



Dear friend and colleague,

It's exciting to be hosting the conference LIVE in Orlando, Florida. This year promises to be the best one yet! We always look forward to coming together - when connecting with old friends feels like nothing short of a family reunion.

The conference theme, *Moving to Mastery*, implies exactly what is inferred; a well-blended combination of hypnosis, NLP, neuroscience, real-world experience, performance training, research, life coaching, and positive psychology that will profoundly elevate your consciousness and enhance your skills.

The improvements to this year's conference include exceptional offers – free access to a 2-day pre-conference course on the topic of Hypnotherapy and a workshop on Friday, both hosted by Monica Geers-Dahl. You'll also have access to 6 free workshops on Sunday afternoon. You'll find a complete description of them within the pages of this catalog.

Our new venue, the Doubletree by Hilton at Sea World, offers high-quality accommodations, spacious guest rooms, and beautiful grounds with the tropical flair of a five-star resort. All these great additions make in-person participation in the 2023 Conference even more valuable than ever. I would be remiss if I didn't tell you what awaits your hotel stay... Upon registering, you will be presented with one of the hotel's (warm) signature chocolate chip cookies - baked fresh on the premises! I was told that DoubleTree bakes seventy-seven thousand of them each day globally.

This year we've chosen 48 exceptionally gifted and highly acclaimed educators to bring you a versatile and well-rounded combination of extraordinary presentations to fit your experience level, interests, and wallet. Collectively, you can participate in nearly 100 award-winning courses, lectures, and workshops. Some presentations, uniquely connected to our conference, are not offered in any other venue, so I encourage you to seize the opportunity to select from your skill set 'wish list' and train with the pros!

Orlando is arguably one of the most magical and fun-filled cities to visit. It's true: Orlando is a magical place. And it's not just because it's home to Cinderella's castle at Walt Disney World. An incredible mix of fun things to do in this great city makes it an ideal conference location. Plan an extended stay to check out the fun of Orlando (and nearby) activities. It has something for folks of all ages.

When you attend Hypno Expo, you have a unique opportunity to exchange ideas with colleagues from all over the world. Imagine what areas can be enhanced using the latest developments in social networking and marketing, teaching, and practice building. Imagine obtaining timely information on cutting-edge techniques and scientific research. Imagine an environment filled with favorable networking, collaboration, demonstration, and technique opportunities. The possibilities are endless as you embark on an educational adventure as limitless as your imagination in a city built on dreams and imagination.

Hypno Expo goes from strength to strength, and 2023 promises to be no exception, offering an array of expert speakers to inspire and motivate. Within these pages, you'll find numerous workshops, lectures, and courses from which to choose. The presentations will *tantalize* your educational taste buds, *inspire* your professional development and *embrace* your desire for learning... all while experiencing *a relaxing and enjoyable stay* in the beautiful Sunshine State.


While browsing this catalog, I wonder how many topics will catch your attention or pique your curiosity. There's a real possibility that each page will contain something of interest to you. Before choosing, we encourage you to prepare a list of desired speakers, subjects, and goals to help you decide which selections best fit your objectives and interests. Then, prioritize your choices to get the most out of your conference experience.

Our goal in offering this conference is our commitment to assist you with ongoing personal and professional development. Dollar for dollar, the conference will prove to be one of the best values for your educational investment.

You can't expect to meet the challenges of today with yesterday's tools and expect to be in business tomorrow. Consider taking a weekend out of your busy life to invest in yourself and breathe in new ideas and inspirations.

I look forward to welcoming you in Orlando at the Doubletree by Hilton at SeaWorld; in May, when the weather is magnificently perfect, the sunrises are breathtakingly beautiful, and the camaraderie is incredibly inspiring.

I'll see you there!

A handwritten signature in blue ink that reads "Robert Otto". The signature is fluid and cursive, with a long horizontal stroke extending from the end of the name.

*"Education is the passport to the future, for tomorrow belongs to those who prepare for it today." – Malcolm X*