

International Association of Counselors and Therapists  
International Medical and Dental Hypnotherapy Association®

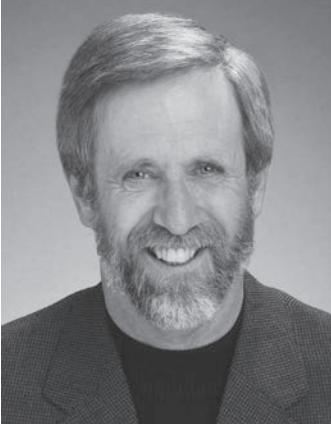
A Complementary Healthcare Extravaganza!

*Imagine  
That!!*

**IACT/IMDHA  
HYPNO EXPO 2019**

**MAY 17 - 19, 2019  
DAYTONA BEACH, FL**

**(570) 869-1021   IACT / IMDHA   [www.iact.org](http://www.iact.org)   [www.imdha.com](http://www.imdha.com)**



Dear friend and colleague,

The Daytona Beach and Conference Center has undergone a complete facelift, and we will be among the first groups to enjoy the upgraded amenities. They have promised to roll out the red carpet in anticipation of our arrival!!

This year we've chosen 50 exceptionally gifted and highly acclaimed educators to bring you a versatile and well-rounded combination of extraordinary presentations to fit your experience level, interests and wallet. Collectively you have a choice of participating in nearly 100 award-winning courses, lectures and workshops. Some presentations, uniquely connected to our conference, are not offered in any other venue; so I encourage you to seize the opportunity to select from your skill set 'wish list' and train with the pros! As if that is not enough reason to entice you to attend – included with full conference registration is a selection of seven FREE workshops from which to choose.

Daytona Beach in May is the perfect getaway and a great time to rekindle your passion for learning. It's the ideal opportunity to break away, rejuvenate and recharge. You'll have plenty of time to learn, network, renew friendships, hone your skills, relax, play and have fun with the friendliest bunch of practitioners on the planet!

Imagine having the opportunity to exchange ideas with colleagues from all over the world. Imagine what areas can be enhanced using the latest developments in social networking and marketing, teaching and practice building. Imagine obtaining timely information on legislative affairs and cutting edge research. Imagine an environment filled with opportunities for favorable networking, collaboration, demonstration and technique. The possibilities are endless as you embark on an educational adventure as limitless as your imagination.

Attendees gain a sharper focus on personal goals while developing action plans that put skills and techniques into practical daily use. You will refine your ability to think decisively and work synergistically. The information you gain is compounded and amplified when it is shared with others in our professional circles. This in turn becomes the basis for creating an actionable blueprint for personal and professional growth.

Practitioners do well when they 'prepare to plan' and 'plan to prepare'. We've all heard the saying "Can't see the forest for the trees". Sometimes that simply means being unable to see the bigger picture. With that in mind, we've planned the conference over a long weekend, on a warm sandy beach – so that you can relax, take a deep breath, envision your practice from another vantage point, and explore ideas that are sure to leave you refreshed, renewed and invigorated!

Hypno Expo goes from strength to strength; and 2019 promises to be no exception, offering an array of expert speakers to inspire and motivate. Within these pages you'll find numerous workshops, lectures and courses from which to choose. The presentations are sure to tantalize your educational taste buds, inspire your professional development and embrace your desire for learning...all while experiencing a relaxing and enjoyable stay in the beautiful Sunshine State.

While browsing this catalog, I wonder how many topics will catch your attention or pique your curiosity. There's a real possibility that each page will contain something to interest you. Before choosing, we encourage you to prepare a list of desired speakers, subjects and goals to help you decide which selections best fit your objectives and interests. Then, to get the most out of your conference experience, prioritize your choices.

Our goal in offering this conference is our commitment to assist you with ongoing personal and professional development. Dollar for dollar, the conference will prove to be one of the best values for your educational investment.

You can't expect to meet the challenges of today with yesterday's tools and expect to be in business tomorrow. Consider taking a weekend out of your busy life to invest in yourself and breathe in new ideas and inspirations.

I look forward to welcoming you at the Daytona Beach Resort and Conference Center in May when the weather is magnificently perfect, the sunrises are breathtakingly beautiful and the camaraderie is incredibly inspiring.

I'll see you there!

*"Education is the passport to the future, for tomorrow belongs to those who prepare for it today."*

~ Malcolm X



The International Association of Counselors and Therapists and the International Medical and Dental Hypnotherapy Association® have once again joined forces to offer you an extraordinary opportunity for continued education, personal growth, and advancement in the profession.

When you attend HypnoExpo 2019 you are assured of an exuberating and enriching experience. Live participation provides a 360 degree perspective from experienced, well-informed educators. You'll have the opportunity to talk with your peers one-on-one about their best practices, case studies, tips and techniques. Never underestimate the value of hands-on training. While a picture may be worth a thousand words, a live presentation is *priceless!*

With that being said, we understand there are times when physical attendance is just not possible. So again this year, we're excited to offer you the most innovative and technologically advanced alternative to physical attendance ever proposed.

You asked for an alternative to attending conference..... and we delivered!

Virtual Conferencing is here! We are in our ninth year of bringing the conference to you *Streaming live over the internet!* This means you can attend the conference without ever leaving your home or office! Virtual conferencing is the wave of the future and we're happy to be the first hypnosis organization to offer this option. Whether you join us in sunny Daytona Beach, Florida or 'Virtually', from the comfort and privacy of your home or office, you are sure to find the experience rejuvenating, invigorating and refreshing. Attending the conference in either venue also fulfills your annual obligation of continued education.

So, register for conference today! We've taken steps to ensure that your registration experience is quick and easy. Online Conference Registration is available on the Association's web site. You may also register by calling Hypnosis Headquarters (570) 869-1021, or download and print the conference registration form from the web. A dedicated fax line (570) 896-1249 (private and secure) is available 24 hours a day.

Although you may reserve a room at any time, deadline for reservations with a discount is April 17th. To reserve a room call the hotel directly. Call (386) 672-3770 or (800) 654-6216. Use reservation code 'HypnoExp'

We look forward to seeing you in sunny Daytona Beach, Florida this May.

**Robert Otto**, President, CEO



## **The International Assn. of Counselors and Therapists The International Medical & Dental Hypnotherapy Assn.®**

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Phone: 570-869-1021 • Fax: 570-869-1249  
[www.iact.org](http://www.iact.org)      [www.imdha.com](http://www.imdha.com)

# **HYPNOEXPO 2019**

## **Important Conference Information**

### **CONFERENCE REGISTRATION**

**REGISTER ONLINE:** Go to [www.iact.org](http://www.iact.org) and/or [www.imdha.com](http://www.imdha.com)

**REGISTER BY PHONE:** Call Hypnosis Headquarters at (570) 869-1021

**REGISTER BY FAX:** Complete your registration form and fax to (570) 869-1249. (The secure fax line is a dedicated line-available 24 hours a day).

**REGISTER BY MAIL:** Complete your registration form and mailing with appropriate fees to: IACT/IMDHA, 8852 SR 3001, Laceyville, PA 18623. You may download a copy of the REGISTRATION FORM by going to the websites. Website addresses are [www.iact.org](http://www.iact.org) and [www.imdha.com](http://www.imdha.com). Follow the prompts.

**ROOM RESERVATIONS:** Reserve your room by CALLING THE HOTEL directly at (800) 654-6216. Use Reservation Code 'HypnoExp' for special rate. A block of rooms have been reserved for May 14-21, 2019. You can reserve your room by using the ONLINE RESERVATION. Go to the Association's home page and select Annual Conference. Then select Amenities. Deadline to receive the special rate is April 17th or until the group block is sold-out, whichever comes first.

**TRANSPORTATION:** Orlando International Airport is approx 59 miles away, Orlando/Sandord International is approx 45 miles away and Daytona Beach International is about 5 miles away. Some of the shuttle services include: DO Shuttle [www.DOShuttle.com](http://www.DOShuttle.com) (386) 947.9947 or DOTS (Daytona Orlando Transportation Service) [www.dotsshuttles.com](http://www.dotsshuttles.com) (386) 257.5411 or multiple taxi services available in Daytona Beach. Thrifty is proud to be the official car rental agency of HypnoExpo 2019. Use corporate code 3029669. Easy online reservations can be made directly through the Association's website; "Conference ->Amenities".

**DIRECTIONS:** Call the hotel 386-672-3770

**CONFERENCE PACKAGE INCLUDES:** Your choice of all 45 minute lectures on Friday, Saturday and Sunday. Admittance to the Friday Evening Social and Entertainment. Admittance to the Saturday Evening Banquet, Awards and Entertainment. Continental breakfast included. Your choice of 7 FREE workshops. Access to all elective workshops and pre and post conference courses (additional fees apply).

**TAX DEDUCTION:** An income tax deduction is allowed for expenditures of education (including travel, meals and lodging) undertaken to maintain and improve professional skills. (See Treasury Regulation 1:62-5: Coughlin v Comm. 203F.2d307).

**CANCELLATIONS:** To receive a full refund (minus a \$25 administrative fee), cancellations must be made in writing and postmarked prior to April 17<sup>th</sup>.

**CONTINUING EDUCATION:** Full attendance of the event on Friday, Saturday and Sunday will fulfill your annual CEU obligations in IACT and IMDHA. Additional credits are on an 'hour-for-hour' basis. Validation will be provided upon request.

**RECORDING:** We have contracted the services of a professional recording company. No personal recording is permitted. Recordings will be available for sale in the Exhibit area of the hotel. You may purchase recordings post conference by going to the online store.

**CONSENT:** There will be various professionals on site to photograph and record the event. By attending the conference you give consent to be a participant in any conference recordings or photographs.

**CLASSROOM POLICY:** Your opinion counts! Evaluation forms will be distributed for each class. Your co-operation in completing the forms will provide valuable feedback of each presentation. This is what is used in evaluating the speakers and topics for next year. Name badges MUST be worn at all times. Please be sure to silence your cell phones and pagers prior to the start of a lecture.

# FRIDAY - AT - A - GLANCE

	<b>Tides A</b>	<b>Tides B</b>	<b>Tides C</b>	<b>Executive A</b>	<b>Cobia</b>	<b>Dolphin</b>	<b>Manatee</b>	<b>Albacore</b>	<b>Barracuda</b>	<b>Executive C</b>
<b>5/17/2019</b>										
<b>9:00 - 9:45 AM</b>	Conference Orientation & Welcome Complementary Refreshments									
<b>10:00 - 10:45 AM</b>	<b>J Acosta</b>	<b>B. Eimer</b>	<b>L. Williamson</b>		<b>G. Bien</b>	<b>D. Cleary</b>	<b>K. Hand</b>	<b>W. Horton</b>	<b>S. Granger</b>	<b>H. Breward</b>
	If You're Not Dental You're Mental	Smoking Protocol	Re-Invent Yourself							
<b>11:00 - 11:45 AM</b>	<b>M. Vallei</b>	<b>S. M. Andrews</b>	<b>C. Elman</b>							
	Strategies For Working With Seniors	Essential NLP Techniques For Hypnosis	Passport To Mission Control							
<b>12:00 - 2:00 PM</b>			<b>LUNCH</b>							
<b>2:00 - 2:45 PM</b>	<b>C. Blaccioniere</b>	<b>S. Carson</b>	<b>A. Emrich</b>							
	Demos Of The Subconscious Mind	The Synesthesia Splitter	Hillbilly Hypnosis							
<b>3:00 - 3:45 PM</b>	<b>D. &amp; J. Chong</b>	<b>D. Pelles</b>	<b>R. Green</b>							
	Hypnosis From An Epistemological Point Of View	Three Basic Self- Hypnosis Exercises	Metaphoric Representational Shifting							
<b>4:00 - 4:45 PM</b>	<b>E. Rosen/P. Scott</b>	<b>L. Bennett</b>	<b>H. L. Elman</b>							
	Hypnosis - The Epitome Of Integrative Medicine	What Happens After The Client Session	A Hypnotist Can Defeat Himself							
<b>5:00 - 5:45 PM</b>	<b>F. Mau</b>	<b>R. Louise</b>	<b>W. Rocki</b>							
	Opioid Epidemic: The Hypnotic Solution	Release Anger Without Killing Anyone!	Medical Improv							
<b>7:00 PM</b>	Please join us Poolside at 7:00 for a No Host Cocktails/Reception with cocktails, refreshments and entertainment									



# SATURDAY - AT - A - GLANCE

5/18/2019	Tides A	Tides B	Tides C	Cobia	Dolphin	Manatee	Barracuda
8:00-9:00	Qigong Exercise - K. Neill						
9:00 - 9:45 AM	President's Address - B. Otto Keynote - Professionalism and Service in Hypnosis - M. Watson						
10:00 - 10:45 AM	W. Horton New NLP Technique Using Neuro Biology	S. Granger Evidence Based Weight Loss	F. Souza-Campos Three Concepts From A Course In Miracles	J. Acosta Hypodontics	R. Cantrell Fibromyalgia and Hypnosis	S.M.Andrews Instant and Rapid Hypnosis	N. Wackernagel Getting Confident As A Hypnotist
11:00 - 11:45 AM	N. Gerey Bridging The Gap From Full Time Job To Full Time Practice	M. Babineaux Ethics And Obligations To Lifelong Learning	K. Neill Organ Language				
12:30 - 1:30 PM	<b>SPECIAL NETWORKING LUNCHEON WITH W. HORTON</b>						
	The Opioid Epidemic - The Truth						
2:00 - 2:45 PM	K. Hand/M. Watson Ins And Outs Of Working Online	D. Cleary Induction And Intent	A. Emrich Goal Achievement With Your UMC and Your Timeline	P. Blum Hypno Rhythms	H.L. Elman Hypnotic Master In Small Bites	F. Mau Removing The Family Curse - Epigenetics And A Message Of Hope	
3:00 - 3:45 PM	R. Nongard Reframing Hypnotherapy Based On Research	K. Hand Affirming The Goal Technique	S. Gilbert Socratic Questioning In Hypnosis				How To Reverse A Cancer
4:00 - 4:45 PM	A. Kun Quick Inductions	T. Adams Essentials To Put Insomnia To Rest	S. Carson The Hypnotic Lego Script	R. Louise Accessing More Intelligence Process	M. Vallei Helping Clients To Live Fully When Faced With Dying	P. Coleman Hypnotherapy Pain Control	N. Gerey The Goulding Process Teach Parents to Develop Balanced Children
5:00 - 5:45 PM	N. Auerbach The Role Of Hypnotherapy As Stress Mgmt Consultants	K. Cateano Five Keys To Fill Your Hypnotherapy Practice	A. Caputo An Introduction to HypnoYoga Therapies™				
7:00 PM	Please join us in the Tides Ballroom for a no-host reception with cocktails, followed by our annual awards banquet with entertainment at 8:00 PM						

# SUNDAY - AT - A - GLANCE

	<b>Tides A</b>	<b>Tides B</b>	<b>Tides C</b>	<b>Cobia</b>	<b>Dolphin</b>	<b>Manatee</b>	<b>Barracuda</b>
<b>5/19/2019</b>							
8:00 - 9:00	Zumba on the Beach - J. Driesbach						
<b>9:00 - 9:45 AM</b>	<b>SUNDAY SERVICES - G. Beardsley (held in Barracuda)</b>						
<b>10:00 - 10:45 AM</b>	M. Babineaux Know Pain - No Pain	C.R. Hunter Getting Published	J. Marion Hypnotically Coaching The Three Brains	T. Adams Insomnia Relief A Reliable Protocol	R. DeGroof Jeffrey Stephens Protocol	P. Blum Hypnosis For Peak Performance In Sports	L. Bennett Subconscious Intervention Through Hypno-Kinesiology
<b>11:00 - 11:45 AM</b>	N. Wackernagel A Key In Hypnotherapy	A. DeMarco Epigenetics	S. Stork Remove Fear And Change Occurs				
<b>12:30 - 1:30 PM</b>	<b>SPECIAL NETWORKING LUNCHEON WITH - K. HAND</b>						
	Don't Fixate On Fixation						
<b>2:00 - 2:45 PM</b>	P. Blum Above My Pay Grade	L. Prinz Diversion To Pain Distraction	P. Coleman Removing Emotional Connections That Hold No Value	K. Caetano Craft Your Client - Attracting Hypnotherapy Offer	A. Caputo Overcoming Fear Hypnosis And Life Mastery	R. Green Trans Formational Journeys - Creating A Structured Session Through Stories	C. Elman Blueprint Of Dave Elman Induction
<b>3:00 - 3:45 PM</b>	H. Breward Mind Over Menopause	A. Scharlau Stage Techniques For Office And Presentations	R. Cantrell IBS and Hypnosis				
<b>4:00 - 4:45 PM</b>	M. Watson Power On Purpose: Aligning Logical Levels To Fire Up Motivation	M. Vallei (FREE)	R. Nongard Children And Parents: You Can't Help Children Without Helping Their Parents Tool!	C.R. Hunter (FREE)	S. Gilbert Medical Hypnotherapy For Prevention, Treatment, And Recovery	S. Carson/J. Marion/S. Carson The Three Categories Of Inductions (FREE)	M. Babineaux Neuroplasticity And Creating Neural Pathways (FREE)
<b>5:00 - 5:45 PM</b>						Ten Conversational Inductions (FREE)	

