

International Association of Counselors and Therapists
International Medical and Dental Hypnotherapy Association

the *Joy*
of Positive Change
Through Education, Ethics & Excellence

HYPNO EXPO 2020

A Complementary Healthcare Extravaganza!

**April 24 - 26, 2020
Orlando, Florida**

570-869-1021 IACT/IMDHA www.iact.org www.imdha.com



IACT / IMDHA



Dear friend and colleague,

It's exciting and a 'joy' to be hosting this year's event in Orlando! The conference theme, *The Joy of Positive Change*, is a telltale sign of the improvements you can expect to find at this year's event. The positive changes include improvements to the Conference lecture and workshop format, special tracks to refine and target practical courses for new practitioners, and tailor topics to deepen the expertise of established professional practitioners.

Our new venue, the Holiday Inn Airport Orlando, offers higher quality accommodations and facilities, more economical and varied transportation options, more convenient timing, with a fresh conference format. All these great changes make in-person participation in the 2020 Conference even more valuable than ever for all our members.

This year we've chosen 57 exceptionally gifted and highly acclaimed educators to bring you a versatile and well-rounded combination of extraordinary presentations to fit your experience level, interests and wallet. Collectively you have a choice of participating in nearly 100 award-winning courses, lectures and workshops. Some presentations, uniquely connected to our conference, are not offered in any other venue; so I encourage you to seize the opportunity to select from your skill set 'wish list' and train with the pros! As if that is not enough reason to entice you to attend – included with full conference registration is a selection of six FREE workshops from which to choose.

Orlando is arguably one of the most magical and fun-filled cities to visit. It's true: Orlando is a magical place. And it's not just because it's home to Cinderella's castle at Walt Disney World. There's an incredible mix of fun things to do in this great city that make it an ideal conference location. Plan an extended stay, to check out the fun of Orlando (and nearby) activities. It has something for folks of all ages.

When you attend Hypno Expo you have the opportunity to exchange ideas with colleagues from all over the world. Imagine what areas can be enhanced using the latest developments in social networking and marketing, teaching and practice building. Imagine obtaining timely information on legislative affairs and cutting edge research. Imagine an environment filled with opportunities for favorable networking, collaboration, demonstration and technique. The possibilities are endless as you embark on an educational adventure as limitless as your imagination in a city built on dreams and imagination.

Hypno Expo goes from strength to strength; and 2020 promises to be no exception, offering an array of expert speakers to inspire and motivate. Within these pages you'll find numerous workshops, lectures and courses from which to choose. The presentations are sure to *tantalize* your educational taste buds, *inspire* your professional development and embrace your desire for learning...all while experiencing *a relaxing and enjoyable stay* in the beautiful Sunshine State.

While browsing this catalog, I wonder how many topics will catch your attention or pique your curiosity. There's a real possibility that each page will contain something of interest to you. Before choosing, we encourage you to prepare a list of desired speakers, subjects and goals to help you decide which selections best fit your objectives and interests. Then, to get the most out of your conference experience, prioritize your choices.

Our goal in offering this conference is our commitment to assist you with ongoing personal and professional development. Dollar for dollar, the conference will prove to be one of the best values for your educational investment.

You can't expect to meet the challenges of today with yesterday's tools and expect to be in business tomorrow. Consider taking a weekend out of your busy life to invest in yourself and breathe in new ideas and inspirations.

I look forward to welcoming you in Orlando at the Holiday Inn Airport Orlando; in April when the weather is magnificently perfect, the sunrises are breathtakingly beautiful and the camaraderie is incredibly inspiring.

I'll see you there!

"Learning is not attained by chance, it must be sought for with ardor and attended to with diligence." Abigail Adams



The International Association of Counselors and Therapists and the International Medical and Dental Hypnotherapy Association® have once again joined forces to offer you an extraordinary opportunity for continued education, personal growth, and advancement in the profession.

When you attend HypnoExpo 2020 you are assured of an exuberating and enriching experience. Live participation provides a 360- degree perspective from experienced, well-informed educators. You'll have the opportunity to talk with your peers one-on-one about their best practices, case studies, tips and techniques. Never underestimate the value of hands-on training. While a picture may be worth a thousand words, a live presentation is *priceless!*

With that being said, we understand there are times when physical attendance is just not possible. So again this year, we're excited to offer you the most innovative and technologically advanced alternative to physical attendance ever proposed.

You asked for an alternative to attending conference. and we delivered!

Virtual Conferencing is here! We have a decade of experience in bringing the conference to you *Streaming live over the internet!* This means you can attend the conference without ever leaving your home or office! Virtual conferencing is the wave of the future and we're happy to be the first hypnosis organization to offer this option. Whether you join us in sunny Orlando, Florida or 'Virtually', from the comfort and privacy of your home or office, you are sure to find the experience rejuvenating, invigorating and refreshing. Attending the conference in either venue also fulfills your annual obligation of continued education.

So, register for conference today! We've taken steps to ensure that your registration experience is quick and easy. Online Conference Registration is available at www.HypnoExpo.com. You may also register by calling Hypnosis Headquarters (570) 869-1021, or download and print the conference registration form from the web. A dedicated fax line (570) 896-1249 (private and secure) is available 24 hours a day.

Although you may reserve a room at any time, deadline for reservations with a discount is March 24th. To reserve a room call the hotel directly. Call (407) 851-6400. Use reservation code 'HEX'

We look forward to seeing you in sunny Orlando, Florida this April.

Robert Otto, President, CEO



**The International Assn. of Counselors and Therapists
The International Medical & Dental Hypnotherapy Assn.®**

8852 SR 3001, Laceyville, PA 18623
Phone: 570-869-1021 • Fax: 570-869-1249
www.iact.org www.imdha.com

HYPNO EXPO 2020

Important Conference Information

CONFERENCE REGISTRATION:

REGISTER ONLINE Go to www.HypnoExpo.com

REGISTER BY PHONE Call Hypnosis Headquarters at 570-869-1021
REGISTER BY FAX Complete your registration form and fax to 570-869-1249. (The secure fax line is a dedicated line-available 24 hours a day).

REGISTER BY MAIL Complete your registration form and mail with appropriate fees to: IACT/IMDHA, 8852 SR 3001, Laceyville, PA 18623. You may download a copy of the REGISTRATION FORM by going to the websites. Website addresses are www.iact.org and www.imdha.com. Follow the prompts.

ROOM RESERVATIONS: Reserve your room by CALLING THE HOTEL directly at (407) 851-6400 or 1-866-253-2182. Use Reservation Code 'HEX' for special rate. A block of rooms have been reserved for April 24-26, 2020. You can reserve your room by using the ONLINE RESERVATION. Go to the Association's home page and select Annual Conference. Then select Amenities. Deadline to receive the special rate is March 24th or until the group block is sold-out, whichever comes first.

TRANSPORTATION: FREE Transportation from the Orlando Airport. Call the hotel directly on the Transportation line (407) 709-5310
Thrifty is proud to be the official car rental agency of Hypno Expo 2020. Use corporate code 3029669. Easy online reservations can be made directly through the Association's website; "Conference ->Amenities".

DIRECTIONS: Call the hotel (407) 851-6400

CONFERENCE PACKAGE INCLUDES: Your choice of all 45 minute lectures on Friday, Saturday and Sunday. Admittance to the Friday evening Social and Entertainment. Admittance to the Saturday evening Banquet, Awards and Entertainment. Hot buffet breakfast included to conference participants registered as hotel guests. Your choice of 6 FREE workshops. Access to all elective workshops and pre and post conference courses (additional fees apply).

TAX DEDUCTION: An income tax deduction is allowed for expenditures of education (including travel, meals and lodging) undertaken to maintain and improve professional skills. (See Treasury Regulation 1:62-5: Coughlin v Comm. 203F.2d307).

CANCELLATIONS: To receive a full refund (minus a \$25 administrative fee), cancellations must be made in writing and postmarked prior to March 24th.


CONTINUING EDUCATION: Full attendance of the event on Friday, Saturday and Sunday will fulfill your annual CEU obligations in IACT and IMDHA. Additional credits are on an 'hour-for-hour' basis. Validation will be provided upon request.

RECORDING: We have contracted the services of a professional recording company. No personal recording is permitted. Recordings will be available for sale in the Exhibit area of the hotel. You may purchase recordings post conference by going to the online store.

CONSENT: There will be various professionals on site to photograph and record the event. By attending the conference you give consent to be a participant in any conference recordings or photographs.

CLASSROOM POLICY: Your opinion counts! Evaluation forms will be distributed for each class. Your co-operation in completing the forms will provide valuable feedback of each presentation. This is what is used in evaluating the speakers and topics for next year. Name badges MUST be worn at all times. Please be sure to silence your cell phones and pagers prior to the start of a lecture.

FRIDAY - AT - A - GLANCE

4/24/2020	Gallery I	Gallery II	Gallery III	Gallery IV	Gallery V	Gallery VI	Study
8:00 - 8:45 AM				Yoga w/ T. Arnold			
9:00 - 9:45 AM	Conference Orientation & Welcome						
Category	Skills Enhancement	Practice Building	Personal Growth	Practice Building	Personal Growth	Skills Enhancement	Register Early For Big Savings
10:00 - 10:45 AM	L. Thunberg Transpersonal Hypnosis	C. Allyson Vision Board Event: Powerful Tool For Change	D. Pelles Pain Clinic	C. Elman Emotional Intelligence Development: Gateway To Utilize Your Hypnosis Skillset	D. Papadakis The Relationship Code - Heal Your Wounded Heart	P. Frese Body Language How To Read Your Client	Chapter Meeting
11:00 - 11:45 AM	M. Valle Innovative Strategies For Working With The Seniors	S. Carson Anchoring 2.0	A. Scharlau Hypnosis And Pop Culture				IMDHA Instructors Meeting
12:00 - 12:45 PM	Lunch Break						D. Chong/J. Chong
1:00 - 1:45 PM	J. Acosta The Natural Comfort Specialist	S. Granger Identify Clients Eating Type for Weight Loss Solution	Souza-Campos How A Man Over 40 Can Be Awesome Again	R. Green Receding And Repatterning	R. Williams Embedded Suggestions	How To Reverse A Cancer	COPHO Meeting
2:00 - 2:45 PM	J. Marion Hypnotic Coaching 101	C. Blacconiere Demos Of The Subconscious Mind	S. Day Reading Unspoken Language			3 Hour	IACT Instructors Meeting
3:00 - 3:45 PM	R. Louise Memory - Staying Out Of Legal Problems	L. Bennett Embracing and Resisting Change	S. Nobel Hypnosis And Guided Imagery	Z. Grant Hypnosis And Coaching A Dynamic Combination For Success	J. Catlin Shifting The Inner Critic	N. Auerbach Reduce Stress Promote Healing w/ Guided Imagery And Relaxation Techniques	Board Meeting
4:00 - 4:45 PM	R. Williams The Raisin Exercise	R. Green Finding Your Clues	P. Blum Mending The Funny Bone				
7:00 PM	Please join us Poolside at 7:00 for a No Host Cocktails/Reception with cocktails, refreshments and entertainment						
9:00 PM	Singing Bowls Concert with Peter Blum (Gallery IV)						

SATURDAY - AT - A - GLANCE

4/25/2020	Gallery I	Gallery II	Gallery III	Gallery IV	Gallery V	Gallery VI
8:00-8:45 AM				Qigong Exercise w/K. Neill		
9:00 - 9:45 AM	President's Address - Robert Otto Keynote: Embracing Change is Transformational - Paul Aurand					
Category	Skills Enhancement	Practice Building	Personal Growth	Skills Enhancement	Practice Building	Personal Growth
10:00 - 10:45 AM	A. Scharlau Motivational Interviewing	S.M. Andrews I Am Not Sure I Was Hypnotised	A. DeMarco Overcoming Addictions	L. Bennett Building Blocks To Effective Metaphors And Scripts	L. Garrett Success With Every Client	W. Rocki Medical Improv
11:00 - 11:45 AM	W. Horton Neuro Biology Of NLP And Hypnosis	D. Papadakis Overcome Fears And Excel In Life	R. Hunter Spiritual Hypnotherapy			
12:00 - 12:45 PM	LUNCH BREAK					
1:00 - 1:45 PM	K. Neill Pain Relief In An Instant	M. Babineaux Trust Your Ethical Mindset	F. Mau Meaning And The Brain	J. Acosta Dental Chair Hypnosis Techniques	Z. Grant Hypnosis For Business Twice The Money Twice The Fun	A. DeMarco Epigenetics And Hypnosis
2:00 - 2:45 PM	S. Stork Reshaping Relationships	D. Cleary Forgiving The Myth Of Safe Place	S. Gilbert House-Tree-Person Drawings			
3:00 - 3:45 PM	D. & J. Chong Epistemological Point Of View	H.L. Elman Academic Test Anxiety With Waking Hypnosis	M. Roth Fibro.. What?	M. Vallei Working With Children And Their Parents	W. Anapoell The Homunculus Protocol	D. Pelles Introduction To Wholeness
4:00 - 4:45 PM	E. Rosen Trauma Informed Hypnotherapy	B. Eimer Lucrative Stop Smoking Hypnosis Practice	S. Prakash The Soul Game			
7:00 PM	Please join us in the Ballroom for a No Host Reception with cocktails, followed by our annual awards banquet with entertainment at 8:00 PM					

SUNDAY - AT - A - GLANCE

4/25/2020	Gallery I	Gallery II	Gallery III	Gallery IV	Gallery V	Gallery VI
8:00 - 8:45 AM				Zumba w/J. Driesbach		Sunday Services w/G. Beardsley
9:00 - 9:45 AM	K. Hand Success Is A Presupposition	M. Roth How To Get MD Referrals	P. Aurand Hypnotic Recall Of Near Death Experiences	Skills Enhancement	Practice Building	Personal Growth
10:00 - 10:45 AM	C. Elman Blending Deepeners And Inductions	P. Scott Become The Local Hypnotist Expert FAST With Free Marketing	N. Gerey Science Backed Research And Communication Between Cells	F. Mau Hypnotic Solution To The Opioid Epidemic		
11:00 - 11:45 AM	G. Lalonde Reversing Complex Regional Pain	M. Vallei The Marketing Puzzle Made Simple	S. Carson The Identity Splitter		C. Allyson The Joy Of Change Using The Power Of Choice	R. Louise The Shadow Knows
12:00 - 12:45 PM	LUNCH BREAK					
1:00 - 1:45 PM	J. Eljay Hypnosis Success With Placebo-Based Routine	E. Clark Gut Directed Hypnosis For IBS	Z. Grant Habits Of Success	K. Neill iChange Therapy For Pain Relief	P. Vessey Healing With HypnoKinesthetics	F. Souza-Campos The Essence Of Sleep
2:00 - 2:45 PM	J. Hanson The Turtle And The Rabbit	N. Yolles Young Claiming Personal Sovereignty To Find True North	S. Norman The Breathing Induction			
3:00 - 3:45 PM	N. Gerey The Goulding Process Counseling Modality To Teach Parents	C.R. Hunter Overview Of Hypnotic Regression Therapy	M. Watson Mastering Anxiety	K. Neill All I Need To Know To Be An Excellent Hypnotherapist But Am Afraid To Ask	S. Carson/S. Carson/J. Marion Neuro-Hypnotic Inductions	M. Babineaux Fight Or Flight Or Peace And Quiet
4:00 - 4:45 PM	FREE	FREE	FREE	FREE	FREE	FREE

PRE- AND POST-CONFERENCE COURSES

Room	Gallery I 8 am - 6 pm	Gallery II 8 am - 6 pm	Gallery III 8 am - 6 pm	Gallery IV 8 am - 6 pm	Gallery V 8 am - 6 pm	Gallery VI 8 am - 6 pm
Tuesday 4/21/2020				M. Watson Master Trainer Certification Training		
Wednesday 4/22/20	D. Cleary Targeting Pain	B. Eimer Hypnosis To Treat Depression	E. Rosen/P. Scott Medical Hypnotherapy Specialty Training	M. Watson Master Trainer Certification Training	C.R. Hunter Client Centered Parts Therapy	W. Horton Basics Of NLP For Hypnotists And Therapists
Thursday 4/23/20	D. Cleary Targeting Pain 2 Day	B. Eimer Hypnosis To Treat Depression 2 Day	E. Rosen/P. Scott Medical Hypnotherapy Specialty Training 2 Day	M. Watson Master Trainer Certification Training	C.R. Hunter Client Centered Parts Therapy 2 Day	W. Horton Basics Of NLP For Hypnotists And Therapists
Friday 4/24/2020	<-----NO----->			DAY	CLASSES ----->	
Monday 4/27/20	K. Hand Secret Sauce For Session Success	S. Gilbert Smoking Cessation For Groups	S. Granger The Successful Hypnoproneurs Business And Marketing Operating System	M. Watson Master Trainer Certification Training	C.R. Hunter Train The Parts Therapy Trainer	P. Blum Trance Sonics
Tuesday 4/28/20				M. Watson Master Trainer Certification Training 5-Day	C.R. Hunter Train The Parts Therapy Trainer 2 Day	



Lectures

Friday, April 24th

Lectures 10:00 – 10:45



TRANSPERSONAL HYPNOSIS

L. Thunberg

Transpersonal Hypnotherapy concludes that we as human beings operate on all three levels: Body, Mind, and Spirit, with each component being affected by the other. It has also been described as Spiritually Centered Hypnosis; your client's spiritual beliefs meeting the earthly world for change and healing. It was described by Dr. Allen Chips as 'a Crossing of the Body, Mind & Spirit.'

