



IACT / IMDHA



Dear friend and colleague,

Welcome to Mind Magic! Step into a world of limitless possibilities where the power of the mind takes center stage. This catalog is your guide to an extraordinary journey of exploration and discovery, where you'll unlock the secrets of your own ability and witness the transformative magic of human potential.

On behalf of the Hypno Expo Organizing Committee, I am thrilled to welcome you to explore our exciting and insightful program. We are delighted to invite you to join us for this pivotal gathering of minds focused on Mind Magic.

This catalog serves as your guide to navigating the exciting program ahead. We have carefully curated a program that reflects the vibrant landscape of Mind Magic and addresses the most critical issues and trends in our profession. Whether you are a seasoned professional or a budding newcomer, we believe you will find this conference enriching and inspiring.

This year's conference promises to be an exceptional experience, brimming with learning opportunities. In addition to the Friday evening festivities, attending the conference entitles you to FREE access to the Exhibitor Room, and complimentary attendance to the full-day pre-conference course on Hypnosis Electives with Instructor Monica Geers-Dahl. To end the conference on a high note, you can choose to attend one of six free workshops on Sunday afternoon; read on to find complete descriptions within the pages of this catalog.

As an incentive to join us in Orlando, we are offering attendees a deferred payment plan on full conference registration and select pre/post-conference courses (with zero interest!) through our Shopify platform. This allows you to take advantage of attending conferences and learning from highly acclaimed instructors while staying within your budget.

Our host hotel, the Doubletree by Hilton at SeaWorld, offers high-quality accommodations, spacious guest rooms, and beautiful grounds boasting an atmosphere with the tropical flair of a 5-star resort. All these great additions make in-person participation in the 2024 Conference even more valuable than ever. I would be remiss if I didn't tell you what awaits your hotel stay... Upon registering, you will be presented with one of the hotel's (warm) signature chocolate chip cookies—baked fresh on the premises! I was told that DoubleTree bakes seventy-seven thousand of them each day globally; surely a guest favorite!

This year we've chosen 43 extraordinarily talented and world-renowned educators to bring you a diverse and well-rounded blend of exciting and thought-provoking topics that are sure to inspire your imagination and ignite your passion for the profession. Collectively, you can select from nearly 100 award-winning courses, workshops, and lectures. Some presentations, uniquely connected to our conference, are not offered in any other venue, so I encourage you to seize the opportunity to select from your skill set 'wish list' and train with the pros!

In May, Orlando, Florida, offers a vibrant and exciting atmosphere perfect for conferences. With warm temperatures averaging in the mid to high 80s, you can expect sunny days and comfortable evenings, ideal for networking and social events. Flights and hotel rates are typically lower in May than peak season.

We aim to offer this conference to help you with your personal and professional development. Dollar for dollar, the conference will prove to be one of the best values for your educational investment. You can't expect to meet today's challenges with yesterday's tools and expect to be in business tomorrow. Consider taking a weekend out of your busy life to invest in yourself and breathe in new ideas and fresh inspirations.

I look forward to welcoming you in Orlando at the Doubletree by Hilton at SeaWorld; in May, when the weather is magnificently perfect, the sunrises are breathtakingly beautiful, and the camaraderie is incredibly inspiring.

We'll see you there!

*"Education is for improving the lives of others and for leaving your community and world better than you found it."
— Marian Wright Edelman*