Donaldson, news anchor for the CBS affiliate in Indianapolis. I worked as the PR Director for the Little Rock School District, Corporate Relations for the nation's largest privately held phone company, and ran my own PR Company for years.

WHY ORGANIC HYPNOSIS D. Lane

As new hypnotists we are eager to learn every method available, read every script written and put our clients in trance to create change. Over time we may wean ourselves off of the scripts or begin to write our own. Still we cling to the protocols we are taught. What if I tell you it is all just ritual? What if even trance is a ritual? I will encourage participants to work empathically, mixing and matching various methods. Listening to the client intuitively and then channeling the appropriate words will create a constant stream of successful outcomes. Automatic writing, cards, ink blots, whatever tools make you feel most comfortable are a good starting point for developing your intuitive listening skills. There is time spent communicating while limiting which senses are used, thereby enhancing all senses when combined in a session.

Participants will learn to forget rigid rules and go for successful outcomes with clients instead.

"Truly a group of people bringing heart, meaning and professionalism to the field of hypnotherapy. My favorite conference!"

Cindy Locher, Apple Valley, MN



Saturday, May 19th

WORKSHOP 10:00 - 11:45

NEUROLOGICAL LEVELS AS A HYPNOTIC INDUCTION A. Emrich

The neurological levels evolved through the work of pioneers in NLP and hypnosis, and is attributed first to work done by Gregory Bateson. Michael Watson has developed a powerful NLP protocol that includes his masterful work in "walking" interventions. I have continued to apply the model to hypnotic work as a way of introducing an evolutionary change process to clients who want/need a longer-term framework for dealing more successfully with life changes and surprises. This workshop will introduce the model, provide time for Q&A, and also give participants a chance to experience the model as a group demonstration.

Attendees will gain a new tool for developing hypnotic interventions for clients who want/need a longer-term model to apply to life challenges for decades into the future.

CUSTOMIZING CLIENT SESSIONS A. King

Learn to design hypnosis sessions that are more powerful and effective for

every client by customizing them to fit each specific individual.

Find out which types of suggestions and techniques will most benefit each client and provide the most impetus for change. Learn how to easily personalize generic ideas and turn them into dynamic, empowering resources. Discover how to get your clients to use their own unique abilities, talents, and knowledge to accelerate goal achievement. From the intake through the pre-talk, the hypnosis session, and the post-session interaction, make your time with each client more successful than ever before.

LIVES BEFORE – LIVES BEYOND J. Souglides

This workshop will discuss the parallel lives and the lives between them. Why it is important to work with other aspects pertaining to our existences within a past, parallel, present and future reality within the present time.

This workshop is for those wishing to explore and understand the parallel aspects of themselves / patients.

THE MAJESTY AND THE MASTERY OF WORDS M. Vallei

Shakespeare wrote, "What's in a name". Hypnotherapists must ask "What's in a Word". Words hold the keys to creating a sense of openness, safety, personalization, beauty, and empowerment when they are used masterfully when working with our clients. It is not enough to be careful in choosing words that are clear and positive in creating suggestions and other

messages. We need to become storytellers and wordsmiths. In this workshop you can learn there are several simple things you can do to improve your proficiency, in using words in your hypnosis sessions and which will help you weave a consistent, beautiful image and vision throughout the hypnosis session which will reflect the client's goal and intentions. Learn how to discern the true definitions of the words the client uses to describe this current state and how to use that to help the client discover what he most truly wants to create. Be able to personalize each session in a totally new way with words. Boost your own creativity through mastering a new approach to using words.

Attendees will receive the opportunity to gain knowledge of how to use their client's words and definitions of words to create unique, personalized inductions, images, suggestions to enhance the clients' ability to create positive change.

Mary started her career teaching English and Creative Writing at the high school and the college level. She has published children's stories and poems. In her career as a Nonprofit Management Consultant, a large part of her work was writing grant proposals and reports needed to secure funding from governmental and private foundations. She was successful in obtaining over 14 million dollars through her written grant proposals. Mary brings her understanding and use of words to her hypnosis sessions and has developed techniques which use the client's words in unique ways to enhance the client's success.