Transpersonal Hypnosis is a holistic modality that can be used in Clinical, Regression Hypnosis, Life between Lives, and other techniques such as Quantum Healing Hypnosis. In this lecture learn what Transpersonal Hypnosis is, what happens in a session, and how you can incorporate it into your practice to facilitate positive changes your clients are seeking!

VISION BOARD EVENT: POWERFUL TOOL FOR CHANGE

C. Allyson

Join us to learn a unique approach to creating successful, deliberate change in life for yourself and clients.

Only here, learn three unique types of boards to use. Each of these boards is a different approach based upon where the client is in their process of change. This result is then combined with 2 additional, experientially based activities, to integrate on a cellular level achieving this vision of success.

We know the subconscious mind "speaks" in images and works 24/7. Vision boards are a collage of images of what we want our lives to reflect, which is why they are powerful. The additional application of the experiential pieces taught here; create an unparalleled blueprint for success.

PAIN CLINIC

D. Pelles

In this lecture we will discuss and demonstrate several waking-hypnosis ways to eliminate acute pain, and talk about when it is appropriate to do so. Time permitting; we will also briefly discuss chronic pain. This presentation is especially suited for individuals who are currently experiencing pain. Come learn several ways to eliminate pain, in yourself and others.

Lectures 11:00 – 11:45

INNOVATIVE STRATEGIES FOR WORKING WITH THE SENIORS

M. Valle

Many seniors experience multiple challenges that affect both physical and psychological health and happiness. With a growing senior population, it is critical to more fully understand these issues and the additional family issues which are often different from those experienced by other age groups. This lecture details these issues and provides a new understanding of how to help this client population.

New approaches to standard communication and hypnosis protocols will be covered, including, in-take procedures, the hypnosis sessions, home-work, and working with the senior client's family when necessary. Also, information about how to add this population to your practice will be discussed. Working with seniors is challenging, fun, uplifting, and a necessary area in which to apply your talents and skills.

With a growing population of seniors, learning new approaches and specific new skills needed to work within this population, attendees will be able to not only obtain new skills but also gain a new niche market to keep their practices growing. The information provided is practical and the approaches to be learned are innovative!

ANCHORING 2.0

S. Carson

Gone are the old fashioned methods of kinesthetic anchoring, the olden days of anchoring by 'touching a knuckle'. Welcome to the modern world of conversational anchoring! Your client's unconscious mind gives you all the information necessary to lead them to transformation. All we need to do as coaches, hypnotists and change workers is to be eagle eyed and recognize exactly what the clients' unconscious mind is telling us.

In this lecture you will learn how to:

- identify your clients most powerful resource states,
- enhance, power up and supercharge these resources
- fully utilize these unconscious anchors to create transformation

HYPNOSIS AND POP CULTURE

A. Scharlau

This lecture will show the most common misperceptions of hypnosis as shown by popular media across the globe. We will see examples from film, books, television, and the internet. Participants will see exactly where the public is receiving misinformation and be better informed to educate and enlighten.

By attending this lecture you will be able to build better rapport with your clients by knowing what information they have been exposed to. We will also exchange ideas on how to respectfully correct misinformation and build positive images of hypnotists and hypnosis.

Lecture 1:00 – 1:45

THE NATURAL COMFORT SPECIALIST

J. Acosta

In this lecture, attendees will discover 3 secrets to helping anyone find fast relief from pain, fear and useless habits. This talk will give you confidence and essential skills to become more effective with your clients, regardless of your current level of experience and whether or not you're already working with dentists and their patients. Come ready to play and learn! You will gain confidence and skills to offer fast relief to yourself and/or anyone you talk to.

IDENTIFYING CLIENTS EATING TYPE FOR WEIGHT LOSS SOLUTION

S. Granger

Weight loss can be the bread and butter of any hypnosis practice, and when you can create personalised solutions that get to the heart of the issue, your results can be truly phenomenal.

Learn from the Amazon best selling author of 'No More Diets' how to identify your clients' eating type easily, and know exactly what you need to focus on as a hypnotist to bring about results!

In this fast paced lecture, you will learn to identify four types of eaters, and exercises that you can use immediately to help your client break the food trance, and view their eating habits in a completely new light!

HOW A MAN OVER 40 CAN BE AWESOME AGAIN

F. Souza Campos

Now you have a proven method to help a man over 40 become Awesome Again. It starts off as a need to impress someone. Sometimes the need to impress escalates into the sports car, the affair, and much pain for those around him. They call it a mid-life crisis. No man seems to escape the crisis all together, but the quality of his golden years will depend on how he manages this crisis.

For years I worked with men who felt that they 'lost their edge'. From this experience, we compiled the seven most important changes a man needs to make in order to become Awesome Again.

Hypnotherapists are in a unique position to work with these men because each of the 7 steps needed to become Awesome Again requires a change of mind on his part. Hypnosis is the best way to help someone change their minds about themselves, but without a proven therapeutic method, hypnotherapists often feel frustrated with the lack of results their clients experience.

We have done all the work for you: although every client is different and your results may vary, if you follow this protocol you will create awesome results for you male clients over 40.

Lecture 2:00 – 2:45

HYPNOTIC COACHING 101

J. Marion

Have you ever felt stuck with a client, unsure what to do next or confused why "it didn't work?" This is the danger of relying solely on a small handful of techniques. When you understand what is going on at a deeper level with your clients you can side step any obstacle on the path to transformation. Hypnotic Coaching will help you move beyond techniques and introduce greater flexibility, fun, and transformation into your sessions.

In this lecture you will discover the foundations of Hypnotic Coaching/conversational hypnotherapy. You will be introduced to the foundational principles which can be adapted to and enhance any approach to hypnotherapy. I will share with you a set of short techniques that are an entry way into the world of conversational hypnotherapy and Hypnotic Coaching and can be used immediately with your clients.

DEMOS OF THE SUBCONSCIOUS MIND

C. Blacconiere

It's easy to have your client's experience how the mind works! In this lecture I will present demonstrations that can be used to gain rapport with clients. They also impress people in presentations.

In this lecture I will explain and you will experience how the subconscious mind works. These tools are great to use for self hypnosis classes.

READING UNSPOKEN LANGUAGE

S. Day

There are powerful, yet subtle ways of communication beyond the spoken word. Often our clients are conditioned by outside sources in how they are "supposed" to feel. This conditioning can lead them to be detached from and unaware of their true inner emotions. Through observing subtleties expressed via body postures, facial expressions, and patterns of breathing, dialogues of exploration can be opened in non-threatening ways which facilitate the deeper dive to unearthing the client's buried inner truth.

Attendees will gain an awareness of the ways a client's facial expressions, breathing patterns, and body postures combine as a reflection of their true emotions. Hand-outs demonstrating various facial expressions and the possible related emotions will be provided. There will also be an opportunity to enact various incongruent postures, expressions, and breathing patterns for demonstration and deeper learning purposes.

Lecture 3:00 – 3:45

MEMORY – STAYING OUT OF LEGAL PROBLEMS

R. Louise

Memory is neither recorded nor retrieved accurately, but influenced by multiple factors such as attention, senses, and previous life experience. It can be corrupted or changed by questioning, the choice of words used in those questions, by misinformation, social pressures, visualization or imagination exercises, dream interpretation, and hypnosis.

Hypnotherapists need to know how memory works, to understand how easy it is knowingly or unknowingly create false memories, the severe legal ramifications, and what to do if false memories are already found or suspected. Many lives have been ruined, people falsely incarcerated, families torn apart, & therapists involved have been sued.

In this lecture you will gain a better understanding of how memory works, and how to avoid both the ethical and legal ramifications of memory retrieval, parts-therapy, past life regression, and even how questions are asked in the interview process.

EMBRACING AND RESISTING CHANGE

L. Bennett

Why do clients come to see a hypnotherapist? Because they are seeking change, however, it may not be as simple as it seems. This lecture is about the stages of change and ways clients can resist at each level of change. Learn ways to confront the resistance and empower the client. Change is inevitable and it doesn't have to be painful!

HYPNOSIS AND GUIDED IMAGERY

S. Noble

In this lecture you will learn about: 3 of the 7 areas of the Unconscious/Subconscious "Shadow" that hold the energy that fuel unwanted patterns. Discover how 3 of these levels: Emotions, Beliefs, Subconscious Mind can be cleared using Hypnosis and Hypno-Imagery. Explore theories that work to explain how the Unconscious/Subconscious "Shadow" may work to create feedback loops that can cause the continual iteration of unwanted patterns. Candice Pert, for example, in her book entitled, Molecules of Emotion details how emotions cause the creation of certain hormones and chemicals in the body. These chemicals then in turn effect the emotions and mood states causing an unwanted spiraling feedback loop.

Learn how to apply kinesiology to measure, track progress and convince your clients that they are moving energy and progressing in their healing. You will be introduced to at least 6 different methods including some original methods to track and measure Unconscious/Subconscious energy.

Lecture 4:00 – 4:45

THE RAISIN EXERCISE

Teach Your Clients to Take Back Control in Their Lives ...One Raisin at a Time

R. Williams

Originally published by researchers at Harvard Medical School, the Raisin Exercise has been studied by every major university and medical school in the world!

First developed by Jon Kabot-Zinn, this mindfulness exercise has been proven to reduce stress, anxiety, and depression. Participants in various studies have reported pain reduction equivalent to narcotic pain medications.

Attendees in this lecture will learn how this exercise came about, the research that supports the importance of teaching it to our clients, and how they can use it in their practice.

Attendees will receive the Raisin Exercise script, as well as experience this mindfulness exercise firsthand during the lecture.

FINDING YOUR CLUES

R. Green

Your clients will tell you exactly what the "real" problem is and what their specific solution is. It is beware their awareness... or else they would not need to see you. Using skills developed over twenty years as a Police Detective, I can show you how to go from "active listening" and therapeutic questions - directly into a gentle non intrusive style of unconscious interrogation -- to elicit the solution they need!! Once revealed, your work is almost complete.

You will learn how to unlock and recognize the clues that the client provides in solving their issues. This method is non confrontational - and is simply added to the interview phase.

MENDING THE FUNNY BONE

P. Blum

This lecture could also be called "A Light-Hearted Approach to Serious Healing". What the grand tradition of "crazy wisdom" brings to the party is the ability to see the "flip side" of things. To help a person regain perspective, and break out of their negative trance, the hypnotherapist may include in his/her toolbox a healthy dose of the medicine of absurdity. 'On the other hand, like love, laughter heals because it arises through viewing a small context from a larger and more inclusive one, which removes the observer from the victim posture.' - David R. Hawkins

You can help your clients who suffer from "seriousity" to see the humor inherent in all situations.

Saturday, April 25th

Lecture 10:00 – 10:45

MOTIVATIONAL INTERVIEWING

A. Scharlau

Motivational interviewing is an extremely valuable tool that will increase the effectiveness of all hypnotists. This method is especially effective for those clients who are ‘on the fence’ about the changes they may need to make.

Through a fun and informative PowerPoint presentation I will describe and demonstrate the principles of pacing and leading clients to a positive shift in emotional meaning. There will be many examples to clarify this process and build confidence in their application. A handout of strategies hypnotists can put to immediate use to raise the success levels of their clients will be provided.

The goals of this talk:

- Describe the Motivational Interviewing Process and how it relates to waking state hypnosis
- Understand MI and practical applications to help your clients succeed in their goals

Using Motivational Interviewing, every moment with your client becomes a productive, healing process that, added to your hypnosis skills, increases your client’s success in their goals.

I AM NOT SURE I WAS HYPNOTIZED

S.M. Andrews

Every hypnotist hates to hear this feedback from a client. What if there was a way to make sure that your clients know they were in hypnosis? This would certainly help your therapy stick better! Join me for this fun, EASY, and

fool-proof way to prove hypnosis in your clients and increase your effectiveness! Your clients will no longer say "I don't think I was hypnotized."

OVERCOMING ADDICTIONS

A. DeMarco

Reap the benefits of studying with the presenter who is steeped in research into negative and positive re-programming of the unconscious mind from “brainwashing” to authoritative to permissive hypnotic approaches, and who, over 20 years ago, after witnessing the therapies of addicts at diverse self-help groups, and personally working with addict-clients, named and created this original, unique session-by-session treatment program, entitled “HypnoAddictionology”. This is ‘no-nonsense’ lecture.

Be “led-by-the-hand” as you are walked through various session formats of the program that you will use as a working model in your practice. Be able to guard against common hypnotherapeutic pitfalls and mistakes. Understand the suffering depth of addicts by hearing the real-life horror stories known personally to the presenter. Benefit from the failures as well as the successes of the addicts. You have an abiding obligation to yourself and to your addiction-suffering-client to build a solid foundation for the use of hypnosis in gaining abstinence.

Lecture 11:00 – 11:45

NEURO BIOLOGY OF NLP AND HYPNOSIS

W. Horton

As professionals it is important we move past analogies and get into the science of what we do. In this lecture, you will learn the biology and Neuro-chemicals that are involved in hypnosis and NLP; what neuro Pathways are involved in NLP and Hypnosis and the HOT model. This lecture is easy to understand while giving you a good background on topic.

OVERCOME FEARS AND EXCEL IN LIFE

D. Papadakis

This lecture will introduce you to new, simple, and powerful hypnotic techniques that will enable the practitioner to clear any of their clients’ fears. Whether it is fear of water, heights, confined spaces, or spiders, these are the tools to resolve it for good!

Many people possess acute fears that debilitate their lives. This lecture will prepare you quickly and effectively to clear the fundamental causes of any fear and uncover the emotions contributing to it. Once those associated emotions are cleared, the fear will disappear automatically and the client’s life will be transformed for the better.

The lecture will include a demonstration with a volunteer to resolve their own fears. By learning these simple, ground-breaking, powerful, and effective techniques, practitioners will improve their skills in this booming field of hypnosis and place themselves at the forefront of work with fear! Participants will observe In-class Demonstrations and Engage in Powerful Class Presentations to:

- Learn how fears are created
- Learn how to identify fears
- Learn how to effectively access the root cause of their clients’ fears allowing them to permanently clear the problem at its source
- Learn how to use desensitization and other simple but powerful techniques to help clients overcome fears.
- Explore proper and sympathetic language tools
- Enhance their confidence and their practice
- Learn how to help clients move forward by releasing emotional charges associated with the root of their problem

SPIRITUAL HYPNOTHERAPY

R. Hunter

Roy discovered spiritual hypnosis over three decades ago which has the potential of changing the paradigm of our profession. Many clients have made life-changing breakthroughs as a result of accessing Divine wisdom during hypnosis sessions. To date he has two books in print with amazing case summaries contributed by well-known hypnosis professionals from around the world. Most contributing authors are trainers and/or authors themselves. Learn how Roy is boldly going where few have gone before.

Lecture 1:00 – 1:45

PAIN RELIEF IN AN INSTANT

K. Neill

Pain is part of life, but suffering is a choice. Pain is physical while suffering is emotional. Learn the energy of pain and how to transform emotional energy to alleviate suffering. Yes, it can be done in an instant. Watch Kweethai demonstrate how to alleviate suffering instantaneously. We will allow for questions time permitting.

TRUST YOUR ETHICAL MINDSET

M. Babineaux

Instead of considering a Code of Ethics as simply a set of rules, view your ethical behavior as a tool to enhance a relationship of trust between you and your client and the public.

This lecture is a review of the ethical behavior expected of every hypnosis practitioner at every level of practice and certification and a Council of Professional Hypnosis Organizations (COPHO) update on any relevant developments or changes in the hypnosis community.

This will also include a reminder and brief synopsis of the requirement of ethics training certification for all new IACT/IMDHA members.

MEANING AND THE BRAIN

F. Mau

It is time for new language to encompass what we now know about hypnotic processes. Emotional reactions by the brain's limbic system happen before cognitive neocortex responses. For this reason cognitive therapies work to manage reactions which have already happened. Hypnosis takes advantage of brain reactivity to shift emotional responses in a more healthy direction, before cognitive processing even comes into play. This lecture proposes a new neurologically-based understanding of the nature of hypnosis and provides an understanding of how our processes get in on the front end to facilitate healthy emotions and behaviors.

