

International Association of Counselors and Therapists
International Medical and Dental Hypnotherapy Association

HYPNO EXPO 2024



Mind Magic



May 17th to 19th, 2024

www.iact.org IACT | IMDHA www.imdha.com



IACT / IMDHA



Dear friend and colleague,

Welcome to Mind Magic! Step into a world of limitless possibilities where the power of the mind takes center stage. This catalog is your guide to an extraordinary journey of exploration and discovery, where you'll unlock the secrets of your own ability and witness the transformative magic of human potential.

On behalf of the Hypno Expo Organizing Committee, I am thrilled to welcome you to explore our exciting and insightful program. We are delighted to invite you to join us for this pivotal gathering of minds focused on Mind Magic.

This catalog serves as your guide to navigating the exciting program ahead. We have carefully curated a program that reflects the vibrant landscape of Mind Magic and addresses the most critical issues and trends in our profession. Whether you are a seasoned professional or a budding newcomer, we believe you will find this conference enriching and inspiring.

This year's conference promises to be an exceptional experience, brimming with learning opportunities. In addition to the Friday evening festivities, attending the conference entitles you to FREE access to the Exhibitor Room, and complimentary attendance to the full-day pre-conference course on Hypnosis Electives with Instructor Monica Geers-Dahl. To end the conference on a high note, you can choose to attend one of six free workshops on Sunday afternoon; read on to find complete descriptions within the pages of this catalog.

As an incentive to join us in Orlando, we are offering attendees a deferred payment plan on full conference registration and select pre/post-conference courses (with zero interest!) through our Shopify platform. This allows you to take advantage of attending conferences and learning from highly acclaimed instructors while staying within your budget.

Our host hotel, the Doubletree by Hilton at SeaWorld, offers high-quality accommodations, spacious guest rooms, and beautiful grounds boasting an atmosphere with the tropical flair of a 5-star resort. All these great additions make in-person participation in the 2024 Conference even more valuable than ever. I would be remiss if I didn't tell you what awaits your hotel stay... Upon registering, you will be presented with one of the hotel's (warm) signature chocolate chip cookies—baked fresh on the premises! I was told that DoubleTree bakes seventy-seven thousand of them each day globally; surely a guest favorite!

This year we've chosen 43 extraordinarily talented and world-renowned educators to bring you a diverse and well-rounded blend of exciting and thought-provoking topics that are sure to inspire your imagination and ignite your passion for the profession. Collectively, you can select from nearly 100 award-winning courses, workshops, and lectures. Some presentations, uniquely connected to our conference, are not offered in any other venue, so I encourage you to seize the opportunity to select from your skill set 'wish list' and train with the pros!

In May, Orlando, Florida, offers a vibrant and exciting atmosphere perfect for conferences. With warm temperatures averaging in the mid to high 80s, you can expect sunny days and comfortable evenings, ideal for networking and social events. Flights and hotel rates are typically lower in May than peak season.

We aim to offer this conference to help you with your personal and professional development. Dollar for dollar, the conference will prove to be one of the best values for your educational investment. You can't expect to meet today's challenges with yesterday's tools and expect to be in business tomorrow. Consider taking a weekend out of your busy life to invest in yourself and breathe in new ideas and fresh inspirations.

I look forward to welcoming you in Orlando at the Doubletree by Hilton at SeaWorld; in May, when the weather is magnificently perfect, the sunrises are breathtakingly beautiful, and the camaraderie is incredibly inspiring.

We'll see you there!

"Education is for improving the lives of others and for leaving your community and world better than you found it."

— Marian Wright Edelman



The International Association of Counselors and Therapists and the International Medical and Dental Hypnotherapy Association® have once again joined forces to offer you an extraordinary opportunity for continued education, personal growth, and advancement in the profession.

When you attend Hypno Expo 2024 you are assured of an exuberating and enriching experience. Live participation provides a 360-degree perspective from experienced, well-informed educators. You'll have the opportunity to talk with your peers one-on-one about their best practices, case studies, tips, and techniques. Never underestimate the value of hands-on training. While a picture may be worth a thousand words, a live presentation is *priceless!*

With that being said, we understand there are times when physical attendance is just not possible. So again this year, we're excited to offer you an alternative to physical attendance. Virtual Conferencing!

We have more than a decade of experience in bringing the conference to you *Streaming live!* This means you can attend the conference without ever leaving your home or office! Virtual conferencing is the wave of the future and we're proud to have been the first hypnosis organization to offer this option. Whether you join us LIVE in sunny Orlando, Florida, or 'Virtually', from the comfort and privacy of your home or office, you are sure to find the experience rejuvenating, invigorating, and refreshing. Attending the conference in either venue also fulfills your annual obligation of continued education.

So, register for the conference today! We've taken steps to ensure that your registration experience is quick and easy. Online Conference Registration is available at www.HypnoExpo.com. You may also register by calling Hypnosis Headquarters (570) 869-1021, or download and print the conference registration form from the web. A dedicated fax line (570) 869-1249 (private and secure) is available 24 hours a day.

Although you may reserve a room at any time, the deadline for reservations with a discount is April 22nd or until the block of rooms is sold out. Call the hotel directly at (855) 610-TREE to reserve a room and mention reservation code 'HYP.'

We look forward to seeing you in sunny Orlando, Florida this May.

Robert Otto, President, CEO



**The International Assn. of Counselors and Therapists
The International Medical & Dental Hypnotherapy Assn.®**

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Phone: 570-869-1021 • Fax: 570-869-1249
www.iact.org www.imdha.com

HYPNO EXPO 2024

CONFERENCE REGISTRATION:

REGISTER ONLINE Go to www.HypnoExpo.com

REGISTER BY PHONE Call Hypnosis Headquarters at (570) 869-1021

REGISTER BY FAX Complete your registration form and fax to (570) 869-1249. (The secure fax line is a dedicated line available 24 hours a day).

REGISTER BY MAIL Complete your registration form and mail with appropriate fees to: IACT/IMDHA, 8852 SR 3001, Laceyville, PA 18623. You may download a copy of the REGISTRATION FORM by going to www.HypnoExpo.com and selecting the Conference Catalog. Follow the prompts.

ROOM RESERVATIONS: Reserve your room by CALLING THE HOTEL directly at (855) 610-TREE. Use Reservation Code 'HYP' for special rate. A block of rooms has been reserved for May 17-19, 2024. You can reserve your room by using the ONLINE RESERVATION. Go to the Association's home page and select Annual Conference. Then select Amenities. Deadline to receive the special rate is April 22nd or until the group block is sold out, whichever comes first.

TRANSPORTATION:

Thrifty is proud to be the official car rental agency of Hypno Expo 2024. Use corporate code 3029669. Easy online reservations can be made directly through the Association's website; "Conference -> Amenities".

DIRECTIONS: Call the hotel (855) 610-TREE

CONFERENCE PACKAGE INCLUDES: Your choice of all 45-minute lectures on Friday, Saturday, and Sunday; Admittance to the Friday evening Social including entertainment and refreshments; Admittance to the Saturday evening Awards Banquet and Entertainment. Continental breakfast included to conference participants registered as hotel guests; your choice of a (FREE) full-day course and 6 workshops. Access to all elective workshops and pre and post-conference courses (additional fees apply).

TAX DEDUCTION: An income tax deduction is allowed for expenditures of education (including travel, meals, and lodging) undertaken to maintain and improve professional skills. (See Treasury Regulation 1.62-5: Coughlin v Comm. 203F.2d307).

CANCELLATIONS: To receive a full refund (minus a \$25 administrative fee), cancellations must be made in writing and post-marked prior to April 22nd.

CONTINUING EDUCATION: Full attendance of the event on Friday, Saturday and Sunday will fulfill your annual CEU obligations in IACT and IMDHA. Additional credits are on an 'hour-for-hour' basis. Validation will be provided upon request.

RECORDING: We have contracted the services of a professional recording company. No personal recording is permitted. Recordings will be available for sale post-conference. You may purchase recordings by completing the form or ordering through the online store.

CONSENT: There will be various professionals on-site to photograph and record the event. By attending the conference you give consent to be a participant in any conference recordings or photographs.

CLASSROOM POLICY: Your opinion counts! Evaluation forms will be distributed for each class. Your cooperation in completing the forms will provide valuable feedback on each presentation. This is what is used in evaluating the speakers and topics for next year. Name badges MUST be worn at all times. Please be sure to silence your cell phones before the start of a lecture.

PRE & POST CONFERENCE COURSES

Magnolia A 10am - 5pm		Magnolia B 10am - 5pm		Magnolia C 10am - 5pm		Seagrape 10am - 5pm	
Wednesday 5/15/2024	C. R. Hunter 2-Day Course Client Centered Parts Therapy						
Thursday 5/16/2024	C. R. Hunter 2-Day Course Client Centered Parts Therapy	M. Geers Dahl 1-Day Course Hypnosis Electives FREE	B. Eimer 1-Day Course Hypnosis for Surgery Preparation	E. Rosen & P. Scott 1-Day Course Medical Hypnotherapy Specialty			
HYPNO EXPO 2024 FRIDAY, May 17th to Sunday, May 19th							
Magnolia A 10am - 5pm		Magnolia B 10am - 5pm		Magnolia C 10am - 5pm			
Monday 5/20/2024	C. R. Hunter 2-Day Course Train the Parts Therapy Trainer	M. Watson 2-Day Course Stress Management Consultant Certification	B. Eimer 2-Day Course Taming Pain with Clinical Hypnosis				
Tuesday 5/21/2024	C. R. Hunter 2-Day Course Train the Parts Therapy Trainer	M. Watson 2-Day Course Stress Management Consultant Certification	B. Eimer 2-Day Course Taming Pain with Clinical Hypnosis				

FRIDAY AT - A - GLANCE

5/17/24	Magnolia A	Magnolia B	Magnolia C	Cypress A	Cypress B	Cypress C	Citrus A	Mangrove
Conference Orientation & Welcome in Citrus B								
9AM							EXHIBIT AREA	
10:00AM to 10:45AM	W. Horton Subliminals and Affirmations: Do They Work?	W. Moyer Inductions & Intent	M. McCool From Burnout to Breakthrough	S. M. Andrews Unlock the Power of Hypnotic Inductions	J. Young The Partnership in Parts Therapy	F. Souza-Campos Ending a Relationship with a Malignant Narcissist		
11:00AM to 11:45AM	P. Blum That Reminds Me of a Story: Narrative Trancework	N. Wackernagel Kicking Your Butts For Good	E. Rosen & K. Rosen Hypnosis for Improving Relationships					
12PM	LUNCH BREAK							
1:00PM to 1:45PM	P. Scott Integrating with the Medical Community	S. Day Ending the Cycle of Inherited Family Trauma	M. Babineaux Self Hypnosis for the Health of It	B. Eimer Hypnosis for Cancer Patients	J. LeClaire Balancing Chakras Using Hypnosis	C. Peterson Hypnosis for Kids & Teens		
2:00 to 2:45PM	D. Castor & C. Hewerdine Is Flying Solo the Only Way to Go?	B. Austin The Grief of Ambiguous Loss	D. Papadakis Releasing Trauma on the Cellular Level					
3:00 to 3:45PM	W. Rocki Medical Improv	J. Hanson I'm Here! Hypnosis Marketing Ideas	N. Gerey How to Change Core Beliefs in a Child's Subconscious	M. B. Svatek Releasing Pain by Releasing Trauma	S. Prakash The Karmic Cycle of Reincarnation	D. & J. Chong Identification Therapy		
4:00 to 4:45PM	S. Gilbert Self Criticism vs. Self Accountability	A. Bramante Hypnosis and NLP for Actors	L. Donnelly Intro to IEMT					
6 to 9PM	Please join us on for a 'No-Host' Cocktail Reception with entertainment by Splash on the Harbor Terrace							
9PM	Singing Bowls Concert with Peter Blum in Citrus B							

Chapter Meeting

IMDHA School Meeting

IACT Instructor Meeting

Committee Meeting

SATURDAY AT - A - GLANCE

5/18/24

Magnolia A

Magnolia B

Magnolia C

Cypress A

Cypress B

Cypress C

Citrus A

Keynote with Robert Otto & Will Horton in Citrus B

EXHIBIT AREA						
10:00AM to 10:45AM	S. M. Andrews Essential NLP for Hypnotherapists	M. Geers Dahl Mind Games	E. Rosen Transformational Core Continuums	K. Hand Reverse Fractionation Technique	L. Bennett Dancing with the Shadow	D. Castor The Power of 'O'
11:00AM to 11:45AM	S. Granger AI for Hypnotists	M. Watson Creative Community Events to Build Your Practice	J. LeClaire Simple Self Hypnosis: 5 Easy Steps			
LUNCH BREAK						
Healing from Emotionally Immature Parents Networking Luncheon with Sherry Gilbert in Citrus B (\$30 Pre-registration REQUIRED no later than May 10th, 2024)						
1:00PM to 1:45PM	W. Moyer Peeling Away Labels	D. Papadakis The Relationship Code	M. Babineaux Purpose & Protection of the Ethics Code	M. McCool Unlock the Money in Your Mind	P. Scott Switch Off Trauma Responses	B. Austin Breaking Down the Barriers of Limiting Beliefs
2:00 to 2:45PM	F. Mau Sorting Out Hypnosis, Mindfulness, Psychedelics, and such	B. Eimer Fundamentals of Pain Control	S.M. Andrews You're a Hypnotist? Can You Show Me Something?			
3:00 to 3:45PM	N. Wackemagel – Hypnotic Healing – Mastering Pain & Fear in the Medical Room	P. Blum Tuning Your Clients: Forks & Bowls 101	Hand, Granger, Watson – PANEL – Jumpstart Your Practice	W. Rocki Self Hypnosis as Complementary Medicine	J. Hanson Breaking the Trance of Grief	A. Bramante AI for Hypnotists and Coaches
4:00 to 4:45PM	L. Bennett The Joy of Bliss	M. B. Svatek Using the Energy Model of Therapeutic Change to Create Lifelong Harmony & Balance	M. Watson Client Driven Hypnosis & the Hypnotic Relationship			
7PM	Please join us for a 'No-Host' Cocktail Reception on the Harbor Terrace.					
8PM	Annual Awards Banquet and entertainment in the Harbor Ballroom. *ticket required*					

SUNDAY AT - A - GLANCE

5/19/24 Magnolia A Magnolia B Magnolia C Cypress A Cypress B Cypress C Citrus A

Sunday Service in Magnolia C					EXHIBIT AREA				
8AM									
9:00AM to 9:45AM	M. Watson Mind Games: Neurobics & Mental Conditioning	C. Hewerdine The Mystical Shamanic Journey	W. Horton NLP & the Law of Attraction						
10:00AM to 10:45AM	S. Granger Hypnosis for Weight Loss: The Virtual Way	C. Peterson Self Hypnosis: It's What's for Winners	F. Souza-Campos Relationship Success for the Chronically Single	F. Mau Hypnosis & Chronic Pain	W. Moyer Forgiveness Therapy and Setting Boundaries	S. Gilbert Finding Your Harmony & Healing in a Shit Storm			
11:00AM to 11:45AM	K. Hand Hypnotist Tracking Tool for Session Organization	D. Castor Anchoring Happiness in Therapy & Coaching	J. Young Imposter Syndrome: Why Not Me?						
12PM	LUNCH BREAK Hypnosis for Surgery Preparation Networking Luncheon with Bruce Eimer in Citrus B (\$30 Pre-registration REQUIRED no later than May 10th, 2024)								
1:00 to 1:45PM	B. Waters Shankman Helping Those on the Autism Spectrum	N. Myronyuk State Control: Getting Into the Mindset	W. Horton Hypnosis & Anxiety	P. Blum Conversational/Covert Hypnosis	P. Scott Healing Circle Triad	L. Donnelly Using IEMT in Your Practice			
2:00 to 2:45PM	R. Hunter Getting Published	S. Prakash The Inner Child	F. Mau The Client's Vision: Clarifying, Motivating, Powerful						
3:00PM to 4:45PM	S. Granger 15 Secrets that Super Successful Hypnotists Know and Do to Build Their Practice (FREE)	M. Babineaux Get a Grip By Letting Go (FREE)	Andrews, Hanson, Wackernagel - PANEL - Shifting Roles in Hypnosis (FREE)	S. Day The Magic Power of Risk (FREE)	N. Gerey Parental Support for Children in Hypnotherapy (FREE)	R. Hunter The Five Phases of Hypnotic Regression Therapy (FREE)			

E X H I B I T A R E A

KEYNOTE ADDRESS

Dealing with Challenging or Resistant Clients

Robert Otto
and
William Horton

Saturday, May 18th, 2024
Citrus B | 9:00 AM



Dealing with resistant or challenging clients can be daunting for any therapist or coach. These clients often come with deeply ingrained beliefs, defensive walls, and resistance to change. However, combining Neuro-Linguistic Programming (NLP) techniques and hypnosis can be a powerful approach. By building rapport, using effective communication techniques, and tapping into the subconscious mind, you can help your clients break through resistance, overcome limiting beliefs, and work toward achieving their desired outcomes. Remember that every individual client is unique, and tailoring your approach to their meet specific needs is the key to succeeding in your therapeutic work.