# PRE- AND POST-CONFERENCE COURSES

Room	Executive A 9 am - 6 pm	Cobia 9 am - 6 pm	Dolphin 9 am - 6 pm	Manatee 9 am - 6 pm	Albacore 9 am - 6 pm	Barracuda 9 am - 6 pm
<b>Wednesday</b> <b>5/15/19</b>	<b>G. Bien</b> Master Trainer Certification Training 5-Day	<b>B. Eimer</b> Preventing Anxiety And Depression With Hypnotherapy 2-Day	<b>C.R. Hunter</b> Client Centered Parts Therapy 2-Day	<b>D. Pelles</b> Core Transformation 2-Day		
<b>Thursday</b> <b>5/16/19</b>	<b>G. Bien</b> Master Trainer Certification Training 5-Day	<b>B. Eimer</b> Preventing Anxiety And Depression With Hypnotherapy 2-Day	<b>C.R. Hunter</b> Client Centered Parts Therapy 2-Day	<b>D. Pelles</b> Core Transformation 2-Day	<b>S. Gilbert</b> Smoking Cessation For Groups 1-Day	<b>A. Kun</b> Age Regression 1-Day
<b>Friday</b> <b>5/17/19</b>	<b>G. Bien</b> Master Trainer Certification Training 5-Day	<b>D. Cleary</b> Targeting Pain 1-Day	<b>K. Hand</b> The Re-Minding System For Positive Change 1-Day	<b>W. Horton</b> Hypnoaddictionology Addictions Or Bad Habits 1-Day	<b>S. Granger</b> Developing Your Hypnosis Program 1-Day	<b>H. Reward</b> Hypnosis For Menopause Relief 1-Day
<b>Monday</b> <b>5/20/19</b>	<b>G. Bien</b> Medical Hypnotherapy Specialty Training 5-Day	<b>E. Rosen/P. Scott</b> Train The Parts Therapy Trainer 2-Day	<b>C.R. Hunter</b> Manifest A Successful Hypnotherapy Practice 2-Day	<b>K. Neill</b> Twelve Diversions To Pain Distraction 2-Day	<b>L. Prinz</b> Virtual Hypnotist Zoom Your Way To Success Online 1-Day	<b>M. Watson</b> Manifest A Successful Hypnotherapy Practice 2-Day
<b>Tuesday</b> <b>5/21/19</b>	<b>G. Bien</b> Medical Hypnotherapy Specialty Training 5-Day	<b>E. Rosen/P. Scott</b> Train The Parts Therapy Trainer 2-Day	<b>C.R. Hunter</b> Manifest A Successful Hypnotherapy Practice 2-Day			

# *Special Events*

## *Saturday Networking Luncheon*

12:30 – 1:30

with Will Horton

### **The Opioid Epidemic The Truth**



*The Opioid Epidemic is in the news for the daily deaths and the cost to society, but the real questions are; Why is Traditional Treatment Failing? and the next question is Hidden in plain site, "WHY is this "NEW" issue hitting the groups it is and WHY is it so deadly? Everyday thousands take opioids with no problem, so WHY? The answer is not what is seems, and the truth is painful.*

## *Sunday Networking Luncheon*

12:30 – 1:30

with Karen Hand

### **Drawing Out Metaphors for Clients, Kids & Groups**



*Have some fun over lunch and discover a wonderful group event (AND an efficient client technique) that is a "turn-key" presentation for eliciting client metaphors or as a group introduction to the Magic of the Mind.*

*The meaning is in the Metaphor. Imagine how much success you can have as you give your client or group a hands-on approach that draws out their metaphors for a flash of insight and deep understanding of the mental pictures creating their model of the world. Actually participate in this technique that you can then use to easily connect participants to their creative genius for problem solving.*

*Advanced reservation required*



# Lectures



**Friday, May 17th**

**Lectures 10:00 – 10:45**

## **IF YOU'RE NOT DENTAL YOU'RE MENTAL! – J. Acosta**

In this entertaining talk, hypnodontist Juan Acosta shares stories and the inside secrets he learned from working with dentists and their patients as a hypnotherapist, and the reasons why dental hypnosis is an awesome niche.

Attendees will receive tools and motivation to work with dental professionals and their patients.

## **ESSENTIAL INGREDIENTS OF A LUCRATIVE STOP SMOKING HYPNOSIS PRACTICE – B. Eimer**

This class will provide the knowledge that a practicing hypnotherapist needs to understand how the psychology of habit formation and addictions can inform the effective use of hypnosis for smoking cessation. Smoking cessation is a “bread and butter” area for the practicing hypnotherapist. By attending this lecture, you will learn how to make your hypnotherapy practice stand out above the rest because you will learn a protocol that gives clients everything they need to stop smoking in one visit. Bruce has been using this protocol since 1998 and has helped thousands of people stop smoking permanently. He has co-authored a book about this protocol as well. Given time, this talk will cover the initial phone consultation, the intake interview, waking state reframing, the hypnosis pre-talk, choice of induction, tying trance state suggestions to waking suggestions, teaching instant stress reduction strategies for the “ex-smoker” and the “non-smoker”, post-hypnotic suggestions and post-hypnotic imprinting, how to offer and do follow-up sessions, and marketing this specialty.

Attendees will learn how to help most clients stop smoking in a single visit. While hypnosis is an empirically validated treatment tool for habit modification, its efficacy is dependent on multiple factors. This talk will overview what these factors are and how they interact. Attendees will learn concrete guidelines for utilizing these factors when employing hypnosis to help patients stop smoking. The essential ingredients of a single session smoking cessation program will be described.

## **RE-INVENT YOURSELF – L. Williamson**

If you have become certified in this incredible field and are yet to manifest the clients you want, the practice you dreamed of or the financial security you deserve, then it is time to Re-Invent Yourself! (Hint: This is especially true if you find yourself unable to admit that you are a hypnotist or talk to strangers about the power of this field)! It may sound daunting, but Re-Invention is really not that hard. Not because I say so, but because you have done it before. Probably many times. So you definitely have the power to do this for yourself! Think about it! If you ever got married, you reinvented yourself from a single person to a spouse! If you ever stopped smoking you reinvented yourself into a nonsmoker! If you ever had a child, you reinvented yourself into a parent! You are presented with the road map for your successful career Re-Invention in this talk including practical tips, mind-body techniques, hypnotic suggestions, EFT and NLP processes to assure you can step into this identity that already belongs to you! A handout to keep you on track is included for each participant! Imagine That!! This presentation is not about creating an alternate or different you, it's about expanding and recreating who you are already!

**Lectures 11:00 – 11:45**

## **STRATEGIES AND TECHNIQUES FOR WORKING WITH THE SENIOR POPULATION – M. Vallei**

Working with Seniors is a positive, exciting experience, a great way to increase a practice, and a way to help improve the lives of an often forgotten or under-appreciated group of human beings. The Senior population presents both issues that are particular to this population as well as issues that affect all people. Understanding this population and these issues provide a sound base for helping Senior clients achieve positive results.

This lecture covers not only what the issues are and the perspectives toward them by Seniors. But also it covers specific hypnosis techniques necessary for the Practitioner to help the clients achieve the maximum benefit of Hypnosis.

Attendees will learn new, specific approaches as they apply to Seniors from the beginning of the Hypnosis session to the end. This includes what to do and what not to do in the Hypnosis sessions.

In addition, the lecture covers effective ways to build referral networks from other professionals who work with Seniors and how to build resources to enhance the clients lives. Knowing how to work with families and caregivers also will be discussed. All of this leads to ways in which practitioners can also increase one's practice. This information is based on over eleven years experience in working with the Senior population and with numerous organizations and other providers of services to Seniors. Through leaning new techniques and approaches specifically developed for Seniors, attendees will gain an understanding and a better ability to help their Senior clients live happier, healthier lives and, in so doing, they also will be able to increase their practices by marketing in unique ways to the Senior population.

## **ESSENTIAL NLP TECHNIQUES FOR HYPNOSIS – S.M. Andrews**

What's all this talk about NLP? NLP (Neuro-Linguistic Programming) offers two main advantages to the hypnotist. First, it enables you to establish strong rapport with your client. Studies have shown that therapist/client rapport is one of the most reliable indicators for a successful outcome. The second advantage that NLP offers the hypnotist is a suite of tools that dramatically speed up change work. Blast a phobia in just a few minutes. Erase trauma fast and obtain forgiveness in half the usual amount of time. NLP Master Practitioner Sean Michael Andrews will show NLP techniques that every hypnotist should know.

## **PASSPORT TO MISSION CONTROL – C. Elman**

This presentation will center on taking clients to the ‘Control Room’ of their minds which is an effective way to accomplish change. Learn through interactive discussion different strategies for approaching Mission Control, metaphors and structures to fit your client and the remote control. These techniques are effective in both pain management and emotional shifts, PTSD and more. Learn to install an express elevator in clients to use together or in their own self-hypnosis. Help your clients gain control of their own changes and their lives.

Control Room techniques can vary in depth of trance, in whether the hypnotist guides the client or leads them in and lets them discover and clear out or adjust issues on their own. Through imagination you can help your client go “where no man has gone before”. The Control room is a powerful hypnotherapy tool and attendees will benefit increased effectiveness with their clients.

**Lecture 2:00 – 2:45**

## **DEMONSTRATIONS OF THE SUBCONSCIOUS MIND – C. Blacconiere**

Learn tools that can be used for demonstrating how the subconscious mind works, and can impress classes, clients and used in presentations. We will have fun experiencing the demonstrations and power point in this presentation.

You will learn simple, easy to use techniques to improve results with clients, classes, etc.

## **THE SYNESTHESIA SPLITTER – S. Carson**

Every client has a “tipping point” a trigger, a threshold moment where they go from being OK to losing control and being totally in the problem. Having the ability to find this “tipping point” is key to change work and knowing what to do when you find it is priceless! The Synesthesia Splitter is a technique that unhooks the trigger from the negative response and places the client back in control. This technique (from John Overdurf’s work) is an elegant way to effect change and has flexibility built into it so practitioners can bring their own unique style and methods to it.

Learn a new pattern to add to your changework toolbox!

## **HILLBILLY HYPNOSIS – A. Emrich**

Sometimes we hypnotists can get a bit too heavy and serious about the work we do. This presentation is a brief look at a client interaction with a humorous twist. And it still includes the things a hypnotist needs to know and do in order to be successful.

Learn about such thangs as:

1. Whut hyppinos is and whut it aint.
3. Who cain’t be hyppinosed?
5. Whut ain’t gonna happen?
6. How you gonna git em in?
8. How you gonna git em out?

This is a fun but serious look at hypnosis through the eyes of The Hillbilly Hypnotist - covers a complete client interaction.

**Lecture 3:00 – 3:45**

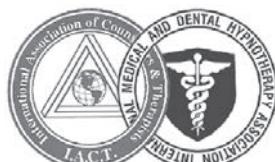
## **HYPNOSIS FROM AN EPISTOMOLOGICAL POINT OF VIEW – D. & J. Chong**

We believe that the answer to the question: “What is Hypnosis?”, is still an open question. Anyone can step up and offer their definition of it; and in doing so be an expert on the subject. We are not here to remove the robe of being an expert from anyone in Hypnosis. What we seek to do is offer an insight as to what we think it is from an Epistemological point of view.

The attendee will be able to understand what has to happen for all the phenomena of Hypnosis, from the most simple to the most incredibly complex, to happen under the direction of the hypnotist; and to understand how it comes about when they do not happen. Whatever is the definition of Hypnosis, it has to be able to explicate the phenomena of stage Hypnosis and the phenomena of Clinical Hypnosis.

This presentation proposes to do exactly this.

Those who have had the privilege to witness the top stage hypnotists evince these phenomena were left to marvel at what they witnessed but they remain bereft of the knowledge as to what has to happen for the phenomena to be possible.



## **THREE BASIC SELF-HYPNOSIS EXERCISES – D. Pelles**

I will introduce THE ZONE, POWER SELF, and BEING, short self-hypnosis/meditation exercises inspired by the Three Basic Exercises of QUANTUM FOCUSING. (QUANTUM FOCUSING, now known as HOPE COACHING, is a highly effective blending of hypnotic healing, meditation, spiritual practice, and creative stress management, developed over more than 30 years from the experiences and practices of Michael Ellner, Richard Jamison, and Alan Barsky, as a powerful way to help people feel better, get more out of life, resolve their problems, and achieve their goals.) I will guide participants through each of these exercises and we will discuss them in the context of hypnotherapy and self-cultivation. Attendees will be able to teach these exercises to their clients and utilize them themselves, to become calmer, more focused, and to sleep better.

## **METAPHORIC REPRESENTATIONAL SHIFTING – R. Green**

Often we are confronted by the Client who cannot put into words the issues. By shifting into their own personal representational system - we can help move them from where they are to where they want to be. This moves beyond the current NLP constructs and moves you directly in alignment with them. Often they are amazed to discover how far they have come. As a bonus - you are creating a series of powerful testimonials to your work. Come see how! You will quickly learn to help your client make rapid changes through a few simple techniques that can be seamlessly added to any session.

**Lecture 4:00 – 4:45**

## **HYPNOSIS: THE EPITOME OF INTEGRATIVE MEDICINE – E. Rosen & P. Scott**

The field of the healing arts very much has moved to integrating the benefits of health psychology, the role of collaboration in the medical doctor-patient relationship, and medicine that includes the power of mind-body-spirit into care. Hypnosis is quickly becoming an indispensable complimentary and integrative service for vast areas of medicine, dentistry, oncology, psychiatry, rehabilitation, surgery and more. This lecture explores how to enhance your practice working with medical psychology issues with clients and patients to take your hypnosis practice to new levels of expertise and expand your network of service. This lecture is valuable for licensed and non-licensed/certified practitioners of hypnosis to learn new strategies for expanding these services into your practice and tips for preserving scope of practice while networking with conventional medical providers. It will give you a great foundation for continuing with IMDHA Certification in Medical Hypnotherapy. You will learn elements of health psychology valuable toward the contribution of clinical hypnosis applied to medical concerns to expand your practice. Attendees will receive a workbook.

## **WHAT HAPPENS AFTER THE CLIENT SESSION? – L. Bennett**

Add actions to make your sessions more effective. The work a client does outside of a session is just as important as to what they do within the session. Just quick and easy is not as effective as realistically overcoming challenges. Imagining success is useful - however, if there is a lack of action it's just imagining a pretty picture.

Add to your clients Self- hypnosis practice to enhance their growth. "Four Steps to Success" is a new spin on Positive Psychology. In this talk you will learn how adding actions make your sessions more effective.

## **CONSIDERING THE WAYS IN WHICH A HYPNOTIST CAN DEFEAT HIMSELF – H.L. Elman**

Budding hypnotists are all taught that they will fail to induce trance if they approach the client with little or no self-confidence. Quite true, but is that the only way they can fail? If we examine the ways we can fail, might we be better armed to prevent such failures? What happens if you use a "Stage Presence" voice in the office, or the gentler clinical voice on stage? These all seem quite simple, but over a dozen failure modes was listed by a single hypnotist in about seven minutes. How many do YOU recognize? How many do YOU guard against?

These individual items have almost all been included in DEHI Certification Courses, but usually as separate subjects; this will be the first time they are all combined into a unified whole for instructional purposes..

**Lecture 5:00 – 5:45**

## **OPIOID EPIDEMIC: THE HYPNOTIC SOLUTION – F. Mau**

We are neurologically hardwired to numb pain. But culturally, we've come to rely on chemistry rather than neurology for pain alleviation. If we weave the rich, but fragmented, research-backed evidence for non-chemical pain relief into a simple, elegant standard-of-care that's simple for caregivers to implement, it would change our world.

In a culture searching for a cure for chemically-reliant pain relief, the biggest idea is a cultural mind-shift—for all of us to understand pain and relief differently. Heading off addiction is only a side effect of changing the way we experience physical pain and realize better relief.

Pain relief medications provide tremendous benefits for patients in clinical care. However, the huge societal problems we face with opioid addiction, as well as other considerations including drug contraindications and allergic reactions, demonstrate the obvious need for pain relief without drugs. This can be especially important for older patients who may be taking several medications. It is a delicate balance to avoid creating addictions, while at the same time providing real relief for people suffering physical pain. Empirical neuroimaging support for relaxation-based relief processes is extremely strong. In response to the opioid crisis in 2017 the American College of Physicians issued new empirical-based clinical recommendations strongly recommending these types of processes to treat

pain. Competent professional use of these techniques in clinical settings requires a solid understanding of how these processes operate, and the development of the skill necessary for real-world use with clients and patients in clinical practice.