HOW TO REVERSE A CANCER D. & J. Chong

(special pricing applies – 3 hr workshop)

Science allows a person to have any theory he has thought out and its conclusion. However science requires that there must be a test whose results verify and confirm the conclusion. It then requires a 2nd center somewhere else in the world to do the same test and this test must yield the results that verify and confirm the conclusion of the theory.

The 1st centre with the test results is in Oakville, Ontario. The 2nd is in Brisbane Australia under Alan Patching. By coincidence our 1st cancer inversion was a pancreatic cancer in 1999; Alan's was also a pancreatic cancer.

In 2012, Alan was to send us a 24 page document verifying his two cancer inversion. By what he sent us, we now have the scientific basis and witness to write the book. *How to Reverse a Cancer*. We have had to wait 13 years to do so. This has been a horrendous test of patience with grace and humility.

Participants will learn the algorithm of how to reverse a cancer and how to apply it immediately in their practice and they have our word that we will help them if they are in any difficulties.

WORKSHOP 2:00 - 3:45

HYPNOSIS IS HABIT FORMING M. Babineaux

Some tips, tools and tactics for using hypnosis to improve or remove those persistent habits which seem to either run or ruin our lives. Learn to use triggering, anchoring, visual cues, breathing and other simple reinforcement techniques to either amend or suspend our learned behaviors.

Learn to use all of the senses to both make sense of the moment and make the most of the moment.

Hypnosis itself is a habit that needs to be practiced.

"I loved the Daytona Conference as you always make it a very polished, high caliber experience."

Eric Rosen, Palm Harbor, FL

BEYOND SCRIPTS – ORGANIC HYPNOSIS L. Bennett

What do you do when you don't have a script memorized or handy and available? How do you ask the right questions to keep your sessions flowing and create bigger ah-has for your clients? Through trance dialogue and active imagination you can learn to bridge the gap between the conscious and unconscious minds. The key to the process of active imagination is the goal of using as little influence as possible on the mental images of your clients as they unfold.

Learn the ability to support your clients in a light state of hypnotic trance to unravel the challenges they face and help to allow them to step into a more profound state of healing. Learn to facilitate the right questions to keep your sessions flowing and create bigger ah-has for your clients.

HE LOOKED LIKE HE WAS HYPNOTIZED SO WHY DIDN'T IT WORK? H. L. Elman

This workshop covers the "how and why" of hypnosis with emphasis on testing and convincers. The information in this workshop is derived from a lecture always given in our IACT certification course.

WORKSHOP 4:00 - 5:45

GROUP PAST LIFE REGRESSION EXPLORE, EXAMINE & DISCOVER M. Johnson

Explore past lives as you discover the benefits of Past Life Regression in a group format. Discover and recover talents, gifts and abilities from past lives. Gain a deeper understanding of different situations in your life as it relates to health, relationships and your purpose.

After a brief discussion of the process we'll spend some time entering into a relaxed state and begin our journey by visiting happy memories from your childhood, the time in the womb and 1 or 2 past lives.

During the past life review care will be taken to explore possible contracts, vows or promises that may be holding you back. We'll also explore physical, mental and emotional aspects of that life that may be affecting you in your life today. Finally we'll be sure to discover who in the past life is in your life today.

When you attend this Group Past Life Regression workshop, you will gain firsthand experience of regression to the childhood, the womb and past lives. There is the potential for healing through this process, even in a group setting.

By creating a short list of questions before the regression you are setting your intention for your experience. You may decide to bring a yoga mat or a pillow and a blanket as well as something to write on after the experience. After the regression there will be an opportunity to explore and learn from your own experience and the experiences of others.

This experiential workshop will provide an understanding of the benefits of a Past Life Regression session that includes exploring happy childhood memories and regression to the womb before visiting past lives, as well as a thorough past life review.

EMPOWER YOUR FACEBOOK MARKETING J. Linett

More than a billion people are active on Facebook each month, and it has become one of the fastest ways to get in front of your potential clients - only if you're using the right strategies. In this handson workshop, participants will learn methods to get found, position themselves as experts in their field, and use your valuable advertising dollars based on strategies I've tested in my own business for you.

Learn how to position your empowering hypnotic message in front of the right audience in just a matter of clicks.

My students have replicated these results in their hypnosis businesses worldwide.