Older terminology like 'subconscious', 'unconscious', the 'critical factor', and even debates like what constitutes a 'state' of hypnosis rely on constructs from the turn of the last century. It is time to rethink our understanding of hypnosis in the light of modern neurological discoveries and to create a model of hypnosis which speaks more accurately and effectively to contemporary clients as well as medical and mental health professionals.

By attending this lecture you will be able to better describe hypnosis based on the latest neurological research, and use this in practice to help clients more effectively.

Lecture 2:00 – 2:45

TO RESHAPE RELATIONSHIPS – STOP THE BLAME GAME

S. Stork

Clients with unsatisfactory relationships find it easiest to blame others. So, how does the hypnotherapist go about convincing the client one can only change oneself, not others? And how do you reverse a perpetual downward spiral? Start with validation, then use pattern breaks to start re-orienting from the past to the future.

Last call at the pity party. Redirect the client from perseveration on blame and recrimination toward desired outcomes.

By attending this lecture you will be prepared to use the following sequence to help clients with relationship issues:

- Validate the client's experience
- Help the client identify and clarify emotional states
- Discriminate between Position and Interests
- Redirect orientation from Past to Future
- Set intentions
- Rehearse situational response vs. reaction

FORGIVING THE MYTH OF SAFE PLACE

Belief In Action

D. Cleary

The understanding of trust in our self is liberating. This program explores the myths of forgiveness, safe place and trust as experiences outside of self.

Forgiveness has been cited as a powerful tool and it certainly can be, when used well. There are times however, when it may seem impossible to forgive; what happens then? When you think of a 'Safe Place,' does that infer that other places in your life are unsafe?

What are we forgiving, and what, or who, are we trusting? Forgiving does not mean forgetting to protect oneself in the future. According to neuroscience, 'thoughts that fire together, wire together', and the emotional charge that fires when we think of the past experiences with 'THAT' person

or even similar ones with other people, will bring up a similar experience in the moment, even though the past event is not happening as we are lying there in bed trying to get to sleep. When we react in the manner of that past event, we flood our system with our own biochemicals of stress, anger, etc. Forgiving our past reactions as habits we adopted (neither 'good' nor 'bad,' simply what we did THEN...) and bringing our self into the moment, breaks the physiological response pattern and changes the cycle.

Writing to you about this, will all-ways fall short, because you must be 'Present to Win!'

HOUSE-TREE-PERSON DRAWINGS

S. Gilbert

Learn how to use this fun, easy technique to help your client connect with inner issues and trauma. You can identify where to go with your next hypnosis session.

Come to this lecture prepared to connect with your inner child, have fun and learn something about yourself. You'll gain a new technique that's great for clients who don't open up to you easily.

Lecture 3:00 – 3:45

EPISTEMOLOGICAL POINT OF VIEW

D&J Chong

We believe that the answer to the question: "What is Hypnosis?" is still an open question. Anyone can step up and offer their definition of it; and in doing so be an expert on the subject. We are not here to remove the robe of being an expert from anyone in Hypnosis. What we seek to do is offer an insight as to what we think it is from an Epistemological point of view.

Those who have had the privilege to witness the top stage hypnotists evince these phenomena were left to marvel at what they witnessed but they remain bereft of the knowledge as to what has to happen for the phenomena to be possible.

Attendees will be able to understand what has to happen for all the phenomena of Hypnosis, from the most simple to the most incredibly complex, to happen under the direction of the hypnotist; and to understand how it comes about when they do not happen. Whatever is the definition of Hypnosis, it has to be able to explicate the phenomena of stage Hypnosis and the phenomena of Clinical Hypnosis. This lecture proposes to do exactly this.

ACADEMIC TEST ANXIETY WITH WAKING HYPNOSIS

H.L. Elman

Improving Academic Performance, especially in the face of Test Anxiety, is well defined. Improve Self-Esteem; Improve Study Habits; Improve Retention; Improve Recall; Provide a Trigger (particularly for Recall) to activate when the Client sits down at the test.

Let's add two ideas. First, efforts on this should NOT attract the attention of the institution lest the school consider this a form of cheating (which it is NOT!). Second, why not make much of this achievable via Waking Hypnosis? If the Hypnotist is adept at Waking Hypnosis and uses the proper Semantics, all of these objectives can be combined.

Those in attendance will learn a skill in Waking Hypnosis and will better understand Clients with Academic Problems. These techniques also work for Sports Performance and many other Client needs. I have personally used this while employed as a Tutor at a tutoring firm.

FIBRO...WHAT?

M Roth

Fibromyalgia strikes 10% of the population and those numbers are rising due to greater awareness and better diagnosis. Conventional medicine has little to offer the fibromyalgia sufferer. And, in spite of 20+ years of research we still don't know what causes it or what to do about it. Despite the TV ads touting various drug treatments, conventional medicine has been able to relieve the symptoms for about 20% of sufferers. This hypnotherapy protocol has produced symptom relief for over 80% of sufferers since 1997. And the symptoms do not return when the sessions end. Over 90% of fibromyalgia patients already utilize one or more complimentary therapies. Why not you? Come learn how to do this therapy protocol and increase your client base while providing lasting relief to people who are truly suffering.

Lecture 4:00 – 4:45

TRAUMA INFORMED CLINICAL HYPNOTHERAPY

E. Rosen

This Trauma Informed Clinical Hypnotherapy lecture is a must for clinical hypnotherapists, valuable for both licensed and non-licensed certified clinicians and professionals. Attendees will gain invaluable, state of the art information about current understandings of traumatology, with application of hypnotic techniques used in a trauma informed model of service delivery, toward creating safety, empowerment, and healing for clients/patients. It fosters a collaborative relationship and is a strength based approach toward building happiness and contentment.

Take your hypnotherapy practice to new levels with state of the art information about hypnotherapy techniques that are current with traumatology research, learn new models for trauma treatment using hypnotherapy methods, and focus on symptom reduction, and building contentment.

ESSENTIAL INGREDIENTS OF A LUCRATIVE STOP SMOKING HYPNOSIS PRACTICE

B. Eimer

This lecture will provide the knowledge that a practicing hypnotherapist needs to understand how the psychology of habit formation and addiction can inform the effective use of hypnosis for smoking cessation. Smoking cessation is a 'bread and butter' area for the practicing hypnotherapist. By

attending this talk, you will learn how to make your hypnotherapy practice stand out above the rest because you will learn a protocol that gives clients everything they need to stop smoking in one visit.

Bruce has been using this protocol since 1998 and has helped thousands of people stop smoking permanently. He has co-authored a book about this protocol as well. We'll cover the initial phone consultation, the intake interview, waking state reframing, the hypnosis pre-talk, choice of induction, typing trance state suggestions to waking suggestions, teaching instant stress reduction strategies for the 'ex-smoker' and the 'non-smoker', post-hypnotic suggestions and post-hypnotic imprinting, how to offer and do follow-up sessions, and marketing this specialty.

Attendees will learn how to help most clients stop smoking in a single visit.

THE SOUL GAME

S. Prakash

The immaterial essence of an individual life is always pitted against the effervescent, the ever-existing Soul and has been a subject of much interest and discussion since the onset of humanity.

Through various religious teachings and philosophies, it has been continuously reinforced upon us that the Soul leads us into progressing spiritually and becoming one with the Creator. Our belief system has imbibed in us that the words 'Life' and 'Soul' may be used interchangeably, purely because of the reason that life exists as long as the Soul stays with the Body. The entire system of 'Life' has been made extremely complicated - not by our 'Body', not by our 'Will', but by our 'Soul'.

A 'Human Body' is just being used as a mere 'Bank Account' by this 'Accountant' called the 'Soul'. It is our Soul that maintains the account books of not only this current Life but also of all its previous as well as future lives.

During my lecture I will expose the self-serving intentions of the Soul & how we as 'Body' gets intertwined in this karmic wheel created by the Soul. I would like to undertake a phenomenal eye-opening journey for my audience through the example of my actual cases and enrich them with an understanding of the tightly knit, yet twisted relationship between the Body, Mind and Soul.

Sunday, April 26th

Lecture 9:00 – 9:45

SUCCESS IS A PRESUPPOSITION

K. Hand

Discover how the presuppositions of NLP can: set you free as a hypnosis practitioner, guide you toward client-centered work and enhance your practice for good no matter what style of change-work you utilize. Light trance, deep trance and/or wide-awake hypnosis all benefit from the astute observations of human nature in the NLP Presuppositions. In this talk you realize it's that frame of understanding that lightens your load as a facilitator and increases your client's ability to dance with success.

Participants will gain a realistic view of their responsibility in the hypnotic dance. This talk includes tips and techniques for bringing out the resources held within each client.

HOW TO GET MD REFERRALS

M. Roth

Learn how to talk to physicians of almost every specialty so they will refer their patients to you!

Over 66% of physicians are interested in referring their patients to complimentary practitioners. They don't because they don't know you exist. They also don't know what conditions to send to which type of practitioner. So, they do nothing. But, you can provide them a valuable service of educating them about how hypnotherapy can benefit their patients. As a result you will get a steady stream of clients. This lecture provides you the tools to talk to physicians in such a way that they will refer their patients to you.

I built a full time private practice in Colorado in 6 weeks by using these techniques.

HYPNOTIC RECALL OF NEAR DEATH EXPERIENCES

P. Aurand

There is scientific validation of regression therapy and the continuation of consciousness after "death".

I will present the results of a pilot study of twenty sudden cardiac arrest patients regressed back to their Near Death Experience (NDE). You will see video clips of the actual regressions where patients describe leaving their bodies, describe attempts at resuscitation, and meet loved ones and other wise beings before being shocked and returning to their bodies.

Lecture 10:00 – 10:45

BLENDING DEEPENERS AND INDUCTIONS

C. Elman

What constitutes an Induction or a Deepener? Where does one begin and the other end? Do you use them as stand-alone "scripts"? Learn to swirl them together to help clients form deep trances and vivid experiences using 'fresh', creative and effective methods of being client-centered.

Learn to use creative techniques of freshening their palettes to create a blending between inductions and deepeners of client's trances to form effective ways of being client-centered.

The class includes lecture and discussion on various methods including but not limited to Fractionation, Re-induction, Pyramiding, Counting methods, Non-Verbal, Induction Catalysts and many more. Whether used as stand-alone processes or creatively strung together, participants will attain more confidence in their ability to use a variety of techniques to enhance the effectiveness of sessions for their clients, plus stimulating the practitioners' own enjoyment within their sessions.

BECOME THE LOCAL HYPNOSIS EXPERT FAST WITH FREE MARKETING

P. Scott

Building a private Hypnosis practice can be time consuming and expensive, and often with little or slow results. After 11 years in private practice in California, I moved to Florida and within 6 months became THE local Hypnotist that everyone was talking about. Now, 18 years later, the internet can be great for follow-up and continuing communication, but in the practice of Hypnosis it is still personal contact and word of mouth that builds your client base. In this seminar, I'll share with you multiple creative and free (or cheap) ways to quickly meet, network with, and gain recognition from the people who will either become your clients or be powerful referral sources.

Attendees receive a nice handout with additional possibilities.

SCIENCE-BACKED RESEARCH AND COMMUNICATION BETWEEN CELLS

N. Gery

I am working with a bio cybernetic scientist that is researching the communication between the cells of the human body. While this is not hypnosis, the quality of this cell level communication influences everything in our body, including our mood, addictions, cognition etc. It can also be enhanced or decreased by thought and emotions and by what we eat.

We know that a lot of mental conditions are induced by nutrition deficiency and can't be permanently solved without addressing that issue. Now I can explain how it works. I can also explain and demonstrate Bio Regulation Technology, a new technology that helps to provide the ideal electromagnetic environment for the body to start or enhance its natural self-repairing capability. It is also being used with hypnosis too, as in this environment or electromagnetic field, cell level relaxation automatically occurs.

This is a very interesting topic that helps people to change their perspective from "if something is wrong let's get medicine to fix it" to "the body knows how to rebuild itself, our responsibility is to provide the right environment for it". This is pretty much the approach of hypnotherapy.

Lectures 11:00 – 11:45

REVERSING COMPLEX REGIONAL PAIN

G. Lalonde

CRPS/RSD can be and has been successfully reversed using the power of their mind through hypnotherapy!

CRPS/RSD is a painful incurable condition. Millions suffer with it here in the USA. In 1991 I treated my first client with RSD and 28 years later this client is still enjoying a complete recovery.

Most clients with CRPS/RSD are experiencing pain and a deep cold feeling to the area injured. Warming that area so the client can sit in comfort during the session is almost as important as what to do when dealing with the condition.

This learning experience will empower the attending Hypnotherapist how to successfully deal with the condition.

THE MARKETING PUZZLE MADE SIMPLE

M. Vallei

This lecture is geared to the new Practitioner but is open to anyone wanting new ways to grow a practice. Marketing is often a puzzle made of many sound, viable pieces but without showing the whole picture at the start. The challenge of marketing is how to put the pieces together in order to build and grow a practice while not risking too much money. How do you decide what pieces to choose? How do you know what will work best for you? How do you know what marketing voices/advice you should follow? There is a simple way to make these determinations. This lecture provides exactly that information. You can learn how to create the finished puzzle first and then follow a simple process which helps you create a workable, financially feasible process of getting the word out about your practice, also known as Marketing. Once you have the picture, learn three marketing approaches that can help you grow and learn how to apply these key pieces which reflect you and thus offer give you the best way to create the practice, also know as completing the puzzle successfully.

Attendees will be able to create a unified vision of what their practice should be and then gain three, simple necessary, inexpensive tools and approaches to marketing which reflect who they truly are and which can lead to fulfillment of their vision for the building of their practices.

THE IDENTITY SPLITTER

S. Carson

Do you ever find your client objecting to the very change they have asked you for? Make your change work effortless with the Identity Splitter.

We all have many 'identities', hypnotist, client, father/mother, child, brother/sister, friend, sportsman/woman, musician, teacher, and student. Each identity comes with its own set of resources, values, beliefs, perceptions, realities, yes and problems. Your client brings their problem to your office, wrapped within one (or sometimes more) of their identities.

In this fun and interactive lecture you will learn a novel pattern to switch your client into another one of their identities, one in which their problem is 'defenseless' and easily changed.

Learn this simple, yet powerful pattern to allow your client to change effortlessly.

Lecture 1:00 – 1:45

HYPNOSIS SUCCESS WITH PLACEBO-BASED ROUTINE

J. Eljay

Placebos are nature's gift to healing. Focus on adding placebos to your effective arsenal of tools. Increase your successful outcomes by understanding habits and change. See how the debate on use of placebos are the same as hypnotic effects the practice of hypnosis. Extend your practice by using placebo effects both in your patter and scripts e.g. smoking cessation, anxiety, stress, depression and/or deep sleep improvement. Learn a step-by-step process on incorporating placebo effects into your patter and your scripts. In this give and take lecture, learn to focus your practice on multidisciplinary processes yielding successful results.

Seasoned or novice hypnotists will increase their success with clients by adding a placebo-based routine reinforcing the desired health outcome.

GUT DIRECTED HYPNOSIS FOR IBS

E. Clark

Hypnosis has been researched for its use with irritable bowel syndrome (IBS) for over 30 years. It has proven to be most effective with the hardest cases that do not respond to pharmacology. The National Institute for Health and Care Excellence in the UK actively recommends its use for those cases. This presentation will help you understand how the mind affects the digestive system and the 3 key areas to cover in the basic IBS protocol.

HABITS OF SUCCESS

Z. Grant

Success is a choice in both what it means to you and how you can achieve it. Habits are automatic behaviors that support us in achieving success. Develop the habits to continuously build the personality of success. Learn the 4 key things to release and the 3 important things to enhance. You leave with a greater awareness about how to become more successful.

Enhancing your life through the power of positive habits is a shortcut to success!

Lectures 2:00 – 2:45

THE TURTLE AND THE RABBIT

J. Hanson

A visual you'll remember to remember and have a hard time forgetting to remember! By using the lessons from a children's fable you'll easily remember to slow down and focus on your client, rather than rushing to the end. When you learn how to pace you'll help clients win more often.

This is a look at pacing vs. leading that you'll remember to remember.

