hypnotic Induction 2-Hour | A. King Customizing Client Sessions 2-Hour | J. Souglides Lives Before Lives Beyond 2-Hour | M. Valle The Majesty And The Mastery Of Words 2-Hour | |
| 11:00 - 11:45 AM | M. Babineaux Ethics And Professionalism IS Your Business | M. Tiers The Atheist's Guide To Past Life Regression | C. Elman Diversify Your Deepeners | | | | | |
| 12:30 - 1:30 PM | SPECIAL NETWORKING LUNCHEON WITH RICHARD NONGARD Automated & Recorded Hypnosis | | | | | | | |
| 2:00 - 2:45 PM | K. Hand Magic Words And Language Patterns | P. Blum Your Creative Genius | G. Bien Modeling The Masters | M. Babineaux Hypnosis Is Habit Forming 2-Hour | | L. Bennett Beyond Scripts Organic Hypnosis 2-Hour | H.L. Elman He Looked Like He Was Hypnotized So Why Didn't It Work 2-Hour | |
| 3:00 - 3:45 PM | S. Granger Your Hypnosis In Corporate Business | K. Neill Magic Formula To Price Your Services | D. Pelles Pain Clinic | M. Johnson Group Past Life Regression Explore, Examine & Discover 2-Hour | | J. Linett Empower Your Facebook Marketing 2-Hour | N. Auerbach Release Past Life Issues And Heal The Future 2-Hour | |
| 4:00 - 4:45 PM | P. Wong How To Have Nurturing And High Quality Relationships In Life | F. Mau Hypnosis: The Perfect Healing for Trauma | S. Carson Electrify Your Practice With The Lightening Path Technique | | | | | |
| 5:00 - 5:45 PM | N. Wackernagel Becoming Confident With Your Induction | A. King Pretalks - The Most Important Part Of Your Speech | B. Barnes SHIFT Actualization Process™ | | | | | |
| 7:00 PM | Please join us in the Tides Ballroom for a no-host reception with cocktails, followed by our annual awards banquet with entertainment at 8:00 PM | | | | | | | |

SUNDAY - AT - A - GLANCE

| | SUNDAY - AT - A - GLANCE | | | | | | |
|------------------|--|--|--|---|--|---|---|
| | Tides A | Tides B | Tides C | Cobia | Dolphin | Manatee | Barracuda |
| 5/20/2018 | | | | | | | |
| 8:00 - 9:00 | ZUMBA On the Beach - Jackie Dreisbach | | | | | | |
| 9:00 - 9:45 AM | SUNDAY SERVICES - George Beardsley (held in Barracuda) | | | | | | |
| 10:00 - 10:45 AM | R. Nongard The "Shifting Awareness" Hypnosis Induction | J. Marion How We "Do" Problems | M. Smith The Joy Of Stress | L. Diaz Melendez Hypnoyoga For Anxiety Management | F. Mau Speechless For Six Months: Hypnosis For Conversion Disorder | B. Zottmann Conversational Hypnosis Words Full Of Power | P. Winkler The Hand to Face Induction Technique |
| 11:00 - 11:45 AM | D. Papadakis Overcome Fears And Excel In Life | M. Vallei Seniors And Hypnosis Techniques Designed For This Population | M. Watson Magic Hands | | | | |
| 12:30 - 1:30 PM | SPECIAL NETWORKING LUNCHEON WITH SEAN MICHAEL ANDREWS | | | | | | |
| | Don't Fixate On Fixation | | | | | | |
| 2:00 - 2:45 PM | H. Breward Let Me Tell You A Story | A. Emrich Six Principles For Hypnosis And NLP Success | B. Eimer Taming Chronic Pain | P. Wong Heart Wisdom Process: Healing Relationship Challenges | B. Barness Manifesting Your Dreams | S. Hill Somnambulists Are Not Born, They Are Created | T. Robinson Hypnosis And EFT The Perfect Pair |
| 3:00 - 3:45 PM | S. Carson The 5 Directions of Change | S. Winslow Mesmerize The Media | D. Lane Why Organic Hypnosis | | | | |

PRE- AND POST-CONFERENCE COURSES

| Room | Executive A 9 am - 6 pm | Cobia 9 am - 6 pm | Dolphin 9 am - 6 pm | Manatee 9 am - 6 pm | Albacore 9 am - 6 pm | Barracuda 9 am - 6 pm |
|------------------|--|---|---|--|--|--|
| Wednesday | | | | | | |
| 5/16/18 | G. Bien Master Trainer Certification Training 5-Day | S. Gilbert Moving From Scripted Sessions to Transpersonal Sessions 2-Day | R. Hunter Client Centered Parts Therapy 2-Day | B. Eimer Hypnotherapy and Mindfulness for Taming Chronic Pain 2-Day | | |
| Thursday | | | | | | |
| 5/17/18 | G. Bien Master Trainer Certification Training 5-Day | S. Gilbert Moving From Scripted Sessions to Transpersonal Sessions 2-Day | R. Hunter Client Centered Parts Therapy 2-Day | B. Eimer Hypnotherapy and Mindfulness for Taming Chronic Pain 2-Day | M. Watson Evolutionary Hypnosis 1-Day | D. Pelles Aging Smoking 1-Day |
| Friday | | | | | | |
| 5/18/18 | G. Bien Master Trainer Certification Training 5-Day | K. Hand Stop! Look! Listen! Maximize Session Success 1-Day | R. Nongard Techniques of Contextual Hypnotherapy 1-Day | M. Tiers Practical Neuroscience Proven Strategies to Rewire The Brain 1-Day | P. Blum Sound Healing For Hypnotists 1-Day | H. Breward Menopause Specialist Hypnotherapy 1-Day |
| Monday | | | | | | |
| 5/21/18 | G. Bien Master Trainer Certification Training 5-Day | S. Granger The Weight Loss Master Class 2-Day | R. Hunter Train The Parts Therapy Trainer 2-Day | K. Neill Hypnotherapy For Trauma Specialist Certificate 2-Day | C. Elman Goulding Sleep Talk Training Level 1 1-Day | A. DeMarco Epigenetics and Hypnosis: Hypnogenes 1-Day |
| Tuesday | | | | | | |
| 5/22/18 | G. Bien Master Trainer Certification Training 5-Day | S. Granger The Weight Loss Master Class 2-Day | R. Hunter Train The Parts Therapy Trainer 2-Day | K. Neill Hypnotherapy For Trauma Specialist Certificate 2-Day | | |

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Special Events

Saturday Networking Luncheon

12:30 – 1:30

with Richard Nongard

**Automated &
Recorded Hypnosis**



What works and what doesn't in creating effective hypnosis recordings? What does the research say? Is live really better than recorded hypnosis? What about Virtual Reality hypnosis? I will share how to structure pre-recorded sessions for maximum impact, hypnotic phenomena and getting real results. This luncheon will answer your questions about the techniques that are most effective in recorded hypnosis and how recorded hypnosis can boost the financial success of your practice.

Sunday Networking Luncheon

12:30 – 1:30

with Sean Michael Andrews

**Don't Fixate
on Fixation**



Many of us have been blessed with outstanding training from leaders in hypnosis. They have taught us how to effectively hypnotize and change people's lives, but if we blindly follow the methods they taught us and never question them, we do them and our clients a great disservice. Let's explore better methods and talk about how we can do that.

Advanced reservation required

Lectures

Friday, May 18th

Lectures 10:00 – 10:45

MY LIFE AS A NATURAL SOMNAMBULIST

How I Overcame the Emotional and Mental Health Challenges of Being a Sleepwalker into a Life of Wellness and Self Respect
S. Hill

The Hyper-suggestibility of Natural Somnambulism can lead to many emotional and mental health challenges. Understanding the connection has changed my life. In sharing my story, I hope to make the wellness community aware of how destructive hyper-suggestibility can be, so it can be addressed hypnotically.

This talk will cover:

- Understanding natural somnambulism as a meta condition.
- Understanding the developmental cocktail that creates natural somnambulism.
- Understanding how reducing hyper-suggestibility may be more effective than meds.
- Learn how to give hope to clients who have no idea what is wrong with them.

TRAUMA INFORMED CLINICAL HYPNOTHERAPY **E. Rosen**

This class provides current thought and method with regard to trauma care. A working knowledge of trauma care models, salient research, and application of clinical hypnotherapy techniques are explored and shared. While those in the clinical hypnosis field recognize the value of hypnosis in trauma work, empower your methods with knowledge of psychotramatology.

THE REAL LOVE POTION NUMBER NINE! **D. Lane**

Utilize this program to help build your clients love life and your client base at the same time. This program can be taught to the public in 3 classes; Involving Organic Hypnosis Techniques, including hypnotic

writing, trance and all senses. The class has resulted in several marriages! It has also been featured on local news when given around Valentine's Day. This program can be used to help people find their life mate and build up their confidence in the powers of the mind.

Lectures 11:00 – 11:45

PHYSICAL, MENTAL & EMOTIONAL HEALING WITH PAST LIFE REGRESSION **M. Johnson**

Past Life Regression offers huge opportunities for healing on many levels. The more common forms of past life healing involve fear such as claustrophobia from being buried alive, fear of water from drowning in a past life and fear of heights as a result of falling to your death from a high place. Notice these all have something in common besides fear, they result in the end of the life.

There are many other possibilities when it comes to past life trauma that can follow a person into their current life. Physical pain can be the result of some injury that may or may not have caused the past life death. Certain parts of the body can be sensitive or even seem to be involved in specific health challenges such as Irritable Bowel Syndrome, psoriasis or even asthma.

In this lecture we'll discuss various challenges that have been resolved in a single past life regression session. It is important for the client to experience the past life for this type of healing to take place. Often just going through the experience is all the client needs. Though it's often up to the practitioner to connect the dots for the client and help them to understand the connection between the past life incident and their current life situation.

There are plenty of ways to heal the body, mind and soul. The more tools you have in your toolbox, the better off your clients will be. This interactive discussion will include case studies of sessions that resulted in amazing healing for past life regression clients and provided them with relief that had been eluding them their entire life.

GOOD & EVIL **D&J Chong**

We are hopelessly deceived and cheated by Political Correctness, PC. The

term Evil is so distasteful that in the world of PC, you may not use it on another person. The offence that will be taken will be of thermonuclear proportions.

The result is that we are now blunted on the spot to speak the truth.

In life, what is NOT GOOD, in the reality of opposites of Good versus Evil, must by definition be EVIL. And in our midst, are oceans of NOT GOOD doings. To be unable to speak to the truth that these things and the persons who do them are EVIL and find other alternative words is to fail to tell the truth-as-it-is.

As we advance into the 21st Century the most critical thing is that we must speak the truth as required by the Philosophy and the Theology of Western Civilization. If we do not, then, by definition, every utterance is not GOOD and hence it is Evil.

THE BENEFITS APPROACH: PROGRESSION FOR SUCCESS **R. Hunter**

This proven technique is a great starting point for habit control and motivation, and has passed the test of time. List the client's personal benefits for attaining a goal, and project him or her forward in time to imagine enjoying success.

The BENEFITS Approach enhances the client's motivating desire to be successful at achieving a goal, which increases the probability of attaining success.

Roy has used this approach with clients since 1983, and it has passed the test of time. Even if inner conflicts occur that may require parts therapy in subsequent sessions, clients who have a strong motivating desire to succeed are more likely to experience success from advanced techniques.

Lecture 2:00 – 2:45

REMOVING THE EMOTIONAL IMPACT OF A MEDICAL CONDITION **E. Finocchio**

Our emotional state can cause a delay in our recovery and even produce complications due to the impact that pain, stress and fear has on our body. Whether the physical state is a result of injury, illness, surgery, chronic or acute condition or disorder, the emotions play an important part in the healing process. Learn some safe

and simply techniques to help heal both physically and emotionally.

Learn the 3 Rs of empowerment (Receive, Release and Relax). Teach your clients to take charge of their healing!

This protocol is an enhancement of the Guided Imagery Pilot Program being used at several Banner Health Hospitals and Treatment Centers in Phoenix, AZ. This program goal is to reduce the amount of drugs needed for pain and stress.

GO BEYOND HYPNOSIS WITH A HOLISTIC APPROACH AND SEE YOUR CLIENTS ACHIEVE OUTSTANDING, LONG LASTING RESULTS

J. Rose

You will learn how to create a complete holistic program for your clients to achieve maximum results. You will be able to guide your clients away from lifestyle habits that promote negative conditions, such as dehydration, sleep deprivation, exercise deficiency, nutrient deficiency, and over indulging in caffeine and alcohol; and provide new health-promoting protocols that will generate powerful and more complete changes from your clinical interventions. This information will serve as a model of excellence for all hypnotists who wish to offer a more complete practice. Your clients will be happier and more satisfied, and your practice will thrive, when they are able to achieve more powerful and complete changes in their life.

Learn the very latest research and cutting-edge protocols to put your clients on a whole new vibrant and healthy path in life. You will also have opportunities to increase revenues by offering proven health-promoting products in your practice.

FIVE NEUROSCIENCE SECRETS TO TRANSFORM YOUR PRACTICE

S. Carson

In this presentation Shawn will introduce attendees to 5 fundamental neuroscientific principles that when applied to hypnosis sessions increase success rates while building flexibility. The principles are easy to learn and apply to your hypnosis practice. Attendees will gain insights into how their brains work while also developing insights into how client's do prob-

lems and how we can find the shortest path possible to lasting positive change.

Lecture 3:00 – 3:45

OVERCOMING THE TRIGGERS OF ADDICTION

A. DeMarco

To combat addictions of every kind. To eliminate cravings, urges and obsessions. To elevate, stimulate and motivate.

We are one 'giant memory' that reacts to many stimuli that we have witnessed, whether real or imagined, since birth and before. The passion, or the circumstances, or the repetition with which any given stimulus is presented to us, dictates the effect resulting in specific reactions that please us, or empower us, or haunt us, or disturb us, or 'attempt' to destroy us. As hypnotists, we cannot fight fair fights with the enemy for the enemy itself never fights fairly. The subconscious mind must be befriended, beseeched, commanded, and de-programmed and re-programmed with, among other hypnotic techniques, Pavlovian-style triggers and Jungian symbols that counterbalance and overcome the old, learned, harmful stimuli. One of our goals is to neutralize and improvise.

Tony shall offer his further insights into the workings of the subconscious mind and the collective unconscious, the elevation of consciousness, and teach several effective triggers that he uses in his practice and has been teaching practicing hypnotists for many years.