For 30 years, Robert Otto has traversed the fascinating landscape of hypnosis, leaving a trail of transformed lives and groundbreaking achievements. As president and CEO of the International Association of Counselors and Therapists and the International Medical and Dental Hypnotherapy Association®, his influence in the profession speaks volumes. Over 4,500 workshops, 150,000 captivated participants, and a presence in 29 states – Robert's impact on behavior modification is undeniable. But his influence extends beyond conferences – hospitals and corporations bear witness to his expertise, while radio and television audiences hang onto his every word. Even the printed page can't contain his magic – his work graces magazines, journals, and hypnotherapy texts like revered McGill's Encyclopedia. And if that's not enough, let history speak for itself – Robert's pioneering spirit earned him the first Certificate of Special Congressional Recognition for a hypnotist, forever etched in the Library of Congress.

Meet Will Horton, the "Cowboy Doc" who lassos anxieties and unlocks hidden potential. For 35 years, he's roped in tens of thousands struggling with addictions, guiding them with NLP and hypnosis through emotional canyons and onto sunlit plains of recovery. He's the gunslinger of inner demons, the whisperer to artistic souls, helping countless performers shoot arrows of brilliance onto the stage. Professionals, drawn to his unwavering spirit, seek his wisdom when their confidence stumbles. The "Cowboy Doc" moniker isn't just for his boots and Stetson; it's the grit in his voice, the relentless pursuit of helping others ride towards their best selves. So, if your spirit needs saddling, trust Will to lead you on a transformative journey towards self-discovery and boundless possibilities.

More information >> WWW.HYPNOEXPO.COM



Lectures



Friday, May 17th

Lectures 10:00 – 10:45

**SUBLIMINAL AND AFFIRMATIONS:
DO THEY WORK?
W. Horton**

Unlocking the Power of Subliminal Messages and Affirmations: Insights from Research

In the vast landscape of psychology and self-improvement, the concepts of subliminal messages and affirmations have stirred both curiosity and controversy. Are these methods truly effective, or are they mere pseudo-science? Let's delve into the realm of research to better understand why subliminal messages and affirmations might work and how they can potentially influence our thoughts and behaviors.

**RELATIONSHIP TO OUR EMOTIONS
S.Fitzner**

Often times our conditioning leads us to have a different understanding or attachment to emotions. Understanding a client's relationship to emotions can promote self acceptance healing and understanding of childhood to recreate the perspective.

**FROM BURNOUT TO BREAKTHROUGH
M. McCool**

Burnout, as defined by the WHO, is a syndrome characterized by chronic stress that hasn't been effectively managed, leading to emotional exhaustion, depersonalization, and a diminished sense of personal achievement.

My mission is to aid clients in their journey to recover from burnout, reignite their passion for their work, and equip them with the tools necessary to achieve their business objectives without sacrificing their mental and physical well-being or their personal relationships.

In this talk, I'll guide you through my unique protocol, "5 Steps to Break Through Burnout and Prosper". This method is designed to empower those grappling with burnout to rebound with renewed strength, enabling them to return to their professional pursuits without the looming fear of experiencing burnout again.

Lectures 11:00 – 11:45

**THAT REMINDS ME OF A STORY:
NARRATIVE TRANCE WORK
P. Blum**

Just what is it about a story that enchants us? One of the most magical phrases in the English language is "Once upon a time..." In understanding stories, and their relationship to how we encode and decipher the world of information and experience, we can deepen our ability to utilize them consciously, as therapeutic tools. Story is the brain's "default setting". Learn how to choose or create hypnotic tales. Dr. Milton Erickson, one of the most influential practitioners of hypnosis, made extensive use of stories in his practice..

**KICKING YOUR BUTTS FOR GOOD!
N. Wackernagel**

Most smoking cessation programs have low success rates. Why do so many participants return to smoking? The reality is that almost everyone can STOP smoking... but the success is only short term. This talk provides tips and re-enforcement tools to enhance a client's opportunity to achieve success while enjoying a longer, healthier, happier, and more productive life as a non-smoker!

**HYPNOTHERAPY FOR IMPROVING YOUR
LOVE LIFE AND RELATIONSHIPS
E. Rosen & K. Rosen**

Our intimate Relationships can be a gauntlet of 'lust to disgust' and back again. This presentation helps you with a cutting-edge understanding of attachment theory, and the use of hypnosis to improve and create more fulfilling and satisfying relationships.

Learn how to identify your client's attachment style, providing a map for navigating, getting your needs met, and meeting the needs of those you love, care about, and endeavor to know.

Explore the fabric of relationship connections and how hypnosis can heal, restore, and maximize your love interests.

Lecture 1:00 – 1:45

INTEGRATING WITH THE MEDICAL COMMUNITY

P. Scott

Learn the three critical areas where you, as a Hypnosis professional, can become an indispensable asset to your local medical community. You will gain insight into how you can help educate and inform medical professionals about the unique contributions you can make to the medical team, making it easier, more comfortable, and practical for them to refer patients to you.

Attendees will receive a handout that includes additional useful medical research and material beyond what is covered.

ENDING THE CYCLE OF INHERITED FAMILY TRAUMA

S. Day

The root of client challenges, whether it's anxiety, depression, phobias, chronic pain, or obsessive thoughts, may not be based on their own life experience. Science has demonstrated that traumatic experiences of ancestors can be inherited by descendants and negatively impact future generations. This presentation provides insights, information, and an example protocol to help clients release unwarranted traumatic inheritances so they can live their own lives with balance, health, and vitality.

Attendees will gain an understanding of inherited trauma to help their clients identify, and then release traumatic legacies passed down through generations.

This is an interactive and participatory presentation. Attendees will leave with an understanding of ways to detect inherited trauma, as well as an actionable protocol they can immediately utilize with their clients.

SELF-HYPNOSIS JUST FOR THE HEALTH OF IT

M. Babineaux

A subtitle for this presentation could be "Do unto yourself as you have done to others." Sometimes we are so focused on helping others that we forget about taking care of ourselves. Make self-hypnosis your self-help protocol for yourself, first. If you wash everybody else's laundry, you might need to clean your washing machine more often, right? Learn some rituals to incorporate hypnosis into your daily routine. Then instead of simply telling your client how to clear the mind, relax, set goals, or let go of anxiety, you can use yourself as the best example and actually show them how you do it yourself. A very powerful tool of empathy and rapport.

Lecture 2:00 – 2:45

IS FLYING SOLO THE ONLY WAY TO GO?

D. Castor & C. Hewerdine

Is a solo practice career best for you or could a cooperative or partnership hold more opportunities and benefits? Have you explored all the options available in this industry? Would it mean splitting your income? Or what if it meant even more income potential by expanding your presence in the marketplace? What if you could hone your skills, at your own pace, growing your business while having support, and learning to stand in your own authority?

We'll cover business presence, backup coverage, personal time off, income potential, sales calls, intake, sessions, follow-up, getting referrals, and expanding your market presence.

THE GRIEF OF AMBIGUOUS LOSS

B. Austin

This presentation shares the groundbreaking research of Dr. Pauline Boss, who presents the challenges and strategies for managing ongoing stress and grief for people whose loved ones are ambiguously lost.

RELEASING TRAUMA ON THE CELLULAR LEVEL

D. Papadakis

Are your clients aware of how past trauma is negatively affecting every aspect of their lives? These traumatic memories are stored on the cellular level, within the subconscious mind, and can arise when triggered by a current event. Hypnosis is the fastest and most effective way to access the root cause of the trauma and resolve it.

In this presentation, you will learn how to assist your clients in releasing old childhood traumas and patterns. We will discuss ways of helping your clients identify the perceived trauma and the emotions associated with it, then release those emotions and allow for forgiveness and healing, thereby transforming the old associations and forming new, healthier perceptions.

Healing trauma from childhood wounds and patterns using hypnosis helps your client get down to the cellular level and directly to the heart of the matter. By working with the subconscious mind, you help your clients access solutions and transform issues quickly, effectively stopping the cycle of repeated suffering and creating long-lasting, life-transforming results. Your clients will be able to reclaim their power and increase their self-esteem and overall well-being. As a practitioner, you will also increase your comfort level in dealing with trauma in clients and therefore your success rate.

MEDICAL IMPROV: A HYPNOTHERAPY-RELATED TOOL FOR RECOGNIZING AND HEALING THE HEALTH CONSEQUENCE OF TRAUMATIC CHILDHOOD

W. Rocki

This presentation points to the Medical Improv, a close relative of hypnotherapy and NLP, as an effective tool to recognize ACE and heal its consequences. "Improv" is the short term for theatrical improvisation, known more commonly as "comedy improv" which is the same because when we are authentic and engaging we are also funny.

For years, medical improv has been recognized as a technique that facilitates communication and relationships between patients and their caregivers and the same among healthcare personnel. Based on the "Yes...and" routine, improv helps patients to explore the root causes of their illness and expand mental resources of their resilience and self-healing awareness. Variations of improv are used by hypnotherapists when they don't follow the script.

In my healing practice, I use both hypnotherapy and improv. I recognize similarities and believe that the awareness of medical improv may enrich hypnotherapy in working with patients and as self-healing care for hypnotherapists themselves.

I'M HERE! HYPNOSIS MARKETING IDEAS

J. Hanson

I'm Here! It's time to 'come out of your shell' and let your Hypnosis banner wave high. This is an idea-sharing session for Hypnotists on how to be seen and heard in your community.

Jessica will share her many advertising adventures with the pros and cons of each. If you are looking for new ways to get noticed as a Hypnotist, this presentation is for you. If time allows, we will do group brainstorming and help each other with ideas. This presentation will give you new ideas and it just might bring you 'out of your shell' to launch your hypnosis career.

HOW TO CHANGE CORE BELIEFS IN A CHILD'S SUBCONSCIOUS

N. Gerey

Our life depends on the core belief system that we build in childhood. If we learn we are lucky, unlucky, rich, or poor, we will be through our lives.

In this lecture I share how the belief system develops and how to ensure that children develop a healthy, positive belief system, that will support them through life, providing self-confidence and emotional resilience.

SELF-CRITICISM VS SELF-ACCOUNTABILITY & SELF-COMPASSION **S. Gilbert**

Did you know that neuroscience has actually discovered that holding ourselves 'accountable' (usually done with self-criticism and smacking ourselves in the head with the metaphorical 2x4!) is a form of self-sabotage? The true key to learning, growing, and becoming is self-compassion.

Let's teach our clients (and practice for ourselves!) the tools that will develop the self-compassion we need to have to truly become our best selves.

We will focus on why we are so hard on ourselves and the simple tools that will help us develop the self-compassion that will actually help us achieve what we want to achieve.

HYPNOSIS AND NLP FOR ACTORS

A. Bramante

In this talk, I will share real-life success stories of actors who have harnessed the power of hypnosis and NLP to overcome stage fright, master character development, and elevate their craft to new heights

In this lecture, you will:

- Understand the core concepts of hypnosis and NLP and their relevance to acting.
- Discover how these techniques can enhance performance, reduce anxiety, and improve emotional depth.
- Learn practical exercises to implement in an acting practice.
- Leave with a renewed sense of confidence and a toolbox of techniques to assist actors to excel on and off the stage.

INTRO TO IEMT

L. Donnelly

Integral Eye Movement Therapy (IEMT) goes beyond traditional therapeutic approaches, offering a transformative journey into the therapeutic power of eye movements. Through this process, we unlock neural pathways storing our deepest emotions and experiences. As negative memories are released, you'll also gain a deeper understanding of past events.

Join us on this exploration as we shine a light into the complex interplay of the human psyche, bringing clarity, healing, and integration to the darkest corners of our minds.



Saturday, May 18th

Lecture 10:00 – 10:45

ESSENTIAL NLP FOR HYPNOTHERAPISTS
S.M. Andrews

Many hypnotherapists use Neuro-linguistic programming (NLP), but what are the most important NLP skills that every hypnotherapist should understand and use? Master Practitioner of NLP Sean Michael Andrews breaks down the most useful rapport-building skills and the therapy shortcuts that NLP offers. Get more clients and help them succeed faster using Neuro-linguistic Programming.

Learn essential rapport-building and therapy shortcuts to make you and your clients more successful.

MIND GAMES
M. Geers Dahl

Anton Mesmer used hand passes and magnetism. Modern healers use a variety of terms to describe hands-on healing. We will explore how many of the attendees can perceive the energy field, and practice using hand passes in a format of scanning and unruffling to share healing energy with each other. Come prepared to explore your natural capacities for sensing/perceiving energy, and ideally leave the experience feeling more relaxed and upbeat.

**TRANSFORMATIONAL CORE
CONTINUUMS:
USE OF HYPNOSIS TO MAXIMIZE
SELF-POTENTIAL**
E. Rosen

Clinical hypnotherapy strives to make the hardened automaticity of troublesome internal conflicts, problematic symptoms, and plaguing habits become malleable, available to pliable change, and then creating new positive automaticity. Oftentimes, our goal as clinical hypnotherapists is to restore what in computer terms is our human 'natural settings,' the default position of human potential. Learn a new model to identify the core ingredients of effective human beings, how disruptive forces undermine these continuums of being, which hypnosis can identify and enrich. Use hypnosis and the Transformational Core Continuum to restore your client's internal cores of affirmative living.



Room Share

sign up here

tinyurl.com/ExpoRoomShare

Lecture 11:00 – 11:45

AI FOR HYPNOTISTS
**HOW TO USE THE TOOLS TO MAKE YOUR
MARKETING EASY AND SIMPLE**
S. Granger

It's a phenomenon that is sweeping across industries, igniting imaginations and unlocking potential at an unprecedented rate.

This past year has been quite the adventure, of researching and exploring the world of AI. I've been lucky enough to share my insights in four different countries and now I want to bring all of that knowledge to you.

Why? Because AI is here, it's here now, it's here to stay and it's changing the way we work. Honestly, it's like having a new member on the team, one that helps get things done faster, better, and with the added sprinkle of creativity that we didn't even know we were missing.

Have you played around with all the available AI tools yet?

Whether you love it or are still getting used to it, it's a powerful tool and, when used right, it's the key to us achieving more in our hypnosis practices, easier and faster!

AI enables us to achieve what was once thought impossible. Whether it's overcoming time constraints, enhancing your creativity, or accelerating your practice 10x faster, AI has the answers.

It's not just a tool; it's an ally that empowers us to be more and do more. With ChatGPT and other AI programs, the potential is limitless and the journey has just begun.

So, what will we explore together in this mind-blowing session?

- Understanding AI's role in your practice—it's like having a new team member!
- Guiding AI in the right way to create beautiful, engaging content.
- Picking the right tools that make sense for you, not just following the hype.

I've prepared a special PDF Training Guide with Prompts to get you started right away. It's a little gift from me to you.

**CREATIVE COMMUNITY EVENTS
TO BUILD YOUR PRACTICE**
M. Watson

This is about how to meaningfully connect with your community as you grow your practice.

Public service presentations, workshops, and fun get-togethers can bring you new clients. I'll include a complete outline that you can use to do programs of your own.

Make a difference! Create a community and build your practice. We'll even talk about how to do it online!

Becoming recognized as a contributor to the community establishes you professionally. Be an influencer.

SIMPLE SELF-HYPNOSIS—5 EASY STEPS

J. LeClaire

You will receive a very simple handout that describes the five easy steps. This can be used on self or as a tool to put clients into hypnosis.

This is a quick and effective method to enter the hypnotic state to create positive change. This method can be used on self, individual clients, or groups.

Lecture 1:00 – 1:45

PEELING AWAY LABELS

W. Moyer

What descriptive labels do you apply to yourself that may be limiting your ability to excel in life? This presentation will help you re-evaluate the way you define/view yourself, eliminate restrictive labels, and rediscover the true nature of your being.

THE RELATIONSHIP CODE HEAL YOUR WOUNDED HEART

D. Papadakis

The Relationship Code is a systematic combination of conflict resolution techniques using the secrets of ancient healing and visualization. As demonstrated in her new book, *The Relationship Code: Heal Your Wounded Heart*, Debbie has further enhanced this system with the power of hypnosis, making it a highly dynamic tool for Hypnotists and Hypnotherapists.

Learn how to facilitate this very simple, yet powerful system to assist clients in healing their wounded hearts. Yes, you too, can learn to help your clients transform any relationship! Debbie will guide you through a step-by-step demonstration using the techniques required to restore and renew your clients' relationships and heal their wounded hearts by removing the blockages that hinder them.

Attendees will learn techniques to get to the root cause of their clients' relationship issues and assist them in clearing the emotions/beliefs, traumas, and childhood issues that hinder their relationships.

PURPOSE AND PROTECTION OF THE ETHICS CODE

M. Babineaux

This talk is a general overview and review of the major tenets of the ethics codes of IACT and IMDHA in view of the requirement of ethics training for all new members.

Remind yourself that the easiest way to develop and maintain a professional reputation is to familiarize your-

self with the recognized code of professional conduct in your scope of practice and adhere to it.

Lecture 2:00 – 2:45

SORTING OUT HYPNOSIS, MINDFULNESS, PSYCHEDELICS AND SUCH

F. Mau

There seems to be confusion about the distinctions between mindfulness, hypnosis, meditation, and contemplation and about how they are practiced. For example, the use of hypnotic induction in mindfulness exercises occurs with increasing frequency. How should these tools be utilized in clinical practice and what is the current understanding of how they work? Does psilocybin work by inducing a dissociative phenomenon similar to trance? And how does dissociation and confusion contribute to change thinking and creating new meanings in your life?

Participants will be able to distinguish between hypnosis, mindfulness, and hyperemia and will understand how to use these processes to help clients create meaningful and lasting changes in their lives.