RAPID REGRESSION: FIND THE ROOT CAUSE OF ANY COMPLEX ISSUE WITHIN MINUTES D. Papadakis

We live in a fast-paced world. Once, bulky computers took hours to process information and produce results. Today, computers and other electronic devices are compact and deliver results in seconds. Like technology, therapy has also evolved to resolve issues (emotional, psychological, and behavioural) and produce desired results in a much shorter time frame. Regression Therapy is the process of guiding clients to the source of their issues or unwanted feelings and behaviors. By removing the emotional charges and impressions of the original events, students will be able to clear their life issues and stop the unwanted behavior all at once. The workshop will also review the range of modalities that regression therapists use to clear specific client issues, including inner child work, energy work, chakra and chair work, focusing, voice dialoguing, and decording.

This workshop will facilitate learning how to quickly access the subconscious database to find the source of present-day issues and determining how to deal with them in an effective and lasting manner. Learning these effective, ground-breaking techniques will give participants greater confidence in their work and give them everything they need in order to safely and effectively use regression therapy with their clients.

Participants will learn the principles of regression therapy, develop the step-bystep skills necessary to access and resolve the subconscious issues that arise. They will observe In-class Demonstrations and Engage in Powerful Class Presentations to:

- Learn how to trace the root cause of any complex issue within a matter of minutes.
- How to work with resistant clients.
- Understand which specific techniques are appropriate to help clients resolve the present-day symptoms caused by past problems.
- Effectively and professionally handle abreactions.
- Use a variety of powerful and varied techniques for regression.
- Receive a complete checklist of the Do's and Don't's of Regression Therapy.

RELEASE PAST LIFE ISSUES AND HEAL THE FUTURE N. Auerbach

Using powerful imagery, this session will take you on an explorative journey back to the root cause of your current stress and tension. We will access your Akashic Record and visit with your guides/angels for inspiration and strength. You will also participate in a guided progressive relaxation to add clarity and create inner change so that you can become the best version of yourself in a happy, healthy, and healing manner. This is very important, new information, that you can also use with your clients. Learn how to release tension and stress in your current life by unveiling past issues and transforming them into sources of healing, strength, and future renewal.

Sunday, May 20th

WORKSHOP 10:00 -11:45

HYPNOYOGA FOR ANXIETY MANAGEMENT L. Diaz-Melendez

The participants will learn how to do self-hypnosis through yoga practice in order to manage the anxiety symptoms. They will receive information and strategies on how to teach these techniques to their clients. Participants will engage in an exercise, where they can learn and practice how to do adequate breath techniques through basic yoga poses that help them in relaxation and brain release.

Participants will learn how to reorient the brain in a good way to change limiting thoughts that nurture the anxiety.

Finally, participants will learn how to practice these techniques with the clients and receive highlights and recommendations. They can be relaxed and obtain a protocol to do the same with their clients.

SPEECHLESS FOR SIX MONTHS: HYPNOSIS FOR CONVERSION DISORDER F. Mau

This is a case study of a 16 year old African American woman who was physically unable to speak for six months following a severe flu, including dramatic audio of her recovery during a rapid induction process. Medical diagnosis revealed no physical problem effecting speech. Since Mesmer cured Maria Theresia von Paradis of hysterical blindness in the 18th Century, hypnosis has been an excellent way to address conversion disorder. In this workshop we will explore the neurological reasons why hypnosis is the best process for addressing conversion, dissociation, and trauma issues.

Attendees will gain an understanding of the neurological basic reasons why hypnosis is the best way to treat somatic (body) issues, and will gain confidence in the process for addressing body issues.

The audio of the client session is amazing!

CONVERSATIONAL HYPNOSIS: WORDS FULL OF POWER B. Zottmann

All you need for hypnosis is an empathetic understanding of your client (rapport) and words. Conversational hypnosis is an attempt to communicate with another person's unconscious mind without a formal hypnosis induction. It is also known as covert hypnosis. Conversational hypnosis relies on your thoughts, words, body language, and tonality working together in harmony.

In this workshop I will demonstrate and practice new ways to get instant rapport with your client and the use of five power words to help your clients to make the changes they would like to have. You will experience these words in themes like 'relaxation' and 'change'. It is very easy but powerful and will bring your skills as a hypnotist to a new outstanding level.