### **RELEASING ANGER WITHOUT KILLING ANYONE! – *R. Louise***

Understand the benefits and underlying dynamics of anger and how you can use it to help yourself and others, improving both your communication and your life! Learn how to shift your underlying assumptions and judgments quickly to watch anger melt away. Learn how to use anger as motivation for much needed self-understanding, healing, change and improvement. Learn how to screw up negative repeating patterns! Learn effective confrontational language patterns, and how to stop conversations from spiraling downwards! Multiple techniques, positive countermeasures, and visualizations that work will be offered in this extraordinary information-packed lecture. In short, you will learn how to turn your anger and your adversaries into your friend that can bless every aspect of your life. And you will immediately be able to apply it with your clients.

Learn to make anger work FOR your greater self-awareness, growth, and personal improvement, and simple ways to make a shift. Roxanne is the author of *Releasing Anger Without Killing Anyone!*, a 154 page manual.

### **MEDICAL IMPROV: A Hypnotherapy-Related Tool For Recognizing And Healing The Health Consequence Of Traumatic Childhood – *W. Rocki***

The epidemic of chronic diseases (mental and somatic) cannot be resolved without finding and addressing their root causes. Medical research has revealed that Adverse Childhood Experience (ACE) may be responsible for negative health outcomes in 65% of adults. That message has not received publicity and has not been addressed in medical practice. Most of the ACE survivors are unaware that of their ACE negative beliefs which hidden in the subconscious, influence their thinking and motivate their decisions. There are no individual effective behavioral techniques or medications to treat the ACE-related condition. The common “talk therapy” applied to ACE carries of deepening emotional trauma.

Since the ACE-related issues reside in the subconscious mind, they are a natural match for the hypnotherapy techniques like Parts Therapy, Time Regression, and others.

This presentation points to the Medical Improv, a close relative of hypnotherapy and NLP, as an effective tool to recognize ACE and heal its consequences. The “Improv” is the short term for theatrical improvisation, known more commonly as the “comedy improv” which is the same because when we are authentic and engaging we are also funny.

For years, medical improv has been recognized as a technique that facilitates communication and relationship between patients and their caregivers and the same among healthcare personnel. Based on the “Yes...and” routine, improv helps patients to explore the root causes of their illness and expand mental resources of their resilience and self-healing awareness. Variations of improv are used by hypnotherapists when they don’t follow the script.

In my healing practice, I use both hypnotherapy and improv. I recognize similarities and believe that the awareness of medical improv may enrich hypnotherapy in working with patients and as self-healing care for hypnotherapists themselves.

**Saturday, May 18th**

**Lecture 10:00 – 10:45**

### **ALL NEW NLP TECHNIQUE USING NEURO BIOLOGY – *W. Horton***

An all new NLP technique that is based in Neuro-biology. This techniques works at the deepest levels and helps change last. This is a breakthrough technique based in science – and current research into Neuro Plasticity. A sure fire technique that’s new!

### **EVIDENCE BASED WEIGHT LOSS APPROACHES – *S. Granger***

The weight loss industry is big business, and can be the bread and butter of any hypnosis practice. Often we are asked though “Does it work?” During this fast paced presentation you will learn the key research behind hypnosis for weight loss, how you can use new and existing research to build your own weight loss programmes, and how to begin your own research study. You’ll also learn the key approaches that make a weight loss programme successful for you and your client. This is the class that will give you the confidence to take your hypnosis skill set up to the next level!

### **THREE CONCEPTS FROM A COURSE IN MIRACLES – *F. Souza-Campos***

In this talk we will address three concepts central to “A Course in Miracles” that have a direct relevance to all healing. Understanding the concepts of attack and forgiveness, thought systems, and special relations, will transform not only your professional practice but your own life as well.

You will gain an understanding of a mindset that will probably stir up some emotions, but will lead to some personal healing. This healing will definitely have a positive impact in your professional practice.

## Lecture 11:00 – 11:45

### BRIDGING THE GAP FROM FULL TIME JOB TO FULL TIME PRACTICE – *N. Gerey*

I know how hard it is to take the leap from an average full-time job to open your own clinic or practice. What if there were a bridge to help you navigate through that ravine?

What if you could start working with people without a serious investment, while you keep your full time job. That would be a brilliant start, wouldn't it be? In this talk we will cover basic information on how to start working with clients without the risk of losing income.

If you want to start your career or add a new, really rewarding and motivating modality to your existing practice, what better than a technique that has been perfected over the past 40 years, has international recognition, easy to do, has full support from its creator, rewarding, respected, safe, and can be done any time, from anywhere.

### ETHICS AND OBLIGATIONS TO LIFELONG LEARNING – *M. Babineaux*

Instead of focusing on what not to do, focus on what you can do to remain compliant with your ethical obligations to the group and your client. Learn the reasoning behind a code of ethics in the first place and some of the pitfalls others have encountered. Learn that voluntary ethical behavior is a personal commitment as well as a professional requirement especially in the unregulated profession of Hypnosis. This presentation is neither designed nor intended as legal advice. Any and all suggestions should be vetted by your own legal and financial advisors.

### ORGAN LANGUAGE – *K. Neill*

What you say becomes where you hurt and how you suffer. Learn how hypnotherapy can help to get rid of warts, allergies, and pain. Participants will learn some skills in alleviating suffering.

## Lecture 2:00 – 2:45

### INS AND OUTS OF WORKING ONLINE – *K. Hand & M. Watson*

This session is a lively discussion of working online in hypnosis. An overview of the topic, Michael will share his experiences of running online client session for over a decade. We'll cover the software choices, costs, techniques and interventions, considerations and challenges, and answer all your questions. It's the perfect introduction for those who are considering the possibility of working remotely and want to know more about how to do it safely and effectively.

### INDUCTION AND INTENT – *D. Cleary*

This presentation benefits novice to expert by demonstrating the incredible effectiveness of intent. Clarify awareness that induction begins prior to the session. Learn to shift "resistance" to advantage and influence client expectation to achieve powerful results. By utilizing the energies of the client we naturally develop an aura of healing, causing clear understanding of the success of the session. The simplicity of these techniques enables participants to immediately create greater success for themselves and their clients. Recognizing our Flex-Ability to enter the world of the client changes the relationship we share and fosters transformation. This is classic Cleary. Whether you are new to hypnosis or an old pro, you come away with new insights to expand your practice and your life.

### GOAL ACHIEVEMENT USING YOUR UCM AND YOUR TIMELINE – *A. Emrich*

Here is a chance to experience linking hypnosis and using your timeline to accomplish a major life goal. We will explore the impact of confidence and attitude on reaching your desired outcome. The importance of using your Dominant Thought will be explored as well as how to use your timeline to insert your goal into your future. There will be 2 group demonstrations - one for setting your goal and one for using your timeline. We all use and have used processes for achieving our goals, for learning, and for creating success in our lives. This lecture reveals foundational material that has reliably enabled us to be, do, and have what we want. By making elements of how we have been successful more visible we can fine-tune our personal way so it will work better in the future.

In addition to actually using this process in the lecture, you can experience the power of linking some of our hypnotic processes that work well separately, and work even better when linked with complimentary processes.

## Lecture 3:00 – 3:45

### REFRAMING: HYPNOTHERAPY TECHNIQUES BASED ON RESEARCH – *R. Nongard*

There are over 12,000 peer-reviewed journals showing hypnosis is a first-line intervention to make emotional, medical, and behavioral change. In this talk, you will learn the key strategy that works best for most and leave with an actionable strategy you can incorporate into your next session.

### AFFIRMING THE GOAL TECHNIQUE – *K. Hand*

Discover and experience a wonderful all-purpose technique that can be used as an induction, a metaphor, an affirmation or an entire session. Cut thru resistance by having your client design the session and participate in the induction? Imagine how easy it is to help analytical resistors (and others) when you naturally change their focus. As they concentrate on their part of the technique, you'll

be guiding them to the deepest level of trance needed for their desired change. Participants will see a demo and experience this goal affirming technique that they can apply immediately for themselves and take home to use with clients. Handouts will be provided for immediate use.

### **SOCRATIC QUESTIONING IN HYPNOSIS – S. Gilbert**

Are you ready to take your new client interviews to the next level? Do you want to have a twist on the way you use verbal responses in a session? Socratic questioning is a form of disciplined questioning that can be used to pursue thought in many directions and for many purposes, including: to explore complex ideas, to get to the truth of things, to open up issues and problems, to uncover assumptions, to analyze concepts, to distinguish what we know from what we do not know, to follow out logical consequences of thought or to control discussions. This is a great technique for your analytical, left brain dominant clients. Learn to use this form of questioning in your new client interview and during hypnosis!

**Lecture 4:00 – 4:45**

### **QUICK INDUCTIONS – A. Kun**

Join Attila as he demonstrates and shares his One Second Inductions. This class will also cover Gil Boyne's Rapid Inductions Techniques. This is a must-attend class for anyone wishing to add tools to their hypnotic toolbox.

### **ESSENTIALS TO PUT INSOMNIA TO REST – T. Adams**

This lecture teaches 3 key hypnotic elements to reverse sleepless cycles and create restorative patterns in the mind and body. Whether a client has trouble getting to sleep or staying asleep these practical techniques will make restful sleep more sustained and permanent for your clients. And clients who sleep well, tell their friends, family, and doctors, for a steady referral-driven practice.

### **THE HYPNOTIC LEGO SCRIPT – S. Carson**

Hypnotists might ask “what script should I use in the session”? But in fact, every minute of every client session forms part of a larger hypnotic script, within which are specific pieces that set ‘frames’ and expectations for the change-work to come, transition from one section of the session to another, allow unconscious integration of changes that have taken place, create conscious commitment to follow through and many other purposes.

Within this fast paced and fun lecture, you will learn a foolproof system to construct an entire session ‘script’ using your client’s values and habitual language patterns and gain new insights into session construction, with a complete toolkit to build an optimal session for any client.

**Lecture 5:00 – 5:45**

### **THE ROLE OF HYPNOTHERAPISTS AS STRESS MANAGEMENT CONSULTANTS – N. Auerbach**

Stress Management represents a burgeoning opportunity for the cinch hypnotherapist in corporate America, health care, education, and other fields. More and more enlightened employees are beginning to recognize that stress management programs will pay handsome dividends for their companies. They are offering them to their employees as a vehicle to cope with increased employee absenteeism, declining productivity, escalating error rates, and rapidly increasing health care costs. Find out how you can utilize your hypnotherapy skills in this programs without stepping on the legal toes of other health care professionals. In this talk you will learn how to design a stress management program so you can get in on the ground floors of this growing field.

### **FIVE KEYS TO FILL YOUR HYPNOTHERAPY PRACTICE – K. Cateano**

Are you struggling to find clients and lacking consistent income in your Hypnotherapy practice? Not long ago I was in the same situation. Then I discovered that designing your business the RIGHT way is the key to building a sustainable income that you can count on. And it's also the secret to creating offers that your clients are hungry and waiting for.

If you're READY to get clients and increase your revenue...I invite you to join me for my FREE presentation where I'll show you how to:

- Do the OPPOSITE of what most business coaches tell you to do, for faster results.
- Unravel the REAL reason why you're struggling to get clients.
- Get clear on EXACTLY what you need to include in your programs so that they'll be in high demand.
- Get clients WITHOUT paying any money for ads.
- Design the RIGHT business model to ensure you never have to hunt for clients again.

### **AN INTRODUCTION TO HYPNO YOGA THERAPIES™ – A. Caputo**

It has been said that perception is not reality, but rather a projection from within; that we exist from within our brains and project outwards. The body truly is a vehicle by which we learn to share our experiences, and it is also a storage dump where unhealthy thoughts, emotions, and beliefs that if left unattended can become stuck and cause Dis-Ease.

We have long known of the body-mind connection in the Yoga world. This talk will give you a brief overview of LifeForce Yoga® created by Amy Weintraub and include an experiential exercise you will learn here and be able to take home to use with your clients, and then introduce you to Hypno Yoga Therapies™, where yoga and hypnosis meet.

# Sunday, May 19th

Lecture 9:00 – 9:45

## MORNING SERVICE – G. Beardsley

Lecture 10:00 – 10:45

## KNOW PANE – NO PAIN – M. Babineaux

Learn how to convert a painful experience into a productively pleasant experience by re-framing the response with a modified form of color therapy.

Here is your “window” of opportunity to use color therapy to redefine “pain” into “pane” with the use of rhyme and visual anchoring to help you and your clients deal with both chronic and acute pain situations. A review of the traditional approaches to pain responses is included in this presentation.

## GETTING PUBLISHED – C.R. Hunter

Writing articles and/or books that are published benefits you, the readers, and the profession – and it is a win/win/win! Well written articles that are published in mainstream newspapers and magazines provide free advertising for your practice, and help to build credibility for our profession. Well written articles published in hypnosis journals build credibility for you as a professional; and well written hypnosis books are also a triple-win. Roy will provide tips to increase your probability of getting published.

Books and articles about hypnosis and hypnotherapy helps to build bridges of credibility between the hypnotherapy profession and mainstream healthcare, as well as with the general public. Learn how to get published, and why it is a triple-win.

## HYPNOTICALLY COACHING THE THREE BRAINS – J. Marion

Do you have more than 1 brain? It might surprise you to learn that you have at least 3 brains. Each brain is responsible for specific emotional and physical activities. In this lecture we will explore the 3 brains, the role they play in problem formation and how they interact to create solutions. You will discover how you can hypnotically open the lines of communication between each brain and which lines are essential to creating lasting change.

This is an easy and playful approach to conversational hypnosis that can elicit deep hypnotic phenomena while helping the client to understand themselves on a deeper level.

Attendees will discover what to do when they are feeling stuck in a session, and what to do if a client’s change doesn’t seem to stick.

Lectures 11:00 – 11:45

## A KEY IN HYPNOTHERAPY – N. Wackernagel

Sometimes a hypnotherapist has clients which are a challenge. It seems sometimes there is no way for you to help them. Somehow the client (kid or adult) is blocked and you are having a hard time to get to the point. What is important to consider with this client? What can you do that this person will open up? What is important in the pretalk and finally in the hypnosis session?

A key which they can use in hypnosis with kids and adults.”

## EPIGENETICS & HYPNOSIS: HYPNOGENES

### The Hypnotic Prevention/Promotion Of Predisposition Gene Expression – A. DeMarco

We need not be slaves to our DNA. Hypnosis can regulate the actions of genes thereby preventing hereditary pre-disposition to various diseases from activating, and also promoting activation of ‘good genes’. Epigenetics is the field of study that assesses the mechanisms by which environmental information interfaces with the genome and controls genetic activity. Hypnotists are on the ‘cutting edge’ of gene regulation! Humans can prevent the pre-disposition gene from turning on or off. Genes function in accordance with our ‘perceptions, beliefs and life’s living’. The outer and inner environments are extremely powerful I truly mean the physical and psychological environments that occur in our outside world that affect our inner world. Although thoughts are naturally inside of our bodies, the outer environment which includes all of life’s intentional and unintentional happenings from the beginning of time to the present and future, and as far as hypnosis and self-help is concerned, intentional hetero and auto-programming. There is a cascade effect that goes from outer to inner. The outer environment (outside of the body) and our perception of it, influences our thoughts, emotions and responses. Our thoughts/emotions/responses then kick off certain biochemical responses. These biochemical responses take place inside of certain cells, which then send messages to other cells (a phenomenon known as cross-talk), so there is an intra-cellular environment filled with chemical messengers that then work their way into the cells through channels on the cell membranes. Once inside the cell, these messengers kick off a cascade of events within the cell. Hypnosis provides the mechanism to regulate the original pre-disposition gene activity thereby regulating the cell responses. This is truly a formidable power in that we can change our destiny through changing our perceptions and subconscious programming. Hypnotists are on the cutting edge of this new biological understanding of our body functions as more or less dictated by our environment. Our perception changes that dictation.

Participants shall learn:

- A practical knowledge of how predisposition works
- A practical knowledge of how genes work
- Methods to switch gene predisposition ‘on and off’
- Identification of ‘real and imaginary’ genes for great health
- Healing Affirmations
- Promote excellent health
- Immune System Enhancement

## **REMOVE FEAR AND CHANGE OCCURS – S. Stork**

Kweethai Neill bills herself as the Chief Catalyst for Change. Her iChange Process is script-less and occurs mostly in open-eye trance. The process is also non-sequential, but her archivist has teased out some of the critical elements that make it so successful. This is hypnotherapy with a strong emphasis on Therapy. The actual skills should be familiar to any hypnotherapist. What makes this approach so unique and effective is that it relies more heavily on the interaction with the client than on the application of any particular strategy.