FUNDAMENTALS OF PAIN CONTROL

B. Eimer

This talk provides a foundation of knowledge for using hypnosis to manage pain. Attendees will have a better understanding of how to choose an appropriate pain relief induction, formulate an effective pain treatment strategy, teach self-hypnosis for portable pain control, and minimize risks of inadvertent negative consequences.

“YOU’RE A HYPNOTIST?” CAN YOU SHOW ME SOMETHING?”

S.M. Andrews

What should you do when people ask you to show them some hypnosis? Many hypnotists struggle with this situation. Should you demonstrate an induction? What if it doesn't work? Perhaps you should show a suggestibility test or just explain how hypnosis works, but is that enough? Here's how to impress them!

Sean will demonstrate a proven strategy to respond to this oft-posed question. Discover how to “show them something,” educate them, and also amaze them. And did I mention that you cannot fail?

Objectives:

- Participants will learn how to identify highly hypnotizable subjects.
- Participants will learn how to quickly dispel fear in subjects.
- Participants will learn how to set up suggestibility tests.
- Participants will learn how to move seamlessly from suggestibility to induction.

HYPNOTIC HEALING: MASTERING PAIN AND FEAR IN THE MEDICAL ROOM

N. Wackernagel

Unlock the power of the subconscious for pain management

- Transform pre-op jitters into calm confidence
- Discover evidence-based approaches for enhanced recovery

Empower yourself with the transformative science of hypnotherapy to master pain, conquer medical anxieties, and enhance recovery.

Addressing pain management and anxiety within the medical realm is crucial for patient well-being.

Nicole, with her extensive experience as a hypnotist in Swiss hospitals, has witnessed firsthand the profound impact of hypnotherapy.

Over time, hypnosis has gained momentum and is increasingly being recognized as an integral piece of the medical puzzle. Before diving into the intricacies of the topic, it's essential to understand the growing acceptance and the real-world results Nicole and many others have seen in hospitals throughout Switzerland.

TUNING YOUR CLIENTS: FORKS AND BOWLS 101

P. Blum

Participants will be introduced to simple protocols for induction using singing bowls and tuning forks. Many people believe that rhythm and the power of vibration will be key to the future of medicine and healing. Without any prior musical training, you can learn to incorporate these powerful tools for transformation into your personal growth program, or professional practice.

Here's your opportunity to learn from this master musician exactly how to choose and use tuning forks and singing bowls to enhance your practice.

JUMPSTART YOUR PRACTICE (PANEL)

S. Granger, K. Hand and M. Watson

Starting your practice (or expanding it) can be a challenge for hypnotists that is not often covered in their training courses. This panel offers the opportunity for you to hear from four successful hypnotherapists who have built and maintained a professional practice. They'll tell you what they've done, what's worked and what hasn't, and how to take the next step. Expect a lively discussion from Sean Michael Andrews, Sheila Granger, Karen Hand, and Michael Watson.

THE JOY OF BLISS

L. Bennett

'Follow your bliss and the Universe will open doors for you where there were only walls'. Joseph Campbell

Participate in a compelling conversation and resources to help clients identify their bliss and why it's important. Explore the importance of sacred space to invite the journey of uncertainty of life and the willingness to make lives even more fulfilling and joy-filled.

USING THE ENERGY MODEL OF THERAPEUTIC CHANGE TO CREATE LIFELONG HARMONY AND BALANCE

M.B. Svatek

In this talk, you will learn about the nine energy core areas and how they interact with one another, either causing chaos or balance. Practitioners will learn to use this model to help clients learn to do their own 'rootology' scan to see and understand where the presenting issues are rooted and how it is affecting all of the energy core areas.

In my eighteen years in the traditional mental health field, I found that the presenting issues are often rooted in completely (and often unsuspecting) energy core areas, thus the treatment never reaches the cause. By coaching clients to understand what their nine energy core areas are and how these interact with one another to manifest their reality, therapists can help their clients get long-term results from this lifelong energy alignment method.

CLIENT-DRIVEN HYPNOSIS AND THE HYPNOTIC RELATIONSHIP

M. Watson

In the past two decades, modern hypnosis has seen a change in the roles and relationships of practitioners and their clients. Therapists are learning that rapport and authentic connection are the key factors in success. Erickson once said, "Hypnosis is a relationship." Gone is the day when hypnotist take the lead and direct the thinking of their client. In this lecture, you'll learn how to elicit hypnosis and personal resources while being guided by the client. No need for the hypnotist to "figure it out" in advance. Learn to let the session unfold naturally, and effortlessly.

"I wanted to let you know how much I got out of the Virtual Conference. The speakers were all great! I'm guessing that was an intentional mix and I wanted to let you know how much I enjoyed it! I'm planning on coming to the Conference in person next year."

IMDHA is definitely the finest & funnest conference I've ever attended.

I'm so proud to be a certified member. GREAT JOB, EVERYONE!"

-Nancy Brown, Dunedin, FL

Sunday, May 19th

Lecture 9:00 – 9:45

MIND GAMES: NEUROBICS AND MENTAL CONDITIONING

M. Watson

Drawing from the work of Jean Houston, Stanislaw Grof, and John Grinder this presentation will discuss and demonstrate several exercises that you can use to creatively stimulate neurology and increase the capacity for deeper, unconscious exploration and development. Develop and support mental fitness to empower your life.

THE MYSTICAL SHAMANIC JOURNEY **C. Hewerdine**

This adventure begins with understanding the current plant medicine journey industry, the vast number of clients who need integration afterward, and how to address their needs. But we go further into understanding what is involved in this ceremonial journeying, and we end up with a pseudo experience using hypnosis which can be even more powerful than an ayahuasca or psilocybin journey

NLP & THE LAW OF ATTRACTION **W. Horton**

Introducing our groundbreaking NLP and Law of Attraction Mastery Program, where you can unlock the power of your mind and manifest the life you've always desired. This transformative program combines the principles of Neuro-Linguistic Programming (NLP) with the Law of Attraction to create a dynamic synergy that accelerates your manifestation process.

With NLP, you'll learn how to reprogram your thoughts, language, and behaviors, allowing you to break free from limitations and align your mind with success. The Law of Attraction states that like attracts like, and by leveraging NLP techniques, you can amplify its effects, attracting abundance, love, and success into your life.

Don't wait another day to tap into the limitless potential of your mind. Join us and embark on a journey of self-discovery, empowerment, and ultimate success. Turn your dreams into actionable goals and create the life you've always envisioned.

"It was my first year attending and I am filled with so much gratitude to be able to be part of such a wonderful organization. Every single lecture and workshop was so insightful, every speaker was so knowledgeable. I took SO much away from this on a personal development level as well as tools I'd like to incorporate into my practice. I look very forward to next year."

-Shayna Daniel, Miami, FL

Lecture 10:00 – 10:45

HYPNOSIS FOR WEIGHT LOSS – THE VIRTUAL WAY **S. Granger**

You've likely caught wind of the media frenzy around the latest weight loss jab, endorsed by celebs globally, seen as the new weapon in the fight against obesity. It's a hot topic, and as a hypnosis practitioner, you're in the right position to seize this wave of interest.

But, what if we could achieve similar results with hypnosis?

This session will explore the key areas of hypnotic suggestion and delve into Five key elements of a hypnotic weight loss program that might emulate the effects of the weight loss jab. And, how you might tailor your existing weight loss program with the knowledge of the weight loss jab

How to navigate the narrative of the weight loss jab with strategic messaging that highlights the value of your hypnosis, driving attention to your practice, and compelling clients to book your services.

The trio of opportunities the weight loss jab phenomenon offers to hypnosis practitioners today looking to help more clients with weight loss.

Crucial steps to design a unique hypnotic weight loss program that delivers results, and amplifies those word-of-mouth referrals.

SELF HYPNOSIS: IT'S WHAT'S FOR WINNERS **C. Petersen**

Self-hypnosis is a powerful tool that allows individuals to enter into a state of focused concentration and relaxation. This technique can be used to access the deeper levels of the mind and make positive changes in one's life. Self-hypnosis is easy to use and can be practiced by anyone, regardless of their prior experience with hypnosis.

The benefits of self-hypnosis are numerous. By entering into a state of deep relaxation and concentration, individuals can access their subconscious mind, where they can work to release negative beliefs and patterns that may be holding them back. By tapping into the power of the subconscious mind, individuals can make positive changes in physical health, emotional well-being, and spiritual growth. With regular practice, self-hypnosis can become a valuable tool for personal growth and transformation.

During this experiential talk you will learn how to teach your clients the states of the conscious, subconscious/unconscious mind as well as the numerous times throughout normal waking hours we are in a state of trance. We will then explore the best times during your day to use self-hypnosis skills as well as the importance of learning and teaching self-hypnosis to your clients.

You will create your own hypnotic suggestions, learn an effective self-hypnosis technique to install them, and wrap it all up with an immersive hypnotic experience. By the end of class, you will not only create your own self-hypnosis scripts, but you will also have a therapeutic tool to use with your clients, helping them create a more fulfilling and joyful life.

RELATIONSHIP SUCCESS FOR THE CHRONICALLY SINGLE

F. Souza-Campos

In a world of fleeting connections, the chronically single often yearn for profound relationships yet face frustration. In this presentation, I will show you how I help chronically single individuals enter a satisfactory love relationship using hypnosis. This presentation is NOT about dating advice or strategies. Rather, this presentation will focus entirely on the inner game, or subconscious processes within the chronically single person who now desires love and intimacy.

The objective of this talk is to equip hypnotherapy professionals with insights and techniques to guide chronically single clients in overcoming their unconscious blocks to love and intimacy, and in becoming magnetically attractive to the love they desire. Rather than prescribing dating strategies, our focus will be on fostering authentic inner healing, self-awareness, and creative attraction.

Lectures 11:00 – 11:45

HYPNOTIST TRACKING TOOL FOR SESSION ORGANIZATION

K. Hand

Discover a handy one-page form that allows you to easily track client representational systems, success strategies, benefits, and personal trance words to use in your current session and beyond.

This Hypnotist Tracking Tool is essential for use from intake to follow-up sessions and will be used even years later when a client calls back for a refresher or a different change.

Participants will walk away with a technique and a tracking tool for use with clients from the first conversation through the successful change. This tool makes it easy to be congruently present with each client on each subsequent visit. It is very useful if you're navigating through multiple clients each day or week.

ANCHORING HAPPINESS IN THERAPY AND COACHING

D. Castor

Experience ways to bring happiness in therapy as a process, event, and practicable habit in this experience-driven group work.

This is an interactive discussion regarding anchoring happiness to your clients' sessions. Exploring happiness with the client allows it to become a fundamental cornerstone for them. You're clients' progress increases as you add in this process, anchor, and then help them practice happiness.

This class is more of a conversation and exploration for discovery and includes group work and meditation.

IMPOSTER SYNDROME – WHY NOT ME?

S. Fitzner

Imposter syndrome is a conditioned response to the constructs of the world that we no longer need to subscribe to; it is time to understand it.

Imposter syndrome has become a lifelong companion to so many. It is the reason we stay small and have limited engagement with our own abilities and ambitions. It is time to shed this limiting "phenomenon". With a fresh take on what it is, where it comes from, and what to do about it.

Lecture 1:00 – 1:45

HELPING THOSE ON THE AUTISM SPECTRUM

B. Waters Shankman

There is a wide variety of treatment modalities being used to address Autism or Autistic Spectrum Disorder (ASD). There is no cure.

As Hypnotists, we are experienced in helping our clients manage the wide variety of symptoms with which children and adults with ASD need to cope. We can creatively apply our knowledge and experience to helping this growing population as they face one or more symptoms including but not limited to stress, anxiety, depression, easily triggered fight or flight syndrome, sleep difficulties, calming, listening to subconscious, fears and phobias, low self-esteem, low self-confidence, OCD, difficulties communicating their emotions, and more. Simultaneously, parents and family members face stress, anxiety, and other challenges with which we can help.

Attendees will learn they are well-equipped to help with this growing population of children and adults diagnosed with ASD and how they are able to apply their knowledge to help this group of individuals and their families.

STATE CONTROL: GETTING INTO THE MINDSET

N. Myronyuk

Mindstate control involves the intentional regulation and manipulation of one's cognitive and emotional states for therapeutic as well as personal purposes. By tapping into techniques like mindfulness, therapists can enhance their self-awareness, emotional resilience, and empathy. This control enables therapists to maintain a balanced perspective during challenging sessions, reduce burnout,

and effectively manage their own emotional responses. Moreover, applying these practices in their personal lives helps therapists attain greater overall well-being, fostering a deeper connection with themselves and others, which in turn translates to improved therapeutic relationships and outcomes for their clients.

Attendees will learn how to access the best state of mind to serve their clients.

HYPNOSIS & ANXIETY **S.M. Fatemi**

Anxiety disorders in the United States generate a staggering annual economic burden of \$42.3 billion to \$46.6 billion, with nearly 75% of these costs attributable to morbidity, mortality, and reduced productivity (DuPont et al., 1996; Greenberg et al., 1999).

This talk will demonstrate how hypnosis has been shown to effectively alleviate anxiety by facilitating adaptive coping skills, fostering more realistic thinking, improving stress management, enhancing control of one's physiology, and improving effective problem-solving skills. Clinical hypnosis can be conceptualized as an array of tools (e.g., interspersal, fractionation, anchors, posthypnotic suggestions, ego strengthening) within a therapeutic toolbox that is ready for clinicians to select from that empowers their patients to help themselves by alleviating suffering from anxiety.

While discussing a case formulation for treating anxiety through hypnosis, the talk will provide the audience with protocol, the interview, the inductions, and step-by-step interventions for treating anxiety.

Lectures 2:00 – 2:45

GETTING PUBLISHED **C. R. Hunter**

Good grammar and spelling are VERY important.

Learn the value of getting published. An article published is free advertising. Getting a book published is

greater credibility — and another source of income. Roy will provide some important tips regarding how to get published.

THE INNER CHILD **S. Prakash**

Everyone in childhood goes through a lot of traumatic events. These events at that time do not impact directly as the child is unaware of what is happening. It is later in life these start pushing us in our actions and day-to-day life. We remain unaware but are disturbed by Fear of the Unknown. We need to understand and clear them in the current and now.

THE CLIENT'S VISION: CLARIFYING, MOTIVATING, POWERFUL **F. Mau**

Using the client's language to create personalized hypnotic processes from induction to emerging is incredibly powerful. Dr. Fredric Mau is a clinical mental health counselor who also serves on a medical faculty teaching hypnosis to psychiatrists. This workshop focuses on practical experiences with clients, modeled by a recognized master therapist. Whether you are crafting each process individually or heavily tailoring scripts — or you just want to do that, this workshop will make your processes more powerful. From pretalk through the entire process Dr. Mau demonstrates his solid approach to helping clients create futures that are healed, bright, healthy, and joyful.



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Mind Magic

Friday
ENTERTAINMENT

May 17th, 2024

7PM "No-Host" Cocktail Reception in Harbor Terrace

The Island music of **Splash** is sure to engage your audible senses with the smooth rhythmic sounds, tropical flavor, and positive vibration of the Caribbean! The performance delivers a refreshing, yet energizing experience of melodic Caribbean tunes.



9PM Singing Bowls Concert in Citrus B

The enjoyable ritual of the Himalayan Singing Bowls for healing has been used for thousands of years by many cultures to calm or energize the body. Cap off the evening with a mesmerizing performance of Sounds for Healing & Meditation. Peter's work is based on 30 years of studying and practicing the healing power of sound and music.

SOUNDS FOR HEALING & MEDITATION

PETER BLUM



Workshops



Friday, May 17th

WORKSHOP 10:00 – 11:45

UNLOCK THE POWER OF HYPNOSIS INDUCTIONS **D. Watkins**

Are you ready to tap into the limitless possibilities of hypnosis? Unlock the Power of Hypnosis Inductions and discover the secrets to rapid, instant, and powerful inductions that will take your hypnosis skills to new heights. Whether you're a seasoned practitioner or just starting out, this interactive workshop will equip you with the techniques and knowledge needed to induce deep hypnotic states quickly and effortlessly. Prepare to amaze your clients with rapid results as you unlock the true potential of hypnosis inductions. Don't miss out on this transformative workshop!

Designed for both beginners and experienced hypnotists, this transformative workshop will equip you with quick, precise, and powerful techniques to induce deep hypnotic states in record time.

THE PARTNERSHIP IN PARTS THERAPY **J. Young**

Through this interactive workshop participants will be reminded of the incredible power of parts therapy.

Jackie's workshop will highlight how to highlight, develop, and utilize the inherent partnership with the unconscious mind to bring parts work into its finest form.

Attendees will learn how to establish a working relationship with the unconscious mind and let it guide the counselor to the best work necessary for the client's growth (according to the wisdom of the unconscious mind).

ENDING A RELATIONSHIP WITH A MALIGNANT NARCISSIST **F. Souza-Campos**

Unfortunately, it has become all too common for a person to say that their ex-partner is a narcissist. Some experts believe that we are witnessing a true global pandemic of narcissism. Nobody is sure as to why narcissism seems to be on the rise, but it is.

Talking to those who see themselves as victims of narcissism is eerie; their accounts are all nearly identical. The

details vary, but the flow of the relationship is uncannily similar.

The science on the exact nature of the injury caused by a relationship with a so-called narcissist is not clear, however. When survivors seek help, they seldom feel understood, delaying recovery sometimes for the rest of their lives.

These toxic relationships can leave deep emotional scars, affecting self-esteem, trust, productivity, and overall well-being. Some people never recover; others take their own lives out of desperation.