Tony is the author of a widely acclaimed Addictions Practice Manual entitled "Slaying the Dragon of Addiction" in which 13 actual sessions are set forth in detail as if the student is 'taken by the hand' through the entire process of attaining abstinence. The triggers that he teaches are used not only to combat the cravings, urges, needs, desires, and obsessions of addictions and habit, but to give your clients the kick-start to get up, go out, grab life by the collar, and give it a good shaking.

THE 8 BEST WAYS TO EXERCISE YOUR BRAIN

A. King

Current research proves the mind can indeed alter the physical structure of the brain and we can all change our brains by changing our thoughts and perceptions. Sensory stimulus like sound/music,

light, vibration, motion and "learning" can "switch on" both genes and neural structures.

Our mind can direct its own unique healing if we have the desire, commitment, and motivation to practice some simple techniques repetitiously. Based on research by Andrew Newberg, M.D. and Mark Waldman, you can create a healthier brain by incorporating these exercises into your work with clients, your own life, or sharing with friends.

Learn these brain exercises:

- 3 ways to use your body.
- 2 passive ways to exercise.
- 2 types of activities.
- 1 spiritual practice that's at the top of the list.

HEALING FROM WITHIN

S. Drenner

This modality was developed for my own personal physical healing. As I tapped into my subconscious at a deeper level, I learned to bring forth practicals for my healing. This can be used for many types of healing - emotional, spiritual and physical. Your clients learn to trust the subconscious at a deeper level as solutions come from within. You will gain a new therapy that brings solutions from the clients subconscious mind to aide their healing. All will be given scripts to use with clients.

Lecture 4:00 – 4:45

MANAGING SECOND HAND TRAUMA

L. Bennett

Research indicates that caregivers are not immune to trauma and might experience compassion fatigue. Compassion fatigue is most common in the health care professions. Often with compassion fatigue we lose interest in our own self-care and both we and our clients can suffer. During this talk you will learn the signs of compassion fatigue and ways to address this phenomenon.

"We have not been directly exposed to the trauma scene, but we hear the story told with such intensity, or we hear similar stories so often, or we have the gift and curse of extreme empathy and we suffer. We feel the feelings of our clients. We experience their fears. We dream their dreams. Eventually, we lose a certain spark of opti-

mism, humor and hope. We tire. We aren't sick, but we aren't ourselves." C. Figley, 1995

Avoid the trauma of working with those suffering from trauma and PTS.

I AM A HYPNOTIST – NOW WHAT? C. Blacconiere

Most of you have taken training and are practicing some hypnosis. A lot of new hypnotists don't know where to really start to build a business or what area they would like to work. The field of hypnosis is quite unique. Once you learn how the mind works and how to influence it, you can work in almost any field.

WAKING HYPNOSIS H.L. Elman

A state and a tool you should know how to use. This presentation will both introduce and teach waking hypnosis as a tool for both your clinical work and for building our practice.

Lecture 5:00 – 5:45

FUNNELING TOWARDS CHANGE S. Stork

This talk will cover how to use probing questions, sentence stems, etc. as a means of helping a client construct understanding of their issue.

It is not enough to merely address a client's issue; the hypnotherapist needs to find the source of emotional energy underlying the issue and address that as well.

Steve is curating the work of Kweethai Neill, PhD. Using his background as a qualitative researcher, he is teasing out the components of her ability to catalyze change in clients. Though she uses elements of energy medicine in her work, this session deals only with strategies most hypnotherapists will find familiar.

HYPNO-IMMUNOLOGY: SLOW DOWN THE AGING PROCESS P. Winkler

Pam will provide the Winkler Method of mind-directed cellular regeneration that promotes and maximizes the body's ability to repair itself on the cellular level.

We are only now beginning to understand the unlimited power of the inner mind to improve our health through the process of directed cellular rejuvenation. This area of Hypnotherapy provides the link of biological science with the gentle art of natural healing. Pam will provide time-tested techniques that enable the inner mind to direct the body's natural healing power to be used as the ultimate strategy for self-healing.

Those who attend will learn stress techniques that have been successfully used to balance the mind-body-spirit connection for self-healing.

SO WHAT! HEALING SHAME B. Zottmann

Shame is a powerful emotion. And it is the most destructive of human emotions. Shame is a feeling deep within us of being unworthy. It can damage a person's image of themselves in ways that no other emotion can, causing a person to feel deeply flawed, inferior, worthless, and unlovable.

Compassion is the antidote to shame. As it is with most poisons, the toxicity of shame needs to be neutralized by another substance if we are truly going to save the client. Compassion is the only thing that can neutralize shame. I will share with you a powerful exercise in self-compassion. So, that you feel the difference inside yourself.

The attendees will recognize how destructive shame is, learn about the neuroscience behind shame and self compassion and experience compassion as the antidote to shame.

Saturday, May 19th

Lecture 10:00 – 10:45

EMOTIONAL DIVORCE – WHAT IS IT AND HOW DO I GET ONE? S. Gilbert

This technique combines hypnotherapy and the Gestalt Empty Chair technique. The relationship may be over, but if your client's subconscious hasn't let it go, they cannot move forward.

This technique creates the emotional separation and healing needed for your client to take their power back and create

a new life for themselves. It can also be used to help a client release the hold any old circumstances or even substances may have over their lives.

Attendees will be able to better support their clients who need to change the control and power that an old relationship (or substance) has over their life.

This technique helps clients to create immediate change in their lives.

MASTERING SUBMODALITIES J. Linett

Break through the surface structure of your client's issue and truly empower change. Submodalities are "the building blocks of subjective experience," and this NLP process is one which can take any hypnotic change from good to great. Learn methods to ask the RIGHT questions to get the best feedback, how to supercharge hypnotic rapport, and how to best identify your client's resource states. Learn the methods I've tested for you with thousands of clients to get instant gratification and lasting change.

Learn how to crumple the realities of your client's problem-state and rebuild the foundation and fortress of their success.

This is an interactive, hands-on class in which participants will leave with strategies to implement in their office right away.

HOW TO DO KILLER DEMOS AND FILL YOUR PRACTICE S. Andrews

Do you want to wow the crowd and attract LOTS of clients? Maybe you just want to show off at a family gathering or high school reunion. Learn the building blocks for performing amazing demonstrational inductions and suggestibility tests. Sean also shares all his secrets for how he ALWAYS chooses the best hypnotic subjects so that success is virtually assured!

You will learn:

- The magic 58-second pre-brief that prepares your subject for trance.
- How to induce instant hypnosis.
- The cool induction that even works with poor subjects.
- How to identify someone who will go into trance easily.

Now you will be prepared for when they say, "You're a hypnotist? Show me something!"

Lecture 11:00 – 11:45

ETHICS AND PROFESSIONALISM IS YOUR BUSINESS M. Babineaux

Adhering to ethical conduct and practice creates an expectation of trust with the public and is a direct benefit to your business and the entire hypnosis community.

This class is an overview of business structure, Codes of Ethics and Codes of Professional Conduct and a discussion of behavior in regard to the public and colleagues. Sample forms in regard to disclosure and release will be provided as well as a Council of Professional Hypnosis Organizations update on legislation and cases of interest to the hypnosis community. Learn the importance of knowing and respecting your scope of practice.

This presentation is general in nature and not intended to be legal advice. Any question as to the legality and licensing of your practice should be directed to licensed legal and accounting professionals in your particular province or state.

THE ATHEIST'S GUIDE TO PAST LIFE REGRESSION M. Tiers

In this class you will learn new ways to dive deeper into past life regressions. Whether you believe in past lives or not doesn't seem to matter to the metaphoric and symbolic richness of the mind. Melissa will share many different processes to take this form to the next level.

From her "Past Lives Pavilion" to "coasting the wheel of life" you will discover new ways to mine the mind for resources.

Participants will learn new ways of thinking about an old form.

DIVERSIFY YOUR DEEPENERS C. Elman

Ever get bored of counting to take your client into deeper trance? Are you using deepeners as stand-alone "scripts" after your inductions? Attendees will learn through lecture, discussion and demo, a variety of deepening techniques and how to creatively place them in their sessions while weaving them in a client-centered manner.

Learn a variety of ways to deepen or modulate a client's trance, with a "fresh", creative and effective method of being client centered.

The class will include lecture and discussion on various methods including but not limited to Fractionation, Re-induction, Pyramiding, Counting methods, Non-Verbal, Catalysts and many more. Whether used as stand-alone processes or creatively strung together, participants will attain more confidence in their ability and when and where to use deepening techniques.

Lecture 2:00 – 2:45

MAGIC WORDS AND LANGUAGE PATTERNS K. Hand

Hypnosis looks like magic. And it feels like magic! Imagine how magical you will sound when you naturally use hypnotic language patterns to craft irresistible suggestions.

Discover the Top 20 Magic Words for cutting through resistance. Have fun with the top 10 language patterns that work for any issue. Now make scripting your sessions in advance or on the fly as easy as counting up to 5. Be aware, participants will have a new confidence in their ability to work with any subject even when there is no script. Past Participants say they keep the two handouts on their desk and it's the only "script" they ever use! They also tend to smile when they realize the words and patterns are so automatic, they no longer need the handouts.

YOUR CREATIVE GENIUS P. Blum

It is well known that many of our greatest scientific breakthroughs and artistic creations throughout history came in a dream, vision, or day-dream while in a state of auto-hypnosis.

We will explore how to open and encourage creativity with your clients and yourself. Whether it is to enhance an existing skill, to express oneself artistically, or to create a new business, hypnosis is an excellent tool to access our creative resources. Excellent for thinking outside the box to problem solve, and also enhance an already successful life. Participants will find their own map to buried treasure.

MODELING THE MASTERS From Novice to Pro, in Record Time! G. Bien

Hypnosis Master Trainer, George Bien's journey goes from novice to pro, and becoming the clinical director of "Dynamic Changes". Owned by Marketing Genius, Richard Schefren, during their tenure, Dynamic Changes were the world's largest and most successful hypnosis centers, generating over \$7 million a year. George also worked with marketing guru Alex Goen (Founder of TrimSpa), and training the staff of Goen Seminars; In addition, George trained numerous icons in the hypnosis field, including Marie (Mickey) Mongan, Best-Selling Author, Founder of "HypnoBirthing®" who said, "I owe my career in hypnosis to George Bien"! Leading NLP trainer, Dr. Wil Horton said, "I believe that George is one of the top three hypnotherapists in the world!" George's hypnotic journey also included becoming the principal trainer for three of the most prestigious hypnosis organizations: NGH, ABH, and IACT.

Topics will include:

- Observational learning by imitation alone.
- Taking on the genius of others.
- Carbon copy is NOT creative copy.
- Following through with no excuses.
- Bending without breaking and much more!

Lecture 3:00 – 3:45

YOUR HYPNOSIS IN CORPORATE BUSINESS S. Granger

Learn how to talk the language of the decision makers and secure work in the corporate market. From working with sales teams helping them sell more, to increasing productivity. You will learn - How to position your services, a framework for your hypnosis sessions in the business world and the three most effective marketing strategies for getting your foot in the door.

This talk will help you gain the confidence to deliver any hypnosis programme to businesses, and the marketing know how. This has been tried and tested repeatedly in the real world.

MAGIC FORMULA TO PRICE YOUR SERVICES

K. Neill

Do you want to charge what your colleagues charge for similar sessions? Or, do you want to charge more but don't know how? Maybe you feel you should charge less? What is the magic formula? Recently a well-established hypnosis professional asked me for that magic formula. Join us to find out.

Attendees will learn how to set an optimal price for their services and be comfortable with it.

Attendees will learn how to value their services and how to give value to their clients through their delivery of excellent services.

PAIN CLINIC

D. Pelles

This presentation is especially for individuals currently experiencing pain. We will discuss and demonstrate several waking-hypnosis ways to eliminate acute pain, and talk about when it is appropriate to do so. This is much the same as my bi-monthly seminars at Hope Connections for Cancer (Bethesda, MD) If there is time, we will also briefly discuss chronic pain. Participants will learn several ways to eliminate pain, in themselves and others.

Lecture 4:00 – 4:45

HOW TO HAVE NURTURING AND HIGH QUALITY RELATIONSHIPS IN LIFE

P. Wong

Transform your daily stresses and triggers into more patience, compassion, and love for those you care about. You will learn a systematic approach for nurturing relationships based on Eastern principles to resolve and process the 9 types of subconscious suffering with the Heart Wisdom Process.

HYPNOSIS - THE PERFECT HEALING FOR TRAUMA: THE NEUROSCIENCE OF SUGGESTIBILITY

F. Mau

The same brain functions facili-

tate high suggestibility, dissociation, and negative posttraumatic responses. A neurological understanding demonstrates hypnosis is the perfect healing approach because it heals trauma, dissociation, and conversion issues in the same way they were created.

Neurologically speaking, hypnosis heals in the same way trauma hurts, so hypnosis is the perfect healing approach for trauma. If you'd like to listen in on a cutting-edge presentation on the neurology of hypnosis, this is it.

ELECTRIFY YOUR PRACTICE WITH THE LIGHTENING PATH TECHNIQUE

S. Carson

The Lightning Path technique is a fast and effective way to create powerful transformation. This technique, rooted in the ancient structure of the Tree of Life, allows you to tap into each element of the marvelous complexity of human experience to create powerful change.

The transformational Tree of Life allows you to build almost unlimited flexibility into your change work, create powerful hypnotic coaching patterns that are specifically designed for each individual client and to know exactly what to do when what you're doing isn't working.

Within this hands-on class you will learn the structure of the Tree of Life as a system for change and experience the 'Lightening Path' technique for fast, effective and comprehensive change both as coach and as client.

Lecture 5:00 – 5:45

BECOMING CONFIDENT WITH YOUR INDUCTION

N. Wackernagel

Confidence is one of the keys to being successful with your hypnosis practice. But what makes you confident? Are you sure that the client is to 100% hypnotized whether in the clinic, on the stage or even on the street? And how do you know it? Learn these little tricks and tips to what makes you not only more confident but also learn how to get almost ANYONE into hypnosis, almost EVERY time! As a special bonus, learn the trick that banishes that age-old problem... Never again hear the phrase, "I'm not sure I was hypnotized".

PRETALKS – THE MOST IMPORTANT PART OF YOUR SPEECH

A. King

What you say and how you say it before you formally induce hypnosis has everything to do with your success rate and referrals. Learn the most important information to convey to your client in order to guarantee cooperation and results. Find out how to increase your success rate by conducting a pretalk on the specific subject the client is addressing. Included are points to cover for various subjects like: sports, fears, weight, smoking, healing, and pain control.