CLAIMING PERSONAL SOVEREIGNTY TO FIND TRUE NORTH

N. Yolles Young

This lecture is about approaching the topic of personal sovereignty as a diagnostic vehicle for exploring and identifying where a client is on their healing, self development journey. Personal sovereignty refers to the idea that human beings have a trained tendency to seek external approval for their actions and accomplishments in life. In individuals, this can negatively impact lives. When an understanding of the inner self has not been developed, it causes a diminishment of sovereignty in the self, in essence, relinquishing the awareness of what the deeper self wants to the opinions of others. When choosing the opinions of larger groups, it can be a source of strength in numbers, and powerful and potentially dangerous group think. I have found that clients have a deep desire to know their true opinions about things. To access the layers of perception that lay beyond the expectation of social mores and norms to access the truth that resonates as the unshakeable bedrock of personal knowledge and awareness of one's 'True North'. A truth that is sourced from the foundation built upon the sovereign self.

Attendees will be able to clearly understand the significance, ease and benefit of including self sovereignty strengthening in their practice and personal lives.

THE BREATHING INDUCTION

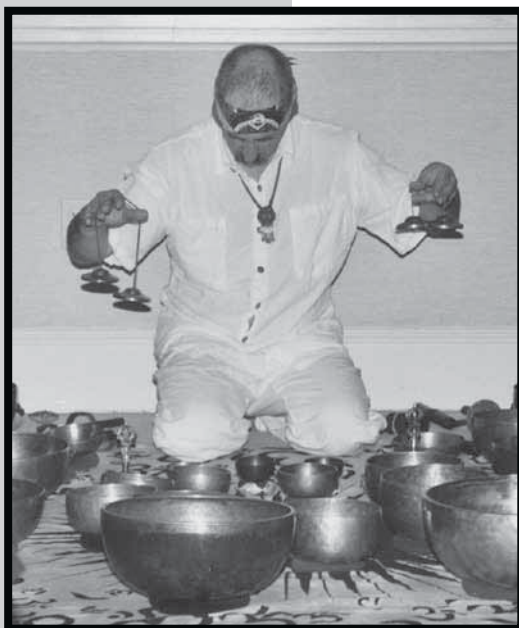
S. Norman

Breathing is a direct link to the nervous system. By altering how we breathe, we change our states of mind, which are corollary to the nervous system. This lecture will introduce you to a few breathing techniques, called Pranayama, (breath control) taught by the oldest known philosophies for accessing altered states of consciousness known, yoga. Breathing can be a powerful hypnotic induction and deepener as well; you can teach yourself and your clients how to diffuse stress and anxiety through simple breathing techniques.

*special***ENTERTAINMENT****No Host
Cocktails/Reception*****Complimentary Assortment
of Refreshments***

Splash

The island music of Splash is sure to engage your audible senses with the smooth rhythmic sounds, tropical flavor and positive vibration of the Caribbean! The performance delivers a refreshing, yet energizing experience of melodic Caribbean tunes. Join us poolside (weather permitting) for an unforgettable evening of fun and fellowship. (included with full conference registration)

**9:30 PM
Sounds for Healing
& Meditation
with Peter Blum*****Friday evening in Gallery IV***

The enjoyable ritual of the Himalayan Singing bowls for healing has been used for thousands of years by many cultures to calm or energize the body.

Cap off the evening with a mesmerizing performance of Sounds for Healing & Meditation. Peter's work is based on 30 years of studying and practicing the healing power of sound and music. (included with full conference registration).



Workshops

Friday, April 24th



WORKSHOP 10:00 – 11:45

EMOTIONAL INTELLIGENCE DEVELOPMENT: Gateway to Utilize Your Hypnosis Skillset C. Elman

Join me, through lecture, discussion and activities to discover what emotional intelligence is and why it's recognized as one of the hottest performance tools for thousands of success-minded people like you.

Explore how you can easily use Emotional Intelligence to break into any business and immediately impact the bottom line, such as working with hospital doctors and staff, working with HR departments of Corporations and more. It is a powerful model to use as a springboard for change work whether in larger arenas or for clients.

Emotional Intelligence is the foundation and gateway to utilize your hypnosis skillset and a solid business strategy to open doors to exponentially expand your hypnosis business.

THE RELATIONSHIP CODE – HEAL YOUR WOUNDED HEART D. Papadakis

The Relationship Code is a systematic combination of conflict resolution techniques using the secrets of ancient healing, and visualization, with Decording™. Debbie Papadakis has further enhanced this system with the power of hypnosis, making it a highly dynamic tool for Consulting Hypnotists. Learn how to facilitate this very simple, yet powerful system to assist clients to heal their wounded heart. Yes, you too can learn to help your client's transform any relationship!! Debbie will guide you through a step-by-step demonstration using the techniques required to restore and renew your clients' relationships, and heal their wounded heart by removing the blockages that hinder them.

Attendees will learn techniques to get to the root cause of their client's relationship issues and assist them in clearing the emotions/beliefs, and childhood issues that hinder their relationships.

Participants will have the opportunity to:

- Identify problematic areas and learn how to transform their clients' relationships and heal the wounded heart
- Demonstrate how to energetically free their clients from past destructive relationships (if any)
- Learn how to clear cellular memory and break multi-generational patterns that are stored at the cellular level
- Define and explain the seven Chakras (energy centers) and learn how to use them to uncover blockages in order to restore balance and healing
- Apply specific techniques to transform negative emotions into positive ones using the Relationship Code system
- Outline the steps required to overcome emotional blocks and obstacles created by painful experiences/relationships
- Outline the steps to forgiveness
- Identify how to create the relationships their clients desire by using the power of the mind
- Partake in a powerful demonstration / group exercise to experience forgiveness and personal transformation

BODY LANGUAGE: HOW TO READ YOUR CLIENT P. Frese

Did you ever desire to read your client's mind? If you wish to have way more efficient, sustainable and rewarding hypnosis sessions, this workshop is for you.

Experience to decipher the underlying truth of what your vis-À-vis is telling you with his/ her words.

Learn and practice to read the non-verbal cues.

Make your business and private life easier by using this knowledge.

Increase your professionalism and your impact by learning the body language code.

- Know the 3 channels of communication
- Value their significance
- Name 4 types of communicators
- Recognize and analyze at least 4 different handshakes
- Recognize and analyze at least 2 different positions of feet/ legs
- Identify 3 indicators for non-authentic behavior

This program lifts the hypnotist's self-awareness to a higher level and makes rapport building much easier to improve results and also helps to make life much easier and more peaceful.

WORKSHOP 12:00 – 2:45

HOW TO REVERSE A CANCER D. & J. Chong (Special pricing applies)

Science allows a person to have any theory he has thought out and its conclusion. However science requires that there must be a test whose results verify and confirm the conclusion. It then requires a 2nd center somewhere else in the world to do the same test and this test must yield the results that

verify and confirm the conclusion of the theory.

The 1st centre with the test results is in Oakville, Ontario. The 2nd is in Brisbane Australia under Alan Patching. By coincidence our 1st cancer inversion was a pancreatic cancer in 1999; Alan's was also a pancreatic cancer. In 2012, Alan was to send us a 24 page document verifying his two cancer inversion. By what he sent us, we now have the scientific basis and witness to write the book *How to Reverse a Cancer*. We have had to wait 13 years to do so. This has been a horrendous test of patience with grace and humility.

Participants will learn the algorithm of how to reverse a cancer and how to apply it immediately in their practice and they have our word that we will help them if they are in any difficulties.

WORKSHOP 1:00 – 2:45

RECODING AND REPATTERNING

R. Green

Learn how to find how people communicate with themselves and use this for change. The basis for this was explained to me by a former MOSSAD agent in a study of Scientific Content Analysis.

Originally developed as a truth detection device for Unconscious communication, I found its true value is the direct access to the Unconscious Mind for change work. Many clients cannot express in words their anxiety, fears, etc. They love this communication device. Imagine how much time you will save in session. They say a picture is worth a thousand words - this is worth volumes! You will leave with new knowledge and a detailed e-guide book to give you the step by step procedures.

EMBEDDED SUGGESTIONS

R. Williams

Embedded suggestions have been used by advertisers for decades - because they work! They work by influencing the unconscious mind as they bypass the critical faculty. Perhaps the most well-known user of embedded suggestions was Milton Erickson who created an entire repertoire of language patterns that included them. Rusty Williams, a certified hypnosis instructor and former police detective, will explain how we are regularly influenced by embedded suggestions and, more importantly, how hypnotists can effectively use them to increase the success of their sessions.

Milton Erickson had great success with embedded suggestions; the 'Milton Model' is filled with examples of embedded suggestion (referred as embedded commands in that model). By learning how to use subtle shifts in our voice, hypnotists can experience the same kind of success with just a little practice. People are surprised to learn how frequently embedded suggestions are used in advertising, sales, and even the legal system. When used ethically, embedded suggestions have the potential to turn techniques into powerful suggestion-machines that can significantly impact the lives of our clients.

Participants will learn how to incorporate embedded suggestions in both conversational and trance hypnosis, as well as the importance of using positive language to avoid unwanted embedded suggestions with their clients. Through this conversational-style presentation, Rusty will also share how embedded suggestions saved his life while working as an undercover narcotics officer, and how that experience can be translated into the hypnotist's office with clients who are there to feel better. Participants will receive a sample script filled with embedded suggestions.

WORKSHOP 3:00 – 4:45

HYPNOSIS AND COACHING A Dynamic Combination for Success

Z. Grant

Using the tools and techniques of coaching with the power and punch of hypnosis you can create a powerful life coaching practice. This will open a new market of clients that are seeking coaches. In this workshop you will learn the secrets of being a great life coach, how to position yourself as an expert in your community, marketing secrets that get you great clients and how to use hypnosis techniques to help clients achieve their goals.

This workshop will increase your own as well as your clients' effectiveness and satisfaction in session with long-term residual benefit.

SHIFTING THE INNER CRITIC

J. Catlin

Some clients present with anxious feelings, perfectionism, and lack of worthiness. What often underlies these emotions and behaviors is the inner critic and in your client's attempt to avoid discomfort; this aspect of themselves is actually reinforced. Learn how to identify a strong underlying inner critic when a client comes in for other goals and work with it in new ways. Learn efficient ways to shift your client's relationship with this survival mechanism from the past so that they may live an optimal life with an increased sense of peace, safety and worthiness.

Learn to help clients with strong inner critics shift this aspect of themselves so they can achieve their goals without being in their own way. This workshop will be both informational and experiential. I enjoy and encourage optional participant interaction with questions and engaging in inner work while also learning how to apply this in session with clients. I believe we learn even more when we experience the process ourselves and can directly relate this to our work with others.

REDUCE STRESS AND PROMOTE HEALING USING GUIDED IMAGERY AND RELAXATION TECHNIQUES

N. Auerbach

Research has shown that people who experience stress and tension tend to isolate themselves from positive relationships, which in turn exacerbate their stress levels and blood pressure, cortisol secretion, bodily inflammation, and pain. The tools used in this workshop will provide you with inval-

able healing modalities to facilitate healing your patients.

The application of powerful guided imagery and progressive relaxation will take you on a therapeutic journey back to the root cause of your current stress issues. You'll learn how to use these techniques to add clarity and create inner change to promote healing that can be used with your clients.

Learn how to release current stress and tension by unveiling past issues and transforming them into sources of healing.

Saturday, April 25th

WORKSHOP 10:00 – 11:45

BUILDING BLOCKS TO EFFECTIVE METAPHORS AND SCRIPTS

L. Bennett

The natural language of the subconscious/ unconscious mind is symbols, images and metaphors. Through hypnosis we have the opportunity to communicate with the subconscious/unconscious.

This workshop is about creating effective subconscious/ unconscious hypnotic communication. While direct suggestions can be very effective there are many examples where the indirect, metaphorical suggestions can have a greater and lasting impact.

Learn to build effective metaphors to facilitate client success. A metaphor is a unique way of saying something in an effort to communicate an idea or message. When we communicate with clients the client will then take what they hear and interpret in terms of their own personal experience. Typically they will create an image in their mind that helps them to interpret what has been said and then apply it to their current situation. During this workshop we will participate in exercises to building your metaphorical skills and help you to create effective subconscious/ unconscious hypnotic communication.

You will learn to:

- Expand your metaphorical library
- Learn to hear the metaphorical messages your clients are sending
- Learn to create effective spontaneous metaphors and scripts
- Connect symbols and images to anchor change
- Learn to personalize your client's sessions for greater and lasting impact

SUCCESS WITH EVERY CLIENT

L. Garrett

If we are present with each client we can listen to their words and hear what they are not saying for success. At times the best success is rejecting them. After almost 50 years of full time practice I have experiences to share for ultimate success; and for having a full time practice with minimal expense.

Join me to have the clinical success you are reaching for to achieve a full time practice. I contribute my success to 49 years of full time practice without ever advertising. Only through referrals I have achieved full days of clients. I don't know everything, but I have been around the block many times.

MEDICAL IMPROV

A Self Healing Tool for the Therapist and Client

W. Rocki

Unscripted and playful games of a theatrical Improv are based on improvisers unconditional YES to what is in the moment followed by AND - a creative contribution to the scene. Improv promotes responding to the circumstance from the observer's role YES - AND taking creative risks in exploring unique solutions. The improvisers create the environment of safety, creativity and acceptance of failures as the indicator of a motivated, bold participation.

While theatrical improv aims to entertain, the medical improv carries healing intention whether it is conducted within a group therapy or one-to-one office practice. Medical improv offers a unique, playful, sincere and safe mode of self-healing that benefits the client and hypnotherapist alike. In experiential workshop we will explore the healing gifts of medical improv as a spontaneous, creative and playful self-healing modality which can be incorporated in their hypnotherapy practice and personal life.

WORKSHOP 1:00 – 2:45

DENTAL CHAIR HYPNOSIS TECHNIQUES

J. Acosta

After working with hundreds of dental professionals and thousands of dental patients in the dental chair, in this workshop, Juan reveals to you his go-to process for helping clients find fast natural anxiety and fear relief.

Participants will learn one (dental-chair-friendly,) gentle rapid induction and a simple start-to-end process to prepare clients to enjoy their following dental/medical procedure. You will learn and practice a start to finish process to help the clients feel better and prepare before an impending medical/dental procedure.

HYPNOSIS FOR BUSINESS

Twice the Money – Twice the Fun!!

Z. Grant

Would you like to use the hypnosis skills you have and learn new ones to open a new market of clients? Clients that are easy to find and willing to pay more for less time and effort. Being a small business owner can be incredibly lucrative. Income levels range from a few thousand a year to \$250,000 plus. Unfortunately, most individuals make between \$30,000 to \$60,000 a year and very few make \$100,000. The biggest blocks to their success are not talent, motivation or knowledge of techniques. The biggest blocks they have, are the internal, mental and emotional barriers that people face on a daily basis. This workshop will teach you how to work with small business owners to teach them to work smarter not harder by maximizing their mental power through hypnosis.

Students will learn: • How to create the small business niche • Effective ways of marketing including a sample marketing plan • How to position yourself as an expert in your community • How to make more money and have more fun!

EPIGENETICS & HYPNOSIS: HYPNOGENES

The Hypnotic Prevention/Promotion of Predisposition Gene Expression

A. DeMarco

We need not be slaves to our DNA. Hypnosis can regulate the actions of genes thereby preventing hereditary pre-disposition to various diseases from activating, and also promoting activation of 'good genes'. Epigenetics is the field of study that assesses the mechanisms by which environmental information interfaces with the genome and controls genetic activity. Hypnotists are on the 'cutting edge' of gene regulation! Humans can prevent the pre-disposition gene from turning on or off. Genes function in accordance with our 'perceptions, beliefs and life's living'. The outer and inner environments are extremely powerful. Although thoughts are naturally inside of our bodies, the outer environment which includes all of life's intentional and unintentional happenings from the beginning of time to the present and future, and as far as hypnosis and self-help is concerned, intentional hetero and auto-programming. There is a cascade effect that goes from outer to inner. The outer environment (outside of the body) and our perception of it, influences our thoughts, emotions and responses. Our thoughts/emotions/responses then kick off certain biochemical responses. These biochemical responses take place inside of certain cells, which then send messages to other cells (a phenomenon known as cross-talk), so there is an intra-cellular environment filled with chemical messengers that then work their way into the cells through channels on the cell membranes. Once inside the cell, these messengers kick off a cascade of events within the cell. Hypnosis provides the mechanism to regulate the original pre-disposition gene activity thereby regulating the cell responses. This is truly a formidable power in that we can change our destiny through changing our perceptions and subconscious programming. Hypnotists are on the cutting edge of this new biological understanding of our body functions as more or less dictated by our environment. Our perception changes that dictation.