WORKSHOP 1:00 – 2:45

HYPNOSIS FOR CANCER PATIENTS **B. Eimer**

Being diagnosed with cancer is an extremely upsetting and often traumatic experience. The frightful aftermath of a cancer diagnosis is typically fraught with uncertainty. The side effects of most cancer treatments are often disruptive, and when cancer is metastatic, the physical symptoms are typically painful and unpredictable. Additionally, a cancer diagnosis and the course of cancer treatment are usually associated with marked emotional distress. In this workshop, you will learn how hypnosis can help cancer patients cope at every step of their cancer journey. You will learn a conceptual framework for employing hypnosis to relieve cancer pain, anxiety about dying, and secondary depression. You will also learn about hypnotic techniques for alleviating treatment-related side effects.

When you attend this workshop, you will learn the single most important thing you can do to make self-hypnosis your patient's most powerful emotional cancer healing tool. After completion of this workshop, you will be able to:

- Explain how hypnosis enhances the effectiveness of medical treatments for cancer.
- Explain how hypnosis can prevent or ameliorate depression in cancer patients.
- Explain how hypnosis can prevent or ameliorate cancer treatment side effects.

BALANCING CHAKRAS USING HYPNOSIS **J. LeClaire**

This workshop will explore the chakra system, where they are located, and what each one represents (which can also help in finding the source of problems!), techniques to scan for blockages, and a script, written by me, will be gifted to balance the chakras.

In this workshop, you will learn exactly where the chakras are located, how to tell if they are out of balance, and a script to help put them in balance.

HYPNOSIS FOR KIDS AND TEENS UNLOCKING THE POWER OF IMAGINATION

C. Petersen

This workshop is designed to provide hypnotists with essential skills and techniques to work effectively with children and teenagers. Participants will gain insights into the developmental differences between young minds and adults, and learn how to incorporate storytelling, fantasy, the hero's journey, and role-playing into their sessions, creating a supportive atmosphere for healing and learning. Key topics such as rapport building, future pacing, anchoring, and ethical considerations will also be explored.

Workshop Objectives:

- Understanding Developmental Differences:
- The Magic of Storytelling and Fantasy:
- The Hero's Journey and Role-Playing:
- Creating a Healing Atmosphere and Creating Rapport:
- Engaging Hypnotic Techniques:
- Ethical Considerations, Challenges, and the Role of Parents:

This workshop will feature a mix of presentations, hands-on exercises, and interactive discussions. Participants will have the opportunity to practice techniques and engage in role-playing scenarios.

By the end of the workshop, participants will have gained valuable insights and practical techniques to effectively work with children and teenagers using hypnotherapy. They will understand the unique aspects of young minds, confidently use creative techniques, and create a nurturing therapeutic environment. By establishing rapport, employing engaging methods, and practicing ethical guidelines, you will be prepared to guide young minds toward healing and positive personal growth.

WORKSHOP 3:00 – 4:45

RELEASING PAIN BY RELEASING TRAUMA

M.B. Svatek

Working with clients with pain was the least of my intentions upon becoming a hypnotherapist. While I was aware of the many techniques that the therapist can use and teach to manage pain, regression, and release therapy were not on my radar until my very first pain client. Having always used intuition to guide me on the path that each session should take, I was surprised at the direction this session and every other pain session took. While each is still unique to each person's needs and goals, as well as tailored to give every client a positive and unique experience, I found one key approach that gets to the root of the chronic pain every time and in many cases, this not

only cured the presenting pain, but other bodily pain that resulted from tensing from the original pain and using the healthy parts of the body to support the painful parts.

Practitioners can gain a new perspective on pain management so that they can assist clients in tuning into the mind-body connection and understanding the true source of the pain.

THE KARMIC CYCLE OF REINCARNATION

S. Prakash

Most religious sects believe that the human rebirth cycle takes place from one life to the next. When this process is there then there must be a reason for which it takes place. The reason as per us, the hypnotherapists, is the karmic cycle.

In each life, we commit some good things and some bad things. The definition of good and bad is our own, but it is there. In other words, unlike our yearly balance sheet of accounts, we have debtors and creditors, which continue year after year and never get to zero, so our karmas also never get to Zero. So each life we come to clear some outstanding accounts and in the process, we create new ones too.

IDENTIFICATION THERAPY

D. & J. Chong

To identify is to assert that two variables share the same substance and the same metrics. Twins share the same DNA and therefore they can be identified with each as IDENTICAL. However, as they grow and evolve, they will express quite separate personalities in the same context and they will unfold different characters.

In the instance of inanimate objects, in an assembly line production, all BMW cars are replicants of each other. This is true of all Boeing airplanes that come from the same factory.

In Identification Therapy, we acknowledge the uniqueness and therefore the singularity of a given identity.

This is how the owner of his passport knows his passport is unique and singular.

What we do in Identification Therapy is to dissociate the person from his body; and then from the dissociated position he can then take a look at his body. On closer examination, he will then be able to see the imprint of his identification on his body. The imprint of his identification will, on closer examination, reveal the imprints of the good and fine things he has done in his life. Then there are the markers on the identification of his flaws and life mistakes. From this survey of his identification, he can confirm which of all these flaws, mistakes, and errs is the main problem that he now wishes to deal with. This will be dealt with from a META position. So all we need to do is apply the principles of Meta Therapy to extract the person out of their problem state.

"Thanks for ALL everyone does behind the scenes. I love being able to bring new hypnotists into a supportive and positive environment. It's also nice to have other trainers to hand students off to, so they can continue learning."

-Jessica Hanson, Willmar, MN

Saturday, May 18th

WORKSHOP 10:00 – 11:45

REVERSE FRACTIONATION TECHNIQUE **K. Hand**

Hypnosis Happens with or without a formal induction.

By the time clients reach out for help from a Hypnotist, they've already been entranced. Clients most often need us to De-Hypnotize their already existing trance.

Discover how the Reverse Fractionation Technique works quickly to collapse limiting beliefs and bad habits. Learn what signals parts work or regression or forgiveness, etc. And unravel the existing trance on the way to finding the new solution.

Participants will leave with the understanding that Accidental Hypnosis is the #1 reason people choose Hypnosis on purpose.

This Trance-without-trance technique can be a stand-alone intervention or can be used as an adjunct to any other protocol, system, or modality. Plus, this reverse fractionation technique provides all the information necessary for building belief in making lasting change for good. It is a fun, playful, and effective pattern interrupt that effectively changes perspective and leads to desired solutions.

DANCING WITH THE SHADOW **L. Bennett**

Carl Jung first popularized the concept of the shadow in his work with the unconscious aspects of the self. He was quoted as saying the shadow is the sum of all those rejected aspects of reality. This presentation is designed to assist clients who are struggling with self-condemnation and helps to integrate the shadow in a positive light.

Teach clients to embrace and grow from the shadow self.

THE POWER OF 'O' **D. Castor**

This workshop is interactive, conversational, and experiential.

Our goal is to discuss the issue of orgasms, intimacy, fantasy, and ways that the mind helps create, support, and influence the benefits of each and how they may cancel some benefits. The discussion will include group hypnotic processes to improve relaxation and boundaries with intimacy. This is a group experience with adult conversation intending to give you a better understanding to assist you in helping your clients achieve their intimacy goals.

While this is experiential, the point of the group hypnotic session is to expand the minds of the attendees, not achieve a climax.

WORKSHOP 1:00 – 2:45

UNLOCK THE MONEY IN YOUR MIND **M. McCool**

Join Melanie McCool, the Entrepreneur's Hypnotherapist, in this transformative workshop. Discover why limiting beliefs about money act like blinders, obscuring the abundance of clients around you. Learn what sets six-figure hypnotists and coaches apart and how you can work less and earn more—it's likely not what you think! With 22 years of entrepreneurial experience, Melanie will guide you through overcoming self-sabotaging beliefs and identify what professional skills you must hone to succeed.

This workshop is a pivotal point for practitioners seeking to bridge the gap between their current status and consistent \$10K+ months. By the end, you'll have a clear roadmap to success and actionable strategies for immediate results. Consider this your invitation to unlock the money in YOUR mind.

SWITCH OFF TRAUMA RESPONSES—IS IT POSSIBLE TO RECOVER FROM PTSD? **B. Smith Varclova**

Is it possible to achieve a full recovery from PTSD? After this workshop, you will know that it is. In this workshop, we will discuss how trauma responses are created and shown during hypnotherapy sessions, especially in conversational hypnotherapy. What to look for and how to include work with bodily sensations in hypnotherapy for releasing the emotions causing trauma responses such as flashbacks, panic attacks, and sleeplessness. Including practical examples of work with emotions and case studies.

The reasons behind a wide range of diagnoses such as PTSD, Borderline Personality Disorder, Bipolar, and Dissociative Personality Disorder are the same—childhood trauma resulting in living in Survival Mode. By working with a wide range of clients, I see patterns, which created a base for understanding that with hypnotherapy we are able not just to manage these responses of survival mode but actually switch them off. So hypnotherapy can become the leading tool of alleviation for those who suffer.

BREAKING DOWN THE BARRIERS OF LIMITED BELIEFS **B. Austin**

This interactive workshop will explore the limiting beliefs that clients present that stop them from changing their behavior. What is interfering with a client who wants to stop smoking or lose weight?

What barriers prevent a client who has created a repetitive behavior pattern from letting go of those behaviors? The use of various hypnosis and NLP techniques can assist a client with identifying and eliminating those beliefs to give them a new perspective on life.

Break down the barriers caused by limited beliefs and gain new perspectives on developing a more positive life.

WORKSHOP 3:00 – 4:45

SELF HYPNOSIS AS COMPLEMENTARY MEDICINE **W. Rocki**

Therapeutic hypnosis is uniquely capable of complementing medical efforts to reverse chronic diseases rather than just managing their symptoms. Therapeutic hypnosis can partner with medicine by expanding patients' awareness and support of self-healing, the core mechanism of health. Self-healing exemplifies a continuous, automatic, and nonconscious form of self-hypnosis in the mind-body complex. Therefore, self-healing can be enhanced by skillfully recognizing and modifying patients' self-hypnosis, and that process complements/ completes efforts of medicine, conventional or alternative.

In our experiential workshop, we will use/ play with the principles and techniques of medicine, hypnotherapy, medical improvisation, and our personal experience of being patients. Our goal will be to expand the awareness and support of our self-healing by recognizing and modifying self-hypnosis. As a result, we will develop new skills and routines which we can use working with our clients or apply to our health. I will contribute my experience of practicing both conventional and alternative medicine in addition to my personal healing journey as a cancer patient who uses self-healing to complement multiple medical resources.

BREAKING THE TRANCE OF GRIEF **J. Hanson**

What is scarier and more taboo than being a Hypnotist? Grief.

Grief is a special Trance with a Shock Induction that everyone enters, but few fully emerge from. For some, the trance lasts a lifetime and becomes a new reality. Learn how to help your clients terminate the trance of grief and live again. You will hear real examples from someone who has lived through the worst grief has to offer.

Let's begin to break the stigma about grief, it encompasses more than death. Any sudden change can trigger a grief response. Have you ever had your dreams shattered, or misplaced a cherished item? Learn the signs of grief and help clients live life again instead of just going through the motions of existence.

You are already working with grief-related issues, it's time to learn how to more confidently and compassionately work with them. Let's do your own grief work first, so you can help others. Come on, what are you waiting for? You're a Hypnotist, remember! That's scarier than Grief!

AI FOR HYPNOTISTS AND COACHES **A. Bramante**

This workshop is a unique opportunity to stay ahead of the curve in your field. Gain a deep understanding of AI concepts and terminology. Learn practical applications of AI relevant to your profession. Acquire hands-on experience with AI tools and platforms. Enhance client experiences and streamline practice processes. Join a supportive community of professionals embracing AI in their work. Attendees should bring their laptops or tablets for hands-on exercises if possible. I will share resources and recommendations for staying updated on AI advancements and continuously improving their AI-related skills. We can foster a community of practitioners who can support each other in their AI journeys beyond the workshop. We will encourage attendees to collaborate, share insights, and brainstorm innovative ways to integrate AI into their practices.

Sunday, May 19th

WORKSHOP 10:00 – 11:45

HYPNOSIS AND CHRONIC PAIN **S.M. Fatemi**

This workshop examines, reviews, and discusses evidence from controlled studies assessing the efficacy of hypnosis for chronic pain, and information regarding patient and treatment-level factors that may influence treatment outcomes.

Chronic pain is recognized as a major public health problem, affecting approximately 20% of U.S. adults and costing the healthcare system approximately \$635 billion annually (Dahlhamer et al., 2018; Gaskin & Richard, 2012). Chronic pain occurs when pain persists or recurs for 3 months or longer, far beyond the time expected to heal from acute injury and no longer having an adaptive purpose (Clauw et al., 2019; Treede et al., 2019). Some of the most common chronic pain conditions include tension-type headaches, low back pain, and chronic neck pain.

Pain itself can be influenced by one or multiple mechanisms, such as nociceptive, neuropathic, and nociplastic or 'centralized' pain processes. Nociceptive pain includes that associated with actual or threatened tissue damage, such as arthritis. Neuropathic pain includes that caused by damage or lesions to the somatosensory nervous system. It often involves 'burning' or painful 'tingling' sensations, present in conditions such as diabetic neuropathy. Nociplastic or centralized pain refers to widespread pain with no observable pathology, with representative conditions including fibromyalgia or irritable bowel syndrome (IBS).

Attendees will receive guidance with case formulation and treatment planning, using a specific case example and step-by-step example treatment plan for reference.

FORGIVENESS AND SETTING BOUNDARIES

W. Moyer

"Forgiveness is for you, and your clients, to be free from pain, resentment, disappointment, guilt, and limitation resulting from past experiences.

Setting Boundaries protects you from similar future situations.

This experiential workshop presents a step-by-step guide to release those pent-up emotions once and for all, to set yourself free and open the future to what may be possible."

FINDING YOUR HARMONY & HEALING IN THE MIDDLE OF THE SHIT STORM

S. Gilbert

Harriet Lerner discusses the concepts of over-functioning and under-functioning in the midst of crises. Whether you are the classic over-functioning person who makes a list and keeps going as though nothing is happening, or you are the under-functioning person who simply cannot accomplish tasks when in the middle of a crisis—you need to know how to find your harmony and healing in the middle of the shit storm. And you need to be able to help your clients do the same!

Attendees will learn how to identify which category they fit into (or their client) and some specific tools to find their harmony and healing.

WORKSHOP 1:00 –2:45

CONVERSATIONAL (COVERT VERBAL) HYPNOSIS

P. Blum

The most skillful hypnotists understand that inductions and the making of hypnotic suggestions need not always be formally announced. Often the most powerful work is done covertly when the client's conscious defenses and resistances are relaxed and least expecting it.

Learn how to do conversational hypnosis, including skillful shifting of tenses, anecdotes, 'nested' or 'looped' storytelling, embedded suggestions, implied directives, confusion, etc., through demonstration and practice sessions.

Attendees will realize how easily they can incorporate hypnotic language patterns into everyday communications.

THE HEALING CIRCLE TRIAD

P. Scott

The Healing Circle Triad process was an inspiration I received while teaching my Medical Hypnotherapy Specialty Certification training in 2020. This technique uses three circles that are designed to help the client access inner intelligence and resources to achieve complete balance physically, emotionally, energetically,

and spiritually (or whatever term you and your client have for the ethereal realm). This process is designed to guide the client to stand and physically step into each circle throughout the process; however, I have been guiding students through the process online and it seems to have identical results.

Attendees will learn a simple, yet powerful, process that can be used with clients who have health challenges.

This workshop includes a handout, guided demonstration, and breakout session practice.

IEMT USE INTEGRAL EYE MOVEMENT TECHNIQUE IN YOUR HYPNOTHERAPY PRACTICE

L. Donelly

Integral eye movement technique (IEMT) is a cutting-edge technique in the world of mental health and is fast becoming the Therapy model of choice amongst the professional change work community. Practitioners trained in the technique have reported that even the most resistant emotional problems have been quickly resolved, usually in a single session.

Attendees will be introduced to the basic kinesthetic algorithm for working with negative or traumatic memories. They will be able to practice and facilitate within the workshop and be able to take that skill to their clients immediately.

IEMT Integral eye-movement Technique is a rapidly growing therapy used worldwide and is newer to the United States. I am the only person in the United States currently training and certifying in person. IEMT can be used on Zoom and even over the phone.

WORKSHOP 3:00 –4:45

FREE to all conference-registered participants

THE 15 SECRETS THAT SUPER-SUCCESSFUL HYPNOTHERAPISTS KNOW & DO TO BUILD THEIR PRACTICE, GAIN A PREDICTABLE, CONSISTENT FLOW OF CLIENTS AND EARN A FABULOUS INCOME IN 2024

S. Granger

All whilst helping people change and improve their lives with hypnosis!

After building a hypnotherapy clinic that had a consistent stream of 35+ clients per week, mentoring hypnotherapists globally to achieve their business goals, and winning the UK Business of the Year in the middle of a pandemic! Sheila has discovered there are just 15 secrets to building a wildly successful Hypnosis Practice. Be that working online or in person

In this high-energy, fast-paced training workshop, Sheila shares the 15 secrets that drive a wildly successful hypnosis practice in 2024

Sheila built an internationally successful hypnotherapy business from scratch and her business growth is peppered with awards, including the Federation of Small Business's "Exporter of the Year", and the 2020 "Business of the Year".