Participants will learn:

- 3 Ways to Establish "Belief" in Your Clients.
- 6 Tips to Use with Every Client.
- 12 Essential Ingredients When Explaining Hypnosis.
- 5 "Tools" for the Client to Use on Their Own.
- How to Best Explain and Utilize Suggestibility Tests.
- The Importance of "Ending" Suggestions.

SHIFT ACTUALIZATION PROCESS™

B. Barness

The SHIFT Actualization Process™ was created by Bonnie Barness, a psychotherapist, hypnotherapist and life coach. It is a step-by-step process that you can utilize to create a SHIFT in your clients. Within the first session, your client will begin to Experience the Shift, a shift in consciousness that leads to a completely different way of seeing, thinking and being. New options and possibilities will be available that had been unseen before THE SHIFT. This event will give a general overview of the process.

Hypnotherapists and Life Coaches will have a practical step-by-step guide that they can follow and apply with their clients creating, the positive change and SHIFT that their clients desire. People want to feel better and look for answers. They read books and listen to specialists in various fields, including psychology, self-help and spirituality. As they gather information, they try to apply it to their lives. Usually they will see some change but do not understand why they cannot attain the happiness and the higher levels of spiritual transformation that they desire. The Bar-

ness SHIFT Method puts all of the various wisdom and knowledge together in a way that actually allows individuals to achieve this. This SHIFT can happen quite quickly allowing the individual to see an immediate change, bringing with it clarity, understanding and excitement about their life!

Sunday, May 20th

Lecture 9:00 – 9:45

MORNING SERVICE

Lecture 10:00 – 10:45

THE 'SHIFTING AWARENESS' HYPNOSIS INDUCTION R. Nongard

This class will teach you the Shifting Awareness Hypnosis Induction and how to quickly take clients into deep trance states. You will learn how to use this induction as a stand alone experiential process for quick induction and how to integrate it into other longer inductions as a skill-building tool.

By having multiple induction strategies, you increase the success of your clients, and you make your work more enjoyable. This induction is among the best, because it not only follows a process, but creates an experience for your clients.

By mastering the SAHI (Shifting-Awareness Hypnosis Induction) you will have a new tool for taking clients quickly into both deep trance states, and the resource state of hypnosis that can change lives.

HOW WE 'DO' PROBLEMS J. Marion

Have you ever had a client contact you and you had no idea how to help them? Have you surfed the web desperately trying to find scripts and advice on how to work with that client? If you've ever experienced this you may feel more confident knowing that there is an easier way to work with these clients.

Our clients have some specific skills that have lead them to reaching out to us.

The chief skill they've used is their ability to 'do' their problems. Problems don't just happen to our clients; they are the result of a sophisticated process. When we understand that process and therefore the structure of the client's problem it becomes easy to undo it. When you apply the principles taught in this class your confidence will grow as you are able to comfortably navigate your clients' problems and solutions.

Attendees will feel more confident in working with new clients and problems that haven't seen previously.

In this class attendees will learn:

- How problems are created and generalize.
- The unconscious strategy clients are running to have the problem.
- How to elicit that strategy.
- The key part of the strategy to change that will create positive change in your client.

THE JOY OF STRESS M. Smith

Stress is the number one killer in the United States today, ahead of cancer and heart attack.

We will be exploring the stress factor that accompanies many issues facing clients. In doing so, you can make your job easier while guiding your clients to their needed change. Stress is the common denominator in so many human conditions. Being able to identify the stress relationship in any issue can allow you to work smarter, not harder.

Lectures 11:00 – 11:45

OVERCOME FEARS AND EXCEL IN LIFE D. Papadakis

This talk will introduce students to new, simple, and powerful hypnotic techniques that will enable them to clear any of their clients' fears. Whether it is fear of water, heights, confined spaces, or spiders, these are the tools to resolve it for good!

Many people possess acute fears that debilitate their lives. This talk will prepare students to quickly and effectively clear the fundamental causes of any fear and uncover the emotions contributing to it. Once those associated emotions are cleared, the fear will disappear automatically and the client's

life will be transformed for the better. The talk will include a demonstration with a volunteer to resolve their own fears. By learning these simple, ground-breaking, powerful, and effective techniques, students will improve their skills in this booming field of hypnosis and place themselves at the forefront of work with fear!

Participants will learn effective techniques to trace the root cause of any of their clients' fears, remove those fears, and empower them to enhance and transform their lives.

Participants will observe In-class Demonstrations and Engage in Powerful Class Presentations to:

- Learn how fears are created.
- Learn how to identify fears.
- Learn how to effectively access the root cause of their clients' fears allowing them to permanently clear the problem at its source.
- Learn simple but powerful techniques to help clients let go of their fears.
- Explore proper and sympathetic language tools.
- Enhance their confidence and their practice.
- Learn how to help clients move forward by releasing emotional charges associated with the root of their problem.

SENIORS AND HYPNOSIS: TECHNIQUES DESIGNED FOR THIS POPULATION M. Valle

Aging clients often experience issues that are psychological, emotional, and social which are less pertinent to other populations. Knowing about these issues, how they affect the lives of seniors, can greatly increase the practitioner's ability to work effectively with these clients. You will learn what these issues are; how to adapt and apply standard hypnosis techniques and approaches in new ways that are geared specifically to the senior population. In addition, you can learn about how to deal with specific issues of ethics, family, and safety which are more encountered with seniors and with which you can help. Learn how to develop resource lists to aid the seniors who need more assistance beyond hypnosis. Seniors are open to hypnosis. Working with them also is a great way to increase your business. You will have an opportunity to learn simple things you can do to increase your business when you have senior clients.

Participants can gain new insights

into issues affecting the senior population; new insights into what this population seeks; new ways to apply the techniques and protocols of hypnosis in order to help their clients achieve optimum success; and how to increase the therapists business as well.

The Senior Population comprises close to 1/3 of Mary's practice. This includes having worked with hundreds of persons over the age of 75 to the age of 96. In addition to working with these clients, Mary has done extensive research into the issues affecting aging persons, and has developed a network of resources to make available to Seniors. Mary is among the few practitioners who specialize in this population.

MAGIC HANDS **M. Watson**

This program includes a complete teaching demonstration of a powerful process developed by Milton Erickson and Ernest Rossi. Combining elements of hand and arm levitation, catalepsy, ideomotor responsiveness, this easy-to-learn technique can help resolve deep seated issues that your client has been struggling with for years. This gentle and generative pattern doesn't require a script and can be applied to almost anything. Variations, exception handling, and additional patterns will be included.

Lecture 2:00 – 2:45

LET ME TELL YOU A STORY **H. Breward**

The aim is to encourage and build confidence in practitioners to use story telling with their clients, not just scripted stories, but more importantly writing their own. Also, to provide a few practical tools that they can draw upon to enable putting pen to paper or finger to keyboard. Finally, to remember the hypnotic power of a good story.

Improve your storytelling skills and learn how you can write your own stories for your clients, they will love it. There will be hints, tips and tools to help you become a true story teller and writer. Remember, how great it was as a child to listen to a story? Remember, how focused and entranced you were? What better way to help your clients than through a story you have written just for them?

Remember the enjoyment of listening

to a story and have the tools & confidence to write their own stories for their clients.

During this presentation participants will learn:

- A little history of storytelling and its purpose.
- How to write a story for their clients, with hints, tips and a few story starters.
- Experience the power of a story.

As a primary school teacher there were very few days that went by, without me telling a story. Now, anyone can read from a book or script, but telling a story is a different skill. I learnt very quickly how to keep 30 five year olds engaged with a book, not through the pictures, although they did help, but with the tone of my voice and actions. I want to encourage others to become story tellers, to use these skills with clients. We often get a message through to the subconscious with a story, especially with those who find it difficult to relax or engage. What better skill to learn than how to write a specific story with confidence for a client? Even easier if you have a few tools to help you achieve that.

SIX PRINCIPLES FOR HYPNOSIS AND NLP SUCCESS **A. Emrich**

Spoiler Alert! Principle 1 is, "Establish rapport with your client(s). Principle 6 is, "If what you are doing is not working, do something different!" Come to this program to discover the 4 missing principles. You will be glad you did, because using these principles is critical for success.

Attendees will learn an effective sequential process for sessions that produces success for clients.

Q&A Process will be used - but this time, I will ask the questions and participants can answer. Practical examples of each principle in use will be provided. Humor is a foundational element of the presentation. Hey, it's not rocket science - but neither is the wheel - simple, powerful, adaptive.

TAMING CHRONIC PAIN **B. Eimer**

This lecture will present the rationale and principles of a new and proven approach to using hypnosis to help chronic pain patients get pain relief without fight-

ing or overly relying on narcotics. The presentation will describe the steps of the A.W.A.R.E. Mindful Hypnotherapy protocol for taming chronic pain. Participants will experience a simple mindfulness meditation exercise that they can immediately use in their practices.

This lecture is based on a forthcoming book by Bruce Eimer and Roy Hunter entitled "Taming Chronic Pain Using Mindfulness and Compassionate Self-Awareness". It also introduces the principles and methods that are taught in the authors' 2-day "Hypnotherapy and Mindfulness for Taming Chronic Pain" course.

Lectures 3:00 – 3:45

THE 5 DIRECTIONS OF CHANGE **S. Carson**

Every problem a client brings into your office will move in one of five ways. That motion is an integral part of the structure of the client's problem. Once you understand which way the client is moving in the problem you can use the same principle to help the client undo the problem.

In this lecture you will discover:

- The five directions problems and solutions flow.
- How to identify which direction your client is moving in the problem.
- How to use that direction's opposite to introduce resources so the client easily changes.

MESMERIZE THE MEDIA **S. Winslow**

Free media publicity is always welcomed, but being labeled an "expert" by the media - that's essential to global name recognition. But, how do you go about achieving this task? And, who do you talk to, to secure your 15 minutes of fame?

This lecture will walk you through the steps, and give you powerful tips to get you the recognition you deserve. Learn how to "pitch" yourself and your ideas so you're always in the spotlight.

You'll learn:

- Who/how to contact in a newsroom.
- How to pitch a story.
- How to respond to media inquiries.

Prior to becoming a hypnotherapist, I was a news anchor and entertainment show host for 14 years. I'm married to Bob

Donaldson, news anchor for the CBS affiliate in Indianapolis. I worked as the PR Director for the Little Rock School District, Corporate Relations for the nation's largest privately held phone company, and ran my own PR Company for years.

WHY ORGANIC HYPNOSIS **D. Lane**

As new hypnotists we are eager to learn every method available, read every script written and put our clients in trance

to create change. Over time we may wean ourselves off of the scripts or begin to write our own. Still we cling to the protocols we are taught. What if I tell you it is all just ritual? What if even trance is a ritual? I will encourage participants to work empathically, mixing and matching various methods. Listening to the client intuitively and then channeling the appropriate words will create a constant stream of successful outcomes. Automatic writing, cards, ink blots, whatever tools make you feel most comfortable are a good starting point for develop-

ing your intuitive listening skills. There is time spent communicating while limiting which senses are used, thereby enhancing all senses when combined in a session.

Participants will learn to forget rigid rules and go for successful outcomes with clients instead.

"Truly a group of people bringing heart, meaning and professionalism to the field of hypnotherapy. My favorite conference!"

Cindy Locher, Apple Valley, MN

Workshops

Saturday, May 19th

WORKSHOP 10:00 – 11:45

NEUROLOGICAL LEVELS AS A HYPNOTIC INDUCTION **A. Emrich**

The neurological levels evolved through the work of pioneers in NLP and hypnosis, and is attributed first to work done by Gregory Bateson. Michael Watson has developed a powerful NLP protocol that includes his masterful work in "walking" interventions. I have continued to apply the model to hypnotic work as a way of introducing an evolutionary change process to clients who want/need a longer-term framework for dealing more successfully with life changes and surprises. This workshop will introduce the model, provide time for Q&A, and also give participants a chance to experience the model as a group demonstration.

Attendees will gain a new tool for developing hypnotic interventions for clients who want/need a longer-term model to apply to life challenges for decades into the future.

CUSTOMIZING CLIENT SESSIONS **A. King**

Learn to design hypnosis sessions that are more powerful and effective for

every client by customizing them to fit each specific individual.

Find out which types of suggestions and techniques will most benefit each client and provide the most impetus for change. Learn how to easily personalize generic ideas and turn them into dynamic, empowering resources. Discover how to get your clients to use their own unique abilities, talents, and knowledge to accelerate goal achievement. From the intake through the pre-talk, the hypnosis session, and the post-session interaction, make your time with each client more successful than ever before.

LIVES BEFORE – LIVES BEYOND **J. Souglides**

This workshop will discuss the parallel lives and the lives between them. Why it is important to work with other aspects pertaining to our existences within a past, parallel, present and future reality within the present time.

This workshop is for those wishing to explore and understand the parallel aspects of themselves / patients.

THE MAJESTY AND THE MASTERY OF WORDS **M. Valle**

Shakespeare wrote, "What's in a name". Hypnotherapists must ask "What's in a Word". Words hold the keys to creating a sense of openness, safety, personalization, beauty, and empowerment when they are used masterfully when working with our clients. It is not enough to be careful in choosing words that are clear and positive in creating suggestions and other

messages. We need to become storytellers and wordsmiths. In this workshop you can learn there are several simple things you can do to improve your proficiency, in using words in your hypnosis sessions and which will help you weave a consistent, beautiful image and vision throughout the hypnosis session which will reflect the client's goal and intentions. Learn how to discern the true definitions of the words the client uses to describe this current state and how to use that to help the client discover what he most truly wants to create. Be able to personalize each session in a totally new way with words. Boost your own creativity through mastering a new approach to using words.

Attendees will receive the opportunity to gain knowledge of how to use their client's words and definitions of words to create unique, personalized inductions, images, suggestions to enhance the clients' ability to create positive change.

Mary started her career teaching English and Creative Writing at the high school and the college level. She has published children's stories and poems. In her career as a Nonprofit Management Consultant, a large part of her work was writing grant proposals and reports needed to secure funding from governmental and private foundations. She was successful in obtaining over 14 million dollars through her written grant proposals. Mary brings her understanding and use of words to her hypnosis sessions and has developed techniques which use the client's words in unique ways to enhance the client's success.



WORKSHOP 12:30 – 3:45

HOW TO REVERSE A CANCER

D. & J. Chong

(special pricing applies – 3 hr workshop)

Science allows a person to have any theory he has thought out and its conclusion. However science requires that there must be a test whose results verify and confirm the conclusion. It then requires a 2nd center somewhere else in the world to do the same test and this test must yield the results that verify and confirm the conclusion of the theory.