Participants shall learn:

- A practical knowledge of how predisposition works
- A practical knowledge of how genes work
- Methods to switch gene predisposition 'on and off'
- Identification of 'real and imaginary' genes for great health
- Healing Affirmations
- Promote excellent health
- Immune System Enhancement

WORKSHOP 3:00 – 4:45

WORKING WITH CHILDREN AND THEIR PARENTS

M. Vallei

This workshop provides comprehensive, innovative techniques and approaches in working with clients who are children. However, the parents must also be involved in order for the child to have the best success. This workshop provides the information needed to make this happen. Learn how to empower the child and make the child's voice the important one. Understand the lenses parents have from which they might view their child and how to bring the parent to a better understanding of the child as a full person with their own voice and perspective. Learn about specific hypnosis techniques which can work best with children and learn new ways to work with the parent. Learn about Family Hypnosis and when to use it. The Workshop includes lecture and discussion, hands-on practice, demos, and time for questions.

Attendees will have an opportunity to gain insights into the mind of the child and the parent; to learn new hypnosis techniques needed in working with children; to learn innovative techniques in working with the parents, including family hypnosis; and understand the importance of involving the parent in order to enhance the child's positive inner change.

Mary has worked with children since 2007 and developed new innovative techniques and procedures for working with the parents. Attendees of this workshop will have an opportunity to become skilled in techniques few others teach. Also they will gain insights into how to grow their practices by confidently incorporating working with children into their practices.

THE HOMUNCULUS PROTOCOL

W. Anapoell

Through matching ones peripheral pain stimulus to the specific area of the cerebral cortex being stimulated, I will show how to easily map out a simple technique that will allow you to handle any acutely painful situation on the spot! I promise not to bore you with hard-core science, but I will show you how having a basic knowledge of neuroanatomy will allow you to pick an effective approach regardless of the type of acute pain your client has.

Participants will gain a unique and novel method for eliminating or greatly reducing Acute Pain.

I have used this technique, which is based on a working knowledge of neuroanatomy, with thousands of patients in the emergency room and hospital floors on which I spend my days.

INTRODUCTION TO WHOLENESS

D. Pelles

Wholeness was developed by Connirae Andreas, who 30 years ago brought us Core Transformation and Aligning Perceptual Positions.

Wholeness is a new "path to awakening" and way of resolving life problems, a spiritual way of doing hypnotherapy/NLP. This new paradigm (publicly announced in 2013) has helped people with many and diverse issues, including anxiety, fears, trauma, stuttering, addictions, insomnia, relationship issues, difficult emotions, physical pain, and much more. People report it as gentle, kind, and easy. Most people experience a deep relaxation and resetting of the nervous system; a natural melting away of issues that previously seemed like intractable problems; an increased sense of well-being; and greater access to a natural wisdom, compassion, humor, and creativity.

We will introduce Wholeness and lead the group through a basic experience, followed by one or more demonstrations, then questions and some examples of doing Wholeness with clients and the results.

Sunday, April 26th

WORKSHOP 10:00 –11:45

HYPNOTIC SOLUTION TO THE OPIOID EPIDEMIC

F. Mau

In 2019 the US Department of Health and Human Services listed hypnosis and relaxation based processes not only as a standard of care treatment for drug-free pain relief, but also as the only psychological or behavioral approach which actually alters the patient's experience of pain. The opioid crisis has raised concerns about medical pain management, and is leading to new government regulation and a reduction in the use, production, and marketing of those medications. However, a substantial number of people experience daily debilitating chronic pain. Without those medications, effective nonpharmacological approaches to pain relief are critical and hypnosis is empirically demonstrated to be the best.

We are neurologically hardwired to numb pain. But culturally, we've come to rely on chemistry rather than neurology for pain alleviation. If we weave the rich, but fragmented, research-backed evidence for non-chemical pain relief into a simple, elegant standard-of-care that's simple for caregivers to implement, it would change our world.

THE JOY OF CHANGE USING THE POWER OF CHOICE

C. Allyson

This year's theme 'The Joy of Positive Change' requires choice to be conscious and deliberate for the resulting change to be positive. Together we look at what this means. We will use new tools and multiple perspectives to facilitate using choice as the powerful creators we are. 'Choice is the process of creation itself.' Carolyn M. Myss. Every moment of every day we choose. As Counselors & Therapists, we know 90% of the time it's done on an unconscious basis with our clients and individually. Let's help change that.

This session will include lecture, discussion and application for integration of the concepts and tools presented. There also will be time for questions and answers.

Attendees will learn for themselves and to teach their clients, how to use the Power of Choice to consciously create our most successful lives a unique, new, way through experiential application of the principles introduced.

THE SHADOW KNOWS

R. Louise

Noticing what triggers you or your clients is a major clue as to what is unhealed within the self. And what is unhealed, especially those unacknowledged hidden and denied aspects called the Shadow, has a nasty habit of cropping up in inappropriate, exaggerated emotional reactions and behaviors that sabotage not only one's peace of mind, relationships, both personal and professional, but cause conflict in society as a whole. Shadow issues, precisely because they are hidden or denied, resist resolution. Learn methods to bring them into the light for healing so that life can be experienced more harmoniously rather than as an on-going battle.

Attendees will learn simple, self-help methods that they can use themselves and teach their clients to do anytime day or night to process and transmute upsetting emotions, stress, and unhealed issues, as well as outlining various hypnotic interventions that work as well.

WORKSHOP 1:00 –2:45

iCHANGE THERAPY FOR PAIN RELIEF

K. Neill

Pain and suffering go hand-in-hand. This means that when pain abates, suffering diminishes. In this workshop Kweethai will teach you how to use iChange Therapy (integrating hypnotherapy, language of change and energy medicine) to alleviate pain and suffering efficiently and effectively. Kweethai developed the iChange Therapy Process over her 15 years in practice. She has successfully helped numerous clients.

Participants will learn how to transform energies in an instant, to alleviate suffering and reduce the experience of pain. Given time Kweethai will do live clinical demonstrations to teach skills and engage in questions and discussions.

HEALING WITH HYPNOKINESTHETICS

P. Vessey

HypnoKinesthetics is an evidenced-based, personal improvement system combining NLP, coaching, hypnosis, and movement to generate change, healing, and solutions to a multitude of life's challenges.

It uses specific movement patterns to change thoughts, feelings, and ultimately, behaviors. This system empowers you to transform the cellular memories stored within your powerful mind-body relationship to improve your life. Attend this workshop and learn a new, powerful and effective way to help yourself and others heal the past and create a compelling future.

Participants will:

- Learn the background, research, framework supporting HypnoKinesthetics (HK)
- Learn the basic NLP patterns in HK
- Elements and benefits in HK
- Experience HK techniques
- When, where to use HK

THE ESSENCE OF SLEEP

Flavio Souza Campos

Insufficient sleep is now associated with many common problems, such as decreased immunity, obesity, depression, anxiety, reduced quality of life, decreased learning and concentration, reduced attention span, increased reaction time, the onset of psychotic breakdowns, and premature aging, to name a few.

Yet year after year we seem to be sleeping less as a nation, with sleep-related complaints on the rise. In fact, it is possible that many of the problems for which people seek medical or hypnotherapeutic intervention actually result from prolonged sleep deficit. True preventive care, we believe, should have optimal sleep as a central objective.

In this workshop, we will review the physiology of sleep; some of the most common sleep related disorders; the spiritual implications of sleep; the dream connection; and specific hypnotherapeutic interventions used successfully at our clinic over the last 15 plus years to help our clients sleep better.

Attendees who personally practice some of the suggestions offered in this workshop may experience increased vitality, better health, and more life satisfaction through improved sleep. They will also be in a better position to help their clients achieve the same results.

WORKSHOP 3:00 –4:45

FREE to all conference registered participants

THE GOULDING PROCESS: Counseling Modality to Teach Parents

N. Gerey

If you are looking for a modality or niche or specialization to start or enhance your counseling or therapy practice, then the Goulding Process is for you. As a Certified Goulding Process Consultant, you will teach young parents how to conduct the Goulding SleepTalk® Process with their own children.

What is SleepTalk®? It is a parent-delivered process. The Goulding SleepTalk® Process appears to activate neuroplasticity and research is currently being conducted both in Australia and Singapore. Most of us would agree that it is difficult for children to confidently deal with issues in their life if they are anxious, fearful, and unhappy or even believe they are unloved or un-loveable. Children trying to cope with bed-wetting, for example, can be anxious, sad, and lack self-confidence. Children given the label ADHD may in fact be trying to deal with their world and their family. The process is about developing a child's emotional resilience, the mind's firewall, which protects against negative suggestions; much like a firewall on a computer protects it from outside interference and damage.

Participants will leave with a clear understanding of The Goulding SleepTalk® Process, and will be able to decide if they want to go on to become a Certified Goulding Process Consultant who teaches and consults parents.

OVERVIEW OF HYPNOTIC REGRESSION THERAPY

C.R. Hunter

When clients have a subconscious cause of a problem, regression to discover and release the initial sensitizing event often results in a lasting success even when previous attempts with hypnosis have failed.

When a client receives only suggestion and imagery while the cause of a problem remains buried in the subconscious, the subconscious can easily return the same problem at a later date. Roy has organized client centered regression into a process that is easy to learn and easy to use, provided the hypnotherapist knows the difference between leading and guiding. If you want to learn more about regression, be sure to attend this workshop! This overview is based on the highly praised regression text he co-authored with Bruce Eimer, PhD.

Roy will discuss the risk of false memories.

MASTERING ANXIETY

M. Watson

Stress and anxiety are epidemic in our modern society and can have a devastating effect on our lives. In this fast paced and lively presentation, we will explore how anxiety is triggered, how it grows, how it is sustained, nurtured, and supported in our personal lives, relationships, and culture, and what to do about it when it strikes.

Update your understanding as you learn exciting new techniques that you can share with your clients and cutting-edge skills to add to your practice. Add this new high-demand skill set to your practice. This is one you can take home and use right away!

Workshops Continued on Page 24

Hypno Expo 2020

April 24th – 26th

The Joy of Positive Change

Through Education, Ethics and Excellence

Nearly 48 hours of essential hypnosis education

In addition to watching the conference streaming live, you get ALL the handouts

** Recordings are discounted to attendees*

NEW! Customize Your Level of Stream

Silver \$329 *includes access to all lectures and handouts to every presentation (\$299 early bird)*

Gold \$499 *includes access to all lectures and handouts to every presentation (\$469 early bird)*

PLUS recordings of all recorded lectures in mp3 format (\$720 value if purchased separately)

Early bird ends March 24th

Economical - Convenient - Commercial Free - Travel Free!

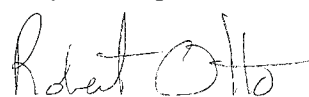
From our CEO:

“Attending the Hypno-Expo conference offers the highest potential to advance in our field. It enables you to emerge with insights that go far beyond the ‘who, what and where’ learned in books, videos and online. Live participation provides a 360-degree perspective from experienced, well-informed educators. While there is no substitute for the live energy exchange that takes place, we are also offering the next best thing... a Virtual Conference!

We deliver! Bringing you the most innovative, educational opportunities available anywhere! And we’re proud to be the FIRST hypnosis organization to offer you an alternative of CHOICE— ‘Live’ participation in sunny Orlando, Florida, or ‘Virtual’ participation in the comfort and privacy of your home or office.

Yes, you DO have a choice! And we look forward to having you attend the conference in whatever venue best fits your personal and professional needs.

See you in April!”



DO YOU FIND YOURSELF IN ANY OF THESE DILEMMAS EACH YEAR CONFERENCE TIME ROLLS AROUND?

As valuable as the education is, and no matter how great the speakers are, you just can't attend because....

- In these economic times it's just not within your budget.
- You have difficulty getting time off from your day job or your practice.
- Family members don't like you leaving for an extended length of time.
- International travel is sometimes difficult to arrange.
- You have health concerns that make it impossible to travel.
- You have outside obligations that prohibit you from attending.

HERE'S A GREAT CONFERENCE ALTERNATIVE!!!! ATTEND THE ANNUAL CONFERENCE VIA LIVE STREAM! WATCH THE LECTURES - IN REAL TIME – IN THE COMFORT AND PRIVACY OF YOUR HOME OR OFFICE.

Global educators from all corners of the globe have teamed up for the event. Choose from three lectures each hour (excluding lunch) — Friday, Saturday and Sunday. And here's the clincher—you can fulfill your annual continuing education certification requirements by attending this event.

HYPNO EXPO DELIVERS... BRINGING THE HYPNOSIS CONFERENCE TO YOU!

Plan now to attend the Hypno Expo Virtual Conference. It will stream LIVE **April 24th-26th, 2020.**

- Learn from top speakers around the world as they present 45-minute lectures on a wide variety of topics for both beginners and advanced practitioners.
- Learn new techniques and new topics in the field of hypnosis.

There are a variety of topics for those who are simply interested in hypnosis and mind-body wellness, so be sure to invite your friends and family—everyone can benefit!

So... if you want to ride the virtual hypnosis wave.... Here's a sample lineup of what you can expect.

- Peter Blum – Mending the Funny Bone
- Roy Hunter – Spiritual Hypnotherapy
- Karen Hand – Success is a Presupposition
- Sean Michael Andrews: I'm Not Sure I Was Hypnotized
- Will Horton – Neurobiology of NLP and Hypnosis
- Sheila Granger – Identifying Clients Eating Type for Weight Loss Solution
- H. Larry Elman – Test Anxiety With Waking Hypnosis

In addition to watching the conference streaming LIVE, you get ALL the handouts in a digital format.

WHY SHOULD YOU ATTEND THE HYPNO EXPO VIRTUAL CONFERENCE?

- Choose from nearly 48 hours of hypnosis education from some of the most respected names in the profession.
- Connect with speakers from all over the world via the internet.
- One low price, no additional fees or hidden costs.
- User friendly navigation.
- Computer compatible with nearly 100% of all personal PCs.
- Lectures are in streaming video! See, Hear, & Feel the excitement as it is happening!
- No Advanced Computer Skills Necessary! If you can click your mouse - you can attend this conference.
- Learn techniques and information to expand your practice that you can actually use the very next day!
- Classes are open to the public! Available to anyone with an interest in Hypnosis and Mind/Body Wellness.
- Watch as techniques are demonstrated just as if you were sitting in the audience.

ALL THIS AND MORE FOR AN INCREDIBLE PRICE! **\$329!**

CONFERENCE REGISTRATION:

REGISTER BY PHONE - Call Hypnosis Headquarters at 570.869.1021

REGISTER BY FAX – Fax your registration form to 570.869.1249. Our fax line is a dedicated line-available 24 hours a day.

REGISTER BY MAIL - Mail your registration form to: Hypno Expo, 8852 SR 3001, Laceyville, PA 18623

REGISTRATION ONLINE www.HypnoExpo.com

ALL I NEED TO KNOW TO BE AN EXCELLENT HYPNOTHERAPIST BUT AM AFRAID TO ASK

K. Neill

Kweethai will share the joy of excellent hypnotherapy practice. She will discuss how you can be financially successful by effectively helping clients make positive change. Get the keys to hypnotherapy success. Come and ask her questions about your practice. She has the answers to many of your questions!

NEURO-HYPNOTIC INDUCTIONS

S. Carson / S. Carson / J. Marion

In this workshop you will explore a variety of hypnotic inductions that leverage how your brain naturally functions. These inductions work with your client's neurology to create profound trance experiences. Beyond the inductions you will learn more about how your own brain works, learn key neuroscience metaphors to help your clients change, and discover how you can apply some of these techniques for your own self hypnosis practice. This class will be highly interactive so come ready to play!

FIGHT OR FLIGHT OR PEACE AND QUIET

M. Babineaux

This is both a back to basics review as well as an enhancement of breathing techniques, inductions, word choice, collapsing anchors and mental rehearsal to help you and your client face those sometimes fearful moments in life.

You will learn to develop a calm and confident response rather than simply having a fear motivated reaction to anxious moments in life.

This is an experiential workshop with practice in varied areas of interest including ancient breath control, and modern NLP and EFT.



Keynote Address

***Embracing Change is Transformational* • Saturday April 25th 9:00**



Paul Aurand

Based in New York City, Paul is a hypnosis practitioner and international educator with nearly 30 years of experience. Paul travels the world extensively teaching transformational classes, workshops and courses. He is an award-winning practitioner, having been recognized and honored as both 'Therapist of the Year' and 'Hypnotherapist of the Year'.

He has been featured in the films 'Flipside', 'On the Threshold', 'Dying to Know', and 'Discovering Regression Therapy' for his ground-breaking work with NDE Regression and Life Between Lives Regression.

Paul was struck by lightning. That changed him profusely! When he resisted that change it was trauma. When he welcomed that change, it was transformational which brought him to a place of clarity and inner peace.

Hypnosis practitioners are agents of change. We help people change their lives in the most profound ways possible. Paul will share his remarkable transformation and how he has used his personal experience to elicit change in his personal and professional life.