Kweethai generally talks about aspects of her work and delivers powerful demonstrations. I, in contrast, talk about what students should attend to as they watch those demonstrations (which comes from my background as a qualitative researcher and teacher educator).

This free-style approach to hypnotherapy; once a few key concepts are mastered; can be creatively applied to virtually any issue a client presents.

### **Lecture 2:00 – 2:45**

## **ABOVE MY PAY GRADE – P. Blum**

What types of issues that people present are you afraid to take on? Learn from Peter's 30+ years and over 12,000 clients some of the more unusual and challenging situations that may show up in potential hypnosis clients, and how to decide what you can and cannot help. Brief case histories will be shared and some of the creative solutions and approaches that were applied.

Participants will be encouraged to consider stretching beyond their “comfort zone”.”

### **DIVERSION TO PAIN DISTRACTION – L. Prinz**

Managing Chronic Pain is Modern Medicine's #1 unsolved dilemma. As Hypnotists and Counselors, we know Hypnotherapy is a safe and effective “go to protocol” for chronic pain issues without a chance of overdose.

Knowing which specific Pain Relief techniques are the best to use, is like holding the Keys to the Pain Relief Kingdom. Assist your clients living with all manifestations of pain to successfully turn it down while turning up the awareness of comfort.

This talk will cover some of in-the-back-pocket and ready-to-go, hypnosis protocols to immediately reduce the perception of ongoing pain.

### **REMOVING EMOTIONAL CONNECTIONS THAT HOLD NO VALUE – P. Coleman**

Hypnosis has a wide range of possibilities in behavioral modification. Learning trance will bring you immanence among your peers. It's more important for the client to know they're in hypnosis than the hypnotist.

Patrick, a second-generation hypnotherapist lectures on how to re-educate, alter and amend old ideas utilizing demonstrate able results.

### **Lectures 3:00 – 3:45**

## **MIND OVER MENOPAUSE – H. Breward**

Helen's pioneering Menopause Relief Programme helps ladies control their hot flushes. You will learn basic background information about the menopause, the role of estrogen & progesterone, symptoms, common triggers and gain insight on how you can help your menopausal clients. A great opportunity for what is becoming a new market in hypnotherapy. The aim of the presentation is to provide:

- Background information - Why I work with menopause, research, results of my trial programme & press.
- General description of menopause symptoms
- Role of the main hormones & their effects, Estrogen dominance
- What a hot flush feels like & Common Triggers
- Case studies
- How you can help your clients

In essence, it is a mini workshop.

Currently, there are few therapists working in this area of specialism with even fewer presenting at conferences and training others in their own programme. With an estimated 700 million women currently going through menopause, this is a huge potential market in hypnosis. That figure is predicted to rise to over 1 billion in the next 7 years, so being prepared with knowledge and ideas on how to help can only be a huge bonus for individual therapist and the industry.

## **STAGE TECHNIQUES FOR OFFICE & PRESENTATIONS – A. Scharlau**

Techniques and demonstrations used in stage hypnosis can easily be used as valuable tools to relax and engage individual clients and groups. It's the chance to demystify the process, build trust and confidence, and let everyone relax while becoming informed and comfortable with hypnosis. I'll show you simple techniques that I use for both children and adults that you can add to your practice immediately. Attendees will be able to immediately and confidently add engaging stage techniques for their individual clients and in group presentations.

## **IBS AND HYPNOSIS – R. Cantrell**

IBS (irritable bowel syndrome) affects up to 20% of the general population and approximately one out of three adult women. Symptoms are on the rise in the teenage population. After almost 30 yrs of research and treatment, hypnosis remains the most successful treatment approaches for chronic IBS. The response rate to treatment is 80+% in most published studies to date. Conventional medicine, however, has only been able to help 25% of sufferers.

Although IBS is not life threatening it is life changing. Hypnotherapy often helps individuals who have failed to get help from other methods. Using this gut specific protocol, the symptoms do not return when the session ends. This therapy program has consistently produced the highest success rates in the world since 1996. Come learn regarding methods that will produce symptom reversal in IBS clients.



# **Workshops**

**Saturday, May 18<sup>th</sup>**

**WORKSHOP 10:00 – 11:45**



### **HYPNODONTICS**

#### **3 Techniques For Dental Issues – J. Acosta**

This interactive workshop addresses the question “what technique do I use for what?” and gives attendees the tools to confidently work with dentists and their patients.

Participants will learn and/or practice at least 2 dental-appropriate inductions and 3 techniques used for dealing with pain, anxiety, fear, teeth grinding (bruxism,) and overactive gag reflex and other unconscious behaviors.

Participants will leave with tools, confidence, and motivation to work with dental professionals and their patients.

Juan has worked in multiple dental offices, with several thousand dental patients and hundreds of dental professionals. He teaches simple and effective techniques to audiences of dental and hypnosis professionals alike and advocate for the importance of working together and the logistics of how to do it.

## **FIBROMYALGIA AND HYPNOSIS – R. Cantrell**

Learn how to use hypnosis for those suffering from fibromyalgia.

Learn to design hypnosis sessions that are more powerful and effective for every client by customizing them to fit each specific individual.

## **INSTANT AND RAPID HYPNOSIS – S. M. Andrews**

Rapid and instant inductions give a hypnotist the flexibility to hypnotize more people, the confidence to be more effective, and the ability to draw more clients into the practice. Client safety is the most important consideration and simple rules to ensure the comfort and safety of the subject will be emphasized in this workshop. Ericksonian confusion techniques as well as shock inductions will be demonstrated.

Learn how to hypnotize difficult subjects and use these same techniques to build your business.

## **GETTING CONFIDENT AS A HYPNOTIST – N. Wackernagel**

Confidence is one of the most important things you need as a hypnotist and hypnotherapist. A lot of hypnotists worldwide are struggling with that. What is important to know? Why is it important to be confident? How you can get confident? Are there any shortcuts?

You will learn tips and tricks for gaining more confidence as a hypnotherapist – hypnotist.

**WORKSHOP 12:30 – 3:45**

## **HOW TO REVERSE A CANCER – D. & J. Chong**

**(special pricing applies – 3 hr workshop)**

Science allows a person to have any theory he has thought out and its conclusion. However science requires that there must be a test whose results verify and confirm the conclusion. It then requires a 2<sup>nd</sup> center somewhere else in the world to do the same test and this test must yield the results that verify and confirm the conclusion of the theory.

The 1<sup>st</sup> centre with the test results is in Oakville, Ontario. The 2<sup>nd</sup> is in Brisbane Australia under Alan Patching. By coincidence our 1<sup>st</sup> cancer inversion was a pancreatic cancer in 1999; Alan's was also a pancreatic cancer.

In 2012, Alan was to send us a 24 page document verifying his two cancer inversions. By what he sent us, we now have the scientific basis and witness to write the book. *How to Reverse a Cancer*. We have had to wait 13 years to do so. This has been a horrendous test of patience with grace and humility.

Participants will learn the algorithm of how to reverse a cancer and how to apply it immediately in their practice and they have our word that we will help them if they are in any difficulties.

## **WORKSHOP 2:00 – 3:45**

### **HYPNO RHYTHMS – P. Blum**

Here's your opportunity to learn from a master musician and sound healer how to begin incorporating simple applications of sound and music to enhance your hypnosis/healing practice. As we explore the principle of entrainment, students will have the chance to first observe/experience drums, rattles, singing bowls, and tuning forks. Following that, they will have the opportunity to practice with each other, using the presenter's large collection of instruments.

Participants, even those with no prior musical training, will learn how to instantly begin using music and simple instruments in their practice.

### **HYPNOTIC MASTER IN SMALL BITES:**

#### **The Earliest Recordings Of Medical Hypnosis – H.L. Elman**

The first recordings of Medical Hypnosis techniques were on 78 RPM phonograph records with a severe time limitation. This restricted them to perhaps a single procedure per record. Listen and enjoy as instruction in hypnosis progressed from that time period to today's entire courses on You Tube and similar. Dave Elman's initial lessons form the basis for this workshop, but later authorities are included. The attendees are encouraged to consider differences in approach, delivery, and method-detail.

By observing several approaches to similar client problems over a range of time and of practitioners, the attendees will have a greater appreciation for the range of tonality, empathy, and personality characteristics which a hypnotist may use, and hopefully consider what they themselves should do when.

The recordings used in this workshop have had very limited exposure in the Hypnosis Profession. They are part of what may become a two full day event using much of the 50 hours of recordings by Dave Elman and similar or larger amounts by other greats.

### **REMOVING THE FAMILY CURSE:**

#### **Epigenetics And A Message Of Hope For Your Clients – F. Mau**

The hundred year Nature vs. Nurture debate has ended, and Nurture wins hard. Epigenetics demonstrates emotional memory is passed to future generations via chemical riders alongside the genetic code. Emotional trauma can be inherited biologically. Positive changes made in the current generation are also inherited. This has profound significance for our understanding of past family traumas, even erasing the family curse and creating a new future; not just for your client, but for their children.

In 2004 biochemists published evidence that emotional memory can be inherited, "not genetically, but chemically" and established the new science of behavioral epigenetics. 2004 is a minute ago in terms of scientific advancement, but already new data is rewriting the way we understand every mental health diagnosis. Epigenetic inheritance is different from genetics, though in that, it can be changed! Clients can feel defeated because of the family curse-- the fatalistic sense that our family has always struggled with this, and I can't escape. Providing an accurate, empirically based scientific understanding is a profound message of hope and a catalyst for change for our clients.

History is not destiny - your clients will understand both the science of emotional inheritance, and how the cycle can be truly broken.

## **WORKSHOP 4:00 – 5:45**

### **ACCESSING MORE: THE INFINITE INTELLIGENCE PROCESS – R. Louise**

What if you could add simple verbiage to every hypnosis session to immediately help your client resolve issues, solve practical problems and achieve their goals by accessing inner resources below the level of conscious awareness? What if you could install a hypnosis program that is activated with a trigger phrase so that your clients can do the same for themselves anytime, day or night, eyes open and fully awake, for immediate stress relief, better sleep, greater productivity and peace of mind? And what if you could do this for yourself?

The Infinite Intelligence Process is a simple modality synthesized by Roxanne Louise that circumvents the ego, conscious mind, internal or external blocks, and inhibiting energies. Add it to formal hypnosis for greater client results. Without formal trance, it is adaptable by ordinary people to real life issues and situations. It is easy to learn and works very fast. Use it before bed to process the day's events and clear out the excess stimuli for better sleep. Do it at the start of the day for a smoother, more efficient, and optimally productive day. Teach it to ALL your clients!

Attendees will increase their own as well as client effectiveness and satisfaction in session with long-term residual benefit.

### **HELPING CLIENTS TO LIVE FULLY WHEN FACED WITH DYING – M. Vallei**

Living Fully, is what this is about, not death and dying, in whatever time a person has left to live is exactly what working with clients who have received an end-of-life diagnosis or a diagnosis of a debilitating illness. Providing hypnosis services to such Clients can provide joy, fulfillment, and peace to both the Client and the Practitioner, and often to family and to caregivers. Death and Dying Clients have particular needs and issues which other populations may not have. Besides health issues, these Clients have unique personal needs, and must often deal with family issues and face societal challenges and obstacles. There are particular approaches and

techniques in the application of Hypnosis which have been developed and work effectively for the population. Learn what these are and how to incorporate them in to your practice. Also learn simple ways to handle the client's issues and remain connected without sorrow or burden. Working with this population is, actually, a true sharing of life from person-to-person, spirit-to-spirit. Also learn how to develop a network of broad and complete resources for the clients and, in so doing, also create a deep and wider referral network for your practice. Mary Vallei has served over 500 clients who have received end-of-life diagnoses. Therefore, she will share a wealth of experience and effective practices with you. This topic is often not addressed perhaps because of fear or because not wanting to think about death at all. However, it is a gift to be able to calmly, with peacefulness, and effective practices to help another live fully while they can. And, it helps to remind a practitioner every day, to live fully yourself every day.

Attendees will gain a thorough understanding of the issues, family situations, and societal issues and practices which confront an end-of-life client and will learn how to be capable of providing effective, uniquely customized hypnosis sessions which help the client live more fully and happily as long as they are alive.

### **HYPNOTHERAPY PAIN CONTROL – *P. Coleman***

My father, Richard Coleman, was a full time Clinical Hypnotherapist for 29 years. He founded Coleman's Hypnotherapy Clinic in 1977 and took me through Gil Boyne's clinical hypnotherapy 101 training course when I was nine years old. The original purpose for teaching me this information at such a young age was to control pain from a serious jaw injury. Leading me to this profession as a second generation full time clinical hypnotherapist, specializing in non-evasive pain control and behavior modification.

I work with Dr. Jayne, family practitioner, at Aesthetic Clinic of Edmond as a medical hypnotherapist.

### **THE GOULDING PROCESS Teach The Parents To Develop Balanced Children – *N. Gerey***

The Goulding SleepTalk® Process is a unique, parent-delivered process that acts as the mind's emotional firewall for children. It improves self-esteem, improves behaviour and deals with a variety of behavioural disorders. Created by Joane Goulding and proven through use by thousands of parents and their children, SleepTalk® is one of the most remarkable children development tools ever created.

It is not a therapy but a process that is compatible with any therapy a child might need. As a SleepTalk® Consultant, you will teach, guide and supervise the parent who delivers the technique herself. You will help them to help their kids to grow happy, confident and emotionally balanced. Based on the power of suggestions (hypnosis), sleep researches and the latest evidences of brain plasticity, the Goulding Process - SleepTalk® is a valuable addition to any therapist's portfolio.

Participants will understand what the Goulding SleepTalk® Process is and, they will be able to use it with their own children and decide if they would like to become a certified Goulding SleepTalk® Process consultant and include it into their business as a new modality.

Participants will learn:

- What the Goulding SleepTalk® Process is
- Why it is an excellent addition to their existing counselling or therapy business
- What the scientific background of the Process is
- How to apply the process to their own children

Participants will understand what the Goulding SleepTalk® Process is. Why it is an effective and safe approach. They will be able to apply the process to their own children (normally to learn it costs \$400-600).

**Sunday, May 19th**

**WORKSHOP 10:00 –11:45**

### **INSOMNIA RELIEF: A Reliable Protocol – *T. Adams***

Attendees will learn a practical and reliable hypnosis protocol to help clients get to sleep, stay asleep, and get better rest in the long term. Sometimes insomnia clients will sleep well for a night or two after their sessions and then seem to rebound -- this session gives step by step tools for consistent, long-term success. About 1/3 of the world's population suffers from sleep issues, and hypnosis is a wonderful solution (and will bring a stream of referrals). The protocol is a flexible approach that creates a positive place for practitioner and client to succeed.

Attendees will learn a practical and reliable protocol to help clients get to sleep, stay asleep, and get better rest in the long term. Follow up and support materials are available to those who attend.

### **THE JEFFREY STEPHENS PROTOCOL – *R. DeGroof***

This is an exclusive ten-step process for creating rapid, positive change in as little as 20 minutes or less! Rob was personally trained by Jeffrey to teach this protocol in Belgium. When Jeffrey died, the family gave Rob the rights to continue Jeffrey's work around the world. Rob will talk about the fundamentals of this direct hypnosis protocol and will learn one of the steps completely: The Boilerplate.

You will learn how to bind the client better into the hypnotic process using The Boilerplate. I have built my successful Hypnosis Center in Belgium (3 cities, 7 therapists) on the success of this protocol.

*The Virtual Conference is Here !!!*

# Hypno-Expo 2019

**May 17th – 19th**

## Imagine That!

Nearly 48 hours of essential hypnosis education for one low price

**\$299!**

*In addition to watching the conference streaming live, you get:  
ALL the handouts and ALL recorded lectures available in a digital format.*

**Economical - Convenient - Commercial Free - Travel Free!**

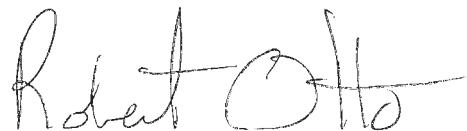
*From our CEO:*

*“Attending the Hypno-Expo conference offers the highest potential to advance in our field. It enables you to emerge with insights that go far beyond the ‘who, what and where’ learned in books, videos and online. Live participation provides a 360-degree perspective from experienced, well-informed educators. While there is no substitute for the live energy exchange that takes place, we are also offering the next best thing...a Virtual Conference!”*

*We are keeping our promise—to bring you the most innovative, educational opportunities available anywhere! And we’re proud to be the FIRST hypnosis organization to offer you an alternative of CHOICE—‘Live’ participation in sunny Daytona Beach, Florida, or ‘Virtual’ participation in the comfort and privacy of your home or office.*

*Yes, you DO have a choice! And we look forward to having you attend the conference in whatever venue best fits your personal and professional needs.*

*See you in May!”*



## **DO YOU FIND YOURSELF IN ANY OF THESE DILEMMAS EACH YEAR CONFERENCE TIME ROLLS AROUND?**

- As valuable as the education is, and no matter how great the speakers are, you just can't attend because....
- In these economic times it's just not within your budget.
- You have difficulty getting time off from your day job or your practice.
- Family members don't like you leaving for an extended length of time.
- International travel is sometimes difficult to arrange.
- You have health concerns that make it impossible to travel.
- You have outside obligations that prohibit you from attending.