The 1st centre with the test results is in Oakville, Ontario. The 2nd is in Brisbane Australia under Alan Patching. By coincidence our 1st cancer inversion was a pancreatic cancer in 1999; Alan's was also a pancreatic cancer.

In 2012, Alan was to send us a 24 page document verifying his two cancer inversion. By what he sent us, we now have the scientific basis and witness to write the book. *How to Reverse a Cancer*. We have had to wait 13 years to do so. This has been a horrendous test of patience with grace and humility.

Participants will learn the algorithm of how to reverse a cancer and how to apply it immediately in their practice and they have our word that we will help them if they are in any difficulties.

WORKSHOP 2:00 – 3:45

HYPNOSIS IS HABIT FORMING

M. Babineaux

Some tips, tools and tactics for using hypnosis to improve or remove those persistent habits which seem to either run or ruin our lives. Learn to use triggering, anchoring, visual cues, breathing and other simple reinforcement techniques to either amend or suspend our learned behaviors.

Learn to use all of the senses to both make sense of the moment and make the most of the moment.

Hypnosis itself is a habit that needs to be practiced.

"I loved the Daytona Conference as you always make it a very polished, high caliber experience."

Eric Rosen, Palm Harbor, FL

BEYOND SCRIPTS – ORGANIC HYPNOSIS

L. Bennett

What do you do when you don't have a script memorized or handy and available? How do you ask the right questions to keep your sessions flowing and create bigger ah-has for your clients? Through trance dialogue and active imagination you can learn to bridge the gap between the conscious and unconscious minds. The key to the process of active imagination is the goal of using as little influence as possible on the mental images of your clients as they unfold.

Learn the ability to support your clients in a light state of hypnotic trance to unravel the challenges they face and help to allow them to step into a more profound state of healing. Learn to facilitate the right questions to keep your sessions flowing and create bigger ah-has for your clients.

HE LOOKED LIKE HE WAS HYPNOTIZED SO WHY DIDN'T IT WORK?

H. L. Elman

This workshop covers the "how and why" of hypnosis with emphasis on testing and convincers. The information in this workshop is derived from a lecture always given in our IACT certification course.

WORKSHOP 4:00 – 5:45

GROUP PAST LIFE REGRESSION EXPLORE, EXAMINE & DISCOVER

M. Johnson

Explore past lives as you discover the benefits of Past Life Regression in a group format. Discover and recover talents, gifts and abilities from past lives. Gain a deeper understanding of different situations in your life as it relates to health, relationships and your purpose.

After a brief discussion of the process we'll spend some time entering into a relaxed state and begin our journey by visiting happy memories from your childhood, the time in the womb and 1 or 2 past lives.

During the past life review care will be taken to explore possible contracts, vows or promises that may be holding you back. We'll also explore physical, mental

and emotional aspects of that life that may be affecting you in your life today. Finally we'll be sure to discover who in the past life is in your life today.

When you attend this Group Past Life Regression workshop, you will gain first-hand experience of regression to the childhood, the womb and past lives. There is the potential for healing through this process, even in a group setting.

By creating a short list of questions before the regression you are setting your intention for your experience. You may decide to bring a yoga mat or a pillow and a blanket as well as something to write on after the experience. After the regression there will be an opportunity to explore and learn from your own experience and the experiences of others.

This experiential workshop will provide an understanding of the benefits of a Past Life Regression session that includes exploring happy childhood memories and regression to the womb before visiting past lives, as well as a thorough past life review.

EMPOWER YOUR FACEBOOK MARKETING

J. Linett

More than a billion people are active on Facebook each month, and it has become one of the fastest ways to get in front of your potential clients - only if you're using the right strategies. In this hands-on workshop, participants will learn methods to get found, position themselves as experts in their field, and use your valuable advertising dollars based on strategies I've tested in my own business for you.

Learn how to position your empowering hypnotic message in front of the right audience in just a matter of clicks.

My students have replicated these results in their hypnosis businesses worldwide.

RAPID REGRESSION: FIND THE ROOT CAUSE OF ANY COMPLEX ISSUE WITHIN MINUTES

D. Papadakis

We live in a fast-paced world. Once, bulky computers took hours to process information and produce results. Today, computers and other electronic devices are compact and deliver results in seconds. Like technology, therapy has also evolved to resolve issues (emotional, psychological, and behavioural) and produce desired results in a much shorter time frame.

Regression Therapy is the process of guiding clients to the source of their issues or unwanted feelings and behaviors. By removing the emotional charges and impressions of the original events, students will be able to clear their life issues and stop the unwanted behavior all at once. The workshop will also review the range of modalities that regression therapists use to clear specific client issues, including inner child work, energy work, chakra and chair work, focusing, voice dialoguing, and decoding.

This workshop will facilitate learning how to quickly access the subconscious database to find the source of present-day issues and determining how to deal with them in an effective and lasting manner. Learning these effective, ground-breaking techniques will give participants greater confidence in their work and give them everything they need in order to safely and effectively use regression therapy with their clients.

Participants will learn the principles of regression therapy, develop the step-by-step skills necessary to access and resolve the subconscious issues that arise. They will observe In-class Demonstrations and Engage in Powerful Class Presentations to:

- Learn how to trace the root cause of any complex issue within a matter of minutes.
- How to work with resistant clients.
- Understand which specific techniques are appropriate to help clients resolve the present-day symptoms caused by past problems.
- Effectively and professionally handle abreactions.
- Use a variety of powerful and varied techniques for regression.
- Receive a complete checklist of the Do's and Don't's of Regression Therapy.

RELEASE PAST LIFE ISSUES AND HEAL THE FUTURE

N. Auerbach

Using powerful imagery, this session will take you on an explorative journey back to the root cause of your current stress and tension. We will access your Akashic Record and visit with your guides/angels for inspiration and strength. You will also participate in a guided progressive relaxation to add clarity and create inner change so that you can become the best version of yourself in a happy, healthy, and healing manner. This is very important, new information, that you can also use with your clients.

Learn how to release tension and stress in your current life by unveiling past issues and transforming them into sources of healing, strength, and future renewal.

Sunday, May 20th

WORKSHOP 10:00 –11:45

HYPNOYOGA FOR ANXIETY MANAGEMENT

L. Diaz-Melendez

The participants will learn how to do self-hypnosis through yoga practice in order to manage the anxiety symptoms. They will receive information and strategies on how to teach these techniques to their clients. Participants will engage in an exercise, where they can learn and practice how to do adequate breath techniques through basic yoga poses that help them in relaxation and brain release.

Participants will learn how to reorient the brain in a good way to change limiting thoughts that nurture the anxiety.

Finally, participants will learn how to practice these techniques with the clients and receive highlights and recommendations. They can be relaxed and obtain a protocol to do the same with their clients.

SPEECHLESS FOR SIX MONTHS: HYPNOSIS FOR CONVERSION DISORDER

F. Mau

This is a case study of a 16 year old African American woman who was physically unable to speak for six months following a severe flu, including dramatic audio of her recovery during a rapid induction process. Medical diagnosis revealed no physical problem effecting speech. Since Mesmer cured Maria Theresia von Paradis of hysterical blindness in the 18th Century, hypnosis has been an excellent way to address conversion disorder. In this workshop we will explore the neurological reasons why hypnosis is the best process for addressing conversion, dissociation, and trauma issues.

Attendees will gain an understanding of the neurological basic reasons why hypnosis is the best way to treat somatic (body) issues, and will gain confidence in the process for addressing body issues.

The audio of the client session is amazing!

CONVERSATIONAL HYPNOSIS: WORDS FULL OF POWER

B. Zottmann

All you need for hypnosis is an empathetic understanding of your client (rapport) and words. Conversational hypnosis is an attempt to communicate with another person's unconscious mind without a formal hypnosis induction. It is also known as covert hypnosis. Conversational hypnosis relies on your thoughts, words, body language, and tonality working together in harmony.

In this workshop I will demonstrate and practice new ways to get instant rapport with your client and the use of five power words to help your clients to make the changes they would like to have. You will experience these words in themes like 'relaxation' and 'change'. It is very easy but powerful and will bring your skills as a hypnotist to a new outstanding level.

You will be able

- To recognize the importance of rapport to master two techniques for an instantly good rapport with your clients.
- To become aware of various techniques, modalities, and strategies being available that are easy to learn and apply for both the hypnotist and client.
- To acquire a new understanding that with the help of power words, you will find ways of building experiences, and linguistic bridges between ideas.
- To learn and practice how you can use these words with a theme and practice it with different themes. Learn the most powerful ingredients of hypnosis!

THE HAND TO FACE INDUCTION TECHNIQUE

P. Winkler

Pam will share a successful therapy strategy for helping your clients be successful in important areas of self healing. She will demonstrate with a volunteer, the highly acclaimed Hand to Face Induction technique. Pam has successfully used the Hand to Face Induction with obesity, addictions, chronic pain, depression, anxiety, panic attacks, phobias, sleep disorders, PTSD, sexual dysfunctions, and many health related problems. She will provide handouts of this induction script as part of the workshop. Beginning Hypnotists and experienced Clinical Hypnotherapists will both benefit from attending this workshop to learn about this gentle yet powerful releasing technique.

WORKSHOP 2:00 – 3:45

HEART WISDOM PROCESS: HEALING RELATIONSHIP CHALLENGES

P. Wong

Learn to heal and get to the source of your deepest relationship wounds for your clients or for yourself. Often times, we deal with stress and day-to-day triggers of life, but behind that is unresolved pain that is hiding in the depths of the subconscious. If these are not resolved, then you are likely to experience unhappiness and self-sabotage with your current day relationships, relating to romance, family, work, and business. You will learn to peel away the layers in the subconscious mind and get to the source of suffering with the Heart Wisdom Process.

MANIFESTING YOUR DREAMS

B. Barness

An innovative process, which will give you the ability to support you and your clients in manifesting in a powerful and unique way. Part of the Barness

SHIFT Method, is based on psychological and spiritual concepts that work together to truly make dreams a reality. In this two hour workshop, you will receive a practical and exciting new process that will create powerful change and positive manifestations of dreams in both your life and the lives of your clients. Included in the workshop will be information pertaining to Manifesting the Dream of Releasing Addictions. Books and Journals will be available to purchase and can be utilized during individual and group sessions.

SOMNAMBULISTS ARE NOT BORN, THEY ARE CREATED

S. Hill

The most hyper-suggestible population are created from chaos and lead lines of the same. Learn how hyper-suggestibility affects the mental and physical health of our clients and how we can help.

HYPNOSIS AND EFT: THE PERFECT PAIR

T. Robinson

If you want to pump up the effectiveness of your Hypnosis practice, then add EFT to it. Students will be taught why

EFT is an improvement. They will be taught EFT and then shown how to incorporate it into their practices effectively. This is a comprehensive Workshop that is filled with demonstrations and hands-on with students. Students will learn an EFT Induction and how to eliminate all Resistance to Change so their Hypnosis sessions are more effective and can take clients down to the Esdaile level easier and quicker. Students will learn to do EFT with their clients and learn how to induce Hypnosis using EFT and learn how to use EFT throughout their practice to give their clients more powerful and effective sessions which results in an expansion of their client list (and more income) for them. This is an informative approach to healing that will bring about a more successful practice for hypnotists. It is very useful for hypnotists to learn EFT and how to utilize it in a Hypnosis practice, since it teaches students how to expand their practices and get better results for their clients. This powerful 2 hour workshop will transform the lives and practices of students when they return to their practices.

Conference Activities

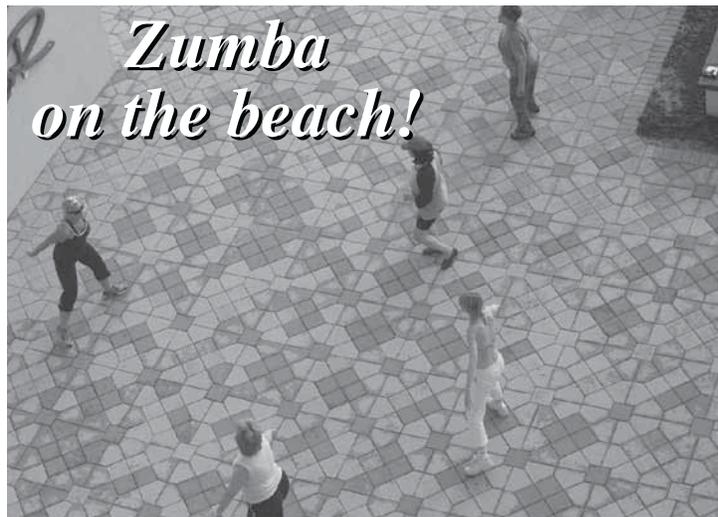


Join Kweethai Neill for an active meditation to set your day in harmonious order.

Qigong is an ancient Chinese Practice to engage Breathing, Visualization and Mindfulness to calibrate the harmony of your internal energies with your environment.

Starting your morning right sets the orderly path for the rest of your day.

The Qigong class is on Saturday morning 8-9 am.



Start your day off right with Jackie Driesbach's fitness party! Perfect for any fitness level and you don't need to know how to dance! This is an exceptional stretch, especially for working professionals who sit a lot during the day. It helps open up the hips and groin while stretching the core, upper, and middle back.

The Zumba class is on Sunday morning 8-9 am.

The Virtual Conference is Here !!!

Hypno-Expo 2018

May 18th – 20th

The Power of You!

Nearly 48 hours of essential hypnosis education for one low price

\$299!

*In addition to watching the conference streaming live, you get:
ALL the handouts and ALL audio recordings in a digital format sent directly to you!*

Economical - Convenient - Commercial Free - Travel Free!

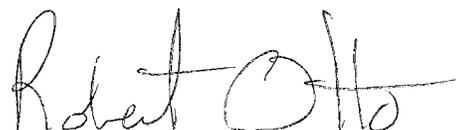
From our CEO:

“Attending the Hypno-Expo conference offers the highest potential to advance in our field. It enables you to emerge with insights that go far beyond the ‘who, what and where’ learned in books, videos and online. Live participation provides a 360-degree perspective from experienced, well-informed educators. While there is no substitute for the live energy exchange that takes place, we are also offering the next best thing... a Virtual Conference!

We are keeping our promise—to bring you the most innovative, educational opportunities available anywhere! And we’re proud to be the FIRST hypnosis organization to offer you an alternative of CHOICE—‘Live’ participation in sunny Daytona Beach, Florida, or ‘Virtual’ participation in the comfort and privacy of your home or office.