Full-day courses

ALL FULL-DAY COURSES RUN 9 AM – 6 PM

*** 5-Day Course
CERTIFIED MASTER TRAINER**

**M. Watson
Tues-Wed-Thu-Mon-Tues
April 21, 22, 23 and 27, 28**

Discover the Art of Presentation in this immersive program that is designed to give you all the tools you need to conduct your own hypnosis certification courses. Gain confidence as you develop your own training style. Learn how to “think on your feet” and respond easily to any situations that arise.

Learn to demonstrate and explain hypnosis effectively and to create useful learning experiences and exercises for YOUR students as they become skillful hypnotists and pre-prepare to embark on a new career. Use the latest audio/video technology and even learn to offer training online.

Enjoy the support of a complete curriculum in basic and advanced methods as well as trainer’s manuals that show you how to present every bit of it. Access exclusive Power Point Presentations, Video and Audio files. Offer previews and promote your courses.

There is simply no other program like this!

First, you’ll get a real “hands-on” trainer’s training where you will learn and integrate the proven methods, modelled from great presenters that will make your courses powerful and effective as you prepare the next generation of hypnotists to carry on this life-changing work.

You’ll also get a comprehensive curriculum, newly revised and expanded for 2020 to reflect the latest developments in the field. There are 5 Training Manuals for your use so you can start right away. (Basic/Advanced Student Manuals, Basic/Advanced Trainer Manuals, Presentation Skills Manual). We will keep this material updated for all our CMTs and send you any revisions that we make in the future.

Powerful Ongoing Support

As a CMT, you’ll have access to a community of trainers and resources to help you. There are power point presentations you can access and use along with an exclusive library of video and audio files, and demonstrations of new techniques and processes to keep you up to speed. We even include regular online meetings to show you what’s new, network, share tips and support one another.

Tuition includes, course, certification fee and all materials. PLUS—take 50% off the conference fee!!

If you’re ready to take the next step in your hypnosis career, this is the course for you.

**Successful graduates of this program become IACT Certified Master Trainers.*

*** YOUR CHOICE
2- OR 4-Day Course
PARTS THERAPY**

**C. Roy Hunter
Wednesday - Thursday
April 22-23**

How can you effectively help the client who struggles with an inner conflict? Someone strongly desiring to attain a goal, but who also experiences self-sabotage, may be a prime candidate for PARTS THERAPY. Often using different names, others emulate this profoundly beneficial technique taught and practiced by the late Charles Tebbetts. Competently facilitated, parts therapy often helps people get past their barriers when other techniques are insufficient; however, there are pitfalls that must be avoided in order to maximize results for your clients. This workshop is experiential, and is a MUST for anyone not totally familiar with parts therapy or one of its variations. Roy Hunter, your facilitator, is the published author of two hypnosis texts, as well as Hypnosis for Inner Conflict Resolutions: Introducing Parts Therapy (Crown House Publishing 2005). All who attend will receive a participant workbook. When clients have an inner conflict, parts therapy often helps to resolve the conflict even when other hypnotic techniques fail.

Participants will learn:

– What parts therapy is – when to use parts therapy – Why parts therapy is best for some clients – How to use parts therapy (complete step-by-step process) – How to explain parts therapy to your clients, and why such explanation is needed – Why it is so important to be an objective mediator – How to avoid inappropriate leading, and the potential consequences of not doing so – Why Roy Hunter added an important update on the Tebbetts Methods – How to avoid pitfalls that could put clients farther away from success – Participants will have break-away practice sessions.

TRAIN THE PARTS THERAPY TRAINER

C. R. Hunter

Monday - Tuesday

April 27-28

After successful completion of this 4 day Training, participants will have all the tools necessary to teach client centered parts therapy to hypnosis students and professionals - using an optional PowerPoint Certified presentation, designed for exclusive use of Certified Parts Therapy Trainers. While the first two days (April 22-23) are devoted to learning parts therapy, during the last two days (April 27-28), Roy Hunter will teach you how to train others to properly employ parts therapy. Prerequisite for Parts Therapy Trainer: Must have at least two years of full time experience with professional hypnotherapy (or three years of part time professional experience). And EITHER (1) take the 2-day training on April 22-23, or (2) must have previous training in client centered parts therapy. PLUS professional experience using parts therapy with clients. Exceptions must be cleared by Roy Hunter before start of class.

Participants will learn:

How to introduce parts therapy to hypnosis students and professionals – How to teach parts therapy (step-by-step) – Why it is important to facilitate role play during the learning process – What role play exercises to use with your participants. – How to use Roy Hunter's PowerPoint presentation as a guide to help you teach. – INCLUDED is a copyrighted CD available for the EXCLUSIVE use of Certified Parts Therapy Trainers, which contains the following. – A professional PowerPoint presentation as a guide for both you and your students – An MSWord document with Roy Hunter's copyrighted Parts Therapy Workbook, which you can reproduce for your students. – A special 'Read this first' file which contains additional information for the Certified Parts Therapy Trainer – Optional exam (and exam key) for your students – Additional MP3 sound files to accompany the PowerPoint presentation – Upon completion of the course, you will receive a certificate recognizing you as a Certified Parts Therapy Trainer. At a later date you will have access to a special parts therapy website, and you will be listed on BOTH the Association website AND Roy Hunter's website as a Certified Parts Therapy Trainer. Prerequisite: 2-Day Parts Therapy training.

The Behavior Therapy Center, P.C. & Bruce Eimer, Ph.D., ABPP, are approved by the American Psychological Association to sponsor continuing education for psychologists. The Behavior Therapy Center, P.C. & Bruce Eimer, Ph.D., ABPP, maintain responsibility for this program and its content. Roy Hunter is an approved presenter.

*** 2-Day Course**

TARGETING PAIN

D. Cleary

Wednesday - Thursday

April 22-23

There are classes that can show you how to find relief while sitting in a recliner, with dim lighting and soft music, which is great, at home in your spare time.

But Pain Relief has to be portable!

This program is based upon: *Targeting Pain - a Practitioners Guide to Relief*, which itself is based upon Dan's personal experience of nearly forty years dealing with chronic, unrelenting pain and his decades of assisting clients. No other instructor draws from this level of personal perspective and experience.

Dan came to hypnosis with chronic pain in 1978, as the result of a motorcycle wreck in which he was partially paralyzed. Since that time he has devoted himself to developing techniques and approaches for the relief of painful chronic conditions.

Relief is Realistic! Targeting Pain is about participating more fully in all aspects of life! Individuals can access relief at their desk, while driving, or walking, talking with friends or family, wherever, whenever. Here is where you get the benefit of having an instructor who lives his program!

Dan Cleary is recognized as one of the leaders in the field of hypnotic/mind-body Pain Relief. As a course director for PainWeek, his programs were accepted for Continuing Medical Education units from 2007 - 2012.

Take this opportunity to study with the best. He brings over 30 years experience with chronic pain in his own life to the practical approaches he teaches. While the 'Poster Child' of this program is Pain Relief, addressing chronic conditions is really a matter of learning new and effective pathways of communication.

Dan Cleary lives what he teaches. Relief is Realistic!

*** 2-Day Course**

THE USE OF HYPNOSIS FOR TREATING DEPRESSION

B. Eimer

Wednesday - Thursday

April 22-23

This intensive course will explore the ways in which the use of clinical hypnosis can assist in restoring depressed clients' emotional well-being and balance. Attendees will learn effective ways of using hypnosis to address depressed client's fears, inner conflicts, ongoing stressors, negative self-suggestions, negative self-evaluations, motivational inertia, and fatigue, and for behaviorally activating the client in a therapeutic way. Attendees will learn how to break the depressed client's self-hypnotic seal which has blocked the client's recovery from his or her depres-

sed state. This must be accomplished before the client will be ready to update his/her coping skills.

Unless mood can be adequately stabilized, it can be difficult to impossible to implement appropriate talk or mind-body therapy. Psycho-educational interventions which are necessary for teaching coping and mood regulation skills can seldom be beneficial until the clinically depressed person is emotionally stabilized. Hypnosis provides a means with the client's cooperation of opening the doorway to the client's inner life and moving the client to a state of readiness to get undepressed.

*** 2-Day Course**
MEDICAL HYPNOTHERAPY SPECIALTY TRAINING
E. Rosen & P. Scott
Wednesday - Thursday
April 22-23

Expand your practice and gain credibility by working cooperatively with medical professionals.

Learn advanced medical & clinical hypnotherapy techniques, theory, scripts and approaches for a variety of health issues such as chronic pain, IBS, fibromyalgia, hypertension, allergies, cancer, diabetes, MS, rheumatoid arthritis, etc.. Training will also discuss and/or expand on the physiology of healing, psychoneuroimmunology, hypno-anesthesia, cellular regeneration, working with the DSM-V & medical referrals, legal issues, marketing & partnering with medical professionals and more. Learning to partner with medical professionals can expand your practice and make you the go-to expert for referrals in your area.

Attendees will receive a workbook, PowerPoint presentations, hypnosis scripts, additional materials, and a 'Certificate of Completion' for this 2-Day training in Medical Hypnotherapy. Those wishing to go forward to receive the optional IMDHA Certification as a 'Medical Hypnotherapist' may complete additional requirements post-conference for an additional fee (including on-line ZOOM training and outside assignments).

***2-Day Course**
BASICS OF NLP FOR HYPNOTISTS AND THERAPISTS
W. Horton
Wednesday - Thursday
April 22-23

Do you want to address serious change using NLP in professional hypnosis? Learn the basic of NLP inductions, NLP techniques, and NLP conversational hypnosis.

If you are in this field to help people and you truly want to make a more meaningfully impact in the lives of your clients, this class is for you. Will has successfully used integrated NLP with hypnotism techniques with over 50,000 clients, and will teach you some of the secrets of the super performers in our field. Having cracked the code of NLP, he teaches it in a fun, fast, easy-to-use way, and does so with the deepest integrity. Attendees walk away with life transforming skills they never dreamed possible. Many deeply and positively change their own lives in the process. You will acquire the tools that make impact therapy a reality. You will learn basic techniques that have made NLP one of the most sought after trainings. This is a fun, hands-on learning experience. You will learn it the NLP way – seeing it, doing it, and having it done.

*** 1-Day Course**
SECRET SAUCE FOR SESSION SUCCESS
K. Hand
Monday
April 27

Realize, hypnosis happens! All the time! And you might as well utilize the trance your clients are in already and trace-form it into the program they'd rather be running instead. Clients will give you all the information you need to facilitate that change when you know the secret sauce that produces the results.

This course is full of tips, tricks, and techniques, plus active experience in asking the right questions to elicit your client's personal trance words, metaphors, limiting beliefs, and goals for good. Participants will lower their own daily stress by discovering their clients arrive at every session carrying the problem AND the solution (and the script!) and the job of the hypnotist is to withhold judgment, listen carefully, and get out of the way to best facilitate the client's insight and change for good.

Participants receive practical guidelines for building client resources, eliminating limiting beliefs and using the best technique for facilitating change.

This class is interactive featuring both demos and hands-on experience with positive feedback!

*** 1-Day Course**
SMOKING CESSATION FOR GROUPS
S. Gilbert
Monday
April 27

Do you want to expand your practice? Are you ready to work with groups? Are you looking for a more effective way to work with smokers? This is a tried and true six week group course. This program gives you everything you need to work with small or large groups. We'll cover everything from scripts and techniques to ice breakers to promotional give-a-ways. Your class materials will provide the step-by-step six week program. You can follow the program exactly as written or adapt it as you wish.

You can also pull out just the scripts and use them with private clients. You'll walk away from this course ready to start your own smoking cessation group!

***1-Day Course**
THE SUCCESSFUL HYPNOPRENEURS BUSINESS AND MARKETING OPERATING SYSTEM
S. Granger
Monday
April 27

A business and marketing masterclass that built a 35 client per week practice in under two years!

To be successful in today's world, a marketing toolbox is just as important as your hypnosis toolbox.

To ensure your professional success, and to create that longevity in your hypnosis practice, I'd like to personally invite you to take part in this one-of-a-kind business marketing bootcamp.

This is a full, one day, fast-paced, and interactive business and marketing operating system

This hypnosis business marketing operating system will focus on:

Getting clear on your vision.

The vital processes to put in place to ensure a steady stream of clients (no more highs and lows)

The five sources of power in your hypnosis business are identifying your real problem in marketing.

Identifying where you should spend your time and energy.

- Giving talks that do generate clients
- Professional networking that puts you in the heart of your community
- Website and social media essentials
- How to build 100 professional referral partners, including the medical profession
- Delivering press-worthy articles to your local media
- Solid, proven strategies that you can implement immediately
- A step by step approach that built me a 35 client a week practice

Just one client (and you can be sure of lots) generated from this focused boot camp recoups all of your investment, at least eight times over!

***1-Day Course**
TRANCE SONICS
P. Blum
Monday
April 27

Experience the vital connection between sound healing and hypnosis!

Learn about the latest scientific research on brain wave entrainment as well as techniques from ancient medicine people and healers. Also, learn how to "frame" sound work for naive clients, and covert hypnotic language patterns to incorporate in "set up" to build expectation of dynamic results.

We will study teachings from Native American shaman Beautiful Painted Arrow on the vowel sounds, shamanic use of drums and rattles, "brain tuner" tuning forks, and much, much more.

Understand the power of vibrational healing as a perfect dovetail to hypnotic work.

our special PRESENTERS 2020



Acosta, Juan

Juan Acosta is the best-selling author of *Hypnodontics* and since 2013 has worked with hundreds of dental professionals and their patients. He delivers entertaining and actionable content through his online

and live programs, designed to help fellow hypnotists connect with local dental practices and find success with their clients.

Allyson, Christine

Christine Allyson is a Life Coach and author of *So You Want to Make a Change?* with over 30 years experience as an Expert on Change & Transformations for personal and professional growth. Her expertise includes utilizing and teaching Whole Systems Change and Interpersonal Skills Training. She passionately assists clients to move beyond their conscious and unconscious limitations into their potential. She is a past President of the MI Association of Counselors and Hypnotherapists and President of Christal Clear Consulting.



Anapoell, William

William is an Associate Professor of Medicine at the UCSD School of Medicine and practices acute care medicine in the hospital setting. He is a member of the CAM Task Force at the hospital with the goal of reducing narcotic use in the management of

pain by providing alternative and complementary therapies. Additionally, he serves as the Medical Director for 150 primary care doctors and 450 specialists who together care for over 20,000 patients in San Diego.

Andrews, Sean Michael

IACT 2018 Hypnotist of the Year Sean is a graduate of Regents College. He is a Master Practitioner of Neuro-Linguistic Programming. Sean is the Supervising Instructor for the Dave Elman Hypnosis Institute and he teaches the nurse anesthetist course for the American School for Clinical Hypnosis International. Sean holds a black belt in Taijutsu Karate.



Auerbach, Norma Lent

Norma holds a Ph.D. in Psychology. She is President and founder of the Bodymind Learning Institute of Boynton Beach, FL. She is a hypnotherapist and NLP practitioner with extensive experience conducting work-

shops and seminars. She specializes in self-improvement programs, stress management, past life regression and Neurolinguistic Programming. As a former school administrator and college professor, she is listed in Who's Who in American Education. She also taught a popular program at The Learning Annex in New York entitled "Get Anyone to Do What You Want With NLP." She has authored numerous publications including a popular handbook *Empower Yourself: Design Your Personal Stress Management Program from A to Z...*

Aurand, Paul

Based in New York City, Paul travels the world conducting sessions and teaching transformational workshops and training courses. He is an award-winning Master Practitioner who has worked in the field for nearly 30 years. Paul has been honored as "Educator of the Year" "Therapist of the Year" and "Hypnotherapist of the Year." Paul has been featured in the films *Flipside*, *On the Threshold*, *Dying to Know*, and *Discovering Regression Therapy* for his ground-breaking work with NDE Regression and Life Between Lives Regression.



Babineaux, Mark

Mark is an attorney 40 years in practice with training in mediation and collaborative issue resolution. His experience in hypnosis is in providing help to groups and individuals in enhancing beneficial habits and diminishing and eliminating destructive habits. He is active in several hypnosis organizations dedicated to the promotion of effective hypnosis education. He is honored as Life Diplomate with the IMDHA, Certified Master Trainer with the IACT, Certified Instructor with the IHF, President of the Louisiana Hypnotherapy Association and sits on the IMDHA Board of Advisors.



Bennett, Linda

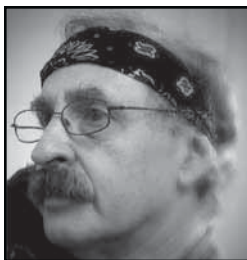
Linda is Senior Curriculum Specialist and the Hypnotherapy Program Director at Southwest Institute of Healing Arts. She is the esteemed 2014 IMDHA Educator of the Year recipient, received the National Association

of Transpersonal Hypnotherapists 2011 Outstanding Clinical Contribution Award, and was awarded the 2017 IMDHA Chapter of the Year for Exceptional Growth & Outreach for Practitioners in the Community.