She is the creator of the widely acclaimed Virtual Gastric Band weight loss program and the author of three Amazon best-selling books: *No More Diets*, *How To Build A Hypnotherapy Business*, and *"Coping With Long Covid And Other Long Term Health Conditions"*.

Throughout the Covid lockdowns, Sheila helped hypnotherapy businesses across the globe to survive and then thrive in the online world.

Her mission is to educate, motivate, help, and inspire other hypnotherapists to achieve more than they ever thought possible with their businesses.

This explosive workshop cuts right to the chase and reveals the 15 Secrets to ensure any hypnosis practitioner can thrive!

It will be a 100% P-R-A-C-T-I-C-A-L session,—and with the opportunity for you to get your questions answered as well!

GET A GRIP BY LETTING GO **M. Babineaux**

Sometimes Peace of Mind starts with Pace of Mind. This interactive class is a review and practice of triggering, anchoring, and breathing techniques for self-hypnosis, client induction, and issue resolution.

Learn the importance of triggering and anchoring collapse in creating a somatic response to reduce stress, overcome unreasonable fears, and suppress unwanted habits.

SHIFTING ROLES IN HYPNOSIS: A HYPNOTIST PANEL DISCUSSION ON UTILIZING TRANSFERENCE AND COUNTER-TRANSFERENCE IN THE OFFICE **S.M. Andrews, J. Hanson, N. Wackernagel**

Transference and Countertransference are valuable sources of information about a client's and practitioner's inner world. Transference and Countertransference are often discussed in the traditional realm, but never with Hypnosis. Yet, Transference plays a pivotal role in the success of a hypnosis session. As Hypnotists, we often say, 'We are in and out of several trance states all day long.' Did you know that you are in and out of Transference and Countertransference all day long as well?

Come and learn about Transference and Countertransference and how to utilize it for better client Trance-Formation. Also, learn how to help safeguard yourself from crossing the line with clients. (no profession is immune to Transference and Countertransference). A good Hypnotist knows how to pace and lead, as well as utilize Transference for the best Trance-Formation outcome.

Three panelists will discuss: what is Transference and Countertransference, experiences in the office, ways to stop or utilize Transference and Countertransference, and

offer some unique ways to strengthen your skill set as a hypnotist.

THE MAGIC POWER OF RISK **S. Day**

Living inside predictable habits and behavior patterns can be comfortable, yet it offers merely a stale, robotic existence. Risk is the key to escaping the confines of the past and stepping into a new future. A willingness to risk trying new things is an essential ingredient for evolving our lives. It shifts our worn-out routines so we can explore the unknown, make new choices, and have adventurous experiences. We are meant to enjoy life, to continually be curious, grow, and change. The magical path of risk and change is a powerful route for discovering the person you are meant to be. This workshop is crafted for practitioners to gain insights into what could be available when the magic of risk is invoked. Of course, the process is one which you can adapt for your clients as well. The saying is, "You go first."

Attendees will gain insights into how their personal and professional lives can powerfully move forward by opening to risk, taking new actions, and making new choices.

This is a highly participatory and interactive workshop, designed for practitioners to turn the spotlight inward to discover the power of risk, as well as utilize the process with their future clients.

PARENTAL SUPPORT FOR CHILDREN IN HYPNOTHERAPY **N. Gerey**

Wouldn't your work with children be much more effective, if their parents had a tool to help them at home as well? In this workshop, I introduce you to an easy way to teach and an even easier-to-implement process, designed for parents to help them to help their children. If you work with children, you know that they can't get real help from their parents because they don't have any tools to help. You do your best, but you know your job would be much more effective if you could get the parents to participate. Now you can learn about this simple, safe, well-tested tool that you actually can teach them to use at home. Even if you are the best ADHD, OCD, Spectrum, Learning disorder, or Selective mutism expert, you know you still would be 100% more effective, if you could involve the parents. So learn how to do it!

Come and learn about a tool that you can teach parents to work with their children at home while you work with them at your clinic.

THE FIVE PHASES OF HYPNOTIC REGRESSION THERAPY **C.R. Hunter**

My presentation includes warnings about inappropriate leading, as well as an overview of the five phases:

- Phase 1: Client Preparation
- Phase 2: Regression techniques (to discover the cause)
- Phase 3: Abreactions and Release
- Phase 4: Subconscious Relearning (Reframing or Reprogramming)
- Phase 5: Concluding the Session

\$229

LIVE STREAMING

Mind Magic
HYPNO EXPO 2024
MAY 17TH TO 19TH, 2024

Includes unlimited access to **one** live stream room, lecture handouts to **every** presentation, **PLUS** recordings of **all** recorded lectures in mp3 format (\$720 value if purchased separately)

EARLY BIRD PRICING ENDS APRIL 22ND, 2024!

Economical - Convenient - Commercial Free - Travel Free!

A message from our President

Attending the Hypno Expo conference offers the highest potential to advance in our field. It enables you to emerge with insights that go far beyond the 'who, what and where' learned in books, videos and online. Live participation provides a 360-degree perspective from experienced, well-informed educators. While there is no substitute for the live energy exchange that takes place, we are also offering the next best thing... a Virtual Conference!

We deliver! Bringing you the most innovative, educational opportunities available anywhere! And we're proud to be the FIRST hypnosis organization to offer you an alternative of CHOICE – 'Live' participation in sunny Orlando, Florida, or 'Virtual' participation in the comfort and privacy of your home or office.

Yes, you DO have a choice! And we look forward to having you attend the conference in whatever venue best fits your personal and professional needs.

See you in May!

DO YOU FIND YOURSELF IN ANY OF THESE DILEMMAS EACH YEAR CONFERENCE TIME ROLLS AROUND?

As valuable as the education is, and no matter how great the speakers are, you just can't attend because....

- In these economic times it's just not within your budget.
- You have difficulty getting time off from your day job or your practice.
- Family members don't like you leaving for an extended length of time.
- International travel is sometimes difficult to arrange.
- You have health concerns that make it impossible to travel.
- You have outside obligations that prohibit you from attending.

HERE'S A GREAT CONFERENCE ALTERNATIVE!!!! ATTEND THE ANNUAL CONFERENCE LIVE ON-LINE! WATCH THE PRESENTATIONS - IN REAL TIME – IN THE COMFORT AND PRIVACY OF YOUR HOME OR OFFICE.

Global educators from all corners of the globe have teamed up for the event. Choose from three lectures each hour (excluding lunch) — Friday, Saturday and Sunday. And here's the clincher—you can fulfill your annual continuing education certification requirements by attending this event.

HYPNO EXPO DELIVERS... BRINGING THE HYPNOSIS CONFERENCE TO YOU!

Plan now to attend the Hypno Expo Virtual Conference. It will stream LIVE **May 17th-19th, 2024.**

- Learn from top speakers around the world as they present 45-minute lectures on a wide variety of topics for both beginners and advanced practitioners. If it's not streamed - you'll get a recording.
- Learn new techniques and new topics in the field of hypnosis.

There are a variety of topics for those who are simply interested in hypnosis and mind-body wellness, so be sure to invite your friends and family—anyone can attend! So... if you want to ride the virtual hypnosis wave.... Here's a sample lineup of what you can expect.

- Sheila Granger – AI for Hypnotists
- Sean Michael Andrews: Essential NLP for Hypnotherapists
- Wes Rocki – Medical Improv
- Bruce Eimer – Hypnosis for Cancer Patients
- C. Roy Hunter – Getting Published
- Will Horton – Subliminals and Affirmations: Do They Work?
- Peter Blum – That Reminds Me of a Story: Narrative Trance Work

In addition to watching the conference LIVE on-line, you get ALL the handouts electronically and recordings in mp3 format.

WHY SHOULD YOU ATTEND THE HYPNO EXPO VIRTUAL CONFERENCE?

- Choose from nearly 50 hours of hypnosis education from some of the most respected names in the profession.
- Connect with speakers from all over the world via the internet.
- One low price, no additional fees or hidden costs.
- User friendly navigation.
- Computer compatible with nearly 100% of all personal PCs.
- Lectures are LIVE on-line! See, Hear, & Feel the excitement as it is happening!
- No Advanced Computer Skills Necessary! If you can click your mouse - you can attend this conference.
- Learn techniques and information to expand your practice that you can actually use the very next day!
- Classes are open to the public! Available to anyone with an interest in Hypnosis and Mind/Body Wellness.
- Watch as techniques are demonstrated just as if you were sitting in the audience.

ALL THIS AND MORE FOR ONE INCREDIBLE PRICE! \$229!

CONFERENCE REGISTRATION:

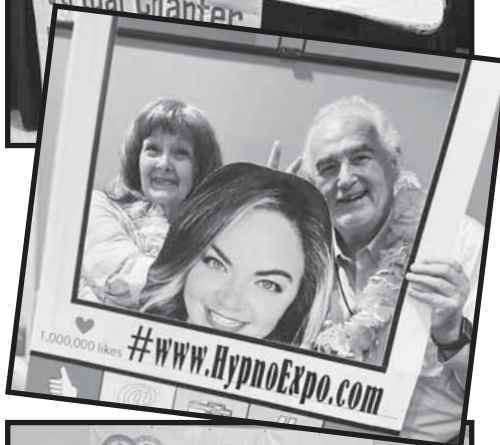
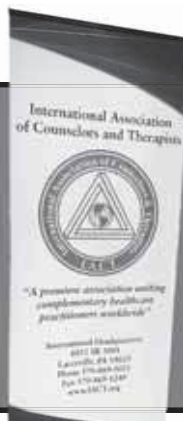
REGISTER BY PHONE - Call Hypnosis Headquarters at 570.869.1021

REGISTER BY FAX – Fax your registration form to 570.869.1249. Our secure fax line is a dedicated line-available 24 hours a day.

REGISTER BY MAIL - Mail your registration form to: Hypno Expo, 8852 SR 3001, Laceyville, PA 18623

REGISTRATION ONLINE www.HypnoExpo.com

HypnoExpo *Photos*





Full-day Courses



ALL FULL-DAY COURSES RUN 10 AM – 5 PM

** YOUR CHOICE 2- OR 4-Day Course | PARTS THERAPY*

C. Roy Hunter

Wednesday - Thursday

May 15th-16th

How can you effectively help the client who struggles with an inner conflict? Someone strongly desiring to attain a goal, but who also experiences self-sabotage, may be a prime candidate for PARTS THERAPY. Often using different names, others emulate this profoundly beneficial technique taught and practiced by the late Charles Tebbetts. Competently facilitated, parts therapy often helps people get past their barriers when other techniques are insufficient; however, there are pitfalls that must be avoided in order to maximize results for your clients. This workshop is experiential, and is a MUST for anyone not totally familiar with parts therapy or one of its variations. Roy Hunter, your facilitator, is the published author of two hypnosis texts, as well as *Hypnosis for Inner Conflict Resolutions: Introducing Parts Therapy* (Crown House Publishing 2005). All who attend will receive a participant workbook. When clients have an inner conflict, parts therapy often helps to resolve the conflict even when other hypnotic techniques fail.

Participants will learn:

-What parts therapy is –when to use parts therapy –Why parts therapy is best for some clients - How to use parts therapy (complete step-by-step process) –How to explain parts therapy to your clients, and why such explanation is needed –Why it is so important to be an objective mediator –How to avoid inappropriate leading, and the potential consequences of not doing so –Why Roy Hunter added an important update on the Tebbetts Methods –How to avoid pitfalls that could put clients farther away from success –Participants will have break-away practice sessions.

TRAIN THE PARTS THERAPY TRAINER

C. Roy Hunter

Monday - Tuesday

May 20th-21st

After successful completion of this 4 day Training, participants will have all the tools necessary to teach client centered parts therapy to hypnosis students and professionals - using an optional PowerPoint Certified presentation, designed for exclusive use of Certified Parts Therapy Trainers. While the first two days (May 17-18) are devoted to learning parts therapy, during the last two days (May 22-23), Roy Hunter will teach you how to train others to properly employ parts therapy. Prerequisite for Parts Therapy Trainer: Must have at least two years of full time experience with professional hypnotherapy (or three years of part time professional experience). And EITHER (1) take the 2-day training on May 17-18, or (2) must have previous training in client centered parts therapy. PLUS professional experience using parts therapy with clients. Exceptions must be cleared by Roy Hunter before start of class.

Participants will learn... How to introduce parts therapy to hypnosis students and professionals –How to teach parts therapy (step-by-step) –Why it is important to facilitate role play during the learning process –What role play exercises to use with your participants. –How to use Roy Hunter's PowerPoint presentation as a guide to help you teach. –**INCLUDED** is a copyrighted CD available for the EXCLUSIVE use of Certified Parts Therapy Trainers, which contains the following. – A professional PowerPoint presentation as a guide for both you and your students –An MSWord document with Roy Hunter's copyrighted Parts Therapy Workbook, which you can reproduce for your students. –A special 'Read this first' file which contains additional information for the Certified Parts Therapy Trainer –Optional exam (and exam key) for your students – Additional MP3 sound files to accompany the PowerPoint presentation –Upon completion of the course, you will receive a certificate recognizing you as a Certified Parts Therapy Trainer. At a later date you will have access to a special parts therapy web site, and you will be listed on BOTH the Association website AND Roy Hunter's website as a Certified Parts Therapy Trainer. Prerequisite: 2-Day Parts Therapy training.

* 2-Day Course
CERTIFIED STRESS MANAGEMENT CONSULTANT CERTIFICATION
M. Watson
Monday - Tuesday
May 20th - 21st

What the world needs now - In the 21st century, stress is epidemic. It damages our health, our work, and our relationships. It destroys families, businesses, and lives. It costs corporations more than 300 billion dollars every year in health costs, absenteeism and poor performance. And one in three adults suffers from the effects of unmanaged stress. The need for qualified professional assistance has never been greater.

That's where you come in - This training will prepare you to meet that need. More people are seeking therapy and medical treatment for stress related issues than ever before and companies and businesses are reaching out for help. This is an opportunity for you to develop some expertise in this crucial field and to open your practice to those who really need you. Make a real difference while you advance your career and distinguish yourself with this professional designation.

You will learn about stress - what it is, how to assess it, how to educate people about it, and what to do about it. We'll teach you how to intervene in a crisis and strategies to manage chronic stress. You'll learn to work with clients one-on-one, with groups, or even with corporations. We'll give you all the information and resources, over twenty techniques to use with clients and groups, and we'll even include complete outlines and instructions that you can use to offer 1-hour, 2-hour, or full-day seminars of your own.

Topics include:

- | | | |
|---|--|---|
| <ul style="list-style-type: none">• Stress and Stressors• The High Cost of Stress• The Perceived Stress Scale• Conducting Stress Assessment Interview• A Balanced Life• Stress and Health• Personal, Family and Workplace Stress• Importance of Self Care• Quantum Focusing | <ul style="list-style-type: none">• Coping Mechanisms• How to Become Resilient• Disempowering the Inner Critic• Meditation, Mindfulness and the Relaxation Response• Neuroscience and Stress• Stress and Anxiety• When Push Comes to Shove• Managing Crisis• Self Hypnosis and Hypnotherapy• Eye Movement Integration Technique• Stress in the Workplace | <ul style="list-style-type: none">• Personnel Dynamics• Frustration and Burnout• Groups in Stress• Emotional Intelligence• NLP Interventions• The Power of Thought• Stress and the Creation of Meaning• Opening to Insight• Consulting for Business• Doing Programs for the Public• One on One Consulting• Online Operations |
| <p>Activity and Nutrition</p> <ul style="list-style-type: none">• Instant Stress Busting Techniques | | |

Benefits

- Programs that you can present in your own office or for businesses and groups.
- Over 20 techniques and processes to add to your repertoire.
- Enjoy the prestige and respect of your colleagues and clients with a professional CSMC credential
- Participate in an exciting online learning environment with other like-minded professionals from the comfort of your own home.

Prerequisites: Education/Experience in any of the following:

- | | | |
|---|--|---|
| <ul style="list-style-type: none">• Hypnosis/Hypnotherapy• Psychotherapy | <ul style="list-style-type: none">• Neuro-linguistic Programming• EFT Wellness Coaching | <ul style="list-style-type: none">• Spiritual Healing |
|---|--|---|

Note: Substitutions are possible such as Corroborated Life Experience.

Non-Members: If you are **NOT** a member of the **IACT** or **IMDHA**, you will also be awarded a prestigious **Professional Membership** to the **IACT**, in addition to your Certification as a Stress Management Consultant.

Participants must complete the program hypnosis training, which includes in-class supervised practice, and successfully pass the oral instructor assessment to qualify for Certified Stress Management Consultant.

** 2-Day Course*
TAMING PAIN WITH CLINICAL HYPNOSIS
B. Eimer
Monday - Tuesday
May 20th - 21st

The clinical use of hypnosis to control pain is fraught with challenges given the complex problems of people with chronic pain. Expand your practice into the profitable niche of Pain Control Hypnosis. This fundamental 2-day course covers the principles and practice of using hypnosis for the control of pain and evidence-based hypnosis pain treatment strategies. Thoughtfully combined lectures, demonstrations, and clinical session videos are reinforced by supervised practice of pain control hypnosis techniques. After completing this course, you will be able to choose an appropriate pain relief induction, formulate an effective pain treatment strategy, construct powerful post-hypnotic suggestions, teach self-hypnosis for portable pain control, and minimize the risks of inadvertent negative consequences.

After completing this course, you will feel confident about using hypnosis to create immediate pain relief, and you will be able to demonstrate convincingly to a person in pain the power of hypnosis to change their pain experience. We will address clinical applications of hypnosis for low back pain, complex regional pain syndrome, post-herpetic neuralgia, chronic headaches, chronic pelvic pain, fibromyalgia, post-traumatic pain, and cancer pain.