Yes, you DO have a choice! And we look forward to having you attend the conference in whatever venue best fits your personal and professional needs.

See you in May, 2018!”



Do you find yourself in any of these dilemmas each year conference time rolls around?

As valuable as the education is, and no matter how great the speakers are, you just can't attend because....

- In these economic times it's just not within your budget.
- You have difficulty getting time off from your day job or your practice.
- Family members don't like you leaving for an extended length of time.
- International travel is sometimes difficult to arrange.
- You have health concerns that make it impossible to travel.
- You have outside obligations that prohibit you from attending.

NOW YOU CAN HAVE IT YOUR WAY!!!

We are streaming THE annual conference LIVE over the internet! This means you can watch the lectures - in REAL TIME – IN the comfort and privacy of your home or office.

Global educators from all corners of the globe have teamed up for the event. Choose from three lectures each hour (excluding lunch) – Friday, Saturday and Sunday. And here's the clincher—you can fulfill your annual continuing education certification requirements by attending this event.

HYPNO-EXPO DELIVERS . . . bringing the Hypnosis Conference to you!

Plan now to attend the Hypno-Expo Virtual Conference. It will stream LIVE May 18th-20th, 2018. There has never been a hypnosis organization that provides members with such an outstanding opportunity!

- Learn from top speakers around the world as they present 45-minute lectures on a wide variety of topics for both beginners and advanced practitioners.
- Learn new techniques and new topics in the field of hypnosis.

There will also be a variety of topics for those who are simply interested in hypnosis and mind-body wellness, so be sure to invite your friends and family—everyone can benefit!

So, if you want to ride the virtual hypnosis wave.... Here's a sample lineup of what you can expect.

- Roy Hunter – The Benefits Approach
- Melissa Tiers – The Athiest's Guide to Past Life Regression
- Larry Elman – Waking Hypnosis
- Michael Watson – Magic Hands
- Sean Michael Andrews – How to do killer demos and fill your practice.
- Richard Nongard – The 'Shifting Awareness' Hypnosis Induction
- Karen Hand – Magic Words and Language Patterns
- Jason Linett – Mastering Submodalities

If you can't choose between presentations – NO PROBLEM! In addition to watching the conference streaming live, you get ALL the handouts in a digital format.

WHY SHOULD YOU ATTEND THE HYPNO-EXPO VIRTUAL CONFERENCE?

- Choose from nearly 48 hours of hypnosis education from some of the most respected names in the profession.
- Connect with speakers from all over the world via the internet.
- One low price, no additional fees or hidden costs.
- User friendly navigation. Computer compatible with nearly 100% of all personal PCs.
- Lectures are in streaming video! See, Hear, & Feel the excitement as it is happening!
- No Advanced Computer Skills Necessary! If you can click your mouse - you can attend this conference.
- Learn techniques and information to expand your practice that you can actually use the very next day!
- Classes are open to the public! Available to anyone with an interest in Hypnosis and Mind/Body Wellness.
- Watch as techniques are demonstrated just as if you were sitting in the audience.

**ALL THIS AND MORE FOR AN INCREDIBLE PRICE!
unlimited access and HANDOUTS of every single lecture \$299!**

CONFERENCE REGISTRATION

REGISTER BY PHONE - by calling Hypnosis Headquarters at 570.869.1021

REGISTER BY FAX - by completing your registration form and faxing to 570.869.1249. Our fax line is a dedicated line-available 24 hours a day.

REGISTER BY MAIL - by completing your registration form and submitting fees to:

Hypno-Expo, 8852 SR 3001 Laceyville, PA 18623

REGISTRATION ONLINE www.IMDHA.com or www.IACT.org

You're gonna love the new alternative to conferencing... we guarantee it!

HypnoExpo 2017

Photos



Full-day courses

ALL FULL-DAY COURSES RUN 9 AM – 6 PM

*** 5-Day Course**
CERTIFIED MASTER TRAINER
G. Bien
Wed-Thu-Fri-Mon-Tues
May 16, 17, 18, 21, 22

The Next Level of Hypnosis Instructor Training! Train-the-Trainer Instructor Certification Program goes beyond the typical Hypnosis Train-the-Trainer programs offered by other organizations.

In this ‘Total Hypnotic Immersion Experience’ you will learn how to:

- Competently demonstrate and explain the “hypnotic setup”, all types of suggestibility testing, hypnotic inductions (including direct, indirect, disguised and instantaneous inductions), hypnotic challenges, therapeutic intervention, creative metaphor design and programming. And much more!
- Create an on-going personal ‘Flow State’.
- Effectively utilize high impact, accelerated training skills.
- Add creativity and excitement to your training.
- Empower and motivate your participants.
- Use humor to spice up your presentations.
- Interactively employ the latest audio/video presentation technology.
- Facilitate the variables in group dynamics.
- Effectively deal with difficult attendees.
- Conduct polished, interactive, professional hypnosis certification trainings.

And that’s just the beginning!

The Trainer’s manual is different than other hypnosis trainers’ manuals. It gives you the exact words that George has used over the years that helped catapult him to becoming one of the top hypnosis trainers in the world! Simply follow the outline, use the written scripts, and easily conduct your own dynamic hypnosis certification seminars.

And there’s even more! – Instant Audio/Visual!

You get two complete PowerPoint slide presentations that sequentially follow the workbooks (Beginning and Advanced). Just copy them to your laptop, and you automatically have a contemporary, State-of-the-Art audio-visual presentation for your training! New to Power Point? Not a problem. George will show you just how easy it is to use.

And there’s still more!

The best way to fill your classes is by doing

1 or 2-hour hypnosis previews. We want you to conduct successful previews, so you also get a DVD of George conducting a Hypnosis Preview that you can watch, study and model!

Could there be more? Yes there is!

To help you gain the facility to do effective hypnosis demonstrations in class, you also get a series of DVDs of George demonstrating various hypnotherapeutic interventions. Just watch the DVDs and refine your skills.

We’re on a roll, so why stop now?

To help you project a powerful presence during your seminars, you also get two of George’s confidence-building CDs – ‘Unshakable Confidence for the Hypnotherapist’ and ‘Unshakable Confidence for the Hypnosis Presenter!’

This is an opportunity to study with the hypnosis trainer who put it all together.... Dr George Bien created and taught Advanced Hypnosis Training Programs as the principal Trainer for organizations such as the International Association of Counselors and Therapists, the National Guild of Hypnotists and the American Board of Hypnotherapy. He is the World’s First Recipient of the National Guild of Hypnotists President’s Award and the Charles Tebbetts Award, and the World’s First Recipient of the Dr Rexford L North Memorial Trophy, the ‘Oscar’ of Hypnosis. George conducts Hypnosis Certification Seminars and Training Programs throughout the world.

George says, “Even if you have already taken a ‘Certified Hypnosis Train-the-Trainer Program’ with another organization, this comprehensive, 5-Day Training Experience will take your hypnosis training skills to the next level!”

*Successful graduates of this program become IACT Certified Master Trainers.

*** YOUR CHOICE**
2 - OR 4-Day Course
PARTS THERAPY
R. Hunter
Wednesday - Thursday
May 16-17

How can you effectively help the client who struggles with an inner conflict? Someone strongly desiring to attain a goal, but who also experiences self-sabotage, may be a prime candidate for PARTS THERAPY.

Often using different names, others emulate this profoundly beneficial technique taught and practiced by the late Charles Tebbetts. Competently facilitated, parts therapy often helps people get past their barriers when other techniques are insufficient. However, there are pitfalls that must be avoided in order to maximize results for your clients. This workshop is experiential, and is a MUST for anyone not totally familiar with parts therapy or one of its variations. Roy Hunter, your facilitator, is the published author of two hypnosis texts, as well as *Hypnosis for Inner Conflict Resolutions: Introducing Parts Therapy* (Crown House Publishing 2005). All who attend will receive a participant workbook. When clients have an inner conflict, parts therapy often helps to resolve the conflict even when other hypnotic techniques fail.

Participants will learn:

- What parts therapy is.
- When to use parts therapy.
- Why parts therapy is best for some clients.
- How to use parts therapy (complete step-by-step process).
- How to explain parts therapy to your clients, and why such explanation is needed.
- Why it is so important to be an objective mediator.
- How to avoid inappropriate leading, and the potential consequences of not doing so.
- Why Roy Hunter added an important update on the Tebbetts Methods.
- How to avoid pitfalls that could put clients farther away from success.
- Participants will have break-away practice sessions.

TRAIN THE PARTS THERAPY
TRAINER
R. Hunter
Monday - Tuesday
May 21-22

After successful completion of this 4 day Training, participants will have all the tools necessary to teach client centered parts therapy to hypnosis students and professionals - using an optional PowerPoint Certified presentation, designed for exclusive use of Certified Parts Therapy Trainers. While the first two days (May 16-17) are devoted to learning parts therapy, during the last two days (May 21-22), Roy Hunter will teach you how to train others to properly employ parts therapy. Prerequisite for Parts Therapy Trainer: Must have at least two years of full time experience with professional hypnotherapy (or three years of part time professional experience). And EITHER (1) take the 2-day training on May 16-17, or (2) must have previous training in client centered

parts therapy. PLUS professional experience using parts therapy with clients. Exceptions must be cleared by Roy Hunter before start of class.

Participants will learn...

- How to introduce parts therapy to hypnosis students and professionals.
- How to teach parts therapy (step-by-step).
- Why it is important to facilitate role play during the learning process.
- What role play exercises to use with your participants.
- How to use Roy Hunter's PowerPoint presentation as a guide to help you teach.

INCLUDED is a copyrighted CD available for the EXCLUSIVE use of Certified Parts Therapy Trainers, which contains the following.

- A professional PowerPoint presentation as a guide for both you and your students.
- An MSWord document with Roy Hunter's copyrighted Parts Therapy Workbook, which you can reproduce for your students.
- A special 'Read this first' file which contains additional information for the Certified Parts Therapy Trainer.
- Optional exam (and exam key) for your students.
- Additional MP3 sound files to accompany the PowerPoint presentation.
- Upon completion of the course, you will receive a certificate recognizing you as a Certified Parts Therapy Trainer. At a later date you will have access to a special parts therapy web site, and you will be listed on BOTH the Association website AND Roy Hunter's website as a Certified Parts Therapy Trainer. Prerequisite: 2-Day Parts Therapy training.

**The Behavior Therapy Center, P.C. & Bruce Eimer, Ph.D., ABPP, are approved by the American Psychological Association to sponsor continuing education for psychologists. The Behavior Therapy Center, P.C. & Bruce Eimer, Ph.D., ABPP, maintain responsibility for this course and its content. Roy Hunter is an approved presenter.*

*** 2-Day Course MOVING FROM SCRIPTED SESSIONS TO TRANSPERSONAL SESSIONS S. Gilbert Wednesday - Thursday May 16-17**

This exciting two day course will take attendees through a four step training. Each step of the training will build the attendees confidence to facilitate completely unscripted, transpersonal hypnotherapy sessions. During each step there will be an explana-

tion, a demonstration and time to practice each technique. We will address and resolve the most common concerns that keep hypnotherapists tied to scripts. This course is for all hypnotherapists wanting freedom from scripts and to be able to offer their clients a more personalized and effective session.

Attendees will gain the confidence, experience and excitement to put the script book down and interact with the client during hypnosis.

*** 2-Day Course HYPNOTHERAPY AND MINDFULNESS FOR TAMING CHRONIC PAIN B. Eimer Wednesday - Thursday May 16-17**

Poorly managed chronic pain is a pervasive problem. Yet, few physicians or other health-care professionals receive formal training in pain management. Often, hypnotherapists are professionals of last resort when they should be the professionals of first resort! This course provides professional training to hypnotherapists and health professionals on the nuts and bolts of a proven approach to taming chronic pain with hypnotherapy and mindfulness. The clinical use of this Taming Chronic Pain protocol by a trained health professional or professional hypnotherapist has been proven to help people with chronic pain get repeatable pain relief without overly relying on narcotics.

As a result of attending this course, attendees will develop confidence in their ability to use hypnosis and mindfulness techniques to help chronic pain patients get repeatable pain relief without overly relying on narcotics.

After completing this course, the participant will be able to . . .

- Demonstrate a pre-hypnosis pain assessment interview with a client.
- Demonstrate the special hypnosis pre-talk for hypnotic pain control.
- Induce hypnosis and deliver pain relief suggestions tied to the assessment interview.
- Teach a self-hypnosis exercise for portable pain control tied to the hypnosis session.
- Use hypnoanalysis to resolve a client's 'resistance' to believing pain relief is possible.

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*** 2-Day Course THE WEIGHT LOSS MASTER CLASS Become the 'go to' expert in your area S. Granger Monday - Tuesday May 21-22**

This 2 day course will teach you the key aspects of weight loss that will cement you as the 'go to' expert in your area. You will learn the industries very popular Virtual Gastric Band programme, successfully used by hypnotists around the globe, plus the other essential aspects and knowledge base to help every client you see. This course will look in-depth at alcohol, sugar addiction, and hormonal imbalances too! Join the thousands of hypnotists around the world who are gaining media coverage for their weight loss practices. You will even go away with a set of professionally written press releases that you can use immediately!

This is a tried and tested, evidence based programme that is highly newsworthy, and the only virtual gastric band programme subject to clinical trials.

***2-Day Course HYPNOTHERAPY FOR TRAUMA K. Neill Monday - Tuesday May 21-22**

Trauma injures the brain. The good news is that the brain can heal itself. With the right help, the brain can heal itself faster. Hypnosis, mindfulness practice and Energy Medicine are proven modalities that can facilitate brain plasticity to help traumatized clients heal. Learn the fundamentals of neuro responses to trauma. Explore and learn the applications of hypnotherapy to help clients recover, reconfigure and live more peaceful and healthy lives.

Attendees will learn about how the brain works, how it is affected by trauma and how it can heal itself. You will learn how to be more competent in helping traumatized clients and receive first-hand clinical training on how to apply techniques in hypnotherapy, mindfulness training and Energy Medicine to effectively help clients recover from trauma and to move on to a more peaceful life.

*** 1-Day Course EVOLUTIONARY HYPNOSIS A new paradigm for trancework M. Watson Thursday, May 17**

In this full day course you will discover new approaches to induction and therapy

that can open up new and exciting areas in your hypnosis practice. We recognize the evolutionary forces at work in the ongoing changes our clients face. Anxiety, frustration and challenges arise as they progress through their lives. Evolutionary hypnosis offers a satisfying and effective new approach to working with clients on virtually any issue.