Blacconiere, Carm

Carm has been in the field of hypnosis for over forty years. He was on the board of directors for the National Hypnotic Research Center and taught Self Hypnosis in adult evening classes for twenty-eight years. He is current Chairman of the Mid-America Hypnosis Conference, serving for the past twenty two years. Carm has gratefully received acknowledgement from the NGH, the IHF and the IACT.



**Blum, Peter**

Peter has had a full-time practice in hypnosis for 30 years. He is a pioneer in the field of sound healing, and is an ordained interfaith minister. His teachers have

included Dr. Anne Linden, Dr. Steve Carter, Dr. Ernest Rossi, Beautiful Painted Arrow, and Dr. Lewis Mehl-Madrona. He was awarded Hypnotist of the Year in 2015 by the IACT, and in 2018 was recognized as "Life Fellow in Hypnotherapy by the IMDHA.

Carson, Sarah

Sarah is the co-founder and director of The Intelligent Hypnotist. She is an HNLP Trainer and an IACT Certified Master Trainer. As a consulting hypnotist and trainer, Sarah runs a thriving training center in New York City and sees private clients for transformational change. She is a published author and has produced numerous digital training products.

**Carson, Shawn**

Shawn Carson is the co-founder and director of The Intelligent Hypnotist. He is an HNLP Trainer, with a training center in New York City and sees private clients for transformational change. He is a published award winning author and has produced numerous digital training products.

Catlin, Jennifer

Jennifer is a certified hypnotherapy instructor, hypnotherapist and mindfulness teacher. She began her career as a school psychologist before venturing into the field of client-centered, transpersonal hypnotherapy. Jennifer is passionate about helping individuals process unresolved emotions. Through her work in advanced hypnotherapy, she discovered and created powerful techniques that allow clients to move through the self critical voice that keeps them stuck in old patterns, creating the space needed to live life authentically.

**Chong, Dennis and Jennifer**

Jennifer and Dennis are respectively Fellows of the Society of Neuro-Semantics, Fellows of the American Board of Medical Psychotherapy and Fellows of the Medical and Dental Hypnosis Association. They have a conjoint clinical practice in Hypnotherapy and Psychotherapy since 1979 in Oakville, ON, Canada. In answer to their research question - Is it really possible for a person: to find out how another knows-to-know-to be they completed their book *Do You Know How Another Knows To Be?* in October 2017.

**Clark, Eva**

Eva has spent over a decade exploring how our beliefs, behaviors, and adverse experiences affect our physical health. She took a two-year sabbatical in 2013 to thoroughly research and test the effects of hypnosis and neurolinguistic

programming (NLP) on the symptoms of multiple sclerosis (MS) and is currently getting her PsyD in Health Psychology. She has made the body-mind connection her focus and managing chronic disease with hypnotherapy and NLP her specialty.

Cleary, Daniel

Dan is an internationally recognized, Hypnosis Instructor and Pain Relief Educator. He teaches Hypnosis and Hypnotic Techniques throughout the United States and Europe to Doctors, Psychologists, Therapists and other Hypnotists. His specialties include Pain Relief and Personal Transformation.

**Day, Suzy**

Graduate of the Clinical Hypnotherapy program at the Southwest Institute of Healing Arts; She specializes in Past Life Regression and Spiritual Exploration. She holds a dual membership in both, the IACT and the IMDHA and is the author of several published articles. Suzy is the winner of the 2017 IMDHA Essay Contest. She is the developer and facilitator of hypnosis workshops and seminars and a former instruc-

tor with Central Arizona College's Lifelong Learning Program. She originally established her practice in Arizona and now has a thriving practice in southern Oregon.

DeMarco, Anthony

Tony holds a B.A., Seton Hall University; LL.B., Seton Hall Law School; and Ph.D., St. John's Univ. He is co-founder of the Academy of Professional Hypnosis, the first school of hypnosis licensed & approved by the State of New Jersey Department of Education in 1991. He is advisory Board Chairman of the Academy of Professional Hypnosis. He is advisory Board Member of the NGH, and member of its Board of Governors; recipient of its Legislative Award, President's Award, and in 2008, the Rexford L. North Award. A member of the C.G. Jung Foundation of New York, the NGH, the NACH, and Life-time member of the IACT. He also serves as chairman of the Board of Directors of the Council of Professional Hypnosis Organizations (COPHO) since 1998.

**Eimer, Bruce**

Bruce is a licensed psychologist and certified master hypnotherapist who specializes in the use of hypnosis for pain management. He is board certified by the American Board of Professional Psychology and is a Life Fellow

of the IMDHA, the American Psychological Association and the American Society of Clinical Hypnosis. He has written several books on hypnosis for pain relief and he worked for 7 1/2 years at a busy hospital-based pain clinic.

Eljay, Jean

Jean earned his doctorate in Medical Genetics with a master's degree in Molecular Biology from the Johns Hopkins University. He was awarded post-doctoral positions at the Rockefeller University, NY and at the Hematology Division of the National Heart Lung and Blood Institute, National Institutes of Health, MD.

Jean is a worldwide lecturer and renowned author with 100s of published citations in the medical literature. He has excelled as a lecturer and educator for over 25 years. With 30 years lecturing in higher academic institutions, he focuses on providing knowledge of



Complementary Alternative Medicine (CAM) and evolving the practice of hypnosis.



Elman, Cheryl J.
Cheryl has a BS in Varying Exceptionalities K-12 and Elementary Ed. plus 30 years experience in business. She is President and the marketing force behind the Dave Elman Hypnosis Institute. As a CH, CMT and

International Speaker/Trainer, Cheryl has presented at major conferences plus co-trained with Larry Elman in 18 countries. She is an Accredited Trainer and Consultant for the Goulding Process of SleepTalk™ for Children.

Elman, H. Larry

Colonel H. Larry Elman, Dave Elman's son, took his father's course several times before attending MIT and becoming an aeronautical engineer. During careers in engineering and the Air Force, Larry had to restrict



his hypnosis activities. Now CEO of the Dave Elman Hypnosis Institute, Larry lectures and teaches hypnosis internationally while producing recordings that demonstrate Dave Elman's medical hypnosis methods. He also gives Certification Courses, advanced hypnosis instruction, and offers courses worldwide.



Frese, Petra

Petra, a scientist by education and volunteer firefighter, now works as hypnotist, hypnosis instructor and spiritual healer by calling with offices in both Switzerland and Pennsylvania, USA. She also

teaches Body Language and Microexpressions all over the world. Having been through her own tragedies, she now focuses on passionately coaching clients tackle horrible diagnoses by helping them create their own miracle — either by healing or transitioning peacefully.

Garrett, Larry

Larry has been in full time practice since 1970. He began teaching hypnosis at Morton College in 1972 and Wright College in 1976 consistently until 1999. Both were the first courses on hypno-



sis offered at a college in Illinois. Larry has worked with many police departments in the Chicago area and many physicians and hospitals, assisting with medical procedures using hypnosis. He has traveled 30 states at over 400 colleges and schools lecturing and demonstrating hypnosis and has been on over 100 radio and TV programs.

Gerey, Nicolas

Nicolas is a professional trainer (Cert IV Training and Assessment), Clinical Hypnotherapist (MAAHP), NLP Master Practitioner (MABNLP), Goulding Process SleepTalk® Consultant and Trainer and a member of the IACT and the IMDHA. He runs trainings and gives speeches at conferences in Australia, the US and Europe. He taught hundreds of parents to SleepTalk, internationally and now trains professional consultants for the Goulding Process. Presently he works with biocybernetics researcher and developer Gabor Lednyiczky on cell-level communication application projects.



Gilbert, Sherry

Sherry has been a hypnotherapist since 2001 and is a faculty member for the Southwest Institute of Healing Arts. She holds a degree in Holistic Health from the American Institute of Holistic Theol-

ogy and earned the title of 2016 Hypnotist of the Year from the International Medical and Dental Hypnotherapy Association..

Granger, Sheila

Sheila gained her certification as a Clinical Hypnotherapist in the UK with the General Hypnotherapy Standards council eight years ago, and has already been recognized by The India Times as 'Britains Leading Hypnotist' and has appeared on National Television on BBC News. Sheila has trained over 2,500 practitioners in nine countries. Most known for the Virtual Gastric Band programme, Sheila now takes hypnosis into new areas. She has received much national and international attention in radio and periodicals that include but are not limited to Fox news, The Sun Newspaper, Melbourne Observer, and Womans weekly magazine.



Grant, Zoilita

Zoilita is an internationally known expert in hypnosis, which she has been practicing for nearly 50 years. During that time she created a line of hypnosis meditations, wrote twenty-four books for hypnosis

practitioners, founded Colorado Coaching and taught five styles of hypnosis, which she now practices exclusively as a hypnotic coach. This new profession is a natural evolution of the use of hypnosis in combination with business & life coaching tools and techniques with the power of hypnosis.

Green, Rick

Captain Rick Green is a retired law officer with over 38 years experience in high risk duties. As such he has directly encountered all aspects of traumatic events, including officer involved shootings, homicides, police suicides, and suicide by police. He has taught stress management and resiliency in Police Academies and Police Departments. He has utilized hypnotic skills early on and has since been trained by Mike Mandel, Melissa Tiers, Steve Roehm, David Snyder, Randi Light and many others



Hand, Karen

Karen is a Board-Certified Hypnotist, Trainer, International Best-Selling author, and World-Class Communicator. Her career as a Chicago radio personality was the foundation for using language to exercise imagination. Karen's transition to Hypnosis re-minded her skills and she has helped thousands take control of their lives. She has trained countless hypnotists and NLPers to help others change for good. Karen sees clients and conducts trainings in her Chicago office and globally via ZOOM.

Hanson, Jessica

Jessica is often described as an "old soul" because of her many experiences which leave even the experts wondering. She had a near death experience in 2006 which drove her studies and curiosities deeper than ever. She is a compassionate hypnotherapist, self



taught herbalist, walked the road of widowhood and is an avid volunteer.



Horton, William

Will is considered by many to be the world's Leading Neuro-Linguistic Programming (NLP) Trainer. A Licensed Psychologist, Certified Alcohol and Drug Counselor, and Master Hypnotist, Will was one of the few non-law

enforcement people asked to attend the FBI Crisis/Hostage Negotiation Course at the FBI Academy. Will's passion for NLP and Hypnosis comes from personal experience. He has taught people all over the world the skills of NLP, Hypnosis, Performance Enhancement, and the Art of Business Communication. He is the founder of NFNLP, the National Federation of NeuroLinguistic Programming, a published author and the creator of several best selling home study courses on NLP and Hypnosis.

Hunter, Roy

Roy is a published author and trainer recognized in America and abroad. His highly praised books are used at hypnosis schools around the world. *The Art of Spiritual Hypnosis* includes contributions by over two dozen hypnosis professionals from around the world. Roy's numerous awards include Lifetime Achievement. He was inducted into the International Hypnosis Hall of Fame for his books, and is a Life Diplomat of the IMDHA and the AHP.



Lalonde, Gary

Gary is a Certified Hypnotherapist with more than 3 decades of providing one-on-one coaching to folks with health issues. Gary is a unique helper who has broke through to a world where few people

travel. Learn from his personal and professional experiences in working with clients with symptoms of Cancer, RSD, Cutting, Polio and a very long list of conditions.

Louise, Roxanne

A hypnotherapist since 1989, Roxanne is a national hypnosis and dowsing presenter, who has been teaching at most American professional hypnosis and



dowsing conferences for almost three decades! She received seven national hypnosis awards including two for Lifetime Achievement, and two major dowsing awards from the American Society of Dowsters for whom she conducts two teleconferences monthly and was just elected as the new President of this international society.

Marion, Jessica

Jess is a certified NLP and HNLP trainer, hypnosis trainer, and consulting hypnotist. She is the co-founder of the Intelligent Hypnotist and is a published author with 10 books to her name.



Mau, G. Fredric

Fredric was named Outstanding Counselor by the SC Counseling Association. He was the opening keynote speaker at the 70th Anniversary Australian Hypnotherapists Association 2019 World Conference. He

has received awards in the US and Europe for his careful research on the neurology of hypnosis. He created Relaxation-Based Pain Relief, a clinical protocol for nonpharmacological pain relief, to give clinicians practical tools to use these powerful processes to help hurting people.

Neill, Kweethai

Kweethai practices iChange Therapy; integrating hypnotherapy, the language of change and energy medicine. She practices Hypnotherapy intuitively. Mediator, author, speaker and teacher; Kweethai is founder and president of iHealth Center for Integrated Wellness in Fort Worth, TX.



Noble, Santosha

Santosha is a Certified Hypnotherapist, Author and creator or Reimaging: a 7 step Hypno-Imagery program to clear mind/body/spirit. She has a BA in Counseling and Creative Arts Therapies, and an AAS degree in Chemical Dependency. She has over 37 years experience in counseling and as a hypnotherapist in a private practice. Santosha trains Hypnotists, Therapists, and Medical Staff in Reimaging while maintaining a full-time hypnotherapy practice in Del Rey Oaks, CA



Norman, Suzanne

Suzanne is transformational wellness and integrative life coach. She is also a writer, trainer and spiritual teacher. She has over twenty years experience in the fields of complementary and integrative therapeutic practices and personal

development. Suzanne is a Certified Clinical Hypnotherapist, Guided Imagery Specialist and Master Practitioner Neuro-Linguistic Programming. She is a certified Transformational Life Coach. She is also trained in the Natural Health Sciences, with degrees in Yoga, Yoga Therapy and Ayurveda. Her specialty is Mind/Body Medicine.

Papadakis, Debbie

Debbie is a Registered Psychotherapist and Clinical Hypnotherapist with the IMDHA practicing since 1995. She has been featured in Oprah's "O Magazine, O's Big Book of Happiness, ElleCanada, Zoomer, CNN.com, WTN and VISIONTV. She is an IMDHA Certified Hypnosis & Pain Management Instructor, Reiki Master, Educator, Speaker & Founding Director of Hypno Healing Institute in Toronto, Canada. Recipient of the IMDHA Life Diplomat and Life Fellow awards in Hypnotherapy.



Pelles, Donald

Donald is a hypnotherapist in Kensington, MD. He works with his clients to resolve their difficult issues and thus transform their lives, utilizing hypnosis and Neurolinguistics (NLP). Hypnotherapy is Donald's third successful career; he was

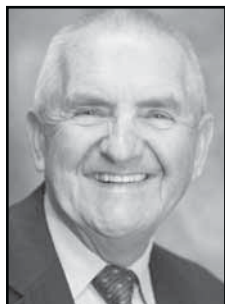
previously a mathematics professor, making significant contributions to the field, and later a software developer. Donald is very happily married to Rosalyn; they have three grown sons and four grandchildren.

Prakash, Sunil

Sunil is a certified Trainer & Hypnotherapist practicing in India; addressing various forms and provided training to the team of management professionals where DOW chemicals is a big name. He provides an online course for Hypnother-



apy. Through his sessions he has helped people from all walks of life with issues related from general to specific problems. Release of soul attachments is his forte.



Rocki, Wes

Wes is a medical doctor who combines medicine with hypnotherapy while practicing and teaching self-healing care which includes recognizing and healing adverse childhood experiences (ACE) as the root cause of major chronic diseases

in adulthood. Among therapeutic tools he uses theatrical improvisation (improv) a modality closely related to hypnotherapy. Dancing and laughter yoga are other modalities of self-healing he applies in his practice. Wes is a dreamer and a permanent student.

Rosen, Eric

Eric holds a Ph.D. from the State University of NY at Buffalo in Counseling Psychology, and is both a licensed psychologist in NY and Florida, holding practice with Family Psychological Services of Palm Harbor, Inc. providing



psychotherapy, psychological testing, forensic work, and clinical hypnotherapy for children, adolescents, adults and families. Eric is also an Associate Professor with The Florida School of Professional Psychology at Argosy University-Tampa, an A.P.A. accredited.

Roth, Melissa

After healing her own irritable bowel syndrome and fibromyalgia through self-hypnosis, Melissa became a full time practicing hypnotherapist specializing in medical applications of hypnotherapy. She has developed a number of unique

approaches to chronic illnesses which have become the complimentary treatments of choice worldwide. She partners with physicians of every specialty to promote hypnosis as an important and valuable tool in the medical toolbox.

Scharlau, Amye

Amye is a member of the IACT and a certified NGH and OMNI Instructor and International Speaker with over 18 years experience as both a stage and consulting hypnotist.