Register at **www.thrifty.com** and use corporate code: **3029669**

** 1-Day Course (FREE)*
HYPNOTHERAPY ELECTIVES
M. Geers Dahl
Thursday
May 16th

This pre-conference full-day **FREE** course is intended to set up your body, mind, and spirit for a fabulous hypnosis weekend.

We will use the day to experiment with neurolinguistic strategies of timeline, release of the four negative emotional clusters, the smear technique; and we will practice with the use of color in hypnosis. Come prepared to clear out clutter in your head and heart, align yourself with a comfortable well being, so that you are open to the learning, growth and development of our remarkable hypnosis conference.

This course is part of the HYPNOTHERAPY trilogy of what works in hypnosis, compiled and first published in 1994.

** 1-Day Course*
HYPNOSIS FOR SURGERY PREPARATION
B. Eimer
Thursday
May 16th

There is a plethora of clinical anecdotal and empirical evidence that patients under general anesthesia hear and interpret voices and sounds in the operating room. Because the unconscious is solely concerned with survival, and the OR is a place where life or death can result, the anesthetized patient's unconscious is hyper vigilant to anything that could be interpreted as a sign of imminent death. As a result, negative comments are interpreted pessimistically. Many cases of unexplained persistent pain following surgery can be traced back to negative comments the patient's unconscious heard in the OR. Therefore, it is important to prepare the surgery patient consciously and unconsciously to ignore unnecessary utterances and conversations in the OR. Proper psychological preparation for surgery with hypnosis can facilitate positive outcomes post-surgically and prevent surgery induced PTSD. This full-day course will introduce a step-by-step hypnotically assisted protocol for preparing patients for surgery that will reduce the patient's anxiety, promote positive expectations of success and a healthy recovery, and inoculate the patient against untoward comments uttered in the OR. Your course instructor, Dr. Bruce Eimer learned this protocol personally from Dr. David Cheek and Dr. Dabney Ewin, both of whom were surgeons and medical hypnosis pioneers, and Bruce has used this protocol for over 27 years with great success with pre-surgical patients.

Attendees will also learn the single most important prognostic indicator for an unfavorable surgical outcome and how this can be communicated effectively to the patient and the surgeon.

After completion of this course, you will be able to:

- Explain why surgery outcomes are improved when pre-surgical patients are psychologically prepared.
- Explain the role of hypnosis in the psychological preparation of a patient for surgery.
- List the steps in psychologically preparing a patient for surgery.
- Explain the single most important prognostic indicator for an unfavorable surgery outcome and how this can be communicated effectively to the patient and surgeon.

** 1-Day Course*
MEDICAL HYPNOTHERAPY
P. Scott & E. Rosen
Thursday
May 16th

Learn advanced medical hypnotherapy theory and approaches to expand your practice working with health issues such as chronic pain, IBS, fibromyalgia, anxiety, allergies, cancer, diabetes, depression, pre/post-surgery, etc. We'll also discuss and/or expand on the physiology of healing, psychoneuroimmunology, cellular regeneration, brain plasticity, working with medical referrals, legal issues, and more.

Attendees will gain confidence and practical tools to expand their practice by becoming an essential partner in the integrative health care team. You will receive a workbook, PowerPoint presentations, hypnosis scripts, additional materials, and a 'Certificate of Completion' for this 1-Day training in Medical Hypnotherapy. Those wanting to go forward to receive the optional IMDHA & UPHI Specialty Certification as a 'Medical Hypnotherapist' (50 CEUs) may complete additional requirements post-conference for an additional fee (includes on-line interactive ZOOM training & outside assignments).




IACT | IMDHA

4-DAY PARTS THERAPY CERTIFIED TRAINER COURSE

How can you effectively help the client who struggles with inner conflicts?

Someone strongly desiring to attain a goal, but who also experiences self-sabotage, may be a prime candidate for **PARTS THERAPY**.

Competently facilitated, parts therapy often helps people get past barriers when other techniques are insufficient. However, there are pitfalls that must be avoided in order to maximize results for your clients. This course is experiential, and is a **MUST** for anyone not totally familiar with parts therapy.



New hypnotherapists and hypnotherapy students may take the first 2 days of the course for \$350. Once completed, this will entitle you to become a *Certified Parts Therapy Facilitator*.

Prerequisites for Parts Therapy Trainer Course (Days 3 & 4) as follows:

- **Must** have 2 years full-time (OR 3 years part-time) professional hypnotherapy experience.
- **EITHER** (1) complete all 4 days of training, OR (2) have taken previous training in client-centered parts therapy *PLUS* already has professional experience using parts therapy with clients.
- Exceptions **must** be cleared by Roy Hunter. Contact Ashley at the corporate office to schedule.
- **Successful completion of Days 3 & 4 certifies you to teach client-centered parts therapy.**



Roy Hunter is a published author and trainer recognized in America and abroad. His highly praised books are used at hypnosis schools around the world; and he has presented workshops in over 20 countries since 2001. Roy's numerous awards include lifetime achievement from three different organizations. He was inducted into the International Hypnosis Hall of Fame for his books, and he is a Life Diplomat of IMDHA and APHP.

Certified

STRESS MANAGEMENT

CONSULTANT



IN-PERSON TRAINING



May 20th & 21st, 2024
10 AM to 5 PM (Eastern)

Stress is an epidemic. Join the CSMC training class to learn information, strategies, and resources needed to intervene in a crisis and manage chronic stress with your clients.

WHY

Make a real difference while you advance your career and distinguish yourself with this professional designation

BENEFITS

Learn 20+ techniques to use with clients 1-on-1 and groups. View more information at tinyurl.com/CSMC-2024

INVESTMENT

Tuition is only \$495 and includes the Certification Fee and complete outlines and instructions you may utilize to offer seminars of your own.



The program is presented by **Michael Watson**, who brings over 40 years of experience to this program to support you in becoming your best.

He is the Principal Trainer for IACT, an educator of the year, an internationally renowned Master Trainer of NLP and he runs a busy private practice.



+1-570-869-1021



tinyurl.com/CSMC-2024

Taming Pain with Clinical Hypnosis

2-DAY COURSE

Bruce Eimer

Monday, May 20th and
Tuesday, May 21st, 2024



The clinical use of hypnosis to control pain is fraught with challenges, given the complex problems of people with chronic pain. Expand your practice into the profitable niche of Pain Control Hypnosis. This fundamental 2-day course covers the principles and practice of using hypnosis for the control of pain and evidence-based hypnosis pain treatment strategies. Thoughtfully combined lectures, demonstrations, and clinical session videos are reinforced by supervised practice of pain control hypnosis techniques. After completing this course, you will be able to choose an appropriate pain relief induction, formulate an effective pain treatment strategy, construct powerful post-hypnotic suggestions, teach self-hypnosis for portable pain control, and minimize the risks of inadvertent negative consequences.

After completing this course, you will feel confident about using hypnosis to create immediate pain relief, and you will be able to demonstrate convincingly to a person in pain the power of hypnosis to change their pain experience. We will address clinical applications of hypnosis for low back pain, complex regional pain syndrome, post-herpetic neuralgia, chronic headaches, chronic pelvic pain, fibromyalgia, post-traumatic pain, and cancer pain.

Bruce Eimer, Ph.D., ABPP, is a Florida Licensed Psychologist who is Board Certified with the American Board of Professional Psychology in Behavioral & Cognitive Psychology. He is a Fellow of the American Psychological Association, the American Society of Clinical Hypnosis, and the International Medical and Dental Hypnotherapy Association. Bruce has been in practice since 1986 and has treated thousands of patients with chronic pain problems, anxiety, and mood disorders. He was the Director of Pain Psychology at a busy hospital pain clinic for seven years and has served on staff at multiple hospitals. He maintains office locations in Lake Worth and Delray Beach, Florida, and offers online and in-office appointments. Bruce has given hundreds of talks and workshops and authored or co-authored nine books, over 100 articles, and book chapters. Dr. Eimer regularly teaches workshops on Pain Control Hypnosis to hypnotherapists, psychologists, psychotherapists, physicians, dentists, and nurses. The website for his practice and CE programs for psychologists and other health professionals is www.BruceEimer.com. He is also the founder and owner of HypnosisCE.

More information >> **WWW.HYPNOEXPO.COM**

Hypnosis Electives

1-DAY COURSE

FREE!

Monica Geers-Dahl

Thursday, May 16th, 2024



Ready to transform your weekend and beyond? Unlock your hypnosis potential with this **FREE** full-day Pre-Conference course intended to set up your body, mind, and spirit for an incredible weekend. We will use the day to experiment with neurolinguistic strategies of timeline, the release of the four negative emotional clusters, and the smear technique, and we will practice using color in hypnosis. Come prepared to clear out the clutter in your head and heart and align yourself with comfortable well-being so that you are open to our remarkable hypnosis conference's learning, growth, and development.

This course is part of the HYPNOTHERAPY trilogy of what works in hypnosis, compiled and first published in 1994. Don't miss this fantastic opportunity to set the stage for an unforgettable weekend! **Limited spots are available; register now!**

Monica is an IMDHA educator who started teaching hypnosis certification courses in 1994. She opened a private practice of hypnosis in 1985 and earned a Biofeedback for PTSD symptom reduction. Her theoretical orientation is an eclectic client centered approach with the Gestalt of Fritz Perls, depth psychology of Freud and Jung, family systems based on Bowen and Satir, and Elmans' rapid induction and deepening as her foundation for hypnotherapy.

More information  **WWW.HYPNOEXPO.COM**

Hypnosis for Surgery Preparation

1-DAY COURSE

Bruce Eimer

Thursday, May 16th, 2024



There is a plethora of clinical, anecdotal, and empirical evidence that patients under general anesthesia hear and interpret voices and sounds in the operating room. Because the unconscious is solely concerned with survival, and the OR is a place where life or death can result, the anesthetized patient's unconscious is hyper-vigilant about anything that could be interpreted as a sign of imminent death. As a result, negative comments are interpreted pessimistically. Many cases of unexplained persistent pain following surgery can be traced back to negative comments the patient's unconscious heard in the OR. Therefore, it is important to prepare the surgery patient consciously and unconsciously to ignore unnecessary utterances and conversations in the OR. Proper psychological preparation for surgery with hypnosis can facilitate positive outcomes post-surgically and prevent surgery-induced PTSD. This full-day course will introduce a step-by-step hypnotically assisted protocol for preparing patients for surgery that will reduce the patient's anxiety, promote positive expectations of success and healthy recovery, and inoculate the patient against untoward comments uttered in the OR. Your course instructor, Dr. Bruce Eimer, learned this protocol personally from Dr. David Cheek and Dr. Dabney Ewin, both surgeons and medical hypnosis pioneers. Bruce has used this protocol for over 27 years with great success with pre-surgical patients.

After completion of this course, you will be able to:

- Explain why surgery outcomes are improved when pre-surgical patients are psychologically prepared.
- Explain the role of hypnosis in the psychological preparation of a patient for surgery.
- List the steps in psychologically preparing a patient for surgery.
- Explain the most important prognostic indicator for an unfavorable surgery outcome and how this can be communicated effectively to the patient and surgeon.
- Attendees will also learn the most important prognostic indicator for an unfavorable surgical outcome and how this can be communicated effectively to the patient and the surgeon.

More information  **WWW.HYPNOEXPO.COM**

Medical Hypnotherapy

1-DAY COURSE

Patricia Scott

and

Eric Rosen

Thursday, May 16th, 2024



Learn advanced medical hypnotherapy theory and approaches to expand your practice working with health issues such as chronic pain, depression, allergies, fibromyalgia, IBS, anxiety, cancer, diabetes, pre/post-surgery, etc. We'll also discuss and/or expand on the physiology of healing, psychoneuroimmunology, cellular regeneration, brain plasticity, working with medical referrals, legal issues, and more.

Attendees will gain confidence and practical tools to expand their practice by becoming an essential partner in the integrative health care team. You will receive a workbook, PowerPoint presentations, hypnosis scripts, additional materials, and a 'Certificate of Completion' for this 1-Day training in Medical Hypnotherapy.

Those wanting to go forward to receive the optional IMDHA & UPHI Specialty Certification as a 'Medical Hypnotherapist' (50 CEUs) may complete additional requirements post-conference for an additional fee (includes on-line interactive ZOOM training & outside assignments).

Patricia ('Patti') is a Certified Medical Hypnotherapist (1992), NLP Master Practitioner, IACT Certified Master Trainer, IMDHA Life Diplomate, Creator of Medical Hypnotherapy Specialty Certification, & IHF Certified Instructor. President at UP Hypnosis Institute (UPHI), an IMDHA-approved school in Florida, Patti sees private clients and teaches Hypnosis, Medical Hypnotherapy & NLP live & online. Before 1992, Patti enjoyed 20 years as a professional singer, actor, dancer & published songwriter.

Dr. Eric Rosen is an Adjunct Faculty with the Florida School of Professional Psychology at National Louis University, Tampa, and has Master Certification for teaching (IACT/IMDHA).

More information >> **WWW.HYPNOEXPO.COM**

Networking Luncheon



12 PM to 1 PM



\$30 per ticket



May 18th, 2024

Helping Clients Heal the Aftermath of Emotionally Immature Parents

In this class, we will explore the hypnotherapy techniques and scripts that will help your clients release the damage and mistaken beliefs they absorbed from the emotionally immature parent, as well as some coaching exercises you can do in session or give the client to work on between sessions.



SHERRY GILBERT



May 19th, 2024

Hypnosis for Surgery Preparation

In this class, Bruce will share select stories based on his many years of experience using hypnosis to help pre-surgery patients prepare for surgery. He will highlight ways for the professional hypnotherapist to use hypnosis to promote positive surgery outcomes and offer ideas about how you can develop the necessary expertise.



BRUCE EIMER

our special PRESENTERS 2024



Andrews, Sean Michael

Sean is a graduate of Regents College. He is a Master Practitioner of Neuro-Linguistic Programming and a certified Instructor with IMDHA. Sean is the Supervising Instructor

for the Dave Elman Hypnosis Institute and he is the 2018 IACT Hypnotist of the Year. He has taught in 17 countries and is a hypnosis researcher who resides in Central Florida. He holds a black belt in Taijutsu Karate. Sean is considered by many to be the World's Fastest Hypnotist.

Austin, Barbara

Barbara has a private practice in Gilbert, AZ. She is a graduate of the Southwest Institute of Healing Arts (SWIHA). Besides providing Hypnotherapy for clients, she also facilitates work-



shops on Self-Management for Chronic Pain, a Matter of Balance and Finding Meaning and Hope for caregivers of loved ones with Dementia, Alzheimer's, and Parkinson's Disease. Additionally, she has published a book telling the story of the Army Nurse Vietnam Veterans suffering with PTSD.



Babineaux, Mark

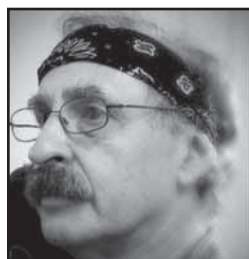
Mark is a practicing attorney in Lafayette, Louisiana trained in both Mediation and Collaborative Issue Resolution. He is a Life Diplomat with IMDHA, a Certified Master Trainer

with IACT and teaches many hypnosis-related curricula. His hypnosis practice includes helping individuals and groups overcome destructive habits and im-

prove beneficial habits.

Bennett, Linda

Linda is a Senior Curriculum Specialist and the Hypnotherapy Program Director at Southwest Institute of Healing Arts. She is a Certified Clinical Hypnotherapist, Board Certified Hypnotherapy Instructor and Certifying Examiner as well as a Life Coach. Linda is a regular contributor to the Unlimited Human! journal and the esteemed recipient of the 2023 IMDHA Life Fellow Award, 2022 NATH Lifetime Achievement recipient, 2014 IMDHA Educator of the Year.



Blum, Peter

Peter has had a full-time practice since 1987. He has trained hundreds in the spiritual art form of hypnosis. He studied for many years with

Native American mystic Joseph Rael, and psychiatrist and author Dr. Lewis Mehl-Madrona, with whom he has frequently co-presented. Peter is the co-author of *The Phonebook - How to Use NLP on the Telephone*. He is a member of The Order of Braid (NGH) and has been honored as a Life Fellow in Hypnosis by IMDHA, and inducted in 2021 into the Hypnosis Hall of Fame.

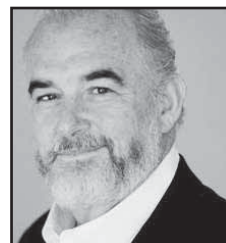
Branante, Albert

Albert is a theatrical agent with over 20 years of experience in the field. He is also a hypnosis and NLP Practitioner who was trained by Will Horton, George Bien, Jeffrey Cohen, Jason Linett amongst others.



Castor, Douglas

Douglas practices hypnotherapy in Orem UT, providing services to clients, and working with issues keeping them stuck or facing blocks keeping them from increasing performance. He is a Board Certified Hypnotherapist (IACT), a Clinical Hypnotherapist (RTT) and a Master Trainer (IACT). He has been practicing hypnotherapy since 2018, and coaching since 2004. He enjoys coaching the unconscious mind. Before that, he enjoyed a 30-year professional career.