You will learn six principles and several client centered applications of hypnosis and intervention - and you'll leave this course with a complete set of tools to add to your skill set. Based on the generative trance-work of Stephen Gilligan with some original contributions from the trainer, this gentle yet powerful approach is both rewarding and effective and will enhance the work of any hypnotist, therapist, coach or trainer.

***1 Day Course
ACING SMOKING
D. Pelles
Thursday, May 17**

As with an un-returnable serve in tennis, your clients' smoking habit will have little chance of returning when they experience the protocol I present in this class. I will walk you through "how I do it": the main 2-hour session from which 80% emerge as non-smokers, followed by two shorter sessions for reinforcement and follow-up. When I contact them a year later, 75-80% are still smoke-free. I will show you my intake process and my hypnosis and stop-smoking pre-talks - including four ways to dissolve a craving - which set them up for success with the hypnosis and NLP to follow. I will teach you and demonstrate "The Zone," "Power Self," my "Line-and-Slider Deepener," and finally the customized 20-minute hypnosis session that will enable your clients to walk out smoke-free. In the second part of the class I will introduce and demonstrate the tools that I utilize, as needed, in the two follow-up/reinforcement sessions, including the Swish, the Being exercise, The Wholeness Process, Visual Squash, and Core Transformation. All materials that I use in my program will be available to participants, as well as my PowerPoint presentation for this class.

I have developed this protocol over ten years as a hypnotherapist and NLP practitioner, adding and adapting components from teachers and colleagues plus some that I have developed, and frequently tweaking it, to a point where it has become a highly effective program in giving clients what they desperately want: ending their smoking habit/addiction for good.

Attendees will learn and be able to carry out my real-world, highly effective 3-session program and enable their smoking clients to become permanently smoke-free.

***1-Day Course
STOP! LOOK! LISTEN!
MAXIMIZE CLIENT SUCCESS
K. Hand
Friday, May 18**

"You had me at Hello!"

I wonder what happens when you begin hypnotizing your clients from the very first connection. Realize hypnosis happens! All of the time! And you might as well utilize the trance your clients are in from the very beginning, then transform it to the trance they'd rather be running instead. The client's will give you all the information you need to facilitate change if you will simply STOP! LOOK! AND LISTEN! This is a day full of tips, tricks, techniques, and active experience in asking the right questions to elicit your client's metaphors, limiting beliefs, and goals for good.

Each participant experiences and practices: Charisma from the git go!, Drawing Metaphoric Conclusions, Outcome Interventions and Personal Trance Words for Instant Success.

Course participants say, "Knowing what to listen for is the most important skill of the successful hypnotist." Participants will lower their own daily stress by realizing their clients contain the problem AND the solution (and the script!) and the job of the hypnotist is to get out of the way and facilitate the client's insight.

There will be handy handouts for practice and to take back to the office for use immediately. Hypnosis and NLP techniques will be integrated into the course as we explore client contact from the first connection to the change and beyond.

*** 1-Day Course
TECHNIQUES OF
CONTEXTUAL
HYPNOTHERAPY
R. Nongard
Friday, May 18**

Do you ever wonder if there is research to back the methods you are using? There are over 12,000 peer reviewed journals showing hypnosis works to help people heal faster and recover stronger. And those are just the journals that use the word "hypnosis". These journals not only show hypnosis works, but also what methods are most effective. Are you using these techniques?

Contextual Hypnotherapy is an approach that draws on current research and uses specific techniques of mindfulness based hypnotherapy, cognitive-behavioral hypnotherapy and ACT Therapy. It will help you improve your results and get new referrals.

In this course you will learn how what the research actually says (and you will get Richards publication "101 academic cita-

tions" in a handy pocket sized booklet) that you can use to market your services by approaching referral sources with confidence because you know the approach you are using is backed by peer-reviewed research.

You will learn specific methods of a contextual-skill building induction based on these approaches, and how to structure suggestive therapy in new ways and with new methods that focus on the present moment rather than trying to fix the past.

Hypnosis is NOT a "complementary and alternative therapy," it is a proven intervention, and this course will share the research and the techniques that you can use the day you get home in both marketing and providing client care that produces lasting change. Richard Nongard is a University Professor who has written the book "Contextual Psychology" and teaches this material at the university level.

*** 1-Day Course
PRACTICAL NEUROSCIENCE
PROVEN STRATEGIES TO
REWIRE THE BRAIN
M. Tiers
Friday, May 18**

This full day course will take your change work to a whole new level!

You will learn different ways to help your clients change habituated patterns of thought, feeling, and behavior. You will learn seven different pattern interrupts designed to promote new synaptic connections and build resilience. Learn how to bring this protocol to groups as well as individuals.

You will also learn how to use therapeutic memory reconsolidation to re write early emotional memory imprints as well as neutralize internal and external triggers.

This course will teach you how to become a neuroplastician. Participants will bring their hypnosis practice up to speed with current neuroscience research.

*** 1-Day Course
SOUND HEALING
FOR HYPNOTISTS
P. Blum
Friday, May 18**

During this one-day intensive training, participant will learn about the connection between sound and states of health and consciousness. Learn about the ancient use of shamanic journeying, using drum and rattle. Learn about modulating brain wave frequency using tuning forks. Experience the magic of overtone singing and vocal toning. Incorporating both theory and practice, this is an excellent opportunity to learn specific protocols that can be integrated into your existing hypnosis and/or healing practice immediately.

Attendees will leave with at least two

or three specific techniques to utilize sound with clients.

The popularity of sound baths and sound healing has grown exponentially in the last decade. It behooves everyone in the field of hypnosis to have access to basic sound healing information and techniques.

*** 1-Day Course
MENOPAUSE SPECIALIST
HYPNOTHERAPY
H. Breward
Friday, May 18**

Statistics have shown that in 1998, 477 million women were going through the menopause globally. This was predicted to rise to over 1 billion by 2025, which means currently in 2017 we have an estimated 700 million women going through the menopause. That is a lot of potential clients and help that is much needed. Many women are actively looking for another more natural way of dealing with menopausal symptoms, especially hot flushes, which can be disruptive at best and debilitating at worst. Some ladies either don't want to or can't take HRT, there is very little choice for them.

I've developed my own Menopause Relief Programme, which is specifically designed to help those ladies take back control of their hot flushes, their menopause.

The programme focuses on:

- Helping clients to be more aware of common triggers and what to do.
- Helping them to understand the role of their hormones a little better.
- To be aware of foods & vitamins which promote hormone balance.
- Teaching them how to take back control with tools & hypnosis.

"I knew of Helen's programme and was very quick to get hold of it when it became available and I wasn't disappointed. It is absolutely chocker block full of content. The scripts work really well, they are very popular with the ladies. It's not just all the scripts, it's all the background information, simple, and straight forward, easy to understand and lots of extras like the recipes. Everything that Helen has put in to the programme is referenced, backed up with fact. I really appreciated the sharing of her press releases as social proof for my clients that this is something that does work. Great back up and support, she's in contact and very happy to share new materials and ideas with you. Money well invested, I absolutely recommend the Menopause Programme". - Anne Stagg Hypnotherapist

The Course Content, you will receive:

- Comprehensive training manual with background knowledge and information on hormones and symptoms, so you can talk with confidence.
- Common triggers and quick fixes.

- Suggested foods and vitamins that are generally good for menopause and promote hormone balance.
- All Scripts for a 6 session programme.
- Assessment sheet.
- Press releases for you to use and adapt.

This is a stand-alone programme, which has received UK national and international interest. Stand out from the crowd, and get into this potentially huge untapped market.

Be the 'go to' hypnotherapist in your area.

Attendees will be fully prepared and have everything they need to start helping menopausal ladies with their hot flushes straight away.

This is a huge emerging market within hypnosis. Many ladies don't want or can't take HRT, they want to deal with their menopause symptoms, especially hot flushes, their way a more natural way. I have been training therapists to use my Menopause Relief Programme since October 2016, and now have practitioners currently in 8 different countries.

*** 1-Day Course
GOULDING SLEEP TALK®
TRAINING LEVEL 1
C. Elman
Monday, May 21**

Becoming a SleepTalk® for Children Consultant is a 6 month process and has 3 Levels of Training. Level 1 arms you immediately with the information you need to begin working with parents, teaching them to build their child's self-esteem and emotional resiliency in just 2-3 minutes per night. As an Intern, Levels 2 - 3 will be offered as distant learning via skype by Cheryl Elman at a discounted rate. This will include submission and evaluation of your case histories, your Accreditation plus a year free on the International Register.

Becoming a SleepTalk® Intern/Consultant expands your marketing to new groups and grows your business, as you train parents to talk to their children nightly and build their emotional resilience.

The SleepTalk® Process is well laid out to follow and includes Assessments at various points to track changes in the children. Through periodic feedback, the parent helps to track the growth in the child, as we strive first at improving the underlying causes rather than just remove the "symptoms". This creates life-long changes. Through this process, the parents overall communication skills improve, not merely for the children but in other areas of their lives.

*** 1-Day Course
EPIGENETICS AND HYPNOSIS:
HYPNOGENESIS
*The hypnotic prevention/promotion
of predisposition gene expression*
A. DeMarco
Monday, May 21**

We need not be slaves to our DNA. Hypnosis can regulate the actions of genes thereby preventing hereditary pre-disposition to various diseases from activating, and also promoting activation of 'good genes'. Epigenetics is the field of study that assesses the mechanisms by which environmental information interfaces with the genome and controls genetic activity. Hypnotists are on the 'cutting edge' of gene regulation! Humans can prevent the pre-disposition gene from turning on or off. Genes function in accordance with our 'perceptions, beliefs and life's living'. The outer and inner environments are extremely powerful. I truly mean the physical and psychological environments that occur in our outside world that affect our inner world. Although thoughts are naturally inside of our bodies, the outer environment which includes all of life's intentional and unintentional happenings from the beginning of time to the present and future, and as far as hypnosis and self-help is concerned, intentional hetero and auto-programming. There is a cascade effect that goes from outer to inner. The outer environment (outside of the body) and our perception of it, influences our thoughts, emotions and responses. Our thoughts/emotions/responses then kick off certain biochemical responses. These biochemical responses take place inside of certain cells, which then send messages to other cells (a phenomenon known as cross-talk), so there is an intracellular environment filled with chemical messengers that then work their way into the cells through channels on the cell membranes. Once inside the cell, these messengers kick off a cascade of events within the cell. Hypnosis provides the mechanism to regulate the original pre-disposition gene activity thereby regulating the cell responses. This is truly a formidable power in that we can change our destiny through changing our perceptions and subconscious programming. Hypnotists are on the cutting edge of this new biological understanding of our body functions as more or less dictated by our environment. Our perception changes that dictation.

Participants shall learn:

- A practical knowledge of how predisposition works.
- A practical knowledge of how genes work.
- Methods to switch gene predisposition 'on and off'.
- Identification of 'real and imaginary' genes for great health.
- Healing Affirmations.
- Promote excellent health.
- Immune System Enhancement.

special

ENTERTAINMENT



**No Host
Cocktails/Reception**

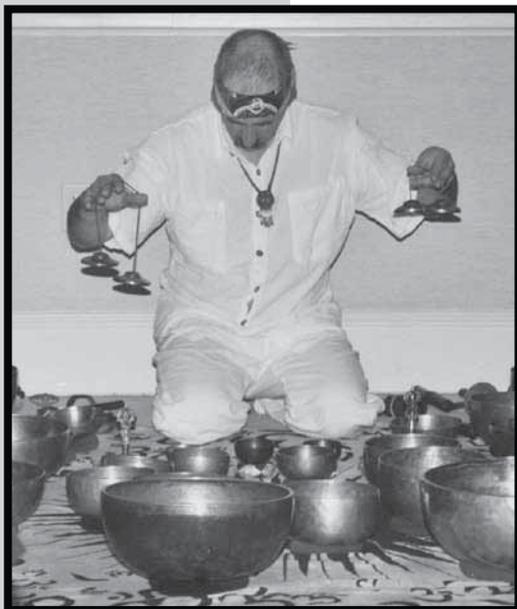
*Complimentary Assortment
of Refreshments*

**‘Chill’ to the sounds of
Chillakaya1
Island Reggae**

There’s nothing better than overlooking the beautiful Daytona Beach at sunset!

The island music is sure to engage your audible senses with the smooth rhythmic sounds, tropical flavor and positive vibration of the Caribbean! The performance delivers a refreshing, yet energizing experience of melodic Caribbean tunes.

Join us poolside (weather permitting) for an unforgettable evening of fun and fellowship.
(included with full conference registration)



**9:30 PM
Sounds for Healing
& Meditation
with Peter Blum**

The enjoyable ritual of the Himalayan Singing bowls for healing has been used for thousands of years by many cultures to calm or energize the body.

Cap off the evening with a mesmerizing performance of Sounds for Healing & Meditation. Peter’s work is based on 30 years of studying and practicing the healing power of sound and music.
(included with full conference registration)

our special PRESENTERS 2018



Andrews, Sean Michael

Award-Winning hypnotist Sean Michael Andrews is a graduate of Regents College. He is a Master Practitioner of Neuro-Linguistic Programming and a Certified Life Coach. He is also the Supervising Instructor for

the Dave Elman Hypnosis Institute and teaches the nurse anesthetist course for the American School for Clinical Hypnosis International. Sean is also the Director and Senior Instructor for the Atlantic Hypnosis Institute and has taught in 17 countries on five continents and has appeared on television in four countries. Many consider him to be "The World's Fastest Hypnotist."

Auerbach, Norma Lent

Norma has a PhD in Psychology and is President and founder of the Bodymind Learning Inst., Boynton Beach, FL; formerly of New Rochelle, NY. She has extensive experience conducting workshops for profit and non-profit organizations. She specializes in self-improvement programs, stress management, past life regression and NLP. As a former school administrator and college professor, she is listed in *Who's Who in American Education*, and authored numerous publications including *"Empower Yourself: Design your Personal Stress Management Program from A to Z."*



Babineaux, Mark

Mark is an attorney in General Practice who is also trained in both Mediation and Collaborative Resolution. He is honored as a Life Diplomat by the IMDHA and is on the Advisory Board of the IMDHA and IACT. He teaches many hypnosis relat-

ed curricula and his practice includes helping individuals and groups overcome destructive habits, improve beneficial habits and Forensic Hypnosis.

