

Full-Day Courses

ALL FULL-DAY COURSES RUN 9 AM – 6 PM

** 5-Day Course*

CERTIFIED MASTER TRAINER

M. Watson

Tues-Wed-Thu-Mon-Tues

April 21, 22, 23 and 27, 28

Discover the Art of Presentation in this immersive program that is designed to give you all the tools you need to conduct your own hypnosis certification courses. Gain confidence as you develop your own training style. Learn how to “think on your feet” and respond easily to any situations that arise.

Learn to demonstrate and explain hypnosis effectively and to create useful learning experiences and exercises for YOUR students as they become skillful hypnotists and pre-prepare to embark on a new career. Use the latest audio/video technology and even learn to offer training online.

Enjoy the support of a complete curriculum in basic and advanced methods as well as trainer’s manuals that show you how to present every bit of it. Access exclusive Power Point Presentations, Video and Audio files. Offer previews and promote your courses.

There is simply no other program like this!

First, you’ll get a real “hands-on” trainer’s training where you will learn and integrate the proven methods, modelled from great presenters, that will make your courses powerful and effective as you prepare the next generation of hypnotists to carry on this life-changing work.

You’ll also get a comprehensive curriculum, newly revised and expanded for 2020 to reflect the latest developments in the field. There are 5 Training Manuals for your use so you can start right away. (Basic/Advanced Student Manuals, Basic/Advanced Trainer Manuals, Presentation Skills Manual). We will keep this material updated for all our CMTs and send you any revisions that we make in the future.

Powerful Ongoing Support

As a CMT, you’ll have access to a community of trainers and resources to help you. There are power point presentations you can access and use along with an exclusive library of video and audio files, and demonstrations of new techniques and processes to keep you up to speed. We even include regular online meetings to show you what’s new, network, share tips and support one another.

Tuition includes, course, certification fee and all materials. PLUS—take 50% off the conference fee!!

If you’re ready to take the next step in your hypnosis career, this is the course for you.

*Successful graduates of this program become IACT Certified Master Trainers.

* *YOUR CHOICE*
2- *OR 4-Day Course*
PARTS THERAPY
C. Roy Hunter
Wednesday - Thursday
April 22-23

How can you effectively help the client who struggles with an inner conflict? Someone strongly desiring to attain a goal, but who also experiences self-sabotage, may be a prime candidate for PARTS THERAPY. Often using different names, others emulate this profoundly beneficial technique taught and practiced by the late Charles Tebbetts. Competently facilitated, parts therapy often helps people get past their barriers when other techniques are insufficient; however, there are pitfalls that must be avoided in order to maximize results for your clients. This workshop is experiential, and is a MUST for anyone not totally familiar with parts therapy or one of its variations. Roy Hunter, your facilitator, is the published author of two hypnosis texts, as well as *Hypnosis for Inner Conflict Resolutions: Introducing Parts Therapy* (Crown House Publishing 2005). All who attend will receive a participant workbook. When clients have an inner conflict, parts therapy often helps to resolve the conflict even when other hypnotic techniques fail.

Participants will learn:

-What parts therapy is –when to use parts therapy –Why parts therapy is best for some clients - How to use parts therapy (complete step-by-step process) –How to explain parts therapy to your clients, and why such explanation is needed –Why it is so important to be an objective mediator –How to avoid inappropriate leading, and the potential consequences of not doing so –Why Roy Hunter added an important update on the Tebbetts Methods –How to avoid pitfalls that could put clients farther away from success –Participants will have break-away practice sessions.

TRAIN THE PARTS THERAPY TRAINER
C. R. Hunter
Monday - Tuesday
April 27-28

After successful completion of this 4 day Training, participants will have all the tools necessary to teach client centered parts therapy to hypnosis students and professionals - using an optional PowerPoint Certified presentation, designed for exclusive use of Certified Parts Therapy Trainers. While the first two days (April 22-23) are devoted to learning parts therapy, during the last two days (April 27-28), Roy Hunter will teach you how to train others to properly employ parts therapy. Prerequisite for Parts Therapy Trainer: Must have at least two years of full time experience with professional hypnotherapy (or three years of part time professional experience). And EITHER (1) take the 2-day training on April 22-23, or (2) must have previous training in client centered parts therapy. PLUS professional experience using parts therapy with clients. Exceptions must be cleared by Roy Hunter before start of class.