Chong, Dennis & Jennifer

Dennis and Jennifer are respectively Fellows of the Society of Neuro-Sem-

antics, Fellows of the American Board of Medical Psychotherapy, and Fellows of the International Medical and Dental Hypnotherapy Association. They have had a conjoint clinical practice in Hypnotherapy and Psychotherapy since 1979 in Oakville, ON, Canada. In answer to their research question - Is it possible for a person: to find out how another knows-to- know-to-be they completed their book *Do you know how another knows to be?* in October 2017.



**Day, Suzy**

Clinical & Spiritual Hypnotherapist, IACT Certified Master Trainer, Hypnotherapy Instructor, Southwest Institute of Healing Arts, Certified Specialist in Past Life Regression & Life

Between Lives Regression, Master Hypnotic Coach, Author, Public Speaker, based in Oregon, with clients in-person & virtually.

Donnelly, Lori

Lori is a Certified Clinical Hypnotherapist and certified Brain Health Coach with The Amen Clinic, IEMT (Integral Eye Movement Technique) Trainer/practitioner, advanced NLP practitioner, Master Therapeutic Imagery Facilitator. She is a graduate with the highest honors of Hypnosis Motivational Institute of Los Angeles in Mind-Body Psychology and continues her studies regularly, keeping current with the latest techniques available.

**Eimer, Bruce**

Bruce is a Board-Certified Licensed Clinical Psychologist who has been using clinical hypnosis to help patients control pain since 1986. He has a full-time hypnotherapy and psychotherapy

practice in South Florida. Bruce has authored over eight books on pain, psychotherapy, and hypnosis. Dr. Eimer regularly teaches workshops on Pain Control Hypnosis to hypnotherapists, psychologists, psychotherapists, physicians, dentists, and nurses.

**Fatemi, Sayyed Mohsen**

Dr. Fatemi completed his post-doctoral studies in the Department of Psychology at Harvard University. He is an adjunct faculty member in the Graduate Program in Psychology at York University, Canada. His publications appear in Springer, Wiley, Routledge, Cambridge University Press, Oxford University Press, American Psychiatric Association, and Journals such as APA's Journal of Theoretical and Philosophical Psychology and International Journal of Clinical and Experimental Hypnosis.

**Fitzner, Sheri**

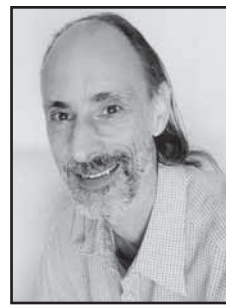
Sheri is a Certified Hypnotherapist, a Reiki master, and a teacher who hosts lectures and workshops focusing on How the Mind Works, Conditioned Responses, Past Life Regression, Dream Analysis, Group Hypnosis, Collective Healing, Balancing the Masculine and Feminine Energy, and so much more. Originally from Buffalo, NY, Sheri manages a virtual and in-person practice in her current town of Cuba, NY.

**Geers Dahl, Monica**

Monica is an IMDHA educator who started teaching hypnosis certification courses in 1994. She opened a private practice of hypnosis in 1985 and earned Biofeedback for PTSD symptom reduction. Her theoretical orientation is an eclectic client-centered approach with the Gestalt of Fritz Perls, depth psychology of Freud and Jung, family systems based on Bowen and Satir, and Elman's rapid induction and deepening as her foundation for hypnotherapy.

**Gerey, Nicolas**

Nicolas is a Goulding Method Consultant, Trainer, and Mentor; Clinical and Medical Hypnotherapist and NLP MP with more than 20 years experience. He trained in Europe, Australia and the USA. Presently living in Europe. He is presenting the Goulding Method at conferences in the US and the EU; and training, and mentoring Consultants worldwide, mainly online. He is also the President of IGMA, the International Goulding Method Association.

**Gilbert, Sherry**

Sherry has been practicing hypnotherapy since 2000. Sherry is a communication coach and relationship specialist. She also has a degree in Holistic Health. Sherry has a passion for teaching and mentoring. She has created training programs for hypnotherapists to expand their skills and their practices include transpersonal hypnotherapy, fertility, trauma release, and emotional divorce. She is proud to have received the IACT 2016 Hypnotist of the Year award.

**Granger, Sheila**

A UK Clinical Hypnotherapist, Sheila's mission is to educate, motivate, and help other practitioners to achieve more than they thought possible. Most known for the Virtual Gastric Band weight loss protocol that's helped thousands of hypnosis practitioners across the globe launch and grow their practices, Sheila has taken hypnosis into almost all walks of life. From working with the homeless to hospitals, schools, and businesses. She was the IMDHA Hypnotist of the Year in 2019, and her own business won the national UK Business of the Year in 2021. A multi-best-selling author on Amazon, Sheila constantly tests the boundaries of what is possible with hypnosis and a hypnosis business. And, has enabled others to help over 140,000 clients with hypnosis! She's ego-free with a big dollop of a "can do" attitude!



The pre-conference lecture with Monica was an A+. Thank you to every person who helped put this event together.

-Shayna Daniel, Miami, FL

"It was a really enjoyable conference."

-Fredric Mau, Columbia, SC

**Hand, Karen**

Karen is a Board-Certified Hypnotist, Trainer, International Best-Selling Author and World-Class Communicator. She has helped thousands change for

good. Karen is headquartered in Chicago and sees clients and trains globally via ZOOM. She has received numerous awards including the IMDHA Pen and Quill Award for Literary Excellence. Her books include *Magic Words and Language Patterns*, *Hypnotic Workshops Like A Pro!*, *Trance Dance*, and *Hypnosis So Easy You Can Do It with your Eyes Closed*.

Hanson, Jessica

Jessica is the recipient of IACT's 2023 Educator of the Year award is often described as an "old soul" because of her many experiences. She learned hypnosis at the age of 13 and credits hypnosis for saving



her life. Jessica is co-author of IACT's Trainers Manual, owner of a state-licensed Hypnosis School, author of 4 books, and creator of the TURTLE Trance-Formation Process. She is Roy Hunter's chosen protégé-helping to preserve and make available Hunter's contributions to hypnosis. Her passion is helping people Trance-Form with Hypnosis

**Hewerdine, Carrie**

IACT and IMDHA Board Certified Clinical Hypnotherapists also trained in plant medicine, microdosing, psychedelic-assisted therapy, ceremonial

ayahuasca group journeys, as well as how to allow those not quite ready for the full experience to partake in quasi and faux journeying. Ceremonies both individually and in groups can allow those not quite ready to go down the full ayahuasca path an opportunity to have the mystical experience while minimizing the risks. Shorter journey with – the same deep results.

Horton, William

Will is considered by some to be one of the world's leading experts in using NLP & hypnosis in the treatment of addictions and performing arts. He has treated



tens of thousands with addictions and helped countless performing artists take their art to the next level. He is the go-to guy for professionals with these problems. He brings 35 years of experience and constant research to help people. He is called the "Cowboy Doc" not just for his horses and attire but his attitude of never stopping and trying to help others.

**Hunter, C. Roy**

Roy teaches hypnotherapy professionals domestically and abroad. His hypnosis texts come highly praised and are required reading in many hypnosis schools

around the world. Roy is the recipient of numerous awards, including lifetime achievement awards from three different organizations. He is a Life Diplomat of both IMDHA and AHP.

LeClaire, Jacqueline

Jacqueline has been a Certified Clinical Hypnotherapist for nearly three decades and is the owner of Results Wellness Center, LLC. She is a Master Trainer with the International Association of Counselors and Therapists. She is a Usui Reiki Master, Holy Fire Reiki Master and Trainer and Integrative Energy Practitioner (IET). She is a Certified Colorpuncture Practitioner. She has appeared on National Television, and been a welcomed guest on numerous radio programs and podcasts.

**Mau, G. Fredric**

Fredric is a clinical mental health counselor and hypnotherapist in private practice. As Core Faculty for Graduate Medical Education in the Psychiatry Residency Training Program at the William J McCord Adolescent Treatment Facility he trains psychiatric residents (physicians) in psychotherapy. He is an investigator in a randomized controlled trial of the effectiveness of VR-enhanced guided imagery for pain relief, and is a popular international keynote speaker and author of three books.

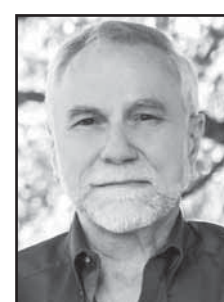
**McCool, Melanie**

Melanie, known as "The Entrepreneur's Hypnotherapist," is an IACT Certified Master Trainer of Hypnosis with over 20 years of entrepreneurial experience. She

utilizes neuroscience, money mindset, sales confidence training, hypnosis, and NLP to eliminate subconscious blocks, ending cycles of procrastination and self-sabotage cycles in her thriving hypnosis practice.

Moyer, William

William is a US Army Nurse veteran, CEO of Life Matters Hypnotherapy & Life Coaching. He is a Board Certified Hypnotherapist specializing in Stress Management, Hypnotic



Coaching, Grief Recovery, Pain Management, Smoking Cessation, Virtual Gastric Band, Releasing Past Trauma and Forgiveness Therapy. He works with individuals, couples, and groups and volunteers his services with Vet Triip, a non-profit veterans' service organization. He holds a Sr Master (7th Degree Black Belt) in Tae Kwon Do.

"Thank you for a wonderful conference. I enjoyed every moment. The presenters were great and inspirational, and I feel so enriched to have met so many beautiful people."

-Karin Laing, Xaghra Gozo, MALTA

"Thank you so very much for all your effort and time in providing the live streaming of this year's conference. Overall, I think the presentations were actually better than last year!"

-Terri Raymond, Sedona, AZ



Myronyuk, Natalie

Natalie is passionate about helping people reach their highest potential and heal anything that stands in the way. Her approach to work and life is simple and

solution-oriented. She can help people achieve their goals on a deeper level of being.

Papadakis, Debbie

Debbie is a Registered Psychotherapist, Clinical Hypnotherapist, Diplomate of the IMDHA, Author of The Relationship Code: Heal Your Wounded Heart, practicing since 1995. She has been featured in Oprah's "O Magazine, Os Big Book of Happiness, ElleCanada, Zoomer, CNN.com, WTN and VISIONTV. She is an IMDHA Certified Hypnosis & Pain Management Instructor, Reiki Master, Educator, Speaker & Founding Director of Hypno Healing Institute in Toronto Canada.



Peterson, Chandra

Chandra is an independently Licensed Mental Health and Addictions Therapist. She has created presentations, trainings, and workshops on

a variety of hypnosis skills. She helps those who have encountered trauma, abuse, PTSD, or Grief, find a state of healing and peace. She has trained and certified many students in hypnosis over the years and truly enjoys helping others succeed. "Cooperation, not competition, is the motivating force behind success."



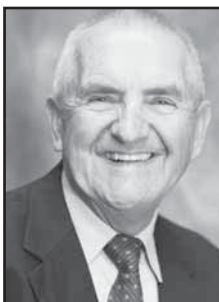
Prakash, Sunil

Sunil is a Certified Clinical Hypnotherapist and Certified Trainer of Clinical Hypnotherapy from California Hypnosis Institute (CHI) USA, International

Medical & Dental Hypnotherapy Association (IMDHA), International Association of Counsellors & Therapist (IACT) USA, Hypnosis Motivation Institute (HMI) USA, National Hypnotist Guild (NGH) USA. He has been successfully running a Hypnotherapy school in India since 2009.

Rocki, Wieslaw

Wes is a medical doctor (managing diseases), hypnotist (exploring possibilities), physiologist (supporting health), and improviser (playing with life's demands). The hallmarks of his 40-year medical practice in four specialties and hypnosis (last 12 years) are integrity, curiosity, awareness, integration, playfulness, and self-healing care. Included in his practice are intuition medicine, spiritual healing, energy medicine, and trauma-related psychosomatic healing. His ongoing cancer healing journey expanded his medical knowledge to the patient's perspective.



Rosen, Eric

Dr. Rosen is an Adjunct Faculty with the Florida School of Professional Psychology at National Louis University, Tampa, and has a Master's Certification for

teaching (IACT/IMDHA).

Rosen, Karen

Dr. Karen Rosen, PsyD holds a doctorate in clinical psychology and specializes in adults, children, and families. She holds practice with her husband, Dr. Robert Rosen, and father-in-law, Dr. Eric Rosen.



Scott, Patricia

Patricia (Patti) is a Certified Medical Hypnotherapist (1992), NLP Master Practitioner, IACT Certified Master Trainer, IMDHA Life Diplomate, Creator of Medical Hyp-

nototherapy Specialty Certification, & IHF Certified Instructor. President at UP Hypnosis Institute (UPHI), an IMDHA-approved school in Florida, Patti sees private clients and teaches Hypnosis, Medical Hypnotherapy & NLP live & online. Prior to 1992, Patti enjoyed 20 years as a professional singer, actor, dancer & published songwriter.

Smith Varclova, Barbara

Thirty years ago, Barbara began to study how the mind works. She completed several training programs, starting with The Silva Method of Mind Control, Accumulator, Principles of Life, NLP, Clinical and Pastoral Counselling, CBT, OneBrain, regression, hypnotherapy, and concluding with Rapid Transformation Therapy. In addition, she studied non-traditional modalities such as Reiki, Tarot, energy work, and any available research regarding the physical manifestation of emotional issues creating Quantum healing.



Souza-Campos, Flavio

Flavio has been a hypnotherapist since November 1996, with more than 43,000 sessions done, a Professor of Mystical Philosophy and Hypnotherapy,

and a prolific author. Most of the work done in hypnotherapy has been in the areas of relationships, health, and prosperity. Flavio is an ordained minister and has four children. Flavio credits his recovery from a profound personal crisis that resulted in two NDEs to the use of hypnotherapy, furthering his enthusiasm for the profession.



"I'm back in France. I want to thank you again for this amazing Convention."

-Brice LeMaire, Nice, FRANCE



Svatek, Mary Beth

Mary Beth is a Counselor turned Life Coach & Hypnotherapist. After working in the mental health field as Counselor, Case Manager, ER Social Worker,

& Administrative Director capacities for 18 years, she became disillusioned with band-aid approaches, crippling diagnoses & medication that rendered people into lifelong mental illness. She observed that those who overcame this took alternative approaches. She began to study mind-body-spirit & went back to school for Hypnotherapy & Holistic Health.

Wackernagel, Nicole

Nicole, Swiss Medical Maven turned Hypnotic Heroine, is also the recipient of IACT's 2023 Hypnotist of the Year award. After diving deep into daily hospital life, a light bulb moment steered her to hypnotherapy. Now, she's turning skeptics into believers, one swinging pendulum at a time. Founder of the Swiss Hypnosis Institute awarded hypnotist and a YouTube sensation with 300+ grin-worthy videos, she's making medicine mesmer-ic. Off-duty? You might find her skydiving or tickling the ivories. Her dream? A clinic where 'you're getting sleepy' is the new norm.



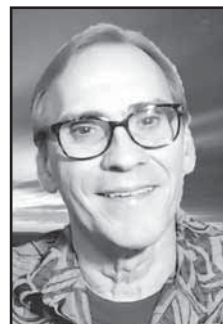
Waters Shankman, Beverly

Bev spent her earlier career in healthcare business development. During her NDE from stress-induced cardiac arrest,

Bev's parents told her to "go back and help others manage their stress before it kills them, too". Since earning her CCHt through SWIHA, Bev combines training in Hypnotherapy, Healing Arts, Yoga, Health and Wellness, and Plant Based on Living in her HypnoFusion practice. She is most proud of her growing family which includes 9 amazing grandchildren 6 and under.

Watkins, Derrick

Derrick is a comedy entertainer, author, and keynote speaker with more than 20 years of experience. Derrick brings to the stage high-quality professionalism, charm, and energy that is unmatched. Specializing in clean and family-friendly event entertainment, Derrick has the gift of motivation that can uplift all audiences so that they can tap into their personal and professional power. He is a highly sought-after speaker and hypnotist who has been seen on ABC, NBC, CBS, FOX, TvOne News, TRL-MTV, The Bleacher Report, 98.7 Kiss-Fm-New York, Love, and Hip Hop-New York as well as many radio stations and podcasts.



Watson, Michael

An internationally known trainer and NLP with over 40 years of experience in the field. A frequent presenter at conferences and workshops and a pioneer in online education, he is an IACT

Educator of the Year. Along with Karen Hand, Michael Co-Hosts the Virtual Chapter Online. He maintains a full-time practice in Orlando, offers courses and training, and provides mentoring services to practitioners. Known for his lighthearted and caring style, his training is as enjoyable as it is practical.

Young, Jacqueline

After retiring from a successful career in education as CEO of a school board, Jackie pursued her love of brain research, mindset, neural psychology, plasticity, and the subconscious – all of which naturally led to hypnosis! She believes the client already holds all of the resources for growth, and that hypnotherapy is about connecting or uncovering those resource states working alongside the client. Jackie has established a successful online business and offers multiple online courses.



Awards Banquet

Saturday, May 18th, 2024

A Night of Recognition and Celebration

It's time to recognize excellence, share in the success of others, and build morale and camaraderie. The conference banquet dinner is a great way to end a successful conference on a high note. Each ticket-holding attendee will be served a three-course meal, with each course carefully chosen to tantalize the taste buds and provide a satisfying culinary experience. **Regular **OR** Vegan/Vegetarian meal options are available.*

More Than Just a Meal

The Saturday Awards Banquet is a valuable opportunity for attendees to come together more casually and build relationships. The relaxed atmosphere provides a place to celebrate the past year's achievements, create lasting memories, and foster conversation and networking, which can lead to new collaborations, business opportunities, and friendships.