## **NOW YOU CAN HAVE IT YOUR WAY!!!!**

**WE ARE STREAMING THE ANNUAL CONFERENCE LIVE OVER THE INTERNET! THIS MEANS YOU CAN WATCH THE LECTURES - IN REAL TIME – IN THE COMFORT AND PRIVACY OF YOUR HOME OR OFFICE.**

Global educators from all corners of the globe have teamed up for the event. Choose from three lectures each hour (excluding lunch) — Friday, Saturday and Sunday. And here's the clincher—you can fulfill your annual continuing education certification requirements by attending this event.

## **HYPNO-EXPO DELIVERS... BRINGING THE HYPNOSIS CONFERENCE TO YOU!**

Plan now to attend the Hypno-Expo Virtual Conference. It will stream **LIVE May 17th-19<sup>th</sup>, 2019**. There has never been a hypnosis organization that provides members with such an outstanding opportunity!

- Learn from top speakers around the world as they present 45-minute lectures on a wide variety of topics for both beginners and advanced practitioners.
- Learn new techniques and new topics in the field of hypnosis.

There will also be a variety of topics for those who are simply interested in hypnosis and mind-body wellness, so be sure to invite your friends and family—everyone can benefit!

So, if you want to ride the virtual hypnosis wave.... Here's a sample lineup of what you can expect.

- Peter Blum – Above My Pay Grade
- Roy Hunter – Getting Published
- Michael Watson & Karen Hand – Ins & Outs of Working Online
- Sean Michael Andrews: Essential NLP Techniques for Hypnosis
- Richard Nongard: Reframing Hypnotherapy Based on Research
- Sheila Granger – Evidence Based Weight Loss
- Dan Cleary – Induction & Intent

If you can't choose between presentations – NO PROBLEM! In addition to watching the conference streaming live, you get ALL the handouts in a digital format.

## **WHY SHOULD YOU ATTEND THE HYPNO-EXPO VIRTUAL CONFERENCE?**

- Choose from nearly 48 hours of hypnosis education from some of the most respected names in the profession.
- Connect with speakers from all over the world via the internet.
- One low price, no additional fees or hidden costs.
- User friendly navigation.
- Computer compatible with nearly 100% of all personal PCs.
- Lectures are in streaming video! See, Hear, & Feel the excitement as it is happening!
- No Advanced Computer Skills Necessary! If you can click your mouse - you can attend this conference.
- Learn techniques and information to expand your practice that you can actually use the very next day!
- Classes are open to the public! Available to anyone with an interest in Hypnosis and Mind/Body Wellness.
- Watch as techniques are demonstrated just as if you were sitting in the audience.

## **ALL THIS AND MORE FOR AN INCREDIBLE PRICE!**

**UNLIMITED ACCESS AND HANDOUTS OF EVERY SINGLE LECTURE \$299!**

## **CONFERENCE REGISTRATION**

**REGISTER BY PHONE** - by calling Hypnosis Headquarters at 570.869.1021

**REGISTER BY FAX** - by completing your registration form and faxing to 570.869.1249. Our fax line is a dedicated line-available 24 hours a day.

**REGISTER BY MAIL** - by completing your registration form and submitting fees

Hypno-Expo, 8852 SR 3001, Laceyville, PA 18623

**REGISTRATION ONLINE** [www.IMDHA.com](http://www.IMDHA.com) or [www.IACT.org](http://www.IACT.org)

*You're gonna love the new alternative to conferencing... we guarantee it!*

## **HYPNOSIS FOR PEAK PERFORMANCE IN SPORTS – P. Blum**

Golfer, tennis players, runners, wrestlers, I have worked with them all, from “weekend warrior” to world class. Learn time-tested ways to teach your athletically-inclined clients self-hypnosis, visualization, and positive self-talk to improve their existing skill set. Though focusing primarily on sports, we will also be learning how the same approach can be used for all types of performance, from public speaking, to music, dance, and test taking.

## **SUBCONSCIOUS INTERVENTION THROUGH HYPNO-KINESIOLOGY – L. Bennett**

Explore ways to introduce muscle testing as a tool to enhance the process of hypnosis. Just as Ideomotor techniques assist in the communication with the subconscious, muscle testing can go directly to identifying blocks and streamline the releasing process. Many clients are struggling with success because they are double minded. Their head is going one way and their hearts another. Through this process practitioners can clarify client’s intentions and create a cleaner path to desired outcomes.

In this workshop, you will learn to align head and heart through muscle testing combined with hypnosis.

**WORKSHOP 2:00 – 3:45**

## **CRAFT YOUR CLIENT-ATTRACTING HYPNOTHERAPY OFFER – K. Caetano**

Get more clients, and create consistent income you can count on!

Through this hands-on, interactive workshop, I will guide you through a step-by-step process to create valuable client-attracting offers that SELL.

By the end of the workshop you will:

- Know what to include in your programs so that clients get results.
- Understand how to combine all your talents & gifts into one offering.
- Feel confident in the transformation you provide.
- Demystify pricing with formulas that make sense.
- Learn what makes clients immediately say YES.
- Have a completed template of your new signature program.
- Know your exact next steps to start enrolling new clients!

Implementing these same strategies was the KEY that helped me create reliable income in my practice, and quit my 9-5 job to run my dream business FULL TIME.

## **OVERCOMING FEAR: Hypnosis And Life Mastery – A. Caputo**

In this experiential workshop, we will be exploring innate and learned/shared fears as well as covering what is going on in the brain when we are “scared out of our minds”. Learn the difference between fear and anxiety. Discuss the most common phobias here in the US and globally and learn techniques to overcome, interrupt, and alleviate all of the above utilizing a few yogic breath-work techniques (pranayama).

The most important benefit of this workshop is the ability to use (and to be able to assist clients to use) the breath to affect neurological, emotional, and physical change which will empower one to have a better sense of control in attending to the “fight or flight” response in the brain.

This is an experiential workshop that will include a waiver for certain physical and mental conditions including, but not limited to uncontrolled hypertension, heart conditions, pacemakers, respiratory illness/difficulties, pregnancy, glaucoma, vertigo, seizures/other neurological issues, and serious mental health issues.

## **TRANS FORMATIONAL JOURNEYS: Creating A Structured Session Through Stories – R. Green**

Learn how to create a structured session weaving a story that bypasses the Critical Faculty.

Join me as I present a unique method to weave a story around almost any technique or protocol. By entertaining the conscious mind you can go deep and access the unconscious mind. Part of the storyline actually allows the client to order the Critical Faculty to “step aside” as we go in to make all the changes they desire. Even the most analytical client goes deeper into the story – and allows change to happen. No matter the technique or protocol you use -- you can find a way to incorporate this into your sessions. And, this makes it easy to transition seamlessly from one technique to the next.

By attending the workshop you will gain the confidence to structure an entire session with a multitude of techniques in a flowing and seamless flow.

## **BLUEPRINT OF THE DAVE ELMAN INDUCTION – C. Elman**

The effectiveness of the Dave Elman Induction has stood the hands of time, and has been the foundation of many hypnotist practices worldwide. In this energized, presentation you learn the true keys to how and why the DEI works with its blend of processes and built in Tests and Convincers, not merely “Magic Words”.

The demo will be a Group Elman, so everyone experiences the DEI from the inside out plus tips to counter the non-compliant client.

The sharpening of your skill with this under 4 minute induction allows more time to work on rapport building and clients’ issues resulting in an increase of reliability of results

Participants will be able to understand a unity of the varied processes in the Dave Elman Induction and see how they will be able to modify and extend these techniques into other methods in their toolbox.

### **Free WORKSHOP 4:00 – 5:45 Free**

#### **POWER ON PURPOSE: Aligning Logical Levels To Fire Up Motivation – *M. Watson***

This interactive program will introduce the logical levels of change. We'll explore how their alignment leads to a powerful congruity and supercharged motivation. When Spirit, Identity, Beliefs and Values, and our Capabilities are all aligned with our desired outcomes and express themselves through our action in the world, the motivation to pursue our goals becomes effortless and exciting. We'll take you through it step by step so that you can start using it right away. Originally presented by anthropologist Gregory Bateson and further developed by Robert Dilts, this advanced NLP technique can be seamlessly integrated into hypnosis sessions adding a deep richness to further enhance the work you already do.

#### **CHILDREN AND THEIR PARENTS: You Can't Help Children Without Helping the Parents Too! – *M. Vallei***

When a child is your client it is imperative to work with the parents. Sometimes this seems difficult. This workshop presents ideas, approaches and tools that you, the therapist, needs to make it possible to involve the parents or guardians in a way that allows for your work with the child to go smoothly, for the child's change and growth be more successful, and to be more sustainable. These tools and approaches also can provide a positive impact on the child's environment without any interference or interjecting oneself into the child's home environment.

This workshop will provide: practical steps to use in working with the parents and additional ways to help the child develop tools to help him cope within the home environment; information about how to integrate the parents into the therapy in a simple yet powerful way; tips on how to incorporate these tools in a child's hypnosis session. The workshop will include lecture, discussion, Q&A, role-play, and one-on-one practice.

#### **MEDICAL HYPNOTHERAPY FOR PREVENTION, TREATMENT, & RECOVERY – *R. Nongard***

The best way to create a thriving practice with referrals from physicians, is to offer very specific services for prevention, treatment and recovery that actually work. And of course, hypnosis in each of these three areas have different techniques that should be used. In this class, Richard will both describe and demonstrate these techniques; and share scripts so that participants can replicate these strategies.

#### **THE SIX CATEGORIES OF INDUCTIONS – *C.R. Hunter***

Charles Tebbetts taught that there are six basic categories of inductions. Understanding these induction types resembles the three primary colors, which form the basis of all the shades of colors under the rainbow. By understanding these categories, you can design techniques as limited or limitless as your imagination. This workshop is experiential, and will include inductions for the analytical resisters.

#### **THE THREE POINT APPROACH TO RELIEVING ANXIETY – *S. Gilbert***

This workshop addresses the relief of anxiety by taking a holistic approach using hypnotherapy techniques to resolve the subconscious triggers, anchors and coping skills to retrain the fight or flight response, and techniques to retrain the circular thinking patterns in the brain.

Attendees will learn a three point approach that moves clients through anxiety and panic attacks and into the happy lives they deserve. These techniques are easy to master and put into immediate use.

#### **TEN CONVERSATIONAL INDUCTIONS – *S. & S. Carson and J. Marion***

This fun and interactive class will introduce you to our top 10 favorite conversational inductions. These inductions create a seamless transition from regular conversation into deep hypnotic states and hypnotic phenomena. You will also discover 10 core hypnotic principles that you can use in any conversation to create a more hypnotic environment. This course is interactive and will include demonstrations and opportunities to practice the inductions.

#### **NEUROPLASTICITY AND CREATING NEURAL PATHWAYS – *M. Babineaux***

Learn to use mental rehearsal as the format for developing muscle control and body balance. Practice using self-hypnosis for progressive muscular control rather than for progressive muscular relaxation. This is a fast and fun way to improve any movement or technique whether it be very specific or whole body.

The concept of neuroplasticity suggests that you can help your clients create and improve neural pathways which can be used for issues as serious as stroke and trauma recovery or as simple as performance enhancement.

This presentation is based on personal experience with trauma recovery.

**Sunday May 19th**

**9:00 –10:00**

**Barracuda Room**

**“The Hypnotist’s Church” . . .  
a guided spiritual meditation**



**George Beardsley**  
*Worship leader*

As hypnotists we understand

the power of the mind,

conscious and subconscious.

We also know that where two  
are gathered in the name  
of Divine Mind you are in  
the presence of the Divine.

So for hypnotists,  
Church can be anywhere you  
can close your eyes and relax.

**Order of worship:**

*First Presenter*  
**The Spirit of Forgiveness**

*Second Presenter*  
**The Spirit of Happiness**

## *Conference Activities*



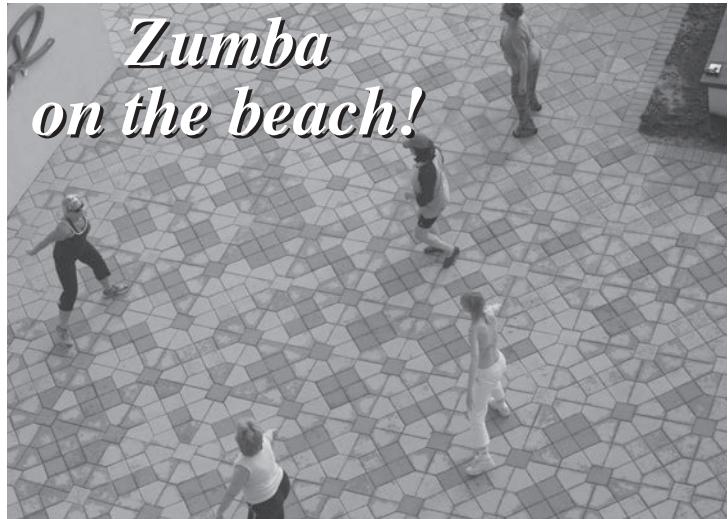
Start your Day  
with the  
Right Energies:  
Morning Qigong  
Practice

Join Kweethai Neill for an active meditation  
to set your day in harmonious order.

Qigong is an ancient Chinese Practice to  
engage Breathing, Visualization and Mindfulness  
to calibrate the harmony of your internal  
energies with your environment.

Starting your morning right sets the orderly  
path for the rest of your day.

*The Qigong class is on Saturday morning  
8-9 am.*



Start your day off right with Jackie Driesbach's fitness party! Perfect for any fitness level and you don't need to know how to dance! This is an exceptional stretch, especially for working professionals who sit a lot during the day. It helps open up the hips and groin while stretching the core, upper, and middle back.

*The Zumba class is on Sunday morning 8-9 am.*

# *Full-day courses*

**ALL FULL-DAY COURSES RUN 9 AM – 6 PM**

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**\* 5-Day Course**

**CERTIFIED MASTER TRAINER – G. Bien**

**Wed-Thu-Fri-Mon-Tues**

**May 15, 16, 17, 20, 21**

The Next Level of Hypnosis Instructor Training! Train-the-Trainer Instructor Certification Program goes beyond the typical Hypnosis Train-the-Trainer programs offered by other organizations. In this ‘Total Hypnotic Immersion Experience’ you will learn how to: - Competently demonstrate and explain the “hypnotic setup”, all types of suggestibility testing, hypnotic inductions (including direct, indirect, disguised and instantaneous inductions), hypnotic challenges, therapeutic intervention, creative metaphor design and programming. And much more! - Create an on-going personal ‘Flow State’. – Effectively utilize high impact, accelerated training skills. – Add creativity and excitement to your training. – Empower and motivate your participants – Use humor to spice up your presentations – Interactively employ the latest audio/video presentation technology – Facilitate the variables in group dynamics – Effectively deal with difficult attendees – Conduct polished, interactive, professional hypnosis certification trainings.

### **And that's just the beginning!**

The Trainer’s manual is different than other hypnosis trainer’s manuals. It gives you the exact words that George has used over the years that helped catapult him to becoming one of the top hypnosis trainers in the world! Simply follow the outline, use the written scripts, and easily conduct your own dynamic hypnosis certification seminars.

### **And there's even more! – Instant Audio/Visual!**

You get two complete PowerPoint slide presentations that sequentially follow the workbook (Beginning and Advanced). Just copy them to your laptop, and you automatically have a contemporary, State-of-the-Art audio-visual presentation for your training! New to Power Point? Not a problem. George will show you just how easy it is to use.

### **And there's still more!**

The best way to fill your classes is by doing 1 or 2-hour hypnosis previews. We want you to conduct successful previews, so you also get a DVD of George conducting a Hypnosis Preview that you can watch, study and model!

### **Could there be more? Yes there is!**

To help you gain the facility to do effective hypnosis demonstrations in class you also get a series of DVDs of George demonstrating various hypnotherapeutic interventions. Just watch the DVDs and refine your skills.

### **We're on a roll, so why stop now?**

To help you project a powerful presence during your seminars, you also get two of George’s confidence-building CDs – ‘Unshakable Confidence for the Hypnotherapist’ and ‘Unshakable Confidence for the Hypnosis Presenter’!

