



Dear friend and colleague,

The Daytona Beach and Conference Center has undergone a complete facelift, and we will be among the first groups to enjoy the upgraded amenities. They have promised to roll out the red carpet in anticipation of our arrival!!

This year we've chosen 50 exceptionally gifted and highly acclaimed educators to bring you a versatile and well-rounded combination of extraordinary presentations to fit your experience level, interests and wallet. Collectively you have a choice of participating in nearly 100 award-winning courses, lectures and workshops. Some presentations, uniquely connected to our conference, are not offered in any other venue; so I encourage you to seize the opportunity to select from your skill set 'wish list' and train with the pros! As if that is not enough reason to entice you to attend – included with full conference registration is a selection of seven FREE workshops from which to choose.

Daytona Beach in May is the perfect getaway and a great time to rekindle your passion for learning. It's the ideal opportunity to break away, rejuvenate and recharge. You'll have plenty of time to learn, network, renew friendships, hone your skills, relax, play and have fun with the friendliest bunch of practitioners on the planet!

Imagine having the opportunity to exchange ideas with colleagues from all over the world. Imagine what areas can be enhanced using the latest developments in social networking and marketing, teaching and practice building. Imagine obtaining timely information on legislative affairs and cutting edge research. Imagine an environment filled with opportunities for favorable networking, collaboration, demonstration and technique. The possibilities are endless as you embark on an educational adventure as limitless as your imagination.

Attendees gain a sharper focus on personal goals while developing action plans that put skills and techniques into practical daily use. You will refine your ability to think decisively and work synergistically. The information you gain is compounded and amplified when it is shared with others in our professional circles. This in turn becomes the basis for creating an actionable blueprint for personal and professional growth.

Practitioners do well when they 'prepare to plan' and 'plan to prepare'. We've all heard the saying "Can't see the forest for the trees". Sometimes that simply means being unable to see the bigger picture. With that in mind, we've planned the conference over a long weekend, on a warm sandy beach – so that you can relax, take a deep breath, envision your practice from another vantage point, and explore ideas that are sure to leave you refreshed, renewed and invigorated!

Hypno Expo goes from strength to strength; and 2019 promises to be no exception, offering an array of expert speakers to inspire and motivate. Within these pages you'll find numerous

workshops, lectures and courses from which to choose. The presentations are sure to *tantalize* your educational taste buds, *inspire* your professional development and *embrace* your desire for learning...all while experiencing *a relaxing and enjoyable stay* in the beautiful Sunshine State.

While browsing this catalog, I wonder how many topics will catch your attention or pique your curiosity. There's a real possibility that each page will contain something to interest you. Before choosing, we encourage you to prepare a list of desired speakers, subjects and goals to help you decide which selections best fit your objectives and interests. Then, to get the most out of your conference experience, prioritize your choices.

Our goal in offering this conference is our commitment to assist you with ongoing personal and professional development. Dollar for dollar, the conference will prove to be one of the best values for your educational investment.

You can't expect to meet the challenges of today with yesterday's tools and expect to be in business tomorrow. Consider taking a weekend out of your busy life to invest in yourself and breathe in new ideas and inspirations.

I look forward to welcoming you at the Daytona Beach Resort and Conference Center in May when the weather is magnificently perfect, the sunrises are breathtakingly beautiful and the camaraderie is incredibly inspiring.

I'll see you there!

A handwritten signature in blue ink that reads "Robert Otto". The signature is fluid and cursive, with a long horizontal stroke extending from the end of the name.

*“Education is the passport to the future, for tomorrow belongs to those who prepare for it today.”~ Malcolm X*