You will be able

- To recognize the importance of rapport to master two techniques for an instantly good rapport with your clients.
- To become aware of various techniques, modalities, and strategies being available that are easy to learn and apply for both the hypnotist and client.
- To acquire a new understanding that with the help of power words, you will find ways of building experiences, and linguistic bridges between ideas.
- To learn and practice how you can use these words with a theme and practice it with different themes. Learn the most powerful ingredients of hypnosis!

THE HAND TO FACE INDUCTION TECHNIQUE P. Winkler

Pam will share a successful therapy strategy for helping your clients be successful in important areas of self healing. She will demonstrate with a volunteer, the highly acclaimed Hand to Face Induction technique. Pam has successfully used the Hand to Face Induction with obesity, addictions, chronic pain, depression, anxiety, panic attacks, phobias, sleep disorders, PTSD, sexual dysfunctions, and many health related problems. She will provide handouts of this induction script as part of the workshop. Beginning Hypnotists and experienced Clinical Hypnotherapists will both benefit from attending this workshop to learn about this gentle yet powerful releasing technique.

WORKSHOP 2:00 - 3:45

HEART WISDOM PROCESS: HEALING RELATIONSHIP CHALLENGES P. Wong

Learn to heal and get to the source of your deepest relationship wounds for your clients or for yourself. Often times, we deal with stress and day-to-day triggers of life, but behind that is unresolved pain that is hiding in the depths of the subconscious. If these are not resolved, then you are likely to experience unhappiness and self-sabotage with your current day relationships, relating to romance, family, work, and business. You will learn to peel away the layers in the subconscious mind and get to the source of suffering with the Heart Wisdom Process.

MANIFESTING YOUR DREAMS B. Barness

An innovative process, which will give you the ability to support you and your clients in manifesting in a powerful and unique way. Part of the Barness SHIFT Method, is based on psychological and spiritual concepts that work together to truly make dreams a reality. In this two hour workshop, you will receive a practical and exciting new process that will create powerful change and positive manifestations of dreams in both your life and the lives of your clients. Included in the workshop will be information pertaining to Manifesting the Dream of Releasing Addictions. Books and Journals will be available to purchase and can be utilized during individual and group sessions.

SOMNAMBULISTS ARE NOT BORN, THEY ARE CREATED S. Hill

The most hyper-suggestible population are created from chaos and lead lines of the same. Learn how hyper-suggestibility affects the mental and physical health of our clients and how we can help.

HYPNOSIS AND EFT: THE PERFECT PAIR T. Robinson

If you want to pump up the effectiveness of your Hypnosis practice, then add EFT to it. Students will be taught why EFT is an improvement. They will be taught EFT and then shown how to incorporate it into their practices effectively. This is a comprehensive Workshop that is filled with demonstrations and handson with students. Students will learn an EFT Induction and how to eliminate all Resistance to Change so their Hypnosis sessions are more effective and can take clients down to the Esdaile level easier and quicker. Students will learn to do EFT with their clients and learn how to induce Hypnosis using EFT and learn how to use EFT throughout their practice to give their clients more powerful and effective sessions which results in an expansion of their client list (and more income) for them. This is an informative approach to healing that will bring about a more successful practice for hypnotists. It is very useful for hypnotists to learn EFT and how to utilize it in a Hypnosis practice, since it teaches students how to expand their practices and get better results for their clients. This powerful 2 hour workshop will transform the lives and practices of students when they return to their practices.

Conference Activities



Join Kweethai Neill for an active meditation to set your day in harmonious order.

Qigong is an ancient Chinese Practice to engage Breathing, Visualization and Mindfulness to calibrate the harmony of your internal energies with your environment.

Starting your morning right sets the orderly path for the rest of your day.

The Qigong class is on Saturday morning 8-9 am.



Start your day off right with Jackie Driesbach's fitness party! Perfect for any fitness level and you don't need to know how to dance! This is an exceptional stretch, especially for working professionals who sit a lot during the day. It helps open up the hips and groin while stretching the core, upper, and middle back.

The Zumba class is on Sunday morning 8-9 am.