This is an opportunity to study with the hypnosis trainer who put it all together.... Dr George Bien created and taught Advanced Hypnosis Training Programs as the principal Trainer for organizations such as the International Association of Counselors and Therapists, the National Guild of Hypnotists and the American Board of Hypnotherapy. He is the World’s First Recipient of the National Guild of Hypnotists President’s Award and the Charles Tebbetts Award, and the World’s First Recipient of the Dr Rexford L North Memorial Trophy, the ‘Oscar’ of Hypnosis. George conducts Hypnosis Certification Seminars and Training Programs throughout the world.

*George says, “Even if you have already taken a ‘Certified Hypnosis Train-the-Trainer Program’ with another organization, this comprehensive, 5-Day Training Experience will take your hypnosis training skills to the next level!”*

\*Successful graduates of this program become IACT Certified Master Trainers.

**\* YOUR CHOICE**

**2- OR 4-Day Course**

**PARTS THERAPY – C. R. Hunter**

**Wednesday - Thursday**

**May 15-16**

How can you effectively help the client who struggles with an inner conflict? Someone strongly desiring to attain a goal, but who also experiences self-sabotage, may be a prime candidate for PARTS THERAPY. Often using different names, others emulate this profoundly beneficial technique taught and practiced by the late Charles Tebbetts. Competently facilitated, parts therapy often helps people get past their barriers when other techniques are insufficient. However, there are pitfalls that must be avoided in order to maximize results for your clients. This workshop is experiential, and is a MUST for anyone not totally familiar with parts therapy or one of its variations. Roy Hunter, your facilitator, is the published author of two hypnosis texts, as well as Hypnosis for Inner Conflict Resolutions: Introducing Parts Therapy (Crown House Publishing 2005). All who attend will receive a participant workbook. When clients have an inner conflict, parts therapy often helps to resolve the conflict even when other hypnotic techniques fail.

### **Participants will learn:**

What parts therapy is –when to use parts therapy –Why parts therapy is best for some clients - How to use parts therapy (complete step-by-step process) –How to explain parts therapy to your clients, and why such explanation is needed –Why it is so important to be an objective mediator –How to avoid inappropriate leading, and the potential consequences of not doing so –Why Roy Hunter added an important update on the Tebbetts Methods –How to avoid pitfalls that could put clients farther away from success –Participants will have break-away practice sessions.

\*\*\*\*\*  
**TRAIN THE PARTS THERAPY TRAINER – C. R. Hunter**  
**Monday - Tuesday**  
**May 20-21**

After successful completion of this 4 day Training, participants will have all the tools necessary to teach client centered parts therapy to hypnosis students and professionals - using an optional PowerPoint Certified presentation, designed for exclusive use of Certified Parts Therapy Trainers. While the first two days (May 15-16) are devoted to learning parts therapy, during the last two days (May 20-21), Roy Hunter will teach you how to train others to properly employ parts therapy. Prerequisite for Parts Therapy Trainer: Must have at least two years of full time experience with professional hypnotherapy (or three years of part time professional experience). And EITHER (1) take the 2-day training on May 15-16, or (2) must have previous training in client centered parts therapy. PLUS professional experience using parts therapy with clients. Exceptions must be cleared by Roy Hunter before start of class.

Participants will learn... How to introduce parts therapy to hypnosis students and professionals –How to teach parts therapy (step-by-step) –Why it is important to facilitate role play during the learning process –What role play exercises to use with your participants. –How to use Roy Hunter's PowerPoint presentation as a guide to help you teach. –INCLUDED is a copyrighted CD available for the EXCLUSIVE use of Certified Parts Therapy Trainers, which contains the following. –A professional PowerPoint presentation as a guide for both you and your students –An MSWord document with Roy Hunter's copyrighted Parts Therapy Workbook, which you can reproduce for your students. –A special 'Read this first' file which contains additional information for the Certified Parts Therapy Trainer –Optional exam (and exam key) for your students –Additional MP3 sound files to accompany the PowerPoint presentation –Upon completion of the course, you will receive a certificate recognizing you as a Certified Parts Therapy Trainer. At a later date you will have access to a special parts therapy web site, and you will be listed on BOTH the Association website AND Roy Hunter's website as a Certified Parts Therapy Trainer. Prerequisite: 2-Day Parts Therapy training.

The Behavior Therapy Center, P.C. & Bruce Eimer, Ph.D., ABPP, are approved by the American Psychological Association to sponsor continuing education for psychologists. The Behavior Therapy Center, P.C. & Bruce Eimer, Ph.D., ABPP, maintain responsibility for this program and its content. Roy Hunter is an approved presenter.

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**\* 2-Day Course**  
**PREVENTING ANXIETY AND DEPRESSION WITH HYPNOTHERAPY – B. Eimer**  
**Wednesday - Thursday**  
**May 15-16**

The onset or worsening of anxiety and depression states is often precipitated by overwhelmingly stressful life events that trigger feelings of helplessness and hopelessness. This two-day course will provide the essential knowledge a hypnotherapist or hypnosis practitioner needs to help clients develop the inner strength to avoid becoming overwhelmed by such stressful life events. The skillful use of hypnosis can help clients accept responsibility for how they cope with stressors, acknowledge, watch and adjust their responses to adverse circumstances, recognize and release unnecessary emotional burdens, and envision a positive future.

Attendees will learn how to conceptualize commonly presenting problems of stress, anxiety and depression in a way that makes them amenable to positive change. Attendees will learn hypnotic strategies for empowering their clients to focus on solving their actual problems while avoiding the traps of helplessness and hopelessness.

In this intensive course, we cover considerations and techniques for handling the initial telephone call with a potential client, communicating with other health professionals, conducting an informative rapport-building intake interview, delivering a convincing hypnosis pre-talk, formulating effective hypnotic strategies for changing anxious and depressive thinking and behavior, choosing an appropriate trance induction, fitting hypnotic and post-hypnotic suggestions to the presenting and underlying problem, and incorporating "mindfulness" into the hypnosis treatment plan.

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**\* 2-Day Course**  
**CORE TRANSFORMATION – D. Pelles**  
**Wednesday - Thursday**  
**May 15-16**

Core Transformation is a gentle yet powerful process for bringing about profound and lasting changes in habits, behaviors, limiting beliefs, and even physical ailments. It was originated about 30 years ago by Connirae Andreas, Ph.D., one of the most admired and respected trainers and developers of Neurolinguistic Programming (NLP) and remains today the most thorough and comprehensive of NLP processes.

Imagine your most difficult problems actually having positive aspects. Core Transformation utilizes these issues as gateways, guiding you to an experience of deep self-discovery and understanding, where awareness and change occur naturally. CT has transformed issues such as: changing problem emotions and behaviors, such as anger, self-consciousness, procrastination, and fear; controlling weight; improving relationships; overcoming depression and anxiety; healing addictions; finding fulfilling work; improving all aspects of health, and creating an overall sense of inner peace, wholeness, and well-being. Core Transformation meets our deepest strivings: to heal ourselves and develop as human beings emotionally, physically, and spiritually, a graceful way to change unwanted thoughts, feelings, and habits, and achieve goals you may have believed unattainable. What had been perceived as blocks or limitations are transformed into doorways towards resolution and integration.

Participants will learn to utilize this powerful yet gentle process to explore and transform a wide variety of issues, with their clients in a therapeutic setting and also for themselves.

Core Transformation was developed in the late 1980s by Connirae Andreas. Originally called The Identity Process, it is the subject of the 1994 book, CORE TRANSFORMATION - REACHING THE WELLSPRING WITHIN, by Connirae Andreas and Tamara Andreas. Today it is taught worldwide and utilized by hundreds of therapists and their clients. Dr. Donald is one of only a handful of trainers licensed by Connirae to offer this material.

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**\* 2-Day Course**  
**MEDICAL HYPNOTHERAPY SPECIALTY TRAINING – E. Rosen & P. Scott**  
**Monday - Tuesday**  
**May 20-21**

Learn advanced medical & clinical hypnotherapy techniques, theory, scripts and approaches for a variety of health issues such as chronic pain, IBS, fibromyalgia, hypertension, allergies, asthma, cancer, diabetes, rheumatoid arthritis, etc.. Training will also discuss and/or expand on the anatomy & physiology of healing, psychoneuroimmunology, hypno-anesthesia, cellular regeneration, working with the DSM-V & medical referrals, legal Issues, marketing & partnering with medical professionals and more. Learning to partner with medical professionals can expand your practice and make you the go-to expert for referrals in your area.

Attendees will receive a workbook, PowerPoint presentations, and additional scripts & materials.

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**\*2-Day Course**  
**MANIFEST A SUCCESSFUL HYPNOTHERAPY PRACTICE – K. Neill**  
**Monday - Tuesday**  
**May 20-21**

If you have a good practice and want to have a great practice; or if you are doing part-time work and want a full-time practice; if you want to get started but don't know how, join Dr. Kweethai for a 2-day hands-on training in developing a business plan that suits you. Never mind what others are doing, make a plan that suits your principles and intentions. In this 2-day interactive workshop, you will flush out your fears and create a practical plan you can implement. Embark on your road to successful and joyful practice in hypnotherapy.

Participants will develop a practical business plan for their practice.

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**\* 1-Day Course**  
**SMOKING CESSATION FOR GROUPS – S. Gilbert**  
**Thursday**  
**May 16**

Do you want to expand your practice? Are you ready to work with groups? Are you looking for a more effective way to work with smokers?

This is a tried and true six week group course. This program gives you everything you need to work with small or large groups. We'll cover everything from scripts and techniques to ice breakers to promotional give-a-ways.

Your class materials will provide the step by step six week program. You can follow the program exactly as written or adapt it as you wish. You can also pull out just the scripts and use them with private clients.

You'll walk away from this one day course ready to start your own smoking cessation group!

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**\*1-Day Course**  
**AGE REGRESSION – A. Kun**  
**Thursday**  
**May 16**

Fully Understanding Regressive Hypnotherapy. You may think you know all there is about Age Regression but I assure you there is more to learn about this fascinating subject. This is a must attend course for all those who want to become proficient in Age Regression.

Topics include:

- Regression therapy
- How to find secondary gain in the interview stage, (before the therapy)
- Pseudo and True regression
- Initial Sensitizing Event (ISE)
- Affect bridge · Gestalt dialogue
- Healing the Inner Child
- Release and forgiveness

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**\*1-Day Course**  
**TARGETING PAIN – D. Cleary**  
**Friday**  
**May 17**

This program goes beyond the techniques that are presented to the core perceptions and relationships we develop within ourselves and with our clients. Based on over forty years of living with severe chronic pain and decades of assisting others to participate more fully in their lives, this program is unique from the outset.

Whether you are a hypnosis or medical practitioner, a caring friend or live with a painful chronic condition, when you incorporate what you learn in our time together, you continue to grow and develop in your practice and daily life as well. Techniques can be very effective and yet, they are simply the first stepping stones in the Targeting Pain program.

SOME of what we will cover follows. However, the course of this program is very like the course of your sessions with clients: We will go where we need to go and explore many areas as a group, working together. This is not about learning scripts. I trust that you could read a script without my assistance. This is more about discovering the script of the client and assisting them to notice ways of changing the parts that aren't working.

Core Understandings: What is hypnosis and how do we facilitate change?

Existing Trances: It is often easier to alter an existing trance than to create a new one and replace it.

This may seem counter-intuitive at first, yet when a client comes with a "BIG PROBLEM" and discovers that what they have been doing actually works and with minor adjustments, will provide the desired outcome, their "problem" shrinks to a more manageable proportion.

Shifting Beliefs: We all function within our belief systems. We have all had beliefs that have changed.

What if... we were to accept that a belief COULD BE mistaken? Not that it IS, merely that it COULD be? How would this allow us to work with a wider range of clients?

Pain Does Not Exist!: How our perceptions create reality.

Relief is Realistic: Recapturing a sense of possibility. Secondary Gains: Throw out the old model that these are 'BAD!' Secondary gains can be good and should be accessed and utilized! Pain Times Three: How we set up for what comes next. Ten Percent Solution: Fulfilling, even exceeding expectations. Habit / Expectation: Changing the cycle. Chronic Identity: Recognizing the self and accessing skills and abilities. Silver Linings: People are very often successful at fulfilling poor choices, which means what they are doing works well. How to use perceived failure as templates for success.

Disease: Medical terminology and prognosis are for doctors, don't buy into them. Even when accurate they are the progress of the disease or trauma rather than the individual.

Inductions: What they are and how to use them.

Trance: Signs and depth of trance and what they mean toward transformation. Recognizing and utilizing trance in 'Normal' conversation. (What's Normal?)

Scripting: Telling the stories of life. Discovering the scripts of the client. Types of Pain: Recognizing differences and similarities between acute, chronic, sudden onset and other aspects of pain.

WHAT you feel and HOW you feel about it: Using this model to create an enhanced sense of ease and comfort.

This is just the beginning. Frankly, while I have a general concept of topics and areas to discuss, who you are, the training, experience and life you have led up until this moment, is what will guide us through this program. My desire for this program is that we all learn new ways to consider old topics and discover insights and connections that surprise and inspire each of us in ways we hadn't yet considered.

"It isn't the amount of time. It isn't the theory of psychotherapy. It's how you reach the personality by saying the right thing at the right time." - Milton H. Erickson, M.D.

All participants get a free copy of TARGETING PAIN A Practitioner's Guide to Relief

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**\* 1-Day Course**

**THE RE-MINDING SYSTEM FOR POSITIVE CHANGE – K. Hand**

**Friday**

**May 17**

There is no "one-size-fits-all" technique or protocol that works every time for every one on every issue. So, you need a toolkit that prepares you to work with what presents.

The Re-Minding System for Positive Change includes variety and flexibility in the guidelines, scripts and techniques and encourages a client-centered approach. This system makes it easy to navigate from a one-off intervention to the advanced-level skills for deeper emotional work.

To understand the variety and plasticity of the Re-Minding System for Positive Change you will learn, experience and practice:

- Efficient techniques for re-framing outcomes
- Resource-building age regression and timeline work
- Re-parenting the inner child
- Mitigation of Secondary Gain
- Forgiveness and Gratitude
- Unlimited Resourcefulness

Each technique can stand alone or be combined to create client programs for success.

The Re-Minding System for Positive Change can be used in tandem with any other techniques or modalities you already know and use.

Participants will receive a full set of techniques to go from start to finish for a wide variety of client issues including weight loss, smoking cessation, habit release, performance enhancement, confidence building, fear elimination, stress management, etc.

Guidelines, Scripts and Techniques will be provided in digital and handout form for immediate use.

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**\* 1-Day Course**

**HYPNOADDICTIONOLOGY:**

**ADDICTIONS OR BAD HABITS – W. Horton**

**Friday**

**May 17**

A full day course that will take your change work to a whole new level! This class contains an overview of a new addiction model and techniques and a protocol for addiction treatment

The Ultimate Hypnotic and NLP protocol for Addiction and Bad Habit Recovery

In this Cutting Edge HYPNOADDICTIONOLOGY 1 Day Course

You will learn:

- The difference between addictions and bad habits
- A new addiction model
- The truth of the 12 step program
- An easy to learn protocol that you can use NOW!
- Effective brain hacks to overcome cravings and withdrawal  
(Demonstrations and Handouts Included)

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**\* 1-Day Course**

**DEVELOPING YOUR VERY OWN UNIQUE HYPNOSIS PROGRAM – S. Granger**

**Friday**

**May 17**

We all have our own unique goals and dreams to where we would like our practice to go to. For some it's seeing a few clients part time. For others it's having a busy full time practice, for others it's developing a personal brand and even training others.

- Do you dream 'big' about where you'd like to go with your hypnosis practice?
- Would you like to develop a unique programme of your own?
- Would you like to train others in the programme you've developed?
- Would you like to train others worldwide?

If so, in this one day workshop you'll learn how to do just that (I know this isn't for everybody)

Imagine for a moment your own hypnosis programme on a world-wide stage.

This is a unique one day training programme that can catapult your hypnotherapy practice, and if you are someone who takes action, potentially lead you to a world-wide stage. This programme is about developing you personally and will teach you how to:

- Confidently research develop your very own unique hypnosis programme - that immediately makes you stand out locally, nationally and internationally!
- Create the evidence that gives both credibility to your programme and gives you that 'expert' status
- Learn how to Professionally brand and market your training
- Create your own training materials to train others
- Deliver professional training courses both online and in person
- Leave with a clear actionable plan to create your own programme

Sheila Granger is the creator of many unique hypnosis programmes, from The Virtual Gastric Band Protocol and Educational Performance, through to Hypnosis in Business and Children and Teenagers Hypnosis. Every programme that she has developed now has practitioners around the world

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**\* 1-Day Course**

**HYPNOSIS FOR MENOPAUSE RELIEF – H. Breward**

**Friday**

**May 17**

Statistics have shown that in 1998, 477 million women were going through the menopause globally. This was predicted to rise to over 1 billion by 2025, which means currently in 2017 we have an estimated 700 million women going through the menopause. That is a lot of potential clients and help that is much needed.