Highlighting Achievements

As the plates are cleared, and anticipation fills the air, we move from a culinary delight to a celebration of excellence. The awards ceremony, chosen by a discerning committee, promises to spotlight the triumphs that have propelled us forward and honor the extraordinary achievements within our field. Tonight, we celebrate not just individuals but the collective spirit of innovation and dedication that defines our community.

Entertainment

Live entertainment will be provided throughout the evening.





Mind Magic

SATURDAY
ENTERTAINMENT

May 18th, 2024

Miklos The Mime

Nicolas Gerey is an internationally renowned classical mime artist. From Hungary to New Zealand, and even winning the World Championship of Performing Arts in LA, Miklos has captivated audiences worldwide with his silent storytelling. Presently residing in Europe, he continues to inspire audiences worldwide with his timeless artistry and unwavering passion for mime. Experience the magic of Miklos The Mime and let his silent storytelling transport you to a world of wonder and imagination.



Magician Remy Connor

Whether you're a skeptic looking to have your mind blown or would like to have a little magic in your life, you do not want to miss this show!

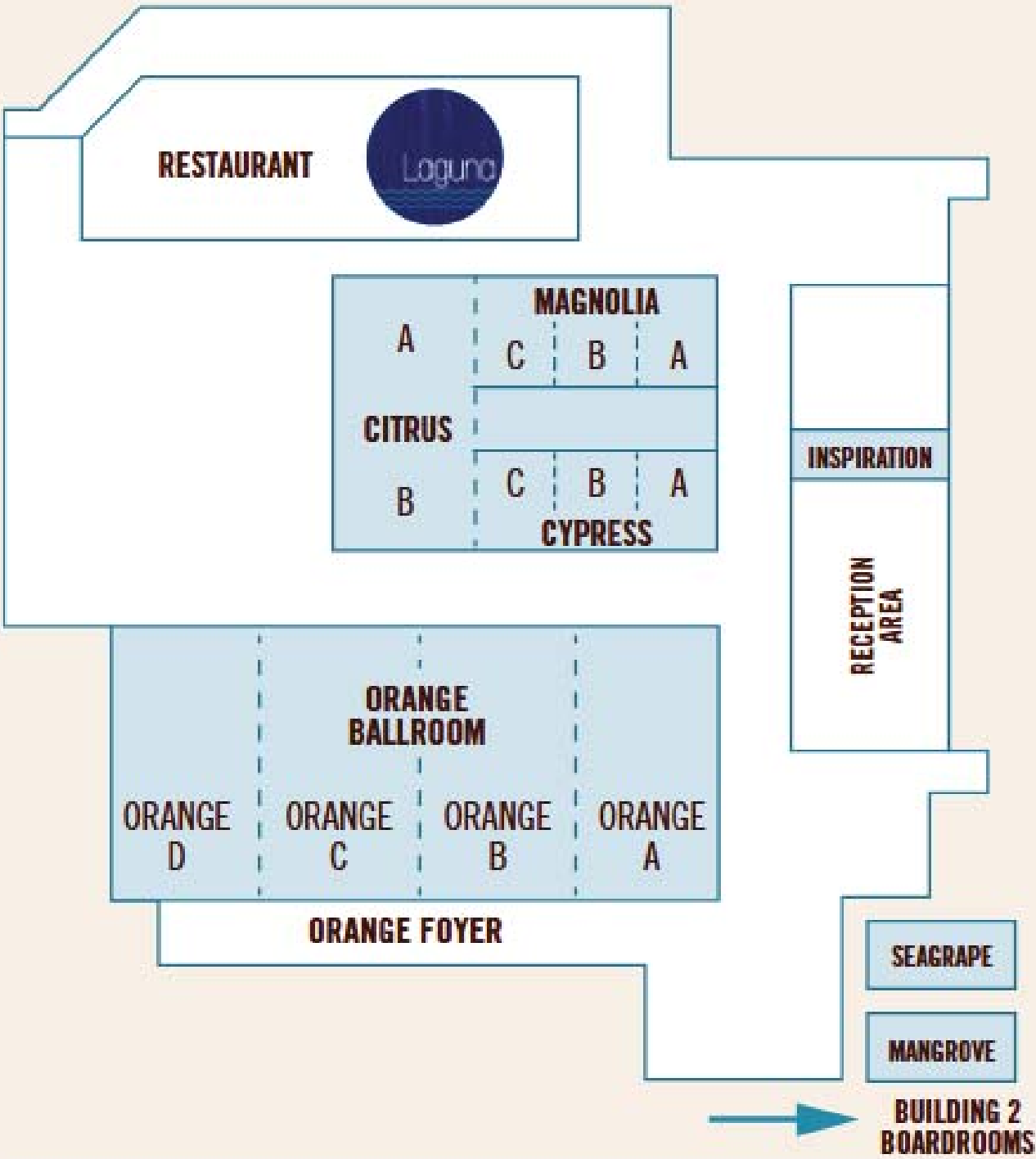
Remy's performances are a theatrical mix of magic, mentalism, storytelling, sideshow acts, and comedy. With over two decades of experience, Remy has won the hearts of audience members from all over the world. Although his witty style is curated for adults, his shows are family-friendly and his tricks have proven to win over anyone's heart.











remy connor

CURATOR  CURIOSITY

DOUBLETREE CONFERENCE CENTER



 Restroom	 ATM	 Elevator	 Fire Pit
 Fitness Center	 Hot Tub	 Dog Walk Area	 Giant Checkers



**IACT | IMDHA
HYPNO EXPO 2024**



Sonoma Lobby Bar

🕒 **Thurs., Fri. & Sat. 3 pm - 10 pm**

Gather at Sonoma, our relaxing lobby café, for a delicious and tasty selection of breakfast and lunch items, juices, and Starbucks Coffee. Perfect place to sit down with the computer, have some coffee, and relax.

Laguna RESTAURANT & BAR

🕒 **Monday to Sunday 6:30 am - 11 pm**

Laguna Restaurant & Bar serves a bountiful breakfast daily and specializes in serving an all-day menu, offering a wide variety of appetizers, salads, signature sandwiches, steak and seafood in a casual atmosphere. A kid's menu is also available, making Laguna ideal for families and business travelers alike. Enjoy your meal indoors or on ceiling-fan-lined verandas with patio seating.



Barefoot Pool Bar

Poolside libations including frozen specialties and light fare are on the menu at this festive bar, located at the edge of the Resort's Lagoon Pool.

🕒 **Mon. to Thurs. 12 pm - 10 pm, Fri. & Sat. 11 am - 11 pm & Sunday 11 am - 10 pm**



Alberto's Pizzeria

Open for Carryout! Call 321-978-9377

Serving Italian favorites and known for gourmet pizzas with made-from-scratch dough, stop by to dine-in or take your meal to-go. Also pick from a selection of tasty soups, hot subs and pastas, complemented by a glass of wine! Alberto's also proudly serves Starbucks coffees and a selection of pastries, snacks and desserts.

🕒 **Sunday to Thursday 6:30 am - 11 pm, Friday & Saturday 6:30 am - 12 am**



Cheddar's

SCRATCH KITCHEN



Hours of Operation:
Fri. & Sat. 11am to 11pm
Mon. to Thurs. 11am to 10pm

(407) 345-8922
 6109 Westwood Blvd.
Orlando, FL 32821



Hours of Operation:
Every Day
11am to 12am

(407) 743-1717
 6145 Westwood Blvd,
Orlando, FL 32821



Hours of Operation:
Sun. to Sat. 7am to 2:30pm

(407) 412-5866
 6275 Westwood Blvd.
Orlando, FL 32821



Hours of Operation:
Every day
12pm to 2 am

(407) 370-0303
 6275 Westwood Blvd.
Orlando, FL 32821



Hours of Operation:
Mon. to Fri. 4pm to 11pm
Sat. & Sun. 2pm to 11pm

(407) 226-2662
 6551 Westwood Blvd.
Orlando, FL 32821



Hours of Operation:
Sun. to Sat. 5pm to 9:45pm

(407) 354-0770
 6149 Westwood Blvd.
Orlando, FL 32821



Hours of Operation:
Lunch: 11:30am to 2:30pm
Dinner: 5pm to 10:30pm

(407) 233-4636
 6127 Westwood Blvd.
Orlando, FL 32821



Hours of Operation:
Sun. to Sat. 9am to 10pm

(407) 370-0454
 6143 Westwood Blvd.
Orlando, FL 32821

Lucky Bowl

Asian Kitchen



Hours of Operation:
Fri. to Sat. 12pm to 11pm
Sun. to Thurs. 12pm to 10:30pm
Closed on Monday

(407) 351-6653
 6139 Westwood Blvd.
Orlando, FL 32821

DELIVERY



EAT-IN DINING



ONLINE ORDERING



TAKE-OUT/PICK-UP



CONFERENCE REGISTRATION FORM

Doubletree by Hilton at Sea World in Orlando, Florida May 17th to 19th, 2024

before April 22nd after April 22nd

FULL Conference – Member \$299 \$359

FULL Conference – Non-members \$379 \$439

Virtual Conference \$229 \$329

*Includes unlimited access to **one** live stream room, lecture handouts to every scheduled presentation, **PLUS** recordings of all recorded lectures in mp3 format (\$720 value if purchased separately).*

Friday **ONLY** \$159

Saturday **ONLY** (dinner not included) \$159

Saturday Networking Luncheon \$30

Saturday Awards Banquet Dinner \$59

Sunday **ONLY** \$119

Sunday Networking Luncheon \$30

YES! I am a member of (circle choice(s)) **IAC** **IMDHA** **IAPH**

Name: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: _____

Email: _____

Method of Payment (circle one) **Cash** **Check** **M/O** **Credit Card**

Credit Card Number (Visa / MasterCard / Amex / Discover)

Exp Date: _____ CVV#: _____

Signature: _____

YOU'RE INVITED! The International Association of Counselors and Therapists and the International Medical and Dental Hypnotherapy Association® take great pride in bringing you this incredible opportunity.

HYPNO EXPO 2024 promises to be filled to the brim with new techniques and innovative ideas; Providing YOU with a 'once-in-a-lifetime' chance to learn from and network with the top educators in our profession. By committing to attend the conference, you have the unique opportunity to meet celebrated educators, create lasting memories and renew long-time friendships with professionals from around the globe!

Full Conference Fee Fri, Sat, Sun
(Select from **Member** & **Non-member** pricing)

\$ _____

Friday **ONLY** \$ _____

Saturday **ONLY** \$ _____

Sunday **ONLY** \$ _____

2- Hour Workshop (\$35) \$ _____

Pre-Conference Course \$ _____

Post-Conference Course \$ _____

Saturday Dinner **ONLY** \$ _____

Regular _____ **Vegetarian** _____

Saturday Networking Luncheon \$ _____

Regular _____ **Vegetarian** _____

Sunday Networking Luncheon \$ _____

Regular _____ **Vegetarian** _____

Virtual Conference \$ _____

Total Amount \$ _____

CONFERENCE REGISTRATION

ONLINE: www.HypnoExpo.com **PHONE:** 570-869-1021 **FAX:** 570-869-1249 **MAIL:** 8852 SR 3001, Laceyville, PA 18623

ROOM RESERVATION: Doubletree by Hilton at Sea World 855-610-TREE (Use reservation code 'HYP' for special rate)

CANCELLATIONS: Full refund (less \$25 administrative fee) **must** be received in writing **prior** to April 22nd, 2024.

FRIDAY 2-HOUR WORKSHOPS

\$35/ea.



F 10 – D. Watkins – Unlock the Power of Hypnotic Inductions	
F 10 – J. Young – The Partnership in Parts Therapy	
F 10 – F. Souza-Campos – Ending a Relationship with a Malignant Narcissist	
F 1 – B. Eimer – Hypnosis for Cancer Patients	
F 1 – J. LeClaire – Balancing Chakras Using Hypnosis	
F 1 – C. Peterson – Hypnosis for Kids & Teens	
F 3 – M. B. Svatek – Releasing Pain by Releasing Trauma	
F 3 – S. Prakash – The Karmic Cycle of Reincarnation	
F 3 – D. & J. Chong – Identification Therapy	

PRE & POST CONFERENCE COURSES

(10am-5pm Daily)



4-Day Parts Therapy Trainer (Hunter) Wed-Thurs-Mon-Tues	\$995
2-Day Certified Stress Management Course (Watson) Mon & Tues	\$495
2-Day Client Centered Part Therapy (Hunter) Wed-Thurs	\$275
2-Day Parts Therapy Trainer (Hunter) (Pre-Approval Required) Mon & Tues	\$720
2-Day Targeting Pain with Clinical Hypnosis (Eimer) Mon-Tues	\$595
1-Day Hypnosis for Surgery Preparation (Eimer) Thurs	\$295
1-Day Medical Hypnotherapy (Rosen & Scott) Thurs	\$175
1-Day Hypnosis Electives (Geers Dahl) Thurs	FREE

SATURDAY 2-HOUR WORKSHOPS

\$35/ea.



S 10 – K. Hand – Reverse Fractionation Technique	
S 10 – L. Bennett – Dancing with the Shadow	
S 10 – D. Castor – The Power of 'O'	
S 1 – M. McCool – Unlock the Money in Your Mind	
S 1 – B. Varclova - Switch Off Trauma Responses	
S 1 – B. Austin – Breaking Down the Barriers of Limiting Beliefs	
S 3 – W. Rocki – Self Hypnosis as Complementary Medicine	
S 3 – J. Hanson – Breaking the Trance of Grief	
S 3 – A. Bramante – AI for Hypnotists and Coaches	

SUNDAY 2-HOUR WORKSHOPS

\$35/ea.



Su 10 – S. M. Fatemi – Hypnosis & Chronic Pain	
Su 10 – W. Moyer – Forgiveness Therapy and Setting Boundaries	
Su 10 – S. Gilbert – Finding Your Harmony & Healing in a Shit Storm	
Su 1 – P. Blum - Conversational/Covert Hypnosis	
Su 1 – P. Scott – Healing Circle Triad	
Su 1 – L. Donnelly – Using IEMT in Your Practice	

SUNDAY 2-HOUR WORKSHOPS

(FREE)



Su 3 – S. Granger – 15 Secrets that the Super Successful Hypnotists Know and Do to Build Their Practice	
Su 3 – M. Babineaux – Get a Grip By Letting Go	
Su 3 – (Panel) – Shifting Roles in Hypnosis	
Su 3 – S. Day – The Magic Power of Risk	
Su 3 – N. Gerey – Parental Support for Children in Hypnotherapy	
Su 3 – R. Hunter – The Five Phases of Hypnotic Regression Therapy	

UNDECIDED? PAY NOW & CHOOSE LATER! (2-hour workshops) **\$35/ea.**

(Enter quantity of desired workshops)

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FULL CONFERENCE INCLUDES:

- 51 **FREE** Lectures
- 1 **FREE** Pre-Conference 1-Day Course (Geers Dahl)
- 6 **FREE** Sunday 2-Hour Workshops
*(choice of one w/Full Conference Registration)
- 3 Days of shopping in **EXPO Exhibit Area**
- Continental Breakfast (Friday, Saturday & Sunday)
- **Friday** Social Hour & Entertainment
- **Saturday** Awards Banquet & Entertainment
- Continuing Education Credits (*hour-for-hour*)

ELECTIVES:

(Additional fees apply)

- 30 Workshops
- 7 Courses



REGISTER



**RESERVE YOUR ROOM
IN OUR ROOM BLOCK**

BOOK NOW



**DOUBLETREE BY HILTON HOTEL
ORLANDO AT SEAWORLD**



10100 International Dr.,
Orlando, FL 32821

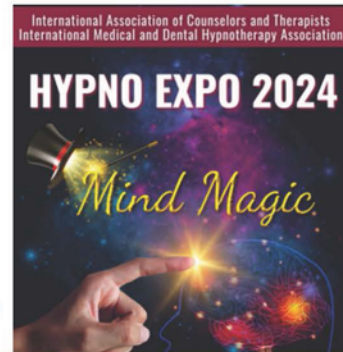


(407) 352-1100
Mention code: HYP

DISCOUNTED RATES ARE AVAILABLE UNTIL APRIL 22ND, 2024, OR UNTIL THE ROOM BLOCK IS FULL, WHICHEVER HAPPENS FIRST.

Although it should arrive at a mailbox near you soon,
you can easily review the COMPLETE digital
conference catalog online NOW!

Click **HERE**
to learn about
volunteering!



CATALOG



Save money while sharing space!

Sign up for the opportunity to be paired with
another conference attendee to Room Share!

SIGN UP





**The International Association
of Counselors and Therapists**

**International Medical and
Dental Hypnotherapy Association®**

**8852 SR 3001
Laceyville, Pennsylvania 18623**



Reserve your room in the Hypno Expo Room Block today!

A promotional graphic for the Hypno Expo 2024. It features a cartoon woman with long brown hair and sunglasses on the left. In the center, a blue speech bubble with a white dotted border contains the text "REGISTRATION IS OPEN!". Below this, a white banner with the "DoubleTree BY HILTON Orlando" logo is set against a background of a lush garden with a tall palm tree. At the bottom, three photo collages are shown: a swimming pool with a waterfall, a group of people posing for a photo, and the interior of a large convention hall. The text "HYPNO EXPO 2024" is written in large, colorful, blocky letters, and the website "WWW.HYPNOEXPO.COM" is at the very bottom.

**REGISTRATION
IS OPEN!**

**DOUBLETREE BY HILTON
Orlando**

HYPNO EXPO 2024
WWW.HYPNOEXPO.COM