Barness, Bonnie

Bonnie is from Beverly Hills, California and a graduate of U.C.L.A. She resides in Scottsdale, Arizona, where she maintains a private practice providing psychotherapy, hypnotherapy and life coaching. As an author and speaker, Ms. Barness has appeared on radio, T.V., YouTube and has been an expert source for the *Arizona Republic* and her advice column, "Ask Bonnie". She has numerous books and journals, *Experiencing the Shift, Manifesting Your Dreams* and *Releasing Addictions*.



Bennett, Linda

Linda Bennett, is Senior Curriculum Specialist and the Hypnotherapy / Guided Imagery Program Director at Southwest Institute of Healing Arts. Linda is recipient of the esteemed 2014 IMDHA Educator of the



Year Award. She received the National Association of Transpersonal Hypnotherapists 2011 Outstanding Clinical Contribution Award, and was also awarded the 2017 IMDHA Chapter of the Year for Exceptional Growth & Outreach for Practitioners in the Community.

Bien, George

George has inspired and changed the lives of hundreds of thousands of people worldwide. He is the principal trainer for the International Association of Counselors and Therapists, a Lifetime member of IACT and conducts Hypnosis Certification Seminars and Training Programs around the world.



"I loved the Daytona Conference as you always make it a very polished, high caliber experience."

Eric Rosen, Palm Harbor, FL

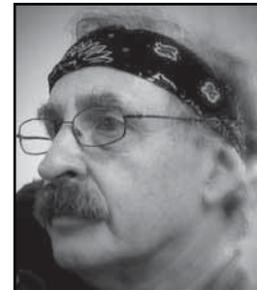
Blacconiere, Carm

Carm has been in the field of hypnosis for over forty years. He was on the board of directors for the "National Hypnotic Research Center", Taught Self Hypnosis in adult evening classes for twenty years in one school district and is now teaching for eight years in another Continuing Ed Program. He has been Chairman of the "Mid-America Hypnosis Conference" for seventeen years. He has gratefully received acknowledgement from the "NGH" the "IHF" and the "IMDHA".



Blum, Peter

Peter lives in Woodstock, NY where he has had an active hypnosis practice for 30 years. Winner of the 2015 IACT Hypnotist of the Year Award, he is a frequent popular presenter at hyp-



nosis conferences. A regular columnist for *Unlimited Human!*, he has written extensively on various aspects of consciousness and hypnosis. Also known for his work with sound, Peter has presented his "Sounds for Healing" meditative concerts around the country and has recorded 8 CD's.

Breward, Helen

Helen is the pioneer of The Menopause Relief Programme, which has gained national and international recognition for helping women with hot flashes. She now trains therapists in her work and has practitioners in eight countries helping women to take back control. Helen has also presented her work at hypnosis conferences in Canada, Las Vegas and London. Prior to working full time in her hypnotherapy clinic, Helen was a primary school teacher for 13 years.



**Carson, Sarah**

Sarah is the co-founder and director of NLP Training New York and The Intelligent Hypnotist. She is an HNLPT Trainer and IACT Certified Master Trainer. As a consulting hypnotist and trainer, Sarah runs

a thriving training center in New York City and sees private clients for transformational change. She is a published author and has produced numerous digital training products.

Carson, Shawn

Shaw is an HNLPT trainer, Hypnosis trainer and Brain Based Leadership trainer with a thriving private practice in NYC. He is an award winning author with over 10 books in the field of hypnosis and NLP. He is also the co-founder of The Intelligent Hypnotist.

**Chong, Dennis and Jennifer**

Dennis and Jennifer and have shared a clinical practice since 1979. They have turned their practice into a research

laboratory in the fields of Applied Linguistics, Semantics, Philosophy, Morality, Ethics, Ontology, Epistemology and AI. Out of their research has come: *Pain Free Surgery by Hypnosis*, *How to Reverse a Cancer*, *Neuro-Semantic Programming*, the study of how-you-know-to-know-how-the-other-knows-to-know-to-be cancerous, alcoholic, drug addict, nail biter and all the rest in DSM-5.

DeMarco, Anthony

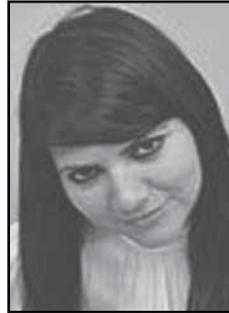
Tony holds a B.A., Seton Hall University; LL.B, Seton Hall Law School; and Ph.D., St. John's Univ. He is co-founder of the Academy of Professional Hypnosis, the first school of hypnosis licensed & approved by the State of New Jersey Department of Education in 1991. He is a member of the Board of Directors of the New Jersey Council on Compulsive Gambling since 1991, and serves as Secretary. He is advisory Board Chairman of the Academy of Professional Hypnosis. He is advisory Board Member of the NGH, and member of its Board of Governors; recipient of its Legislative Award, President's Award, and in 2008, the Rexford L. North Award. A member of the C.G.Jung Foun-



ation of New York, the NGH, the NACH, and Life-time member of the IACT. He also serves as chairman of the Board of Directors of the Council of Professional Hypnosis Organizations (COPHO) since 1998.

Diaz-Melendez, Lymari

Lymari Diaz-Melendez works as a project coordinator in United Way of Puerto Rico (UWPR). In 2017, she was recognized as "Hypnotist of the Year" by the IACT Dra. Díaz has specialized in the management of anxiety by combining hypnosis with yoga to manage anxiety. As a Certified Master Trainer, she offers certification in professional hypnotherapy and maintains a part-time hypnosis practice.

**Drenner, Sandra**

Sandy received certifications in Hypnotherapy and Clinical/Medical Support Hypnotherapy in Santa Fe, New Mexico in 2010. She continued training, receiving certifications in basic NLP, advanced NLP as well as Inner Mind Sourcing. Sandy co-

owns MTC Counseling with her husband Monte who is a Licensed Mental Health Counselor and Certified Addictions Counselor. Beginning in 2011 - present, Sandy also began working with an out-patient recovery center, leading hypnotherapy groups, conducting hypnotherapy assessments and working with some clients individually. Mind change work is Sandy's passion, particularly with those who may find themselves enslaved to negative compulsions and actions.

Eimer, Bruce

Bruce Eimer is a licensed psychologist in Philadelphia who has been practicing hypnotherapy since 1989. He has helped thousands of clients stop smoking. He is a Fellow of ASCH and the APA and the author or co-author of nine books. He maintains a private practice and is the Director of Psychology at a hospital-based pain clinic.



"You have my favorite conference, and I look forward to next year."

Richard Nongard, Las Vegas, NV

Elman, Cheryl J.

Cheryl has a BS in Varying Exceptionalities K-12 and Elementary Ed. plus 30 years experience in business. She is President and the marketing force behind the Dave Elman Hypnosis Institute. As a CH, CMT and International Speaker/Trainer, Cheryl has presented at major conferences plus co-trained with Larry Elman in 18 countries. She is an Accredited Trainer and Consultant for the Goulding Process of SleepTalk™ for Children.

**Elman, H. Larry**

Colonel H. Larry Elman, Dave Elman's son, took his father's course several times before attending MIT and becoming an aeronautical engineer. During careers in engineering and the Air Force, Larry had to restrict his hypnosis activities. Now CEO of the Dave Elman Hypnosis Institute, Larry lectures and teaches hypnosis internationally while producing recordings that demonstrate Dave Elman's medical hypnosis methods. Larry also gives Certification Courses, more advanced hypnosis instruction, and shorter courses worldwide.

Emrich, Arthur

Art is a certified Master Practitioner and Trainer of Hypnosis and Neuro Linguistic Programming (NLP). He has been working successfully for over 35 years with groups and individuals, helping them to solve problems and achieve more than they thought possible. As founder of U-Solutions, LLC, in Sarasota, FL, Art is devoted to bringing new approaches and discoveries to businesses, families, and individuals. He has worked with numerous clients in the fields of organizational culture, change management, sports, medical referrals, and event peak performance.

**Finocchio, Elyse**

Elyse has been providing Integrative Health Modalities over 40 years. Her focus is addressing the medical challenges confronting the premier age group (55+). She provides an innovative approach to remove the emotional impact of a medical condition which inhib-

its the healing process. Through lectures and workshops, she teaches awareness of the emotional impact on the physical condition. Elyse applies her skills in Visual Actualization (hypnosis) to manage pain, stress and fear which accompanies the physical condition, thus, lessening the emotional impact and allowing self-support for healing.



Gilbert, Sherry
Sherry has been a hypnotherapist since 2001. She is a faculty member for the Southwest Institute of Healing Arts. She is an accomplished speaker and has a passion for teaching and mentoring. She is proud to have received the 2016 Hypnotist of the Year Award from IACT.

Granger, Sheila

Sheila gained her certification as a Clinical Hypnotherapist in the UK with the General Hypnotherapy Standards Council eight years ago, and has already been recognized by *The India Times* as 'Britain's Leading Hypnotist' and has appeared on National Television on BBC News. Sheila has trained over 2500 practitioners in nine countries. Most known for the Virtual Gastric Band programme - Sheila takes hypnosis into new areas. She has received much national and international attention in radio and periodicals that include but are not limited to *Fox News*, *The Sun Newspaper*, *Melbourne Observer*, and *Woman's Weekly* magazine.



Hand, Karen

Karen is an award-winning Board Certified Hypnotist, Educator, International Best Selling Author and World-Class Communicator. Her 30-year career as a Chicago radio personality was the perfect foundation for using language to create thoughts, pictures and emotions in others. Karen's transition to Hypnosis expanded that skill set. Since 2005 Karen has helped thousands of people take control of their lives and she's trained countless hypnotists and NLPers help others change for good.

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"Thanks for Daytona. Once again, I had a fantastic time!"

Melissa Tiers, New York, NY

Hill, Sheryl

Sheryl is the staff hypnotherapist at Centered Health in Malibu, CA and has a practice specializing in Cancer, Autoimmune Digestive Conditions, Chronic Pain, Bruxism, TMJ and Anxiety. At UCLA Dental School, Sheryl teaches dentists how to use hypnosis for CEU's and teaches UCLA Integrative Medical Students hypnotic theory. Sheryl has specialty certifications in neurobiology and psychopharmacology, and holds a Master's level certification in Therapeutic Imagery. She blogs under the name, The Natural Somnambulist for Hypnozone.com.



Hunter, Roy

Roy, a Life Diplomat of both IMDHA and APHP, started teaching professional hypnosis in 1987. He is well-known for writing the parts therapy text entitled, *Hypnosis for Inner Conflict Resolution: Introducing Parts*

(2005, Crown House Publishing); although he is the author of a number of other highly praised hypnosis books. In the last decade he has taught workshops in over 20 countries.

Johnson, Mark V.

Mark is a Second Generation Past Life Regression Therapist, a Certified Clinical Hypnotherapist, a Certified Master Trainer and a Certified LBL Therapist with The Newton Institute. He has been specializing in Past Life Regression and Life Between Lives since 2007. Originally from Charleston, SC, Mark lives and works in Dallas and travels to many locations for Past Life and LBL sessions. Mark and his wife Lana, teach Hypnosis and Past Life Regression in Dallas and other locations.



King, Anne

Anne, a professional hypnotist and hypnosis instructor, is a Diplomat and Fellow of the IMDHA and was awarded Educator of the year in 2001. She began a successful full-time practice in 1986 and has since owned

and operated businesses in three Texas cities. In addition to seeing clients, she owns a state-licensed school where she teaches Basic, Intermediate and Advanced Hypnosis for Certification as well as CEU classes for practicing hypnotists. She facilitates numerous workshops and classes at her school, bringing in a variety of top-name instructors. She has been heavily involved in metaphysics since the mid-80's and founded the Unity Church of Boerne in her home town in the beautiful Texas hill country in 1995.

Lane, Debbie

2007 International Hypnotist of the Year, Debbie has experience with high-profile and complex cases. Debbie was certified by the Naturalife Institute in Basic Hypnosis and Integrative Hypnosis in 2002 and Medical Hypnosis in 2009. She has been the keynote speaker for Anheuser Busch, Working Women Of Tampa Bay, WIN and Pinellas County Schools. She has appeared on numerous radio and television programs including Siren Media's Strange Sex. She is a contributing author to *Real World Hypno*.



Linett, Jason

Jason's 'Work Smart Hypnosis Podcast' program has been downloaded more than 125,000 times. He shares hypnosis training, business strategy, and conversations with practitioners around the world. As the founder of 'Virginia Hypnosis' he maintains a full schedule seeing dozens of clients each week and teaching classes in his Alexandria, Virginia office. Jason is most proud of his ability to build a successful business and be at home each night with his family.

Marion, Jessica

Jess is a passionate and caring trainer who enjoys sharing and connecting with hypnotists and students. She is an (H)NLP/NLP trainer, hypnosis trainer, and Brain Based Leadership trainer. She is the co-founder of the Intelligent Hypnotist and works with clients around the world. She currently has over 10 published books.



"Kudos! There was a pulse of community and commitment at this conference I have not seen before."

Kweethai Neill, Roanoke, TX

**Mau, G. Fredric**

Fredric is a National Certified Counselor and Board Certified Hypnotherapist who speaks both nationally and internationally on hypnosis and counseling. He was awarded the 2016 Hypnosis Research Award by the NGH, and the 2013 HypnoScience award by the international Hypnosekongress in Zurich, Switzerland. He is the author of two books, *Emotion: The Power of Change*, and *A Different Reality*. Fredric helps clients with anxiety, trauma, pain, phobias, depression, and conversion disorders.

Neill, Kweethai

Kweethai has been in fulltime practice in clinical hypnotherapy for more than 14 years. She has worked successfully with many traumatized clients. She has specialized training with the International Association of Trauma Professionals. Kweethai integrates her skills in hypnotherapy, mindfulness training and energy medicine to achieve amazing results with clients. She is an exceptional teacher, hypnotherapist and negotiator besides being an author, mentor and advisor.

**Nongard, Richard**

Richard is a university professor, and the 2017 recipient of the IMDHA "Lifetime Achievement Award." You will enjoy his relaxed teaching style, and his interactive approach to learning. He has authored some of the most popular books in our industry, including



Medical Mediation and *Magic Words in Hypnosis*.

Papadakis, Debbie

Debbie is a Registered Psychotherapist, Board Certified Hypnotherapist, Diplomate of the IMDHA practicing since 1995. She has been featured in Oprah's *O Magazine*, *O's Big Book of Happiness*, ElleCanada, Zoomer, CNN.com, WTN and VISIONTV. She is an IMDHA Certified Hypnosis & Pain Management Instructor, Reiki Master, Educator, Speaker & Founding Director of Hypno Healing Institute in Toronto, Canada. Recipient of the IMDHA Life Diplomate and Fellow awards in Hypnotherapy.