Many women are actively looking for another more natural way of dealing with menopausal symptoms, especially hot flushes, which can be disruptive at best and debilitating at worst. Some ladies either don't want to or can't take HRT, there is very little choice for them.

I've developed my own Menopause Relief Programme, which is specifically designed to help those ladies take back control of their hot flushes, their menopause.

The programme focuses on:

- Helping clients to be more aware of common triggers and what to do.
- Helping them to understand the role of their hormones a little better.
- To be aware of foods & vitamins which promote hormone balance.
- Teaching them how to take back control with tools & hypnosis.

"I knew of Helen's programme and was very quick to get hold of it when it became available and I wasn't disappointed. It is absolutely chock full of content. The scripts work really well, they are very popular with the ladies. It's not just all the scripts, it's all the background information, simple, and straight forward, easy to understand and lots of extras like the recipes. Everything that Helen has put in to the programme is referenced, backed up with fact. I really appreciated the sharing of her press releases as social proof for my clients that this is something that does work. Great back up and support, she's in contact and very happy to share new materials and ideas with you. Money well invested, I absolutely recommend the Menopause Programme". - Anne Stagg Hypnotherapist

The Course Content, you will receive:

- Comprehensive training manual with background knowledge and information on hormones and symptoms, so you can talk with confidence.
- Common triggers and quick fixes.
- Suggested foods and vitamins that are generally good for menopause and promote hormone balance.
- All Scripts for a 6 session programme.
- Assessment sheet.
- Press releases for you to use and adapt.

This is a stand-alone programme, which has received UK national and international interest. Stand out from the crowd, and get into this potentially huge untapped market. Be the 'go to' hypnotherapist in your area.

Attendees will be fully prepared and have everything they need to start helping menopausal ladies with their hot flushes straight away.

This is a huge emerging market within hypnosis. Many ladies don't want or can't take HRT, they want to deal with their menopause symptoms, especially hot flushes, their way a more natural way. I have been training therapists to use my Menopause Relief Programme since October 2016, and now have practitioners currently in 8 different countries.

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**\* 1-Day Course**

**TWELVE DIVERSIONS TO PAIN DISTRACTION – L. Prinz**

**Monday**

**May 20**

Managing Chronic Pain is Modern Medicine's #1 unsolved dilemma. As Hypnotists and Counselors, we know Hypnotherapy is a safe and effective "go to protocol" for chronic pain issues without a chance of overdose.

This one day learning experience will provide you dozens of in-the-back-pocket and ready-to-go, hypnosis protocols to immediately reduce the perception of ongoing pain. No more second-guessing which hypnotic protocol to apply; in just one day you will master the MINDSPEAK to implement long-lasting comfort for your clients.

Over the past two decades, my diversion protocols have been put to the test with amazing client results! Tried and true, these hypnotic techniques will help you to become the Master of Hypnotic Comfort Protocols. Partial lecture, demonstrations, lots of hands on and personal experience, the class participants will be collaborating throughout the event to create an e-handbook of individual techniques to be used post-class professional scripts/patters.

Knowing which specific Pain Relief techniques are the best to use is like holding the Keys to the Pain Relief Kingdom. Assist your clients living with all manifestations of pain to successfully turn it down while turning up the awareness of comfort.

The skilled ability to instantly reduce client pain awareness and perception through visual and spoken metaphors.

As Baby Boomers age, the need to mitigate degenerative pain can be a full-time practice! Most Hypnotists specifically certified in Hypnotic Pain Relief can earn \$105-\$205 a session. And, Licensed practitioners can add another \$50 or more to those fees. Besides being a viable solution to the Opioid Crisis, it is our obligation as caregivers to provide an answer to client pain. Fun, well-delivered and informative, you will be happy you attended!

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**\* 1-Day Course**

**THE VIRTUAL HYPNOTIST**

**Zoom your way to success online! – M. Watson**

**Monday**

**May 20**

For those who are ready to take their practice online and tap into the growing market of remote hypnosis, this one-day workshop will get you started. You'll see the process close up and in action as you learn how easily you can do it yourself. After more than ten years online, Michael knows a great deal about what it takes and is looking forward to sharing the details with you. This class is complete and designed so you can take these skills home with you.

- Here's what you'll learn:
- Everything you need to know to get started working online
- How to get the most out of the technology available
- Keeping your costs WAY down
- Getting paid online
- Special calibration skills for working online.
- How to make appointments, screen your clients for success online
- How to adapt your methods to increase their online effectiveness.
- Designing new methods and approaches that are well suited for remote sessions.
- Special challenges, "What-if's and how to respond to them
- Live demonstrations so you can see how it's done
- Hands on practice in each session for integrated, experiential learning.
- Legal issues about working online...in multiple states and countries

As an online practitioner, you'll be able to work from anywhere, without the need for an office. You can even conduct sessions on your smart phone with full audio and video. You'll be able to work with clients who are home bound or who simply feel comfortable and safe in the privacy of their own homes. Your practice can become geographically unlimited as you extend your reach as you become available to a world-wide audience.

Take this one day course and expand your practice without spending another dime. Through demonstrations, interactive processes, and hands on experiences we'll show you everything you need to know to start your online practice right away.

Complete training materials are included.

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*"Congratulations on originating and hosting another amazing complementary healthcare extravaganza. The prevailing tone of energetic enrichment sparked by great presenters elevated group enthusiasm, growth and enlightenment to new heights. Paired with the very cordial staff, great food, awards, entertainment and the extras that you always include, HypnoExpo 2018 was fantastic!"*

*-Clarice Carter, Farmington Hills, MI*

# ON SPECIAL ENTERTAINMENT

FRI  
DAY  
EVE  
NING



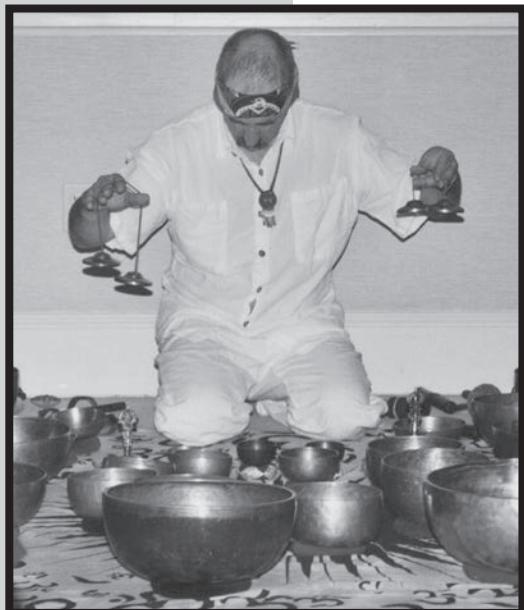
## No Host Cocktails/Reception *Complimentary Assortment of Refreshments*

### 'Chill' to the sounds of Chillakaya1 Island Reggae

There's nothing better than overlooking the beautiful Daytona Beach at sunset!

The island music is sure to engage your audible senses with the smooth rhythmic sounds, tropical flavor and positive vibration of the Caribbean! The performance delivers a refreshing, yet energizing experience of melodic Caribbean tunes.

Join us poolside (weather permitting) for an unforgettable evening of fun and fellowship.  
(included with full conference registration)



### 9:30 PM Sounds for Healing & Meditation with Peter Blum

The enjoyable ritual of the Himalayan Singing bowls for healing has been used for thousands of years by many cultures to calm or energize the body.

Cap off the evening with a mesmerizing performance of Sounds for Healing & Meditation. Peter's work is based on 30 years of studying and practicing the healing power of sound and music.  
(included with full conference registration)

# our special PRESENTERS 2019



**Acosta, Juan**  
Juan is the founder of hypnodontist.com and author of the best-selling book: Hypnodontics. He's a regular speaker at dental and hypnosis trade conferences and his knowledge comes from working

inside multiple dental offices, with several thousand patients and hundreds of dental professionals, as well as being a graduate of the inaugural class of HPTI.

## Adams, Tracy

Tracy is a clinical hypnotherapist practicing full-time in Seattle, WA. She specializes in working with medical issues, with an emphasis on insomnia, migraines, end-of-life pain, as well as healthy weight and body perception. Tracy's worked with thousands of clients on these and other health-related issues, and works primarily through physician and licensed therapist referral.



## Andrews, Sean Michael

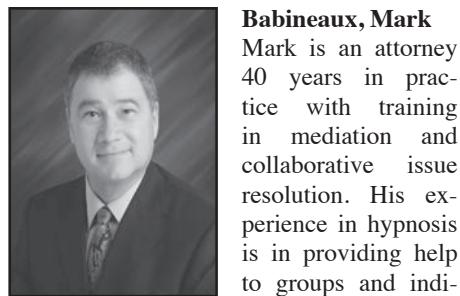
IACT 2018 Hypnotist of the Year Sean Michael Andrews is a graduate of Regents College. He is a Master Practitioner of Neuro-Linguistic Programming. Sean is the Supervising

Instructor for the Dave Elman Hypnosis Institute and he teaches the nurse anesthetist course for the American School for Clinical Hypnosis International. Sean holds a black belt in Taijutsu Karate.



## Auerbach, Norma

Lent Norma has a PhD in Psychology and is President and founder of the Bodymind Learning Inst., Boynton Beach, FL; formerly of New Rochelle, NY. She has extensive experience conducting workshops for profit and non-profit organizations. Specializing in self-improvement programs, stress management, past life regression and NLP. As a former school administrator and college professor, she is listed in Who's Who in American Education, and authored numerous publications including *"Empower Yourself: Design your Personal Stress Management Program from A to Z."*



## Babineaux, Mark

Mark is an attorney 40 years in practice with training in mediation and collaborative issue resolution. His experience in hypnosis is in providing help to groups and individuals in enhancing

beneficial habits and diminishing and eliminating destructive habits. He is active in several hypnosis organizations dedicated to the promotion of effective hypnosis education. He is honored as Life Diplomate with the IMDHA, CMT with the IACT, Certified Instructor with IHF, President of the Louisiana Hypnotherapy Association and sits on the IMDHA Board of Advisors.

## Bien, George

George has inspired and changed the lives of hundreds of thousands of people worldwide. He is the principal trainer for the International Association of Counselors and Therapists, a Lifetime member of IACT and conducts Hypnosis Certification Seminars and Training Programs around the world.



## Blacconaire, Carm

Carm has been in the field of hypnosis for over forty years. He was on the board of directors for the National Hypnotic Research Center and Taught Self Hypnosis in adult evening classes for twenty-eight years. He is current Chairman of the Mid-America Hypnosis Conference, serving for the past twenty two years. Carm has gratefully received acknowledgement from the NGH, the IHF and the IACT.



## Blum, Peter

Peter has had a full-time practice in hypnosis for 30 years. He is a pioneer in the field of sound healing, and is an ordained interfaith minister. His teachers have included Dr. Anne Linden, Dr. Steve Carter, Dr. Ernest Rossi, Beautiful Painted Arrow, and Dr. Lewis Mehl-Madrona. He was awarded Hypnotist of the Year in 2015 by IACT, and in 2018 was recognized as "Life Fellow in Hypnotherapy by IMDHA.

## Bennett, Linda

Linda is Senior Curriculum Specialist and the Hypnotherapy / Guided Imagery Program Director at Southwest Institute of Healing Arts. Linda is the esteemed 2014 International Medical & Dental Hypnosis Association Educator of the year.



*"I really enjoyed it! Such a vibrant atmosphere. Would love to return again next year.*

*– Helen Beward, Whiteshire,  
UNITED KINGDOM*



### Bewrard, Helen

Helen is the pioneer of The Menopause Relief Programme, which has gained national and international recognition for helping ladies with their hot flushes. She now trains therapists in her work and has

practitioners in eight countries helping ladies to take back control. Helen has also presented her work at hypnosis conferences in Canada, Las Vegas, Florida and London. Prior to working full time in her hypnotherapy clinic, Helen was a primary school teacher for 13 years.

### Caetano, Kristyn

Kristyn is a Business Coach and Certified Hypnotherapist. She helps service-based Entrepreneurs build their thriving dream business, so they can create more freedom and prosperity in their life, while ALSO making a positive impact in the world. She combines effective, practical business-building strategies WITH powerful spiritual + healing tools (and lots of love) to help her clients overcome blocks, find clarity, and create success.



### Cantrell, Roy

Regularly, Roy facilitates courses and workshops to community organizations and private groups promoting professional hypnosis as a method to enhance one's lifestyle, business or organization,

and to assist corporations in turnover reduction. Roy is a consultant and instructor to many doctors, chiropractors, dentists, hospitals, stand-alone clinics, rehab facilities, and lawyers as it relates to their respective fields.

### Caputo, Ashley

Ashley is a member of IACT, IMDHA, IAIH, and a former presenter/current member of HEA. She owns and operates Unwind The Mind Hypnosis & Wellness, LLC (located inside Mind-



ful Ways to Wellness) in St. Petersburg, FL where she combines her knowledge as an E-RYT 500 Yoga/Meditation Instructor, Reiki Master, Neurofeedback Trainer, and Hypnotherapist to assist her clients in transforming themselves into their true state of wholeness, aligning body, mind, and soul to achieve the life of their dreams.



### Carson, Sarah

Sarah is the co-founder and director of The Intelligent Hypnotist. She is an HNLP Trainer, and IACT Master Hypnosis Trainer. As a consulting hypnotist and trainer, Sarah runs a thriving training

center in New York City and sees private clients for transformational change. She is a published author and has produced numerous digital training products.

### Carson, Shawn

Shawn is the co-founder and director of The Intelligent Hypnotist. He is an HNLP Trainer, with a training center in New York City and sees private clients for transformational change. He is a published award winning author and has produced numerous digital training products.



### Chong, Dennis and Jennifer

Jennifer and Dennis are respectively Fellows of the Society of Neuro-Semantics, Fellows of the American Board of Medical Psychotherapy. Fellows of the Medical and Dental Hypnosis Association. They have a conjoint clinical practice in Hypnotherapy and Psychotherapy since 1979 in Oakville, ON, Canada. In answer to their research question - Is it really possible for a person: to find out how another knows-to-know-to be they completed their book "*Do you know how another knows to be?*" in October 2017



### Cleary, Daniel

Dan is an internationally recognized, certified Hypnosis Instructor and Pain Relief Educator. Teaching Hypnosis and Hypnotic Techniques throughout the United States and Europe to Doctors, Psychologists, Therapists and other Hypnotists, his specialties include Pain Relief and Personal Transformation.

### Coleman, Patrick

My father, Richard Coleman, was a full time Clinical Hypnotherapist for 29 years. He founded Coleman's Hypnotherapy Clinic in 1977 and took me through Gil Boyne's clinical hypnotherapy 101 training course when I was nine years old. The original purpose for teaching me this information at such a young age was to control pain from a serious jaw injury. Leading me to this profession as a second generation full time clinical hypnotherapist, specializing in non-evasive pain control and behavior modification. I work with Dr. Jayne, family practitioner, at Aesthetic Clinic of Edmond as a medical hypnotherapist.



### DeGroof, Rob

Rob is one of Europe's leading hypnotists and the owner of the very successful Hypnosis Centre in Belgium where he is working together with 6 hypnotherapists in 3 different cities. He has already trained a few hundred students in the wonderful art of direct hypnosis while teaching in his school in Belgium or while traveling the world.

### DeMarco, Anthony

Tony holds a B.A., Seton Hall University; LL.B., Seton Hall Law School; and Ph.D., St. John's Univ. He is co-founder of the Academy of Professional Hypnosis, the first school of hypnosis licensed & approved by the State of New



*"Thank you all for another award-winning conference."*

*-Art Enrich, Sarasota, FL*

Jersey Department of Education in 1991. He is a member of the Board of Directors of the New Jersey Council on Compulsive Gambling since 1991, and serves as Secretary. He is advisory Board Chairman of the Academy of Professional Hypnosis. He is advisory Board Member of the NGH, and member of its Board of Governors; recipient of its Legislative Award, President's Award, and in 2008, the Rexford L. North Award. A member of the C.G.Jung Foundation of New York, the NGH, the NACH, and Lifetime member of the IACT. He also serves as chairman of the Board of Directors of the Council of Professional Hypnosis Organizations (COPHO) since 1998.

#### **Eimer, Bruce**

Bruce is a licensed psychologist and certified master hypnotherapist who specializes in the use of hypnosis for pain management. He is board certified by the American Board of Professional Psychology and is a Fellow of both the American Psychological Association and the American Society of Clinical Hypnosis. He has written several books on hypnosis for pain relief and he worked for 7 1/2 years at a busy hospital-based pain clinic.



#### **Elman, Cheryl J.**

Cheryl has a BS in Varying Exceptionalities K-12 and Elementary Ed. plus 30 years experience in business. She is President and the marketing force behind the Dave Elman Hypnosis Institute.

