



# IACT / IMDHA



*Dear friend and colleague,*

It's exciting to be hosting this year's event virtually! Given the state of affairs due to the COVID-19 pandemic, the conference theme, '*Learning Reimagined*', has never been timelier.

Last year's virtual conference was an astounding success and this year you can count on us to deliver the same quality training that you've come to expect. The virtual event includes a plethora of unique and diverse lecture and course topics. We've implemented special tracks to refine and target practical courses for new practitioners, and tailor topics to deepen the expertise of seasoned professionals.

This year we've chosen 53 exceptionally gifted and highly acclaimed educators to bring you a versatile and well-rounded blend of extraordinary presentations to fit your experience level and interests. Collectively you have a choice of participating in 69 award-winning courses and lectures. Some presentations, uniquely connected to our conference, are not offered in any other venue; so I encourage you to seize the opportunity to select from your skill set 'wish list' and train with the pros! As if that is not enough reason to entice you to attend – included with full conference registration is a selection of 6 FREE workshops from which to choose.

When you attend Hypno Expo you have the opportunity to exchange ideas with colleagues from all over the world. Imagine what areas can be enhanced using the latest developments in social networking and marketing, teaching and practice building. Imagine obtaining timely information on legislative affairs and cutting edge research. Imagine an environment filled with opportunities for favorable networking, collaboration, demonstration and technique. The possibilities are endless as you embark on an educational adventure as limitless as your imagination!

Hypno Expo goes from strength to strength; and 2021 promises to be no exception, offering an array of expert speakers to inspire and motivate. Within these pages you'll find numerous lectures and courses from which to choose. The presentations are sure to *tantalize* your educational taste buds, *inspire* your professional development and *embrace* your desire for learning...all in the comfort of your home/office. You can literally attend in your slippers!

While browsing this catalog, I wonder how many topics will catch your attention or pique your curiosity. There's a real possibility that each page will contain something of interest to you. Before choosing, we encourage you to prepare a list of desired speakers, subjects and goals to help you decide which selections best fit your objectives and interests. Then, to get the most out of your conference experience, prioritize your choices.

Our goal in offering this conference is our commitment to assist you with ongoing personal and professional development. Dollar for dollar, the conference will prove to be one of the best values for your educational investment.

You can't expect to meet the challenges of today with yesterday's tools and expect to be in business tomorrow. Consider taking a weekend out of your busy life to invest in yourself and breathe in new ideas and inspirations.

I want to reiterate my commitment, to provide you with learning opportunities that are safe and viable. I trust next year finds us well beyond dealing with the COVID-19 pandemic and together once again in the beautiful Sunshine state. While we may not be able to share a hug or a handshake, or sit down to dinner together, we are excited about this opportunity to gather together LIVE for this virtual conference.

I'll see you there!

*"Education is the passport to the future, for tomorrow belongs to those who prepare for it today." – Malcolm X*