Scott, Patricia

Patti is a Certified Medical Hypnotherapist (since 1992), Certified Master Trainer for the IACT, and a Life Fellow with the IMDHA. President of UP Hypnosis Institute (Unlimited Possibilities Hypnosis Inc.) in Florida, she main-

tains a private practice and teaches Hypnosis, Medical Hypnotherapy and NLP. Prior, Patti had an exciting 20 year career as a professional singer, actor, dancer & songwriter.

Souza Campos, Flavio

A hypnotherapist in private practice since 1996, founded the Miami Chapter of IACT, He is a professor at Aranegui Institute in Miami, Florida and holds doctoral degrees in biomedical engineering and medicine.



Stork, Steve

Steve is associate, collaborator and co-author with Kweethai Neill at iHealth Center for Integrated Wellness in Fort Worth, TX. His presentations describe aspects of Kweethai's iChange Therapy process.

Thunberg, Linda

Linda is an award winning Master Transpersonal Hypnotist with a dedication to her clients and the field. She is also a Certified Addictions Hypnotherapist, Life Coach, Life between Lives Hypnotherapist, Quantum Healing Hypnotist, Delphi Certified Medium and an Ordained Minister. As the owner of Transpersonal Power, LLC, and President of the National Association of Transpersonal Hypnotherapists (NATH), with offices in Wilmington and Charlotte NC, she certifies students to be Transpersonal Hypnotherapists, Master Hypnotherapists, and Life between Lives Hypnotists through NATH.



Vallei, Mary

Mary has been a Hypnosis Professional since 2007. She is an Internationally Certified Hypnotherapist who has a thriving Multi-State Practice in CO, NM and MI. Her clients range in ages from 7 to 94. She works with individuals, groups couples, and families. She is a Life Fellow of the IMDHA, a member of the IACT, the ACHE, and the Colorado Association of Psychotherapists. In MI she served as President of the MI Association of Counselors and Hypnotherapists and as an Instructor for the MI School of Hypnotherapy. In her practice, Hypnotherapy Center for Positive Change, Mary specializes in anxiety, fears, stress, general wellness and personal growth and performance. Mary is dedicated to assisting her clients in discovering how to live who they are for as long as they can in the happiest, healthiest ways.



Vessey, Patricia Estava

Patricia is a trainer, ICF certified coach, hypnotherapist, NLP master, fitness trainer, health coach, and author with 30 years of social work experience. She's hypnotized thousands of people, presented a wide



variety of personal development workshops at local colleges, conferences, and corporate events. She helps her students and clients of all ages, to dream bigger, make better choices, and achieve powerful and lasting changes by using the power of their mind. She has also created and taught a wide assortment of fitness, health, exercise classes, including yoga, cardio dance, weight training and others for three decades.

Watson, Michael

An international trainer of NLP and Ericksonian Hypnosis, Michael has been practicing hypnotherapy for over three decades. He is a former trainer for Salad Ltd in the UK and on the training team for NLP of the Rockies and the UP Hypnosis Institute. A Life Diplomate of the IMDHA, and the IACT "Educator of the Year", Michael is a faculty member of HPTI and is the Director of Phoenix Services for Personal Development. Known for his lighthearted and caring style, Michael's training programs are as enjoyable as they are practical. His developmental work in Evolutionary Hypnosis is "cutting edge" and offers



a new skill set to hypnotists in contemporary practice. When he's not traveling and training, he lives in Orlando, Florida where he maintains a private practice.



Williams, Rusty

As an author, Consulting Hypnotist, and Hypnosis Instructor, Rusty considers it a privilege to help people live life to its fullest. He has presented workshops at local, state, national, and international training conferences.

Rusty spent 25 years in law enforcement where he retired as a detective; prior to that, he served the citizens of South Jersey as a paramedic. Rusty is an ordained Christian minister and former faculty director of a college seminary.

Yolles-Young, Nora

Nora has been a certified hypnotist and regression hypnotherapist since 2012. As a client centered practitioner, my mission is to offer rapid transformational healing opportunities that will enhance and improve one's life. By integrating her expertise as a hypnotherapist, coach, anthropologist, instructor and intuitive healer, she facilitates and guides clients toward transformational self discovery and success in achieving goals. She uses a variety of methods to accomplish this including holistic life coaching, energy psychology, clinical, transpersonal hypnosis and Life Between Lives Hypnotherapy®.



**Sunday April 26th
8:00 –8:45**

Gallery IV

***“The Hypnotist’s Church” . . .
a guided spiritual meditation***



George Beardsley
Worship leader

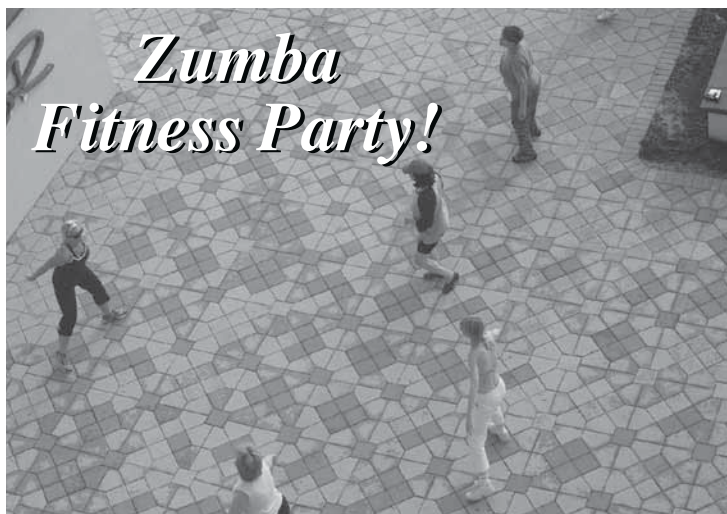
As hypnotists we understand the power of the mind, conscious and subconscious. We also know that where two are gathered in the name of Divine Mind you are in the presence of the Divine. So for hypnotists, Church can be anywhere you can close your eyes and relax.

Conference Activities

Accessible Yoga w/ T. Arnold

Friday April 24th • 8:00 – 8:45 • Gallery IV

Accessible Yoga is a fully inclusive, gentle yoga class that is inviting to people of all abilities. Practicing in a chair or on a mat with some optional standing poses, participants will move, stretch, rejuvenate and relax through a series of gentle yoga movements, breathing exercises, and meditation. This class will offer different variations and options, encouraging participants to explore at their own pace and expand their yoga experience within a welcoming and inclusive community. Companions and support people are welcome.



Start your day off right with Jackie Driesbach's fitness party! Perfect for any fitness level and you don't need to know how to dance! This is an exceptional stretch, especially for working professionals who sit a lot during the day. It helps open up the hips and groin while stretching the core, upper, and middle back.

The Zumba class is on Sunday morning April 26th 8 - 9 am. Gallery IV.



Join Kweethai Neill for an active meditation to set your day in harmonious order.

Qigong is an ancient Chinese Practice to engage Breathing, Visualization and Mindfulness to calibrate the harmony of your internal energies with your environment.

Starting your morning right sets the orderly path for the rest of your day.

The Qigong class is on Saturday morning April 25th 8 - 8:45 am Gallery IV.

CONFERENCE REGISTRATION FORM

Holiday Inn Airport Orlando - Orlando, Florida
April 24th – 26th, 2020

Full Conference Includes Saturday Banquet & Awards Dinner!

Full Conference	<i>before</i> March 24th	<i>after</i> March 24th
Members	\$299	\$359
Nonmembers	\$379	\$439
Friday Only	\$159	
Friday Boxed Lunch	\$20	
Saturday Only (<i>dinner not included</i>)	\$159	
Saturday Boxed Lunch	\$20	
Saturday Night Dinner	\$59	
Sunday Only	\$119	
Sunday Boxed Lunch	\$20	

Virtual Conference Silver \$299 \$329
(Includes: unlimited access to all three lecture rooms – all handouts)
Virtual Conference Gold \$469 \$499
(Includes: unlimited access to all three lecture rooms – all handouts – PLUS mp3 files of all the lectures)

Full Conference Includes Saturday Banquet & Awards Dinner!

YES! I am a member of IACT IMDHA IAPH (*circle one*)

Name: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: _____

Email: _____

Method of Payment (*circle one*) Cash Check M/O Credit Card

Credit Card Number (Visa/MC/Amex/Disc) Exp Date CVV#

Signature _____

You're invited! The International Association of Counselors and Therapists and the International Medical and Dental Hypnotherapy Association® take great pride in bringing you this incredible opportunity.

Hypno Expo 2020 promises to be filled to the brim with new techniques and innovative ideas; Providing YOU with a 'once-in-a-lifetime' chance to learn from and network with the top educators in our profession. By committing to attend the conference, you have the unique opportunity to meet celebrated educators, create lasting memories and renew long-time friendships with professionals from around the globe!

Full Conference Fee Fri, Sat, Sun \$ _____
(Select from Member, Nonmember pricing)

Friday Only \$ _____

Saturday Only \$ _____

Sunday Only \$ _____

2 Hr Workshop (\$35) \$ _____

3 Hr Workshop (\$45) \$ _____

Pre/Post Conference Course \$ _____

Post Conference Course \$ _____

Friday Boxed Lunch (\$20) \$ _____

___ Chicken Salad ___ Club Croissant
 ___ Cold Cut Combo ___ Vegan Wrap

Saturday Boxed Lunch (\$20) \$ _____

___ Chicken Salad ___ Club Croissant
 ___ Cold Cut Combo ___ Vegan Wrap

Sunday Boxed Lunch (\$20) \$ _____

___ Chicken Salad ___ Club Croissant
 ___ Cold Cut Combo ___ Vegan Wrap

Saturday Dinner Only \$ _____

Vegetarian please check V _____

Virtual Conference Silver \$ _____

Virtual Conference Gold \$ _____

Total Amount \$ _____

CONFERENCE REGISTRATION

• **ONLINE** www.HypnoExpo.com • **PHONE** 570-869-1021 • **FAX** 570-869-1249 • **MAIL** 8852 SR 3001, Laceyville, PA 18623

• **ROOM RESERVATION** Holiday Inn Airport Orlando 407-851-6400 Use reservation code 'HEX' for special rate.

• **CANCELLATIONS** Full refund (less \$25 administrative fee) must be made in writing prior to March 24th

FRIDAY 2 HR WORKSHOPS		\$35	Select
Emotional Intelligence Development (Elman) 10:00			
The Relationship Code (Papadakis) 10:00			
Body Language: How to Read Your Client (Frese) 10:00			
Recoding & Repatterning (Green) 1:00			
Embedded Suggestions (Williams) 1:00			
Hypnosis & Coaching (Grant) 3:00			
Shifting the Inner Critic (Catlin) 3:00			
Reduce Stress & Promote Healing (Auerbach) 3:00			
FRIDAY 3 HR WORKSHOPS (<i>special pricing applies</i>)		\$45	Select
How to Reverse a Cancer (Chong) 12:00			
SATURDAY 2 HR WORKSHOPS			
Building Blocks to Effective Metaphors & Scripts (Bennett) 10:00			
Success With Every Client (Garrett) 10:00			
Medical Improv (Rocki) 10:00			
Dental Chair Hypnosis Techniques (Acosta) 1:00			
Hypnosis for Business (Grant) 1:00			
Epigenetics & Hypnosis (DeMarco) 1:00			
Working with Children & Their Parents (Vallei) 3:00			
The Homunculus Protocol (Anapoell) 3:00			
Introduction to Wholeness (Pelles) 3:00			
SUNDAY 2 HR WORKSHOPS		\$35	Select
Hypnotic Solution to the Opioid Epidemic (Mau) 10:00			
The Joy of Positive Change (Allyson) 10:00			
The Shadow Knows (Louise) 10:00			
iChange Therapy for Pain Relief (Neill) 1:00			
Healing with HypnoKinesthetics (Vessey) 1:00			
The Essence of Sleep (Souza-Campos) 1:00			
The Goulding Process: Counseling Modality to Teach Parents (Gerey) 3:00		FREE	
Overview of Hypnotic Regression Therapy (Hunter) 3:00		FREE	
Mastering Anxiety (Watson) 3:00		FREE	
All I Need to Know to be an Excellent Hypnotherapist (Neill) 3:00		FREE	
Neuro-Hypnotic Inductions (Carson/Carson/Marion) 3:00		FREE	
Fight or Flight or Peace and Quiet (Babineaux) 3:00		FREE	
Undecided? PAY NOW - CHOOSE LATER!! (2hr workshops) (Enter quantity of desired workshops)		\$35	Select

PRE & POST CONFERENCE COURSES		9-6 DAILY	
5-Day Train the Trainer (Watson) Tu-W-Th-M-Tues			\$1,795
4-Day Parts Therapy Trainer (Hunter) W-Th-M-Tues			\$995
2-Day Parts Therapy Trainer Pre Approval Required (Hunter) M-Tues			\$720
2-Day Targeting Pain (Cleary) W-Th			\$275
2-Day Hypnosis to Treat Depression (Eimer) W-Th			\$275
2-Day Medical Hypnotherapy Specialty Training (Rosen/Scott) W-Th			\$275
2-Day Client Centered Part Therapy (Hunter) W-Th			\$275
2-Day Basics of NLP for Hypnotists and Therapists (Horton) W-Th			\$275
1-Day Secret Sauce for Session Success (Hand) M			\$175
1-Day Smoking Cessation for Groups (Gilbert) M			\$175
1-Day Hypnopreneurs Business & Marketing System (Granger) M			\$175
1-Day Trance Sonics (Blum) M			\$175

FULL CONFERENCE INCLUDES:

- 51 FREE Lectures
- 6 FREE Workshops (your choice - with Full Conference)
- 3 Days of Shopping: Exhibit Area
- Hot Breakfast Buffet (restrictions apply)
- Friday Evening Social & Entertainment
- Saturday Evening Awards Dinner
- Saturday Evening Entertainment
- Continuing Education Credit

ELECTIVES:
(Additional fee applies)

- 24 Workshops
- 11 Courses

IACT Certified

MASTER TRAINER PROGRAM

Five days of professional training before and after the Hypno Expo in Orlando

Discover the Art of Presentation in this immersive program that is designed to give you all the tools you need to conduct your own hypnosis certification courses. Gain confidence as you develop your own training style. Learn how to “think on your feet” and respond easily to any situations that arise.

Learn to demonstrate and explain hypnosis effectively and to create useful learning experiences and exercises for YOUR students as they become skillful hypnotists and pre-prepare to embark on a new career. Use the latest audio/video technology and even learn to offer training online.

Enjoy the support of a complete curriculum in basic and advanced methods as well as trainer’s manuals that show you how to present every bit of it. Access exclusive Power Point Presentations, Video and Audio files. Offer previews and promote your courses.

There is simply no other program like this!

First, you’ll get a real “hands-on” trainer’s training where you will learn and integrate the proven methods, modelled from great presenters, that will make your courses powerful and effective as you prepare the next generation of hypnotists to carry on this life-changing work.

You’ll also get a comprehensive curriculum, newly revised and expanded for 2020 to reflect the latest developments in the field. There are 5 Training Manuals for your use so you can start right away. (Basic/Advanced Student Manuals, Basic/Advanced Trainer Manuals, Presentation Skills Manual). We will keep this material updated for all our CMTs and send you any revisions that we make in the future.

Powerful Ongoing Support

As a CMT, you’ll have access to a community of trainers and resources to help you. There are power point presentations you can access and use along with an exclusive library of video and audio files, and demonstrations of new techniques and processes to keep you up to speed. We even include regular online meetings to show you what’s new, network, share tips and support one another.

Your Trainer – Michael Watson

Michael is a creative and innovative trainer of hypnosis, hypnotherapy, and NLP with over 40 years of experience. An IACT Educator of the Year and a Diplomate of IMDHA, he is a frequent presenter at conference and workshops at home and abroad. And he is COMMITTED to your success.



Investment \$1795 includes, course, certification fee and all materials.

PLUS—take 50% off the conference fee!!

Next Training

**Tues-Thurs, April 21-23 and Mon-Tues, April 27-28, 2020
Orlando, Florida (at the Hypno Expo!)**

If you’re ready to take the next step in your hypnosis career, this is the course for you.

TO REGISTER OR FOR MORE INFORMATION Call 570-869-1021



**The International Association
of Counselors and Therapists**

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Dental Hypnotherapy Association®**



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Workshops and Lectures fill fast – Don't Miss Out, Register Today!

***Conference Hotel for 2020
April 24th - 26th
Holiday Inn Airport Orlando***



Orlando, Florida, is arguably one of the most magical and fun-filled cities to visit. It's true: Orlando is a magical place. And it's not just because it's home to Cinderella's castle at Walt Disney World. There's an incredible mix of fun things to do in this great city that make it an ideal conference location. If you are planning an extended stay, be sure to check out the fun of Orlando (and nearby) activities. It has something for folks of all ages.

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