As a CH, CMT and International Speaker/Trainer, Cheryl has presented at major conferences plus co-trained with Larry Elman in 18 countries. She is an Accredited Trainer and Consultant for the Goulding Process of SleepTalk™ for Children.

#### **Elman, H. Larry**

Colonel H Larry Elman, Dave Elman's son, took his father's course several times before attending MIT and becoming an aeronautical engineer. During careers in engineering and the Air Force, Larry had to restrict his



hypnosis activities. Now CEO of the Dave Elman Hypnosis Institute, Larry lectures and teaches hypnosis internationally while producing CDs and DVDs that demonstrate Dave Elman's medical hypnosis methods. Larry also gives Certification Courses, more advanced hypnosis instruction, and shorter courses worldwide.



#### **Emrich, Arthur**

Art began his formal work in hypnosis in 1980 and ever since has continued to be a learn/teach/learn advocate. He has evolved into a peak performance coach using hypnosis, NLP, and organizational development (OD) strategies. His practice includes medical referrals, serious athletes, test success for students and professionals, and work with issues that other interventions do not seem to produce success for clients.

#### **Gerey, Nicolas**

Nicolas is a professional trainer (Cert IV Training and Assessment), Clinical Hypnotherapist (MAAHP), NLP Master Practitioner (MABNLP), Goulding Process SleepTalk® Consultant and Trainer and a member of the IACT and the IMDHA. He runs trainings and gives speeches at conferences in Australia and Europe. Nicolas is also a teacher of the Australian TV And Film Academy. In the past five years Nicolas taught hundreds of parents to SleepTalk, intentionally. He now trains professionals in the Goulding Process



2016 Hypnotist of the Year Award from IACT.

#### **Granger, Sheila**

Sheila gained her certification as a Clinical Hypnotherapist in the UK with the General Hypnotherapy Standards council eight years ago, and has already been recognized by The India Times as 'Britain's Leading Hypnotist' and has appeared on National Television on BBC News. Sheila has trained over 2500 practitioners in nine countries. Most known for the Virtual Gastric Band programme - Sheila takes hypnosis into new areas. She has received much national and international attention in radio and periodicals that include but are not limited to Fox News, The Sun Newspaper, Melbourne Observer, and Woman's weekly magazine.



#### **Green, Rick**

Captain Rick Green CHT is a retired law officer with over 38 years experience in high risk duties. As such he has directly encountered all aspects of traumatic events, including officer involved shootings, homicides, police suicides, and suicide by police. He has taught stress management and resiliency in Police Academies. Police Departments. He has utilized hypnotic skills early on and has since been trained by Mike Mandel, Melissa Tiers, Steve Roehm, David Snyder, Randi Light and many others



#### **Hand, Karen**

Karen is a Board-Certified Hypnotist, Trainer, International Best-Selling author, and World-Class Communicator. Her career as a Chicago radio personality was the foundation for using language to exercise imagination. Karen's transition to Hypnosis re-minded her skills and she has helped thousands take control of their lives and trained countless hypnotists and NLPers to help others change for good. Karen sees clients and conducts trainings in her Chicago office and globally via ZOOM.



*"Chris and I thoroughly enjoyed the conference. It was great to see old friends and make new ones. We look forward to seeing you again next year."*

**-Debbie Papadakis, Ontario, CANADA**



### Horton, William

Will is considered by many to be the world's Leading Neuro-Linguistic Programming (NLP) Trainer. A Licensed Psychologist, Certified Alcohol and Drug Counselor, and Master Hypnotist,

Will was one of the few non-law enforcement people asked to attend the FBI Crisis/Hostage Negotiation Course at the FBI Academy. Will's passion for NLP and Hypnosis come from personal experience. He has taught people all over the world the skills of NLP, Hypnosis, Performance Enhancement, and the Art of Business Communication. He is the founder of NFNLP, the National Federation of NeuroLinguistic Programming and the creator of several best selling home study courses on NLP and Hypnosis.

### Hunter, C. Roy

Roy Hunter, a Life Diplomate of both IMDHA and APHP, started teaching professional hypnosis in 1987. He is well-known for writing the parts therapy text entitled, *Hypnosis for Inner Conflict Resolution: Introducing Parts Therapy* (2005, Crown House Publishing); although he is the author of a number of other highly praised hypnosis books. In the last decade he has taught workshops in over 20 countries.



### Kun, Attila

Attila is a clinical therapist/teacher with almost 30 years experience, and the director of the IMDHA approved facility the International Hypnosis and Hypnotherapy Academy in Canada and in

Hungary. He's worked with thousands of clients and has trained hundreds of hypnotherapists all over the world.



### Louise, Roxanne

Roxanne Louise is a Hypnotherapist, Dowsing, Reiki Master, and prolific author. She has been a regular faculty member of several hypnosis, dowsing and other national conventions yearly in the US since 1992. She has received five top awards in hypnosis and one in dowsing from prominent national organizations, is a Board Member of two, and leads two national teleconferences monthly. She integrates multiple modalities in mental and emotional healing, creative problem solving, and mind-body healing.



### Marion, Jessica

Jess is a passionate and caring trainer who enjoys sharing and connecting with hypnotists and students. She is an (H) NLP/NLP trainer, hypnosis trainer, and Brain Based Leadership trainer. She is

the co-founder of the Intelligent Hypnotist and works with clients around the world. She currently has over 10 published books.

### Mau, G. Fredric

Fredric is board certified as a licensed counselor and as a hypnotherapist. He is recipient of the Order of Braid and 2016 Hypnosis Research Award (NGH), and the 2013 HypnoScience Award (from the international Hypnosekongress in Zurich, Switzerland). A popular international and keynote speaker, he is known for his careful clinical and empirical approach to counseling and hypnosis. He is the author of three books, and the creator of Relaxation-Based Pain Relief (RBPR)



### Neill, Kweethai

Kweethai Neill has been in fulltime practice in clinical hypnotherapy for more than 14 years. She has worked successfully with many traumatized clients. She has specialized training with the

International Association of Trauma Pro-

fessionals. Kweethai integrates her skills in hypnotherapy, mindfulness training and energy medicine to achieve amazing results with clients. She is an exceptional teacher, hypnotherapist and negotiator besides being an author, mentor and advisor.

### Nongard, Richard

Richard is a university professor, and the 2017 recipient of the IMDHA "Lifetime Achievement Award." You will enjoy his relaxed teaching style, and his interactive approach to learning. He has authored some of the most popular books in our industry, including "Medical Mediation" and "Magic Words in Hypnosis".



### Pelles, Donald

Donald is a hypnotherapist in Kensington, MD. He works with his clients to resolve their difficult issues and thus transform their lives, utilizing hypnosis and Neurolinguistics (NLP). Hypnotherapy is Donald's third successful career; he was previously a mathematics professor, making significant contributions to the field, and later a software developer. Donald is very happily married to Rosalyn; they have three grown sons and four grandchildren.

### Prinz, Lois

For over three decades, Lois has been a professional Hypnotherapist and specializing in Hypnotic Pain Relief during the past two decades. She is a published author, certified instructor and mentor of Hypnotism, producer of 25 CDs, soon-to-be internet radio host and has created a 12 hour downloadable training. She resides in Albuquerque, New Mexico and is available for national speaking engagements.



*"Once again, a wonderful event. Thanks to the whole staff for your hard work in putting this together, year after year."*

**-Peter Blum, Woodstock, NY**

**Rocki, Wes**

Wes combines medicine with hypnotherapy while practicing and teaching self-healing care which includes recognizing and healing adverse childhood experiences (ACE) as the root cause of majority

chronic diseases in adulthood. Among therapeutic tools he uses theatrical improvisation (improv) a modality closely related to hypnotherapy. Dancing, laughter yoga and the information on nutritional complements are other modalities of self-healing he applies in his practice.

**Rosen, Eric**

Eric holds a Ph.D. from the State University of NY at Buffalo in Counseling Psychology, and is both a licensed psychologist in NY and Florida, holding practice with Family Psychological Services of Palm Harbor, Inc. providing psychotherapy, psychological testing, forensic work, and clinical hypnotherapy for children, adolescents, adults and families. Eric is also an Associate Professor with The Florida School of Professional Psychology at Argosy University-Tampa, an A.P.A. accredited

**Scharlau, Amye**

Amye Scharlau is a member of the IACT and a certified NGH and OMNI Instructor and International Speaker with over 18 years experience as both a stage and consulting hypnotist.

**Scott, Patricia**

Patti is a Certified Medical Hypnotherapist (since 1992), Certified Master Trainer for the Int'l. Assoc. of Counselors & Therapists, & Life Fellow with the Int'l. Medical & Dental Hypnotherapy Assoc. President of UP Hypnosis Institute (Unlimited Possibilities Hypnosis Inc.) in Florida, she maintains a private practice and teaches Hypnosis, Med-

ical Hypnotherapy and NLP. Prior, Patti had an exciting 20 year career as a professional singer, actor, dancer & songwriter.

**Souza-Campos, Flavio**

A hypnotherapist in private practice since 1996, founded the Miami Chapter of IACT, Professor at Aranegui Institute in Miami, Florida. Doctoral degrees in biomedical engineering and medicine.

**Stork, Steve**

Steve archives the work of Kweethai Neill as Director of Technical Support at iHealth Center for Integrated Wellness in Keller, TX. He has an academic background in qualitative research and teacher education.

**Vallei, Mary**

Mary is owner of The Hypnotherapy Center for Positive Change, a multi-State practice throughout the Southwestern United States. Her general practice includes specialization in anxiety and depression. Mary provides individual, group, family and couples' hypnosis, and works with children and adults. She is registered as a Psychotherapist in Colorado; is former President of the IACT/IMDHA Chapter in MI; is an Instructor for the Michigan School of Hypnosis; is a member with the IACT, the IMDHA, ACHE, and CAP.

**Wackernagel, Nicole**

Nicole is a certified Hypnotherapist and has a full time practice in Wil, Switzerland. She is the director of the Swiss Hypnosis Institute and is an IMDHA Approved School & IACT Certified Master Trainer. She is teaching in Europe the Confident Hypnosis Master class which is a big success for the last 2 years. She is also Trainer of the Dave Elman



Methods and is teaching doctors, dentists and nurses in Europe. She is specialized in medical hypnosis and hypnotherapy with children. She is also training hypnotherapists in Europe in the Goulding SleepTalk process.

**Watson, Michael**

Michael (aka "The Virtual Hypnotist") has been practicing hypnosis for four decades. A frequent speaker at conferences and workshops around the world, Michael is a certified trainer of NLP

and Ericksonian Hypnosis. A developer of Evolutionary Hypnosis, he is a Diplomate of IMDHA and IACT Educator of the Year. His light-hearted and caring style makes his programs as delightful as they are helpful to practitioners. A pioneer in modern training technologies and co-host (with Karen Hand) of The Virtual Chapter he maintains a private practice and mentorship online and locally in Orlando, Florida.

**Williamson, Linda**

Linda Williamson is an Award Winning Certified Consulting Hypnotist receiving her most recent award in August of 2017 (NGH Order of Braid). With her master's training in Psychology, and as an NLP Master Practitioner and EFT Facilitator, she implements psychology & other mind-body modalities in her private practice of 17 years & her hypnosis trainings! She used self-hypnosis in many areas of her life: recovery from surgery, nail biting, fears of flying and heights, even reversing PD diagnosis!



*"I have been to many conferences... this one was different in the sense, there was so much heart from all I met. Thank you all for being so amazing and special in your own unique way, thank you for being you, you totally rock."*

**-John Souglides, Bryanston,  
SOUTH AFRICA**



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Members	\$ 9	\$ 9
Non-members	\$ 9	\$ 9
Friday Only	\$ 9	
Saturday Only (dinner not included)	\$ 9	
Saturday Luncheon (additional fee)	\$ 9	
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**Full Conference Fee** Fri, Sat, Sun **\$**  
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**Sunday Only**      **\$**

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**Sunday Luncheon**      **\$**  
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**Saturday Dinner Only**      **\$**  
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**Virtuah Conference**      **\$**  
**To be Announced**      **\$**

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 •**CANCELLATIONS** Full refund (less \$25 administrative fee) must be made in writing prior to April 17<sup>th</sup>

PRE & POST CONFERENCE COURSES 9-6 DAILY		
5-Day Train the Trainer (Bien) W-Th-F-M-Tues	\$1,795	
4-Day Parts Therapy Trainer (Hunter) W-Th-M-Tues	\$995	
2-Day Parts Therapy Trainer Pre Approval Required (Hunter) M-Tues	\$720	
2-Day Preventing Anxiety and Depression w/Hypnotherapy (Elmer) W-Th	\$275	
2-Day Client Centered Part Therapy (Hunter) W-Th	\$275	
2-Day Core Transformation (Pelles) W-Th	\$275	
2-Day Medical Hypnotherapy Specialty Training (Rosen/Scott) M-Tues	\$275	
2-Day Manifest A Successful Hypnotherapy Practice (Neill) M-Tues	\$275	
1-Day Smoking Cessation For Groups (Gilbert) Thurs	\$175	
1-Day Age Regression (Kun) Thurs	\$175	
1-Day Targeting Pain (Cleary) Fri	\$175	
1-Day The Re-Minding System For Positive Change (Hand) Fri	\$175	
1-Day Hypnoddictionology: Addictions Or Bad Habits (Horton) Fri	\$175	
1-Day Developing Your Hypnosis Program (Granger) Fri	\$175	
1-Day Hypnosis For Menopause Relief (Breward) Fri	\$175	
1-Day Twelve Diversions To Pain Distraction (Prinz) Mon	\$175	
1-Day Virtual Hypnotist: Zoom Your Way To Success (Watson) Mon	\$175	

## FULL CONFERENCE INCLUDES:

- 48 FREE Lectures
  - 7 FREE Workshops (your choice - with Full Conference)
  - 3 Days of Shopping: Exhibit Area
  - Continental Breakfast
  - Friday Evening Social & Entertainment
  - Saturday Evening Awards Dinner
  - Saturday Evening Entertainment
  - Continuing Education Credit
- 

2 HR WORKSHOP PRICES \$35 EACH		
\$35 Select		
<b>SATURDAY 2 HR WORKSHOPS</b>		
Hypnodontics (Acosta) 10:00		
Fibromyalgia & Hypnosis (Cantrell) 10:00		
Instant & Rapid Hypnosis (Andrews) 10:00		
Getting Confident As A Hypnotist (Wackernagel) 10:00		
Hypno Rhythms (Blum) 2:00		
Hypnotic Master (Elman) 2:00		
Removing the Family Curse-Epigenetics & A Message of Hope (Mau) 2:00		
Accessing More: The Infinite Intelligence Process (Louise) 4:00		
Helping Clients to Live Fully When Faced With Dying (Vallei) 4:00		
Hypnotherapy Pain Control (Coleman) 4:00		
The Goulding Process (Gerey) 4:00		
<b>SATURDAY 3 HR WORKSHOPS (special pricing applies)</b>	\$45 Select	
How to Reverse a Cancer (Chong) 12:30		
Hypnotherapy Pain Control (Coleman) 4:00		
The Goulding Process (Gerey) 4:00		
<b>SUNDAY 2 HR WORKSHOPS</b>	\$35 Select	
Insomnia Relief: A Reliable Protocol (Adams) 10:00		
Jeffrey Stephens Protocol (DeGroff) 10:00		
Hypnosis For Peak Performance In Sports (Blum) 10:00		
Subconscious Intervention Through Hypno-Kinesiology (Bennett) 10:00		
Craft Your Client-Attracting Hypnotherapy Offer (Caetano) 2:00		
Overcoming Fear: Hypnosis & Life Mastery (Caputo) 2:00		
Trans Formational Journeys - Creating Structured Sessions (Green) 2:00		
Blueprint of the Dave Elman Induction (Elman) 2:00		
Ten Conversational Inductions (Carlson/Marion) 4:00	FREE	
Medical Hypnotherapy For Prevention, Treat & Recovery (Nongard) 4:00	FREE	
Neuroplasticity & Creating Neural Pathways (Babineaux) 4:00	FREE	
Working With Children & Their Parents (Vallei) 4:00	FREE	
The Six Categories of Inductions (Hunter) 4:00	FREE	
Power on Purpose: Aligning Logical Levels (Watson) 4:00	FREE	
The Three Point Approach to Relieving Anxiety (Gilbert) 4:00	FREE	
<b>NETWORKING LUNCHEONS</b>	\$25 Select	
<b>SATURDAY:</b> Will Horton – The Opioid Epidemic: The Truth		
<b>SUNDAY:</b> Karen Hand – Drawing out Metaphors for Clients, Kids & Groups		
<b>Undecided? PAY NOW - CHOOSE LATER! (2hr workshops)</b>	\$35 Select	
(Enter quantity of desired workshops)		

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