Participants will learn... How to introduce parts therapy to hypnosis students and professionals –How to teach parts therapy (step-by-step) –Why it is important to facilitate role play during the learning process –What role play exercises to use with your participants. –How to use Roy Hunter’s PowerPoint presentation as a guide to help you teach. –INCLUDED is a copyrighted CD available for the EXCLUSIVE use of Certified Parts Therapy Trainers, which contains the following. –A professional PowerPoint presentation as a guide for both you and your students –An MSWord document with Roy Hunter’s copyrighted Parts Therapy Workbook, which you can reproduce for your students. –A special ‘Read this first’ file which contains additional information for the Certified Parts Therapy Trainer –Optional exam (and exam key) for your students – Additional MP3 sound files to accompany the PowerPoint presentation –Upon completion of the course, you will receive a certificate recognizing you as a Certified Parts Therapy Trainer. At a later date you will have access to a special parts therapy web site, and you will be listed on BOTH the Association website AND Roy Hunter’s website as a Certified Parts Therapy Trainer. Prerequisite: 2-Day Parts Therapy training.

The Behavior Therapy Center, P.C. & Bruce Eimer, Ph.D., ABPP, are approved by the American Psychological Association to sponsor continuing education for psychologists. The Behavior Therapy Center, P.C. & Bruce Eimer, Ph.D., ABPP, maintain responsibility for this program and its content. Roy Hunter is an approved presenter.

** 2-Day Course*
TARGETING PAIN
D. Cleary
Wednesday - Thursday
April 22-23

There are classes that can show you how to find relief while sitting in a recliner, with dim lighting and soft music, which is great, at home in your spare time.

But Pain Relief has to be portable!

This program is based upon: *Targeting Pain - a Practitioners Guide to Relief*, which itself is based upon Dan's personal experience of nearly forty years dealing with chronic, unrelenting pain and his decades of assisting clients. No other instructor draws from this level of personal perspective and experience.

Dan came to hypnosis with chronic pain in 1978, as the result of a motorcycle wreck in which he was partially paralyzed. Since that time he has devoted himself to developing techniques and approaches for the relief of painful chronic conditions.

Relief is Realistic! Targeting Pain is about participating more fully in all aspects of life! Individuals can access relief at their desk, while driving, or walking, talking with friends or family, wherever, whenever. Here is where you get the benefit of having an instructor who lives his program!

Dan Cleary is recognized as one of the leaders in the field of hypnotic/mind-body Pain Relief. As a course director for PainWeek, his programs were accepted for Continuing Medical Education units from 2007 - 2012.

Take this opportunity to study with the best. He brings over 30 years experience with chronic pain in his own life to the practical approaches he teaches. While the 'Poster Child' of this program is Pain Relief, addressing chronic conditions is really a matter of learning new and effective pathways of communication.

Dan Cleary lives what he teaches. Relief is Realistic!

** 2-Day Course*
THE USE OF HYPNOSIS FOR TREATING DEPRESSION
B. Eimer
Wednesday - Thursday
April 22-23

This intensive course will explore the ways in which the use of clinical hypnosis can assist in restoring depressed clients' emotional well-being and balance. Attendees will learn effective ways of using hypnosis to address depressed client's fears, inner conflicts, ongoing stressors, negative self-suggestions, negative self-evaluations, motivational inertia, and fatigue, and for behaviorally activating the client in a therapeutic way. Attendees will learn how to break the depressed client's self-hypnotic seal which has blocked the client's recovery from his or her depressed state. This must be accomplished before the client will be ready to update his/her coping skills.

Unless mood can be adequately stabilized, it can be difficult to impossible to implement appropriate talk or mind-body therapy. Psycho-educational interventions which are necessary for teaching coping and mood regulation

skills can seldom be beneficial until the clinically depressed person is emotionally stabilized. Hypnosis provides a means with the client's cooperation of opening the doorway to the client's inner life and moving the client to a state of readiness to get undepressed.

** 2-Day Course*
MEDICAL HYPNOTHERAPY SPECIALTY TRAINING
E. Rosen & P. Scott
Wednesday - Thursday
April 22-23

Expand your practice and gain credibility by working cooperatively with medical professionals.

Learn advanced medical & clinical hypnotherapy techniques, theory, scripts and approaches for a variety of health issues such as chronic pain, IBS, fibromyalgia, hypertension, allergies, cancer, diabetes, MS, rheumatoid arthritis, etc.. Training will also discuss and/or expand on the physiology of healing, psychoneuroimmunology, hypno-anesthesia, cellular regeneration, working with the DSM-V & medical referrals, legal Issues, marketing & partnering with medical professionals and more. Learning to partner with medical professionals can expand your practice and make you the go-to expert for referrals in your area.