**Pelles, Donald**

Donald is a hypnotherapist in Kensington, MD. He works with his clients to resolve their difficult issues and thus transform their lives, utilizing hypnosis and Neurolinguistics (NLP). Hypnotherapy is his third successful career; he was previously a mathematics professor, making significant contributions to the field, and then a software developer. Donald is very happily married to Rosalyn; they have three grown sons, five grandchildren, and three great-grandchildren.

**Robinson, Ted**

Ted is an Expert EFT practitioner, Reiki Master and a Board Certified Hypnotist for which he was awarded the Order of Braid by the National Guild of Hypnotists for his lifetime contributions to the hypnosis profession. Ted

has written and published five books on alternative health and produced ten DVDs on EFT, Hypnosis and Presence. Ted has presented EFT Internationally and at the United Nations.

Rose, Jeffrey

Jeffrey is a Clinical Hypnotist, Nutritionist and Addiction Recovery Coach. He is certified by IACT and NGH and has over 20 years experience conducting individual and group hypnosis sessions and wellness seminars. He is the Director of the Advanced Hypnosis Center which he established in NYC in 1999 and the former staff writer for *RECOVER Magazine*. An integral part of his clinical practice is his holistic approach, based on his years of nutrition, exercise and sleep research. Jeffrey has risen to a level of expertise that has attracted the attention of NYC hospitals, private practice doctors and drug rehabs.

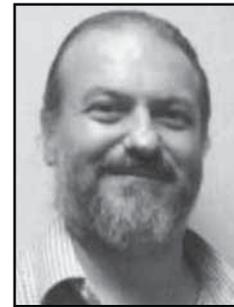
**Rosen, Eric**

Eric holds a Ph.D. from the State University of NY at Buffalo in Counseling Psychology, and is both a licensed psychologist in NY and FL, holding practice with Family Psychological Services of Palm Harbor, Inc. Eric holds an adjunct instructor posi-

tion with The Florida School of Professional Psychology at Argosy University-Tampa, an A.P.A. accredited clinical psychology doctoral Psy.D. program where he teaches and supervises doctoral students in both assessment, psychological testing and evaluation, clinical treatment for children, adolescents, and adults, and clinical hypnotherapy. Eric has a Diplomate Fellow in Clinical Psychopharmacology and teaches this subject to doctoral Psy.D. Clinical Psychology students. He has IACT/IMDHA Certification in Clinical Hypnotherapy and is an IACT Master Trainer in Clinical Hypnotherapy, also teaching IMDHA Medical Hypnotherapy.

Smith, Michael

Retired, after 30 years in medical hypnosis, Michael is in demand as a speaker and trainer. His extensive background gives him a special understanding of the human condition. As a clinical psychologist and hypnotherapist, Michael Smith, PhD has an extensive background working with cancer patients and with Parkinson's patients.

**Souglides, John**

John has been mentoring, advising, coaching, facilitating, teaching self empowerment and motivational skills to individuals, groups, corporate, security personal, military and government representatives since the 80's. His education also consists of Life Coaching Ph.D., Transpersonal Counselling Ph.D., Parapsychology Ph.D. and Martial Arts Science Ph.D. and IMDHA instructor. Throughout the years he has pioneered breakthroughs within his various fields of expertise. He pioneers advanced thought and wisdom through his workshops, seminars and courses. He is driven to drive others to reach their potential as is clearly indicated through his classes and sessions.

Stork, Steve

Steve Stork, EdD, is Director of Technical Support at iHealth Center for Integrated Wellness in Roanoke, Texas. He is a former professor of education with specialization in early childhood, health & physical activity.





Tiers, Melissa
Melissa is an award winning author, lecturer and founder of The Center for Integrative Hypnosis in New York City. She teaches classes in clinical hypnosis, NLP and Integrative Life Coaching. Melissa is an adjunct faculty member of The New York Open Center and The Tri State

College of Acupuncture.

Vallei, Mary

Mary is owner of The Hypnotherapy Center for Positive Change, a multi-state practice throughout the Southwestern United States. Her general practice includes specialization in anxiety and depression. Mary provides individual, group, family and couples' hypnosis, and works with children and adults. She is registered as a Psychotherapist in Colorado; is former President of the IACT/IMDHA Chapter in MI; is an Instructor for the Michigan School of Hypnosis; is a member with the IACT, the IMDHA, ACHE, and CAP.



Wackernagel, Nicole
Nicole is a certified Hypnotherapist and has a full time practice in Wil, Switzerland. She is the director of the Swiss Hypnosis Institute and is an IMDHA Approved School & IACT Certified Master Trainer. She is teaching in Europe the Confident Hypnosis Master class which is a big success for the last 2 years. She is also Trainer of the Dave Elman Methods and is teaching doctors, dentists and nurses in Europe. She is specialized in medical hypnosis and hypnotherapy with children. She is also training hypnotherapists in Europe in the Goulding SleepTalk process.

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Watson, Michael

An international trainer of NLP and Ericksonian Hypnosis, Michael has been practicing hypnotherapy for over three decades. He is a former trainer for Salad Ltd in the UK and on the training team for NLP of the Rockies and the UP Hypnosis Institute. A Diplomat



of IMDHA, and IACT "Educator of the Year", Michael is a faculty member of HPTI and is the Director of Phoenix Services for Personal Development. Known for his lighthearted and caring style, Michael's training programs are as enjoyable as they are practical. His developmental work in Evolutionary Hypnosis is "cutting edge" and offers a new skill set to hypnotists in contemporary practice. When he's not traveling and training, he lives in Orlando, Florida where he maintains a private practice.

Winkler, Pamela

Pamela is an Educational Psychologist with over 35 years experience as a Clinical Hypnotherapist. She has served as President of St. John's University, in Temecula, CA, since 1995. Pam was awarded the Thomas A. Raffa Memorial Award in 1993 by the International Hypnosis Hall of Fame, for developing M.A. and Ph.D. degree programs in Clinical Hypnotherapy for St. John's University. Pam is co-author, with late husband E. Arthur Winkler of *The Hypnotherapy Inductions & Prescriptions Handbook*, Volume I and II, containing over 300 inductions, deepening techniques and therapeutic scripts.



Winslow, Skye

Skye Winslow is a state and nationally Board Certified Medical Support Hypnotherapist (CMS-CHt). She is a graduate of the Hypnotherapy Academy of America. Skye Winslow is a Fellow of the International Board of Hypnotherapists (FIBH), and is certified by the National Guild of Hypnotists, the American Association of Professional Hypnotherapists, and the American Council of Hypnotherapist Examiners. In addition, she is a Board Certified Naturopathic Doctor (ND), and a certified personal trainer.

Wong, Paul

Paul is founder of The Heart Wisdom Process & Chinese Energetics. He is an author, life coach, master healer, and trainer with a private practice serving clients worldwide. His mission is to bring ancient wisdom back into modern day society and help people evolve their hearts.

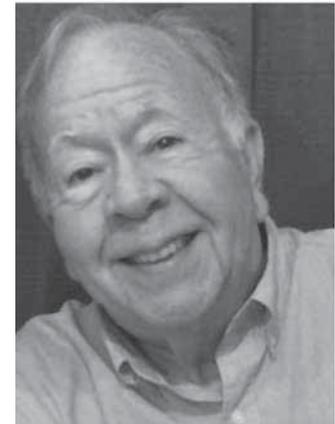


Zottmann, Birgit
Birgit is a certified hypnotherapist and hypnosis instructor. She is trained as a MBSR (Mindful Based Stress Reduction) teacher in the Center of Mindfulness of the University of

Massachusetts Medical School, the University of Jon Kabat-Zinn. She is practicing in private practice hypnosis and mindfulness for 15 years in Frankfurt (Germany) and is an expert in handling clients with weight problems and stress related symptoms.

**Sunday May 20th
9:00 –10:00
Barracuda Room**

*"The Hypnotist's Church" . . .
a guided spiritual meditation*



George Beardsley
Worship leader

As hypnotists we understand the power of the mind, conscious and subconscious. We also know that where two are gathered in the name of Divine Mind you are in the presence of the Divine. So for hypnotists, Church can be anywhere you can close your eyes and relax.

Order of worship:

First Presenter

The Spirit of Forgiveness

Second Presenter

The Spirit of Happiness

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| Saturday Only <i>(dinner not included)</i> | \$159 | |
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| 2 HR WORKSHOP PRICES \$35 EACH | \$35 | Select |
|---|-------------|---------------|
| SATURDAY 2 HR WORKSHOPS | | |
| Neurological Levels as a Hypnotic Induction (Emrich) 10:00 | | |
| Customizing Client Sessions (King) 10:00 | | |
| Lives Before: Lives Beyond (Souglides) 10:00 | | |
| The Majesty and the Mastery of Words (Vallei) 10:00 | | |
| Hypnosis is Habit Forming (Babineaux) 2:00 | | |
| Beyond Scripts: Organic Hypnosis (Bennett) 2:00 | | |
| He Looked Like He Was Hypnotized So Why Didn't It Work? (Elman) 2:00 | | |
| Group Past Life Regression: Explore, Examine & Discover (Johnson) 4:00 | | |
| Empower Your Facebook Marketing (Linett) 4:00 | | |
| Rapid Regression: Find the Root Cause Within Minutes (Papadakis) 4:00 | | |
| Release Past Life Issues & Heal the Future (Auerbach) 4:00 | | |
| SATURDAY 3 HR WORKSHOPS (special pricing applies) | \$45 | Select |
| How to Reverse a Cancer (Chong) 12:30 | | |
| SUNDAY 2 HR WORKSHOPS | \$35 | Select |
| Hypnopyoga for Anxiety Management (Diaz-Melendez) 10:00 | | |
| Speechless for Six Months: Hypnosis for Conversion Disorder (Mau) 10:00 | | |
| Conversational Hypnosis: Words Full of Power (Zottmann) 10:00 | | |
| The Hand to Face Induction Technique (Winkler) 10:00 | | |
| Heart Wisdom Process: Healing Relationship Challenges (Wong) 2:00 | | |
| Manifesting Your Dreams (Barness) 2:00 | | |
| Somnambulists Are Not Born, They Are Created (Hill) 2:00 | | |
| Hypnosis & EFT: The Perfect Pair (Robinson) 2:00 | | |
| NETWORKING LUNCHEONS | \$25 | Select |
| SATURDAY: Richard Nongard - Automated & Recorded Hypnosis | | |
| SUNDAY: Sean Michael Andrews - Don't Fixate on Fixation | | |
| Undecided? PAY NOW - CHOOSE LATER!! (2hr workshops) | \$35 | Select |
| <i>(Enter quantity of desired workshops)</i> | | |

| PRE & POST CONFERENCE COURSES 9-6 DAILY | | |
|---|--|---------|
| 5-Day Train the Trainer (Bien) W-Th-F-M-Tues | | \$1,795 |
| 4-Day Parts Therapy Trainer (Hunter) W-Th-M-Tues | | \$995 |
| 2-Day Parts Therapy Trainer Pre Approval Required (Hunter) M-Tues | | \$720 |
| 2-Day Moving From Scripted to Transpersonal Sessions (Gilbert) W-Th | | \$275 |
| 2-Day Client Centered Part Therapy (Hunter) W-Th | | \$275 |
| 2-Day Hypnotherapy & Mindfulness for Taming Chronic Pain (Eimer) W-Th | | \$275 |
| 2-Day The Weight Loss Master Class (Granger) M-Tues | | \$275 |
| 2-Day Hypnotherapy for Trauma (Neill) M-Tues | | \$275 |
| 1-Day Evolutionary Hypnosis (Watson) Thurs | | \$175 |
| 1-Day Acing Smoking (Pelles) Thurs | | \$175 |
| 1-Day Stop! Look! Listen! Maximize Session Success (Hand) Fri | | \$175 |
| 1-Day Techniques of Contextual Hypnotherapy (Nongard) Fri | | \$175 |
| 1-Day Neuroscience: Proven Strategies to Rewire the Brain (Tiers) Fri | | \$175 |
| 1-Day Sound Healing For Hypnotists (Blum) Fri | | \$175 |
| 1-Day Menopause Specialist Hypnotherapy (Breward) Fri | | \$175 |
| 1-Day Guiding Sleep Talk Training Level 1 (Elman) Mon | | \$175 |
| 1-Day Epigenetics & Hypnosis: Hypnogenes (DeMarco) Mon | | \$175 |

FULL CONFERENCE INCLUDES:

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No-host Reception with cocktails, refreshments & entertainment
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- Saturday Evening Entertainment
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The best way to fill your classes is by doing 1 or 2-hour hypnosis previews. We want you to conduct successful previews, so you also get a DVD of George conducting a Hypnosis Preview that you can watch, study, and model—Complete PowerPoint slide presentation included!

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To help you gain the facility to do effective hypnosis demonstrations in class, you also get a series of DVDs of George demonstrating various hypnotherapeutic interventions. Just watch the DVDs and refine your skills!

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To help you project a powerful presence during your seminars, you also get two of George’s confidence-building CDs—Unshakable Confidence for the Hypnotherapist”, and “Unshakable Confidence for the Hypnosis Presenter!” You’ll also get George’s promo DVD that you can model, and his popular, How to Give Dynamic Hypnosis Presentations DVD!

AND TO TOP THINGS OFF!

The complete 5 manuals (three trainers’ manuals) and (two students’ manuals) in audio format (MP3)—on one data Disc! This data disc includes MP3 audio files of ALL 5 workbooks. Over 15 hours of audio, spoken by a female voice (7 1/2+ hours), and a male voice (7 1/2+ hours). Load them into your iPod, or MP3 player. Listen and learn, while exercising, doing mundane activities, or simply relaxing! For even better retention, read and listen simultaneously, and really accelerate your learning!

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Dr. George Bien created and taught Advanced Hypnosis Training Programs as the Principal Trainer for organizations such as the International Association of Counselors and Therapists, the National Guild of Hypnotists, and the American Board of Hypnotherapy. George is the World’s First Recipient of the National Guild of Hypnotists’ President’s Award, the World’s First Recipient of the Dr. Rexford L. North Memorial Trophy, the “Oscar” of Hypnosis, and the World’s First Recipient of the Charles Tebbetts Award, and is the only person in the world to be twice honored with the IACT “Educator of the Year” Award! George was inducted into the International Hypnosis Hall of Fame in 1989.

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