Attendees will receive a workbook, PowerPoint presentations, hypnosis scripts, additional materials, and a 'Certificate of Completion' for this 2-Day training in Medical Hypnotherapy. Those wishing to go forward to receive the optional IMDHA Certification as a 'Medical Hypnotherapist' may complete additional requirements post-conference for an additional fee (including on-line ZOOM training and outside assignments).

**2-Day Course*
BASICS OF NLP FOR HYPNOTISTS AND THERAPISTS
W. Horton
Wednesday - Thursday
April 22-23

Do you want to address serious change using NLP in professional hypnosis? Learn the basic of NLP inductions, NLP techniques, and NLP conversational hypnosis.

If you are in this field to help people and you truly want to make a more meaningful impact in the lives of your clients, this class is for you. Will has successfully used integrated NLP with hypnotism techniques with over 50,000 clients, and will teach you some of the secrets of the super performers in our field. Having cracked the code of NLP, he teaches it in a fun, fast, easy-to-use way, and does so with the deepest integrity. Attendees walk away with life transforming skills they never dreamed possible. Many deeply and positively change their own lives in the process. You will acquire the tools that make impact therapy a reality. You will learn basic techniques that have made NLP one of the most sought after trainings. This is a fun, hands-on learning experience. You will learn it the NLP way – seeing it, doing it, and having it done.

** 1-Day Course*
SECRET SAUCE FOR SESSION SUCCESS
K. Hand
Monday
April 27

Realize, hypnosis happens! All the time! And you might as well utilize the trance your clients are in already and trace-form it into the program they'd rather be running instead. Clients will give you all the information you need to facilitate that change when you know the secret sauce that produces the results.

This course is full of tips, tricks, and techniques, plus active experience in asking the right questions to elicit your client's personal trance words, metaphors, limiting beliefs, and goals for good. Participants will lower their own daily stress by discovering their clients arrive at every session carrying the problem AND the solution (and the script!) and the job of the hypnotist is to withhold judgment, listen carefully, and get out of the way to best facilitate the client's insight and change for good.

Participants receive practical guidelines for building client resources, eliminating limiting beliefs and using the best technique for facilitating change.

This class is interactive featuring both demos and hands-on experience with positive feedback!

** 1-Day Course*
SMOKING CESSATION FOR GROUPS
S. Gilbert
Monday
April 27

Do you want to expand your practice? Are you ready to work with groups? Are you looking for a more effective way to work with smokers?

This is a tried and true six week group course. This program gives you everything you need to work with small or large groups. We'll cover everything from scripts and techniques to ice breakers to promotional give-a-ways. Your class materials will provide the step-by-step six week program. You can follow the program exactly as written or adapt it as you wish.

You can also pull out just the scripts and use them with private clients. You'll walk away from this course ready to start your own smoking cessation group!

**1-Day Course*
THE SUCCESSFUL HYPNOPRENEURS BUSINESS AND MARKETING OPERATING SYSTEM
S. Granger
Monday
April 27

A business and marketing masterclass that built a 35 client per week practice in under two years!

To be successful in today's world, a marketing toolbox is just as important as your hypnosis toolbox.

To ensure your professional success, and to create that longevity in your hypnosis practice, I'd like to personally invite you to take part in this one-of-a-kind business marketing bootcamp.

This is a full, one day, fast-paced, and interactive business and marketing operating system

This hypnosis business marketing operating system will focus on:

Getting clear on your vision.

The vital processes to put in place to ensure a steady stream of clients (no more highs and lows)

The five sources of power in your hypnosis business are identifying your real problem in marketing.

Identifying where you should spend your time and energy.

- Giving talks that do generate clients
- Professional networking that puts you in the heart of your community
- Website and social media essentials
- How to build 100 professional referral partners, including the medical profession
- Delivering press-worthy articles to your local media
- Solid, proven strategies that you can implement immediately
- A step by step approach that built me a 35 client a week practice

Just one client (and you can be sure of lots) generated from this focused boot camp recoups all of your investment, at least eight times over!

**1-Day Course*
TRANCE SONICS
P. Blum
Monday
April 27

Experience the vital connection between sound healing and hypnosis!

Learn about the latest scientific research on brain wave entrainment as well as techniques from ancient medicine people and healers. Also, learn how to "frame" sound work for naive clients, and covert hypnotic language patterns to incorporate in "set up" to build expectation of dynamic results.

We will study teachings from Native American shaman Beautiful Painted Arrow on the vowel sounds, shamanic use of drums and rattles, "brain tuner" tuning forks, and much, much more.

Understand the power of vibrational healing as a perfect dovetail to hypnotic work.